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## Area Labor Profile

# Cherokee

# County



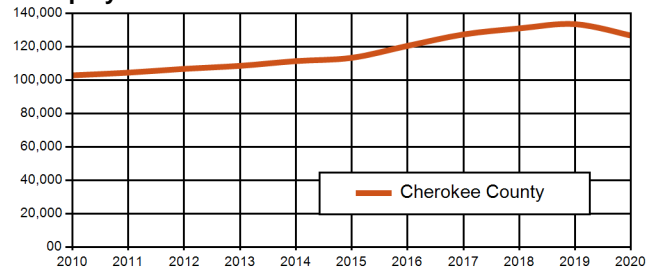
Updated: Dec 2021

## Labor Force Activity - 2020

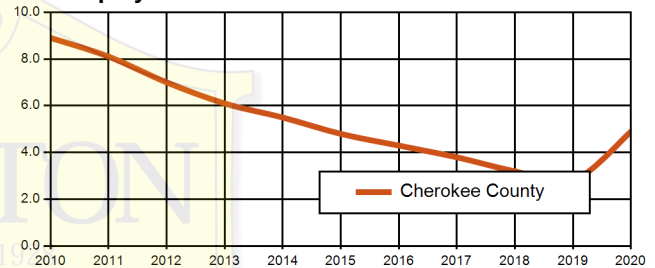
### 2020 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Cherokee	133,045	126,581	6,464	4.9%
Bartow	49,719	46,612	3,107	6.2%
Cobb	414,357	389,904	24,453	5.9%
Dawson	12,319	11,735	584	4.7%
Forsyth	120,904	115,371	5,533	4.6%
Fulton	557,232	512,593	44,639	8.0%
Gordon	28,062	26,531	1,531	5.5%
Pickens	14,927	14,210	717	4.8%
<b>Cherokee Area</b>	<b>1,330,565</b>	<b>1,243,537</b>	<b>87,028</b>	<b>6.5%</b>
Georgia	5,072,155	4,741,191	330,964	6.5%
United States	160,742,000	147,795,000	12,947,000	8.1%

### Employment Trends



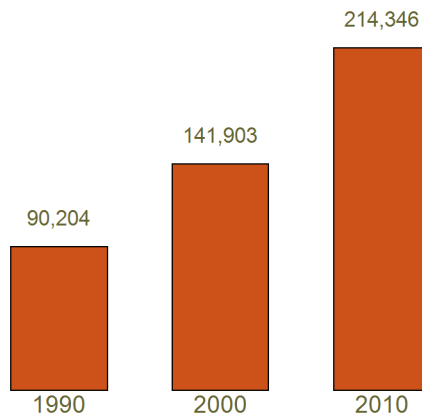
### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Population Estimates



### Population

	2010 Census	2020 Rank	2020 Estimate	% Change 2010-2020	2025 Projected*	% Change 2010-2025
<b>Cherokee</b>	<b>214,346</b>	<b>7</b>	<b>265,274</b>	<b>23.8</b>	<b>271,775</b>	<b>26.8</b>
City of Canton	22,958					
<b>Cherokee Area</b>	<b>2,205,620</b>		<b>2,584,913</b>	<b>17.2</b>	<b>2,760,161</b>	<b>25.1</b>
Georgia	9,687,653		10,710,017	10.6	11,335,283	17.0
United States	308,745,538		329,484,123	6.7	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

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Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2021

