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Population Consolidated Report

Rockdale County, GA
 Rockdale County, GA (13247)
 Geography: County

Prepared by Esri

Demographic Summary				2021-2026	2021-2026
	Census 2010	2021	2026	Change	Annual Rate
Total Population	85,215	91,938	96,006	4,068	0.87%
Population 50+	25,547	32,801	34,742	1,941	1.16%
Median Age	36.8	38.3	38.6	0.3	0.16%
Households	30,027	32,629	34,135	1,506	0.91%
% Householders 55+	37.8%	46.2%	47.0%	0.8	0.34%
Total Owner-Occupied Housing Units	21,134	22,739	24,091	1,352	1.16%
Total Renter-Occupied Housing Units	8,893	9,890	10,044	154	0.31%
Owner/Renter Ratio (per 100 renters)	238	230	240	10.0	0.85%
Median Home Value	-	\$196,650	\$229,594	\$32,944	3.15%
Average Home Value	-	\$228,399	\$262,887	\$34,488	2.85%
Median Household Income	-	\$60,592	\$68,771	\$8,179	2.56%
Median Household Income for Householder 55+	-	\$57,453	\$64,345	\$6,892	2.29%

Population by Age and Sex

Male Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	11,593	100.0%	14,787	100.0%	15,578	100.0%
50-54	2,929	25.3%	2,675	18.1%	2,556	16.4%
55-59	2,606	22.5%	2,959	20.0%	2,671	17.1%
60-64	2,183	18.8%	2,770	18.7%	2,824	18.1%
65-69	1,537	13.3%	2,374	16.1%	2,557	16.4%
70-74	952	8.2%	1,822	12.3%	2,073	13.3%
75-79	680	5.9%	1,139	7.7%	1,534	9.8%
80-84	432	3.7%	622	4.2%	842	5.4%
85+	274	2.4%	426	2.9%	521	3.3%

Female Population	Census 2010		2021		2026	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	13,954	100.0%	18,014	100.0%	19,164	100.0%
50-54	3,352	24.0%	3,200	17.8%	3,105	16.2%
55-59	2,940	21.1%	3,595	20.0%	3,156	16.5%
60-64	2,471	17.7%	3,179	17.6%	3,437	17.9%
65-69	1,696	12.2%	2,808	15.6%	2,985	15.6%
70-74	1,204	8.6%	2,204	12.2%	2,543	13.3%
75-79	941	6.7%	1,380	7.7%	1,944	10.1%
80-84	635	4.6%	855	4.7%	1,069	5.6%
85+	715	5.1%	793	4.4%	925	4.8%

Total Population	Census 2010		2021		2026	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	25,547	30.0%	32,801	35.7%	34,742	36.2%
50-54	6,281	7.4%	5,875	6.4%	5,661	5.9%
55-59	5,546	6.5%	6,554	7.1%	5,827	6.1%
60-64	4,654	5.5%	5,949	6.5%	6,261	6.5%
65-69	3,233	3.8%	5,182	5.6%	5,542	5.8%
70-74	2,156	2.5%	4,026	4.4%	4,616	4.8%
75-79	1,621	1.9%	2,519	2.7%	3,478	3.6%
80-84	1,067	1.3%	1,477	1.6%	1,911	2.0%
85+	989	1.2%	1,219	1.3%	1,446	1.5%
65+	9,066	10.6%	14,423	15.7%	16,993	17.7%
75+	3,677	4.3%	5,215	5.7%	6,835	7.1%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



Population Consolidated Report

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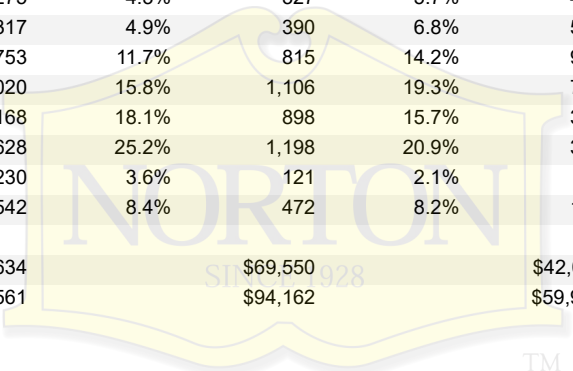
Prepared by Esri

