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## Area Labor Profile

# Banks

# County



Updated: Dec 2021

## Labor Force Activity - 2020

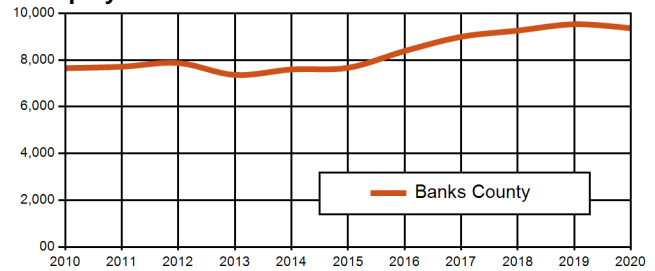
### 2020 ANNUAL AVERAGES

|                   | Labor Force    | Employed       | Unemployed   | Rate        |
|-------------------|----------------|----------------|--------------|-------------|
| Banks             | 9,778          | 9,359          | 419          | 4.3%        |
| Franklin          | 9,892          | 9,308          | 584          | 5.9%        |
| Habersham         | 18,691         | 17,675         | 1,016        | 5.4%        |
| Hall              | 101,949        | 97,133         | 4,816        | 4.7%        |
| Jackson           | 39,648         | 37,910         | 1,738        | 4.4%        |
| Madison           | 12,972         | 12,302         | 670          | 5.2%        |
| Stephens          | 10,414         | 9,745          | 669          | 6.4%        |
| <b>Banks Area</b> | <b>203,344</b> | <b>193,432</b> | <b>9,912</b> | <b>4.9%</b> |
| Georgia           | 5,072,155      | 4,741,191      | 330,964      | 6.5%        |
| United States     | 160,742,000    | 147,795,000    | 12,947,000   | 8.1%        |

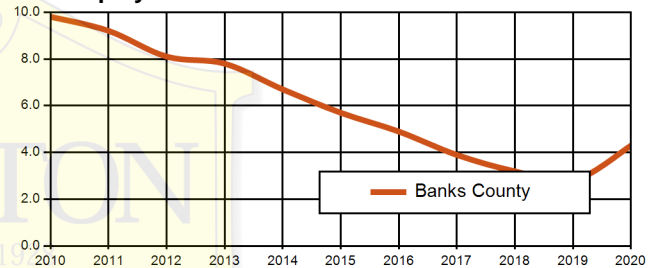
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

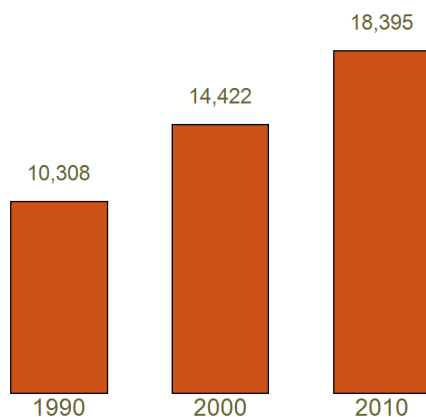
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

|                   | 2010 Census    | 2020 Rank | 2020 Estimate  | % Change 2010-2020 | 2025 Projected* | % Change 2010-2025 |
|-------------------|----------------|-----------|----------------|--------------------|-----------------|--------------------|
| <b>Banks</b>      | <b>18,395</b>  | <b>94</b> | <b>19,352</b>  | <b>5.2</b>         | <b>20,867</b>   | <b>13.4</b>        |
| City of Homer     | 1,141          |           |                |                    |                 |                    |
| <b>Banks Area</b> | <b>377,984</b> |           | <b>428,257</b> | <b>13.3</b>        | <b>462,532</b>  | <b>22.4</b>        |
| Georgia           | 9,687,653      |           | 10,710,017     | 10.6               | 11,335,283      | 17.0               |
| United States     | 308,745,538    |           | 329,484,123    | 6.7                | 349,439,199     | 13.2               |

