

# NORTON



## COMMERCIAL MARKET TEMPERATURE

1<sup>ST</sup> Q 2020

COLD

HOT

1

10

PREVIOUS Q

5.8

▪ SMALL RETAIL >5000 SF		3.7	5.8
▪ LARGE RETAIL <10,000 SF		2.3	3.8
▪ FAST FOOD		4.4	6.8
▪ FARMS		4.3	5.2
▪ HUNTING RECREATION		4.4	5.0
▪ LAND FOR DEVELOPMENT		4.4	6.7
▪ RAW ACREAGE 200 ACRES +		4.3	4.7
▪ INDUSTRIAL >10,000 SF		5.1	7.1
▪ INDUSTRIAL <100,000 SF		5.7	5.7
▪ OFFICE LEASING		3.9	5.8
▪ OFFICE PURCHASE		3.9	5.2
▪ INVESTMENTS >\$500,000		5.6	6.3
▪ INVESTMENTS <\$500,000		5.5	7.1
▪ INDUSTRIAL LAND		4.6	6.2
▪ LOTS		6.1	5.9