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Population Consolidated Report

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

Demographic Summary				2021-2026	2021-2026
	Census 2010	2021	2026	Change	Annual Rate
Total Population	179,684	206,208	221,060	14,852	1.40%
Population 50+	50,207	67,559	74,600	7,041	2.00%
Median Age	34.5	36.3	37.3	1.0	0.54%
Households	60,691	70,082	75,268	5,186	1.44%
% Householders 55+	38.0%	44.5%	46.1%	1.6	0.71%
Total Owner-Occupied Housing Units	42,079	54,194	57,862	3,668	1.32%
Total Renter-Occupied Housing Units	18,612	15,888	17,406	1,518	1.84%
Owner/Renter Ratio (per 100 renters)	226	341	332	-9.0	-0.53%
Median Home Value	-	\$262,908	\$305,884	\$42,976	3.07%
Average Home Value	-	\$320,339	\$365,121	\$44,782	2.65%
Median Household Income	-	\$66,319	\$75,187	\$8,868	2.54%
Median Household Income for Householder 55+	-	\$61,087	\$69,206	\$8,119	2.53%

Population by Age and Sex

Male Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	23,445	100.0%	32,105	100.0%	35,386	100.0%
50-54	5,651	24.1%	6,350	19.8%	6,283	17.8%
55-59	4,814	20.5%	6,306	19.6%	6,424	18.2%
60-64	4,248	18.1%	5,628	17.5%	6,157	17.4%
65-69	3,255	13.9%	4,660	14.5%	5,417	15.3%
70-74	2,142	9.1%	3,917	12.2%	4,267	12.1%
75-79	1,586	6.8%	2,608	8.1%	3,399	9.6%
80-84	1,000	4.3%	1,463	4.6%	2,017	5.7%
85+	749	3.2%	1,173	3.7%	1,422	4.0%

Female Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	26,762	100.0%	35,454	100.0%	39,214	100.0%
50-54	5,745	21.5%	6,258	17.7%	6,491	16.6%
55-59	4,982	18.6%	6,337	17.9%	6,389	16.3%
60-64	4,757	17.8%	5,918	16.7%	6,350	16.2%
65-69	3,565	13.3%	5,122	14.4%	5,787	14.8%
70-74	2,609	9.7%	4,588	12.9%	4,846	12.4%
75-79	2,058	7.7%	3,203	9.0%	4,257	10.9%
80-84	1,602	6.0%	2,016	5.7%	2,705	6.9%
85+	1,444	5.4%	2,012	5.7%	2,389	6.1%

Total Population	Census 2010		2021		2026	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	50,207	27.9%	67,559	32.8%	74,600	33.7%
50-54	11,396	6.3%	12,608	6.1%	12,774	5.8%
55-59	9,796	5.5%	12,643	6.1%	12,813	5.8%
60-64	9,005	5.0%	11,546	5.6%	12,507	5.7%
65-69	6,820	3.8%	9,782	4.7%	11,204	5.1%
70-74	4,751	2.6%	8,505	4.1%	9,113	4.1%
75-79	3,644	2.0%	5,811	2.8%	7,656	3.5%
80-84	2,602	1.4%	3,479	1.7%	4,722	2.1%
85+	2,193	1.2%	3,185	1.5%	3,811	1.7%
65+	20,010	11.1%	30,762	14.9%	36,506	16.5%
75+	8,439	4.7%	12,475	6.0%	16,189	7.3%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



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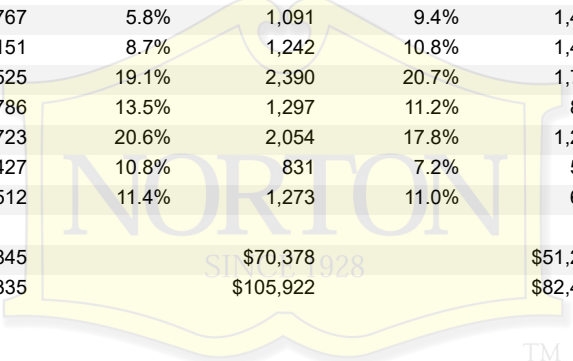
Prepared by Esri

2021 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	12,851	100%	10,589	100%	7,754	100%	31,194	100%
<\$15,000	820	6.4%	642	6.1%	603	7.8%	2,065	6.6%
\$15,000-\$24,999	873	6.8%	947	8.9%	1,185	15.3%	3,005	9.6%
\$25,000-\$34,999	917	7.1%	1,185	11.2%	1,348	17.4%	3,450	11.1%
\$35,000-\$49,999	1,301	10.1%	1,282	12.1%	1,213	15.6%	3,796	12.2%
\$50,000-\$74,999	2,529	19.7%	2,207	20.8%	1,316	17.0%	6,052	19.4%
\$75,000-\$99,999	1,725	13.4%	1,123	10.6%	561	7.2%	3,409	10.9%
\$100,000-\$149,999	2,325	18.1%	1,613	15.2%	790	10.2%	4,728	15.2%
\$150,000-\$199,999	1,081	8.4%	607	5.7%	300	3.9%	1,988	6.4%
\$200,000+	1,280	10.0%	983	9.3%	438	5.6%	2,701	8.7%
Median HH Income	\$74,794		\$61,484		\$42,951		\$61,087	
Average HH Income	\$101,184		\$91,896		\$70,235		\$90,338	

