



**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



Population Consolidated Report

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

Demographic Summary	Census 2010			2021			2026		
	Number	% of 50+	% of Total Pop	Number	% of 50+	% of Total Pop	Change	Annual Rate	
Total Population	214,346			272,130			301,510	29,380	2.07%
Population 50+	58,562			89,751			101,833	12,082	2.56%
Median Age	36.2			38.0			38.3	0.3	0.16%
Households	75,936			96,458			106,932	10,474	2.08%
% Householders 55+	33.4%			41.7%			43.1%	1.4	0.66%
Total Owner-Occupied Housing Units	60,400			76,137			84,885	8,748	2.20%
Total Renter-Occupied Housing Units	15,536			20,321			22,047	1,726	1.64%
Owner/Renter Ratio (per 100 renters)	389			375			385	10.0	0.53%
Median Home Value	-			\$291,455			\$323,823	\$32,368	2.13%
Average Home Value	-			\$339,074			\$370,315	\$31,241	1.78%
Median Household Income	-			\$84,619			\$94,593	\$9,974	2.25%
Median Household Income for Householder 55+	-			\$73,850			\$82,395	\$8,545	2.21%

Population by Age and Sex						
Male Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	27,666	100.0%	42,504	100.0%	48,013	100.0%
50-54	7,711	27.9%	8,976	21.1%	9,209	19.2%
55-59	5,905	21.3%	8,783	20.7%	8,904	18.5%
60-64	5,226	18.9%	7,923	18.6%	8,635	18.0%
65-69	3,679	13.3%	6,127	14.4%	7,632	15.9%
70-74	2,338	8.5%	5,084	12.0%	5,618	11.7%
75-79	1,395	5.0%	3,001	7.1%	4,315	9.0%
80-84	873	3.2%	1,585	3.7%	2,322	4.8%
85+	539	1.9%	1,025	2.4%	1,378	2.9%

Female Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	30,896	100.0%	47,247	100.0%	53,820	100.0%
50-54	7,721	25.0%	9,241	19.6%	9,515	17.7%
55-59	6,469	20.9%	9,263	19.6%	9,406	17.5%
60-64	5,832	18.9%	8,521	18.0%	9,294	17.3%
65-69	3,995	12.9%	6,923	14.7%	8,392	15.6%
70-74	2,621	8.5%	5,923	12.5%	6,629	12.3%
75-79	1,732	5.6%	3,548	7.5%	5,336	9.9%
80-84	1,293	4.2%	2,034	4.3%	2,988	5.6%
85+	1,233	4.0%	1,794	3.8%	2,260	4.2%

Total Population	Census 2010		2021		2026	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	58,562	27.3%	89,751	33.0%	101,833	33.8%
50-54	15,432	7.2%	18,217	6.7%	18,724	6.2%
55-59	12,374	5.8%	18,046	6.6%	18,310	6.1%
60-64	11,058	5.2%	16,444	6.0%	17,929	5.9%
65-69	7,674	3.6%	13,050	4.8%	16,024	5.3%
70-74	4,959	2.3%	11,007	4.0%	12,247	4.1%
75-79	3,127	1.5%	6,549	2.4%	9,651	3.2%
80-84	2,166	1.0%	3,619	1.3%	5,310	1.8%
85+	1,772	0.8%	2,819	1.0%	3,638	1.2%
65+	19,698	9.2%	37,044	13.6%	46,870	15.5%
75+	7,065	3.3%	12,987	4.8%	18,599	6.2%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



