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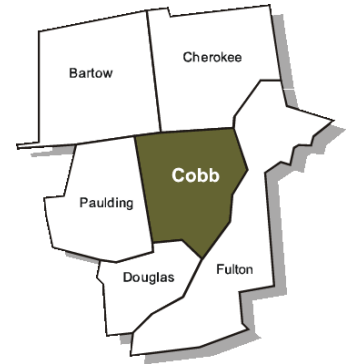


Georgia

Area Labor Profile

Cobb

County



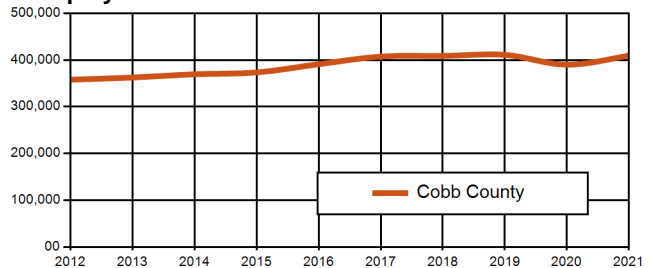
Updated: Nov 2022

Annual Labor Force Activity - 2021

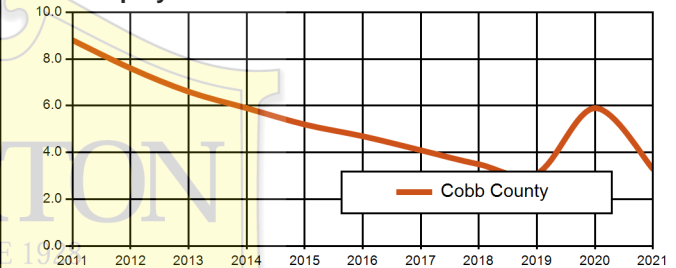
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Cobb	423,126	409,319	13,807	3.3%
Bartow	51,257	49,456	1,801	3.5%
Cherokee	139,406	135,761	3,645	2.6%
Douglas	74,001	70,771	3,230	4.4%
Fulton	569,144	542,664	26,480	4.7%
Paulding	89,362	86,668	2,694	3.0%
Cobb Area	1,346,296	1,294,639	51,657	3.8%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

Employment Trends



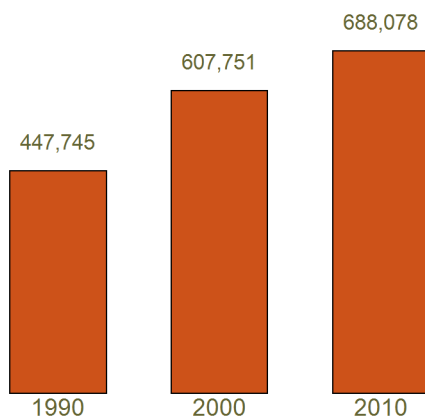
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Cobb	688,078	3	766,802	11.4	812,725	18.1
City of Marietta	56,579					
Cobb Area	2,197,889		2,537,188	15.4	2,694,114	22.6
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2022

