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Georgia

Area Labor Profile

Cherokee

County



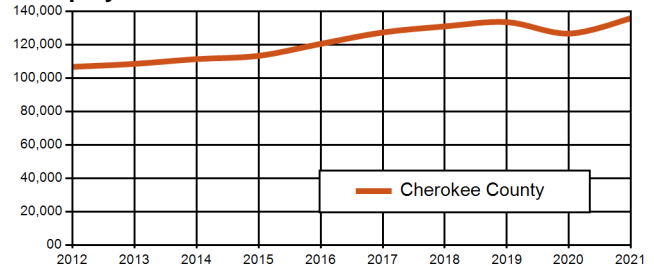
Updated: Nov 2022

Annual Labor Force Activity - 2021

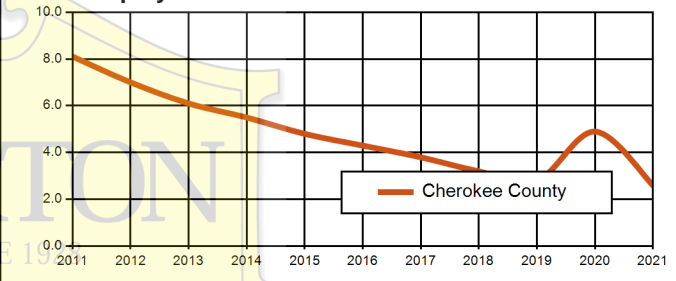
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Cherokee	139,406	135,761	3,645	2.6%
Bartow	51,257	49,456	1,801	3.5%
Cobb	423,126	409,319	13,807	3.3%
Dawson	13,115	12,765	350	2.7%
Forsyth	127,031	123,874	3,157	2.5%
Fulton	569,144	542,664	26,480	4.7%
Gordon	28,846	27,923	923	3.2%
Pickens	15,533	15,099	434	2.8%
Cherokee Area	1,367,458	1,316,861	50,597	3.7%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

Employment Trends



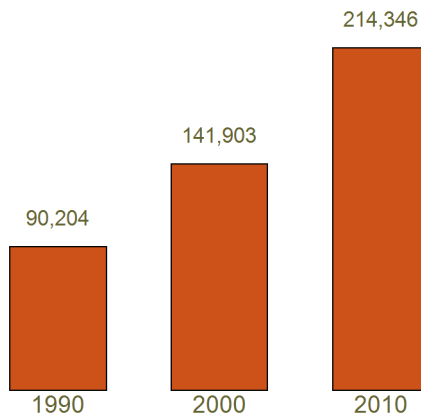
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Cherokee	214,346	7	274,615	28.1	271,775	26.8
City of Canton	22,958					
Cherokee Area	2,205,620		2,598,558	17.8	2,760,161	25.1
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

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Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2022

