

NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM 434 GREEN STREET \| GAINESVILLE, GA 30501 | (770) 532-0022

| Demographic Summary |  | Census 2010 | 2021 | 2026 | 2021-2026 | 2021-2026 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Change | Annual Rate |
| Total Population |  | 29,431 | 33,287 | 35,168 | 1,881 | 1.11\% |
| Population 50+ |  | 11,393 | 14,675 | 16,050 | 1,375 | 1.81\% |
| Median Age |  | 42.1 | 45.3 | 46.3 | 1.0 | 0.44\% |
| Households |  | 11,291 | 12,752 | 13,475 | 723 | 1.11\% |
| \% Householders 55+ |  | 48.0\% | 54.7\% | 57.0\% | 2.3 | 0.83\% |
| Total Owner-Occupied Housing Units |  | 8,822 | 9,652 | 10,301 | 649 | 1.31\% |
| Total Renter-Occupied Housing Units |  | 2,469 | 3,100 | 3,174 | 74 | 0.47\% |
| Owner/Renter Ratio (per 100 renters) |  | 357 | 311 | 325 | 14.0 | 0.88\% |
| Median Home Value |  | - | \$265,861 | \$301,644 | \$35,783 | 2.56\% |
| Average Home Value |  | - | \$315,808 | \$359,509 | \$43,701 | 2.63\% |
| Median Household Income |  | - | \$66,201 | \$74,677 | \$8,476 | 2.44\% |
| Median Household Income for Householder 55+ |  | - | \$61,715 | \$68,957 | \$7,242 | 2.24\% |
| Population by Age and Sex |  |  |  |  |  |  |
|  | Census 2010 |  | 2021 |  | 2026 |  |
| Male Population | Number | \% of 50+ | Number | \% of 50+ | Number | \% of 50+ |
| Total (50+) | 5,370 | 100.0\% | 7,041 | 100.0\% | 7,762 | 100.0\% |
| 50-54 | 1,063 | 19.8\% | 1,100 | 15.6\% | 1,137 | 14.6\% |
| 55-59 | 948 | 17.7\% | 1,170 | 16.6\% | 1,205 | 15.5\% |
| 60-64 | 1,144 | 21.3\% | 1,284 | 18.2\% | 1,298 | 16.7\% |
| 65-69 | 869 | 16.2\% | 1,155 | 16.4\% | 1,296 | 16.7\% |
| 70-74 | 636 | 11.8\% | 1,132 | 16.1\% | 1,148 | 14.8\% |
| 75-79 | 378 | 7.0\% | 680 | 9.7\% | 923 | 11.9\% |
| 80-84 | 223 | 4.2\% | 330 | 4.7\% | 501 | 6.5\% |
| 85+ | 109 | 2.0\% | 190 | 2.7\% | 254 | 3.3\% |
|  | Cen | s 2010 |  |  |  |  |
| Female Population | Number | \% of 50+ | Number | \% of 50+ | Number | \% of 50+ |
| Total (50+) | 6,023 | 100.0\% | 7,634 | 100.0\% | 8,288 | 100.0\% |
| 50-54 | 1,082 | 18.0\% | 1,122 | 14.7\% | 1,084 | 13.1\% |
| 55-59 | 1,172 | 19.5\% | 1,227 | 16.1\% | 1,251 | 15.1\% |
| 60-64 | 1,179 | 19.6\% | 1,367 | 17.9\% | 1,351 | 16.3\% |
| 65-69 | 918 | 15.2\% | 1,328 | 17.4\% | 1,360 | 16.4\% |
| 70-74 | 661 | 11.0\% | 1,097 | 14.4\% | 1,234 | 14.9\% |
| 75-79 | 427 | 7.1\% | 756 | 9.9\% | 1,016 | 12.3\% |
| 80-84 | 302 | 5.0\% | 403 | 5.3\% | 585 | 7.1\% |
| 85+ | 282 | 4.7\% | 334 | 4.4\% | 407 | 4.9\% |
|  | Cen | s 2010 |  |  |  |  |
| Total Population | Number | \% of Total Pop | Number | \% of Total Pop | Number | \% of Total Pop |
| Total(50+) | 11,393 | 38.7\% | 14,675 | 44.1\% | 16,050 | 45.6\% |
| 50-54 | 2,145 | 7.3\% | 2,222 | 6.7\% | 2,221 | 6.3\% |
| 55-59 | 2,120 | 7.2\% | 2,397 | 7.2\% | 2,456 | 7.0\% |
| 60-64 | 2,323 | 7.9\% | 2,651 | 8.0\% | 2,649 | 7.5\% |
| 65-69 | 1,787 | 6.1\% | 2,483 | 7.5\% | 2,656 | 7.6\% |
| 70-74 | 1,297 | 4.4\% | 2,229 | 6.7\% | 2,382 | 6.8\% |
| 75-79 | 805 | 2.7\% | 1,436 | 4.3\% | 1,939 | 5.5\% |
| 80-84 | 525 | 1.8\% | 733 | 2.2\% | 1,086 | 3.1\% |
| 85+ | 391 | 1.3\% | 524 | 1.6\% | 661 | 1.9\% |
|  |  |  |  |  |  |  |
| 65+ | 4,805 | 16.3\% | 7,405 | 22.2\% | 8,724 | 24.8\% |
| 75+ | 1,721 | 5.8\% | 2,693 | 8.1\% | 3,686 | 10.5\% |