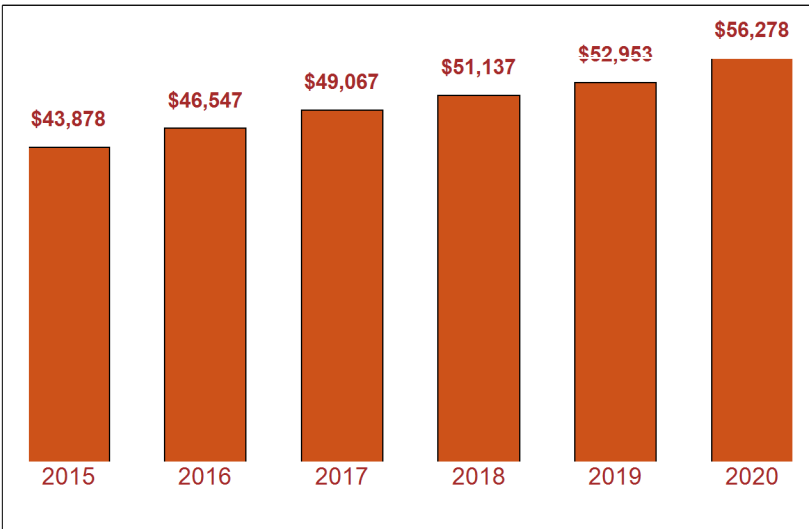
INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>1,130</b>	<b>11,033</b>	<b>17.2</b>	<b>1,117</b>	<b>8,956</b>	<b>143,676</b>	<b>10.0</b>	<b>1,362</b>
Agriculture, Forestry, Fishing and Hunting	27	99	0.2	1,060	178	860	0.1	836
Mining, Quarrying, and Oil and Gas Extraction	3	49	0.1	1,194	32	618	0.0	1,559
Construction	856	4,914	7.7	1,192	6,056	63,512	4.4	1,396
Manufacturing	244	5,971	9.3	1,056	2,690	78,684	5.5	1,339
Food	15	919	1.4	751	251	10,023	0.7	1,036
Beverage and Tobacco Product	5	*	*	*	81	3,485	0.2	1,144
Textile Mills	3	*	*	*	50	2,817	0.2	996
Textile Product Mills	8	209	0.3	990	111	7,616	0.5	1,139
Apparel	1	*	*	*	36	340	0.0	1,118
Leather and Allied Product	3	*	*	*	9	31	0.0	1,912
Wood Product	12	157	0.2	887	93	2,831	0.2	1,197
Paper	3	74	0.1	1,554	51	2,476	0.2	1,566
Printing and Related Support Activities	21	142	0.2	906	269	3,728	0.3	1,037
Petroleum and Coal Products	1	*	*	*	16	197	0.0	1,333
Chemical	15	83	0.1	1,210	245	5,470	0.4	1,628
Plastics and Rubber Products	10	501	0.8	828	115	7,577	0.5	1,118
Nonmetallic Mineral Product	17	166	0.3	1,617	154	2,928	0.2	1,280
Primary Metal	3	*	*	*	22	1,166	0.1	1,675
Fabricated Metal Product	33	999	1.6	1,239	283	6,393	0.4	1,143
Machinery	18	458	0.7	1,087	161	2,551	0.2	1,470
Computer and Electronic Product	15	87	0.1	1,304	196	3,869	0.3	1,886
Electrical Equipment, Appliance, and Component	6	193	0.3	788	71	2,530	0.2	1,882
Transportation Equipment	4	*	*	*	81	7,305	0.5	1,926
Furniture and Related Product	20	175	0.3	984	125	2,010	0.1	1,027
Miscellaneous	31	483	0.8	1,408	270	3,338	0.2	1,603
<b>Service-Providing</b>	<b>4,971</b>	<b>44,143</b>	<b>68.8</b>	<b>805</b>	<b>85,863</b>	<b>1,139,025</b>	<b>79.0</b>	<b>1,452</b>
Utilities	5	57	0.1	1,388	97	5,033	0.3	1,827
Wholesale Trade	418	1,938	3.0	1,628	5,770	66,094	4.6	1,871
Retail Trade	627	11,088	17.3	651	8,162	126,807	8.8	785
Transportation and Warehousing	118	839	1.3	1,202	1,969	64,954	4.5	942
Information	105	586	0.9	1,361	2,429	74,500	5.2	2,417
Finance and Insurance	365	1,446	2.3	1,376	5,513	80,702	5.6	2,312
Real Estate and Rental and Leasing	298	805	1.3	978	5,309	32,425	2.2	1,487
Professional, Scientific, and Technical Services	887	3,029	4.7	1,212	16,661	151,699	10.5	2,096
Management of Companies and Enterprises	14	69	0.1	1,064	624	49,723	3.4	3,059
Administrative and Support and Waste Management and Remediation Services	470	3,483	5.4	807	6,272	120,140	8.3	1,039
Educational Services	90	936	1.5	540	1,420	23,608	1.6	994
Health Care and Social Assistance	610	7,753	12.1	1,035	8,623	159,019	11.0	1,309
Arts, Entertainment, and Recreation	105	1,364	2.1	388	1,587	24,361	1.7	894
Accommodation and Food Services	441	8,869	13.8	382	7,040	119,066	8.3	493
Other Services (except Public Administration)	418	1,880	2.9	796	6,561	36,551	2.5	895
<b>Unclassified - industry not assigned</b>	<b>510</b>	<b>290</b>	<b>0.5</b>	<b>1,090</b>	<b>7,826</b>	<b>4,343</b>	<b>0.3</b>	<b>1,427</b>
<b>Total - Private Sector</b>	<b>6,611</b>	<b>55,466</b>	<b>86.5</b>	<b>869</b>	<b>94,819</b>	<b>1,282,701</b>	<b>88.9</b>	<b>1,442</b>
<b>Total - Government</b>	<b>90</b>	<b>8,675</b>	<b>13.5</b>	<b>1,015</b>	<b>1,166</b>	<b>159,665</b>	<b>11.1</b>	<b>1,332</b>
Federal Government	11	364	0.6	1,168	253	32,043	2.2	2,070
State Government	24	385	0.6	731	310	38,285	2.7	1,293
Local Government	55	7,926	12.4	1,022	603	89,337	6.2	1,083
<b>ALL INDUSTRIES</b>	<b>6,701</b>	<b>64,140</b>	<b>100.0</b>	<b>888</b>	<b>95,985</b>	<b>1,442,365</b>	<b>100.0</b>	<b>1,430</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>336,630</b>	<b>4,430,045</b>		<b>1,139</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

