



**NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



## Area Labor Profile

# Dawson

# County



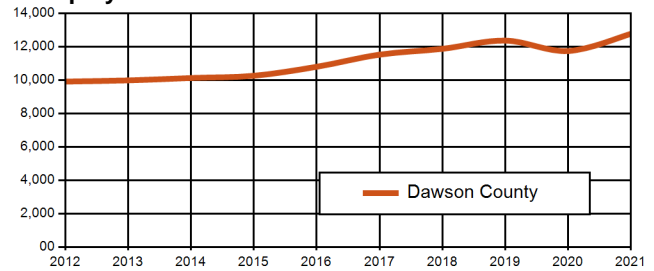
Updated: Nov 2022

## Annual Labor Force Activity - 2021

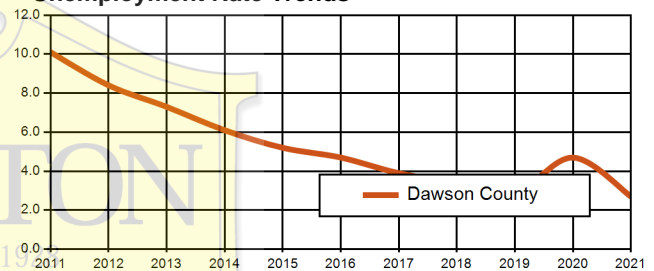
### 2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Dawson	13,115	12,765	350	2.7%
Cherokee	139,406	135,761	3,645	2.6%
Fannin	11,797	11,463	334	2.8%
Forsyth	127,031	123,874	3,157	2.5%
Gilmer	12,343	11,969	374	3.0%
Hall	104,792	102,000	2,792	2.7%
Lumpkin	17,402	16,923	479	2.8%
Pickens	15,533	15,099	434	2.8%
<b>Dawson Area</b>	<b>441,419</b>	<b>429,854</b>	<b>11,565</b>	<b>2.6%</b>
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

### Employment Trends



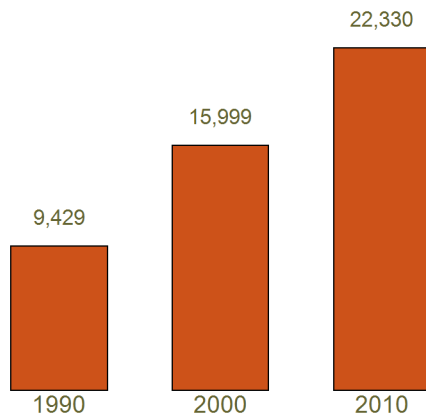
### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Population Estimates



### Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
<b>Dawson</b>	<b>22,330</b>	<b>65</b>	<b>28,497</b>	<b>27.6</b>	<b>31,420</b>	<b>40.7</b>
City of Dawsonville	2,536					
<b>Dawson Area</b>	<b>703,242</b>		<b>896,832</b>	<b>27.5</b>	<b>943,076</b>	<b>34.1</b>
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics & Economic Research; E-mail: Workforce\_Info@gdol.ga.gov Phone: (404) 232-3875**

