COMMERCIAL MARKET TEMPERATURE

	COLD	HOT	
	1		10
 SMALL RETAIL >5000 SF 		5.6	+ 0.3
• LARGE RETAIL <10,000 SF	3.5		+ 0.3
 FAST FOOD 		6.0	- 0.3
• FARMS		6.3	- 0.4
 HUNTING RECREATION 		6.7	+ 0.2
 LAND FOR DEVELOPMENT 		8.1	+ 0.2
• RAW ACREAGE 200 ACRES	+	5.7	+ 0.2
 INDUSTRIAL >10,000 SF 		8.0	+ 0.2
INDUSTRIAL <100,000 SF		6.7	+ 0.6
 OFFICE LEASING 		5.7	- 1.0
 OFFICE PURCHASE 		5.3	- 1.1
INVESTMENTS >\$500,000		7.2	+ 0.3
INVESTMENTS <\$500,000		7.2	- 0.3
 INDUSTRIAL LAND 		7.6	+ 0.3
• LOTS		8.	5 + 0.3

NORTON SINCE 1928

2021

Changes in comparison to Q3 2020

A QUARTERLY SURVEY OF NORTON COMMERCIAL AGENTS ON MARKET VELOCITY, MOOD, INTEREST AND ACTIVITY