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.
Source: Esri, U.S. Census

| 2021 Households by Income and Age of Householder 55+ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 55-64 | Percent | 65-74 | Percent | 75+ | Percent | Total | Percent |
| Total | 2,656 | 100\% | 2,743 | 100\% | 1,574 | 100\% | 6,973 | 100\% |
| <\$15,000 | 222 | 8.4\% | 218 | 7.9\% | 181 | 11.5\% | 621 | 8.9\% |
| \$15,000-\$24,999 | 179 | 6.7\% | 223 | 8.1\% | 255 | 16.2\% | 657 | 9.4\% |
| \$25,000-\$34,999 | 132 | 5.0\% | 193 | 7.0\% | 175 | 11.1\% | 500 | 7.2\% |
| \$35,000-\$49,999 | 291 | 11.0\% | 409 | 14.9\% | 254 | 16.1\% | 954 | 13.7\% |
| \$50,000-\$74,999 | 563 | 21.2\% | 559 | 20.4\% | 211 | 13.4\% | 1,333 | 19.1\% |
| \$75,000-\$99,999 | 530 | 20.0\% | 374 | 13.6\% | 217 | 13.8\% | 1,121 | 16.1\% |
| \$100,000-\$149,999 | 405 | 15.2\% | 430 | 15.7\% | 152 | 9.7\% | 987 | 14.2\% |
| \$150,000-\$199,999 | 168 | 6.3\% | 160 | 5.8\% | 72 | 4.6\% | 400 | 5.7\% |
| \$200,000+ | 166 | 6.2\% | 177 | 6.5\% | 57 | 3.6\% | 400 | 5.7\% |
| Median HH Income | \$71,329 |  | \$62,201 |  | \$44,276 |  | \$61,715 |  |
| Average HH Income | \$89,868 |  | \$87,410 |  | \$67,355 |  | \$83,819 |  |
| 2026 Households by Income and Age of Householder 55+ |  |  |  |  |  |  |  |  |
|  | 55-64 | Percent | 65-74 | Percent | 75+ | Percent | Total | Percent |
| Total | 2,658 | 100\% | 2,893 | 100\% | 2,126 | 100\% | 7,677 | 100\% |
| <\$15,000 | 180 | 6.8\% | 189 | 6.5\% | 203 | 9.5\% | 572 | 7.5\% |
| \$15,000-\$24,999 | 144 | 5.4\% | 185 | 6.4\% | 269 | 12.7\% | 598 | 7.8\% |
| \$25,000-\$34,999 | 112 | 4.2\% | 172 | 5.9\% | 217 | 10.2\% | 501 | 6.5\% |
| \$35,000-\$49,999 | 253 | 9.5\% | 385 | 13.3\% | 329 | 15.5\% | 967 | 12.6\% |
| \$50,000-\$74,999 | 567 | 21.3\% | 599 | 20.7\% | 298 | 14.0\% | 1,464 | 19.1\% |
| \$75,000-\$99,999 | 555 | 20.9\% | 416 | 14.4\% | 327 | 15.4\% | 1,298 | 16.9\% |
| \$100,000-\$149,999 | 460 | 17.3\% | 523 | 18.1\% | 262 | 12.3\% | 1,245 | 16.2\% |
| \$150,000-\$199,999 | 201 | 7.6\% | 210 | 7.3\% | 126 | 5.9\% | 537 | 7.0\% |
| \$200,000+ | 186 | 7.0\% | 214 | 7.4\% | 95 | 4.5\% | 495 | 6.4\% |
|  |  | - | - | - |  |  |  |  |
| Median HH Income | \$77,325 |  | \$70,197 |  | \$52,756 |  | \$68,957 |  |
| Average HH Income | \$100,076 |  | \$99,015 |  | \$79,104 |  | \$93,868 |  |

