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Population Consolidated Report

Barrow County, GA
 Barrow County, GA (13013)
 Geography: County

Prepared by Esri

Demographic Summary	Census 2010			2021			2026	
	Number	% of 50+	% of Total Pop	Number	% of 50+	% of Total Pop	Change	Annual Rate
Total Population	69,367			86,018			8,069	1.81%
Population 50+	17,823			26,343			2,790	2.03%
Median Age	33.7			36.4			0.0	0.00%
Households	23,971			29,665			2,776	1.81%
% Householders 55+	33.0%			39.8%			1.1	0.55%
Total Owner-Occupied Housing Units	18,495			23,991			2,573	2.06%
Total Renter-Occupied Housing Units	5,476			5,674			203	0.71%
Owner/Renter Ratio (per 100 renters)	338			423			29.0	1.34%
Median Home Value	-			\$191,896			\$31,118	3.05%
Average Home Value	-			\$245,969			\$43,622	3.32%
Median Household Income	-			\$65,989			\$6,942	2.02%
Median Household Income for Householder 55+	-			\$55,681			\$4,735	1.65%

Population by Age and Sex						
Male Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	8,152	100.0%	12,332	100.0%	13,607	100.0%
50-54	2,151	26.4%	2,558	20.7%	2,719	20.0%
55-59	1,760	21.6%	2,599	21.1%	2,507	18.4%
60-64	1,582	19.4%	2,241	18.2%	2,480	18.2%
65-69	1,031	12.6%	1,819	14.8%	2,078	15.3%
70-74	694	8.5%	1,508	12.2%	1,608	11.8%
75-79	462	5.7%	849	6.9%	1,226	9.0%
80-84	274	3.4%	438	3.6%	603	4.4%
85+	198	2.4%	320	2.6%	386	2.8%

Female Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	9,671	100.0%	14,011	100.0%	15,526	100.0%
50-54	2,262	23.4%	2,711	19.3%	2,796	18.0%
55-59	1,864	19.3%	2,606	18.6%	2,706	17.4%
60-64	1,732	17.9%	2,445	17.5%	2,555	16.5%
65-69	1,254	13.0%	2,028	14.5%	2,374	15.3%
70-74	914	9.5%	1,775	12.7%	1,889	12.2%
75-79	644	6.7%	1,119	8.0%	1,553	10.0%
80-84	507	5.2%	686	4.9%	910	5.9%
85+	494	5.1%	641	4.6%	743	4.8%

Total Population	Census 2010		2021		2026	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	17,823	25.7%	26,343	30.6%	29,133	31.0%
50-54	4,413	6.4%	5,269	6.1%	5,515	5.9%
55-59	3,624	5.2%	5,205	6.1%	5,213	5.5%
60-64	3,314	4.8%	4,686	5.4%	5,035	5.4%
65-69	2,285	3.3%	3,847	4.5%	4,452	4.7%
70-74	1,608	2.3%	3,283	3.8%	3,497	3.7%
75-79	1,106	1.6%	1,968	2.3%	2,779	3.0%
80-84	781	1.1%	1,124	1.3%	1,513	1.6%
85+	692	1.0%	961	1.1%	1,129	1.2%
65+	6,472	9.3%	11,183	13.0%	13,370	14.2%
75+	2,579	3.7%	4,053	4.7%	5,421	5.8%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



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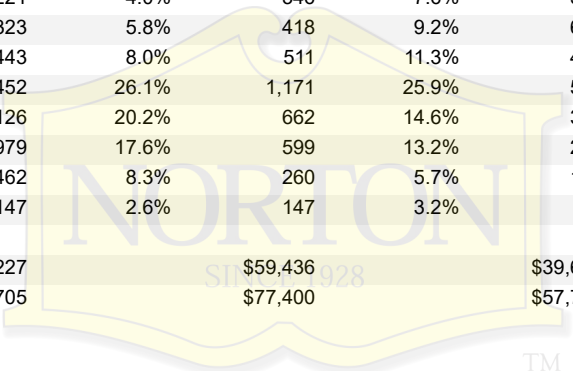
Prepared by Esri

