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Bartow

County



Area Labor Profile

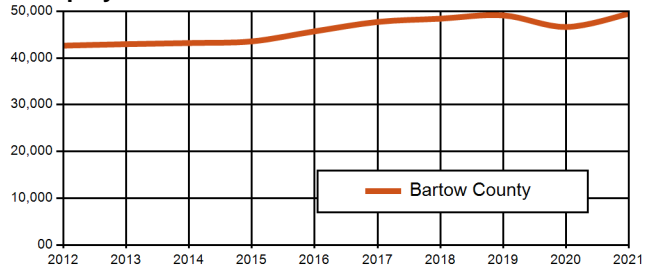
Updated: Nov 2022

Annual Labor Force Activity - 2021

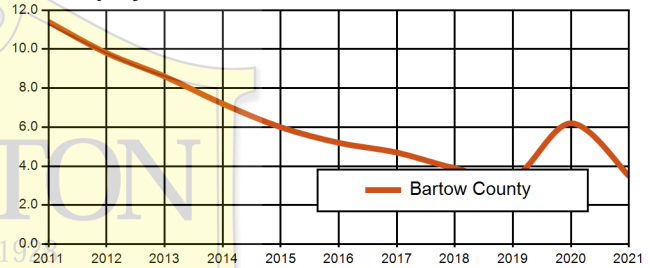
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Bartow	51,257	49,456	1,801	3.5%
Cherokee	139,406	135,761	3,645	2.6%
Cobb	423,126	409,319	13,807	3.3%
Floyd	43,891	42,277	1,614	3.7%
Gordon	28,846	27,923	923	3.2%
Paulding	89,362	86,668	2,694	3.0%
Pickens	15,533	15,099	434	2.8%
Polk	18,480	17,823	657	3.6%
Bartow Area	809,901	784,326	25,575	3.2%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

Employment Trends



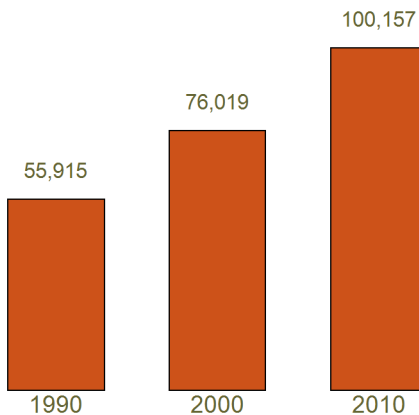
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Bartow	100,157	24	110,843	10.7	116,567	16.4
City of Cartersville	19,731					
Bartow Area	1,367,314		1,560,568	14.1	1,633,744	19.5
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2022