Pickens County, GA
Pickens County, GA (13227)
Geography: County


[^0]Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

Trends 2021-2026


Population by Age


## 2021 Household Income



2021 Population by Race


2021 Percent Hispanic Origin:3.3\%

| Population | Pickens Count... |
| :--- | :--- |
| 2000 Population | 22,983 |
| 2010 Population | 29,431 |
| 2021 Population | 33,287 |
| 2026 Population | 35,168 |
| $2000-2010$ Annual Rate | $2.50 \%$ |
| $2010-2021$ Annual Rate | $1.10 \%$ |
| $2021-2026$ Annual Rate | $1.11 \%$ |
| 2021 Male Population | $49.4 \%$ |
| 2021 Female Population | $50.6 \%$ |
| 2021 Median Age | 45.3 |

In the identified area, the current year population is 33,287 . In 2010, the Census count in the area was 29,431 . The rate of change since 2010 was $1.10 \%$ annually. The five-year projection for the population in the area is 35,168 representing a change of $1.11 \%$ annually from 2021 to 2026. Currently, the population is $49.4 \%$ male and $50.6 \%$ female.

## Median Age

The median age in this area is 45.3, compared to U.S. median age of 38.5 .


Persons of Hispanic origin represent $3.3 \%$ of the population in the identified area compared to $18.9 \%$ of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 16.8 in the identified area, compared to 65.4 for the U.S. as a whole.

| Households | 96 |
| :--- | ---: |
| 2021 Wealth Index | 8,960 |
| 2000 Households | 11,291 |
| 2010 Households | 12,752 |
| 2021 Total Households | 13,475 |
| 2026 Total Households | $2.34 \%$ |
| $2000-2010$ Annual Rate | $1.09 \%$ |
| $2010-2021$ Annual Rate | $1.11 \%$ |
| $2021-2026$ Annual Rate | 2.58 |

The household count in this area has changed from 11,291 in 2010 to 12,752 in the current year, a change of $1.09 \%$ annually. The five-year projection of households is 13,475 , a change of $1.11 \%$ annually from the current year total. Average household size is currently 2.58 , compared to 2.57 in the year 2010. The number of families in the current year is 9,360 in the specified area.