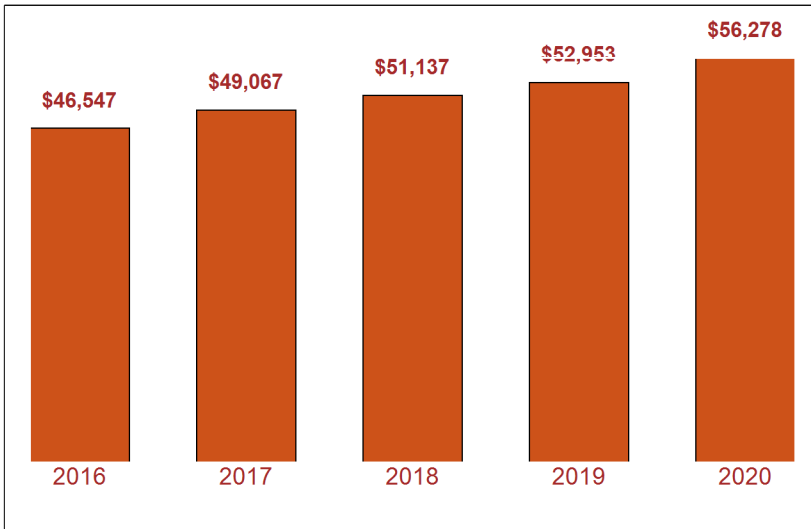
INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	1,172	11,797	17.4	1,187	9,354	150,509	9.8	1,466
Agriculture, Forestry, Fishing and Hunting	31	122	0.2	1,264	187	848	0.1	932
Mining, Quarrying, and Oil and Gas Extraction	5	54	0.1	1,352	34	738	0.0	1,798
Construction	888	5,556	8.2	1,285	6,291	66,031	4.3	1,496
Manufacturing	248	6,065	9.0	1,094	2,842	82,889	5.4	1,444
Food	17	924	1.4	860	267	10,323	0.7	1,019
Beverage and Tobacco Product	5	84	0.1	572	89	3,688	0.2	1,217
Textile Mills	3	*	*	*	51	2,755	0.2	1,043
Textile Product Mills	8	219	0.3	1,054	115	7,676	0.5	1,172
Apparel	1	*	*	*	38	361	0.0	1,158
Leather and Allied Product	2	*	*	*	9	40	0.0	1,846
Wood Product	12	161	0.2	969	99	2,767	0.2	1,323
Paper	2	*	*	*	51	2,625	0.2	1,572
Printing and Related Support Activities	19	166	0.2	929	279	3,913	0.3	1,152
Petroleum and Coal Products	1	*	*	*	16	240	0.0	1,569
Chemical	15	95	0.1	1,251	263	5,687	0.4	1,961
Plastics and Rubber Products	11	495	0.7	903	118	7,861	0.5	1,173
Nonmetallic Mineral Product	17	176	0.3	1,654	153	2,888	0.2	1,398
Primary Metal	3	*	*	*	21	1,266	0.1	1,863
Fabricated Metal Product	33	967	1.4	1,279	298	6,582	0.4	1,238
Machinery	19	461	0.7	1,233	167	3,472	0.2	1,497
Computer and Electronic Product	19	89	0.1	1,380	224	4,260	0.3	2,450
Electrical Equipment, Appliance, and Component	6	200	0.3	830	76	2,616	0.2	1,924
Transportation Equipment	4	*	*	*	77	7,678	0.5	2,046
Furniture and Related Product	21	199	0.3	1,189	134	2,095	0.1	1,112
Miscellaneous	30	488	0.7	1,240	297	4,099	0.3	1,467
Service-Providing	5,186	46,320	68.5	864	92,040	1,222,004	79.6	1,538
Utilities	7	65	0.1	1,517	105	5,119	0.3	2,055
Wholesale Trade	417	2,104	3.1	1,612	5,849	69,509	4.5	1,940
Retail Trade	659	11,698	17.3	679	8,399	130,774	8.5	843
Transportation and Warehousing	121	905	1.3	2,185	2,073	79,481	5.2	994
Information	118	537	0.8	1,470	2,587	74,041	4.8	2,762
Finance and Insurance	371	1,515	2.2	1,418	5,652	84,549	5.5	2,343
Real Estate and Rental and Leasing	309	820	1.2	1,106	5,552	35,350	2.3	1,663
Professional, Scientific, and Technical Services	912	3,086	4.6	1,269	17,203	162,960	10.6	2,266
Management of Companies and Enterprises	12	58	0.1	1,119	629	60,585	3.9	2,779
Administrative and Support and Waste Management and Remediation Services	489	3,837	5.7	909	6,726	125,615	8.2	1,146
Educational Services	95	992	1.5	565	1,477	26,563	1.7	1,056
Health Care and Social Assistance	645	7,971	11.8	1,071	9,057	161,904	10.5	1,384
Arts, Entertainment, and Recreation	114	1,589	2.3	422	1,693	26,796	1.7	998
Accommodation and Food Services	468	9,187	13.6	423	7,477	132,961	8.7	566
Other Services (except Public Administration)	449	1,957	2.9	833	6,729	38,865	2.5	972
Unclassified - industry not assigned	738	533	0.8	1,108	10,832	6,930	0.5	1,405
Total - Private Sector	7,096	58,650	86.7	931	101,394	1,372,513	89.4	1,530
Total - Government	92	9,010	13.3	1,047	1,187	162,379	10.6	1,427
Federal Government	11	356	0.5	1,318	260	31,764	2.1	2,131
State Government	26	360	0.5	962	324	39,540	2.6	1,510
Local Government	55	8,294	12.3	1,039	603	91,075	5.9	1,146
ALL INDUSTRIES	7,188	67,660	100.0	946	102,581	1,534,891	100.0	1,519
ALL INDUSTRIES - Georgia					369,327	4,677,957		1,222

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

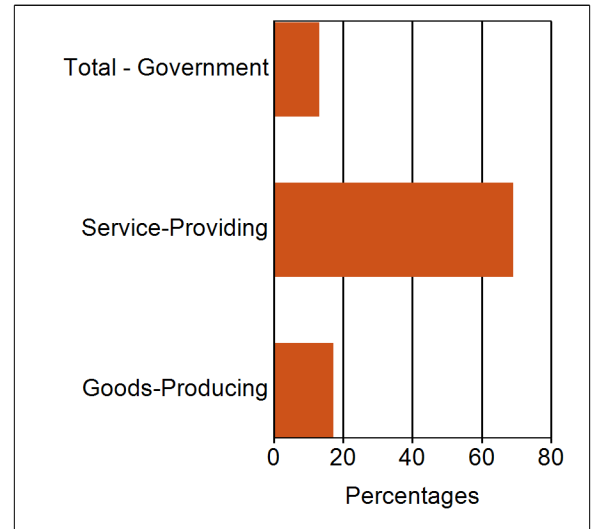
Cherokee Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cherokee Industry Mix 2022

