Pickens
County

Labor Force Activity - 2020

2020 ANNUAL AVERAGES

|	Labor Force	Employed	Unemployed	Rate
Pickens	14,927	14,210	717	4.8%
Bartow	49,719	46,612	3,107	6.2%
Cherokee	133,045	126,581	6,464	4.9%
Dawson	12,319	11,735	584	4.7%
Gilmer	11,963	11,401	562	4.7%
Gordon	28,062	26,531	1,531	5.5%
Pickens Area	**250,035**	**237,070**	**12,965**	**5.2%**
Georgia	5,072,155	4,741,191	330,964	6.5%
United States	160,742,000	147,795,000	12,947,000	8.1%

Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

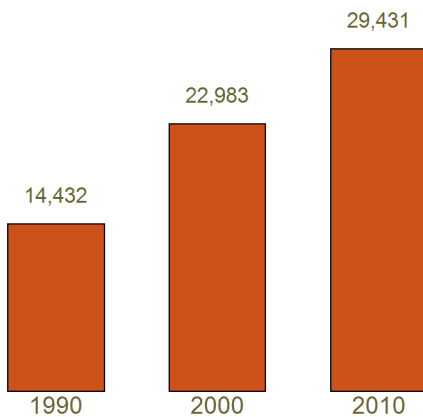Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Employment Trends
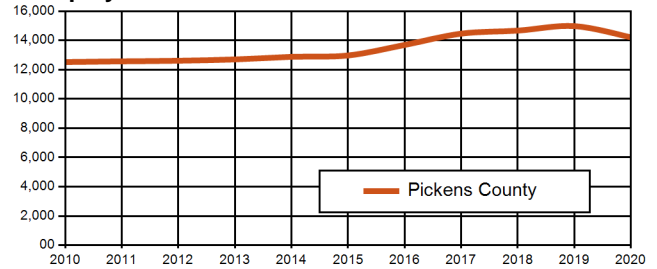
Unemployment Rate Trends
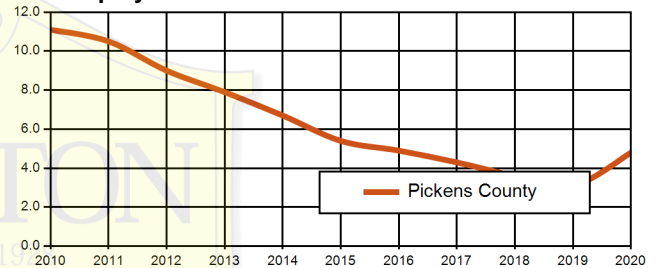
Population Estimates

Population

	2010 Census	2020 Rank	2020 Estimate	% Change 2010-2020	2025 Projected*	% Change 2010-2025
Pickens	**29,431**	**56**	**33,127**	**12.6**	**36,841**	**25.2**
City of Jasper	3,684					
Pickens Area	**449,742**		**525,698**	**16.9**	**548,985**	**22.1**
Georgia	9,687,653		10,710,017	10.6	11,335,283	17.0
United States	308,745,538		329,484,123	6.7	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