2026 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	13,244	100%	11,550	100%	9,870	100%	34,664	100%
<\$15,000	654	4.9%	553	4.8%	671	6.8%	1,878	5.4%
\$15,000-\$24,999	699	5.3%	819	7.1%	1,238	12.5%	2,756	8.0%
\$25,000-\$34,999	767	5.8%	1,091	9.4%	1,489	15.1%	3,347	9.7%
\$35,000-\$49,999	1,151	8.7%	1,242	10.8%	1,408	14.3%	3,801	11.0%
\$50,000-\$74,999	2,525	19.1%	2,390	20.7%	1,786	18.1%	6,701	19.3%
\$75,000-\$99,999	1,786	13.5%	1,297	11.2%	803	8.1%	3,886	11.2%
\$100,000-\$149,999	2,723	20.6%	2,054	17.8%	1,282	13.0%	6,059	17.5%
\$150,000-\$199,999	1,427	10.8%	831	7.2%	519	5.3%	2,777	8.0%
\$200,000+	1,512	11.4%	1,273	11.0%	674	6.8%	3,459	10.0%
Median HH Income	\$84,845		\$70,378		\$51,217		\$69,206	
Average HH Income	\$115,335		\$105,922		\$82,407		\$102,823	





Demographic and Income Profile

Hall County, GA
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Prepared by Esri

Summary	Census 2010	2021	2026
Population	179,684	206,208	221,060
Households	60,691	70,082	75,268
Families	45,275	51,446	54,970
Average Household Size	2.91	2.90	2.90
Owner Occupied Housing Units	42,079	54,194	57,862
Renter Occupied Housing Units	18,612	15,888	17,406
Median Age	34.5	36.3	37.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.40%	1.05%	0.71%
Households	1.44%	1.06%	0.71%
Families	1.33%	0.97%	0.64%
Owner HHs	1.32%	1.26%	0.91%
Median Household Income	2.54%	2.43%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	4,331	6.2%	3,787	5.0%
\$15,000 - \$24,999	5,639	8.0%	4,961	6.6%
\$25,000 - \$34,999	6,589	9.4%	6,187	8.2%
\$35,000 - \$49,999	8,308	11.9%	7,932	10.5%
\$50,000 - \$74,999	13,856	19.8%	14,676	19.5%
\$75,000 - \$99,999	8,344	11.9%	9,175	12.2%
\$100,000 - \$149,999	12,546	17.9%	15,244	20.3%
\$150,000 - \$199,999	5,009	7.1%	6,573	8.7%
\$200,000+	5,460	7.8%	6,733	8.9%
Median Household Income	\$66,319		\$75,187	
Average Household Income	\$91,785		\$103,614	
Per Capita Income	\$31,270		\$35,350	