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2022*

Cherokee

Chart, Inc.
Inalfa Roof Systems, Inc.
Lowe's Home Centers, Inc.
Northside Hospital, Inc.
Pilgrim's Pride Corporation
Publix Super Markets, Inc.
Target
The Home Depot
The Kroger Company
Walmart

Cherokee Area

Amzn Wvcs, LLC
Delta Air Lines, Inc.
Emory Healthcare, Inc.
Georgia Institute Of Technology
Grady Health System
Northside Hospital, Inc.
The Home Depot
United Parcel Service
Wellstar Health System, Inc.

COUNTY

Fulton
Fulton
Fulton
Fulton
Fulton
Fulton
Cobb
Fulton
Cobb

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Cherokee Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.2%	3.4%	4.9%	3.1%	3.0%	9.3%
Some High School	8.0%	14.9%	7.3%	5.5%	6.2%	11.7%
High School Grad/GED	23.1%	29.5%	20.0%	19.6%	22.6%	30.2%
Some College	21.0%	36.3%	19.0%	18.4%	19.5%	17.7%
College Grad 2 Yr	5.5%	3.2%	5.3%	6.0%	6.8%	3.6%
College Grad 4 Yr	25.5%	11.7%	30.8%	31.4%	26.7%	16.5%
Post Graduate Studies	12.7%	1.1%	12.8%	16.0%	15.3%	11.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Cobb	8,413	--	8,413
Dawson	242	--	242
Forsyth	3,759	--	3,759
Fulton	9,285	--	9,285
Gordon	693	--	693
Pickens	284	--	284
Cherokee Area	26,820	--	26,820

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Cherokee Area

Cobb

Fortis College	fortis.edu
Austell Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Chattahoochee Technical College	www.chattahoocheetech.edu
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Shorter University-College of Adult & Professional Programs	www.shorter.edu/professional-education/
Strayer University (Cobb Campus)	www.strayer.edu/georgia/cobb-county

Fulton

SAE Institute of Technology-Atlanta	usa.sae.edu/
The Art Institute of Atlanta	www.aia.artinstitute.edu
American InterContinental University-Atlanta	www.aiuniv.edu/online-education
Argosy University-Atlanta	www.argosy.edu/locations/atlanta
Atlanta Technical College	www.atlantatech.edu/
Atlanta Metropolitan State College	www.atlm.edu
Brown College of Court Reporting	www.bccr.edu
Beulah Heights University	www.beulah.org
Carver Bible College	www.carver.edu
Clark Atlanta University	www.cau.edu
Chamberlain University (College of Nursing)	www.chamberlain.edu
The Creative Circus	www.creativecircus.edu
Devry University (Alpharetta Campus)	www.devry.edu/universities/georgia/alpharetta-campus.html
Emory University	www.emory.edu
Georgia Institute of Technology (Main Campus)	www.gatech.edu
Georgia Military College (Fairburn Campus)	www.gmc.edu/about-gmc/fairburn-campus.cms
Grady Health System Professional Schools	www.gradyhealthsystem.org
Georgia State University	www.gsu.edu
Herzing University-Atlanta	www.herzing.edu
Interdenominational Theological Center	www.itc.edu
Atlanta's John Marshall Law School	www.johnmarshall.edu
Gwinnett College Atlanta-Marietta (MedTech Institute)	www.medtech.edu
Morehouse College	www.morehouse.edu
Morehouse School of Medicine	www.msm.edu
Oglethorpe University	www.oglethorpe.edu
South University-Accelerated Graduate Programs	www.southuniversity.edu/admissions/accelerated-graduate-programs
Spelman College	www.spelman.edu
Strayer University (Main Campus - Georgia)	www.strayer.edu/campus-locations/georgia/chamblee