2021 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	5,363	100%	4,068	100%	2,368	100%	11,799	100%
<\$15,000	512	9.5%	471	11.6%	354	14.9%	1,337	11.3%
\$15,000-\$24,999	274	5.1%	385	9.5%	358	15.1%	1,017	8.6%
\$25,000-\$34,999	366	6.8%	439	10.8%	495	20.9%	1,300	11.0%
\$35,000-\$49,999	495	9.2%	506	12.4%	370	15.6%	1,371	11.6%
\$50,000-\$74,999	1,403	26.2%	997	24.5%	350	14.8%	2,750	23.3%
\$75,000-\$99,999	1,049	19.6%	539	13.2%	224	9.5%	1,812	15.4%
\$100,000-\$149,999	799	14.9%	440	10.8%	135	5.7%	1,374	11.6%
\$150,000-\$199,999	340	6.3%	183	4.5%	54	2.3%	577	4.9%
\$200,000+	125	2.3%	108	2.7%	28	1.2%	261	2.2%
Median HH Income	\$66,093		\$53,942		\$34,355		\$55,681	
Average HH Income	\$76,838		\$67,178		\$49,035		\$67,927	

2026 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	5,567	100%	4,526	100%	3,177	100%	13,270	100%
<\$15,000	414	7.4%	412	9.1%	404	12.7%	1,230	9.3%
\$15,000-\$24,999	221	4.0%	346	7.6%	397	12.5%	964	7.3%
\$25,000-\$34,999	323	5.8%	418	9.2%	600	18.9%	1,341	10.1%
\$35,000-\$49,999	443	8.0%	511	11.3%	482	15.2%	1,436	10.8%
\$50,000-\$74,999	1,452	26.1%	1,171	25.9%	538	16.9%	3,161	23.8%
\$75,000-\$99,999	1,126	20.2%	662	14.6%	360	11.3%	2,148	16.2%
\$100,000-\$149,999	979	17.6%	599	13.2%	244	7.7%	1,822	13.7%
\$150,000-\$199,999	462	8.3%	260	5.7%	102	3.2%	824	6.2%
\$200,000+	147	2.6%	147	3.2%	50	1.6%	344	2.6%
Median HH Income	\$73,227		\$59,436		\$39,687		\$60,416	
Average HH Income	\$86,705		\$77,400		\$57,774		\$76,605	





Demographic and Income Profile

Barrow County, GA
 Barrow County, GA (13013)
 Geography: County

Prepared by Esri

Summary	Census 2010	2021	2026
Population	69,367	86,018	94,087
Households	23,971	29,665	32,441
Families	18,214	22,203	24,166
Average Household Size	2.88	2.89	2.89
Owner Occupied Housing Units	18,495	23,991	26,564
Renter Occupied Housing Units	5,476	5,674	5,877
Median Age	33.7	36.4	36.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.81%	1.05%	0.71%
Households	1.81%	1.06%	0.71%
Families	1.71%	0.97%	0.64%
Owner HHs	2.06%	1.26%	0.91%
Median Household Income	2.02%	2.43%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,636	8.9%	2,358	7.3%
\$15,000 - \$24,999	1,725	5.8%	1,560	4.8%
\$25,000 - \$34,999	2,424	8.2%	2,333	7.2%
\$35,000 - \$49,999	3,120	10.5%	3,051	9.4%
\$50,000 - \$74,999	6,766	22.8%	7,340	22.6%
\$75,000 - \$99,999	4,938	16.6%	5,566	17.2%
\$100,000 - \$149,999	5,605	18.9%	6,989	21.5%
\$150,000 - \$199,999	1,799	6.1%	2,420	7.5%
\$200,000+	652	2.2%	824	2.5%
Median Household Income	\$65,989		\$72,931	
Average Household Income	\$76,875		\$85,768	
Per Capita Income	\$26,518		\$29,578	