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
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Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2021

| INDUSTRY   | Banks           |                   |              |              | Banks Area      |                   |              |              |
|--|-----------------|-------------------|--------------|--------------|-----------------|-------------------|--------------|--------------|
|  | NUMBER OF FIRMS | EMPLOYMENT NUMBER | PERCENT      | WEEKLY WAGE  | NUMBER OF FIRMS | EMPLOYMENT NUMBER | PERCENT      | WEEKLY WAGE  |
| <b>Goods-Producing</b>   | <b>69</b>       | <b>1,053</b>      | <b>25.7</b>  | <b>1,066</b> | <b>1,786</b>    | <b>41,364</b>     | <b>25.6</b>  | <b>1,013</b> |
| Agriculture, Forestry, Fishing and Hunting                               | 15              | 397               | 9.7          | 1,246        | 111             | 1,416             | 0.9          | 966          |
| Mining, Quarrying, and Oil and Gas Extraction                            | 0               | 0                 | 0.0          | 0            | 9               | 103               | 0.1          | 1,487        |
| Construction   | 42              | 274               | 6.7          | 889          | 1,100           | 7,597             | 4.7          | 1,077        |
| Manufacturing  | 12              | 382               | 9.3          | 1,005        | 566             | 32,249            | 20.0         | 998          |
| Food   | 3               | 114               | 2.8          | 1,029        | 72              | 12,118            | 7.5          | 877          |
| Textile Mills  | 1               | *                 | *            | *            | 19              | 1,212             | 0.7          | 936          |
| Wood Product   | 2               | *                 | *            | *            | 41              | 1,000             | 0.6          | 975          |
| Plastics and Rubber Products   | 1               | *                 | *            | *            | 27              | 1,829             | 1.1          | 914          |
| Fabricated Metal Product   | 4               | 50                | 1.2          | 971          | 106             | 2,344             | 1.5          | 1,093        |
| Electrical Equipment, Appliance, and Component                           | 1               | *                 | *            | *            | 15              | 414               | 0.3          | 1,170        |
| Petroleum and Coal Products  | 0               | 0                 | 0.0          | 0            | 2               | *                 | *            | *            |
| Paper  | 0               | 0                 | 0.0          | 0            | 3               | *                 | *            | *            |
| Apparel  | 0               | 0                 | 0.0          | 0            | 4               | 43                | 0.0          | 496          |
| Primary Metal  | 0               | 0                 | 0.0          | 0            | 6               | 580               | 0.4          | 1,378        |
| Textile Product Mills  | 0               | 0                 | 0.0          | 0            | 8               | *                 | *            | *            |
| Computer and Electronic Product  | 0               | 0                 | 0.0          | 0            | 12              | 208               | 0.1          | 1,260        |
| Beverage and Tobacco Product   | 0               | 0                 | 0.0          | 0            | 13              | 402               | 0.2          | 1,093        |
| Transportation Equipment   | 0               | 0                 | 0.0          | 0            | 27              | 3,301             | 2.0          | 962          |
| Printing and Related Support Activities                                  | 0               | 0                 | 0.0          | 0            | 29              | 437               | 0.3          | 882          |
| Nonmetallic Mineral Product  | 0               | 0                 | 0.0          | 0            | 29              | 437               | 0.3          | 1,102        |
| Furniture and Related Product  | 0               | 0                 | 0.0          | 0            | 32              | 851               | 0.5          | 959          |
| Chemical   | 0               | 0                 | 0.0          | 0            | 32              | 1,290             | 0.8          | 1,330        |