Colleges and Universities

Cherokee Area

Strayer University (Roswell Campus)

www.strayer.edu/campus-locations/georgia/roswell

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Georgia Highlands College (Heritage Hall Campus)

www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Reinhardt University

www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)

www.chattahoocheetech.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)

www.gntc.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College)

www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)

www.laniertech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	337	443	363	31.5	-18.1
Administrative Assistant and Secretarial Science, General	34	49	30	44.1	-38.8
Allied Health and Medical Assisting Services, Other°	104	94	47	-9.6	-50.0
Autobody/Collision and Repair Technology/Technician°	58	26	19	-55.2	-26.9
Automobile/Automotive Mechanics Technology/Technician°	560	473	507	-15.5	7.2
Avionics Maintenance Technology/Technician°	12	18	14	50.0	-22.2
Barbering/Barber°	130	26	11	-80.0	-57.7
Biology Technician/Biotechnology Laboratory Technician°	18	10	7	-44.4	-30.0
Business Administration and Management, General°	421	663	406	57.5	-38.8
CAD/CADD Drafting and/or Design Technology/Technician°	36	27	35	-25.0	29.6
Carpentry/Carpenter°	87	106	74	21.8	-30.2
Child Care and Support Services Management°	61	66	47	8.2	-28.8
Child Care Provider/Assistant°	143	365	394	155.2	7.9
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	138	130	197	-5.8	51.5
Computer Installation and Repair Technology/Technician°	229	345	402	50.7	16.5
Computer Programming, Specific Applications°	83	74	58	-10.8	-21.6

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Computer Programming/Programmer, General	56	68	61	21.4	-10.3
Cosmetology/Cosmetologist, General°	365	229	176	-37.3	-23.1
Criminal Justice/Safety Studies°	123	190	196	54.5	3.2
Culinary Arts/Chef Training	23	56	17	143.5	-69.6
Data Modeling/Warehousing and Database Administration°	3	11	5	266.7	-54.5
Dental Assisting/Assistant°	21	22	24	4.8	9.1
Dental Hygiene/Hygienist	14	12	14	-14.3	16.7
Design and Visual Communications, General°	155	169	158	9.0	-6.5
Diesel Mechanics Technology/Technician°	22	28	13	27.3	-53.6
Drafting and Design Technology/Technician, General°	58	61	35	5.2	-42.6
Early Childhood Education and Teaching	105	102	146	-2.9	43.1
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrician°	52	77	27	48.1	-64.9
Emergency Medical Technology/Technician (EMT Paramedic)°	133	125	184	-6.0	47.2
Fire Services Administration	4	1	2	-75.0	100.0
Food Preparation/Professional Cooking/Kitchen Assistant°	228	46	38	-79.8	-17.4
Health Information/Medical Records Technology/Technician	53	38	41	-28.3	7.9
Health Services/Allied Health/Health Sciences, General°	85	505	406	494.1	-19.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	343	459	437	33.8	-4.8
Heavy Equipment Maintenance Technology/Technician	12	6	1	-50.0	-83.3
Hospitality Administration/Management, General°	29	34	18	17.2	-47.1
Hotel/Motel Administration/Management°	12	14	3	16.7	-78.6
Human Resources Management/Personnel Administration, General°	63	71	39	12.7	-45.1
Industrial Mechanics and Maintenance Technology°	89	64	99	-28.1	54.7
Interior Design°	132	182	104	37.9	-42.9
Legal Assistant/Paralegal°	12	10	7	-16.7	-30.0
Licensed Practical/Vocational Nurse Training	32	42	31	31.3	-26.2
Logistics and Materials Management	6	12	14	100.0	16.7
Logistics, Materials, and Supply Chain Management°	9	7	14	-22.2	100.0
Marketing/Marketing Management, General	46	46	40	0.0	-13.0
Mechanic and Repair Technologies/Technicians, Other	6	8	8	33.3	0.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	13	8	8	-38.5	0.0
Medical/Clinical Assistant	24	47	32	95.8	-31.9
Medium/Heavy Vehicle and Truck Technology/Technician°	36	28	9	-22.2	-67.9
Meeting and Event Planning°	15	12	1	-20.0	-91.7
Network and System Administration/Administrator°	73	105	408	43.8	288.6
Nursing Assistant/Aide and Patient Care Assistant/Aide°	14	22	9	57.1	-59.1

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Pharmacy Technician/Assistant°	36	23	26	-36.1	13.0
Phlebotomy Technician/Phlebotomist°	23	15	12	-34.8	-20.0
Physical Therapy Technician/Assistant	28	35	24	25.0	-31.4
Plumbing Technology/Plumber°	20	21	21	5.0	0.0
Professional, Technical, Business, and Scientific Writing°	1,995	736	525	-63.1	-28.7
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	26	25	30	-3.8	20.0
Registered Nursing/Registered Nurse	47	50	53	6.4	6.0
Renal/Dialysis Technologist/Technician°	5	2	8	-60.0	300.0
Restaurant/Food Services Management°	9	2	6	-77.8	200.0
Teacher Assistant/Aide°	15	20	24	33.3	20.0
Tourism and Travel Services Management°	13	7	2	-46.2	-71.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	161	95	99	-41.0	4.2
Web Page, Digital/Multimedia and Information Resources Design	4	1	18	-75.0	1700.0
Welding Technology/Welder°	346	235	353	-32.1	50.2

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road

Marietta, GA 30066-3303

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For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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