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Area Labor Profile

Dawson

County



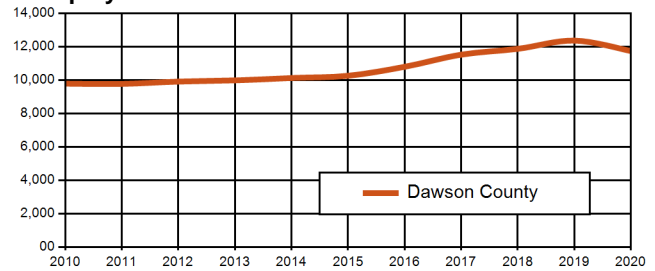
Updated: Dec 2021

Labor Force Activity - 2020

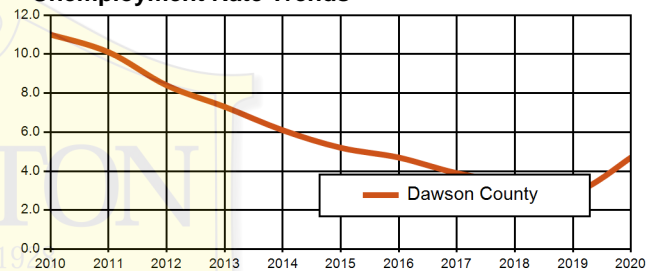
2020 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Dawson	12,319	11,735	584	4.7%
Cherokee	133,045	126,581	6,464	4.9%
Fannin	11,066	10,542	524	4.7%
Forsyth	120,904	115,371	5,533	4.6%
Gilmer	11,963	11,401	562	4.7%
Hall	101,949	97,133	4,816	4.7%
Lumpkin	16,463	15,671	792	4.8%
Pickens	14,927	14,210	717	4.8%
Dawson Area	422,636	402,644	19,992	4.7%
Georgia	5,072,155	4,741,191	330,964	6.5%
United States	160,742,000	147,795,000	12,947,000	8.1%

Employment Trends



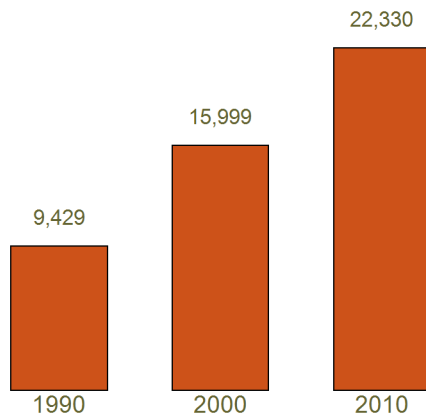
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2020 Rank	2020 Estimate	% Change 2010-2020	2025 Projected*	% Change 2010-2025
Dawson	22,330	67	27,113	21.4	31,420	40.7
City of Dawsonville	2,536					
Dawson Area	703,242		875,637	24.5	943,076	34.1
Georgia	9,687,653		10,710,017	10.6	11,335,283	17.0
United States	308,745,538		329,484,123	6.7	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

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Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2021