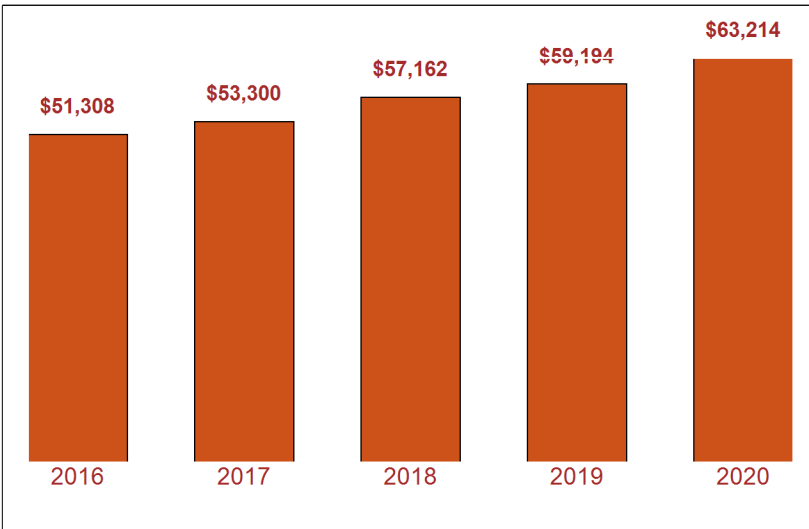
INDUSTRY	Cobb				Cobb Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	2,793	48,745	13.0	1,528	8,724	132,885	8.9	1,471
Agriculture, Forestry, Fishing and Hunting	26	116	0.0	868	135	524	0.0	1,042
Mining, Quarrying, and Oil and Gas Extraction	8	*	*	*	33	652	0.0	1,837
Construction	2,019	29,402	7.8	1,460	5,998	61,955	4.2	1,491
Manufacturing	740	19,148	5.1	1,638	2,558	69,753	4.7	1,452
Food	55	1,685	0.4	840	242	7,170	0.5	1,072
Beverage and Tobacco Product	21	275	0.1	828	83	3,596	0.2	1,217
Textile Mills	4	41	0.0	1,839	36	1,240	0.1	1,295
Textile Product Mills	22	199	0.1	1,940	62	2,853	0.2	1,065
Apparel	10	129	0.0	955	35	284	0.0	970
Leather and Allied Product	1	*	*	*	9	40	0.0	1,846
Wood Product	27	603	0.2	1,034	85	2,522	0.2	1,357
Paper	16	902	0.2	1,306	55	2,760	0.2	1,599
Printing and Related Support Activities	107	1,307	0.3	1,078	256	2,951	0.2	1,144
Petroleum and Coal Products	4	20	0.0	1,356	17	248	0.0	1,554
Chemical	69	2,018	0.5	2,387	239	5,257	0.4	1,983
Plastics and Rubber Products	21	980	0.3	1,200	107	7,662	0.5	1,149
Nonmetallic Mineral Product	36	672	0.2	1,194	135	2,862	0.2	1,375
Primary Metal	3	46	0.0	7,448	23	1,575	0.1	1,699
Fabricated Metal Product	88	1,911	0.5	1,229	291	6,389	0.4	1,217
Machinery	63	1,205	0.3	1,748	162	3,958	0.3	1,471
Computer and Electronic Product	59	920	0.2	1,669	200	3,067	0.2	1,922
Electrical Equipment, Appliance, and Component	19	445	0.1	2,795	64	2,241	0.2	1,831
Transportation Equipment	17	*	*	*	74	7,638	0.5	2,049
Furniture and Related Product	23	347	0.1	994	123	1,586	0.1	1,096
Miscellaneous	75	766	0.2	1,268	260	3,855	0.3	1,518
Service-Providing	21,203	292,671	77.8	1,311	88,540	1,194,765	80.3	1,543
Utilities	22	1,022	0.3	1,710	102	4,867	0.3	2,075
Wholesale Trade	1,803	21,423	5.7	1,825	5,440	66,271	4.5	1,943
Retail Trade	2,348	39,159	10.4	863	8,064	127,153	8.5	848
Transportation and Warehousing	551	16,656	4.4	966	2,140	83,270	5.6	1,003
Information	541	11,793	3.1	2,118	2,466	72,292	4.9	2,789
Finance and Insurance	1,433	16,337	4.3	1,702	5,417	83,257	5.6	2,351
Real Estate and Rental and Leasing	1,315	7,098	1.9	1,414	5,364	34,771	2.3	1,676
Professional, Scientific, and Technical Services	4,281	37,603	10.0	1,993	16,200	157,555	10.6	2,281
Management of Companies and Enterprises	146	14,053	3.7	1,995	611	60,277	4.1	2,780
Administrative and Support and Waste Management and Remediation Services	1,799	31,738	8.4	876	6,514	122,920	8.3	1,145
Educational Services	398	4,772	1.3	910	1,396	25,934	1.7	1,071
Health Care and Social Assistance	2,503	42,251	11.2	1,411	8,797	155,701	10.5	1,387
Arts, Entertainment, and Recreation	417	6,397	1.7	1,620	1,620	25,560	1.7	1,018
Accommodation and Food Services	1,923	33,345	8.9	500	7,351	130,357	8.8	567
Other Services (except Public Administration)	1,723	9,025	2.4	931	6,569	37,986	2.6	976
Unclassified - industry not assigned	2,797	1,704	0.5	1,273	10,489	6,597	0.4	1,393
Total - Private Sector	26,793	343,120	91.2	1,342	97,264	1,327,650	89.3	1,536
Total - Government	264	33,073	8.8	1,259	1,143	159,781	10.7	1,434
Federal Government	46	2,471	0.7	1,701	247	31,746	2.1	2,130
State Government	36	6,165	1.6	1,397	306	39,090	2.6	1,515
Local Government	182	24,437	6.5	1,179	590	88,945	6.0	1,150
ALL INDUSTRIES	27,057	376,193	100.0	1,335	98,407	1,487,430	100.0	1,525
ALL INDUSTRIES - Georgia					369,327	4,677,957		1,222

