



**NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



# Barrow

# County



Updated: Nov 2022

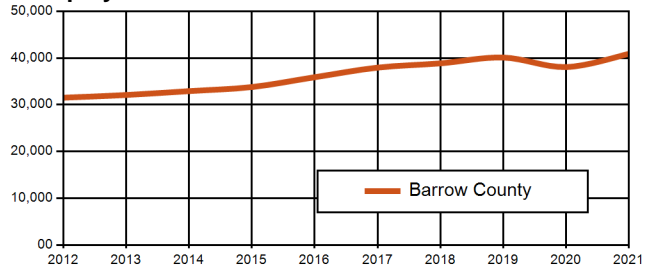
## Area Labor Profile

### Annual Labor Force Activity - 2021

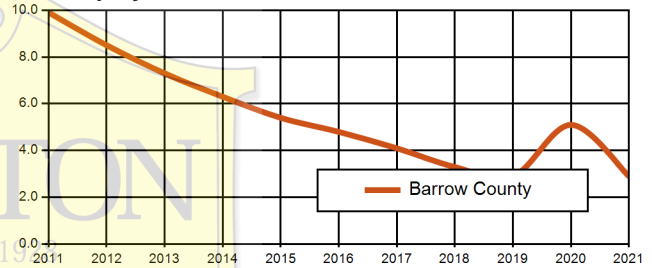
#### 2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Barrow	42,115	40,882	1,233	2.9%
Clarke	59,167	56,922	2,245	3.8%
Gwinnett	492,181	475,000	17,181	3.5%
Hall	104,792	102,000	2,792	2.7%
Jackson	42,806	41,787	1,019	2.4%
Oconee	20,285	19,842	443	2.2%
Walton	46,945	45,448	1,497	3.2%
<b>Barrow Area</b>	<b>808,291</b>	<b>781,881</b>	<b>26,410</b>	<b>3.3%</b>
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

#### Employment Trends



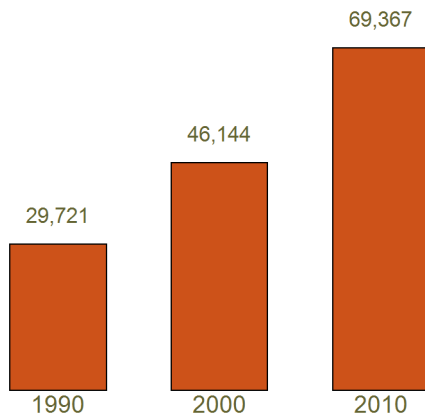
#### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

#### Population Estimates



#### Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
<b>Barrow</b>	<b>69,367</b>	<b>29</b>	<b>86,658</b>	<b>24.9</b>	<b>95,915</b>	<b>38.3</b>
City of Winder	14,099					
<b>Barrow Area</b>	<b>1,348,147</b>		<b>1,610,446</b>	<b>19.5</b>	<b>1,725,350</b>	<b>28.0</b>
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**

**Equal Opportunity Employer/Program**

**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics & Economic Research; E-mail: Workforce\_Info@gdol.ga.gov Phone: (404) 232-3875**

