



\$50,565

Median Household Income



\$22,170

Per Capita Income



\$103,644

Median Net Worth

### Race and Ethnicity

The largest group: White Alone (89.1)

The smallest group: Pacific Islander Alone (0.01)

Indicator ▲	Value	Diff
White Alone	89.1	+33.63
Black Alone	2.89	-29.46
American Indian/Alaska Native Alone	0.44	+0.09
Asian Alone	1.05	-3.42
Pacific Islander Alone	0.01	-0.07
Other Race	4.31	-0.18
Two or More Races	2.19	-0.62
Hispanic Origin (Any Race)	7.49	-2.6

Bars show deviation from Georgia

## Banks County Nfographics

www.nortonintelligence.com



2021

### EMPLOYMENT



51%

White Collar



37%

Blue Collar



12%

Services

4.5%

2021 Unemployment Rate



20,050

Population

41.1

Median Age



7,268

Households

\$40,211

Median Disposable Income

22%

No High School Diploma



38%

High School Graduate



25%

Some College



15%

Bachelor's/Grad/Prof Degree



2021 Total Housing Units (Esri)

8,274



2021 Owner Occupied Housing Units (Esri)

5,520

2.72

2010 Average Size of Owner Occupied Housing Units (U.S. Census)

## Banks County Infographics



[www.nortonintelligence.com](http://www.nortonintelligence.com)

## ANNUAL HOUSEHOLD SPENDING



\$1,398

Apparel & Services



\$103

Computers & Hardware



\$2,564

Eating Out



\$3,794

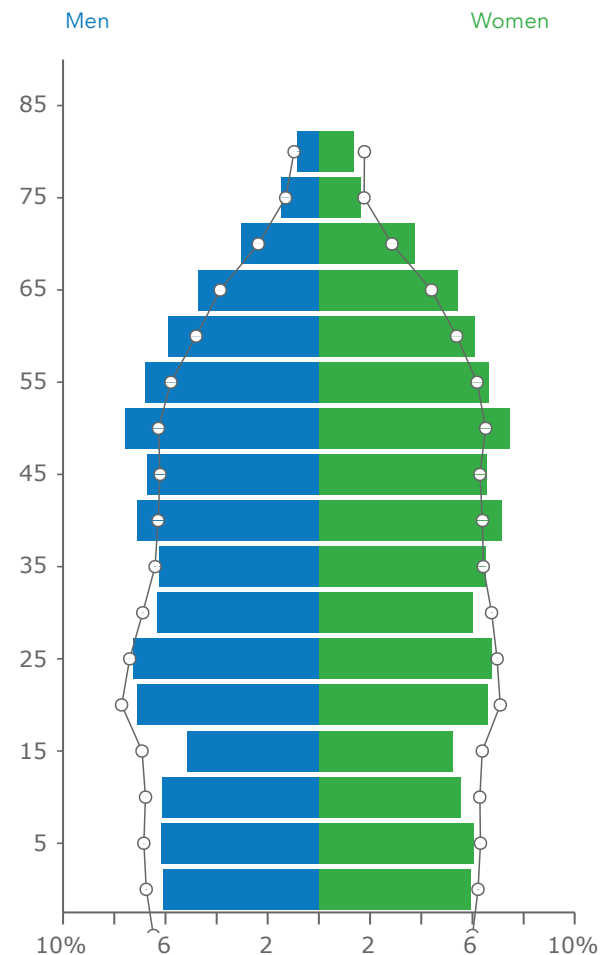
Groceries



\$4,681

Health Care

## Age Pyramid



The largest group:  
2021 Males Age 55-59

The smallest group:  
2021 Males Age 85+

Dots show comparison to

Georgia

## BUSINESS



460

Total Businesses



9,863

Total Employees

## Households By Income

The largest group: \$50,000 - \$74,999 (22.7%)

The smallest group: \$200,000+ (1.9%)

Indicator ▲	Value	Diff	
<\$15,000	13.5%	+3%	
\$15,000 - \$24,999	12%	+3.2%	
\$25,000 - \$34,999	8.4%	-0.5%	
\$35,000 - \$49,999	15.3%	+3%	
\$50,000 - \$74,999	22.7%	+4.5%	
\$75,000 - \$99,999	13.3%	+0.6%	
\$100,000 - \$149,999	10.3%	-4.6%	
\$150,000 - \$199,999	2.6%	-3.7%	
\$200,000+	1.9%	-5.4%	

Bars show deviation from

Georgia