| Miscellaneous  | 0               | 0                 | 0.0          | 0            | 43              | 1,233             | 0.8          | 1,192        |
| Machinery  | 0               | 0                 | 0.0          | 0            | 46              | 4,426             | 2.7          | 1,145        |
| <b>Service-Providing</b>   | <b>214</b>      | <b>2,182</b>      | <b>53.3</b>  | <b>610</b>   | <b>7,622</b>    | <b>99,532</b>     | <b>61.6</b>  | <b>893</b>   |
| Utilities  | 0               | 0                 | 0.0          | 0            | 17              | 655               | 0.4          | 1,467        |
| Wholesale Trade  | 18              | 183               | 4.5          | 1,182        | 550             | 8,642             | 5.3          | 1,121        |
| Retail Trade   | 50              | 452               | 11.0         | 482          | 1,376           | 19,303            | 11.9         | 676          |
| Transportation and Warehousing   | 16              | 54                | 1.3          | 806          | 296             | 10,343            | 6.4          | 805          |
| Information  | 2               | *                 | *            | *            | 98              | 1,189             | 0.7          | 1,209        |
| Finance and Insurance  | 5               | 21                | 0.5          | 921          | 503             | 3,226             | 2.0          | 1,625        |
| Real Estate and Rental and Leasing                                       | 4               | 3                 | 0.1          | 679          | 376             | 2,748             | 1.7          | 813          |
| Professional, Scientific, and Technical Services                         | 14              | 30                | 0.7          | 1,074        | 769             | 3,603             | 2.2          | 1,264        |
| Management of Companies and Enterprises                                  | 0               | 0                 | 0.0          | 0            | 37              | 2,175             | 1.3          | 1,831        |
| Administrative and Support and Waste Management and Remediation Services | 20              | 244               | 6.0          | 710          | 607             | 10,430            | 6.5          | 590          |
| Educational Services   | 2               | *                 | *            | *            | 74              | 2,377             | 1.5          | 723          |
| Health Care and Social Assistance  | 17              | 117               | 2.9          | 1,448        | 953             | 17,414            | 10.8         | 1,205        |
| Arts, Entertainment, and Recreation                                      | 6               | 109               | 2.7          | 450          | 119             | 1,493             | 0.9          | 2,127        |
| Accommodation and Food Services  | 41              | 880               | 21.5         | 391          | 733             | 12,584            | 7.8          | 395          |
| Other Services (except Public Administration)                            | 19              | 76                | 1.9          | 787          | 590             | 2,983             | 1.8          | 688          |
| <b>Unclassified - industry not assigned</b>                              | <b>16</b>       | <b>12</b>         | <b>0.3</b>   | <b>1,447</b> | <b>524</b>      | <b>363</b>        | <b>0.2</b>   | <b>1,020</b> |
| <b>Total - Private Sector</b>  | <b>299</b>      | <b>3,247</b>      | <b>79.3</b>  | <b>761</b>   | <b>9,408</b>    | <b>140,896</b>    | <b>87.2</b>  | <b>928</b>   |
| <b>Total - Government</b>  | <b>23</b>       | <b>847</b>        | <b>20.7</b>  | <b>743</b>   | <b>353</b>      | <b>20,741</b>     | <b>12.8</b>  | <b>867</b>   |
| Federal Government   | 3               | 18                | 0.4          | 1,078        | 65              | 880               | 0.5          | 1,388        |
| State Government   | 6               | 19                | 0.5          | 589          | 102             | 3,401             | 2.1          | 798          |
| Local Government   | 14              | 810               | 19.8         | 739          | 186             | 16,460            | 10.2         | 854          |
| <b>ALL INDUSTRIES</b>  | <b>322</b>      | <b>4,095</b>      | <b>100.0</b> | <b>757</b>   | <b>9,761</b>    | <b>161,637</b>    | <b>100.0</b> | <b>920</b>   |
| <b>ALL INDUSTRIES - Georgia</b>  |                 |                   |              |              | <b>336,630</b>  | <b>4,430,045</b>  |              | <b>1,139</b> |