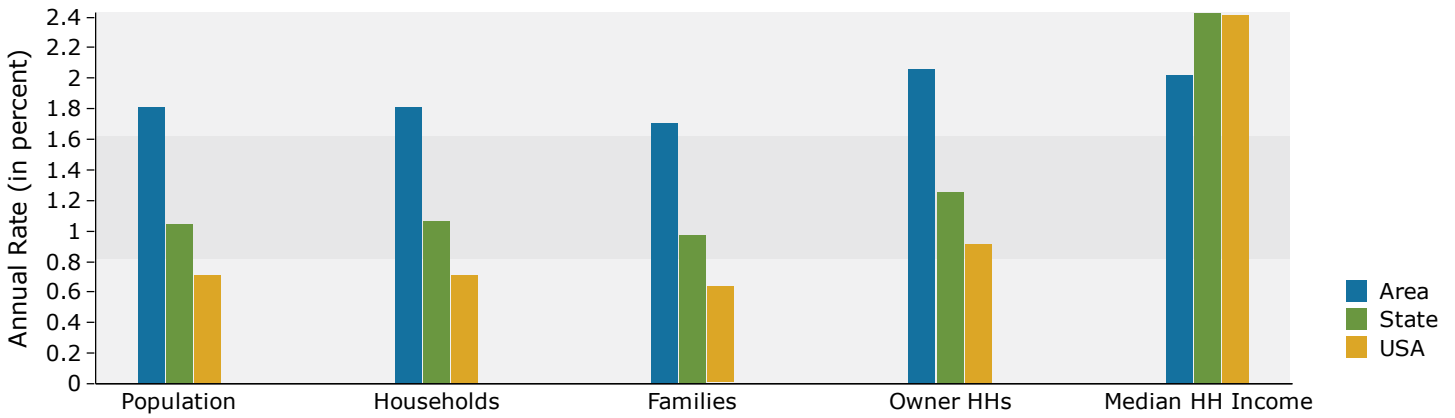
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,832	8.4%	6,313	7.3%	6,886	7.3%
5 - 9	5,634	8.1%	6,497	7.6%	7,087	7.5%
10 - 14	5,165	7.4%	6,383	7.4%	7,250	7.7%
15 - 19	4,693	6.8%	5,401	6.3%	6,251	6.6%
20 - 24	4,030	5.8%	4,644	5.4%	4,977	5.3%
25 - 34	10,755	15.5%	11,962	13.9%	12,710	13.5%
35 - 44	10,427	15.0%	12,801	14.9%	13,527	14.4%
45 - 54	9,421	13.6%	10,943	12.7%	11,781	12.5%
55 - 64	6,938	10.0%	9,891	11.5%	10,248	10.9%
65 - 74	3,893	5.6%	7,130	8.3%	7,949	8.4%
75 - 84	1,887	2.7%	3,092	3.6%	4,292	4.6%
85+	692	1.0%	961	1.1%	1,129	1.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,665	78.8%	63,440	73.8%	66,836	71.0%
Black Alone	7,889	11.4%	11,029	12.8%	12,865	13.7%
American Indian Alone	186	0.3%	287	0.3%	341	0.4%
Asian Alone	2,382	3.4%	3,776	4.4%	4,745	5.0%
Pacific Islander Alone	36	0.1%	75	0.1%	92	0.1%
Some Other Race Alone	2,601	3.7%	4,650	5.4%	5,902	6.3%
Two or More Races	1,608	2.3%	2,761	3.2%	3,306	3.5%
Hispanic Origin (Any Race)	6,037	8.7%	11,144	13.0%	14,254	15.1%

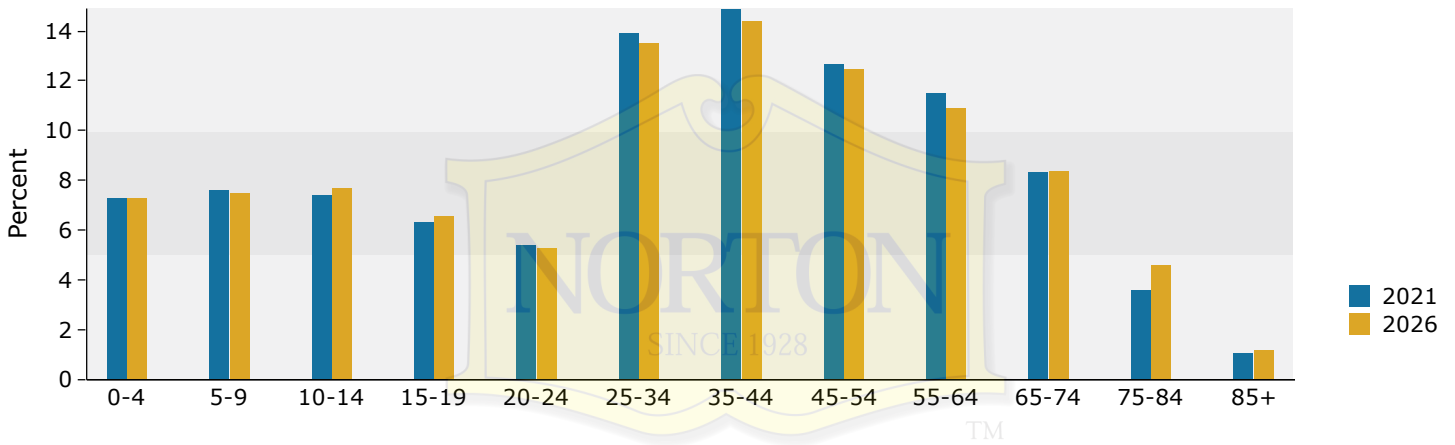
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