2021 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	6,771	100%	5,294	100%	3,016	100%	15,081	100%
<\$15,000	693	10.2%	479	9.0%	364	12.1%	1,536	10.2%
\$15,000-\$24,999	354	5.2%	381	7.2%	408	13.5%	1,143	7.6%
\$25,000-\$34,999	386	5.7%	433	8.2%	520	17.2%	1,339	8.9%
\$35,000-\$49,999	923	13.6%	852	16.1%	733	24.3%	2,508	16.6%
\$50,000-\$74,999	1,100	16.2%	1,015	19.2%	521	17.3%	2,636	17.5%
\$75,000-\$99,999	1,160	17.1%	774	14.6%	194	6.4%	2,128	14.1%
\$100,000-\$149,999	1,487	22.0%	915	17.3%	198	6.6%	2,600	17.2%
\$150,000-\$199,999	183	2.7%	89	1.7%	18	0.6%	290	1.9%
\$200,000+	485	7.2%	356	6.7%	60	2.0%	901	6.0%
Median HH Income	\$72,800		\$59,919		\$38,152		\$57,453	
Average HH Income	\$88,455		\$81,485		\$50,902		\$78,498	

2026 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	6,458	100%	5,734	100%	3,867	100%	16,059	100%
<\$15,000	525	8.1%	407	7.1%	422	10.9%	1,354	8.4%
\$15,000-\$24,999	275	4.3%	327	5.7%	412	10.7%	1,014	6.3%
\$25,000-\$34,999	317	4.9%	390	6.8%	580	15.0%	1,287	8.0%
\$35,000-\$49,999	753	11.7%	815	14.2%	912	23.6%	2,480	15.4%
\$50,000-\$74,999	1,020	15.8%	1,106	19.3%	738	19.1%	2,864	17.8%
\$75,000-\$99,999	1,168	18.1%	898	15.7%	305	7.9%	2,371	14.8%
\$100,000-\$149,999	1,628	25.2%	1,198	20.9%	355	9.2%	3,181	19.8%
\$150,000-\$199,999	230	3.6%	121	2.1%	38	1.0%	389	2.4%
\$200,000+	542	8.4%	472	8.2%	105	2.7%	1,119	7.0%
Median HH Income	\$80,634		\$69,550		\$42,011		\$64,345	
Average HH Income	\$100,561		\$94,162		\$59,946		\$88,496	





Demographic and Income Profile

Rockdale County, GA
 Rockdale County, GA (13247)
 Geography: County

Prepared by Esri

Summary	Census 2010	2021	2026
Population	85,215	91,938	96,006
Households	30,027	32,629	34,135
Families	22,511	24,082	25,071
Average Household Size	2.81	2.79	2.79
Owner Occupied Housing Units	21,134	22,739	24,091
Renter Occupied Housing Units	8,893	9,890	10,044
Median Age	36.8	38.3	38.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.87%	1.05%	0.71%
Households	0.91%	1.06%	0.71%
Families	0.81%	0.97%	0.64%
Owner HHs	1.16%	1.26%	0.91%
Median Household Income	2.56%	2.43%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	3,146	9.6%	2,724	8.0%
\$15,000 - \$24,999	2,197	6.7%	1,925	5.6%
\$25,000 - \$34,999	2,708	8.3%	2,527	7.4%
\$35,000 - \$49,999	5,318	16.3%	5,037	14.8%
\$50,000 - \$74,999	5,691	17.4%	5,978	17.5%
\$75,000 - \$99,999	4,615	14.1%	5,035	14.8%
\$100,000 - \$149,999	6,145	18.8%	7,418	21.7%
\$150,000 - \$199,999	718	2.2%	933	2.7%
\$200,000+	2,091	6.4%	2,558	7.5%
Median Household Income	\$60,592		\$68,771	
Average Household Income	\$81,697		\$92,227	
Per Capita Income	\$29,006		\$32,802	