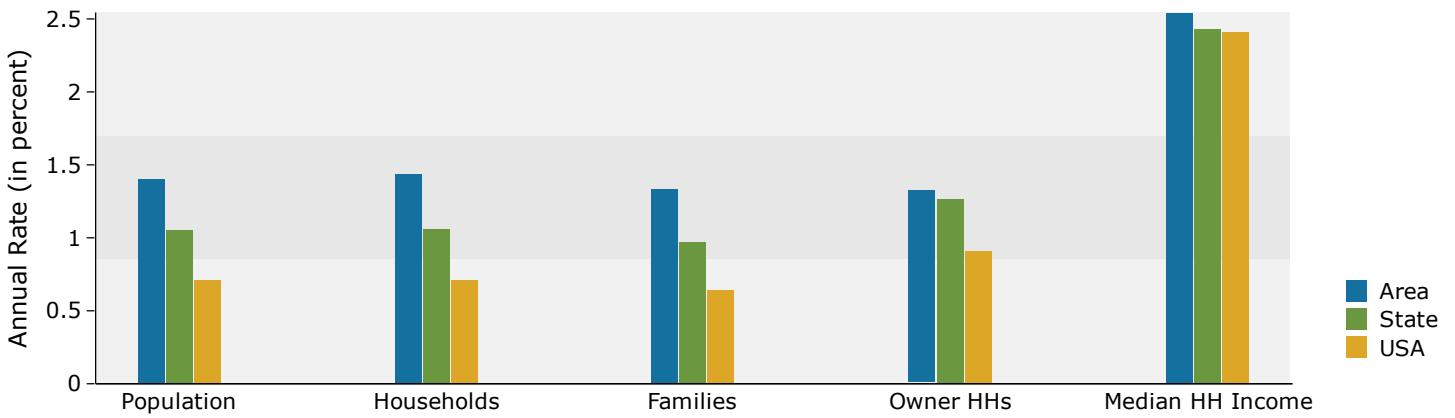
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,123	7.9%	14,348	7.0%	15,258	6.9%
5 - 9	14,573	8.1%	14,724	7.1%	15,497	7.0%
10 - 14	13,536	7.5%	14,781	7.2%	15,921	7.2%
15 - 19	12,916	7.2%	13,982	6.8%	14,864	6.7%
20 - 24	11,739	6.5%	12,644	6.1%	13,141	5.9%
25 - 34	24,141	13.4%	28,956	14.0%	28,901	13.1%
35 - 44	25,660	14.3%	26,433	12.8%	29,835	13.5%
45 - 54	24,185	13.5%	25,389	12.3%	25,817	11.7%
55 - 64	18,801	10.5%	24,189	11.7%	25,320	11.5%
65 - 74	11,571	6.4%	18,287	8.9%	20,317	9.2%
75 - 84	6,246	3.5%	9,290	4.5%	12,378	5.6%
85+	2,193	1.2%	3,185	1.5%	3,811	1.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	133,197	74.1%	146,340	71.0%	152,508	69.0%
Black Alone	13,279	7.4%	16,147	7.8%	17,592	8.0%
American Indian Alone	811	0.5%	816	0.4%	815	0.4%
Asian Alone	3,226	1.8%	4,681	2.3%	5,562	2.5%
Pacific Islander Alone	167	0.1%	188	0.1%	201	0.1%
Some Other Race Alone	25,042	13.9%	32,309	15.7%	37,454	16.9%
Two or More Races	3,962	2.2%	5,727	2.8%	6,928	3.1%
Hispanic Origin (Any Race)	46,906	26.1%	61,457	29.8%	70,573	31.9%

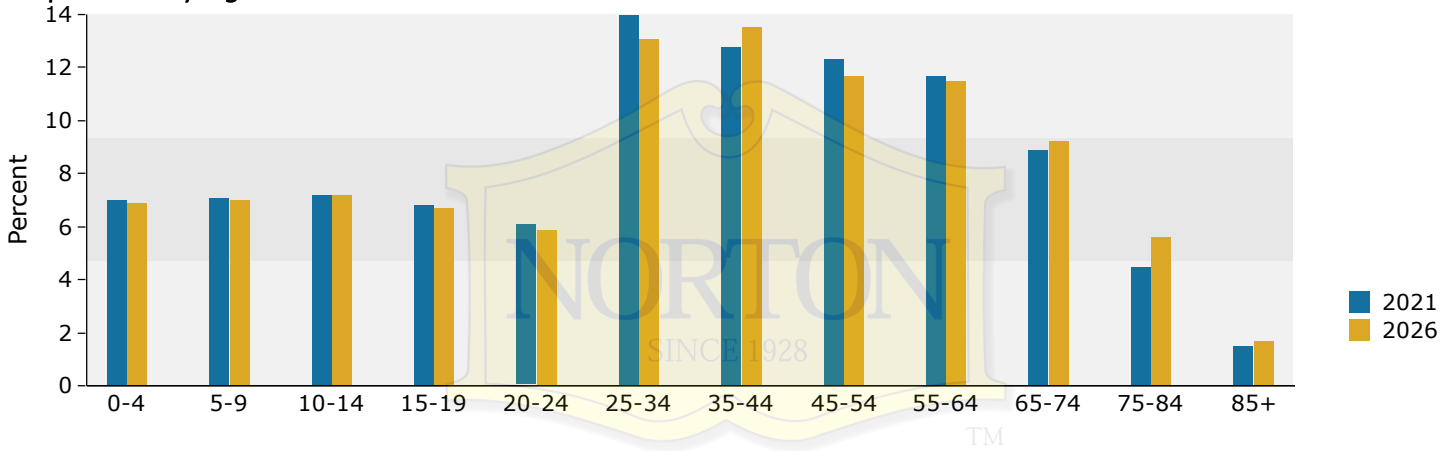
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

