



NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM 434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022



Population Consolidated Report (Esri 2022)

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

Demographic Summary		Census 2010	2022	2027	2022-2027 Change	2022-20 Annual R
Total Population		175,511	271,452	298,895	27,443	1.9
Population 50+		44,562	85,432	97,010	11,578	2.5
-						
Median Age		36.7	37.9	38.1	0.2	0.1
Households		59,433	90,204	99,218	9,014	1.9
% Householders 55+		31.3%	39.6%	41.7%	2.1	1.0
Total Owner-Occupied Housing Units		50,876	76,928	84,886	7,958	1.9
Total Renter-Occupied Housing Units		8,557	13,276	14,332	1,056	1.5
Owner/Renter Ratio (per 100 renters)		595	579	592	13.0	0.4
Median Home Value		-	\$390,978	\$406,636	\$15,658	0.7
Average Home Value		-	\$428,144	\$449,015	\$20,871	0.9
Median Household Income		-	\$119,394	\$134,127	\$14,733	2.3
Median Household Income for Householder 55+		-	\$102,106	\$116,702	\$14,596	2.7
		Population by Ag	ge and Sex			
	Cens	sus 2010	2	022	2	027
Male Population	Number	% of 50+	Number	% of 50+	Number	% of
Total (50+)	21,376	100.0%	41,325	100.0%	46,622	100
50-54	6,087	28.5%	9,749	23.6%	9,628	20
55-59	4,319	20.2%	8,789	21.3%	9,088	19
60-64	3,884	18.2%	7,161	17.3%	8,197	17
65-69	2,868	13.4%	5,599	13.5%	6,925	14
70-74	1,885	8.8%	4,448	10.8%	5,148	11
75-79	1,221	5.7%	2,990	7.2%	3,950	8
80-84	681	3.2%	1,572	3.8%	2,295	4
85+	431	2.0%	1,017	2.5%	1,391	3
	Cens	sus 2010	2	022	2	027
Female Population	Number	% of 50+	Number	% of 50+	Number	% of
Total (50+)	23,186	STN100.0%	44,107	100.0%	50,388	100
50-54	5,728	24.7%	9,737	22.1%	9,594	19
55-59	4,701	20.3%	8,630	19.6%	9,264	18
60-64	4,205	18.1%	7,330	тм 16.6%	8,433	16
65-69	3,098	13.4%	6,337	14.4%	7,349	14
70-74	2,088	9.0%	5,083	11.5%	6,081	12
75-79	1,410	6.1%	3,351	7.6%	4,616	9
80-84	1,030	4.4%	1,960	4.4%	2,886	5
85+	926	4.0%	1,679	3.8%	2,165	4
	Cens	sus 2010	2	022	2	027
Total Population	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total
Total(50+)	44,562	25.4%	85,432	31.5%	97,010	32
50-54	11,815	6.7%	19,486	7.2%	19,222	6
55-59	9,020	5.1%	17,419	6.4%	18,352	6
60-64	8,089	4.6%	14,491	5.3%	16,630	5
65-69	5,966	3.4%	11,936	4.4%	14,274	4
70-74	3,973	2.3%	9,531	3.5%	11,229	3
75-79	2,631	1.5%	6,341	2.3%	8,566	2
80-84	1,711	1.0%	3,532	1.3%	5,181	1
85+	1,357	0.8%	2,696	1.0%	3,556	1
	1,007	0.070	2,000	1.070	0,000	1
65+	15,638	8.9%	34,036	12.5%	42,806	14



Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

	20	022 Households	by income an	a Age of House	holder 55+			
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	16,691	100%	11,987	100%	7,062	100%	35,740	100%
<\$15,000	437	2.6%	394	3.3%	438	6.2%	1,269	3.6%
\$15,000-\$24,999	556	3.3%	635	5.3%	638	9.0%	1,829	5.1%
\$25,000-\$34,999	490	2.9%	561	4.7%	669	9.5%	1,720	4.8%
\$35,000-\$49,999	705	4.2%	828	6.9%	957	13.6%	2,490	7.0%
\$50,000-\$74,999	1,857	11.1%	2,489	20.8%	1,677	23.7%	6,023	16.9%
\$75,000-\$99,999	1,680	10.1%	1,499	12.5%	888	12.6%	4,067	11.4%
\$100,000-\$149,999	3,834	23.0%	2,612	21.8%	851	12.1%	7,297	20.4%
\$150,000-\$199,999	2,950	17.7%	1,313	11.0%	406	5.7%	4,669	13.1%
\$200,000+	4,182	25.1%	1,656	13.8%	538	7.6%	6,376	17.8%
Median HH Income	\$129,353		\$91,739		\$59,629		\$102,106	
Average HH Income	\$167,742		\$125,567		\$90,246		\$138,284	
	20	027 Households	by Income an	d Age of House	holder 55+			
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percen
Total	17,882	100%	13,930	100%	9,513	100%	41,325	100%
<\$15,000	227	1.3%	253	1.8%	425	4.5%	905	2.2%
\$15,000-\$24,999	339	1.9%	444	3.2%	583	6.1%	1,366	3.3
\$25,000-\$34,999	327	1.8%	433	3.1%	671	7.1%	1,431	3.5%
\$35,000-\$49,999	465	2.6%	626	4.5%	1,029	10.8%	2,120	5.19
\$50,000-\$74,999	1,6 <mark>33</mark>	9.1%	2,443	17.5%	2,142	22.5%	6,218	15.09
\$75,000-\$99,999	1,626	9.1%	1,642	11.8%	1,211	12.7%	4,479	10.89
\$100,000-\$149,999	4,353	24.3%	3,547	25.5%	1,553	16.3%	9,453	22.9%
\$150,000-\$199,999	3,898	21.8%	2,089	15.0%	840	8.8%	6,827	16.5
\$200,000+	5,014	28.0%	2,453	17.6%	1,059	11.1%	8,526	20.69
Median HH Income	\$149,504		\$111,083		\$73,420		\$116,702	
Average HH Income	\$190,275		\$151,044	10	\$113,915		\$159,473	

ТΜ



Demographic and Income Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

Summary		Census 20	10	Census 2	2020	2022		2027
Population		175,5			,283	271,452		298,895
Households		59,4			,551	90,204		99,218
Families		47,6		05	-	70,927		77,848
Average Household Size			.94		2.99	2.99		3.00
Owner Occupied Housing Units		50,8			-	76,928		84,886
Renter Occupied Housing Units			557		-	13,276		14,332
Median Age			6.7		-	37.9		38.1
Trends: 2022-2027 Annual Rat	to	J.	Area			State	,	National
Population			1.94%			0.51%		0.25%
Households			1.92%			0.56%		0.31%
Families			1.88%			0.51%		0.28%
Owner HHs			1.99%			0.77%		0.53%
Median Household Income			2.35%			3.59%		3.12%
Healan Household Income			2.5570			2022		2027
Households by Income				,	Number	Percent	Number	Percent
<\$15,000				1	2,175	2.4%	1,471	1.5%
\$15,000 - \$24,999					3,018	3.3%	2,076	2.1%
\$15,000 - \$24,999 \$25,000 - \$34,999					3,050	3.4%	2,070	2.1%
\$35,000 - \$49,999					4,914	5.4%	3,885	3.9%
\$50,000 - \$74,999					4,914	13.1%	11,093	11.2%
\$75,000 - \$99,999					9,723	10.8%	9,749	9.8%
						23.3%		25.0%
\$100,000 - \$149,999 \$150,000 - \$199,999					20,993		24,758	
					15,468	17.1%	20,696	20.9%
\$200,000+				\sim	19,052	21.1%	23,150	23.3%
Madian Hawada ald Tuasana					10.204		A124 127	
Median Household Income					19,394		\$134,127	
Average Household Income					55,167		\$174,288	
Per Capita Income			VCE 1928	4	51,570	2022	\$57,862	2027
Denviotion by Acc			nsus 2010		Number of	2022	Number	2027
Population by Age		Number	Percent		Number	Percent 6.7%	Number	Percent
0 - 4		13,593	7.7%		18,314		20,337	6.8%
5 - 9		16,640	9.5%		21,892	8.1%	23,388	7.8%
10 - 14		15,465	8.8%		22,886	8.4%	23,876	8.0%
15 - 19		10,984	6.3%		18,760	6.9%	19,733	6.6%
20 - 24		6,579	3.7%		12,622	4.6%	12,936	4.3%
25 - 34		19,264	11.0%		29,742	11.0%	34,960	11.7%
35 - 44		32,802	18.7%		41,040	15.1%	45,472	15.2%
45 - 54		27,437	15.6%		40,250	14.8%	40,405	13.5%
55 - 64		17,109	9.7%		31,910	11.8%	34,982	11.7%
65 - 74		9,939	5.7%		21,467	7.9%	25,503	8.5%
75 - 84		4,342	2.5%		9,873	3.6%	13,747	4.6%
85+		1,357	0.8%		2,696	1.0%	3,556	1.2%
		ısus 2010		nsus 2020		2022		2027
Race and Ethnicity	Number	Percent	Number	Percent	Number		Number	Percent
White Alone	149,946	85.4%	163,687	65.1%	175,974		191,491	64.1%
Black Alone	4,510	2.6%	10,721	4.3%	11,562		12,747	4.3%
American Indian Alone	575	0.3%	1,017	0.4%	1,183		1,473	0.5%
Asian Alone	10,925	6.2%	45,203	18.0%	48,868		54,111	18.1%
Pacific Islander Alone	66	0.0%	92	0.0%	103		121	0.0%
Some Other Race Alone	6,613	3.8%	10,270	4.1%	11,907		14,752	4.9%
Two or More Races	2,876	1.6%	20,293	8.1%	21,855	8.1%	24,200	8.1%
Hispanic Origin (Any Race)	16,550	9.4%	25,226	10.0%	28,037	10.3%	32,079	10.7%
Data Note: Income is expressed in current of	dollars.							