# Industry Mix - 2nd Quarter of 2022

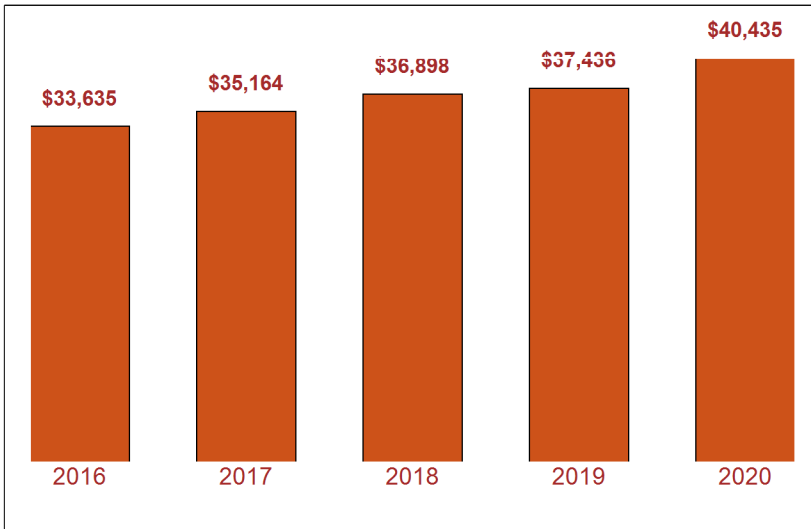
INDUSTRY	Barrow				Barrow Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>303</b>	<b>3,981</b>	<b>18.0</b>	<b>1,235</b>	<b>6,576</b>	<b>106,774</b>	<b>16.8</b>	<b>1,254</b>
Agriculture, Forestry, Fishing and Hunting	9	333	1.5	956	146	1,652	0.3	919
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	29	348	0.1	1,714
Construction	208	1,476	6.7	1,299	4,573	37,302	5.9	1,305
Manufacturing	84	2,153	9.7	1,233	1,828	67,472	10.6	1,230
Food	3	*	*	*	168	16,613	2.6	981
Beverage and Tobacco Product	1	*	*	*	32	1,239	0.2	1,016
Apparel	3	*	*	*	20	60	0.0	702
Wood Product	4	112	0.5	958	62	2,643	0.4	1,224
Paper	1	*	*	*	27	1,277	0.2	1,267
Printing and Related Support Activities	4	*	*	*	182	2,168	0.3	1,165
Chemical	5	205	0.9	2,479	159	4,838	0.8	1,398
Plastics and Rubber Products	2	*	*	*	63	4,095	0.6	1,167
Nonmetallic Mineral Product	8	401	1.8	1,348	100	2,296	0.4	1,338
Primary Metal	3	*	*	*	18	795	0.1	1,460
Fabricated Metal Product	24	129	0.6	1,024	216	5,492	0.9	1,084
Machinery	5	39	0.2	2,399	149	7,151	1.1	1,397
Transportation Equipment	5	22	0.1	1,360	51	5,846	0.9	1,111
Furniture and Related Product	11	118	0.5	925	122	1,683	0.3	1,118
Miscellaneous	5	27	0.1	907	205	2,433	0.4	1,352
Leather and Allied Product	0	0	0.0	0	2	*	*	*
Petroleum and Coal Products	0	0	0.0	0	6	*	*	*
Textile Mills	0	0	0.0	0	26	928	0.1	1,638
Textile Product Mills	0	0	0.0	0	50	439	0.1	866
Electrical Equipment, Appliance, and Component	0	0	0.0	0	59	3,807	0.6	1,344
Computer and Electronic Product	0	0	0.0	0	111	3,490	0.5	2,140
<b>Service-Providing</b>	<b>1,052</b>	<b>14,992</b>	<b>67.7</b>	<b>840</b>	<b>40,894</b>	<b>451,710</b>	<b>70.9</b>	<b>1,074</b>
Utilities	3	*	*	*	37	1,613	0.3	1,889
Wholesale Trade	79	2,046	9.2	1,151	3,334	46,795	7.3	1,493
Retail Trade	196	4,977	22.5	830	4,948	82,865	13.0	785
Transportation and Warehousing	55	672	3.0	992	1,353	31,766	5.0	1,012
Information	10	87	0.4	750	742	8,931	1.4	1,979
Finance and Insurance	65	248	1.1	1,024	2,329	16,553	2.6	1,533
Real Estate and Rental and Leasing	56	125	0.6	1,088	2,022	10,806	1.7	1,159
Professional, Scientific, and Technical Services	115	656	3.0	1,156	5,639	37,234	5.8	1,710
Management of Companies and Enterprises	6	*	*	*	206	10,247	1.6	2,186
Administrative and Support and Waste Management and Remediation Services	97	764	3.4	739	3,180	46,236	7.3	855
Educational Services	26	338	1.5	451	579	8,050	1.3	773
Health Care and Social Assistance	116	1,983	8.9	1,002	4,451	68,593	10.8	1,123
Arts, Entertainment, and Recreation	13	155	0.7	319	698	7,088	1.1	1,094
Accommodation and Food Services	114	2,378	10.7	447	3,658	55,757	8.8	444
Other Services (except Public Administration)	101	499	2.3	641	2,993	15,624	2.5	927
<b>Unclassified - industry not assigned</b>	<b>128</b>	<b>97</b>	<b>0.4</b>	<b>811</b>	<b>4,725</b>	<b>3,549</b>	<b>0.6</b>	<b>1,020</b>
<b>Total - Private Sector</b>	<b>1,483</b>	<b>19,070</b>	<b>86.1</b>	<b>922</b>	<b>47,470</b>	<b>558,484</b>	<b>87.7</b>	<b>1,109</b>
<b>Total - Government</b>	<b>51</b>	<b>3,089</b>	<b>13.9</b>	<b>1,018</b>	<b>683</b>	<b>78,264</b>	<b>12.3</b>	<b>1,178</b>
Federal Government	9	172	0.8	1,421	128	4,469	0.7	1,570
State Government	13	146	0.7	684	168	19,441	3.1	1,324
Local Government	29	2,771	12.5	1,011	387	54,354	8.5	1,093
<b>ALL INDUSTRIES</b>	<b>1,534</b>	<b>22,159</b>	<b>100.0</b>	<b>936</b>	<b>48,153</b>	<b>636,747</b>	<b>100.0</b>	<b>1,117</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>369,327</b>	<b>4,677,957</b>		<b>1,222</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