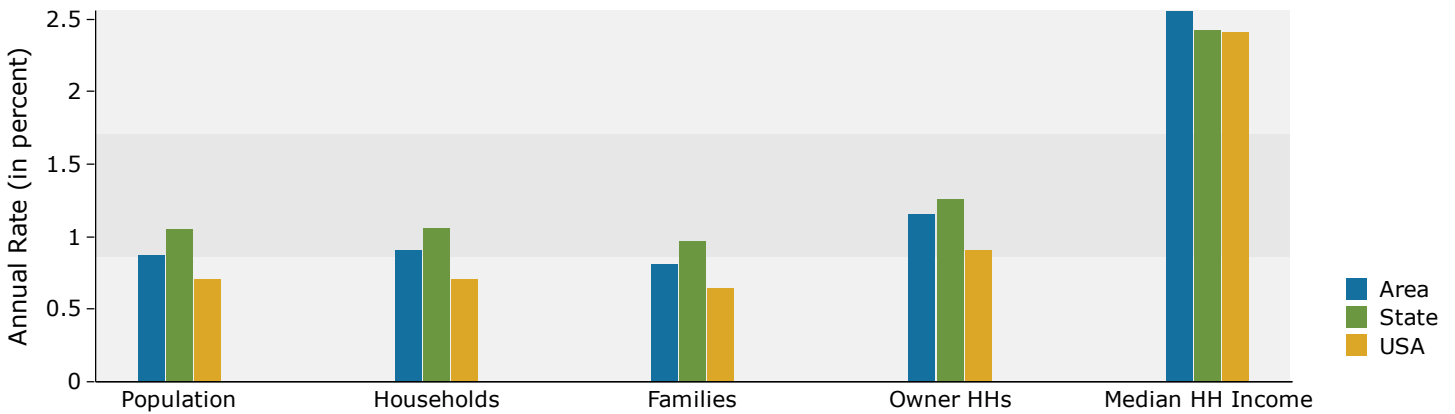
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,763	6.8%	5,518	6.0%	5,808	6.0%
5 - 9	6,049	7.1%	5,764	6.3%	5,889	6.1%
10 - 14	6,703	7.9%	6,048	6.6%	6,241	6.5%
15 - 19	6,930	8.1%	5,725	6.2%	5,812	6.1%
20 - 24	5,150	6.0%	5,617	6.1%	5,281	5.5%
25 - 34	9,877	11.6%	13,659	14.9%	13,868	14.4%
35 - 44	12,271	14.4%	11,081	12.1%	12,881	13.4%
45 - 54	13,206	15.5%	11,600	12.6%	11,145	11.6%
55 - 64	10,200	12.0%	12,503	13.6%	12,088	12.6%
65 - 74	5,389	6.3%	9,208	10.0%	10,158	10.6%
75 - 84	2,688	3.2%	3,996	4.3%	5,389	5.6%
85+	989	1.2%	1,219	1.3%	1,446	1.5%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,187	44.8%	28,059	30.5%	24,276	25.3%
Black Alone	39,559	46.4%	54,433	59.2%	61,082	63.6%
American Indian Alone	253	0.3%	290	0.3%	307	0.3%
Asian Alone	1,516	1.8%	1,800	2.0%	1,886	2.0%
Pacific Islander Alone	56	0.1%	141	0.2%	175	0.2%
Some Other Race Alone	3,816	4.5%	4,546	4.9%	5,084	5.3%
Two or More Races	1,828	2.1%	2,669	2.9%	3,196	3.3%
Hispanic Origin (Any Race)	8,063	9.5%	9,790	10.6%	10,882	11.3%

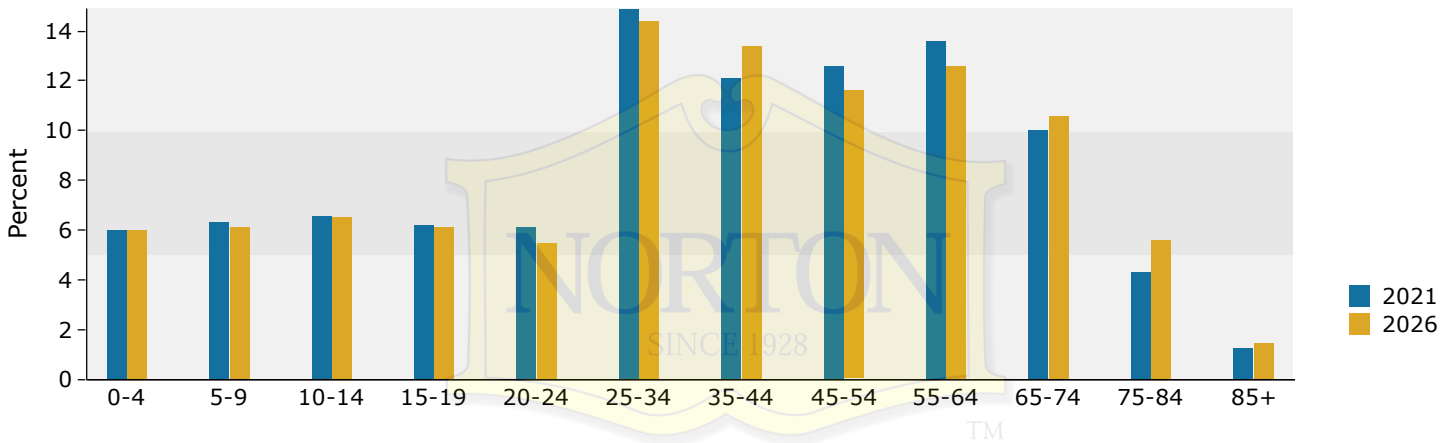
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