# Industry Mix - 2nd Quarter of 2022

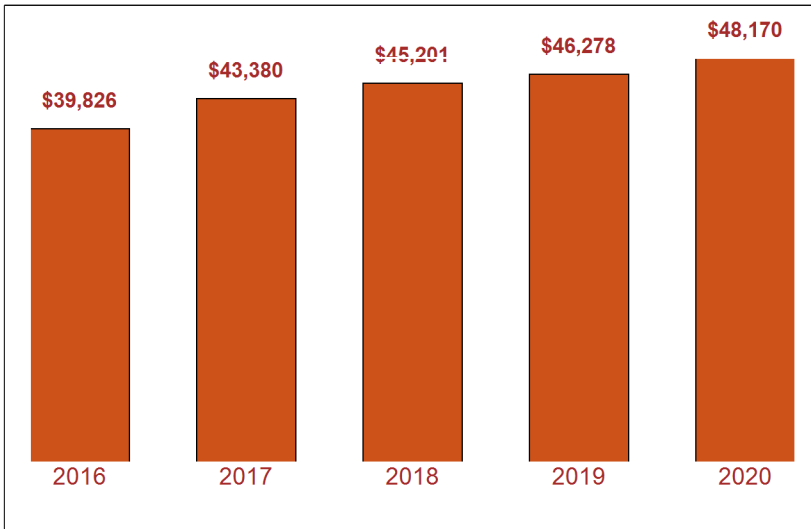
INDUSTRY	Dawson				Dawson Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>134</b>	<b>1,367</b>	<b>13.9</b>	<b>1,065</b>	<b>3,766</b>	<b>59,747</b>	<b>21.0</b>	<b>1,203</b>
Agriculture, Forestry, Fishing and Hunting	6	33	0.3	659	112	792	0.3	944
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	18	375	0.1	1,419
Construction	98	491	5.0	1,034	2,617	18,604	6.5	1,279
Manufacturing	30	843	8.6	1,099	1,019	39,975	14.0	1,170
Food	2	*	*	*	94	14,594	5.1	922
Beverage and Tobacco Product	3	8	0.1	526	41	737	0.3	1,012
Apparel	2	*	*	*	9	325	0.1	1,251
Printing and Related Support Activities	1	*	*	*	72	1,437	0.5	1,174
Plastics and Rubber Products	1	*	*	*	40	1,740	0.6	1,112
Nonmetallic Mineral Product	5	53	0.5	1,045	63	730	0.3	1,366
Primary Metal	1	*	*	*	11	1,047	0.4	1,407
Fabricated Metal Product	7	354	3.6	1,121	132	3,355	1.2	1,230
Machinery	1	*	*	*	81	3,368	1.2	1,269
Furniture and Related Product	2	*	*	*	63	956	0.3	1,095
Miscellaneous	5	17	0.2	1,129	114	1,482	0.5	1,120
Leather and Allied Product	0	0	0.0	0	3	*	*	*
Paper	0	0	0.0	0	4	43	0.0	1,397
Petroleum and Coal Products	0	0	0.0	0	6	*	*	*
Textile Mills	0	0	0.0	0	10	293	0.1	1,230
Textile Product Mills	0	0	0.0	0	31	434	0.2	932
Transportation Equipment	0	0	0.0	0	31	4,375	1.5	1,080
Electrical Equipment, Appliance, and Component	0	0	0.0	0	34	983	0.3	1,596
Wood Product	0	0	0.0	0	51	995	0.3	923
Chemical	0	0	0.0	0	61	1,286	0.5	1,346
Computer and Electronic Product	0	0	0.0	0	68	1,781	0.6	2,912
<b>Service-Providing</b>	<b>675</b>	<b>7,141</b>	<b>72.8</b>	<b>667</b>	<b>19,648</b>	<b>189,638</b>	<b>66.6</b>	<b>1,018</b>
Utilities	1	*	*	*	26	866	0.3	1,624
Wholesale Trade	35	418	4.3	856	1,409	13,342	4.7	1,580
Retail Trade	189	2,962	30.2	571	2,503	39,215	13.8	693
Transportation and Warehousing	18	60	0.6	986	487	6,529	2.3	1,383
Information	11	82	0.8	1,016	361	3,431	1.2	1,515
Finance and Insurance	41	201	2.0	1,525	1,207	6,308	2.2	1,557
Real Estate and Rental and Leasing	34	69	0.7	915	1,034	3,000	1.1	1,027
Professional, Scientific, and Technical Services	79	341	3.5	1,243	2,991	13,280	4.7	1,528
Management of Companies and Enterprises	1	*	*	*	67	2,210	0.8	2,732
Administrative and Support and Waste Management and Remediation Services	41	257	2.6	768	1,536	18,085	6.4	841
Educational Services	6	8	0.1	788	288	3,258	1.1	610
Health Care and Social Assistance	64	566	5.8	913	2,179	37,009	13.0	1,243
Arts, Entertainment, and Recreation	15	268	2.7	426	357	4,960	1.7	1,292
Accommodation and Food Services	82	1,632	16.6	449	1,601	29,566	10.4	441
Other Services (except Public Administration)	58	268	2.7	680	1,389	6,921	2.4	771
<b>Unclassified - industry not assigned</b>	<b>80</b>	<b>65</b>	<b>0.7</b>	<b>1,221</b>	<b>2,213</b>	<b>1,655</b>	<b>0.6</b>	<b>1,166</b>
<b>Total - Private Sector</b>	<b>889</b>	<b>8,573</b>	<b>87.4</b>	<b>735</b>	<b>23,414</b>	<b>249,385</b>	<b>87.6</b>	<b>1,062</b>
<b>Total - Government</b>	<b>24</b>	<b>1,231</b>	<b>12.6</b>	<b>881</b>	<b>436</b>	<b>35,202</b>	<b>12.4</b>	<b>1,051</b>
Federal Government	2	40	0.4	1,233	69	1,332	0.5	1,459
State Government	11	164	1.7	855	140	4,784	1.7	1,082
Local Government	11	1,027	10.5	872	227	29,086	10.2	1,027
<b>ALL INDUSTRIES</b>	<b>913</b>	<b>9,805</b>	<b>100.0</b>	<b>753</b>	<b>23,850</b>	<b>284,587</b>	<b>100.0</b>	<b>1,061</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>369,327</b>	<b>4,677,957</b>		<b>1,222</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