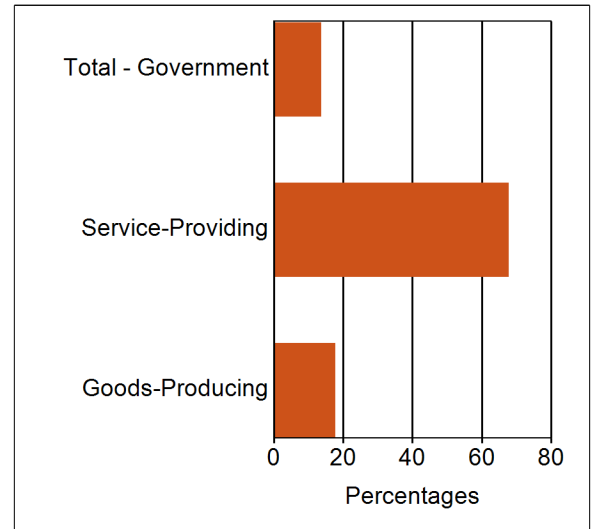
## Barrow Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Barrow Industry Mix 2022

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2022\*

### Barrow

Akin Ford Corp  
Carvana, LLC  
Chico's Distribution Services, LLC  
Harrison Poultry, Inc.  
Ingles Markets, Inc.  
Johns Manville International, Inc.  
Northeast Georgia Med Ctr Barrow  
Publix Super Markets, Inc.  
Sheraton Buckhead  
Walmart

### Barrow Area

Amazon.Com Services, Inc.  
Athens Regional Medical Center  
Northeast Georgia Medical Center, Inc.  
Northside Hospital, Inc.  
Publix Super Markets, Inc.  
The Home Depot  
The Kroger Company  
University Of Georgia  
Walmart  
Walmart

### COUNTY

Jackson  
Clarke  
Hall  
Gwinnett  
Gwinnett  
Gwinnett  
Gwinnett  
Clarke  
Gwinnett  
Walton

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Education of the Labor Force

### Barrow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.7%	4.2%	8.2%	6.3%	5.3%	12.2%
Some High School	9.6%	16.0%	9.7%	7.3%	7.2%	13.1%
High School Grad/GED	26.8%	30.5%	24.7%	25.0%	25.8%	32.0%
Some College	22.5%	37.7%	20.2%	18.9%	21.2%	17.6%
College Grad 2 Yr	7.1%	3.6%	7.4%	8.6%	8.3%	3.9%
College Grad 4 Yr	18.3%	7.3%	21.2%	23.1%	20.1%	12.6%
Post Graduate Studies	9.1%	0.7%	8.6%	10.8%	12.1%	8.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2021



	<b>PUBLIC SCHOOLS</b>	<b>PRIVATE SCHOOLS*</b>	<b>TOTAL</b>
Barrow	830	--	830
Clarke	633	--	633
Gwinnett	12,369	--	12,369
Hall	2,322	--	2,322
Jackson	836	--	836
Oconee	623	--	623
Walton	903	--	903
<b>Barrow Area</b>	<b>18,516</b>	<b>--</b>	<b>18,516</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Barrow Area

### Hall

University of North Georgia (Gainesville Campus)	<a href="http://ung.edu/campuses/gainesville/index.php">ung.edu/campuses/gainesville/index.php</a>
Brenau University	<a href="http://www.brenau.edu">www.brenau.edu</a>
Interactive College of Technology (Gainesville Campus)	<a href="http://www.ict.edu/">www.ict.edu/</a>
Lanier Technical College	<a href="http://www.laniertech.edu">www.laniertech.edu</a>