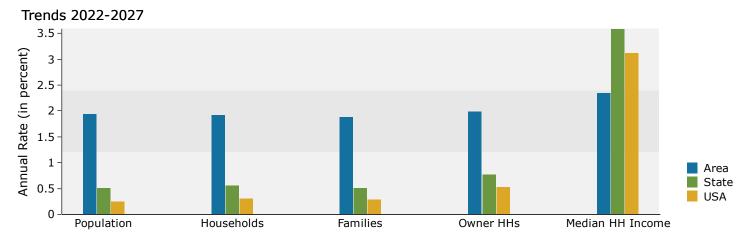
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

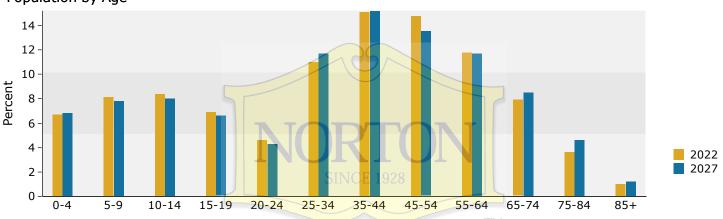


Demographic and Income Profile

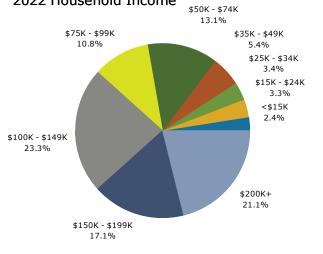
Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri



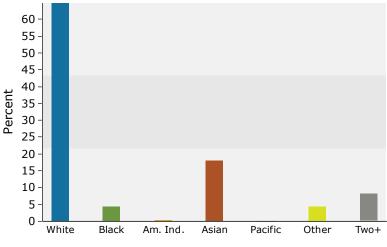




2022 Household Income



2022 Population by Race



²⁰²² Percent Hispanic Origin:10.3%



Executive Summary

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

Formuth Count

	Forsyth Count
Population	
2010 Population	175,511
2020 Population	251,283
2022 Population	271,452
2027 Population	298,895
2010-2020 Annual Rate	3.65%
2020-2022 Annual Rate	3.49%
2022-2027 Annual Rate	1.94%
2022 Male Population	49.6%
2022 Female Population	50.4%
2022 Median Age	37.9

In the identified area, the current year population is 271,452. In 2020, the Census count in the area was 251,283. The rate of change since 2020 was 3.49% annually. The five-year projection for the population in the area is 298,895 representing a change of 1.94% annually from 2022 to 2027. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 37.9, compared to U.S. median age of 38.9.

Ethni	icity
	Ethni

Race and Ethnicity	
2022 White Alone	64.8%
2022 Black Alone	4.3%
2022 American Indian/Alaska Native Alone	0.4%
2022 Asian Alone	18.0%
2022 Pacific Islander Alone	0.0%
2022 Other Race	4.4%
2022 Two or More Races	8.1%
2022 Hispanic Origin (Any Race)	10.3%

Persons of Hispanic origin represent 10.3% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.3 in the identified area, compared to 71.6 for the U.S. as a whole.

Households		
2022 Wealth Index		175
2010 Households	TM	59,433
2020 Households		83,551
2022 Households		90,204
2027 Households		99,218
2010-2020 Annual Rate		3.46%
2020-2022 Annual Rate		3.46%
2022-2027 Annual Rate		1.92%
2022 Average Household Size		2.99

The household count in this area has changed from 83,551 in 2020 to 90,204 in the current year, a change of 3.46% annually. The five-year projection of households is 99,218, a change of 1.92% annually from the current year total. Average household size is currently 2.99, compared to 2.99 in the year 2020. The number of families in the current year is 70,927 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
 Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Executive Summary