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

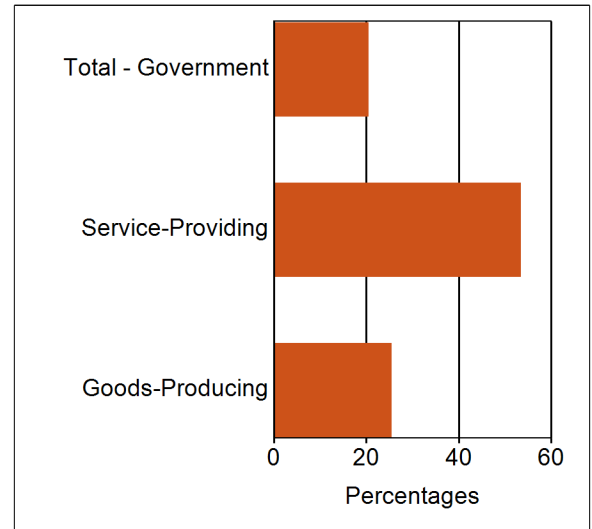
## Banks Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Banks Industry Mix 2021

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2021\*

### Banks

Axiom Staffing Group, Inc.  
 Chick Fil-A  
 Country Charm Egg Distributors, Inc.  
 Cracker Barrel Old Country Store  
 Dunkin Donuts/Baskin Robbins  
 Fieldale Farms Corporation  
 Kerry, Inc.  
 Lumite, Inc.  
 Rare Hospitality International  
 The Home Depot

### Banks Area

| Employer                                    | COUNTY    |
|---|-----------|
| Amazon.Com Services, Inc.                   | Jackson   |
| Bed Bath And Beyond, Inc.                   | Jackson   |
| Cottrell, Inc.                              | Hall      |
| Fieldale Farms Corporation                  | Hall      |
| Fieldale Farms Corporation                  | Habersham |
| Foundation Food Group                       | Hall      |
| HG Georgia Merchants, Inc.                  | Jackson   |
| Kubota Manufacturing of America Corporation | Hall      |
| Northeast Georgia Medical Center, Inc.      | Hall      |
| Pilgrim's Pride Corporation                 | Hall      |

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Education of the Labor Force

### Banks Area

#### PERCENT DISTRIBUTION BY AGE

|                       | PERCENT OF TOTAL | PERCENT DISTRIBUTION BY AGE |        |        |        |        |
|-----------------------|------------------|-----------------------------|--------|--------|--------|--------|
|                       |                  | 18-24                       | 25-34  | 35-44  | 45-64  | 65+    |
| Elementary            | 9.5%             | 5.6%                        | 10.9%  | 8.8%   | 7.4%   | 16.3%  |
| Some High School      | 14.9%            | 21.9%                       | 14.2%  | 13.4%  | 12.2%  | 17.8%  |
| High School Grad/GED  | 34.7%            | 37.8%                       | 31.9%  | 34.6%  | 35.8%  | 33.1%  |
| Some College          | 19.4%            | 29.1%                       | 19.5%  | 17.2%  | 19.3%  | 14.6%  |
| College Grad 2 Yr     | 5.3%             | 2.2%                        | 6.8%   | 6.6%   | 6.0%   | 3.1%   |
| College Grad 4 Yr     | 10.2%            | 3.3%                        | 10.9%  | 12.6%  | 11.6%  | 9.3%   |
| Post Graduate Studies | 6.0%             | 0.2%                        | 5.9%   | 6.9%   | 7.7%   | 5.8%   |
| Totals                | 100.0%           | 100.0%                      | 100.0% | 100.0% | 100.0% | 100.0% |

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2020



|                   | <b>PUBLIC SCHOOLS</b> | <b>PRIVATE SCHOOLS*</b> | <b>TOTAL</b> |
|-------------------|-----------------------|-------------------------|--------------|
| Banks             | 204                   | --                      | 204          |
| Franklin          | 248                   | --                      | 248          |
| Habersham         | 432                   | --                      | 432          |
| Hall              | 2,431                 | --                      | 2,431        |
| Jackson           | 841                   | --                      | 841          |
| Madison           | 297                   | --                      | 297          |
| Stephens          | 235                   | --                      | 235          |
| <b>Banks Area</b> | <b>4,688</b>          | <b>--</b>               | <b>4,688</b> |

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Banks Area

### Hall

|  |  |
|--|--|
| University of North Georgia (Gainesville Campus)       | <a href="http://ung.edu/campuses/gainesville/index.php">ung.edu/campuses/gainesville/index.php</a> |
| Brenau University                                      | <a href="http://www.brenau.edu">www.brenau.edu</a>   |
| Interactive College of Technology (Gainesville Campus) | <a href="http://www.ict.edu/">www.ict.edu/</a>   |
| Lanier Technical College                               | <a href="http://www.laniertech.edu">www.laniertech.edu</a>   |

### Banks

|  |  |
|--|--|
| Milledgeville Campus (Satellite campus of Central Georgia Technical College) | <a href="http://www.centralgatech.edu">www.centralgatech.edu</a> |
|--|--|