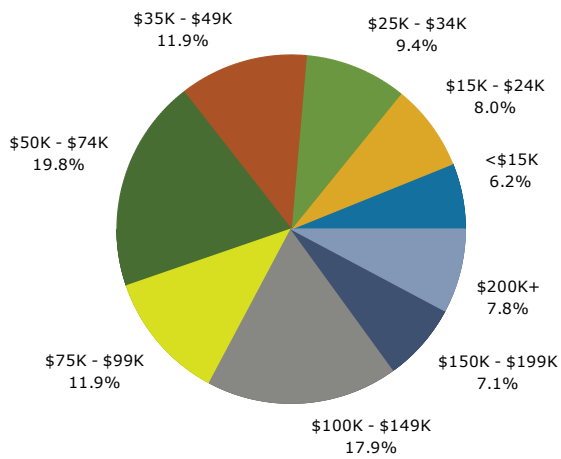
Trends 2021-2026



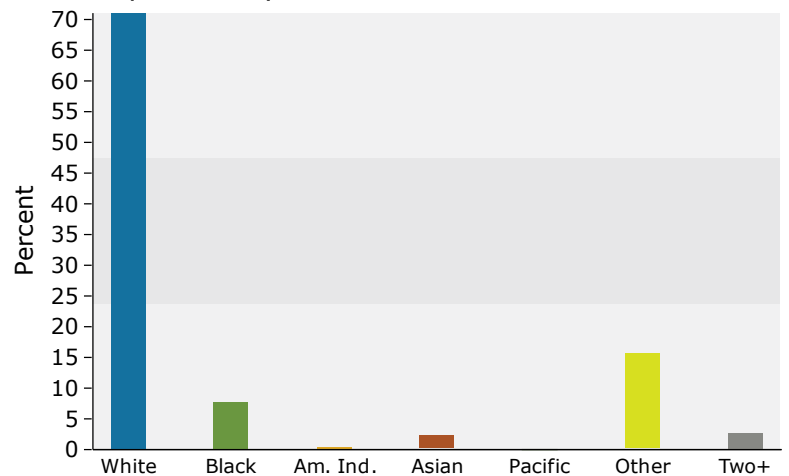
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 29.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

Hall County, ...

Population

2000 Population	139,307
2010 Population	179,684
2021 Population	206,208
2026 Population	221,060
2000-2010 Annual Rate	2.58%
2010-2021 Annual Rate	1.23%
2021-2026 Annual Rate	1.40%
2021 Male Population	49.9%
2021 Female Population	50.1%
2021 Median Age	36.3

In the identified area, the current year population is 206,208. In 2010, the Census count in the area was 179,684. The rate of change since 2010 was 1.23% annually. The five-year projection for the population in the area is 221,060 representing a change of 1.40% annually from 2021 to 2026. Currently, the population is 49.9% male and 50.1% female.

Median Age

The median age in this area is 36.3, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	71.0%
2021 Black Alone	7.8%
2021 American Indian/Alaska Native Alone	0.4%
2021 Asian Alone	2.3%
2021 Pacific Islander Alone	0.1%
2021 Other Race	15.7%
2021 Two or More Races	2.8%
2021 Hispanic Origin (Any Race)	29.8%

Persons of Hispanic origin represent 29.8% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 70.3 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	108
2000 Households	47,389
2010 Households	60,691
2021 Total Households	70,082
2026 Total Households	75,268
2000-2010 Annual Rate	2.50%
2010-2021 Annual Rate	1.29%
2021-2026 Annual Rate	1.44%
2021 Average Household Size	2.90

The household count in this area has changed from 60,691 in 2010 to 70,082 in the current year, a change of 1.29% annually. The five-year projection of households is 75,268, a change of 1.44% annually from the current year total. Average household size is currently 2.90, compared to 2.91 in the year 2010. The number of families in the current year is 51,446 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

Hall County, ...

Mortgage Income

2021 Percent of Income for Mortgage 16.7%

Median Household Income

2021 Median Household Income \$66,319

2026 Median Household Income \$75,187

2021-2026 Annual Rate 2.54%

Average Household Income

2021 Average Household Income \$91,785

2026 Average Household Income \$103,614

2021-2026 Annual Rate 2.45%

Per Capita Income

2021 Per Capita Income \$31,270

2026 Per Capita Income \$35,350

2021-2026 Annual Rate 2.48%

Households by Income

Current median household income is \$66,319 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$75,187 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$91,785 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$103,614 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$31,270 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$35,350 in five years, compared to \$39,378 for all U.S. households

Housing

2021 Housing Affordability Index 140

2000 Total Housing Units 51,055

2000 Owner Occupied Housing Units 33,682

2000 Renter Occupied Housing Units 13,707

2000 Vacant Housing Units 3,666

2010 Total Housing Units 68,825

2010 Owner Occupied Housing Units 42,079

2010 Renter Occupied Housing Units 18,612

2010 Vacant Housing Units 8,134

2021 Total Housing Units 78,731

2021 Owner Occupied Housing Units 54,194

2021 Renter Occupied Housing Units 15,888

2021 Vacant Housing Units 8,649

2026 Total Housing Units 84,353

2026 Owner Occupied Housing Units 57,862

2026 Renter Occupied Housing Units 17,406

2026 Vacant Housing Units 9,085

Currently, 68.8% of the 78,731 housing units in the area are owner occupied; 20.2%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 68,825 housing units in the area - 61.1% owner occupied, 27.0% renter occupied, and 11.8% vacant. The annual rate of change in housing units since 2010 is 6.16%. Median home value in the area is \$262,908, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 3.07% annually to \$305,884.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