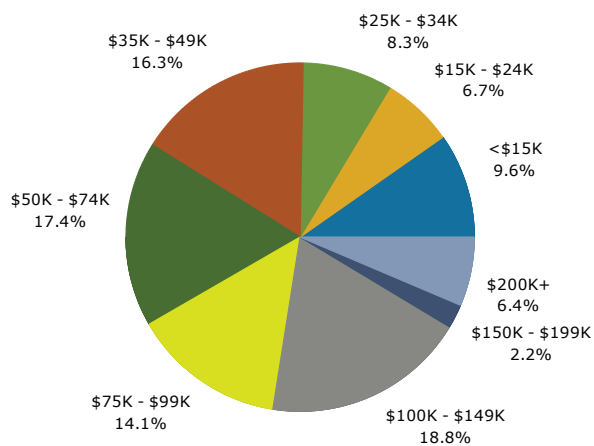
Trends 2021-2026



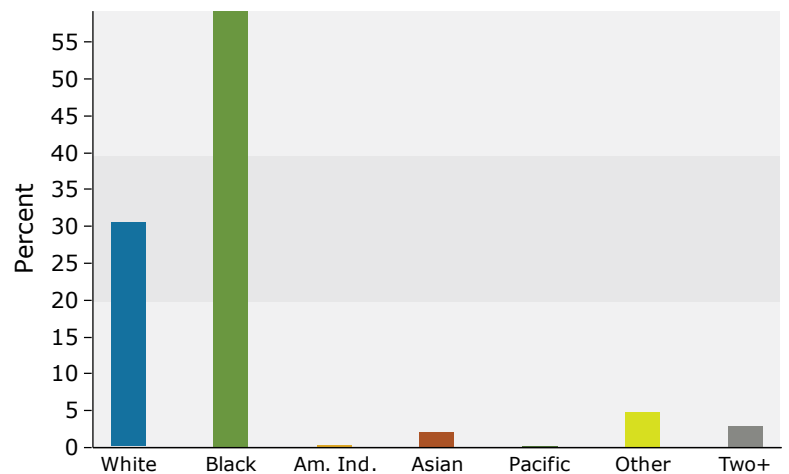
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 10.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Executive Summary

Rockdale County, GA
Rockdale County, GA (13247)
Geography: County

Prepared by Esri

Rockdale Coun...

Population

2000 Population	70,111
2010 Population	85,215
2021 Population	91,938
2026 Population	96,006
2000-2010 Annual Rate	1.97%
2010-2021 Annual Rate	0.68%
2021-2026 Annual Rate	0.87%
2021 Male Population	47.7%
2021 Female Population	52.3%
2021 Median Age	38.3

In the identified area, the current year population is 91,938. In 2010, the Census count in the area was 85,215. The rate of change since 2010 was 0.68% annually. The five-year projection for the population in the area is 96,006 representing a change of 0.87% annually from 2021 to 2026. Currently, the population is 47.7% male and 52.3% female.

Median Age

The median age in this area is 38.3, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	30.5%
2021 Black Alone	59.2%
2021 American Indian/Alaska Native Alone	0.3%
2021 Asian Alone	2.0%
2021 Pacific Islander Alone	0.2%
2021 Other Race	4.9%
2021 Two or More Races	2.9%
2021 Hispanic Origin (Any Race)	10.6%

Persons of Hispanic origin represent 10.6% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.0 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	88
2000 Households	24,052
2010 Households	30,027
2021 Total Households	32,629
2026 Total Households	34,135
2000-2010 Annual Rate	2.24%
2010-2021 Annual Rate	0.74%
2021-2026 Annual Rate	0.91%
2021 Average Household Size	2.79

The household count in this area has changed from 30,027 in 2010 to 32,629 in the current year, a change of 0.74% annually. The five-year projection of households is 34,135, a change of 0.91% annually from the current year total. Average household size is currently 2.79, compared to 2.81 in the year 2010. The number of families in the current year is 24,082 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

Mortgage Income

2021 Percent of Income for Mortgage	13.6%
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Median Household Income

2021 Median Household Income	\$60,592
2026 Median Household Income	\$68,771
2021-2026 Annual Rate	2.56%

Average Household Income

2021 Average Household Income	\$81,697
2026 Average Household Income	\$92,227
2021-2026 Annual Rate	2.45%

Per Capita Income

2021 Per Capita Income	\$29,006
2026 Per Capita Income	\$32,802
2021-2026 Annual Rate	2.49%

Households by Income

Current median household income is \$60,592 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$68,771 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$81,697 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$92,227 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$29,006 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$32,802 in five years, compared to \$39,378 for all U.S. households