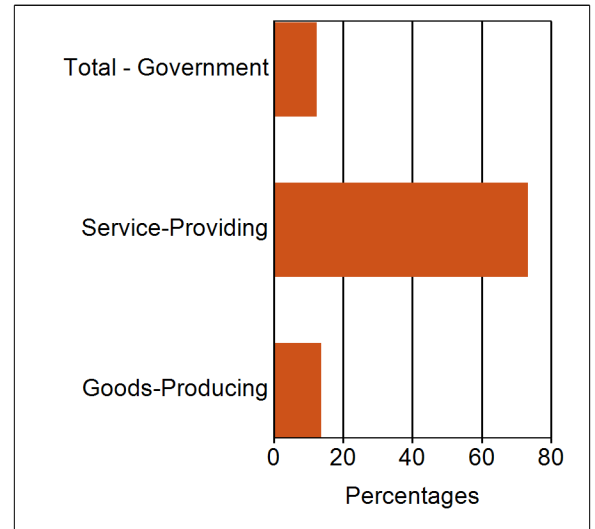
## Dawson Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Dawson Industry Mix 2022

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2022\*

### Dawson

Btd Manufacturing, Inc.  
Gold Creek Foods, LLC  
Gold Creek Processing, LLC  
Longhorn  
Publix Super Market, Inc.  
Sleeve Co., Inc.  
The Home Depot  
The Kroger Company  
Under Armour Retail, Inc.  
Walmart

### Dawson Area

Cottrell, Inc.  
Fieldale Farms Corporation  
Gold Creek Processing, LLC  
Kubota Manufacturing of America Corporation  
Northeast Georgia Medical Center, Inc.  
Northside Hospital, Inc.  
Northside Hospital, Inc.  
Pilgrim's Pride Corporation  
Tyson Poultry, Inc.  
Walmart

### COUNTY

Hall  
Hall  
Hall  
Hall  
Hall  
Forsyth  
Cherokee  
Hall  
Forsyth  
Cherokee

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Education of the Labor Force

### Dawson Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.5%	4.5%	7.6%	5.7%	4.6%	12.3%
Some High School	10.2%	19.6%	10.7%	7.8%	7.3%	13.3%
High School Grad/GED	28.1%	33.3%	25.9%	24.1%	28.9%	31.3%
Some College	21.9%	33.3%	22.0%	20.1%	21.4%	17.3%
College Grad 2 Yr	6.3%	3.3%	6.0%	6.9%	7.8%	4.1%
College Grad 4 Yr	19.0%	5.5%	20.9%	25.9%	20.0%	13.8%
Post Graduate Studies	8.0%	0.5%	6.9%	9.6%	9.9%	7.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cherokee	2,951	--	2,951
Dawson	242	--	242
Fannin	171	--	171
Forsyth	3,759	--	3,759
Gilmer	240	--	240
Hall	2,322	--	2,322
Lumpkin	252	--	252
Pickens	284	--	284
<b>Dawson Area</b>	<b>10,221</b>	<b>--</b>	<b>10,221</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

## Colleges and Universities

### Dawson Area

#### Lumpkin

University of North Georgia (Main Campus) [ung.edu/](http://ung.edu/)