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

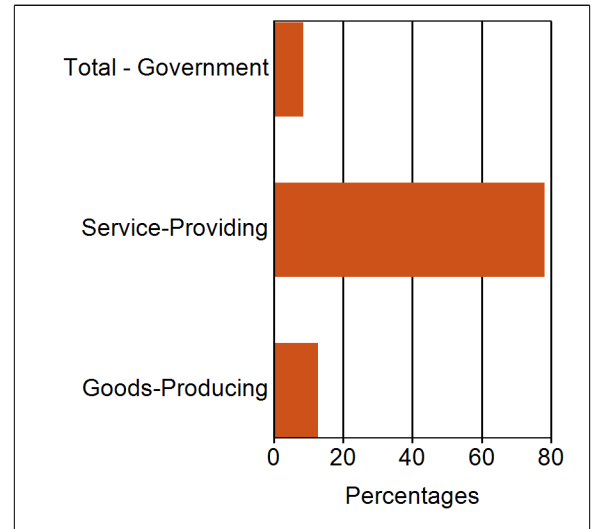
Cobb Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cobb Industry Mix 2022

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2022*

Cobb

Amazon.Com Services, Inc.
 Cast & Crew Production Services, LLC
 Kennesaw State University
 Lockheed Martin Corp
 Piedmont Healthcare,, Inc.
 Publix Super Markets, Inc.
 The Home Depot
 Walmart
 Wellstar Health System, Inc.

Cobb Area

Amzn Wvcs, LLC
 Delta Air Lines, Inc.
 Emory Healthcare, Inc.
 Georgia Institute Of Technology
 Grady Health System
 Northside Hospital, Inc.
 The Home Depot
 United Parcel Service
 Wellstar Health System, Inc.

COUNTY

Fulton
 Fulton
 Fulton
 Fulton
 Fulton
 Fulton
 Cobb
 Fulton
 Cobb

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.
 Source: Georgia Department of Labor

Education of the Labor Force

Cobb Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.0%	3.3%	4.3%	2.8%	3.0%	9.2%
Some High School	8.1%	15.0%	7.1%	5.7%	6.3%	12.3%
High School Grad/GED	24.0%	29.9%	20.6%	20.7%	23.6%	31.0%
Some College	21.3%	36.0%	19.5%	19.0%	19.7%	17.7%
College Grad 2 Yr	5.5%	3.2%	5.5%	6.2%	6.7%	3.4%
College Grad 4 Yr	24.7%	11.6%	30.4%	30.0%	25.7%	15.6%
Post Graduate Studies	12.4%	1.1%	12.5%	15.6%	15.1%	10.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Cobb	8,413	--	8,413
Douglas	1,893	--	1,893
Fulton	9,285	--	9,285
Paulding	2,201	--	2,201
Cobb Area	25,936	--	25,936

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.