INDUSTRY	Pickens				Pickens Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	**162**	**1,594**	**20.3**	**1,085**	**2,284**	**37,614**	**24.6**	**1,080**
Agriculture, Forestry, Fishing and Hunting	9	53	0.7	713	96	548	0.4	811
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	13	378	0.2	1,245
Construction	103	515	6.6	969	1,524	8,855	5.8	1,110
Manufacturing	48	897	11.4	1,131	651	27,832	18.2	1,074
Food	2	*	*	*	36	2,624	1.7	875
Beverage and Tobacco Product	1	*	*	*	18	657	0.4	1,514
Textile Product Mills	2	*	*	*	62	6,991	4.6	1,119
Apparel	2	*	*	*	5	140	0.1	1,274
Leather and Allied Product	1	*	*	*	4	9	0.0	924
Paper	1	*	*	*	9	334	0.2	1,187
Printing and Related Support Activities	4	20	0.3	455	36	382	0.3	836
Chemical	4	*	*	*	56	1,574	1.0	1,196
Plastics and Rubber Products	2	*	*	*	40	4,019	2.6	1,023
Nonmetallic Mineral Product	6	89	1.1	1,082	48	651	0.4	1,196
Fabricated Metal Product	8	40	0.5	855	81	1,894	1.2	1,112
Machinery	3	*	*	*	39	947	0.6	1,342
Electrical Equipment, Appliance, and Component	1	*	*	*	13	278	0.2	878
Transportation Equipment	3	*	*	*	16	1,585	1.0	982
Furniture and Related Product	4	*	*	*	42	628	0.4	1,051
Miscellaneous	4	18	0.2	838	53	566	0.4	1,325
Petroleum and Coal Products	0	0	0.0	0	4	12	0.0	1,136
Primary Metal	0	0	0.0	0	8	943	0.6	1,412
Computer and Electronic Product	0	0	0.0	0	22	528	0.3	849
Wood Product	0	0	0.0	0	29	557	0.4	818
Textile Mills	0	0	0.0	0	30	2,514	1.6	900
Service-Providing	**577**	**4,990**	**63.6**	**975**	**10,215**	**95,132**	**62.3**	**795**
Utilities	2	*	*	*	13	699	0.5	1,663
Wholesale Trade	42	120	1.5	1,023	740	5,656	3.7	1,282
Retail Trade	95	1,226	15.6	654	1,556	23,795	15.6	628
Transportation and Warehousing	8	36	0.5	1,004	277	4,372	2.9	1,078
Information	5	23	0.3	625	147	982	0.6	1,198
Finance and Insurance	44	240	3.1	1,193	644	2,847	1.9	1,266
Real Estate and Rental and Leasing	39	159	2.0	860	544	1,536	1.0	905
Professional, Scientific, and Technical Services	73	199	2.5	880	1,342	5,327	3.5	1,129
Management of Companies and Enterprises	7	*	*	*	33	514	0.3	1,466
Administrative and Support and Waste Management and Remediation Services	37	134	1.7	859	786	8,454	5.5	702
Educational Services	4	8	0.1	351	135	1,181	0.8	623
Health Care and Social Assistance	82	1,146	14.6	1,906	1,152	15,028	9.8	1,100
Arts, Entertainment, and Recreation	12	*	*	*	188	2,663	1.7	415
Accommodation and Food Services	64	956	12.2	391	985	17,886	11.7	389
Other Services (except Public Administration)	63	342	4.4	666	780	3,635	2.4	759
Unclassified - industry not assigned	**52**	**32**	**0.4**	**861**	**893**	**549**	**0.4**	**1,065**
Total - Private Sector	**791**	**6,616**	**84.3**	**1,001**	**12,499**	**132,746**	**87.0**	**876**
Total - Government	**33**	**1,235**	**15.7**	**929**	**314**	**19,920**	**13.0**	**937**
Federal Government	7	59	0.8	1,206	51	851	0.6	1,198
State Government	12	113	1.4	761	100	2,079	1.4	773
Local Government	14	1,063	13.5	931	163	16,990	11.1	943
ALL INDUSTRIES	**824**	**7,852**	**100.0**	**990**	**12,813**	**152,665**	**100.0**	**884**
ALL INDUSTRIES - Georgia					**336,630**	**4,430,045**		**1,139**

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.
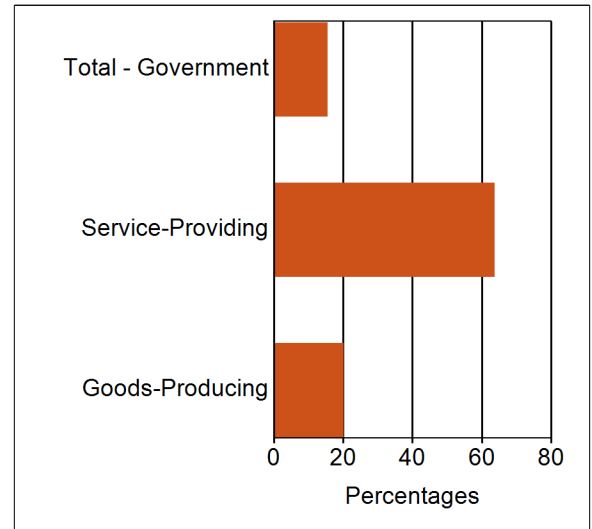
Pickens Per Capita Income

Source: U.S. Bureau of Economic Analysis

- 2015: $40,420
- 2016: $41,987
- 2017: $45,717
- 2018: $47,887
- 2019: $48,493
- 2020: $50,868
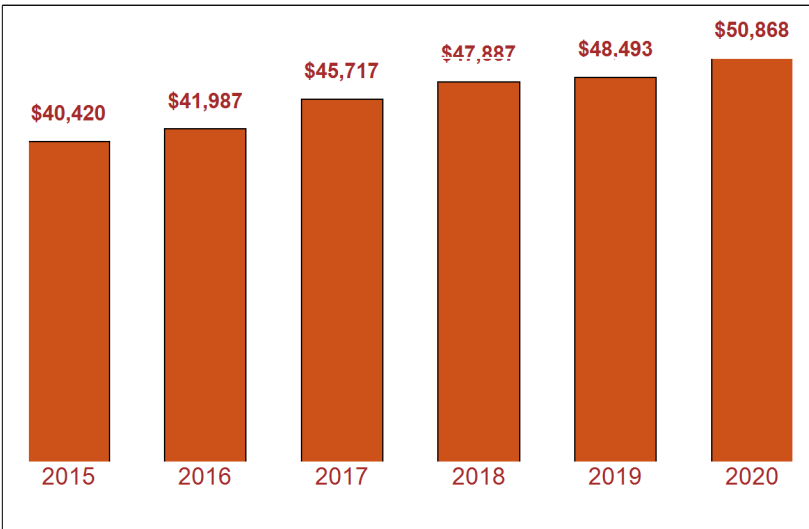
Pickens Industry Mix 2021