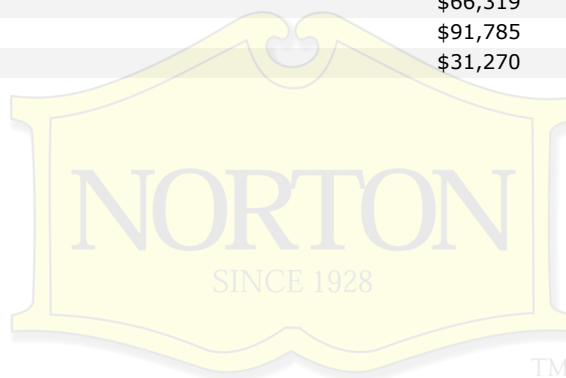
Household Income Profile

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Households	70,082	75,268	5,186	1.44%
Median Age	36.3	37.3	1.0	0.54%
Average Household Size	2.90	2.90	0.00	0.00%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	70,082	100%	75,268	100%
<\$15,000	4,331	6.2%	3,787	5.0%
\$15,000-\$24,999	5,639	8.0%	4,961	6.6%
\$25,000-\$34,999	6,589	9.4%	6,187	8.2%
\$35,000-\$49,999	8,308	11.9%	7,932	10.5%
\$50,000-\$74,999	13,856	19.8%	14,676	19.5%
\$75,000-\$99,999	8,344	11.9%	9,175	12.2%
\$100,000-\$149,999	12,546	17.9%	15,244	20.3%
\$150,000-\$199,999	5,009	7.1%	6,573	8.7%
\$200,000+	5,460	7.8%	6,733	8.9%
Median Household Income	\$66,319		\$75,187	
Average Household Income	\$91,785		\$103,614	
Per Capita Income	\$31,270		\$35,350	



TM

Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

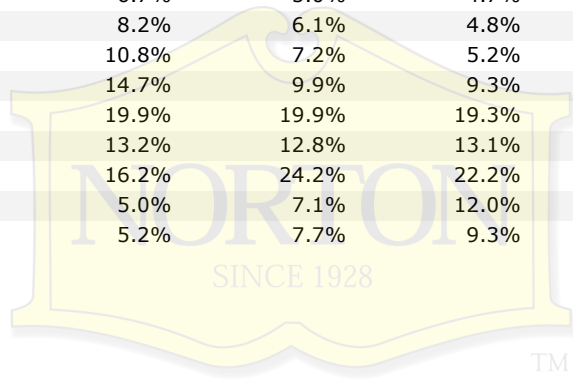


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2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,548	10,934	12,467	12,939	12,851	10,589	7,754
<\$15,000	292	738	625	611	820	642	603
\$15,000-\$24,999	360	895	762	617	873	947	1,185
\$25,000-\$34,999	382	1,182	899	676	917	1,185	1,348
\$35,000-\$49,999	466	1,605	1,239	1,202	1,301	1,282	1,213
\$50,000-\$74,999	645	2,179	2,481	2,499	2,529	2,207	1,316
\$75,000-\$99,999	194	1,444	1,602	1,695	1,725	1,123	561
\$100,000-\$149,999	160	1,768	3,015	2,875	2,325	1,613	790
\$150,000-\$199,999	31	551	881	1,558	1,081	607	300
\$200,000+	18	572	963	1,206	1,280	983	438
Median HH Income	\$41,375	\$59,530	\$77,764	\$86,037	\$74,794	\$61,484	\$42,951
Average HH Income	\$50,157	\$80,296	\$97,457	\$107,712	\$101,184	\$91,896	\$70,235
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.5%	6.7%	5.0%	4.7%	6.4%	6.1%	7.8%
\$15,000-\$24,999	14.1%	8.2%	6.1%	4.8%	6.8%	8.9%	15.3%
\$25,000-\$34,999	15.0%	10.8%	7.2%	5.2%	7.1%	11.2%	17.4%
\$35,000-\$49,999	18.3%	14.7%	9.9%	9.3%	10.1%	12.1%	15.6%
\$50,000-\$74,999	25.3%	19.9%	19.9%	19.3%	19.7%	20.8%	17.0%
\$75,000-\$99,999	7.6%	13.2%	12.8%	13.1%	13.4%	10.6%	7.2%
\$100,000-\$149,999	6.3%	16.2%	24.2%	22.2%	18.1%	15.2%	10.2%
\$150,000-\$199,999	1.2%	5.0%	7.1%	12.0%	8.4%	5.7%	3.9%
\$200,000+	0.7%	5.2%	7.7%	9.3%	10.0%	9.3%	5.6%



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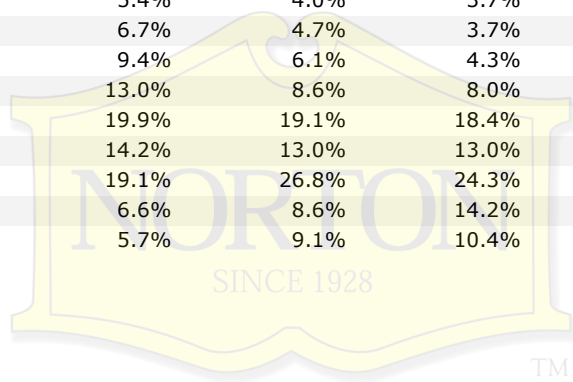