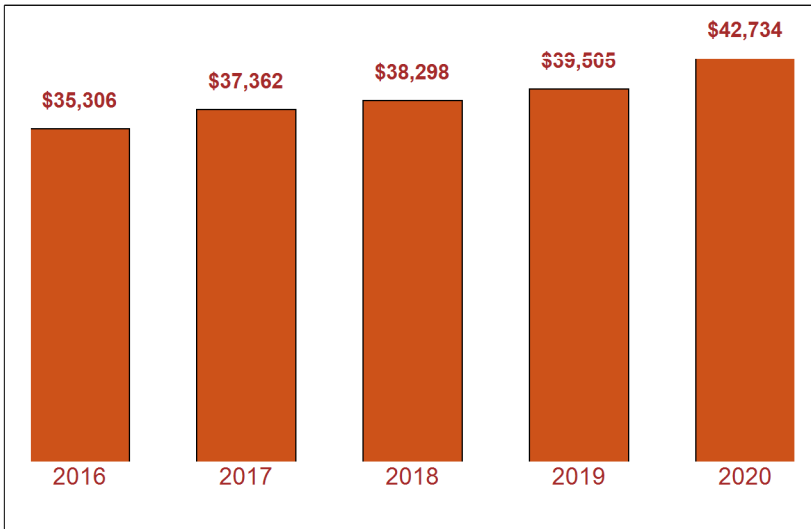
INDUSTRY	Bartow				Bartow Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	515	12,692	29.7	1,202	5,813	99,766	16.7	1,343
Agriculture, Forestry, Fishing and Hunting	23	114	0.3	988	145	755	0.1	949
Mining, Quarrying, and Oil and Gas Extraction	4	99	0.2	1,528	26	455	0.1	1,444
Construction	322	1,978	4.6	1,096	4,080	41,951	7.0	1,373
Manufacturing	166	10,500	24.6	1,221	1,562	56,603	9.5	1,326
Food	6	16	0.0	1,370	102	5,100	0.9	1,016
Beverage and Tobacco Product	3	*	*	*	35	1,004	0.2	1,372
Textile Mills	12	949	2.2	1,098	40	3,476	0.6	961
Textile Product Mills	11	*	*	*	90	7,151	1.2	1,193
Apparel	1	*	*	*	16	278	0.0	908
Wood Product	8	318	0.7	991	64	1,687	0.3	1,122
Paper	3	*	*	*	31	1,803	0.3	1,473
Printing and Related Support Activities	6	27	0.1	864	155	1,783	0.3	1,026
Petroleum and Coal Products	2	*	*	*	11	*	*	*
Chemical	20	1,088	2.5	1,242	138	4,024	0.7	1,864
Plastics and Rubber Products	14	2,325	5.4	1,175	70	5,720	1.0	1,157
Nonmetallic Mineral Product	11	156	0.4	1,256	90	1,672	0.3	1,301
Primary Metal	4	672	1.6	1,789	17	1,483	0.2	1,645
Fabricated Metal Product	18	482	1.1	1,020	198	4,457	0.7	1,209
Machinery	11	538	1.3	1,693	118	2,783	0.5	1,539
Computer and Electronic Product	3	253	0.6	1,056	87	1,282	0.2	1,526
Electrical Equipment, Appliance, and Component	5	60	0.1	1,215	35	760	0.1	2,028
Transportation Equipment	9	781	1.8	1,113	48	8,705	1.5	1,637
Furniture and Related Product	10	90	0.2	755	82	2,026	0.3	1,039
Miscellaneous	9	28	0.1	797	130	1,349	0.2	1,225
Leather and Allied Product	0	0	0.0	0	5	*	*	*
Service-Providing	1,922	24,843	58.2	859	38,267	433,805	72.6	1,163
Utilities	3	*	*	*	46	1,961	0.3	1,715
Wholesale Trade	150	1,640	3.8	1,247	2,684	29,012	4.9	1,683
Retail Trade	370	5,241	12.3	703	4,488	71,189	11.9	768
Transportation and Warehousing	85	2,753	6.5	1,236	974	23,029	3.9	1,039
Information	17	142	0.3	967	736	13,080	2.2	2,033
Finance and Insurance	123	625	1.5	1,078	2,293	20,538	3.4	1,614
Real Estate and Rental and Leasing	106	409	1.0	783	1,996	9,290	1.6	1,316
Professional, Scientific, and Technical Services	199	1,184	2.8	1,152	5,992	44,399	7.4	1,868
Management of Companies and Enterprises	9	*	*	*	187	14,674	2.5	1,977
Administrative and Support and Waste Management and Remediation Services	153	2,514	5.9	753	2,950	43,335	7.3	860
Educational Services	21	139	0.3	1,222	569	7,199	1.2	874
Health Care and Social Assistance	257	3,272	7.7	931	4,183	70,240	11.8	1,299
Arts, Entertainment, and Recreation	37	860	2.0	525	677	9,907	1.7	1,209
Accommodation and Food Services	241	4,442	10.4	432	3,266	58,831	9.8	463
Other Services (except Public Administration)	151	755	1.8	908	2,806	14,147	2.4	884
Unclassified - industry not assigned	251	240	0.6	763	4,420	2,974	0.5	1,135
Total - Private Sector	2,688	37,775	88.5	974	44,080	533,571	89.3	1,197
Total - Government	81	4,903	11.5	974	723	64,008	10.7	1,137
Federal Government	15	211	0.5	1,350	116	3,601	0.6	1,588
State Government	23	788	1.8	935	188	9,662	1.6	1,240
Local Government	43	3,904	9.1	962	419	50,745	8.5	1,085
ALL INDUSTRIES	2,769	42,677	100.0	974	44,803	597,578	100.0	1,191
ALL INDUSTRIES - Georgia					369,327	4,677,957		1,222