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

	Forsyth Count
Mortgage Income	
2022 Percent of Income for Mortgage	17.3%
Median Household Income	
2022 Median Household Income	\$119,394
2027 Median Household Income	\$134,127
2022-2027 Annual Rate	2.35%
Average Household Income	
2022 Average Household Income	\$155,167
2027 Average Household Income	\$174,288
2022-2027 Annual Rate	2.35%
Per Capita Income	
2022 Per Capita Income	\$51,570
2027 Per Capita Income	\$57,862
2022-2027 Annual Rate	2.33%

Households by Income

Current median household income is \$119,394 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$134,127 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$155,167 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$174,288 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$51,570 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$57,862 in five years, compared to \$47,064 for all U.S. households

Housing	
2022 Housing Affordability Index	140
2010 Total Housing Units	64,052
2010 Owner Occupied Housing Units	50,876
2010 Renter Occupied Housing Units	8,557
2010 Vacant Housing Units	SINCE 1928 4,619
2020 Total Housing Units	87,581
2020 Vacant Housing Units 📃 🔚	4,030
2022 Total Housing Units	TM 93,793
2022 Owner Occupied Housing Units	76,928
2022 Renter Occupied Housing Units	13,276
2022 Vacant Housing Units	3,589
2027 Total Housing Units	103,603
2027 Owner Occupied Housing Units	84,886
2027 Renter Occupied Housing Units	14,332
2027 Vacant Housing Units	4,385

Currently, 82.0% of the 93,793 housing units in the area are owner occupied; 14.2%, renter occupied; and 3.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 87,581 housing units in the area and 4.6% vacant housing units. The annual rate of change in housing units since 2020 is 3.09%. Median home value in the area is \$390,978, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 0.79% annually to \$406,636.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
 Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Household Income Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

\$57,862

			2022-2027	2022-2027
Summary	2022	2027	Change	Annual Rate
Population	271,452	298,895	27,443	1.94%
Households	90,204	99,218	9,014	1.92%
Median Age	37.9	38.1	0.2	0.11%
Average Household Size	2.99	3.00	0.01	0.07%

		2022		2027
Households by Income	Number	Percent	Number	Percent
Household	90,204	100%	99,218	100%
<\$15,000	2,175	2.4%	1,471	1.5%
\$15,000-\$24,999	3,018	3.3%	2,076	2.1%
\$25,000-\$34,999	3,050	3.4%	2,340	2.4%
\$35,000-\$49,999	4,914	5.4%	3,885	3.9%
\$50,000-\$74,999	11,811	13.1%	11,093	11.2%
\$75,000-\$99,999	9,723	10.8%	9,749	9.8%
\$100,000-\$149,999	20,993	23.3%	24,758	25.0%
\$150,000-\$199,999	15,468	17.1%	20,696	20.9%
\$200,000+	19,052	21.1%	23,150	23.3%
Median Household Income	\$119,394		\$134,127	
Average Household Income	\$155,167		\$174,288	

Average Household Income Per Capita Income



Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027. **Source:** Esri forecasts for 2022 and 2027.



Household Income Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

	20	22 Household	ls by Income an	d Age of House	holder			
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	1,346	11,053	20,433	21,632	16,691	11,987	7,062	
<\$15,000	103	227	271	305	437	394	438	
\$15,000-\$24,999	92	315	366	416	556	635	638	
\$25,000-\$34,999	116	421	445	348	490	561	669	
\$35,000-\$49,999	186	756	793	689	705	828	957	
\$50,000-\$74,999	372	1,658	1,901	1,857	1,857	2,489	1,677	
\$75,000-\$99,999	175	1,437	2,161	1,883	1,680	1,499	888	
\$100,000-\$149,999	200	2,849	5,342	5,305	3,834	2,612	851	
\$150,000-\$199,999	61	1,803	4,357	4,578	2,950	1,313	406	
\$200,000+	41	1,587	4,797	6,251	4,182	1,656	538	
Median HH Income	\$58,874	\$108,394	\$136,152	\$150,094	\$129,353	\$91,739	\$59,629	
Average HH Income	\$77,419	\$136,268	\$169,412	\$184,099	\$167,742	\$125,567	\$90,246	
			Percent Distri	bution				
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	100%	100%	100%	100%	100%	100%	100%	
<\$15,000	7.7%	2.1%	1.3%	1.4%	2.6%	3.3%	6.2%	
\$15,000-\$24,999	6.8%	2.8%	1.8%	1.9%	3.3%	5.3%	9.0%	
\$25,000-\$34,999	8.6%	3.8%	2.2%	1.6%	2.9%	4.7%	9.5%	
\$35,000-\$49,999	13.8%	6.8%	3.9%	3.2%	4.2%	6.9%	13.6%	
\$50,000-\$74,999	27.6%	15.0%	9.3%	8.6%	11.1%	20.8%	23.7%	
\$75,000-\$99,999	13.0%	13.0%	10.6%	8.7%	10.1%	12.5%	12.6%	
\$100,000-\$149,999	14.9%	25.8%	26.1%	24.5%	23.0%	21.8%	12.1%	
\$150,000-\$199,999	4.5%	16.3%	21.3%	21.2%	17.7%	11.0%	5.7%	
\$200,000+	3.0%	14.4%	23.5%	28.9%	25.1%	13.8%	7.6%	
			SINCE 1000					
	J		SINCE 1928					
				TI	4			

ΤM

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027. **Source:** Esri forecasts for 2022 and 2027.