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2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,753	10,930	13,928	12,993	13,244	11,550	9,870
<\$15,000	285	587	555	482	654	553	671
\$15,000-\$24,999	341	727	661	476	699	819	1,238
\$25,000-\$34,999	393	1,031	852	564	767	1,091	1,489
\$35,000-\$49,999	474	1,416	1,200	1,041	1,151	1,242	1,408
\$50,000-\$74,999	744	2,180	2,656	2,395	2,525	2,390	1,786
\$75,000-\$99,999	237	1,556	1,812	1,684	1,786	1,297	803
\$100,000-\$149,999	207	2,090	3,732	3,156	2,723	2,054	1,282
\$150,000-\$199,999	47	718	1,192	1,839	1,427	831	519
\$200,000+	25	625	1,268	1,356	1,512	1,273	674
Median HH Income	\$45,297	\$67,733	\$87,662	\$97,267	\$84,845	\$70,378	\$51,217
Average HH Income	\$55,927	\$90,489	\$109,975	\$120,051	\$115,335	\$105,922	\$82,407
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.4%	5.4%	4.0%	3.7%	4.9%	4.8%	6.8%
\$15,000-\$24,999	12.4%	6.7%	4.7%	3.7%	5.3%	7.1%	12.5%
\$25,000-\$34,999	14.3%	9.4%	6.1%	4.3%	5.8%	9.4%	15.1%
\$35,000-\$49,999	17.2%	13.0%	8.6%	8.0%	8.7%	10.8%	14.3%
\$50,000-\$74,999	27.0%	19.9%	19.1%	18.4%	19.1%	20.7%	18.1%
\$75,000-\$99,999	8.6%	14.2%	13.0%	13.0%	13.5%	11.2%	8.1%
\$100,000-\$149,999	7.5%	19.1%	26.8%	24.3%	20.6%	17.8%	13.0%
\$150,000-\$199,999	1.7%	6.6%	8.6%	14.2%	10.8%	7.2%	5.3%
\$200,000+	0.9%	5.7%	9.1%	10.4%	11.4%	11.0%	6.8%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



Housing Profile

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	179,684	2021 Median Household Income	\$66,319
2021 Total Population	206,208	2026 Median Household Income	\$75,187
2026 Total Population	221,060	2021-2026 Annual Rate	2.54%
2021-2026 Annual Rate	1.40%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	68,825	100.0%	78,731	100.0%	84,353	100.0%
Occupied	60,691	88.2%	70,082	89.0%	75,268	89.2%
Owner	42,079	61.1%	54,194	68.8%	57,862	68.6%
Renter	18,612	27.0%	15,888	20.2%	17,406	20.6%
Vacant	8,134	11.8%	8,649	11.0%	9,085	10.8%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	54,194	100.0%	57,862	100.0%
<\$50,000	1,684	3.1%	923	1.6%
\$50,000-\$99,999	1,607	3.0%	746	1.3%
\$100,000-\$149,999	4,618	8.5%	2,577	4.5%
\$150,000-\$199,999	9,512	17.6%	7,826	13.5%
\$200,000-\$249,999	7,985	14.7%	8,421	14.6%
\$250,000-\$299,999	6,550	12.1%	7,677	13.3%
\$300,000-\$399,999	10,059	18.6%	12,933	22.4%
\$400,000-\$499,999	5,343	9.9%	7,178	12.4%
\$500,000-\$749,999	4,326	8.0%	6,101	10.5%
\$750,000-\$999,999	1,679	3.1%	2,390	4.1%
\$1,000,000-\$1,499,999	532	1.0%	639	1.1%
\$1,500,000-\$1,999,999	155	0.3%	249	0.4%
\$2,000,000+	144	0.3%	202	0.3%



Median Value	\$262,908	\$305,884
Average Value	\$320,339	\$365,121

Census 2010 Housing Units	Number	Percent
Total	68,825	100.0%
In Urbanized Areas	52,315	76.0%
In Urban Clusters	1,029	1.5%
Rural Housing Units	15,481	22.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Housing Profile