Population Consolidated Report

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

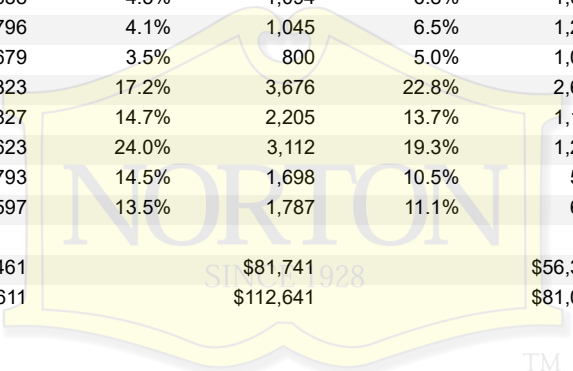
Prepared by Esri

2021 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	18,662	100%	13,986	100%	7,583	100%	40,231	100%
<\$15,000	1,096	5.9%	878	6.3%	918	12.1%	2,892	7.2%
\$15,000-\$24,999	1,080	5.8%	1,224	8.8%	907	12.0%	3,211	8.0%
\$25,000-\$34,999	965	5.2%	1,110	7.9%	1,073	14.2%	3,148	7.8%
\$35,000-\$49,999	815	4.4%	857	6.1%	857	11.3%	2,529	6.3%
\$50,000-\$74,999	3,469	18.6%	3,341	23.9%	1,800	23.7%	8,610	21.4%
\$75,000-\$99,999	2,754	14.8%	1,846	13.2%	740	9.8%	5,340	13.3%
\$100,000-\$149,999	4,063	21.8%	2,294	16.4%	668	8.8%	7,025	17.5%
\$150,000-\$199,999	2,214	11.9%	1,147	8.2%	265	3.5%	3,626	9.0%
\$200,000+	2,206	11.8%	1,289	9.2%	355	4.7%	3,850	9.6%
Median HH Income	\$90,711		\$70,584		\$50,307		\$73,850	
Average HH Income	\$113,649		\$96,987		\$67,413		\$99,142	

2026 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	19,296	100%	16,149	100%	10,644	100%	46,089	100%
<\$15,000	820	4.2%	732	4.5%	1,071	10.1%	2,623	5.7%
\$15,000-\$24,999	838	4.3%	1,094	6.8%	1,015	9.5%	2,947	6.4%
\$25,000-\$34,999	796	4.1%	1,045	6.5%	1,268	11.9%	3,109	6.7%
\$35,000-\$49,999	679	3.5%	800	5.0%	1,045	9.8%	2,524	5.5%
\$50,000-\$74,999	3,323	17.2%	3,676	22.8%	2,614	24.6%	9,613	20.9%
\$75,000-\$99,999	2,827	14.7%	2,205	13.7%	1,186	11.1%	6,218	13.5%
\$100,000-\$149,999	4,623	24.0%	3,112	19.3%	1,247	11.7%	8,982	19.5%
\$150,000-\$199,999	2,793	14.5%	1,698	10.5%	546	5.1%	5,037	10.9%
\$200,000+	2,597	13.5%	1,787	11.1%	652	6.1%	5,036	10.9%
Median HH Income	\$102,461		\$81,741		\$56,351		\$82,395	
Average HH Income	\$128,611		\$112,641		\$81,008		\$112,022	





Demographic and Income Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

Summary	Census 2010	2021	2026
Population	214,346	272,130	301,510
Households	75,936	96,458	106,932
Families	57,876	72,417	79,908
Average Household Size	2.80	2.80	2.80
Owner Occupied Housing Units	60,400	76,137	84,885
Renter Occupied Housing Units	15,536	20,321	22,047
Median Age	36.2	38.0	38.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	2.07%	1.05%	0.71%
Households	2.08%	1.06%	0.71%
Families	1.99%	0.97%	0.64%
Owner HHs	2.20%	1.26%	0.91%
Median Household Income	2.25%	2.43%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	5,651	5.9%	4,941	4.6%
\$15,000 - \$24,999	6,363	6.6%	5,615	5.3%
\$25,000 - \$34,999	6,203	6.4%	5,840	5.5%
\$35,000 - \$49,999	5,509	5.7%	5,270	4.9%
\$50,000 - \$74,999	18,318	19.0%	19,422	18.2%
\$75,000 - \$99,999	13,602	14.1%	14,979	14.0%
\$100,000 - \$149,999	21,066	21.8%	25,628	24.0%
\$150,000 - \$199,999	10,671	11.1%	14,025	13.1%
\$200,000+	9,075	9.4%	11,212	10.5%
Median Household Income	\$84,619		\$94,593	
Average Household Income	\$105,126		\$117,250	
Per Capita Income	\$37,271		\$41,591	