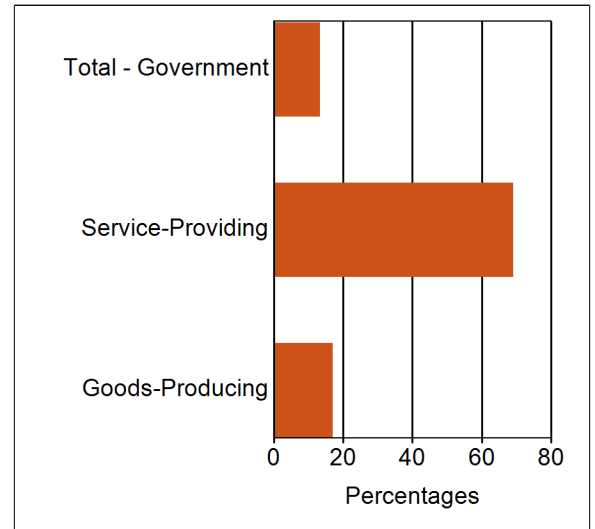
## Cherokee Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Cherokee Industry Mix 2021

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2021\*

### Cherokee

Chart, Inc.  
Chick Fil-A  
Inalfa Roof Systems, Inc.  
Northside Hospital  
Pilgrim's Pride Corporation  
Publix Super Markets, Inc.  
Target  
The Home Depot  
The Kroger Company  
Walmart

### Cherokee Area

Emory Healthcare, Inc.  
Georgia Institute Of Technology  
Grady Health System  
Northside Hospital  
Publix Super Markets, Inc.  
The Home Depot  
Turner Sports  
United Parcel Service  
Walmart  
Wellstar Health System, Inc.