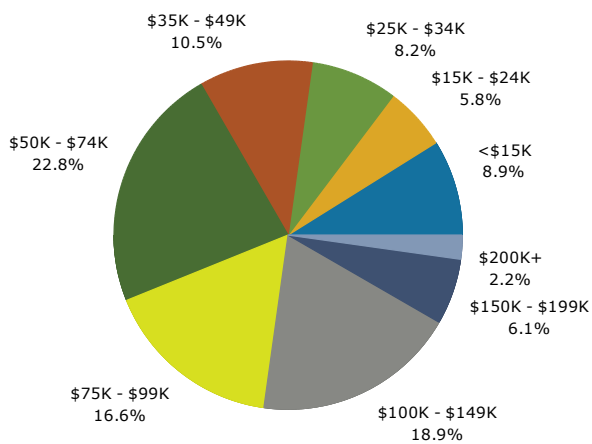
Trends 2021-2026



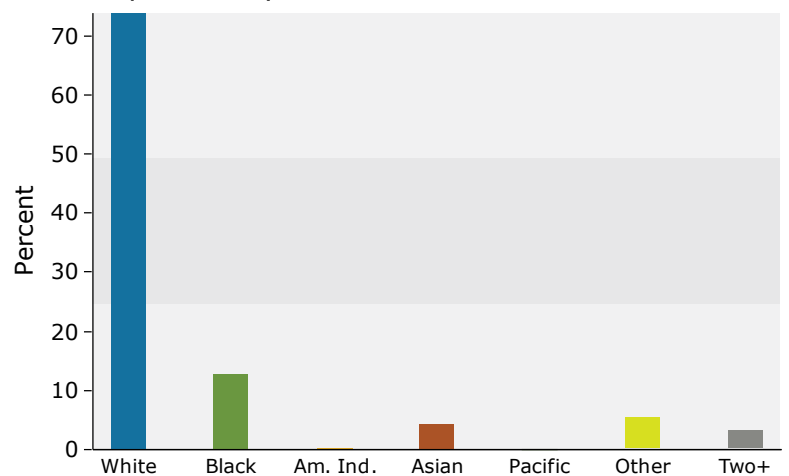
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 13.0%



Executive Summary

Barrow County, GA
Barrow County, GA (13013)
Geography: County

Prepared by Esri

Barrow County...

Population

2000 Population	46,144
2010 Population	69,367
2021 Population	86,018
2026 Population	94,087
2000-2010 Annual Rate	4.16%
2010-2021 Annual Rate	1.93%
2021-2026 Annual Rate	1.81%
2021 Male Population	49.4%
2021 Female Population	50.6%
2021 Median Age	36.4

In the identified area, the current year population is 86,018. In 2010, the Census count in the area was 69,367. The rate of change since 2010 was 1.93% annually. The five-year projection for the population in the area is 94,087 representing a change of 1.81% annually from 2021 to 2026. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 36.4, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	73.8%
2021 Black Alone	12.8%
2021 American Indian/Alaska Native Alone	0.3%
2021 Asian Alone	4.4%
2021 Pacific Islander Alone	0.1%
2021 Other Race	5.4%
2021 Two or More Races	3.2%
2021 Hispanic Origin (Any Race)	13.0%

Persons of Hispanic origin represent 13.0% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.5 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	66
2000 Households	16,354
2010 Households	23,971
2021 Total Households	29,665
2026 Total Households	32,441
2000-2010 Annual Rate	3.90%
2010-2021 Annual Rate	1.91%
2021-2026 Annual Rate	1.81%
2021 Average Household Size	2.89

The household count in this area has changed from 23,971 in 2010 to 29,665 in the current year, a change of 1.91% annually. The five-year projection of households is 32,441, a change of 1.81% annually from the current year total. Average household size is currently 2.89, compared to 2.88 in the year 2010. The number of families in the current year is 22,203 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



Executive Summary

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Barrow County...

Mortgage Income

2021 Percent of Income for Mortgage 12.2%

Median Household Income

2021 Median Household Income \$65,989

2026 Median Household Income \$72,931

2021-2026 Annual Rate 2.02%

Average Household Income

2021 Average Household Income \$76,875

2026 Average Household Income \$85,768

2021-2026 Annual Rate 2.21%

Per Capita Income

2021 Per Capita Income \$26,518

2026 Per Capita Income \$29,578

2021-2026 Annual Rate 2.21%

Households by Income

Current median household income is \$65,989 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$72,931 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$76,875 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$85,768 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$26,518 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$29,578 in five years, compared to \$39,378 for all U.S. households