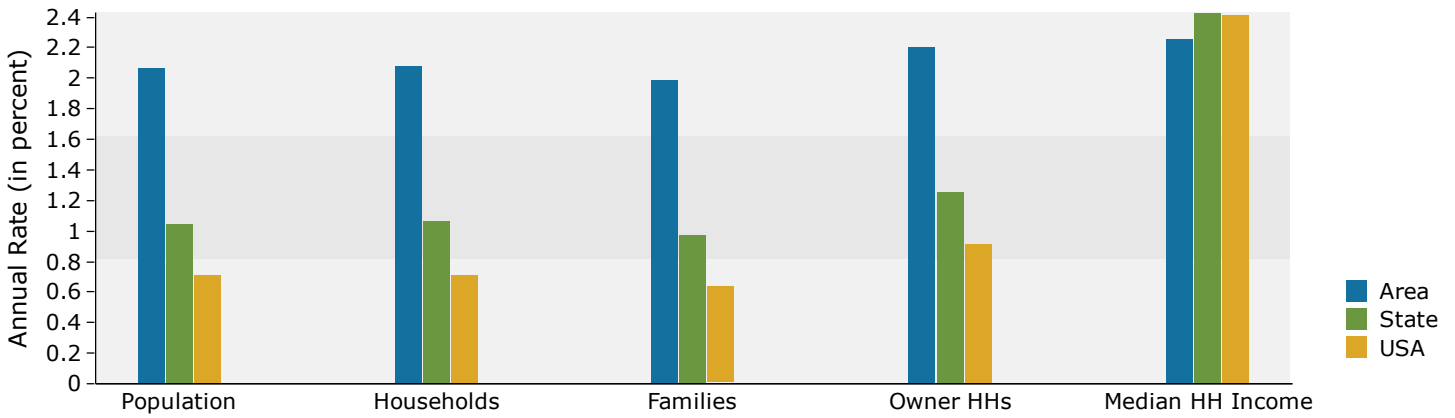
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,801	7.4%	17,485	6.4%	19,610	6.5%
5 - 9	17,353	8.1%	19,375	7.1%	20,916	6.9%
10 - 14	16,510	7.7%	20,000	7.3%	21,604	7.2%
15 - 19	14,354	6.7%	17,531	6.4%	18,965	6.3%
20 - 24	11,304	5.3%	14,047	5.2%	14,939	5.0%
25 - 34	27,566	12.9%	36,107	13.3%	39,147	13.0%
35 - 44	35,412	16.5%	38,730	14.2%	45,076	15.0%
45 - 54	32,916	15.4%	37,321	13.7%	38,144	12.7%
55 - 64	23,432	10.9%	34,490	12.7%	36,239	12.0%
65 - 74	12,633	5.9%	24,057	8.8%	28,271	9.4%
75 - 84	5,293	2.5%	10,168	3.7%	14,961	5.0%
85+	1,772	0.8%	2,819	1.0%	3,638	1.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	185,536	86.6%	224,380	82.5%	242,152	80.3%
Black Alone	12,117	5.7%	21,262	7.8%	26,913	8.9%
American Indian Alone	814	0.4%	975	0.4%	1,100	0.4%
Asian Alone	3,538	1.7%	6,231	2.3%	7,938	2.6%
Pacific Islander Alone	135	0.1%	189	0.1%	228	0.1%
Some Other Race Alone	7,735	3.6%	11,613	4.3%	14,277	4.7%
Two or More Races	4,471	2.1%	7,480	2.7%	8,902	3.0%
Hispanic Origin (Any Race)	20,566	9.6%	31,396	11.5%	38,014	12.6%

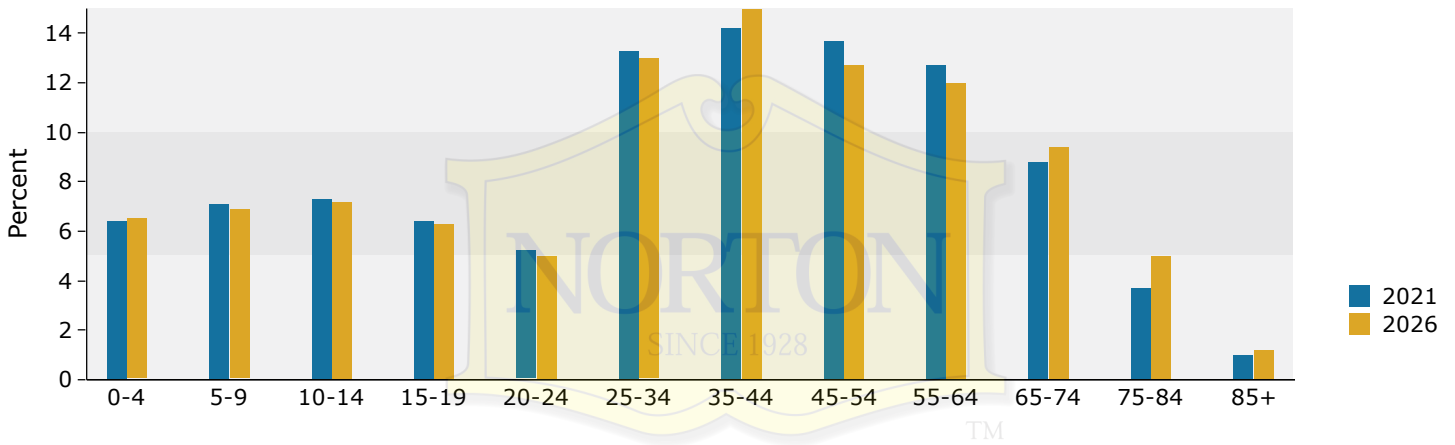
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