Source: See Industry Mix data on Page 2.

Top Ten Largest Employers - 2021*

Pickens

Big Canoe Property Owners Association
Bojangles
Imerys
Ingles Markets, Inc.
Lexington Precision Corp
Piedmont Mountainside Hospital, Inc.
Royston, LLC
The Home Depot
The Kroger Company
Walmart

Pickens Area

	COUNTY
2Work Staffing	Gordon
Mohawk Carpet Distribution LP	Gordon
North Georgia Eye Care	Gordon
Northside Hospital	Cherokee
Publix Super Markets, Inc.	Cherokee
Shaw Industries Group, Inc.	Bartow
Shaw Industries Group, Inc.	Gordon
The Kroger Company	Cherokee
Toyo Tire	Bartow
Walmart	Cherokee

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Pickens Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.8%	3.7%	5.3%	4.5%	4.5%	13.4%
Some High School	12.1%	21.0%	12.4%	8.2%	10.4%	15.3%
High School Grad/GED	32.1%	36.4%	28.7%	31.3%	32.5%	33.3%
Some College	21.8%	29.4%	23.0%	21.7%	21.1%	16.6%
College Grad 2 Yr	5.8%	3.7%	6.1%	6.3%	6.8%	4.1%
College Grad 4 Yr	15.9%	5.5%	19.0%	20.4%	16.8%	10.8%
Post Graduate Studies	6.4%	0.2%	5.5%	7.5%	8.0%	6.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2020

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,141	--	1,141
Cherokee	2,984	--	2,984
Dawson	263	--	263
Gilmer	263	--	263
Gordon	730	--	730
Pickens	301	--	301
Pickens Area	**5,682**	**--**	**5,682**

Note: Public schools include city as well as county schools systems.

*   Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Pickens Area

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)   www.chattahoocheetech.edu

Georgia Highlands College (Heritage Hall Campus)   www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)   www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College)   www.chattahoocheetech.edu

Reinhardt University   www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)   www.chattahoocheetech.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)   www.gntc.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College)   www.laniertech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	531	498	542	-6.2	8.8
Administrative Assistant and Secretarial Science, General	122	88	93	-27.9	5.7
Aesthetician/Esthetician and Skin Care Specialist°	32	30	33	-6.3	10.0
Aircraft Powerplant Technology/Technician°	29	15	24	-48.3	60.0
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	28	2	22	-92.9	1000.0
Allied Health and Medical Assisting Services, Other°	42	65	26	54.8	-60.0
Architectural Drafting and Architectural CAD/CADD°	1	2	4	100.0	100.0
Autobody/Collision and Repair Technology/Technician°	143	121	102	-15.4	-15.7

