







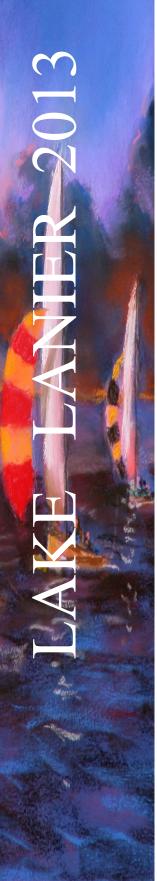






INSURANCE
REAL ESTATE
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RELOCATION
REO
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RESEARCH
MORTGAGE
TITLE
HOME SERVICES
DEVELOPMENT







### **STRENGTH**

### RESILIENCE

### **FULL**

Oh what the difference a full lake means to the strength and resiliency of the Lake Lanier housing market, not to mention the entire region's economy.

Full means active Lake sales exceeding 275 homes.

Full means home price appreciation with average sales prices moving 8.5% from 2012 to 2014

Full means home housing absorption supply verse demand with year end 2013 months of supply standing at 12 months.

Full means confidence to over 10,000 Lake Lanier front homeowners and another 20,000 living in lakeoriented communities. Confidence in investment, sustainable lifestyles, and environmental recreation.

Full means activity and recreation as Lanier was meant to be.

Full means the water is renewable. What goes down will come up and threatened shortages mildly warranted.

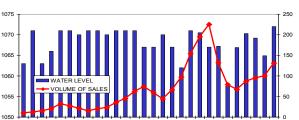
Full gives credence to the idea of 2 additional feet of water level.

### Keep it full.

There's no argument against that premise. A great policy, regardless of what State you drink from.



### **LAKE LANIER** WATER LEVELS VS \$ VOLUME OF SALES



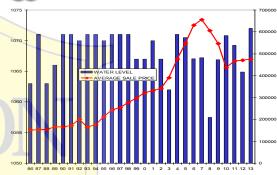
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WATER I EVEL JUNE 1 OF EACH YEAR

# **NORTON**

# **LAKE LANIER**

WATER LEVELS VS AVERAGE SALE PRICE

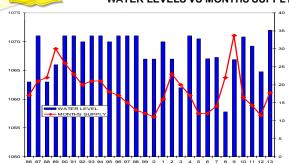


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# LAKE LANIER

WATER LEVELS VS MONTHS SUPPLY

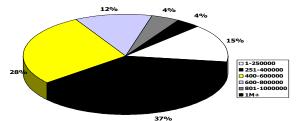


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WATER LEVEL JUNE 1 OF EACH YEAR

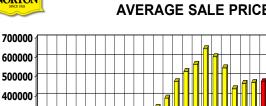


## **LAKE LANIER PRICE RANGE SOLD 2013**



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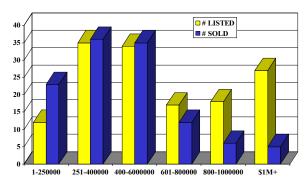


YEAR COPYRIGHT 2014 NORTON NATIVE INTELLIGENCE

# NORTON SINCE 1925

## HALL LAKE PROPERTY

2013 LISTED VS SOLD



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**DOLLARS** 

300000

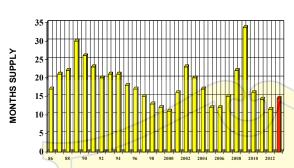
200000

100000

# LAKE LANIER

5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 10 11 12 13

**HOME SUPPLY & DEMAND** 

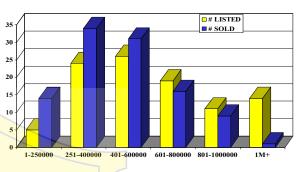


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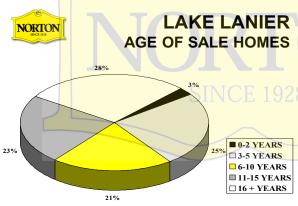


### FORSYTH LAKE PROPERTY

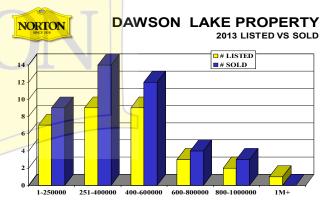
2013 LISTED VS SOLD



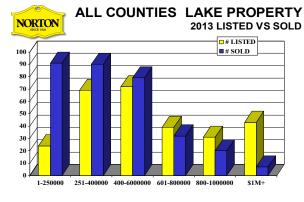
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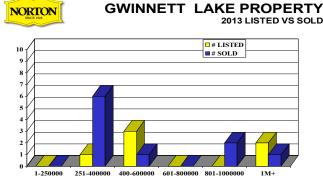
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THE NORTON AGENCY LAKE LANIER DIVISION 434 GREEN STREET GAINESVILLE, GA 30501 770.532.0022 THENORTONAGENCY.COM



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# DATA PRODUCTS

- COUNTY DEMOGRAPHICS
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- MARKET WATCH
- WHITE PAPERS
- MONTHLY MARKET REPORTS
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COMMERCIAL REPORTS
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### **NORTON OFFICES**

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