### COUNTY

Fulton  
Fulton  
Fulton  
Fulton  
Cobb  
Cobb  
Fulton  
Fulton  
Fulton  
Cobb

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Education of the Labor Force

### Cherokee Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.2%	3.4%	4.9%	3.1%	3.0%	9.3%
Some High School	8.0%	14.9%	7.3%	5.5%	6.2%	11.7%
High School Grad/GED	23.1%	29.5%	20.0%	19.6%	22.6%	30.2%
Some College	21.0%	36.3%	19.0%	18.4%	19.5%	17.7%
College Grad 2 Yr	5.5%	3.2%	5.3%	6.0%	6.8%	3.6%
College Grad 4 Yr	25.5%	11.7%	30.8%	31.4%	26.7%	16.5%
Post Graduate Studies	12.7%	1.1%	12.8%	16.0%	15.3%	11.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2020



	<b>PUBLIC SCHOOLS</b>	<b>PRIVATE SCHOOLS*</b>	<b>TOTAL</b>
Bartow	1,141	--	1,141
Cherokee	2,984	--	2,984
Cobb	8,886	--	8,886
Dawson	263	--	263
Forsyth	3,517	--	3,517
Fulton	9,216	--	9,216
Gordon	730	--	730
Pickens	301	--	301
<b>Cherokee Area</b>	<b>27,038</b>	<b>--</b>	<b>27,038</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

## Colleges and Universities

### Cherokee Area

#### Cobb

Fortis College	<a href="http://fortis.edu">fortis.edu</a>
Austell Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Chattahoochee Technical College	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Kennesaw State University	<a href="http://www.kennesaw.edu">www.kennesaw.edu</a>
Shorter University-College of Adult & Professional Programs	<a href="http://www.shorter.edu/professional-education/">www.shorter.edu/professional-education/</a>
Strayer University (Cobb Campus)	<a href="http://www.strayer.edu/georgia/cobb-county">www.strayer.edu/georgia/cobb-county</a>

#### Fulton

SAE Institute of Technology-Atlanta	<a href="http://usa.sae.edu/">usa.sae.edu/</a>
The Art Institute of Atlanta	<a href="http://www.aia.artinstitute.edu">www.aia.artinstitute.edu</a>
American InterContinental University-Atlanta	<a href="http://www.aiuniv.edu/online-education">www.aiuniv.edu/online-education</a>
Argosy University-Atlanta	<a href="http://www.argosy.edu/locations/atlanta">www.argosy.edu/locations/atlanta</a>
Atlanta Technical College	<a href="http://www.atlantatech.edu/">www.atlantatech.edu/</a>
Atlanta Metropolitan State College	<a href="http://www.atlm.edu">www.atlm.edu</a>
Brown College of Court Reporting	<a href="http://www.bccr.edu">www.bccr.edu</a>
Beulah Heights University	<a href="http://www.beulah.org">www.beulah.org</a>
Carver Bible College	<a href="http://www.carver.edu">www.carver.edu</a>
Clark Atlanta University	<a href="http://www.cau.edu">www.cau.edu</a>
Chamberlain University (College of Nursing)	<a href="http://www.chamberlain.edu">www.chamberlain.edu</a>
The Creative Circus	<a href="http://www.creativecircus.edu">www.creativecircus.edu</a>
Devry University (Alpharetta Campus)	<a href="http://www.devry.edu/universities/georgia/alpharetta-campus.html">www.devry.edu/universities/georgia/alpharetta-campus.html</a>
Emory University	<a href="http://www.emory.edu">www.emory.edu</a>
Georgia Institute of Technology (Main Campus)	<a href="http://www.gatech.edu">www.gatech.edu</a>
Georgia Military College (Fairburn Campus)	<a href="http://www.gmc.edu/about-gmc/fairburn-campus.cms">www.gmc.edu/about-gmc/fairburn-campus.cms</a>
Grady Health System Professional Schools	<a href="http://www.gradyhealthsystem.org">www.gradyhealthsystem.org</a>
Georgia State University	<a href="http://www.gsu.edu">www.gsu.edu</a>
Herzing University-Atlanta	<a href="http://www.herzing.edu">www.herzing.edu</a>
Interdenominational Theological Center	<a href="http://www.itc.edu">www.itc.edu</a>
Atlanta's John Marshall Law School	<a href="http://www.johnmarshall.edu">www.johnmarshall.edu</a>
Gwinnett College Atlanta-Marietta (MedTech Institute)	<a href="http://www.medtech.edu">www.medtech.edu</a>
Morehouse College	<a href="http://www.morehouse.edu">www.morehouse.edu</a>
Morehouse School of Medicine	<a href="http://www.msm.edu">www.msm.edu</a>
Oglethorpe University	<a href="http://www.oglethorpe.edu">www.oglethorpe.edu</a>
South University-Accelerated Graduate Programs	<a href="http://www.southuniversity.edu/admissions/accelerated-graduate-programs">www.southuniversity.edu/admissions/accelerated-graduate-programs</a>
Spelman College	<a href="http://www.spelman.edu">www.spelman.edu</a>
Strayer University (Main Campus - Georgia)	<a href="http://www.strayer.edu/campus-locations/georgia/chamblee">www.strayer.edu/campus-locations/georgia/chamblee</a>