| Mortgage Income | Pickens Count... |
| :---: | :---: |
| 2021 Percent of Income for Mortgage | $16.9 \%$ |
| Median Household Income | $\$ 66,201$ |
| 2021 Median Household Income | $\$ 74,677$ |
| 2026 Median Household Income | $2.44 \%$ |
| 2021-2026 Annual Rate | $\$ 84,543$ |
| Average Household Income | $\$ 95,099$ |
| 2021 Average Household Income | $2.38 \%$ |
| 2026 Average Household Income | $\$ 32,406$ |
| 2021-2026 Annual Rate | $\$ 36,455$ |
| Per Capita Income | $2.38 \%$ |
| 2021 Per Capita Income |  |
| 2026 Per Capita Income |  |
| 2021-2026 Annual Rate |  |
| Households by Income |  |

Current median household income is $\$ 66,201$ in the area, compared to $\$ 64,730$ for all U.S. households. Median household income is projected to be $\$ 74,677$ in five years, compared to $\$ 72,932$ for all U.S. households

Current average household income is $\$ 84,543$ in this area, compared to $\$ 90,054$ for all U.S. households. Average household income is projected to be $\$ 95,099$ in five years, compared to $\$ 103,679$ for all U.S. households

Current per capita income is $\$ 32,406$ in the area, compared to the U.S. per capita income of $\$ 34,136$. The per capita income is projected to be $\$ 36,455$ in five years, compared to $\$ 39,378$ for all U.S. households

| Housing |  |
| :--- | ---: |
| 2021 Housing Affordability Index |  |
| 2000 Total Housing Units |  |
| 2000 Owner Occupied Housing Units |  |
| 2000 Renter Occupied Housing Units |  |
| 2000 Vacant Housing Units |  |
| 2010 Total Housing Units |  |
| 2010 Owner Occupied Housing Units | 7,689 |
| 2010 Renter Occupied Housing Units | 1,606 |
| 2010 Vacant Housing Units | 1,727 |
| 2021 Total Housing Units | 13,692 |
| 2021 Owner Occupied Housing Units | 8,822 |
| 2021 Renter Occupied Housing Units | 2,469 |
| 2021 Vacant Housing Units | 2,401 |
| 2026 Total Housing Units | 15,428 |
| 2026 Owner Occupied Housing Units | 9,652 |
| 2026 Renter Occupied Housing Units | 3,100 |
| 2026 Vacant Housing Units | 2,676 |

Currently, $62.6 \%$ of the 15,428 housing units in the area are owner occupied; $20.1 \%$, renter occupied; and $17.3 \%$ are vacant. Currently, in the U.S., $57.3 \%$ of the housing units in the area are owner occupied; $31.2 \%$ are renter occupied; and $11.5 \%$ are vacant. In 2010, there were 13,692 housing units in the area $-64.4 \%$ owner occupied, $18.0 \%$ renter occupied, and $17.5 \%$ vacant. The annual rate of change in housing units since 2010 is $5.45 \%$. Median home value in the area is $\$ 265,861$, compared to a median home value of $\$ 264,021$ for the U.S. In five years, median value is projected to change by $2.56 \%$ annually to $\$ 301,644$.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

| Summary | 2021 |  |  | 2021-2026 |  | 2021-2026 <br> Annual Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2026 |  | Change |  |
| Population | 33,287 |  | 35,168 |  | 1,881 | 1.11\% |
| Households | 12,752 |  | 13,475 |  | 723 | 1.11\% |
| Median Age | 45.3 |  | 46.3 |  | 1.0 | 0.44\% |
| Average Household Size | 2.58 |  | 2.58 |  | 0.00 | 0.00\% |
|  |  |  |  |  |  |  |
|  |  |  | 2021 |  |  | 2026 |
| Households by Income |  | Number |  | Percent | Number | Percent |
| Household |  | 12,752 |  | 100\% | 13,475 | 100\% |
| <\$15,000 |  | 1,056 |  | 8.3\% | 916 | 6.8\% |
| \$15,000-\$24,999 |  | 986 |  | 7.7\% | 860 | 6.4\% |
| \$25,000-\$34,999 |  | 885 |  | 6.9\% | 825 | 6.1\% |
| \$35,000-\$49,999 |  | 1,634 |  | 12.8\% | 1,550 | 11.5\% |
| \$50,000-\$74,999 |  | 2,487 |  | 19.5\% | 2,610 | 19.4\% |
| \$75,000-\$99,999 |  | 2,213 |  | 17.4\% | 2,416 | 17.9\% |
| \$100,000-\$149,999 |  | 2,077 |  | 16.3\% | 2,509 | 18.6\% |
| \$150,000-\$199,999 |  | 759 |  | 6.0\% | 987 | 7.3\% |
| \$200,000+ |  | 655 |  | 5.1\% | 802 | 6.0\% |
|  |  |  |  |  |  |  |
| Median Household Income |  | \$66,201 |  |  | \$74,677 |  |
| Average Household Income |  | \$84,543 |  |  | \$95,099 |  |
| Per Capita Income |  | \$32,406 |  |  | \$36,455 |  |

Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

Pickens County, GA
Pickens County, GA (13227)
Geography: County

| 2021 Households by Income and Age of Householder |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $<25$ | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 307 | 1,432 | 1,832 | 2,208 | 2,656 | 2,743 | 1,574 |
| <\$15,000 | 40 | 112 | 108 | 175 | 222 | 218 | 181 |
| \$15,000-\$24,999 | 38 | 106 | 76 | 109 | 179 | 223 | 255 |
| \$25,000-\$34,999 | 40 | 116 | 104 | 125 | 132 | 193 | 175 |
| \$35,000-\$49,999 | 54 | 202 | 163 | 261 | 291 | 409 | 254 |
| \$50,000-\$74,999 | 72 | 258 | 404 | 420 | 563 | 559 | 211 |
| \$75,000-\$99,999 | 33 | 272 | 321 | 466 | 530 | 374 | 217 |
| \$100,000-\$149,999 | 22 | 222 | 471 | 375 | 405 | 430 | 152 |
| \$150,000-\$199,999 | 6 | 96 | 95 | 162 | 168 | 160 | 72 |
| \$200,000+ | 2 | 48 | 90 | 115 | 166 | 177 | 57 |
| Median HH Income | \$43,636 | \$65,351 | \$78,575 | \$75,506 | \$71,329 | \$62,201 | \$44,276 |
| Average HH Income | \$52,827 | \$79,168 | \$91,417 | \$89,022 | \$89,868 | \$87,410 | \$67,355 |
|  |  |  | rcent Dis |  |  |  |  |
|  | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| <\$15,000 | 13.0\% | 7.8\% | 5.9\% | 7.9\% | 8.4\% | 7.9\% | 11.5\% |
| \$15,000-\$24,999 | 12.4\% | 7.4\% | 4.1\% | 4.9\% | 6.7\% | 8.1\% | 16.2\% |
| \$25,000-\$34,999 | 13.0\% | 8.1\% | 5.7\% | 5.7\% | 5.0\% | 7.0\% | 11.1\% |
| \$35,000-\$49,999 | 17.6\% | 14.1\% | 8.9\% | 11.8\% | 11.0\% | 14.9\% | 16.1\% |
| \$50,000-\$74,999 | 23.5\% | 18.0\% | 22.1\% | 19.0\% | 21.2\% | 20.4\% | 13.4\% |
| \$75,000-\$99,999 | 10.7\% | 19.0\% | 17.5\% | 21.1\% | 20.0\% | 13.6\% | 13.8\% |
| \$100,000-\$149,999 | 7.2\% | 15.5\% | 25.7\% | 17.0\% | 15.2\% | 15.7\% | 9.7\% |
| \$150,000-\$199,999 | 2.0\% | 6.7\% | 5.2\% | 7.3\% | 6.3\% | 5.8\% | 4.6\% |
| \$200,000+ | 0.7\% | 3.4\% | 4.9\% | 5.2\% | 6.2\% | 6.5\% | 3.6\% |

Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

Pickens County, GA
Pickens County, GA (13227)
Geography: County

|  |  | $\mathbf{2 0 2 6}$ Households by Income and Age of Householder |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

| Population | Households |  |  |
| :--- | :--- | :--- | :--- |
| 2010 Total Population | 29,431 | 2021 Median Household Income | $\$ 66,201$ |
| 2021 Total Population | 33,287 | 2026 Median Household Income |  |
| 2026 Total Population | 35,168 | $2021-2026$ Annual Rate |  |
| $2021-2026$ Annual Rate | $1.11 \%$ |  |  |


| Housing Units by Occupancy Status and Tenure | Census 2010 |  | 2021 |  | 2026 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent | Number | Percent |
| Total Housing Units | 13,692 | 100.0\% | 15,428 | 100.0\% | 16,264 | 100.0\% |
| Occupied | 11,291 | 82.5\% | 12,752 | 82.7\% | 13,475 | 82.9\% |
| Owner | 8,822 | 64.4\% | 9,652 | 62.6\% | 10,301 | 63.3\% |
| Renter | 2,469 | 18.0\% | 3,100 | 20.1\% | 3,174 | 19.5\% |
| Vacant | 2,401 | 17.5\% | 2,676 | 17.3\% | 2,789 | 17.1\% |
| Owner Occupied Housing Units by Value |  |  | 2021 |  | 2026 |  |
|  |  |  | Number | Percent | Number | Percent |
| Total |  |  | 9,652 | 100.0\% | 10,301 | 100.0\% |
| <\$50,000 |  |  | 343 | 3.6\% | 190 | 1.8\% |
| \$50,000-\$99,999 |  |  | 344 | 3.6\% | 161 | 1.6\% |
| \$100,000-\$149,999 |  |  | 734 | 7.6\% | 410 | 4.0\% |
| \$150,000-\$199,999 |  |  | 1,767 | 18.3\% | 1,461 | 14.2\% |
| \$200,000-\$249,999 |  |  | 1,205 | 12.5\% | 1,278 | 12.4\% |
| \$250,000-\$299,999 |  |  | 1,365 | 14.1\% | 1,609 | 15.6\% |
| \$300,000-\$399,999 |  |  | 1,954 | 20.2\% | 2,524 | 24.5\% |
| \$400,000-\$499,999 |  |  | 909 | 9.4\% | 1,225 | 11.9\% |
| \$500,000-\$749,999 |  |  | 704 | 7.3\% | 998 | 9.7\% |
| \$750,000-\$999,999 |  |  | 129 | 1.3\% | 183 | 1.8\% |
| \$1,000,000-\$1,499,999 |  |  | 109 | 1.1\% | 141 | 1.4\% |
| \$1,500,000-\$1,999,999 |  |  | 32 | 0.3\% | 35 | 0.3\% |
| \$2,000,000+ |  |  | 57 | 0.6\% | 86 | 0.8\% |
| Lemerser |  |  |  |  |  |  |
| Median Value |  |  | \$265,861 |  | \$301,644 |  |
| Average Value |  |  | \$315,808 |  | \$359,509 |  |
| Census 2010 Housing Units |  |  |  |  | ber | Percent |
| Total |  |  |  |  | ,692 | 100.0\% |
| In Urbanized Areas |  |  |  |  | 0 | 0.0\% |
| In Urban Clusters |  |  |  |  | ,338 | 24.4\% |
| Rural Housing Units |  |  |  |  | ,354 | 75.6\% |

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

| Census 2010 Owner Occupied Housing Units by Mortgage Status | Number | Percent |
| :--- | ---: | ---: |
| Total | 8,822 | $100.0 \%$ |
| Owned with a Mortgage/Loan | 5,870 | $66.5 \%$ |
| Owned Free and Clear | 2,952 | $33.5 \%$ |
|  |  |  |
| Census 2010 Vacant Housing Units by Status | Number | Percent |
| Total | 2,401 | $100.0 \%$ |
| For Rent | 263 | $11.0 \%$ |
| Rented- Not Occupied | 19 | $0.8 \%$ |
| For Sale Only | 345 | $14.4 \%$ |
| Sold - Not Occupied | 32 | $1.3 \%$ |
| Seasonal/Recreational/Occasional Use | 1,306 | $54.4 \%$ |
| For Migrant Workers | 0 | $0.0 \%$ |
| Other Vacant | 436 | $18.2 \%$ |