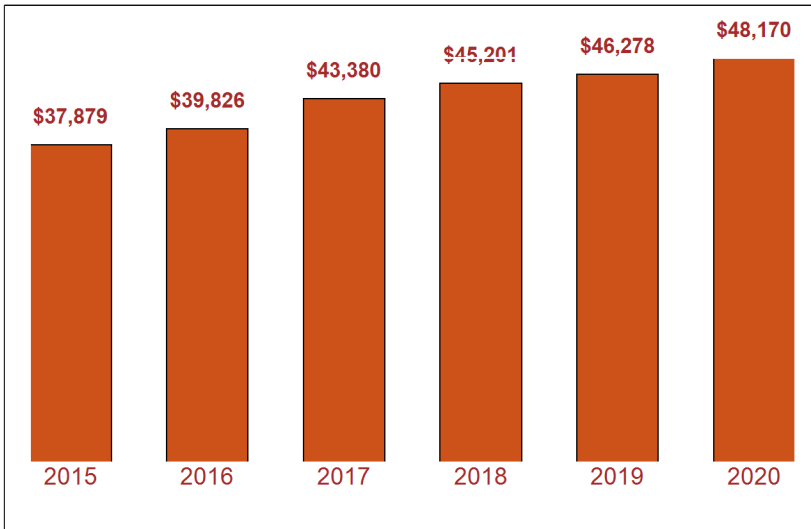
INDUSTRY	Dawson				Dawson Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	127	1,453	16.1	1,042	3,657	56,928	21.0	1,077
Agriculture, Forestry, Fishing and Hunting	6	35	0.4	603	105	802	0.3	827
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	17	374	0.1	1,340
Construction	93	469	5.2	945	2,552	17,947	6.6	1,175
Manufacturing	28	949	10.5	1,107	983	37,806	14.0	1,033
Food	2	*	*	*	93	14,260	5.3	852
Beverage and Tobacco Product	2	*	*	*	37	710	0.3	942
Apparel	2	*	*	*	9	301	0.1	1,298
Printing and Related Support Activities	1	*	*	*	70	1,338	0.5	1,077
Plastics and Rubber Products	2	*	*	*	39	1,492	0.6	958
Nonmetallic Mineral Product	5	56	0.6	935	64	669	0.2	1,192
Primary Metal	1	*	*	*	12	1,005	0.4	1,345
Fabricated Metal Product	7	312	3.5	1,112	133	3,429	1.3	1,160
Machinery	1	*	*	*	78	3,207	1.2	1,188
Furniture and Related Product	2	*	*	*	59	864	0.3	1,050
Miscellaneous	3	*	*	*	107	1,597	0.6	1,060
Leather and Allied Product	0	0	0.0	0	4	9	0.0	924
Paper	0	0	0.0	0	5	86	0.0	1,479
Petroleum and Coal Products	0	0	0.0	0	6	17	0.0	1,220
Textile Mills	0	0	0.0	0	9	310	0.1	1,010
Textile Product Mills	0	0	0.0	0	32	403	0.1	865
Electrical Equipment, Appliance, and Component	0	0	0.0	0	32	977	0.4	1,431
Transportation Equipment	0	0	0.0	0	32	3,059	1.1	994
Wood Product	0	0	0.0	0	48	962	0.4	813
Computer and Electronic Product	0	0	0.0	0	56	1,648	0.6	1,588
Chemical	0	0	0.0	0	58	1,462	0.5	1,218
Service-Providing	641	6,324	70.0	625	18,427	179,375	66.3	943
Utilities	1	*	*	*	24	862	0.3	1,498
Wholesale Trade	32	242	2.7	816	1,407	12,872	4.8	1,508
Retail Trade	185	2,905	32.1	546	2,435	37,606	13.9	663
Transportation and Warehousing	16	63	0.7	924	460	5,196	1.9	1,164
Information	10	44	0.5	1,011	331	3,253	1.2	1,382
Finance and Insurance	37	183	2.0	1,595	1,188	6,352	2.3	1,593
Real Estate and Rental and Leasing	32	70	0.8	933	1,003	2,785	1.0	936
Professional, Scientific, and Technical Services	71	294	3.3	1,058	2,950	12,670	4.7	1,472
Management of Companies and Enterprises	1	*	*	*	66	1,601	0.6	2,019
Administrative and Support and Waste Management and Remediation Services	42	204	2.3	706	1,459	17,208	6.4	748
Educational Services	6	18	0.2	743	274	3,098	1.1	591
Health Care and Social Assistance	63	506	5.6	849	2,110	35,947	13.3	1,169
Arts, Entertainment, and Recreation	17	207	2.3	421	344	4,417	1.6	1,009
Accommodation and Food Services	74	1,329	14.7	408	1,515	28,082	10.4	402
Other Services (except Public Administration)	54	252	2.8	636	1,321	6,461	2.4	729
Unclassified - industry not assigned	63	49	0.5	1,006	1,540	961	0.4	1,157
Total - Private Sector	831	7,826	86.6	705	22,084	236,303	87.3	975
Total - Government	24	1,214	13.4	836	428	34,400	12.7	984
Federal Government	2	40	0.4	1,252	67	1,362	0.5	1,345
State Government	11	166	1.8	742	135	4,956	1.8	854
Local Government	11	1,008	11.2	835	226	28,082	10.4	989
ALL INDUSTRIES	855	9,040	100.0	722	22,512	270,702	100.0	976
ALL INDUSTRIES - Georgia					336,630	4,430,045		1,139

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

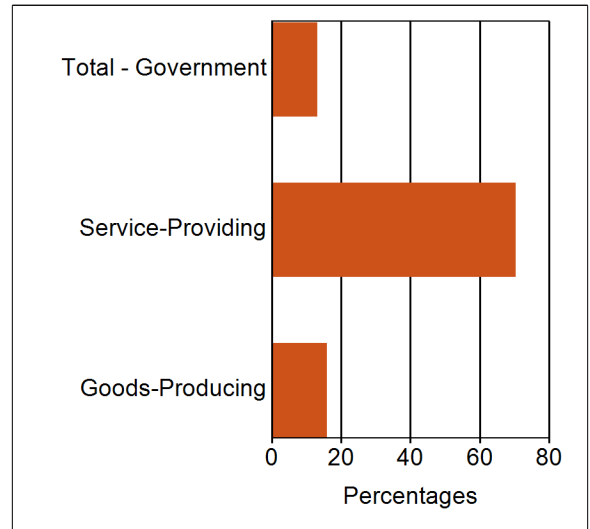
Dawson Per Capita Income

Source: U.S. Bureau of Economic Analysis



Dawson Industry Mix 2021

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2021*

Dawson

Btd Manufacturing, Inc.
Chick Fil-A
Gold Creek Foods, LLC
Gold Creek Processing, LLC
Publix Super Market, Inc.
Sleeve Co., Inc.
The Home Depot
The Kroger Company
Under Armour Retail, Inc.
Walmart