Housing

2021 Housing Affordability Index 189

2000 Total Housing Units 17,304

2000 Owner Occupied Housing Units 12,349

2000 Renter Occupied Housing Units 4,005

2000 Vacant Housing Units 950

2010 Total Housing Units 26,400

2010 Owner Occupied Housing Units 18,495

2010 Renter Occupied Housing Units 5,476

2010 Vacant Housing Units 2,429

2021 Total Housing Units 32,240

2021 Owner Occupied Housing Units 23,991

2021 Renter Occupied Housing Units 5,674

2021 Vacant Housing Units 2,575

2026 Total Housing Units 35,345

2026 Owner Occupied Housing Units 26,564

2026 Renter Occupied Housing Units 5,877

2026 Vacant Housing Units 2,904

Currently, 74.4% of the 32,240 housing units in the area are owner occupied; 17.6%, renter occupied; and 8.0% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 26,400 housing units in the area - 70.1% owner occupied, 20.7% renter occupied, and 9.2% vacant. The annual rate of change in housing units since 2010 is 9.29%. Median home value in the area is \$191,896, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 3.05% annually to \$223,014.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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December 04, 2021



Household Income Profile

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Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	86,018	94,087	8,069	1.81%
Households	29,665	32,441	2,776	1.81%
Median Age	36.4	36.4	0.0	0.00%
Average Household Size	2.89	2.89	0.00	0.00%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	29,665	100%	32,441	100%
<\$15,000	2,636	8.9%	2,358	7.3%
\$15,000-\$24,999	1,725	5.8%	1,560	4.8%
\$25,000-\$34,999	2,424	8.2%	2,333	7.2%
\$35,000-\$49,999	3,120	10.5%	3,051	9.4%
\$50,000-\$74,999	6,766	22.8%	7,340	22.6%
\$75,000-\$99,999	4,938	16.6%	5,566	17.2%
\$100,000-\$149,999	5,605	18.9%	6,989	21.5%
\$150,000-\$199,999	1,799	6.1%	2,420	7.5%
\$200,000+	652	2.2%	824	2.5%
Median Household Income	\$65,989		\$72,931	
Average Household Income	\$76,875		\$85,768	
Per Capita Income	\$26,518		\$29,578	



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

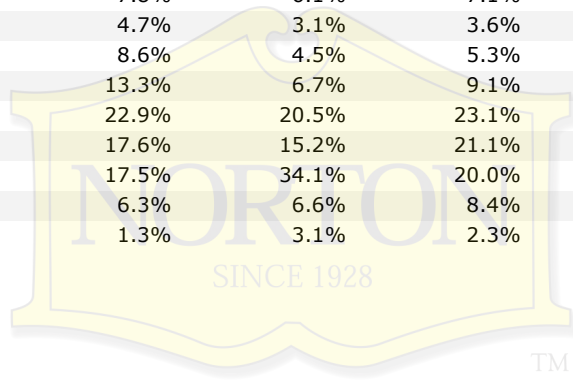


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2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	884	4,920	6,334	5,728	5,363	4,068	2,368
<\$15,000	121	384	389	405	512	471	354
\$15,000-\$24,999	73	233	196	206	274	385	358
\$25,000-\$34,999	111	423	285	305	366	439	495
\$35,000-\$49,999	149	656	423	521	495	506	370
\$50,000-\$74,999	263	1,128	1,301	1,324	1,403	997	350
\$75,000-\$99,999	91	864	963	1,208	1,049	539	224
\$100,000-\$149,999	65	862	2,160	1,144	799	440	135
\$150,000-\$199,999	11	308	419	484	340	183	54
\$200,000+	0	62	198	131	125	108	28
Median HH Income	\$48,377	\$64,502	\$88,075	\$76,472	\$66,093	\$53,942	\$34,355
Average HH Income	\$51,855	\$74,366	\$92,157	\$84,426	\$76,838	\$67,178	\$49,035
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.7%	7.8%	6.1%	7.1%	9.5%	11.6%	14.9%
\$15,000-\$24,999	8.3%	4.7%	3.1%	3.6%	5.1%	9.5%	15.1%
\$25,000-\$34,999	12.6%	8.6%	4.5%	5.3%	6.8%	10.8%	20.9%
\$35,000-\$49,999	16.9%	13.3%	6.7%	9.1%	9.2%	12.4%	15.6%
\$50,000-\$74,999	29.8%	22.9%	20.5%	23.1%	26.2%	24.5%	14.8%
\$75,000-\$99,999	10.3%	17.6%	15.2%	21.1%	19.6%	13.2%	9.5%
\$100,000-\$149,999	7.4%	17.5%	34.1%	20.0%	14.9%	10.8%	5.7%
\$150,000-\$199,999	1.2%	6.3%	6.6%	8.4%	6.3%	4.5%	2.3%
\$200,000+	0.0%	1.3%	3.1%	2.3%	2.3%	2.7%	1.2%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
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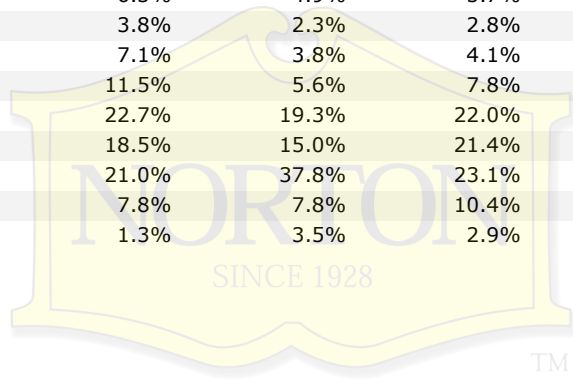