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

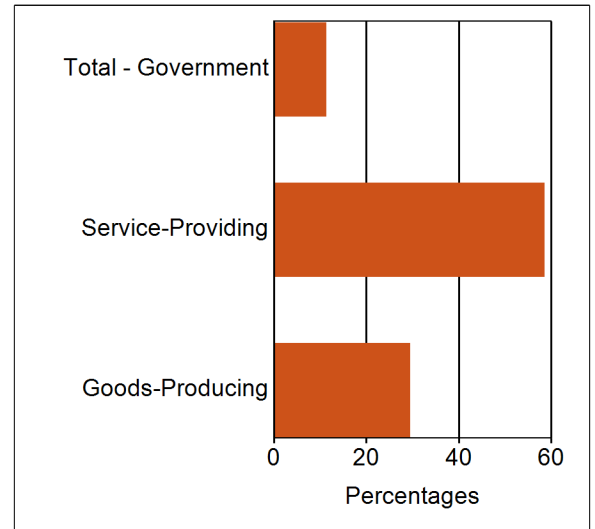
Bartow Per Capita Income

Source: U.S. Bureau of Economic Analysis



Bartow Industry Mix 2022

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2022*

Bartow

Anheuser-Busch Brewing Properties
 Cartersville Medical Center, LLC
 Georgia Power Company
 Gerdau Ameristeel US, Inc.
 NOTS Logistics, LLC
 Scribe America, LLC
 Shaw Industries Group, Inc.
 Toyo Tire
 Voestalpine Automotive Body Parts, Inc.
 Walmart

Bartow Area

Employer	COUNTY
Amazon.Com Services, Inc.	Cobb
Cast & Crew Production Services, LLC	Cobb
Floyd Healthcare Management, Inc.	Floyd
Kennesaw State University	Cobb
Lockheed Martin Corp	Cobb
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
Walmart	Cobb
Wellstar Health System, Inc.	Cobb

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Bartow Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.1%	4.0%	5.5%	3.9%	3.7%	11.6%
Some High School	9.6%	16.8%	8.9%	7.0%	7.5%	13.8%
High School Grad/GED	27.2%	33.0%	23.6%	24.3%	26.9%	33.1%
Some College	21.8%	33.7%	21.2%	20.3%	20.5%	17.7%
College Grad 2 Yr	5.9%	3.8%	6.2%	6.3%	7.0%	3.6%
College Grad 4 Yr	20.9%	8.1%	25.5%	26.5%	22.1%	12.4%
Post Graduate Studies	9.6%	0.5%	9.1%	11.8%	12.3%	7.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Cobb	8,413	--	8,413
Floyd	1,049	--	1,049
Gordon	693	--	693
Paulding	2,201	--	2,201
Pickens	284	--	284
Polk	485	--	485
Bartow Area	17,269	--	17,269

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.



Colleges and Universities

Bartow Area

Cobb

Fortis College	fortis.edu
Austell Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Chattahoochee Technical College	www.chattahoocheetech.edu
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Shorter University-College of Adult & Professional Programs	www.shorter.edu/professional-education/
Strayer University (Cobb Campus)	www.strayer.edu/georgia/cobb-county

Floyd

Berry College	www.berry.edu
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
Georgia Northwestern Technical College	www.gntc.edu
Georgia Highlands College	www.highlands.edu
Shorter University	www.shorter.edu

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Georgia Highlands College (Heritage Hall Campus)	www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Reinhardt University	www.reinhardt.edu

Paulding

Paulding Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
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Polk

Polk County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	391	435	460	11.3	5.7
Administrative Assistant and Secretarial Science, General	69	79	66	14.5	-16.5
Aircraft Powerplant Technology/Technician°	15	24	28	60.0	16.7
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	2	22	17	1000.0	-22.7
Allied Health and Medical Assisting Services, Other°	35	13	15	-62.9	15.4
Autobody/Collision and Repair Technology/Technician°	53	42	32	-20.8	-23.8
Automobile/Automotive Mechanics Technology/Technician°	520	441	539	-15.2	22.2