# Colleges and Universities

## Cherokee Area

Strayer University (Roswell Campus)

[www.strayer.edu/campus-locations/georgia/roswell](http://www.strayer.edu/campus-locations/georgia/roswell)

### Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)

[www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

Georgia Highlands College (Heritage Hall Campus)

[www.highlands.edu/campus-locations/heritage-hall/](http://www.highlands.edu/campus-locations/heritage-hall/)

### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)

[www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

Woodstock Campus (Satellite campus of Chattahoochee Technical College)

[www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

Reinhardt University

[www.reinhardt.edu](http://www.reinhardt.edu)

### Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)

[www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

### Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)

[www.gntc.edu](http://www.gntc.edu)

### Dawson

Dawson Campus (Satellite campus of Lanier Technical College)

[www.laniertech.edu](http://www.laniertech.edu)

### Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)

[www.laniertech.edu](http://www.laniertech.edu)

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	319	337	443	5.6	31.5
Administrative Assistant and Secretarial Science, General	76	34	49	-55.3	44.1
Allied Health and Medical Assisting Services, Other°	131	104	94	-20.6	-9.6
Autobody/Collision and Repair Technology/Technician°	65	58	26	-10.8	-55.2
Automobile/Automotive Mechanics Technology/Technician°	600	560	473	-6.7	-15.5
Avionics Maintenance Technology/Technician°	20	12	18	-40.0	50.0
Barbering/Barber°	21	130	26	519.0	-80.0
Biology Technician/Biotechnology Laboratory Technician°	25	18	10	-28.0	-44.4
Business Administration and Management, General°	425	421	663	-0.9	57.5
CAD/CADD Drafting and/or Design Technology/Technician°	18	36	27	100.0	-25.0
Carpentry/Carpenter°	89	87	106	-2.2	21.8
Child Care and Support Services Management°	97	61	66	-37.1	8.2
Child Care Provider/Assistant°	195	143	365	-26.7	155.2
Clinical/Medical Laboratory Technician	6	6	7	0.0	16.7
Computer and Information Systems Security/Information Assurance°	97	138	130	42.3	-5.8
Computer Installation and Repair Technology/Technician°	148	229	345	54.7	50.7
Computer Programming, Specific Applications°	95	83	74	-12.6	-10.8



# Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Computer Programming/Programmer, General	57	56	68	-1.8	21.4
Construction Management°	12	14	15	16.7	7.1
Cosmetology/Cosmetologist, General°	157	365	229	132.5	-37.3
Criminal Justice/Safety Studies°	125	123	190	-1.6	54.5
Culinary Arts/Chef Training	28	23	56	-17.9	143.5
Data Entry/Microcomputer Applications, General°	91	83	60	-8.8	-27.7
Data Modeling/Warehousing and Database Administration°	2	3	11	50.0	266.7
Data Processing and Data Processing Technology/Technician°	16	12	18	-25.0	50.0
Dental Assisting/Assistant°	26	21	22	-19.2	4.8
Dental Hygiene/Hygienist	12	14	12	16.7	-14.3
Design and Visual Communications, General°	114	155	169	36.0	9.0
Diesel Mechanics Technology/Technician°	31	22	28	-29.0	27.3
Drafting and Design Technology/Technician, General°	53	58	61	9.4	5.2
Early Childhood Education and Teaching	112	105	102	-6.3	-2.9
Electrical, Electronic and Communications Engineering Technology/Technician	19	14	11	-26.3	-21.4
Electrician°	37	52	77	40.5	48.1
Emergency Medical Technology/Technician (EMT Paramedic)°	101	133	125	31.7	-6.0
Fire Science/Fire-fighting°	28	2	1	-92.9	-50.0
Fire Services Administration	12	4	1	-66.7	-75.0
Food Preparation/Professional Cooking/Kitchen Assistant°	52	228	46	338.5	-79.8
General Office Occupations and Clerical Services°	42	40	25	-4.8	-37.5
Health Information/Medical Records Technology/Technician	63	53	38	-15.9	-28.3
Health Services/Allied Health/Health Sciences, General°	77	85	505	10.4	494.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	474	343	459	-27.6	33.8
Heavy Equipment Maintenance Technology/Technician	10	12	6	20.0	-50.0
Hospitality Administration/Management, General°	30	29	34	-3.3	17.2
Hotel/Motel Administration/Management°	9	12	14	33.3	16.7
Human Resources Management/Personnel Administration, General°	59	63	71	6.8	12.7
Industrial Mechanics and Maintenance Technology°	78	89	64	14.1	-28.1
Interior Design°	103	132	182	28.2	37.9
Legal Assistant/Paralegal°	6	12	10	100.0	-16.7
Licensed Practical/Vocational Nurse Training	39	32	42	-17.9	31.3
Logistics and Materials Management	14	6	12	-57.1	100.0
Logistics, Materials, and Supply Chain Management°	16	9	7	-43.8	-22.2
Marketing/Marketing Management, General	43	46	46	7.0	0.0
Mechanic and Repair Technologies/Technicians, Other	8	6	8	-25.0	33.3
Mechanical Drafting and Mechanical Drafting CAD/CADD°	13	13	8	0.0	-38.5

# Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Medical/Clinical Assistant	41	24	47	-41.5	95.8
Medium/Heavy Vehicle and Truck Technology/Technician°	32	36	28	12.5	-22.2
Meeting and Event Planning°	17	15	12	-11.8	-20.0
Network and System Administration/Administrator°	56	73	105	30.4	43.8
Nursing Assistant/Aide and Patient Care Assistant/Aide°	30	14	22	-53.3	57.1
Occupational Therapist Assistant	12	14	18	16.7	28.6
Pharmacy Technician/Assistant°	23	36	23	56.5	-36.1
Phlebotomy Technician/Phlebotomist°	26	23	15	-11.5	-34.8
Physical Therapy Technician/Assistant	22	28	35	27.3	25.0
Plumbing Technology/Plumber°	22	20	21	-9.1	5.0
Professional, Technical, Business, and Scientific Writing°	111	1,995	736	1697.3	-63.1
Radio and Television Broadcasting Technology/Technician°	31	205	106	561.3	-48.3
Radiologic Technology/Science - Radiographer	23	26	25	13.0	-3.8
Registered Nursing/Registered Nurse	42	47	50	11.9	6.4
Renal/Dialysis Technologist/Technician°	9	5	2	-44.4	-60.0
Restaurant, Culinary, and Catering Management/Manager°	8	6	15	-25.0	150.0
Restaurant/Food Services Management°	5	9	2	80.0	-77.8
Sales, Distribution and Marketing Operations, General°	2	1	1	-50.0	0.0
Surgical Technology/Technologist	6	5	10	-16.7	100.0
Tourism and Travel Services Management°	9	13	7	44.4	-46.2
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	155	161	95	3.9	-41.0
Web Page, Digital/Multimedia and Information Resources Design	10	4	1	-60.0	-75.0
Welding Technology/Welder°	265	346	235	30.6	-32.1

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

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