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2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	991	5,265	6,715	6,200	5,567	4,526	3,177
<\$15,000	119	331	327	351	414	412	404
\$15,000-\$24,999	68	202	155	171	221	346	397
\$25,000-\$34,999	107	376	254	255	323	418	600
\$35,000-\$49,999	152	606	376	481	443	511	482
\$50,000-\$74,999	329	1,193	1,294	1,363	1,452	1,171	538
\$75,000-\$99,999	110	973	1,008	1,327	1,126	662	360
\$100,000-\$149,999	91	1,106	2,539	1,431	979	599	244
\$150,000-\$199,999	15	410	527	644	462	260	102
\$200,000+	0	68	235	177	147	147	50
Median HH Income	\$52,130	\$72,724	\$98,185	\$81,999	\$73,227	\$59,436	\$39,687
Average HH Income	\$57,789	\$83,171	\$101,543	\$94,970	\$86,705	\$77,400	\$57,774
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.0%	6.3%	4.9%	5.7%	7.4%	9.1%	12.7%
\$15,000-\$24,999	6.9%	3.8%	2.3%	2.8%	4.0%	7.6%	12.5%
\$25,000-\$34,999	10.8%	7.1%	3.8%	4.1%	5.8%	9.2%	18.9%
\$35,000-\$49,999	15.3%	11.5%	5.6%	7.8%	8.0%	11.3%	15.2%
\$50,000-\$74,999	33.2%	22.7%	19.3%	22.0%	26.1%	25.9%	16.9%
\$75,000-\$99,999	11.1%	18.5%	15.0%	21.4%	20.2%	14.6%	11.3%
\$100,000-\$149,999	9.2%	21.0%	37.8%	23.1%	17.6%	13.2%	7.7%
\$150,000-\$199,999	1.5%	7.8%	7.8%	10.4%	8.3%	5.7%	3.2%
\$200,000+	0.0%	1.3%	3.5%	2.9%	2.6%	3.2%	1.6%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



Housing Profile

Barrow County, GA
 Barrow County, GA (13013)
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	69,367	2021 Median Household Income	\$65,989
2021 Total Population	86,018	2026 Median Household Income	\$72,931
2026 Total Population	94,087	2021-2026 Annual Rate	2.02%
2021-2026 Annual Rate	1.81%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	26,400	100.0%	32,240	100.0%	35,345	100.0%
Occupied	23,971	90.8%	29,665	92.0%	32,441	91.8%
Owner	18,495	70.1%	23,991	74.4%	26,564	75.2%
Renter	5,476	20.7%	5,674	17.6%	5,877	16.6%
Vacant	2,429	9.2%	2,575	8.0%	2,904	8.2%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	23,991	100.0%	26,564	100.0%
<\$50,000	612	2.6%	401	1.5%
\$50,000-\$99,999	1,573	6.6%	881	3.3%
\$100,000-\$149,999	3,423	14.3%	2,291	8.6%
\$150,000-\$199,999	7,623	31.8%	7,513	28.3%
\$200,000-\$249,999	3,778	15.7%	4,771	18.0%
\$250,000-\$299,999	2,224	9.3%	3,124	11.8%
\$300,000-\$399,999	2,094	8.7%	3,218	12.1%
\$400,000-\$499,999	1,136	4.7%	1,821	6.9%
\$500,000-\$749,999	1,010	4.2%	1,698	6.4%
\$750,000-\$999,999	271	1.1%	459	1.7%
\$1,000,000-\$1,499,999	94	0.4%	145	0.5%
\$1,500,000-\$1,999,999	60	0.3%	103	0.4%
\$2,000,000+	93	0.4%	139	0.5%
Median Value	\$191,896		\$223,014	
Average Value	\$245,969		\$289,591	



Census 2010 Housing Units	Number	Percent
Total	26,400	100.0%
In Urbanized Areas	4,278	16.2%
In Urban Clusters	14,075	53.3%
Rural Housing Units	8,047	30.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Housing Profile