### Franklin

|                  |  |
|------------------|--|
| Emmanuel College | <a href="http://www.ec.edu">www.ec.edu</a> |
|------------------|--|

### Jackson

|   |  |
|---|--|
| Jackson Campus (Satellite campus of Lanier Technical College) | <a href="http://www.laniertech.edu">www.laniertech.edu</a> |
|---|--|

### Habersham

|                                 |  |
|---------------------------------|--|
| North Georgia Technical College | <a href="http://www.northgatech.edu">www.northgatech.edu</a> |
| Piedmont College                | <a href="http://www.piedmont.edu">www.piedmont.edu</a>       |

### Stephens

|   |  |
|---|--|
| Currahee Campus (Satellite campus of North Georgia Technical College) | <a href="http://www.northgatech.edu">www.northgatech.edu</a> |
| Toccoa Falls College  | <a href="http://www.tfc.edu">www.tfc.edu</a>                 |

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

# Technical College Graduates - 2020\*

| PROGRAMS  | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|---|-----------------|------|------|----------------|-----------|
|   | 2018            | 2019 | 2020 | 2018-2019      | 2019-2020 |
| Accounting Technology/Technician and Bookkeeping°         | 118             | 157  | 149  | 33.1           | -5.1      |
| Administrative Assistant and Secretarial Science, General | 67              | 45   | 46   | -32.8          | 2.2       |
| Aesthetician/Esthetician and Skin Care Specialist°        | 32              | 30   | 33   | -6.3           | 10.0      |
| Allied Health and Medical Assisting Services, Other°      | 21              | 36   | 19   | 71.4           | -47.2     |
| Architectural Drafting and Architectural CAD/CADD°        | 1               | 2    | 4    | 100.0          | 100.0     |
| Autobody/Collision and Repair Technology/Technician°      | 101             | 99   | 79   | -2.0           | -20.2     |

# Technical College Graduates - 2020\*

| PROGRAMS  | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|---|-----------------|------|------|----------------|-----------|
|   | 2018            | 2019 | 2020 | 2018-2019      | 2019-2020 |
| Automobile/Automotive Mechanics Technology/Technician°                            | 261             | 204  | 248  | -21.8          | 21.6      |
| Business Administration and Management, General°                                  | 82              | 70   | 177  | -14.6          | 152.9     |
| CAD/CADD Drafting and/or Design Technology/Technician°                            | 11              | 19   | 21   | 72.7           | 10.5      |
| Child Care Provider/Assistant°  | 118             | 216  | 134  | 83.1           | -38.0     |
| Clinical/Medical Laboratory Technician  | 3               | 9    | 15   | 200.0          | 66.7      |
| Commercial Photography°   | 22              | 33   | 13   | 50.0           | -60.6     |
| Computer Installation and Repair Technology/Technician°                           | 60              | 61   | 28   | 1.7            | -54.1     |
| Cosmetology/Cosmetologist, General°   | 206             | 205  | 267  | -0.5           | 30.2      |
| Criminal Justice/Safety Studies°  | 44              | 86   | 87   | 95.5           | 1.2       |
| Culinary Arts/Chef Training   | 18              | 18   | 9    | 0.0            | -50.0     |
| Data Entry/Microcomputer Applications, General°                                   | 57              | 153  | 92   | 168.4          | -39.9     |
| Data Processing and Data Processing Technology/Technician°                        | 27              | 14   | 31   | -48.1          | 121.4     |
| Dental Assisting/Assistant  | 13              | 7    | 10   | -46.2          | 42.9      |
| Design and Visual Communications, General°  | 33              | 30   | 20   | -9.1           | -33.3     |
| Drafting and Design Technology/Technician, General°                               | 10              | 19   | 25   | 90.0           | 31.6      |
| Early Childhood Education and Teaching  | 27              | 29   | 32   | 7.4            | 10.3      |
| Electrical and Power Transmission Installation/Installer, General°                | 12              | 12   | 13   | 0.0            | 8.3       |
| Electrician°  | 58              | 66   | 72   | 13.8           | 9.1       |
| Emergency Medical Technology/Technician (EMT Paramedic)°                          | 141             | 190  | 153  | 34.8           | -19.5     |
| Environmental Control Technologies/Technicians, Other                             | 6               | 9    | 11   | 50.0           | 22.2      |
| Fire Prevention and Safety Technology/Technician°                                 | 3               | 8    | 1    | 166.7          | -87.5     |
| Fire Science/Fire-fighting°   | 14              | 36   | 28   | 157.1          | -22.2     |
| Fire Services Administration  | 2               | 6    | 3    | 200.0          | -50.0     |
| Food Preparation/Professional Cooking/Kitchen Assistant°                          | 12              | 26   | 11   | 116.7          | -57.7     |
| Graphic Design°   | 14              | 12   | 3    | -14.3          | -75.0     |
| Health Information/Medical Records Technology/Technician°                         | 10              | 22   | 21   | 120.0          | -4.5      |
| Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/° | 84              | 123  | 113  | 46.4           | -8.1      |
| Industrial Mechanics and Maintenance Technology°                                  | 143             | 200  | 218  | 39.9           | 9.0       |
| Interior Design°  | 27              | 23   | 44   | -14.8          | 91.3      |
| Licensed Practical/Vocational Nurse Training                                      | 56              | 69   | 66   | 23.2           | -4.3      |
| Lineworker°   | 59              | 62   | 61   | 5.1            | -1.6      |
| Machine Shop Technology/Assistant°  | 73              | 84   | 69   | 15.1           | -17.9     |
| Mechanic and Repair Technologies/Technicians, Other                               | 12              | 8    | 10   | -33.3          | 25.0      |
| Medical Insurance Coding Specialist/Coder°  | 11              | 1    | 15   | -90.9          | 1400.0    |
| Medical Office Assistant/Specialist°  | 63              | 76   | 84   | 20.6           | 10.5      |
| Medical/Clinical Assistant  | 80              | 59   | 90   | -26.3          | 52.5      |
| Network and System Administration/Administrator°                                  | 28              | 39   | 39   | 39.3           | 0.0       |