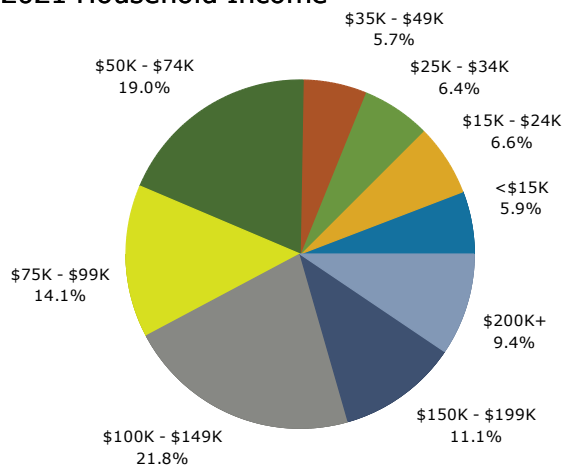
Trends 2021-2026



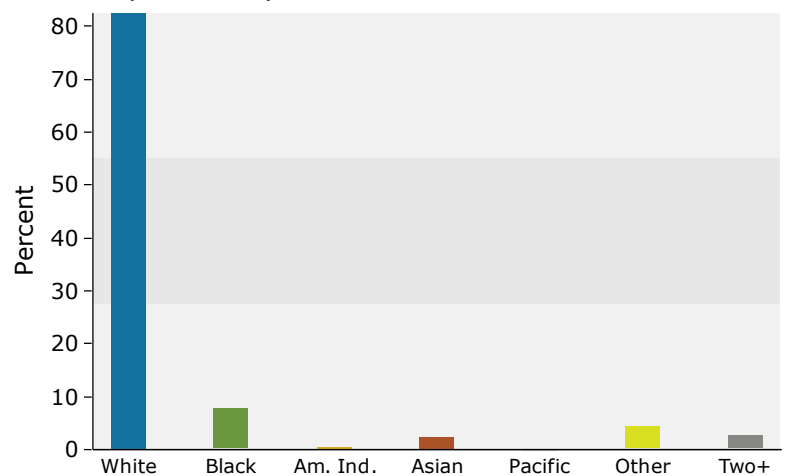
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 11.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Executive Summary

Cherokee County, GA
Cherokee County, GA (13057)
Geography: County

Prepared by Esri

Cherokee Coun...

Population

2000 Population	141,919
2010 Population	214,346
2021 Population	272,130
2026 Population	301,510
2000-2010 Annual Rate	4.21%
2010-2021 Annual Rate	2.14%
2021-2026 Annual Rate	2.07%
2021 Male Population	49.3%
2021 Female Population	50.7%
2021 Median Age	38.0

In the identified area, the current year population is 272,130. In 2010, the Census count in the area was 214,346. The rate of change since 2010 was 2.14% annually. The five-year projection for the population in the area is 301,510 representing a change of 2.07% annually from 2021 to 2026. Currently, the population is 49.3% male and 50.7% female.

Median Age

The median age in this area is 38.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	82.5%
2021 Black Alone	7.8%
2021 American Indian/Alaska Native Alone	0.4%
2021 Asian Alone	2.3%
2021 Pacific Islander Alone	0.1%
2021 Other Race	4.3%
2021 Two or More Races	2.7%
2021 Hispanic Origin (Any Race)	11.5%

Persons of Hispanic origin represent 11.5% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 45.4 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	122
2000 Households	49,501
2010 Households	75,936
2021 Total Households	96,458
2026 Total Households	106,932
2000-2010 Annual Rate	4.37%
2010-2021 Annual Rate	2.15%
2021-2026 Annual Rate	2.08%
2021 Average Household Size	2.80

The household count in this area has changed from 75,936 in 2010 to 96,458 in the current year, a change of 2.15% annually. The five-year projection of households is 106,932, a change of 2.08% annually from the current year total. Average household size is currently 2.80, compared to 2.80 in the year 2010. The number of families in the current year is 72,417 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

Mortgage Income

2021 Percent of Income for Mortgage	14.5%
-------------------------------------	-------

Median Household Income

2021 Median Household Income	\$84,619
2026 Median Household Income	\$94,593
2021-2026 Annual Rate	2.25%

Average Household Income

2021 Average Household Income	\$105,126
2026 Average Household Income	\$117,250
2021-2026 Annual Rate	2.21%

Per Capita Income

2021 Per Capita Income	\$37,271
2026 Per Capita Income	\$41,591
2021-2026 Annual Rate	2.22%

Households by Income

Current median household income is \$84,619 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$94,593 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$105,126 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$117,250 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$37,271 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$41,591 in five years, compared to \$39,378 for all U.S. households

Housing

2021 Housing Affordability Index	164
2000 Total Housing Units	51,943
2000 Owner Occupied Housing Units	41,507
2000 Renter Occupied Housing Units	7,994
2000 Vacant Housing Units	2,442
2010 Total Housing Units	82,360
2010 Owner Occupied Housing Units	60,400
2010 Renter Occupied Housing Units	15,536
2010 Vacant Housing Units	6,424
2021 Total Housing Units	102,984
2021 Owner Occupied Housing Units	76,137
2021 Renter Occupied Housing Units	20,321
2021 Vacant Housing Units	6,526
2026 Total Housing Units	114,106
2026 Owner Occupied Housing Units	84,885
2026 Renter Occupied Housing Units	22,047
2026 Vacant Housing Units	7,174