Barrow County, GA
 Barrow County, GA (13013)
 Geography: County

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	18,495	100.0%
Owned with a Mortgage/Loan	15,242	82.4%
Owned Free and Clear	3,253	17.6%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2,429	100.0%
For Rent	667	27.5%
Rented- Not Occupied	20	0.8%
For Sale Only	767	31.6%
Sold - Not Occupied	87	3.6%
Seasonal/Recreational/Occasional Use	87	3.6%
For Migrant Workers	0	0.0%
Other Vacant	801	33.0%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	23,971	18,495	77.2%
15-24	808	406	50.2%
25-34	4,660	3,381	72.6%
35-44	5,413	4,147	76.6%
45-54	5,190	4,108	79.2%
55-64	3,965	3,259	82.2%
65-74	2,358	1,936	82.1%
75-84	1,204	971	80.6%
85+	373	287	76.9%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	23,971	18,495	77.2%
White Alone	19,756	15,668	79.3%
Black/African American Alone	2,720	1,751	64.4%
American Indian/Alaska Native	61	42	68.9%
Asian Alone	519	421	81.1%
Pacific Islander Alone	8	5	62.5%
Other Race Alone	593	381	64.2%
Two or More Races	314	227	72.3%
Hispanic Origin	1,409	970	68.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	23,971	18,495	77.2%
1-Person	4,505	3,227	71.6%
2-Person	7,393	6,086	82.3%
3-Person	4,588	3,609	78.7%
4-Person	3,975	3,079	77.5%
5-Person	2,067	1,505	72.8%
6-Person	847	558	65.9%
7+ Person	596	431	72.3%

2021 Housing Affordability	
Housing Affordability Index	189
Percent of Income for Mortgage	12.2%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

	2000	2010	2000-2010 Annual Rate
Population	46,144	69,367	4.16%
Households	16,354	23,971	3.90%
Housing Units	17,304	26,400	4.31%
Population by Race			
		Number	Percent
Total		69,367	100.0%
Population Reporting One Race		67,759	97.7%
White		54,665	78.8%
Black		7,889	11.4%
American Indian		186	0.3%
Asian		2,382	3.4%
Pacific Islander		36	0.1%
Some Other Race		2,601	3.7%
Population Reporting Two or More Races		1,608	2.3%
Total Hispanic Population		6,037	8.7%
Population by Sex			
Male		34,208	49.3%
Female		35,159	50.7%
Population by Age			
Total		69,367	100.0%
Age 0 - 4		5,832	8.4%
Age 5 - 9		5,634	8.1%
Age 10 - 14		5,165	7.4%
Age 15 - 19		4,693	6.8%
Age 20 - 24		4,030	5.8%
Age 25 - 29		5,255	7.6%
Age 30 - 34		5,500	7.9%
Age 35 - 39		5,390	7.8%
Age 40 - 44		5,037	7.3%
Age 45 - 49		5,008	7.2%
Age 50 - 54		4,413	6.4%
Age 55 - 59		3,624	5.2%
Age 60 - 64		3,314	4.8%
Age 65 - 69		2,285	3.3%
Age 70 - 74		1,608	2.3%
Age 75 - 79		1,106	1.6%
Age 80 - 84		781	1.1%
Age 85+		692	1.0%
Age 18+		49,778	71.8%
Age 65+		6,472	9.3%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	23,971	100.0%
Households with 1 Person	4,505	18.8%
Households with 2+ People	19,466	81.2%
Family Households	18,214	76.0%
Husband-wife Families	13,658	57.0%
With Own Children	6,600	27.5%
Other Family (No Spouse Present)	4,556	19.0%
With Own Children	2,426	10.1%
Nonfamily Households	1,252	5.2%
All Households with Children	10,214	42.6%
Multigenerational Households	1,483	6.2%
Unmarried Partner Households	1,629	6.8%
Male-female	1,464	6.1%
Same-sex	165	0.7%
Average Household Size	2.88	
Family Households by Size		
Total	18,214	100.0%
2 People	6,363	34.9%
3 People	4,448	24.4%
4 People	3,922	21.5%
5 People	2,049	11.2%
6 People	842	4.6%
7+ People	590	3.2%
Average Family Size	3.28	
Nonfamily Households by Size		
Total	5,757	100.0%
1 Person	4,505	78.3%
2 People	1,030	17.9%
3 People	140	2.4%
4 People	53	0.9%
5 People	18	0.3%
6 People	5	0.1%
7+ People	6	0.1%
Average Nonfamily Size	1.28	
Population by Relationship and Household Type		
Total	69,367	100.0%
In Households	69,078	99.6%
In Family Households	61,715	89.0%
Householder	18,214	26.3%
Spouse	13,658	19.7%
Child	24,361	35.1%
Other relative	3,557	5.1%
Nonrelative	1,925	2.8%
In Nonfamily Households	7,363	10.6%
In Group Quarters	289	0.4%
Institutionalized Population	150	0.2%
Noninstitutionalized Population	139	0.2%