Housing

2021 Housing Affordability Index	176
2000 Total Housing Units	25,082
2000 Owner Occupied Housing Units	17,924
2000 Renter Occupied Housing Units	6,128
2000 Vacant Housing Units	1,030
2010 Total Housing Units	33,272
2010 Owner Occupied Housing Units	21,134
2010 Renter Occupied Housing Units	8,893
2010 Vacant Housing Units	3,245
2021 Total Housing Units	35,402
2021 Owner Occupied Housing Units	22,739
2021 Renter Occupied Housing Units	9,890
2021 Vacant Housing Units	2,773
2026 Total Housing Units	36,982
2026 Owner Occupied Housing Units	24,091
2026 Renter Occupied Housing Units	10,044
2026 Vacant Housing Units	2,847

Currently, 64.2% of the 35,402 housing units in the area are owner occupied; 27.9%, renter occupied; and 7.8% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 33,272 housing units in the area - 63.5% owner occupied, 26.7% renter occupied, and 9.8% vacant. The annual rate of change in housing units since 2010 is 2.80%. Median home value in the area is \$196,650, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 3.15% annually to \$229,594.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



Household Income Profile

Rockdale County, GA
 Rockdale County, GA (13247)
 Geography: County

Prepared by Esri

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	91,938	96,006	4,068	0.87%
Households	32,629	34,135	1,506	0.91%
Median Age	38.3	38.6	0.3	0.16%
Average Household Size	2.79	2.79	0.00	0.00%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	32,629	100%	34,135	100%
<\$15,000	3,146	9.6%	2,724	8.0%
\$15,000-\$24,999	2,197	6.7%	1,925	5.6%
\$25,000-\$34,999	2,708	8.3%	2,527	7.4%
\$35,000-\$49,999	5,318	16.3%	5,037	14.8%
\$50,000-\$74,999	5,691	17.4%	5,978	17.5%
\$75,000-\$99,999	4,615	14.1%	5,035	14.8%
\$100,000-\$149,999	6,145	18.8%	7,418	21.7%
\$150,000-\$199,999	718	2.2%	933	2.7%
\$200,000+	2,091	6.4%	2,558	7.5%
Median Household Income	\$60,592		\$68,771	
Average Household Income	\$81,697		\$92,227	
Per Capita Income	\$29,006		\$32,802	



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

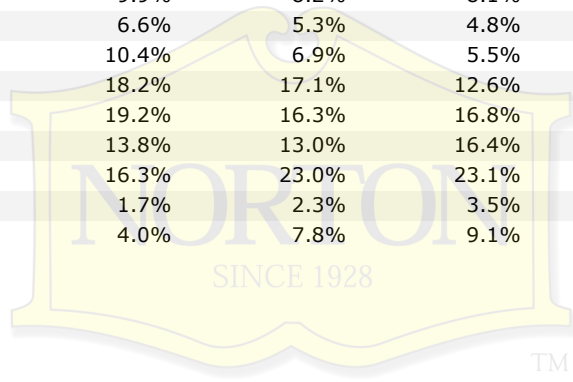


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2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	843	5,014	5,593	6,098	6,771	5,294	3,016
<\$15,000	162	494	460	494	693	479	364
\$15,000-\$24,999	132	331	298	293	354	381	408
\$25,000-\$34,999	124	522	386	337	386	433	520
\$35,000-\$49,999	169	914	956	771	923	852	733
\$50,000-\$74,999	153	963	913	1,026	1,100	1,015	521
\$75,000-\$99,999	67	690	727	1,003	1,160	774	194
\$100,000-\$149,999	34	815	1,288	1,408	1,487	915	198
\$150,000-\$199,999	0	86	131	211	183	89	18
\$200,000+	2	199	434	555	485	356	60
Median HH Income	\$35,204	\$54,608	\$67,333	\$77,376	\$72,800	\$59,919	\$38,152
Average HH Income	\$41,428	\$71,854	\$89,142	\$96,439	\$88,455	\$81,485	\$50,902
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	19.2%	9.9%	8.2%	8.1%	10.2%	9.0%	12.1%
\$15,000-\$24,999	15.7%	6.6%	5.3%	4.8%	5.2%	7.2%	13.5%
\$25,000-\$34,999	14.7%	10.4%	6.9%	5.5%	5.7%	8.2%	17.2%
\$35,000-\$49,999	20.0%	18.2%	17.1%	12.6%	13.6%	16.1%	24.3%
\$50,000-\$74,999	18.1%	19.2%	16.3%	16.8%	16.2%	19.2%	17.3%
\$75,000-\$99,999	7.9%	13.8%	13.0%	16.4%	17.1%	14.6%	6.4%
\$100,000-\$149,999	4.0%	16.3%	23.0%	23.1%	22.0%	17.3%	6.6%
\$150,000-\$199,999	0.0%	1.7%	2.3%	3.5%	2.7%	1.7%	0.6%
\$200,000+	0.2%	4.0%	7.8%	9.1%	7.2%	6.7%	2.0%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.