Currently, 73.9% of the 102,984 housing units in the area are owner occupied; 19.7% are renter occupied; and 6.3% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 82,360 housing units in the area - 73.3% owner occupied, 18.9% renter occupied, and 7.8% vacant. The annual rate of change in housing units since 2010 is 10.44%. Median home value in the area is \$291,455, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.13% annually to \$323,823.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



Household Income Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	272,130	301,510	29,380	2.07%
Households	96,458	106,932	10,474	2.08%
Median Age	38.0	38.3	0.3	0.16%
Average Household Size	2.80	2.80	0.00	0.00%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	96,458	100%	106,932	100%
<\$15,000	5,651	5.9%	4,941	4.6%
\$15,000-\$24,999	6,363	6.6%	5,615	5.3%
\$25,000-\$34,999	6,203	6.4%	5,840	5.5%
\$35,000-\$49,999	5,509	5.7%	5,270	4.9%
\$50,000-\$74,999	18,318	19.0%	19,422	18.2%
\$75,000-\$99,999	13,602	14.1%	14,979	14.0%
\$100,000-\$149,999	21,066	21.8%	25,628	24.0%
\$150,000-\$199,999	10,671	11.1%	14,025	13.1%
\$200,000+	9,075	9.4%	11,212	10.5%
Median Household Income		\$84,619		\$94,593
Average Household Income		\$105,126		\$117,250
Per Capita Income		\$37,271		\$41,591



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

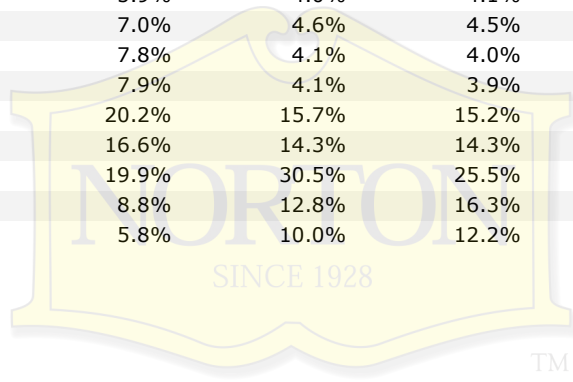


Household Income Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,498	14,456	19,428	19,845	18,662	13,986	7,583
<\$15,000	318	854	771	816	1,096	878	918
\$15,000-\$24,999	355	1,017	885	895	1,080	1,224	907
\$25,000-\$34,999	335	1,129	803	788	965	1,110	1,073
\$35,000-\$49,999	267	1,142	790	781	815	857	857
\$50,000-\$74,999	719	2,921	3,042	3,026	3,469	3,341	1,800
\$75,000-\$99,999	254	2,400	2,773	2,835	2,754	1,846	740
\$100,000-\$149,999	181	2,880	5,929	5,051	4,063	2,294	668
\$150,000-\$199,999	47	1,273	2,493	3,232	2,214	1,147	265
\$200,000+	22	840	1,942	2,421	2,206	1,289	355
Median HH Income	\$48,136	\$76,251	\$103,142	\$104,933	\$90,711	\$70,584	\$50,307
Average HH Income	\$53,751	\$91,550	\$115,992	\$122,975	\$113,649	\$96,987	\$67,413
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.7%	5.9%	4.0%	4.1%	5.9%	6.3%	12.1%
\$15,000-\$24,999	14.2%	7.0%	4.6%	4.5%	5.8%	8.8%	12.0%
\$25,000-\$34,999	13.4%	7.8%	4.1%	4.0%	5.2%	7.9%	14.2%
\$35,000-\$49,999	10.7%	7.9%	4.1%	3.9%	4.4%	6.1%	11.3%
\$50,000-\$74,999	28.8%	20.2%	15.7%	15.2%	18.6%	23.9%	23.7%
\$75,000-\$99,999	10.2%	16.6%	14.3%	14.3%	14.8%	13.2%	9.8%
\$100,000-\$149,999	7.2%	19.9%	30.5%	25.5%	21.8%	16.4%	8.8%
\$150,000-\$199,999	1.9%	8.8%	12.8%	16.3%	11.9%	8.2%	3.5%
\$200,000+	0.9%	5.8%	10.0%	12.2%	11.8%	9.2%	4.7%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