### Clarke

Athens Technical College	<a href="http://www.athenstech.edu/">www.athenstech.edu/</a>
University of Georgia	<a href="http://www.uga.edu">www.uga.edu</a>

### Walton

Walton County Campus (Satellite campus of Athens Technical College)	<a href="http://www.athenstech.edu/">www.athenstech.edu/</a>
---	--

### Gwinnett

Aviation Institute of Maintenance-Atlanta	<a href="http://www.aviationmaintenance.edu/campuses/duluth-ga/index.html">www.aviationmaintenance.edu/campuses/duluth-ga/index.html</a>
Georgia Christian University	<a href="http://www.gcuniv.edu">www.gcuniv.edu</a>
Georgia Gwinnett College	<a href="http://www.ggc.edu">www.ggc.edu</a>
Gwinnett College-Lilburn	<a href="http://www.gwinnettcollege.edu">www.gwinnettcollege.edu</a>
Gwinnett Technical College	<a href="http://www.gwinnetttech.edu">www.gwinnetttech.edu</a>
Lincoln College of Technology (Marietta)	<a href="http://www.lincolntech.edu">www.lincolntech.edu</a>
New Horizons Medical Institute	<a href="http://www.newhorizonsmedical.com">www.newhorizonsmedical.com</a>
Reformed University	<a href="http://www.runiv.edu">www.runiv.edu</a>

### Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
---	--

### Jackson

Jackson Campus (Satellite campus of Lanier Technical College)	<a href="http://www.laniertech.edu">www.laniertech.edu</a>
---	--

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	484	498	441	2.9	-11.4
Administrative Assistant and Secretarial Science, General	80	69	89	-13.8	29.0

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Aesthetician/Esthetician and Skin Care Specialist°	41	48	45	17.1	-6.3
Allied Health and Medical Assisting Services, Other°	123	55	63	-55.3	14.5
Architectural Drafting and Architectural CAD/CADD°	2	4	3	100.0	-25.0
Autobody/Collision and Repair Technology/Technician°	138	108	86	-21.7	-20.4
Automobile/Automotive Mechanics Technology/Technician°	910	889	734	-2.3	-17.4
Baking and Pastry Arts/Baker/Pastry Chef°	6	5	2	-16.7	-60.0
Biology Technician/Biotechnology Laboratory Technician°	44	28	20	-36.4	-28.6
Business Administration and Management, General°	218	276	358	26.6	29.7
CAD/CADD Drafting and/or Design Technology/Technician°	61	53	55	-13.1	3.8
Cardiovascular Technology/Technologist	10	7	7	-30.0	0.0
Carpentry/Carpenter°	113	85	99	-24.8	16.5
Child Care and Support Services Management°	11	5	16	-54.5	220.0
Child Care Provider/Assistant°	309	275	245	-11.0	-10.9
Commercial Photography°	40	22	7	-45.0	-68.2
Computer and Information Sciences, Other°	21	12	14	-42.9	16.7
Computer and Information Systems Security/Information Assurance°	215	375	360	74.4	-4.0
Computer Installation and Repair Technology/Technician°	268	190	303	-29.1	59.5
Computer Programming Special Applications°	48	20	24	-58.3	20.0
Computer Programming, Specific Applications°	44	43	58	-2.3	34.9
Computer Programming/Programmer, General	74	58	78	-21.6	34.5
Construction Management°	91	83	7	-8.8	-91.6
Cosmetology/Cosmetologist, General°	229	287	275	25.3	-4.2
Criminal Justice/Safety Studies°	159	128	130	-19.5	1.6
Culinary Arts/Chef Training	31	19	13	-38.7	-31.6
Data Processing and Data Processing Technology/Technician°	74	66	31	-10.8	-53.0
Dental Assisting/Assistant°	49	67	76	36.7	13.4
Dental Hygiene/Hygienist	11	8	15	-27.3	87.5
Design and Visual Communications, General°	30	20	24	-33.3	20.0
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	20	20	11.1	0.0
Diesel Mechanics Technology/Technician°	29	18	30	-37.9	66.7
Drafting and Design Technology/Technician, General°	80	79	48	-1.3	-39.2
Early Childhood Education and Teaching	104	136	157	30.8	15.4
Electrical and Power Transmission Installation/Installer, General°	12	13	9	8.3	-30.8
Electrician°	97	41	159	-57.7	287.8
Emergency Medical Technology/Technician (EMT Paramedic)°	325	281	189	-13.5	-32.7
Entrepreneurship/Entrepreneurial Studies°	15	19	14	26.7	-26.3
Fire Science/Fire-fighting°	36	28	29	-22.2	3.6