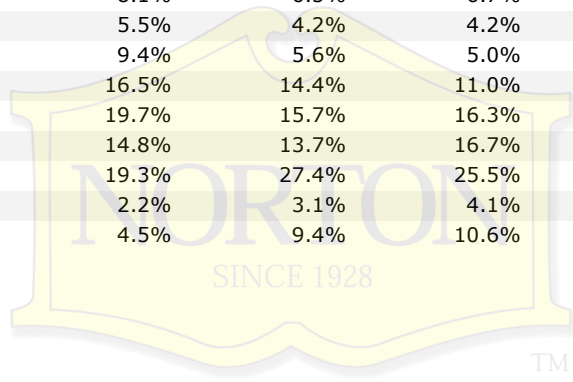


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2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	867	5,081	6,343	5,785	6,458	5,734	3,867
<\$15,000	159	411	412	388	525	407	422
\$15,000-\$24,999	123	280	266	242	275	327	412
\$25,000-\$34,999	116	477	358	289	317	390	580
\$35,000-\$49,999	170	838	914	635	753	815	912
\$50,000-\$74,999	174	1,001	998	941	1,020	1,106	738
\$75,000-\$99,999	78	753	866	967	1,168	898	305
\$100,000-\$149,999	44	980	1,738	1,475	1,628	1,198	355
\$150,000-\$199,999	1	113	194	236	230	121	38
\$200,000+	2	228	597	612	542	472	105
Median HH Income	\$37,252	\$60,862	\$80,159	\$83,423	\$80,634	\$69,550	\$42,011
Average HH Income	\$45,629	\$80,675	\$102,967	\$107,935	\$100,561	\$94,162	\$59,946
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.3%	8.1%	6.5%	6.7%	8.1%	7.1%	10.9%
\$15,000-\$24,999	14.2%	5.5%	4.2%	4.2%	4.3%	5.7%	10.7%
\$25,000-\$34,999	13.4%	9.4%	5.6%	5.0%	4.9%	6.8%	15.0%
\$35,000-\$49,999	19.6%	16.5%	14.4%	11.0%	11.7%	14.2%	23.6%
\$50,000-\$74,999	20.1%	19.7%	15.7%	16.3%	15.8%	19.3%	19.1%
\$75,000-\$99,999	9.0%	14.8%	13.7%	16.7%	18.1%	15.7%	7.9%
\$100,000-\$149,999	5.1%	19.3%	27.4%	25.5%	25.2%	20.9%	9.2%
\$150,000-\$199,999	0.1%	2.2%	3.1%	4.1%	3.6%	2.1%	1.0%
\$200,000+	0.2%	4.5%	9.4%	10.6%	8.4%	8.2%	2.7%



Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



Housing Profile

Rockdale County, GA
 Rockdale County, GA (13247)
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	85,215	2021 Median Household Income	\$60,592
2021 Total Population	91,938	2026 Median Household Income	\$68,771
2026 Total Population	96,006	2021-2026 Annual Rate	2.56%
2021-2026 Annual Rate	0.87%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	33,272	100.0%	35,402	100.0%	36,982	100.0%
Occupied	30,027	90.2%	32,629	92.2%	34,135	92.3%
Owner	21,134	63.5%	22,739	64.2%	24,091	65.1%
Renter	8,893	26.7%	9,890	27.9%	10,044	27.2%
Vacant	3,245	9.8%	2,773	7.8%	2,847	7.7%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	22,739	100.0%	24,091	100.0%
<\$50,000	736	3.2%	465	1.9%
\$50,000-\$99,999	1,488	6.5%	792	3.3%
\$100,000-\$149,999	3,498	15.4%	2,239	9.3%
\$150,000-\$199,999	6,053	26.6%	5,702	23.7%
\$200,000-\$249,999	3,985	17.5%	4,811	20.0%
\$250,000-\$299,999	2,212	9.7%	2,969	12.3%
\$300,000-\$399,999	3,332	14.7%	4,890	20.3%
\$400,000-\$499,999	904	4.0%	1,385	5.7%
\$500,000-\$749,999	343	1.5%	549	2.3%
\$750,000-\$999,999	94	0.4%	151	0.6%
\$1,000,000-\$1,499,999	19	0.1%	35	0.1%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	75	0.3%	103	0.4%



Median Value	\$196,650	\$229,594
Average Value	\$228,399	\$262,887

Census 2010 Housing Units	Number	Percent
Total	33,272	100.0%
In Urbanized Areas	28,370	85.3%
In Urban Clusters	0	0.0%
Rural Housing Units	4,902	14.7%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Housing Profile