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership

|  | Occupied Units | Owner Number | ccupied Units \% of Occupied |
| :---: | :---: | :---: | :---: |
| Total | 11,291 | 8,822 | 78.1\% |
| 15-24 | 319 | 131 | 41.1\% |
| 25-34 | 1,242 | 738 | 59.4\% |
| 35-44 | 1,991 | 1,447 | 72.7\% |
| 45-54 | 2,316 | 1,852 | 80.0\% |
| 55-64 | 2,457 | 2,106 | 85.7\% |
| 65-74 | 1,893 | 1,658 | 87.6\% |
| 75-84 | 861 | 723 | 84.0\% |
| 85+ | 212 | 167 | 78.8\% |

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership
Owner Occupied Units
\% of Occupied

Census 2010 Occupied Housing Units by Size and Home Ownership

|  | Occupied Units | Owner Occupied Units |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | \% of Occupied |
| Total | 11,291 | 8,822 | 78.1\% |
| 1-Person | 2,391 | 1,643 | 68.7\% |
| 2-Person | 4,410 | 3,831 | 86.9\% |
| 3-Person | 1,894 | 1,451 | 76.6\% |
| 4-Person | 1,487 | 1,123 | 75.5\% |
| 5-Person | 689 | 492 | 71.4\% |
| 6-Person | 261 | 175 | 67.0\% |
| 7+ Person | 159 | 107 | 67.3\% |

## 2021 Housing Affordability

Housing Affordability Index
Percent of Income for Mortgage
16.9\%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

|  | 2000 | 2010 | $\begin{array}{r} \text { 2000-2010 } \\ \text { Annual Rate } \end{array}$ |
| :---: | :---: | :---: | :---: |
| Population | 22,983 | 29,431 | 2.50\% |
| Households | 8,960 | 11,291 | 2.34\% |
| Housing Units | 10,687 | 13,692 | 2.51\% |
| Population by Race |  | Number | Percent |
| Total |  | 29,431 | 100.0\% |
| Population Reporting One Race |  | 29,086 | 98.8\% |
| White |  | 28,171 | 95.7\% |
| Black |  | 312 | 1.1\% |
| American Indian |  | 81 | 0.3\% |
| Asian |  | 119 | 0.4\% |
| Pacific Islander |  | 7 | 0.0\% |
| Some Other Race |  | 396 | 1.3\% |
| Population Reporting Two or More Races |  | 345 | 1.2\% |
|  |  |  |  |
| Total Hispanic Population |  | 819 | 2.8\% |
|  |  |  |  |
| Population by Sex |  |  |  |
| Male |  | 14,440 | 49.1\% |
| Female |  | 14,991 | 50.9\% |
|  |  |  |  |
| Population by Age |  |  |  |
| Total |  | 29,431 | 100.0\% |
| Age 0-4 |  | 1,742 | 5.9\% |
| Age 5-9 |  | 1,935 | 6.6\% |
| Age 10-14 |  | 1,883 | 6.4\% |
| Age 15-19 |  | 1,727 | 5.9\% |
| Age 20-24 |  | 1,492 | 5.1\% |
| Age 25-29 |  | 1,511 | 5.1\% |
| Age 30-34 |  | 1,622 | 5.5\% |
| Age 35-39 |  | 1,913 | 6.5\% |
| Age 40-44 |  | 2,077 | 7.1\% |
| Age 45-49 |  | 2,136 | 7.3\% |
| Age 50-54 |  | 2,145 | 7.3\% |
| Age 55-59 |  | 2,120 | 7.2\% |
| Age 60-64 |  | 2,323 | 7.9\% |
| Age 65-69 |  | 1,787 | 6.1\% |
| Age 70-74 |  | 1,297 | 4.4\% |
| Age 75-79 |  | 805 | 2.7\% |
| Age 80-84 |  | 525 | 1.8\% |
| Age 85+ |  | 391 | 1.3\% |
|  |  |  |  |
| Age 18+ |  | 22,794 | 77.4\% |
| Age 65+ |  | 4,805 | 16.3\% |

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.


Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.


| Total Housing Units by Occupancy |  |  |
| :---: | :---: | :---: |
| Total | 13,692 | 100.0\% |
| Occupied Housing Units | 11,291 | 82.5\% |
| Vacant Housing Units |  |  |
| For Rent | 263 | 1.9\% |
| Rented, not Occupied | 19 | 0.1\% |
| For Sale Only | 345 | 2.5\% |
| Sold, not Occupied | 32 | 0.2\% |
| For Seasonal/Recreational/Occasional Use | 1,306 | 9.5\% |
| For Migrant Workers | 0 | 0.0\% |
| Other Vacant | 436 | 3.2\% |
| Total Vacancy Rate | 17.5\% |  |
|  |  |  |
| Households by Tenure and Mortgage Status |  |  |
| Total | 11,291 | 100.0\% |
| Owner Occupied | 8,822 | 78.1\% |
| Owned with a Mortgage/Loan | 5,870 | 52.0\% |
| Owned Free and Clear | 2,952 | 26.1\% |
| Average Household Size | 2.55 |  |
| Renter Occupied | 2,469 | 21.9\% |
| Average Household Size | 2.67 |  |
|  |  |  |
| Owner-occupied Housing Units by Race of Householder |  |  |
| Total | 8,822 | 100.0\% |
| Householder is White Alone | 8,630 | 97.8\% |
| Householder is Black Alone | 55 | 0.6\% |
| Householder is American Indian Alone | 15 | 0.2\% |
| Householder is Asian Alone | 22 | 0.2\% |
| Householder is Pacific Islander Alone | 2 | 0.0\% |
| Householder is Some Other Race Alone | 35 | 0.4\% |
| Householder is Two or More Races | 63 | 0.7\% |
| Owner-occupied Housing Units with Hispanic Householder | 100 | 1.1\% |
|  |  |  |
| Renter-occupied Housing Units by Race of Householder |  |  |
| Total | 2,469 | 100.0\% |
| Householder is White Alone | 2,326 | 94.2\% |
| Householder is Black Alone | 52 | 2.1\% |
| Householder is American Indian Alone | 12 | 0.5\% |
| Householder is Asian Alone | 5 | 0.2\% |
| Householder is Pacific Islander Alone | 0 | 0.0\% |
| Householder is Some Other Race Alone | 43 | 1.7\% |
| Householder is Two or More Races | 31 | 1.3\% |
| Renter-occupied Housing Units with Hispanic Householder | 72 | 2.9\% |
| Average Household Size by Race/Hispanic Origin of Householder |  |  |
| Householder is White Alone | 2.56 |  |
| Householder is Black Alone | 2.72 |  |
| Householder is American Indian Alone | 3.04 |  |
| Householder is Asian Alone | 3.07 |  |
| Householder is Pacific Islander Alone | 1.50 |  |
| Householder is Some Other Race Alone | 4.76 |  |
| Householder is Two or More Races | 2.55 |  |
| Householder is Hispanic | 4.08 |  |

## SERVICES

- INSURANCE
- REAL ESTATE
- COMMERCIAL
- RESIDENTIAL
- ACREAGE
- INVESTMENTS
- RECREATIONAL TOURISM
- MANAGEMENT
- MULTI FAMILY
- COMMERCIAL
- HOME RENTAL
- COMMUNITY MANAGEMENT
- RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO


## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS


[^0]:    Data Note: Income is expressed in current dollars.