Dawson Area

Fieldale Farms Corporation
Foundation Food Group
Kubota Manufacturing of America Corporation
Northeast Georgia Medical Center, Inc.
Northside Hospital
Northside Hospital
Pilgrim's Pride Corporation
Tyson Poultry, Inc.
University of North Georgia
Walmart

COUNTY

Hall
Hall
Hall
Hall
Forsyth
Cherokee
Hall
Forsyth
Lumpkin
Cherokee

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Dawson Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.5%	4.5%	7.6%	5.7%	4.6%	12.3%
Some High School	10.2%	19.6%	10.7%	7.8%	7.3%	13.3%
High School Grad/GED	28.1%	33.3%	25.9%	24.1%	28.9%	31.3%
Some College	21.9%	33.3%	22.0%	20.1%	21.4%	17.3%
College Grad 2 Yr	6.3%	3.3%	6.0%	6.9%	7.8%	4.1%
College Grad 4 Yr	19.0%	5.5%	20.9%	25.9%	20.0%	13.8%
Post Graduate Studies	8.0%	0.5%	6.9%	9.6%	9.9%	7.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2020



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cherokee	2,984	--	2,984
Dawson	263	--	263
Fannin	217	--	217
Forsyth	3,517	--	3,517
Gilmer	263	--	263
Hall	2,431	--	2,431
Lumpkin	243	--	243
Pickens	301	--	301
Dawson Area	10,219	--	10,219

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Dawson Area

Lumpkin

University of North Georgia (Main Campus) ung.edu/

Hall

University of North Georgia (Gainesville Campus) ung.edu/campuses/gainesville/index.php

Brenau University www.brenau.edu

Interactive College of Technology (Gainesville Campus) www.ict.edu/

Lanier Technical College www.laniertech.edu

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Reinhardt University www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	88	107	107	21.6	0.0
Administrative Assistant and Secretarial Science, General	28	19	14	-32.1	-26.3
Aesthetics/Esthetician and Skin Care Specialist°	32	30	33	-6.3	10.0
Allied Health and Medical Assisting Services, Other°	14	30	13	114.3	-56.7
Architectural Drafting and Architectural CAD/CADD°	1	2	4	100.0	100.0

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Autobody/Collision and Repair Technology/Technician°	84	68	60	-19.0	-11.8
Automobile/Automotive Mechanics Technology/Technician°	220	181	179	-17.7	-1.1
Business Administration and Management, General°	82	70	117	-14.6	67.1
CAD/CADD Drafting and/or Design Technology/Technician°	11	19	21	72.7	10.5
Child Care Provider/Assistant°	111	108	103	-2.7	-4.6
Computer Installation and Repair Technology/Technician°	56	31	5	-44.6	-83.9
Cosmetology/Cosmetologist, General°	138	115	186	-16.7	61.7
Criminal Justice/Safety Studies°	17	60	59	252.9	-1.7
Data Entry/Microcomputer Applications, General°	57	131	73	129.8	-44.3
Data Processing and Data Processing Technology/Technician°	27	13	15	-51.9	15.4
Dental Assisting/Assistant	13	7	10	-46.2	42.9
Design and Visual Communications, General°	33	30	20	-9.1	-33.3
Drafting and Design Technology/Technician, General°	10	19	25	90.0	31.6
Early Childhood Education and Teaching	27	29	32	7.4	10.3
Electrical and Power Transmission Installation/Installer, General°	12	12	13	0.0	8.3
Electrician°	19	15	16	-21.1	6.7
Emergency Medical Technology/Technician (EMT Paramedic)°	95	106	125	11.6	17.9
Fire Prevention and Safety Technology/Technician°	3	8	1	166.7	-87.5
Fire Science/Fire-fighting°	14	36	28	157.1	-22.2
Fire Services Administration	2	6	3	200.0	-50.0
Graphic Design°	14	12	3	-14.3	-75.0
Health Information/Medical Records Technology/Technician°	10	22	21	120.0	-4.5
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	38	48	47	26.3	-2.1
Industrial Mechanics and Maintenance Technology°	128	199	204	55.5	2.5
Interior Design°	27	23	44	-14.8	91.3
Licensed Practical/Vocational Nurse Training	28	35	34	25.0	-2.9
Machine Shop Technology/Assistant°	58	54	50	-6.9	-7.4
Mechanic and Repair Technologies/Technicians, Other	5	4	5	-20.0	25.0
Medical Office Assistant/Specialist°	56	66	75	17.9	13.6
Medical/Clinical Assistant	41	45	57	9.8	26.7
Network and System Administration/Administrator°	15	14	14	-6.7	0.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	94	82	82	-12.8	0.0
Phlebotomy Technician/Phlebotomist°	18	14	15	-22.2	7.1
Professional, Technical, Business, and Scientific Writing°	19	14	31	-26.3	121.4
Radiologic Technology/Science - Radiographer	18	19	17	5.6	-10.5
Surgical Technology/Technologist	31	17	9	-45.2	-47.1
Web Page, Digital/Multimedia and Information Resources Design°	14	10	3	-28.6	-70.0

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Welding Technology/Welder°	311	292	232	-6.1	-20.5

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy

Gainsville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov



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