Rockdale County, GA
 Rockdale County, GA (13247)
 Geography: County

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	21,134	100.0%
Owned with a Mortgage/Loan	16,775	79.4%
Owned Free and Clear	4,359	20.6%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	3,245	100.0%
For Rent	1,352	41.7%
Rented- Not Occupied	41	1.3%
For Sale Only	807	24.9%
Sold - Not Occupied	87	2.7%
Seasonal/Recreational/Occasional Use	154	4.7%
For Migrant Workers	0	0.0%
Other Vacant	804	24.8%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	30,027	21,134	70.4%
15-24	914	219	24.0%
25-34	3,959	1,628	41.1%
35-44	6,503	4,221	64.9%
45-54	7,310	5,609	76.7%
55-64	5,844	4,864	83.2%
65-74	3,277	2,827	86.3%
75-84	1,667	1,404	84.2%
85+	553	362	65.5%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	30,027	21,134	70.4%
White Alone	14,954	11,843	79.2%
Black/African American Alone	13,253	8,387	63.3%
American Indian/Alaska Native	88	51	58.0%
Asian Alone	429	310	72.3%
Pacific Islander Alone	16	3	18.8%
Other Race Alone	860	304	35.3%
Two or More Races	427	236	55.3%
Hispanic Origin	1,855	821	44.3%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	30,027	21,134	70.4%
1-Person	6,318	3,920	62.0%
2-Person	9,273	7,172	77.3%
3-Person	5,646	4,071	72.1%
4-Person	4,629	3,276	70.8%
5-Person	2,340	1,568	67.0%
6-Person	1,052	656	62.4%
7+ Person	769	471	61.2%

2021 Housing Affordability	
Housing Affordability Index	176
Percent of Income for Mortgage	13.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



2010 Census Profile

Rockdale County, GA
Rockdale County, GA (13247)
Geography: County

Prepared by Esri

	2000	2010	2000-2010 Annual Rate
Population	70,111	85,215	1.97%
Households	24,052	30,027	2.24%
Housing Units	25,082	33,272	2.87%
Population by Race			
		Number	Percent
Total		85,215	100.0%
Population Reporting One Race		83,387	97.9%
White		38,187	44.8%
Black		39,559	46.4%
American Indian		253	0.3%
Asian		1,516	1.8%
Pacific Islander		56	0.1%
Some Other Race		3,816	4.5%
Population Reporting Two or More Races		1,828	2.1%
Total Hispanic Population		8,063	9.5%
Population by Sex			
Male		40,533	47.6%
Female		44,682	52.4%
Population by Age			
Total		85,215	100.0%
Age 0 - 4		5,763	6.8%
Age 5 - 9		6,049	7.1%
Age 10 - 14		6,703	7.9%
Age 15 - 19		6,930	8.1%
Age 20 - 24		5,150	6.0%
Age 25 - 29		4,778	5.6%
Age 30 - 34		5,099	6.0%
Age 35 - 39		5,925	7.0%
Age 40 - 44		6,346	7.4%
Age 45 - 49		6,925	8.1%
Age 50 - 54		6,281	7.4%
Age 55 - 59		5,546	6.5%
Age 60 - 64		4,654	5.5%
Age 65 - 69		3,233	3.8%
Age 70 - 74		2,156	2.5%
Age 75 - 79		1,621	1.9%
Age 80 - 84		1,067	1.3%
Age 85+		989	1.2%
Age 18+		62,301	73.1%
Age 65+		9,066	10.6%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	30,027	100.0%
Households with 1 Person	6,318	21.0%
Households with 2+ People	23,709	79.0%
Family Households	22,511	75.0%
Husband-wife Families	15,217	50.7%
With Own Children	6,447	21.5%
Other Family (No Spouse Present)	7,294	24.3%
With Own Children	4,100	13.7%
Nonfamily Households	1,198	4.0%
All Households with Children	12,172	40.5%
Multigenerational Households	2,030	6.8%
Unmarried Partner Households	1,698	5.7%
Male-female	1,469	4.9%
Same-sex	229	0.8%
Average Household Size	2.81	
Family Households by Size		
Total	22,511	100.0%
2 People	8,329	37.0%
3 People	5,504	24.5%
4 People	4,559	20.3%
5 People	2,314	10.3%
6 People	1,040	4.6%
7+ People	765	3.4%
Average Family Size	3.23	
Nonfamily Households by Size		
Total	7,516	100.0%
1 Person	6,318	84.1%
2 People	944	12.6%
3 People	142	1.9%
4 People	70	0.9%
5 People	26	0.3%
6 People	12	0.2%
7+ People	4	0.1%
Average Nonfamily Size	1.22	
Population by Relationship and Household Type		
Total	85,215	100.0%
In Households	84,351	99.0%
In Family Households	75,209	88.3%
Householder	22,511	26.4%
Spouse	15,217	17.9%
Child	30,074	35.3%
Other relative	4,981	5.8%
Nonrelative	2,426	2.8%
In Nonfamily Households	9,142	10.7%
In Group Quarters	864	1.0%
Institutionalized Population	769	0.9%
Noninstitutionalized Population	95	0.1%