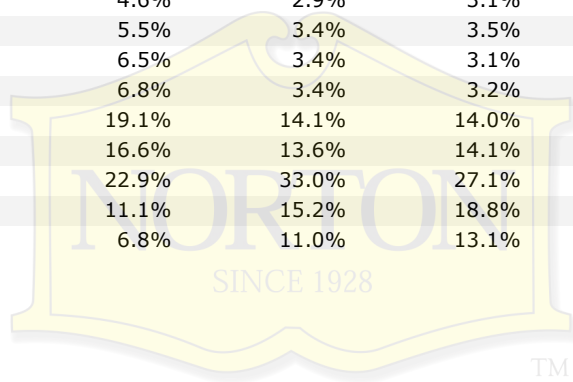


Household Income Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,860	15,548	22,310	20,125	19,296	16,149	10,644
<\$15,000	324	709	656	629	820	732	1,071
\$15,000-\$24,999	350	860	758	700	838	1,094	1,015
\$25,000-\$34,999	337	1,015	752	627	796	1,045	1,268
\$35,000-\$49,999	284	1,062	748	652	679	800	1,045
\$50,000-\$74,999	888	2,972	3,138	2,811	3,323	3,676	2,614
\$75,000-\$99,999	320	2,583	3,027	2,831	2,827	2,205	1,186
\$100,000-\$149,999	257	3,564	7,372	5,453	4,623	3,112	1,247
\$150,000-\$199,999	72	1,728	3,396	3,792	2,793	1,698	546
\$200,000+	28	1,055	2,463	2,630	2,597	1,787	652
Median HH Income	\$52,231	\$84,293	\$108,867	\$111,543	\$102,461	\$81,741	\$56,351
Average HH Income	\$60,334	\$103,916	\$128,563	\$135,073	\$128,611	\$112,641	\$81,008
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.3%	4.6%	2.9%	3.1%	4.2%	4.5%	10.1%
\$15,000-\$24,999	12.2%	5.5%	3.4%	3.5%	4.3%	6.8%	9.5%
\$25,000-\$34,999	11.8%	6.5%	3.4%	3.1%	4.1%	6.5%	11.9%
\$35,000-\$49,999	9.9%	6.8%	3.4%	3.2%	3.5%	5.0%	9.8%
\$50,000-\$74,999	31.0%	19.1%	14.1%	14.0%	17.2%	22.8%	24.6%
\$75,000-\$99,999	11.2%	16.6%	13.6%	14.1%	14.7%	13.7%	11.1%
\$100,000-\$149,999	9.0%	22.9%	33.0%	27.1%	24.0%	19.3%	11.7%
\$150,000-\$199,999	2.5%	11.1%	15.2%	18.8%	14.5%	10.5%	5.1%
\$200,000+	1.0%	6.8%	11.0%	13.1%	13.5%	11.1%	6.1%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



Housing Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	214,346	2021 Median Household Income	\$84,619
2021 Total Population	272,130	2026 Median Household Income	\$94,593
2026 Total Population	301,510	2021-2026 Annual Rate	2.25%
2021-2026 Annual Rate	2.07%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	82,360	100.0%	102,984	100.0%	114,106	100.0%
Occupied	75,936	92.2%	96,458	93.7%	106,932	93.7%
Owner	60,400	73.3%	76,137	73.9%	84,885	74.4%
Renter	15,536	18.9%	20,321	19.7%	22,047	19.3%
Vacant	6,424	7.8%	6,526	6.3%	7,174	6.3%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	76,137	100.0%	84,885	100.0%
<\$50,000	730	1.0%	396	0.5%
\$50,000-\$99,999	1,024	1.3%	473	0.6%
\$100,000-\$149,999	3,264	4.3%	1,798	2.1%
\$150,000-\$199,999	12,365	16.2%	10,040	11.8%
\$200,000-\$249,999	12,115	15.9%	12,603	14.8%
\$250,000-\$299,999	10,337	13.6%	11,966	14.1%
\$300,000-\$399,999	17,111	22.5%	21,687	25.5%
\$400,000-\$499,999	10,025	13.2%	13,279	15.6%
\$500,000-\$749,999	6,834	9.0%	9,493	11.2%
\$750,000-\$999,999	1,130	1.5%	1,585	1.9%
\$1,000,000-\$1,499,999	771	1.0%	993	1.2%
\$1,500,000-\$1,999,999	226	0.3%	267	0.3%
\$2,000,000+	205	0.3%	305	0.4%