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Business Administration and Management, General°	740	749	662	1.2	-11.6
CAD/CADD Drafting and/or Design Technology/Technician°	36	23	30	-36.1	30.4
Cardiovascular Technology/Technologist	10	8	7	-20.0	-12.5
Carpentry/Carpenter°	6	4	10	-33.3	150.0
Child Care and Support Services Management°	55	21	30	-61.8	42.9
Child Care Provider/Assistant°	307	278	278	-9.4	0.0
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	104	114	187	9.6	64.0
Computer Installation and Repair Technology/Technician°	218	214	155	-1.8	-27.6
Computer Programming, Specific Applications°	49	59	47	20.4	-20.3
Computer Programming/Programmer, General	37	54	48	45.9	-11.1
Cosmetology/Cosmetologist, General°	273	413	416	51.3	0.7
Criminal Justice/Police Science°	4	13	14	225.0	7.7
Criminal Justice/Safety Studies°	135	202	217	49.6	7.4
Culinary Arts/Chef Training	15	24	13	60.0	-45.8
Customer Service Support/Call Center/Teleservice Operation	10	12	3	20.0	-75.0
Data Entry/Microcomputer Applications, General°	202	136	12	-32.7	-91.2
Data Processing and Data Processing Technology/Technician°	81	87	35	7.4	-59.8
Dental Assisting/Assistant	14	28	27	-92.9	2600.0
Design and Visual Communications, General°	135	149	131	10.4	-12.1
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	15	18	19	20.0	5.6
Drafting and Design Technology/Technician, General°	60	63	32	5.0	-49.2
Early Childhood Education and Teaching	122	135	114	10.7	-15.6
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrical/Electronics Equipment Installation and Repair, General°	39	18	3	-53.8	-83.3
Electrician°	44	103	93	134.1	-9.7
Emergency Medical Technology/Technician (EMT Paramedic)°	163	84	156	-48.5	85.7
Entrepreneurship/Entrepreneurial Studies°	1	2	3	100.0	50.0
Food Preparation/Professional Cooking/Kitchen Assistant°	57	42	35	-26.3	-16.7
Health Information/Medical Records Technology/Technician°	45	62	97	37.8	56.5
Health Services/Allied Health/Health Sciences, General°	216	493	381	128.2	-22.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	212	325	329	53.3	1.2
Human Resources Management/Personnel Administration, General°	102	100	96	-2.0	-4.0
Industrial Mechanics and Maintenance Technology°	688	623	933	-9.4	49.8
Instrumentation Technology/Technician°	62	68	87	9.7	27.9
Interior Design°	132	182	104	37.9	-42.9

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Licensed Practical/Vocational Nurse Training	89	90	66	1.1	-26.7
Logistics and Materials Management°	52	89	80	71.2	-10.1
Machine Shop Technology/Assistant°	39	52	21	33.3	-59.6
Mammography Technician/Technology°	2	2	1	0.0	-50.0
Marketing/Marketing Management, General	41	41	42	0.0	2.4
Mechanic and Repair Technologies/Technicians, Other	6	8	8	33.3	0.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	14	14	9	0.0	-35.7
Medical Insurance Coding Specialist/Coder°	22	11	15	-50.0	36.4
Medical Office Assistant/Specialist°	50	30	85	-40.0	183.3
Medical/Clinical Assistant	62	86	70	38.7	-18.6
Network and System Administration/Administrator°	97	79	55	-18.6	-30.4
Nursing Assistant/Aide and Patient Care Assistant/Aide°	10	1	10	-90.0	900.0
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Operations Management and Supervision°	18	21	28	16.7	33.3
Physical Therapy Technician/Assistant	17	21	13	23.5	-38.1
Professional, Technical, Business, and Scientific Writing°	2,055	753	547	-63.4	-27.4
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	33	31	30	-6.1	-3.2
Registered Nursing/Registered Nurse	71	79	84	11.3	6.3
Respiratory Care Therapy/Therapist	13	15	14	15.4	-6.7
Social Work, Other°	38	19	25	-50.0	31.6
Surgical Technology/Technologist°	23	49	37	113.0	-24.5
Teacher Assistant/Aide°	11	12	6	9.1	-50.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	158	95	120	-39.9	26.3
Web Page, Digital/Multimedia and Information Resources Desig	5	7	6	40.0	-14.3
Web Page, Digital/Multimedia and Information Resources Design°	12	17	32	41.7	88.2
Welding Technology/Welder°	536	641	643	19.6	0.3

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

19 Felton Place
Cartersville GA 30120

Phone: (770) 387 - 3760

Fax: (770) 387 - 3766

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov



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