

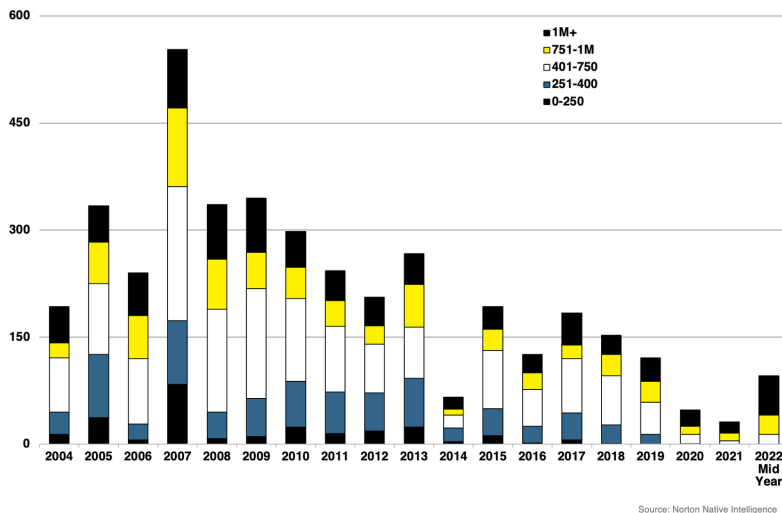


LAKE LANIER

2022 MID YEAR REPORT

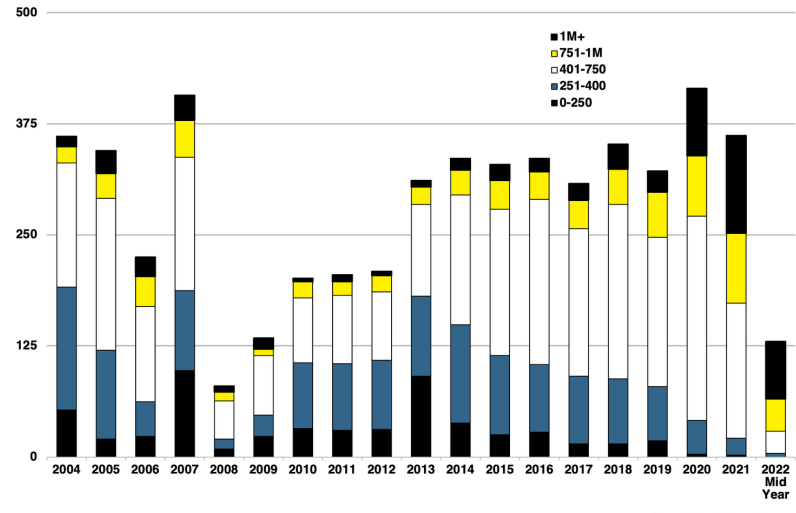
The "Pandemic Frenzy" has cooled. But what does this mean for Lake Lanier homes? Finally, we have more inventory. At 4.4 months of supply, we have **3 times** the amount of homes on the market than we did 6 months ago. And while buyers find themselves with a few more options and a bit more time to shop, prices are still rising at the same brisk pace. The value of living on Lake Lanier has not been diminished. Lakefront homes on Lanier averaged a price of \$1,130,168 for the first half of 2022, which is the first time it's been over \$1M - a large jump from the 2017 average of \$565,494.