Median Value	\$291,455	\$323,823
Average Value	\$339,074	\$370,315

Census 2010 Housing Units	Number	Percent
Total	82,360	100.0%
In Urbanized Areas	66,882	81.2%
In Urban Clusters	831	1.0%
Rural Housing Units	14,647	17.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Housing Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	60,400	100.0%
Owned with a Mortgage/Loan	50,566	83.7%
Owned Free and Clear	9,834	16.3%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	6,424	100.0%
For Rent	1,834	28.5%
Rented- Not Occupied	59	0.9%
For Sale Only	2,204	34.3%
Sold - Not Occupied	235	3.7%
Seasonal/Recreational/Occasional Use	624	9.7%
For Migrant Workers	2	0.0%
Other Vacant	1,466	22.8%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	75,936	60,400	79.5%
15-24	2,154	668	31.0%
25-34	11,810	7,741	65.5%
35-44	18,397	14,596	79.3%
45-54	18,195	15,389	84.6%
55-64	13,325	11,717	87.9%
65-74	7,696	6,782	88.1%
75-84	3,354	2,823	84.2%
85+	1,005	684	68.1%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	75,936	60,400	79.5%
White Alone	67,843	55,359	81.6%
Black/African American Alone	4,076	2,556	62.7%
American Indian/Alaska Native	268	170	63.4%
Asian Alone	993	813	81.9%
Pacific Islander Alone	37	17	45.9%
Other Race Alone	1,718	808	47.0%
Two or More Races	1,001	677	67.6%
Hispanic Origin	4,829	2,731	56.6%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	75,936	60,400	79.5%
1-Person	14,299	9,947	69.6%
2-Person	24,707	20,726	83.9%
3-Person	13,940	11,215	80.5%
4-Person	13,501	11,225	83.1%
5-Person	6,014	4,780	79.5%
6-Person	2,185	1,638	75.0%
7+ Person	1,290	869	67.4%

2021 Housing Affordability	
Housing Affordability Index	164
Percent of Income for Mortgage	14.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



2010 Census Profile

Cherokee County, GA
 Cherokee County, GA (13057)
 Geography: County

Prepared by Esri

	2000	2010	2000-2010 Annual Rate
Population	141,919	214,346	4.21%
Households	49,501	75,936	4.37%
Housing Units	51,943	82,360	4.72%
Population by Race			
		Number	Percent
Total		214,346	100.0%
Population Reporting One Race		209,875	97.9%
White		185,536	86.6%
Black		12,117	5.7%
American Indian		814	0.4%
Asian		3,538	1.7%
Pacific Islander		135	0.1%
Some Other Race		7,735	3.6%
Population Reporting Two or More Races		4,471	2.1%
Total Hispanic Population		20,566	9.6%
Population by Sex			
Male		105,874	49.4%
Female		108,472	50.6%
Population by Age			
Total		214,346	100.0%
Age 0 - 4		15,801	7.4%
Age 5 - 9		17,353	8.1%
Age 10 - 14		16,510	7.7%
Age 15 - 19		14,354	6.7%
Age 20 - 24		11,304	5.3%
Age 25 - 29		12,769	6.0%
Age 30 - 34		14,797	6.9%
Age 35 - 39		17,728	8.3%
Age 40 - 44		17,684	8.3%
Age 45 - 49		17,484	8.2%
Age 50 - 54		15,432	7.2%
Age 55 - 59		12,374	5.8%
Age 60 - 64		11,058	5.2%
Age 65 - 69		7,674	3.6%
Age 70 - 74		4,959	2.3%
Age 75 - 79		3,127	1.5%
Age 80 - 84		2,166	1.0%
Age 85+		1,772	0.8%
Age 18+		155,426	72.5%
Age 65+		19,698	9.2%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	75,936	100.0%
Households with 1 Person	14,299	18.8%
Households with 2+ People	61,637	81.2%
Family Households	57,876	76.2%
Husband-wife Families	46,976	61.9%
With Own Children	22,965	30.2%
Other Family (No Spouse Present)	10,900	14.4%
With Own Children	6,011	7.9%
Nonfamily Households	3,761	5.0%
All Households with Children	31,404	41.4%
Multigenerational Households	3,243	4.3%
Unmarried Partner Households	3,818	5.0%
Male-female	3,287	4.3%
Same-sex	531	0.7%
Average Household Size	2.80	
Family Households by Size		
Total	57,876	100.0%
2 People	21,659	37.4%
3 People	13,512	23.3%
4 People	13,336	23.0%
5 People	5,947	10.3%
6 People	2,160	3.7%
7+ People	1,262	2.2%
Average Family Size	3.20	
Nonfamily Households by Size		
Total	18,060	100.0%
1 Person	14,299	79.2%
2 People	3,048	16.9%
3 People	428	2.4%
4 People	165	0.9%
5 People	67	0.4%
6 People	25	0.1%
7+ People	28	0.2%
Average Nonfamily Size	1.28	
Population by Relationship and Household Type		
Total	214,346	100.0%
In Households	212,940	99.3%
In Family Households	189,890	88.6%
Householder	57,876	27.0%
Spouse	46,976	21.9%
Child	72,285	33.7%
Other relative	8,213	3.8%
Nonrelative	4,540	2.1%
In Nonfamily Households	23,050	10.8%
In Group Quarters	1,406	0.7%
Institutionalized Population	917	0.4%
Noninstitutionalized Population	489	0.2%