Household Income Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County Prepared by Esri

2	2027 Household	ls by Income an	d Age of Housel	holder		
<25	25-34	35-44	45-54	55-64	65-74	75+
1,414	12,915	22,203	21,361	17,882	13,930	9,513
97	148	165	156	227	253	425
73	215	197	225	339	444	583
102	310	296	201	327	433	671
154	608		441		626	1,029
		,	1,464	1,633	2,443	2,142
199	1,403	1,980	1,688	1,626	1,642	1,211
286	3,695	5,969	5,355	4,353	3,547	1,553
94	2,767	5,717	5,291	3,898	2,089	840
49	2,282	5,753	6,540	5,014	2,453	1,059
\$67,455	\$125,082	\$152,056	\$157,635	\$149,504	\$111,083	\$73,420
\$89,650	\$159,863	\$189,392	\$201,576	\$190,275	\$151,044	\$113,915
<25	25-34	35-44	45-54	55-64	65-74	75+
100%	100%	100%	100%	100%	100%	100%
6.9%	1.1%	0.7%	0.7%	1.3%	1.8%	4.5%
5.2%	1.7%	0.9%	1.1%	1.9%	3.2%	6.1%
7.2%	2.4%	1.3%	0.9%	1.8%	3.1%	7.1%
10.9%	4.7%	2.5%	2.1%	2.6%	4.5%	10.8%
25.5%	11.5%	7.0%	6.9%	9.1%	17.5%	22.5%
14.1%	10.9%	8.9%	7.9%	9.1%	11.8%	12.7%
20.2%	28.6%	26.9%	25.1%	24.3%	25.5%	16.3%
6.6%	21.4%	25.7%	24.8%	21.8%	15.0%	8.8%
3.5%	17.7%	25.9%	30.6%	28.0%	17.6%	11.1%
		SINCE 1928				
	<25 1,414 97 73 102 154 360 199 286 94 49 49 49 49 49 (,49) (,49) (,49) (,49) (,49) (,49) (,49) (,49) (,100% (,25,5%) (,14,1% (,20,2%) (,49) (,49) (,49) (,49) (,49) (,49) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,4) (,5) (,4)	<25	<25 $25-34$ $35-44$ 1,41412,91522,20397148165732151971023102961546085623601,4871,5641991,4031,9802863,6955,969942,7675,717492,2825,753\$67,455\$125,082\$152,056\$89,650\$159,863\$189,392Percent Distri<25	<25 $25-34$ $35-44$ $45-54$ 1,41412,915 $22,203$ $21,361$ 97148165156732151972251023102962011546085624413601,4871,5641,4641991,4031,9801,6882863,6955,9695,355942,7675,7175,291492,2825,7536,540Percent Distribution\$67,455\$125,082\$152,056\$157,635\$89,650\$159,863\$189,392\$201,576Percent Distribution<25	1,414 $12,915$ $22,203$ $21,361$ $17,882$ 97148165156227732151972253391023102962013271546085624414653601,4871,5641,4641,6331991,4031,9801,6881,6262863,6955,9695,3554,353942,7675,7175,2913,898492,2825,7536,5405,014Fercent Distribution\$67,455\$125,082\$152,056\$157,635\$149,504\$89,650\$159,863\$189,392\$201,576\$190,275Percent Distribution6.9%1.1%0.7%0.7%1.3%5.2%1.7%0.9%1.1%1.9%7.2%2.4%1.3%0.9%1.8%10.9%4.7%2.5%2.1%2.6%25.5%11.5%7.0%6.9%9.1%14.1%10.9%8.9%7.9%9.1%20.2%28.6%26.9%25.1%24.3%20.2%28.6%26.9%25.1%24.3%20.2%28.6%26.9%25.1%24.3%20.2%28.6%26.9%25.1%24.3%20.2%28.6%26.9%25.1%24.3%20.2%28.6%25.9%30.6%28.0%	<2525-3435-4445-5455-6465-741,41412,91522,20321,36117,88213,93097148165156227253732151972253394441023102962013274331546085624414656263601,4871,5641,4641,6332,4431991,4031,9801,6881,6261,6422863,6955,9695,3554,3533,547942,7675,7175,2913,8982,089492,2825,7536,5405,0142,453****\$67,455\$125,082\$152,056\$157,635\$149,504\$111,083\$89,650\$159,863\$189,392\$201,576\$190,275\$151,044** <th< td=""></th<>

ΤМ

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027. **Source:** Esri forecasts for 2022 and 2027.