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Automobile/Automotive Mechanics Technology/Technician°	722	701	620	-2.9	-11.6
Business Administration and Management, General°	927	810	866	-12.6	6.9
CAD/CADD Drafting and/or Design Technology/Technician°	28	55	44	96.4	-20.0
Cardiovascular Technology/Technologist	5	10	8	100.0	-20.0
Child Care and Support Services Management°	32	62	21	93.8	-66.1
Child Care Provider/Assistant°	447	415	381	-7.2	-8.2
Clinical/Medical Laboratory Technician	6	6	7	0.0	16.7
Computer and Information Systems Security/Information Assurance°	100	104	114	4.0	9.6
Computer Installation and Repair Technology/Technician°	222	249	219	12.2	-12.0
Computer Programming, Specific Applications°	54	49	59	-9.3	20.4
Computer Programming/Programmer, General	42	37	54	-11.9	45.9
Construction Management°	36	12	47	-66.7	291.7
Cosmetology/Cosmetologist, General°	417	388	599	-7.0	54.4
Criminal Justice/Police Science°	28	4	13	-85.7	225.0
Criminal Justice/Safety Studies°	187	195	261	4.3	33.8
Culinary Arts/Chef Training	17	15	24	-11.8	60.0
Customer Service Support/Call Center/Teleservice Operation°	13	10	12	-23.1	20.0
Data Entry/Microcomputer Applications, General°	285	333	209	16.8	-37.2
Data Processing and Data Processing Technology/Technician°	119	94	102	-21.0	8.5
Dental Assisting/Assistant	34	21	11	-38.2	-47.6
Design and Visual Communications, General°	116	165	169	42.2	2.4
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	15	18	-16.7	20.0
Drafting and Design Technology/Technician, General°	72	79	88	9.7	11.4
Early Childhood Education and Teaching	105	151	167	43.8	10.6
Electrical and Power Transmission Installation/Installer, General°	12	12	13	0.0	8.3
Electrical, Electronic and Communications Engineering Technology/Technician	19	14	11	-26.3	-21.4
Electrical/Electronics Equipment Installation and Repair, General°	64	39	18	-39.1	-53.8
Electrician°	65	59	119	-9.2	101.7
Emergency Medical Technology/Technician (EMT Paramedic)°	250	269	209	7.6	-22.3
Entrepreneurship/Entrepreneurial Studies°	11	1	2	-90.9	100.0
Fire Prevention and Safety Technology/Technician°	17	9	1	-47.1	-88.9
Fire Science/Fire-fighting°	41	37	28	-9.8	-24.3
Fire Services Administration	12	9	3	-25.0	-66.7
Food Preparation/Professional Cooking/Kitchen Assistant°	51	57	42	11.8	-26.3
General Office Occupations and Clerical Services°	62	65	39	4.8	-40.0
Graphic Design°	14	12	3	-14.3	-75.0

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Health Information/Medical Records Technology/Technician°	84	67	83	-20.2	23.9
Health Services/Allied Health/Health Sciences, General°	247	216	493	-12.6	128.2
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	369	260	372	-29.5	43.1
Human Resources Management/Personnel Administration, General°	133	102	100	-23.3	-2.0
Industrial Mechanics and Maintenance Technology°	880	887	827	0.8	-6.8
Instrumentation Technology/Technician°	79	62	68	-21.5	9.7
Interior Design°	130	155	226	19.2	45.8
Licensed Practical/Vocational Nurse Training	139	124	124	-10.8	0.0
Logistics and Materials Management°	60	52	89	-13.3	71.2
Machine Shop Technology/Assistant°	120	93	102	-22.5	9.7
Mammography Technician/Technology°	7	2	2	-71.4	0.0
Manufacturing Technology/Technician°	3	3	4	0.0	33.3
Marketing/Marketing Management, General	27	41	41	51.9	0.0
Mechanic and Repair Technologies/Technicians, Other	13	10	13	-23.1	30.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	17	14	14	-17.6	0.0
Medical Insurance Coding Specialist/Coder°	11	22	11	100.0	-50.0
Medical Office Assistant/Specialist°	85	116	105	36.5	-9.5
Medical/Clinical Assistant	109	107	143	-1.8	33.6
Network and System Administration/Administrator°	98	111	93	13.3	-16.2
Nursing Assistant/Aide and Patient Care Assistant/Aide°	114	92	83	-19.3	-9.8
Occupational Therapist Assistant	12	14	18	16.7	28.6
Operations Management and Supervision°	15	18	21	20.0	16.7
Phlebotomy Technician/Phlebotomist°	38	37	15	-2.6	-59.5
Physical Therapy Technician/Assistant	11	17	21	54.5	23.5
Professional, Technical, Business, and Scientific Writing°	146	2,069	784	1317.1	-62.1
Radio and Television Broadcasting Technology/Technician°	31	205	106	561.3	-48.3
Radiologic Technology/Science - Radiographer	46	52	48	13.0	-7.7
Registered Nursing/Registered Nurse	65	71	79	9.2	11.3
Respiratory Care Therapy/Therapist	12	13	15	8.3	15.4
Restaurant, Culinary, and Catering Management/Manager°	8	6	15	-25.0	150.0
Sales, Distribution and Marketing Operations, General°	2	1	1	-50.0	0.0
Selling Skills and Sales Operations°	11	7	8	-36.4	14.3
Social Work, Other°	34	38	19	11.8	-50.0
Surgical Technology/Technologist°	59	40	58	-32.2	45.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	150	158	95	5.3	-39.9
Web Page, Digital/Multimedia and Information Resources Desig	1	5	7	400.0	40.0
Web Page, Digital/Multimedia and Information Resources Design°	31	22	20	-29.0	-9.1

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	**2019**	**2020**	**2018-2019**	**2019-2020**
Welding Technology/Welder°	805	828	873	2.9	5.4

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)
946 Appalachian Highway
PO BOX 488
Blue Ridge GA 30513
Phone: (706) 632 - 2033   **Fax:** (706) 632 - 7316

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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