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
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 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022
HABERSHAM 706.754.5700 | GA316 770.307.0087
ANDERSON, SC 864.608.0678

Family Households by Age of Householder		
Total	22,511	100.0%
Householder Age 15 - 44	9,062	40.3%
Householder Age 45 - 54	5,745	25.5%
Householder Age 55 - 64	4,280	19.0%
Householder Age 65 - 74	2,246	10.0%
Householder Age 75+	1,178	5.2%
Nonfamily Households by Age of Householder		
Total	7,516	100.0%
Householder Age 15 - 44	2,314	30.8%
Householder Age 45 - 54	1,565	20.8%
Householder Age 55 - 64	1,564	20.8%
Householder Age 65 - 74	1,031	13.7%
Householder Age 75+	1,042	13.9%
Households by Race of Householder		
Total	30,027	100.0%
Householder is White Alone	14,954	49.8%
Householder is Black Alone	13,253	44.1%
Householder is American Indian Alone	88	0.3%
Householder is Asian Alone	429	1.4%
Householder is Pacific Islander Alone	16	0.1%
Householder is Some Other Race Alone	860	2.9%
Householder is Two or More Races	427	1.4%
Households with Hispanic Householder	1,855	6.2%
Husband-wife Families by Race of Householder		
Total	15,217	100.0%
Householder is White Alone	8,486	55.8%
Householder is Black Alone	5,726	37.6%
Householder is American Indian Alone	38	0.2%
Householder is Asian Alone	305	2.0%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	471	3.1%
Householder is Two or More Races	185	1.2%
Husband-wife Families with Hispanic Householder	1,039	6.8%
Other Families (No Spouse) by Race of Householder		
Total	7,294	100.0%
Householder is White Alone	2,379	32.6%
Householder is Black Alone	4,419	60.6%
Householder is American Indian Alone	25	0.3%
Householder is Asian Alone	61	0.8%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	258	3.5%
Householder is Two or More Races	147	2.0%
Other Families with Hispanic Householder	536	7.3%
Nonfamily Households by Race of Householder		
Total	7,516	100.0%
Householder is White Alone	4,089	54.4%
Householder is Black Alone	3,108	41.4%
Householder is American Indian Alone	25	0.3%
Householder is Asian Alone	63	0.8%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	131	1.7%
Householder is Two or More Races	95	1.3%
Nonfamily Households with Hispanic Householder	280	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Total Housing Units by Occupancy

Total	33,272	100.0%
Occupied Housing Units	30,027	90.2%
Vacant Housing Units		
For Rent	1,352	4.1%
Rented, not Occupied	41	0.1%
For Sale Only	807	2.4%
Sold, not Occupied	87	0.3%
For Seasonal/Recreational/Occasional Use	154	0.5%
For Migrant Workers	0	0.0%
Other Vacant	804	2.4%
Total Vacancy Rate	9.8%	

Households by Tenure and Mortgage Status

Total	30,027	100.0%
Owner Occupied	21,134	70.4%
Owned with a Mortgage/Loan	16,775	55.9%
Owned Free and Clear	4,359	14.5%
Average Household Size	2.79	
Renter Occupied	8,893	29.6%
Average Household Size	2.85	

Owner-occupied Housing Units by Race of Householder

Total	21,134	100.0%
Householder is White Alone	11,843	56.0%
Householder is Black Alone	8,387	39.7%
Householder is American Indian Alone	51	0.2%
Householder is Asian Alone	310	1.5%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	304	1.4%
Householder is Two or More Races	236	1.1%
Owner-occupied Housing Units with Hispanic Householder	821	3.9%

Renter-occupied Housing Units by Race of Householder

Total	8,893	100.0%
Householder is White Alone	3,111	35.0%
Householder is Black Alone	4,866	54.7%
Householder is American Indian Alone	37	0.4%
Householder is Asian Alone	119	1.3%
Householder is Pacific Islander Alone	13	0.1%
Householder is Some Other Race Alone	556	6.3%
Householder is Two or More Races	191	2.1%
Renter-occupied Housing Units with Hispanic Householder	1,034	11.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.56
Householder is Black Alone	2.96
Householder is American Indian Alone	2.83
Householder is Asian Alone	3.34
Householder is Pacific Islander Alone	3.13
Householder is Some Other Race Alone	4.28
Householder is Two or More Races	3.28
Householder is Hispanic	4.12

Source: U.S. Census Bureau, Census 2010 Summary File 1.