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Colleges and Universities

Cobb Area

Cobb

Fortis College	fortis.edu
Austell Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Chattahoochee Technical College	www.chattahoocheetech.edu
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Shorter University-College of Adult & Professional Programs	www.shorter.edu/professional-education/
Strayer University (Cobb Campus)	www.strayer.edu/georgia/cobb-county

Fulton

SAE Institute of Technology-Atlanta	usa.sae.edu/
The Art Institute of Atlanta	www.aia.artinstitute.edu
American InterContinental University-Atlanta	www.aiuniv.edu/online-education
Argosy University-Atlanta	www.argosy.edu/locations/atlanta
Atlanta Technical College	www.atlantatech.edu/
Atlanta Metropolitan State College	www.atlm.edu
Brown College of Court Reporting	www.bccr.edu
Beulah Heights University	www.beulah.org
Carver Bible College	www.carver.edu
Clark Atlanta University	www.cau.edu
Chamberlain University (College of Nursing)	www.chamberlain.edu
The Creative Circus	www.creativecircus.edu
Devry University (Alpharetta Campus)	www.devry.edu/universities/georgia/alpharetta-campus.html
Emory University	www.emory.edu
Georgia Institute of Technology (Main Campus)	www.gatech.edu
Georgia Military College (Fairburn Campus)	www.gmc.edu/about-gmc/fairburn-campus.cms
Grady Health System Professional Schools	www.gradyhealthsystem.org
Georgia State University	www.gsu.edu
Herzing University-Atlanta	www.herzing.edu
Interdenominational Theological Center	www.itc.edu
Atlanta's John Marshall Law School	www.johnmarshall.edu
Gwinnett College Atlanta-Marietta (MedTech Institute)	www.medtech.edu
Morehouse College	www.morehouse.edu
Morehouse School of Medicine	www.msm.edu
Oglethorpe University	www.oglethorpe.edu
South University-Accelerated Graduate Programs	www.southuniversity.edu/admissions/accelerated-graduate-programs
Spelman College	www.spelman.edu
Strayer University (Main Campus - Georgia)	www.strayer.edu/campus-locations/georgia/chamblee
Strayer University (Roswell Campus)	www.strayer.edu/campus-locations/georgia/roswell

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Georgia Highlands College (Heritage Hall Campus)	www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Reinhardt University	www.reinhardt.edu

Paulding

Paulding Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
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Douglas

Strayer University (Douglasville Campus)	www.strayer.edu/georgia/douglasville
Douglas Campus (Satellite campus of West Georgia Technical College)	www.westgatech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	337	443	363	31.5	-18.1
Administrative Assistant and Secretarial Science, General	34	49	30	44.1	-38.8
Allied Health and Medical Assisting Services, Other°	104	94	47	-9.6	-50.0
Autobody/Collision and Repair Technology/Technician°	58	26	19	-55.2	-26.9
Automobile/Automotive Mechanics Technology/Technician°	560	473	507	-15.5	7.2
Avionics Maintenance Technology/Technician°	12	18	14	50.0	-22.2
Barbering/Barber°	130	26	11	-80.0	-57.7
Biology Technician/Biotechnology Laboratory Technician°	18	10	7	-44.4	-30.0
Business Administration and Management, General°	421	663	406	57.5	-38.8
CAD/CADD Drafting and/or Design Technology/Technician°	36	27	35	-25.0	29.6
Carpentry/Carpenter°	87	106	74	21.8	-30.2
Child Care and Support Services Management°	61	66	47	8.2	-28.8
Child Care Provider/Assistant°	143	365	394	155.2	7.9
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	138	130	197	-5.8	51.5
Computer Installation and Repair Technology/Technician°	229	345	402	50.7	16.5
Computer Programming, Specific Applications°	83	74	58	-10.8	-21.6
Computer Programming/Programmer, General	56	68	61	21.4	-10.3
Cosmetology/Cosmetologist, General°	365	229	176	-37.3	-23.1
Criminal Justice/Safety Studies°	123	190	196	54.5	3.2
Culinary Arts/Chef Training	23	56	17	143.5	-69.6
Data Modeling/Warehousing and Database Administration°	3	11	5	266.7	-54.5
Dental Assisting/Assistant°	21	22	24	4.8	9.1
Dental Hygiene/Hygienist	14	12	14	-14.3	16.7
Design and Visual Communications, General°	155	169	158	9.0	-6.5
Diesel Mechanics Technology/Technician°	22	28	13	27.3	-53.6
Drafting and Design Technology/Technician, General°	58	61	35	5.2	-42.6
Early Childhood Education and Teaching	105	102	146	-2.9	43.1
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrician°	52	77	27	48.1	-64.9
Emergency Medical Technology/Technician (EMT Paramedic)°	133	125	184	-6.0	47.2
Fire Services Administration	4	1	2	-75.0	100.0
Food Preparation/Professional Cooking/Kitchen Assistant°	228	46	38	-79.8	-17.4
Health Information/Medical Records Technology/Technician	53	38	41	-28.3	7.9
Health Services/Allied Health/Health Sciences, General°	85	505	406	494.1	-19.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	343	459	437	33.8	-4.8
Heavy Equipment Maintenance Technology/Technician	12	6	1	-50.0	-83.3