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Fire Services Administration	6	3	1	-50.0	-66.7
Food Preparation/Professional Cooking/Kitchen Assistant°	28	10	41	-64.3	310.0
Game and Interactive Media Design°	25	17	15	-32.0	-11.8
Graphic Design°	12	3	9	-75.0	200.0
Health Information/Medical Records Technology/Technician°	38	34	34	-10.5	0.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	246	204	197	-17.1	-3.4
Heavy Equipment Maintenance Technology/Technician°	16	13	9	-18.8	-30.8
Hospitality Administration/Management, General°	111	53	82	-52.3	54.7
Hotel/Motel Administration/Management°	15	7	7	-53.3	0.0
Human Resources Management and Services, Other°	11	9	7	-18.2	-22.2
Human Resources Management/Personnel Administration, General°	40	43	59	7.5	37.2
Industrial Mechanics and Maintenance Technology°	222	230	182	3.6	-20.9
Interior Design°	149	170	204	14.1	20.0
Legal Assistant/Paralegal	14	6	9	-57.1	50.0
Licensed Practical/Vocational Nurse Training	55	67	44	21.8	-34.3
Logistics and Materials Management°	15	12	14	-20.0	16.7
Machine Shop Technology/Assistant°	105	56	62	-46.7	10.7
Marketing/Marketing Management, General	34	46	51	35.3	10.9
Mechanic and Repair Technologies/Technicians, Other	7	8	4	14.3	-50.0
Medical Insurance Specialist/Medical Biller°	26	24	21	-7.7	-12.5
Medical Office Assistant/Specialist°	84	92	83	9.5	-9.8
Medical/Clinical Assistant	82	75	80	-8.5	6.7
Medium/Heavy Vehicle and Truck Technology/Technician°	72	27	54	-62.5	100.0
Meeting and Event Planning°	30	27	28	-10.0	3.7
Network and System Administration/Administrator°	161	144	171	-10.6	18.8
Nursing Assistant/Aide and Patient Care Assistant/Aide°	91	96	123	5.5	28.1
Parks, Recreation and Leisure Studies°	1	3	8	200.0	166.7
Phlebotomy Technician/Phlebotomist°	26	24	52	-7.7	116.7
Physical Therapy Technician/Assistant	17	15	14	-11.8	-6.7
Professional, Technical, Business, and Scientific Writing°	22	51	58	131.8	13.7
Radiologic Technology/Science - Radiographer°	61	63	66	3.3	4.8
Registered Nursing/Registered Nurse	120	114	124	-5.0	8.8
Respiratory Care Therapy/Therapist	13	18	19	38.5	5.6
Restaurant/Food Services Management°	1	2	3	100.0	50.0
Social Work, Other°	33	29	24	-12.1	-17.2
Surgical Technology/Technologist°	31	17	18	-45.2	5.9
Teacher Assistant/Aide°	10	11	7	10.0	-36.4

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Tourism and Travel Services Management°	9	23	14	155.6	-39.1
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	52	47	48	-9.6	2.1
Web Page, Digital/Multimedia and Information Resources Desig	11	15	16	36.4	6.7
Web Page, Digital/Multimedia and Information Resources Design°	41	57	58	39.0	1.8
Welding Technology/Welder°	488	390	398	-20.1	2.1

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

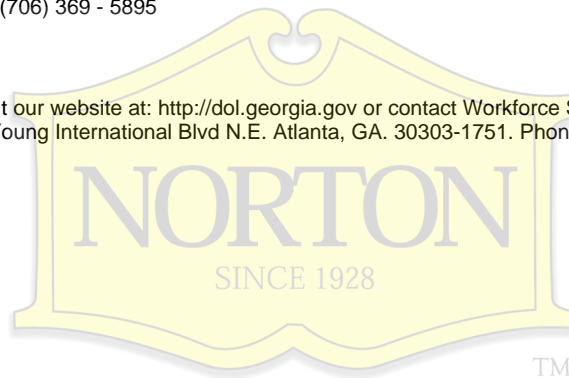
### Career Center(s)

150 Evelyn C. Neely Drive  
Athens, GA 30601

**Phone:** (706) 583 - 2550

**Fax:** (706) 369 - 5895

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)





## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022  
HABERSHAM 706.754.5700 | GA316 770.307.0087