#### Hall

University of North Georgia (Gainesville Campus) [ung.edu/campuses/gainesville/index.php](http://ung.edu/campuses/gainesville/index.php)

Brenau University [www.brenau.edu](http://www.brenau.edu)

Interactive College of Technology (Gainesville Campus) [www.ict.edu/](http://www.ict.edu/)

Lanier Technical College [www.laniertech.edu](http://www.laniertech.edu)

#### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College) [www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

Woodstock Campus (Satellite campus of Chattahoochee Technical College) [www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

Reinhardt University [www.reinhardt.edu](http://www.reinhardt.edu) TM

#### Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College) [www.chattahoocheetech.edu](http://www.chattahoocheetech.edu)

#### Dawson

Dawson Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

#### Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	107	107	94	0.0	-12.1
Administrative Assistant and Secretarial Science, General	19	14	21	-26.3	50.0
Aesthetician/Esthetician and Skin Care Specialist°	30	33	30	10.0	-9.1
Allied Health and Medical Assisting Services, Other°	30	13	10	-56.7	-23.1
Architectural Drafting and Architectural CAD/CADD°	2	4	3	100.0	-25.0

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Autobody/Collision and Repair Technology/Technician°	68	60	54	-11.8	-10.0
Automobile/Automotive Mechanics Technology/Technician°	181	179	82	-1.1	-54.2
Business Administration and Management, General°	70	117	196	67.1	67.5
CAD/CADD Drafting and/or Design Technology/Technician°	19	21	10	10.5	-52.4
Child Care Provider/Assistant°	108	103	115	-4.6	11.7
Computer Installation and Repair Technology/Technician°	31	5	28	-83.9	460.0
Cosmetology/Cosmetologist, General°	115	186	139	61.7	-25.3
Criminal Justice/Safety Studies°	60	59	56	-1.7	-5.1
Data Processing and Data Processing Technology/Technician°	13	15	6	15.4	-60.0
Dental Assisting/Assistant	7	10	10	42.9	0.0
Design and Visual Communications, General°	30	20	24	-33.3	20.0
Drafting and Design Technology/Technician, General°	19	25	7	31.6	-72.0
Early Childhood Education and Teaching	29	32	48	10.3	50.0
Electrical and Power Transmission Installation/Installer, General°	12	13	9	8.3	-30.8
Electrician°	15	16	25	6.7	56.3
Emergency Medical Technology/Technician (EMT Paramedic)°	106	125	68	17.9	-45.6
Fire Science/Fire-fighting°	36	28	29	-22.2	3.6
Fire Services Administration	6	3	1	-50.0	-66.7
Graphic Design°	12	3	9	-75.0	200.0
Health Information/Medical Records Technology/Technician°	22	21	15	-4.5	-28.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	48	47	41	-2.1	-12.8
Industrial Mechanics and Maintenance Technology°	199	204	159	2.5	-22.1
Interior Design°	23	44	64	91.3	45.5
Licensed Practical/Vocational Nurse Training	35	34	25	-2.9	-26.5
Machine Shop Technology/Assistant°	54	50	36	-7.4	-28.0
Mechanic and Repair Technologies/Technicians, Other	4	5	1	25.0	-80.0
Medical Office Assistant/Specialist°	66	75	60	13.6	-20.0
Medical/Clinical Assistant	45	57	40	26.7	-29.8
Network and System Administration/Administrator°	14	14	12	0.0	-14.3
Nursing Assistant/Aide and Patient Care Assistant/Aide°	82	82	101	0.0	23.2
Phlebotomy Technician/Phlebotomist°	14	15	38	7.1	153.3
Professional, Technical, Business, and Scientific Writing°	14	31	44	121.4	41.9
Radiologic Technology/Science - Radiographer	19	17	19	-10.5	11.8
Surgical Technology/Technologist°	17	9	9	-47.1	0.0
Web Page, Digital/Multimedia and Information Resources Design°	10	3	10	-70.0	233.3

# Technical College Graduates - 2021\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Welding Technology/Welder°	292	232	276	-20.5	19.0

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

2756 Atlanta Hwy

Gainsville, GA 30504

**Phone:** (770) 535 - 5484

**Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)



## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022  
HABERSHAM 706.754.5700 | GA316 770.307.0087