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Hospitality Administration/Management, General°	29	34	18	17.2	-47.1
Hotel/Motel Administration/Management°	12	14	3	16.7	-78.6
Human Resources Management/Personnel Administration, General°	63	71	39	12.7	-45.1
Industrial Mechanics and Maintenance Technology°	89	64	99	-28.1	54.7
Interior Design°	132	182	104	37.9	-42.9
Legal Assistant/Paralegal°	12	10	7	-16.7	-30.0
Licensed Practical/Vocational Nurse Training	32	42	31	31.3	-26.2
Logistics and Materials Management	6	12	14	100.0	16.7
Logistics, Materials, and Supply Chain Management°	9	7	14	-22.2	100.0
Marketing/Marketing Management, General	46	46	40	0.0	-13.0
Mechanic and Repair Technologies/Technicians, Other	6	8	8	33.3	0.0
Mechanical Drafting and Mechanical Drafting CAD/CADD°	13	8	8	-38.5	0.0
Medical/Clinical Assistant	24	47	32	95.8	-31.9
Medium/Heavy Vehicle and Truck Technology/Technician°	36	28	9	-22.2	-67.9
Meeting and Event Planning°	15	12	1	-20.0	-91.7
Network and System Administration/Administrator°	73	105	408	43.8	288.6
Nursing Assistant/Aide and Patient Care Assistant/Aide°	14	22	9	57.1	-59.1
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Pharmacy Technician/Assistant°	36	23	26	-36.1	13.0
Phlebotomy Technician/Phlebotomist°	23	15	12	-34.8	-20.0
Physical Therapy Technician/Assistant	28	35	24	25.0	-31.4
Plumbing Technology/Plumber°	20	21	21	5.0	0.0
Professional, Technical, Business, and Scientific Writing°	1,995	736	525	-63.1	-28.7
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	26	25	30	-3.8	20.0
Registered Nursing/Registered Nurse	47	50	53	6.4	6.0
Renal/Dialysis Technologist/Technician°	5	2	8	-60.0	300.0
Restaurant/Food Services Management°	9	2	6	-77.8	200.0
Teacher Assistant/Aide°	15	20	24	33.3	20.0
Tourism and Travel Services Management°	13	7	2	-46.2	-71.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	161	95	99	-41.0	4.2
Web Page, Digital/Multimedia and Information Resources Design	4	1	18	-75.0	1700.0
Welding Technology/Welder°	346	235	353	-32.1	50.2

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
Marietta, GA 30066-3303

Phone: (770) 528 - 6100

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For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov



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 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
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 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
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- RESEARCH
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- DEVELOPMENT
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