# Technical College Graduates - 2020\*

| PROGRAMS   | TOTAL GRADUATES |      |      | PERCENT CHANGE |           |
|--|-----------------|------|------|----------------|-----------|
|  | 2018            | 2019 | 2020 | 2018-2019      | 2019-2020 |
| Nursing Assistant/Aide and Patient Care Assistant/Aide°          | 125             | 92   | 82   | -26.4          | -10.9     |
| Pharmacy Technician/Assistant°                                   | 8               | 9    | 8    | 12.5           | -11.1     |
| Phlebotomy Technician/Phlebotomist°                              | 18              | 14   | 15   | -22.2          | 7.1       |
| Professional, Technical, Business, and Scientific Writing°       | 25              | 16   | 35   | -36.0          | 118.8     |
| Radiologic Technology/Science - Radiographer                     | 18              | 19   | 17   | 5.6            | -10.5     |
| Surgical Technology/Technologist                                 | 31              | 17   | 9    | -45.2          | -47.1     |
| Truck and Bus Driver/Commercial Vehicle Operator and Instructor° | 21              | 22   | 32   | 4.8            | 45.5      |
| Web Page, Digital/Multimedia and Information Resources Design°   | 20              | 11   | 7    | -45.0          | -36.4     |
| Welding Technology/Welder°                                       | 453             | 464  | 289  | 2.4            | -37.7     |

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2018, 2019, and 2020.

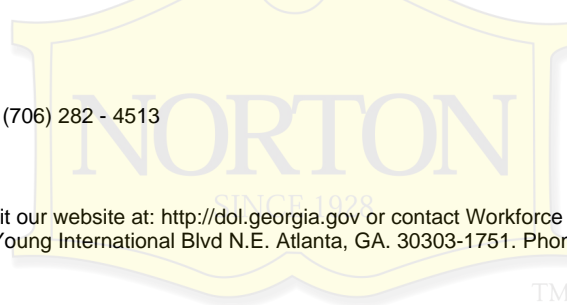
Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

37 Foreacre Street  
 Toccoa, GA 30577-3582  
**Phone:** (706) 282 - 4514

**Fax:** (706) 282 - 4513



For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)



## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
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