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	42,079	100.0%
Owned with a Mortgage/Loan	31,217	74.2%
Owned Free and Clear	10,862	25.8%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	8,134	100.0%
For Rent	2,573	31.6%
Rented- Not Occupied	58	0.7%
For Sale Only	1,666	20.5%
Sold - Not Occupied	209	2.6%
Seasonal/Recreational/Occasional Use	1,384	17.0%
For Migrant Workers	3	0.0%
Other Vacant	2,241	27.6%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	60,691	42,079	69.3%
15-24	2,578	578	22.4%
25-34	9,495	4,582	48.3%
35-44	12,664	8,395	66.3%
45-54	12,918	9,685	75.0%
55-64	10,553	8,655	82.0%
65-74	7,047	5,990	85.0%
75-84	4,054	3,233	79.7%
85+	1,382	961	69.5%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	60,691	42,079	69.3%
White Alone	49,036	36,472	74.4%
Black/African American Alone	4,488	2,010	44.8%
American Indian/Alaska Native	245	143	58.4%
Asian Alone	821	641	78.1%
Pacific Islander Alone	35	7	20.0%
Other Race Alone	5,234	2,360	45.1%
Two or More Races	832	446	53.6%
Hispanic Origin	9,757	4,822	49.4%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	60,691	42,079	69.3%
1-Person	12,335	7,491	60.7%
2-Person	19,144	14,829	77.5%
3-Person	10,239	7,074	69.1%
4-Person	9,257	6,545	70.7%
5-Person	5,101	3,334	65.4%
6-Person	2,369	1,467	61.9%
7+ Person	2,246	1,339	59.6%

2021 Housing Affordability	
Housing Affordability Index	140
Percent of Income for Mortgage	16.7%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



2010 Census Profile

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

	2000	2010	2000-2010 Annual Rate
Population	139,307	179,684	2.58%
Households	47,389	60,691	2.50%
Housing Units	51,055	68,825	3.03%
Population by Race			
		Number	Percent
Total		179,684	100.0%
Population Reporting One Race		175,722	97.8%
White		133,197	74.1%
Black		13,279	7.4%
American Indian		811	0.5%
Asian		3,226	1.8%
Pacific Islander		167	0.1%
Some Other Race		25,042	13.9%
Population Reporting Two or More Races		3,962	2.2%
Total Hispanic Population		46,906	26.1%
Population by Sex			
Male		89,601	49.9%
Female		90,083	50.1%
Population by Age			
Total		179,684	100.0%
Age 0 - 4		14,123	7.9%
Age 5 - 9		14,573	8.1%
Age 10 - 14		13,536	7.5%
Age 15 - 19		12,916	7.2%
Age 20 - 24		11,739	6.5%
Age 25 - 29		12,134	6.8%
Age 30 - 34		12,007	6.7%
Age 35 - 39		12,753	7.1%
Age 40 - 44		12,907	7.2%
Age 45 - 49		12,789	7.1%
Age 50 - 54		11,396	6.3%
Age 55 - 59		9,796	5.5%
Age 60 - 64		9,005	5.0%
Age 65 - 69		6,820	3.8%
Age 70 - 74		4,751	2.6%
Age 75 - 79		3,644	2.0%
Age 80 - 84		2,602	1.4%
Age 85+		2,193	1.2%
Age 18+		129,518	72.1%
Age 65+		20,010	11.1%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	60,691	100.0%
Households with 1 Person	12,335	20.3%
Households with 2+ People	48,356	79.7%
Family Households	45,275	74.6%
Husband-wife Families	34,380	56.6%
With Own Children	15,705	25.9%
Other Family (No Spouse Present)	10,895	18.0%
With Own Children	5,945	9.8%
Nonfamily Households	3,081	5.1%
All Households with Children	24,406	40.2%
Multigenerational Households	3,507	5.8%
Unmarried Partner Households	3,673	6.1%
Male-female	3,258	5.4%
Same-sex	415	0.7%
Average Household Size	2.91	
Family Households by Size		
Total	45,275	100.0%
2 People	16,713	36.9%
3 People	9,844	21.7%
4 People	9,117	20.1%
5 People	5,037	11.1%
6 People	2,342	5.2%
7+ People	2,222	4.9%
Average Family Size	3.35	
Nonfamily Households by Size		
Total	15,416	100.0%
1 Person	12,335	80.0%
2 People	2,431	15.8%
3 People	395	2.6%
4 People	140	0.9%
5 People	64	0.4%
6 People	27	0.2%
7+ People	24	0.2%
Average Nonfamily Size	1.27	
Population by Relationship and Household Type		
Total	179,684	100.0%
In Households	176,543	98.3%
In Family Households	156,909	87.3%
Householder	45,275	25.2%
Spouse	34,380	19.1%
Child	60,824	33.9%
Other relative	11,170	6.2%
Nonrelative	5,260	2.9%
In Nonfamily Households	19,634	10.9%
In Group Quarters	3,141	1.7%
Institutionalized Population	1,955	1.1%
Noninstitutionalized Population	1,186	0.7%