LAKE LANIER INVENTORY
PRICE POINT BREAKDOWN



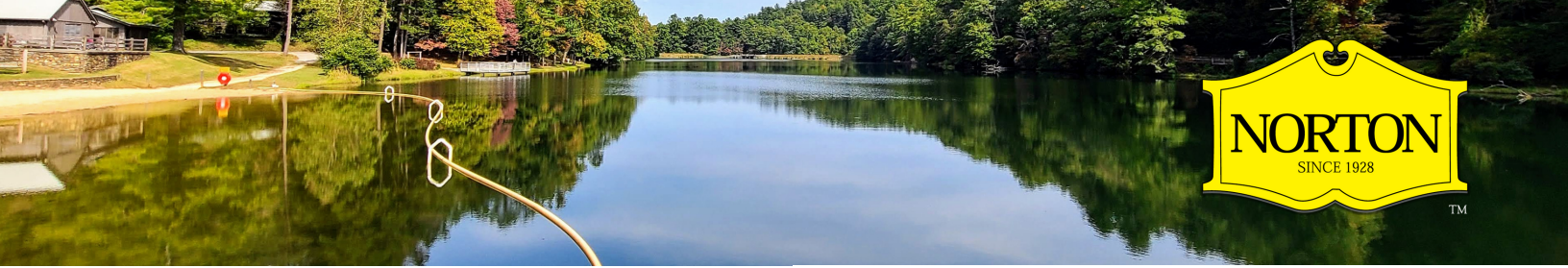
Source: Norton Native Intelligence

LAKE LANIER HOME SALES
PRICE POINT BREAKDOWN

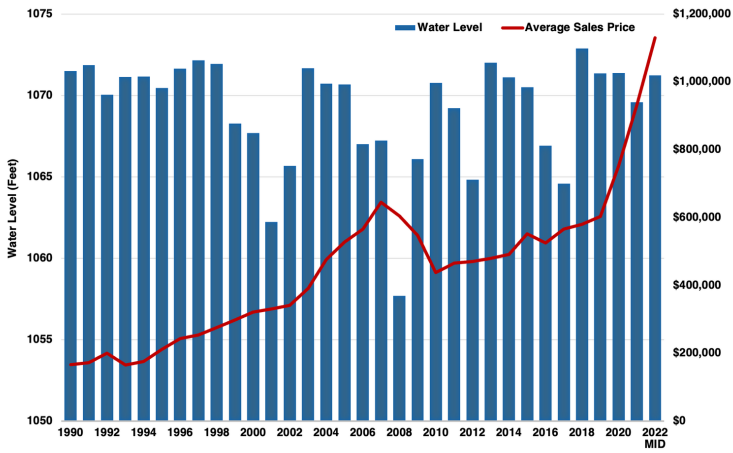


Source: Norton Native Intelligence

*Norton Native Intelligence™ only tracks homes with private docks. Homes with group docks, homes with lake access with no dock, and lake view homes are not included.

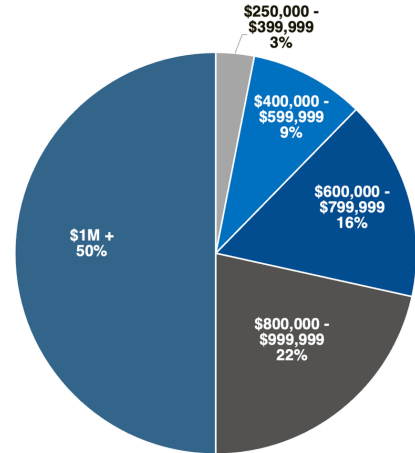


WATER LEVEL VS AVERAGE SALES PRICE



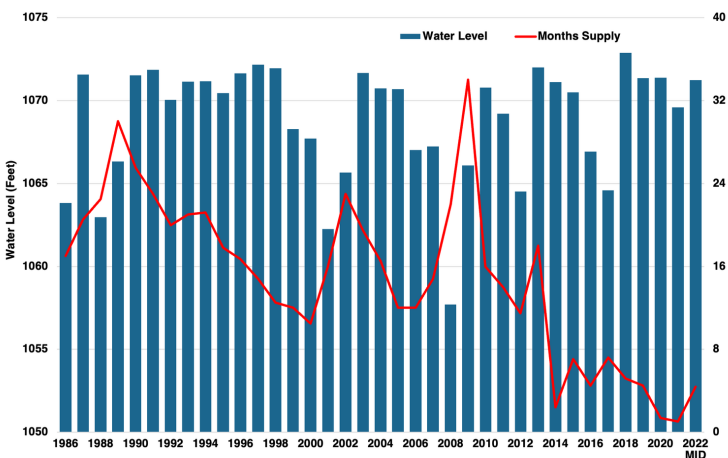
Source: Norton Native Intelligence

PRICE RANGES SOLD



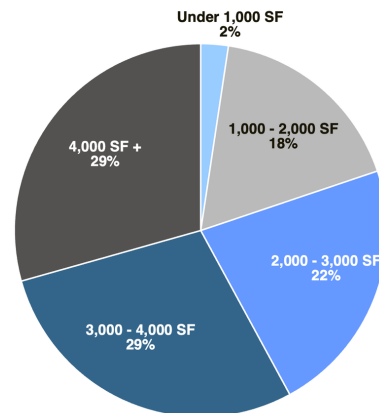
Source: Norton Native Intelligence

WATER LEVEL VS MONTHS OF SUPPLY



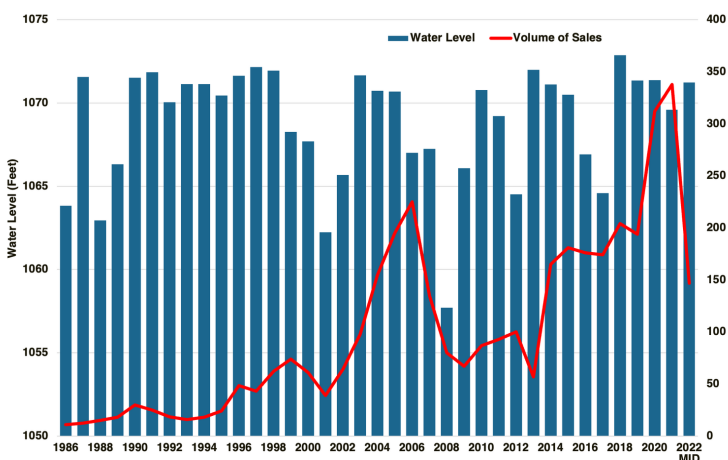
Source: Norton Native Intelligence

SIZE OF HOMES SOLD



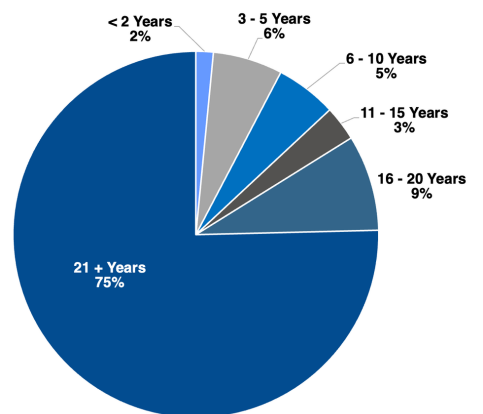
Source: Norton Native Intelligence

WATER LEVEL VS \$ VOLUME OF SALES



Source: Norton Native Intelligence

AGE OF HOMES SOLD



Source: Norton Native Intelligence

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