Housing Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County

Population		Households	
2010 Total Population	175,511	2022 Median Household Income	\$119,394
2020 Total Population	251,283	2027 Median Household Income	\$134,127
2022 Total Population	271,452	2022-2027 Annual Rate	2.35%
2027 Total Population	298,895		
2022-2027 Annual Rate	1.94%		

	Census	Census 2010		2022		27
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	64,052	100.0%	93,793	100.0%	103,603	100.0%
Occupied	59,433	92.8%	90,204	96.2%	99,218	95.8%
Owner	50,876	79.4%	76,928	82.0%	84,886	81.9%
Renter	8,557	13.4%	13,276	14.2%	14,332	13.8%
Vacant	4,619	7.2%	3,589	3.8%	4,385	4.2%

		2022		20	2027	
Owner Occupied Housing Units by	Value N	umber	Percent	Number	Percent	
Total		76,928	100.0%	84,886	100.0%	
<\$50,000		811	1.1%	374	0.4%	
\$50,000-\$99,999		290	0.4%	96	0.1%	
\$100,000-\$149,999	125	876	1.1%	363	0.4%	
\$150,000-\$199,999		2,081	2.7%	1,353	1.6%	
\$200,000-\$249,999		4,405	5.7%	3,915	4.6%	
\$250,000-\$299,999		8,926	11.6%	9,066	10.7%	
\$300,000-\$399,999		<mark>2</mark> 3,165	30.1%	25,880	30.5%	
\$400,000-\$499,999		<mark>1</mark> 8,099	23.5%	21,036	24.8%	
\$500,000-\$749,999		<mark>1</mark> 4,452	18.8%	17,780	20.9%	
\$750,000-\$999,999		2,962	3.9%	3,979	4.7%	
\$1,000,000-\$1,499,999	SINCE 1928	817	1.1%	1,006	1.2%	
\$1,500,000-\$1,999,999		44	0.1%	38	0.0%	
\$2,000,000+		0	0.0%	0	0.0%	
		ТМ				
Median Value	\$3	90,978		\$406,636		
Average Value	\$4	28,144		\$449,015		
Census 2010 Housing Units			Nu	ımber	Percent	
Total			6	54,052	100.0%	
In Urbanized Areas			5	57,306	89.5%	
In Urban Clusters				0	0.0%	

Data Note: Persons of Hispanic Origin may be of any race.

Rural Housing Units

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

6,746

10.5%



Housing Profile

Forsyth County, GA Forsyth County, GA (13117) Geography: County

Owner Occupied Units

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	50,876	100.0%
Owned with a Mortgage/Loan	43,225	85.0%
Owned Free and Clear	7,651	15.0%
Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	4 619	100.0%

Iotal	4,619	100.0%
For Rent	846	18.3%
Rented- Not Occupied	38	0.8%
For Sale Only	1,498	32.4%
Sold - Not Occupied	192	4.2%
Seasonal/Recreational/Occasional Use	1,003	21.7%
For Migrant Workers	0	0.0%
Other Vacant	1,042	22.6%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership

			Owner	occupied onits
	Occupied	Units	Number	% of Occupied
Total	5	59,433	50,876	85.6%
15-24		929	353	38.0%
25-34		7,698	5,677	73.7%
35-44		16,847	14,555	86.4%
45-54		15,339	13,590	88.6%
55-64		9,412	8,517	90.5%
65-74		5,834	5,335	91.4%
75-84		2,650	2,316	87.4%
85+		724	533	73.6%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	SINCE 1928			Owner (Occupied Units
		Occupied	Units	Number	% of Occupied
Total		5	9,433	50,876	85.6%
White Alone		TM 5	52,703	45,592	86.5%
Black/African American Alone			1,486	1,132	76.2%
American Indian/Alaska Native			169	128	75.7%
Asian Alone			3,068	2,858	93.2%
Pacific Islander Alone			17	13	76.5%
Other Race Alone			1,373	664	48.4%
Two or More Races			617	489	79.3%
Hispanic Origin			3,671	2,211	60.2%