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	57,876	100.0%
Householder Age 15 - 44	25,811	44.6%
Householder Age 45 - 54	14,618	25.3%
Householder Age 55 - 64	9,825	17.0%
Householder Age 65 - 74	5,373	9.3%
Householder Age 75+	2,249	3.9%
Nonfamily Households by Age of Householder		
Total	18,060	100.0%
Householder Age 15 - 44	6,550	36.3%
Householder Age 45 - 54	3,577	19.8%
Householder Age 55 - 64	3,500	19.4%
Householder Age 65 - 74	2,323	12.9%
Householder Age 75+	2,110	11.7%
Households by Race of Householder		
Total	75,936	100.0%
Householder is White Alone	67,843	89.3%
Householder is Black Alone	4,076	5.4%
Householder is American Indian Alone	268	0.4%
Householder is Asian Alone	993	1.3%
Householder is Pacific Islander Alone	37	0.0%
Householder is Some Other Race Alone	1,718	2.3%
Householder is Two or More Races	1,001	1.3%
Households with Hispanic Householder	4,829	6.4%
Husband-wife Families by Race of Householder		
Total	46,976	100.0%
Householder is White Alone	42,682	90.9%
Householder is Black Alone	1,862	4.0%
Householder is American Indian Alone	156	0.3%
Householder is Asian Alone	711	1.5%
Householder is Pacific Islander Alone	20	0.0%
Householder is Some Other Race Alone	1,001	2.1%
Householder is Two or More Races	544	1.2%
Husband-wife Families with Hispanic Householder	3,000	6.4%
Other Families (No Spouse) by Race of Householder		
Total	10,900	100.0%
Householder is White Alone	8,858	81.3%
Householder is Black Alone	1,193	10.9%
Householder is American Indian Alone	53	0.5%
Householder is Asian Alone	123	1.1%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	454	4.2%
Householder is Two or More Races	211	1.9%
Other Families with Hispanic Householder	1,068	9.8%
Nonfamily Households by Race of Householder		
Total	18,060	100.0%
Householder is White Alone	16,303	90.3%
Householder is Black Alone	1,021	5.7%
Householder is American Indian Alone	59	0.3%
Householder is Asian Alone	159	0.9%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	263	1.5%
Householder is Two or More Races	246	1.4%
Nonfamily Households with Hispanic Householder	761	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Total Housing Units by Occupancy

Total	82,360	100.0%
Occupied Housing Units	75,936	92.2%
Vacant Housing Units		
For Rent	1,834	2.2%
Rented, not Occupied	59	0.1%
For Sale Only	2,204	2.7%
Sold, not Occupied	235	0.3%
For Seasonal/Recreational/Occasional Use	624	0.8%
For Migrant Workers	2	0.0%
Other Vacant	1,466	1.8%
Total Vacancy Rate	7.8%	

Households by Tenure and Mortgage Status

Total	75,936	100.0%
Owner Occupied	60,400	79.5%
Owned with a Mortgage/Loan	50,566	66.6%
Owned Free and Clear	9,834	13.0%
Average Household Size	2.82	
Renter Occupied	15,536	20.5%
Average Household Size	2.73	

Owner-occupied Housing Units by Race of Householder

Total	60,400	100.0%
Householder is White Alone	55,359	91.7%
Householder is Black Alone	2,556	4.2%
Householder is American Indian Alone	170	0.3%
Householder is Asian Alone	813	1.3%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	808	1.3%
Householder is Two or More Races	677	1.1%
Owner-occupied Housing Units with Hispanic Householder	2,731	4.5%

Renter-occupied Housing Units by Race of Householder

Total	15,536	100.0%
Householder is White Alone	12,484	80.4%
Householder is Black Alone	1,520	9.8%
Householder is American Indian Alone	98	0.6%
Householder is Asian Alone	180	1.2%
Householder is Pacific Islander Alone	20	0.1%
Householder is Some Other Race Alone	910	5.9%
Householder is Two or More Races	324	2.1%
Renter-occupied Housing Units with Hispanic Householder	2,098	13.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.74
Householder is Black Alone	2.93
Householder is American Indian Alone	3.28
Householder is Asian Alone	3.25
Householder is Pacific Islander Alone	3.41
Householder is Some Other Race Alone	4.36
Householder is Two or More Races	3.09
Householder is Hispanic	4.03

Source: U.S. Census Bureau, Census 2010 Summary File 1.

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022
HABERSHAM 706.754.5700 | GA316 770.307.0087
ANDERSON, SC 864.608.0678