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total		18,214 100.0%
Householder Age	15 - 44	9,086 49.9%
Householder Age	45 - 54	3,994 21.9%
Householder Age	55 - 64	2,775 15.2%
Householder Age	65 - 74	1,553 8.5%
Householder Age	75+	806 4.4%

Nonfamily Households by Age of Householder		
Total		5,757 100.0%
Householder Age	15 - 44	1,795 31.2%
Householder Age	45 - 54	1,196 20.8%
Householder Age	55 - 64	1,190 20.7%
Householder Age	65 - 74	805 14.0%
Householder Age	75+	771 13.4%

Households by Race of Householder		
Total		23,971 100.0%
Householder is	White Alone	19,756 82.4%
Householder is	Black Alone	2,720 11.3%
Householder is	American Indian Alone	61 0.3%
Householder is	Asian Alone	519 2.2%
Householder is	Pacific Islander Alone	8 0.0%
Householder is	Some Other Race Alone	593 2.5%
Householder is	Two or More Races	314 1.3%
Households with	Hispanic Householder	1,409 5.9%

Husband-wife Families by Race of Householder		
Total		13,658 100.0%
Householder is	White Alone	11,569 84.7%
Householder is	Black Alone	1,105 8.1%
Householder is	American Indian Alone	37 0.3%
Householder is	Asian Alone	389 2.8%
Householder is	Pacific Islander Alone	6 0.0%
Householder is	Some Other Race Alone	394 2.9%
Householder is	Two or More Races	158 1.2%
Husband-wife Families with	Hispanic Householder	952 7.0%

Other Families (No Spouse) by Race of Householder		
Total		4,556 100.0%
Householder is	White Alone	3,319 72.8%
Householder is	Black Alone	936 20.5%
Householder is	American Indian Alone	10 0.2%
Householder is	Asian Alone	83 1.8%
Householder is	Pacific Islander Alone	1 0.0%
Householder is	Some Other Race Alone	119 2.6%
Householder is	Two or More Races	88 1.9%
Other Families with	Hispanic Householder	270 5.9%

Nonfamily Households by Race of Householder		
Total		5,757 100.0%
Householder is	White Alone	4,868 84.6%
Householder is	Black Alone	679 11.8%
Householder is	American Indian Alone	14 0.2%
Householder is	Asian Alone	47 0.8%
Householder is	Pacific Islander Alone	1 0.0%
Householder is	Some Other Race Alone	80 1.4%
Householder is	Two or More Races	68 1.2%
Nonfamily Households with	Hispanic Householder	187 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Total Housing Units by Occupancy

Total	26,400	100.0%
Occupied Housing Units	23,971	90.8%
Vacant Housing Units		
For Rent	667	2.5%
Rented, not Occupied	20	0.1%
For Sale Only	767	2.9%
Sold, not Occupied	87	0.3%
For Seasonal/Recreational/Occasional Use	87	0.3%
For Migrant Workers	0	0.0%
Other Vacant	801	3.0%
Total Vacancy Rate	9.2%	

Households by Tenure and Mortgage Status

Total	23,971	100.0%
Owner Occupied	18,495	77.2%
Owned with a Mortgage/Loan	15,242	63.6%
Owned Free and Clear	3,253	13.6%
Average Household Size	2.86	
Renter Occupied	5,476	22.8%
Average Household Size	2.97	

Owner-occupied Housing Units by Race of Householder

Total	18,495	100.0%
Householder is White Alone	15,668	84.7%
Householder is Black Alone	1,751	9.5%
Householder is American Indian Alone	42	0.2%
Householder is Asian Alone	421	2.3%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	381	2.1%
Householder is Two or More Races	227	1.2%
Owner-occupied Housing Units with Hispanic Householder	970	5.2%

Renter-occupied Housing Units by Race of Householder

Total	5,476	100.0%
Householder is White Alone	4,088	74.7%
Householder is Black Alone	969	17.7%
Householder is American Indian Alone	19	0.3%
Householder is Asian Alone	98	1.8%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	212	3.9%
Householder is Two or More Races	87	1.6%
Renter-occupied Housing Units with Hispanic Householder	439	8.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.78
Householder is Black Alone	2.96
Householder is American Indian Alone	3.10
Householder is Asian Alone	4.49
Householder is Pacific Islander Alone	4.88
Householder is Some Other Race Alone	4.27
Householder is Two or More Races	3.26
Householder is Hispanic	4.07

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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 - RECREATIONAL TOURISM
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 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
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