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	45,275	100.0%
Householder Age 15 - 44	20,038	44.3%
Householder Age 45 - 54	10,071	22.2%
Householder Age 55 - 64	7,610	16.8%
Householder Age 65 - 74	4,796	10.6%
Householder Age 75+	2,760	6.1%
Nonfamily Households by Age of Householder		
Total	15,416	100.0%
Householder Age 15 - 44	4,699	30.5%
Householder Age 45 - 54	2,847	18.5%
Householder Age 55 - 64	2,943	19.1%
Householder Age 65 - 74	2,251	14.6%
Householder Age 75+	2,676	17.4%
Households by Race of Householder		
Total	60,691	100.0%
Householder is White Alone	49,036	80.8%
Householder is Black Alone	4,488	7.4%
Householder is American Indian Alone	245	0.4%
Householder is Asian Alone	821	1.4%
Householder is Pacific Islander Alone	35	0.1%
Householder is Some Other Race Alone	5,234	8.6%
Householder is Two or More Races	832	1.4%
Households with Hispanic Householder	9,757	16.1%
Husband-wife Families by Race of Householder		
Total	34,380	100.0%
Householder is White Alone	28,511	82.9%
Householder is Black Alone	1,490	4.3%
Householder is American Indian Alone	136	0.4%
Householder is Asian Alone	548	1.6%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	3,249	9.5%
Householder is Two or More Races	429	1.2%
Husband-wife Families with Hispanic Householder	6,174	18.0%
Other Families (No Spouse) by Race of Householder		
Total	10,895	100.0%
Householder is White Alone	7,307	67.1%
Householder is Black Alone	1,647	15.1%
Householder is American Indian Alone	67	0.6%
Householder is Asian Alone	140	1.3%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	1,520	14.0%
Householder is Two or More Races	204	1.9%
Other Families with Hispanic Householder	2,687	24.7%
Nonfamily Households by Race of Householder		
Total	15,416	100.0%
Householder is White Alone	13,218	85.7%
Householder is Black Alone	1,351	8.8%
Householder is American Indian Alone	42	0.3%
Householder is Asian Alone	133	0.9%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	465	3.0%
Householder is Two or More Races	199	1.3%
Nonfamily Households with Hispanic Householder	896	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

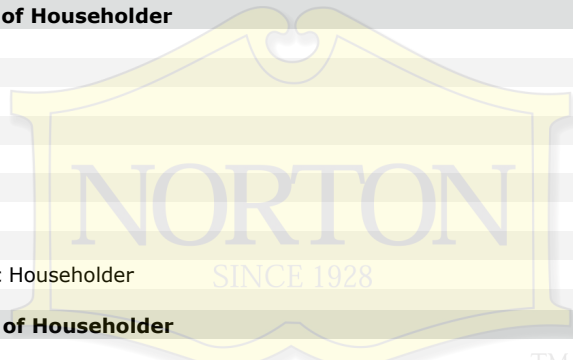


2010 Census Profile

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

Total Housing Units by Occupancy		
Total	68,825	100.0%
Occupied Housing Units	60,691	88.2%
Vacant Housing Units		
For Rent	2,573	3.7%
Rented, not Occupied	58	0.1%
For Sale Only	1,666	2.4%
Sold, not Occupied	209	0.3%
For Seasonal/Recreational/Occasional Use	1,384	2.0%
For Migrant Workers	3	0.0%
Other Vacant	2,241	3.3%
Total Vacancy Rate	11.8%	
Households by Tenure and Mortgage Status		
Total	60,691	100.0%
Owner Occupied	42,079	69.3%
Owned with a Mortgage/Loan	31,217	51.4%
Owned Free and Clear	10,862	17.9%
Average Household Size	2.88	
Renter Occupied	18,612	30.7%
Average Household Size	2.98	
Owner-occupied Housing Units by Race of Householder		
Total	42,079	100.0%
Householder is White Alone	36,472	86.7%
Householder is Black Alone	2,010	4.8%
Householder is American Indian Alone	143	0.3%
Householder is Asian Alone	641	1.5%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	2,360	5.6%
Householder is Two or More Races	446	1.1%
Owner-occupied Housing Units with Hispanic Householder	4,822	11.5%
Renter-occupied Housing Units by Race of Householder		
Total	18,612	100.0%
Householder is White Alone	12,564	67.5%
Householder is Black Alone	2,478	13.3%
Householder is American Indian Alone	102	0.5%
Householder is Asian Alone	180	1.0%
Householder is Pacific Islander Alone	28	0.2%
Householder is Some Other Race Alone	2,874	15.4%
Householder is Two or More Races	386	2.1%
Renter-occupied Housing Units with Hispanic Householder	4,935	26.5%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.69	
Householder is Black Alone	2.81	
Householder is American Indian Alone	3.61	
Householder is Asian Alone	3.62	
Householder is Pacific Islander Alone	4.26	
Householder is Some Other Race Alone	4.78	
Householder is Two or More Races	3.74	
Householder is Hispanic	4.69	



Source: U.S. Census Bureau, Census 2010 Summary File 1.

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- INSURANCE
- REAL ESTATE
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 - RESIDENTIAL
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 - INVESTMENTS
 - RECREATIONAL TOURISM
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 - MULTI FAMILY
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 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
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- COUNTY DASHBOARDS
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