Census 2010 Occupied Housing Units by Size and Home Ownership

		Owner (Occupied Units
	Occupied Units	Number	% of Occupied
Total	59,433	50,876	85.6%
1-Person	9,427	7,348	77.9%
2-Person	18,317	16,296	89.0%
3-Person	10,827	9,302	85.9%
4-Person	12,711	11,313	89.0%
5-Person	5,377	4,526	84.2%
6-Person	1,788	1,429	79.9%
7+ Person	986	662	67.1%
2022 Housing Affordability			
Housing Affordability Index	140		
Percent of Income for Mortgage	17.3%		
Notes Devenue of Liepenie Origin may be of any mos			

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Forsyth County, GA Forsyth County, GA (13117) Geography: County

Prepared by Esri

			2010-2020
	2010	2020	Annual Rate
Population	175,511	251,283	3.65%
Households	59,433	83,551	3.46%
Housing Units	64,052	87,581	3.18%
			2010
Population by Race		Number	Percent
Total		175,511	100.0%
Population Reporting One Race		172,635	98.4%
White		149,946	85.4%
Black		4,510	2.6%
American Indian		575	0.3%
Asian		10,925	6.2%
Pacific Islander		66	0.0%
Some Other Race		6,613	3.8%
Population Reporting Two or More Races		2,876	1.6%
Total Hispanic Population		16,550	9.4%
Population by Sex			
Male		87,194	49.7%
Female		88,317	50.3%
Population by Age			
Total		175,511	100.0%
Age 0 - 4		13,593	7.7%
Age 5 - 9		16,640	9.5%
Age 10 - 14		15,465	8.8%
Age 15 - 19		10,984	6.3%
Age 20 - 24		6,579	3.7%
Age 25 - 29		8,059	4.6%
Age 30 - 34	SINCE 1928	11,205	6.4%
Age 35 - 39		15,618	8.9%
Age 40 - 44		17,184	9.8%
Age 45 - 49	TM	15,622	8.9%
Age 50 - 54		11,815	6.7%
Age 55 - 59		9,020	5.1%
Age 60 - 64		8,089	4.6%
Age 65 - 69		5,966	3.4%
Age 70 - 74		3,973	2.3%
Age 75 - 79		2,631	1.5%
Age 80 - 84		1,711	1.0%
Age 85+		1,357	0.8%
		1,007	0.070
Age 18+		122,106	69.6%
Age 65+		15,638	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions. **Source:** U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.



Forsyth County, GA Forsyth County, GA (13117) Geography: County

Prepared by Esri

		2010
Households by Type		
Total	59,433	100.0%
Households with 1 Person	9,427	15.9%
Households with 2+ People	50,006	84.1%
Family Households	47,623	80.1%
Husband-wife Families	40,711	68.5%
With Own Children	22,388	37.7%
Other Family (No Spouse Present)	6,912	11.6%
With Own Children	4,002	6.7%
Nonfamily Households	2,383	4.0%
All Households with Children	27,875	46.9%
Multigenerational Households	2,252	3.8%
Unmarried Partner Households	2,439	4.1%
Male-female	1,986	3.3%
Same-sex	453	0.8%
Average Household Size	2.94	
Family Households by Size		
Total	47,623	100.0%
2 People	16,420	34.5%
3 People	10,562	22.2%
4 People	12,582	26.4%
5 People	5,327	11.2%
6 People	1,764	3.7%
7+ People	968	2.0%
Average Family Size	3.29	
Nonfamily Households by Size		
Total	11,810	100.0%
1 Person SINCE 1928	9,427	79.8%
2 People	1,897	16.1%
3 People	265	2.2%
4 People TM	129	1.1%
5 People	50	0.4%
6 People	24	0.2%
7+ People	18	0.2%
Average Nonfamily Size	1.28	
Population by Relationship and Household Type		
Total	175,511	100.0%
In Households	174,869	99.6%
In Family Households	159,797	91.0%
Householder	47,623	27.1%
Spouse	40,711	23.2%
Child	62,077	35.4%
Other relative	6,314	3.6%
Nonrelative	3,072	1.8%
In Nonfamily Households	15,072	8.6%
In Group Quarters	642	0.4%
Institutionalized Population	512	0.3%
Noninstitutionalized Population	130	0.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives. **Source:** U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.



Forsyth County, GA Forsyth County, GA (13117)

Geography: County

Prepared by Esri

	201	0
Family Households by Age of Householder		
Total	47,623	100.0%
Householder Age 15 - 44	21,735	45.6%
Householder Age 45 - 54	12,749	26.8%
Householder Age 55 - 64	7,144	15.0%
Householder Age 65 - 74	4,178	8.8%
Householder Age 75+	1,817	3.8%
Nonfamily Households by Age of Householder	11.010	100.00/
Total	11,810	100.0%
Householder Age 15 - 44	3,739	31.7%
Householder Age 45 - 54	2,590	21.9%
Householder Age 55 - 64	2,268	19.2%
Householder Age 65 - 74	1,656	14.0%
Householder Age 75+	1,557	13.2%
Households by Race of Householder		
Total	59,433	100.0%
Householder is White Alone	52,703	88.7%
Householder is Black Alone	1,486	2.5%
Householder is American Indian Alone	169	0.3%
Householder is Asian Alone	3,068	5.2%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	1,373	2.3%
Householder is Two or More Races	617	1.0%
Households with Hispanic Householder	3,671	6.2%
Husband-wife Families by Race of Householder		
Total	40,711	100.0%
Householder is White Alone	35,817	88.0%
Householder is Black Alone SINCE 1928	842	2.1%
Householder is American Indian Alone	105	0.3%
Householder is Asian Alone	2,652	6.5%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	888	2.2%
Householder is Two or More Races	396	1.0%
Husband-wife Families with Hispanic Householder	2,445	6.0%
	,	
Other Families (No Spouse) by Race of Householder Total	6,912	100.0%
Householder is White Alone	5,889	85.2%
Householder is Black Alone	333	4.8%
Householder is American Indian Alone	34	0.5%
Householder is Asian Alone	221	3.2%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	338	4.9%
Householder is Two or More Races	95	1.4%
Other Families with Hispanic Householder	767	11.1%
Nonfamily Households by Race of Householder		
Total	11,810	100.0%
Householder is White Alone	10,997	93.1%
Householder is Black Alone	311	2.6%
Householder is American Indian Alone	30	0.3%
Householder is Asian Alone	195	1.7%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	147	1.2%
Householder is Two or More Races	126	1.1%
Nonfamily Households with Hispanic Householder	459	3.9%
	J J J	5.570
Source: U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.		



Forsyth County, GA Forsyth County, GA (13117) Geography: County

Prepared by Esri

	2010	
Total Housing Units by Occupancy	44.050	100.00/
Total	64,052	100.0%
Occupied Housing Units	59,433	92.8%
Vacant Housing Units	0.46	1.20/
For Rent	846	1.3%
Rented, not Occupied	38	0.1%
For Sale Only	1,498	2.3%
Sold, not Occupied	192	0.3%
For Seasonal/Recreational/Occasional Use	1,003	1.6%
For Migrant Workers	0	0.0%
Other Vacant	1,042	1.6%
Total Vacancy Rate	7.2%	
Households by Tenure and Mortgage Status		
Total	59,433	100.0%
Owner Occupied	50,876	85.6%
Owned with a Mortgage/Loan	43,225	72.7%
Owned Free and Clear	7,651	12.9%
Average Household Size	2.94	
Renter Occupied	8,557	14.4%
Average Household Size	2.97	
Owner accuried Housing Units by Page of Householder		
Owner-occupied Housing Units by Race of Householder Total	50,876	100.0%
Householder is White Alone	45,592	89.6%
Householder is Black Alone	1,132	2.2%
Householder is American Indian Alone	128	0.3%
Householder is Asian Alone	2,858	5.6%
Householder is Pacific Islander Alone	13	0.0%
Householder is Some Other Race Alone	664	1.3%
Householder is Two or More Races SINCE 1928	489	1.0%
Owner-occupied Housing Units with Hispanic Householder	2,211	4.3%
Renter-occupied Housing Units by Race of Householder		
Total	8,557	100.0%
Householder is White Alone	7,111	83.1%
Householder is Black Alone	354	4.1%
Householder is American Indian Alone	41	0.5%
Householder is Asian Alone	210	2.5%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	709	8.3%
Householder is Two or More Races	128	1.5%
Renter-occupied Housing Units with Hispanic Householder	1,460	17.1%
	_,	
Average Household Size by Race/Hispanic Origin of Householder	2.96	
Householder is White Alone	2.86	
Householder is Black Alone	3.08	
Householder is American Indian Alone	3.31	
Householder is Asian Alone Householder is Pacific Islander Alone	3.48	
Householder is Pacific Islander Alone Householder is Some Other Race Alone	3.47	
Householder is Some Other Race Alone Householder is Two or More Races	4.71	
	3.26	
Householder is Hispanic	4.25	

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - **RESIDENTIAL**
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- **RELOCATION**
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- **DEVELOPMENT**
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- **RESIDENTIAL REPORTS**
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC
 PATTERNS
- NFOGRAPHICS
- CUSTOM
 CONSULTATIONS



GA400 770.887.0053 |GAINESVILLE 770.532.0022 HABERSHAM 706.754.5700 | BRASELTON 770.307.0087

NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM 434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022