









Population Consolidated Report (Esri 2022)

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

Demographic Summary	(Census 2010	2022	2027	2022-2027 Change	2022-2027 Annual Rate
Total Population		179,678	208,743	217,118	8,375	0.79%
Population 50+		50,204	69,075	73,483	4,408	1.24%
Median Age		34.5	36.6	37.5	0.9	0.49%
Households		60,689	73,339	76,860	3,521	0.94%
% Householders 55+		38.0%	44.3%	45.7%	1.4	0.62%
Total Owner-Occupied Housing Units		42,077	55,257	57,821	2,564	0.91%
Total Renter-Occupied Housing Units		18,612	18,082	19,039	957	1.04%
Owner/Renter Ratio (per 100 renters)		226	306	304	-2.0	-0.13%
Median Home Value		-	\$289,376	\$349,910	\$60,534	3.87%
Average Home Value		-	\$362,384	\$415,057	\$52,673	2.75%
Median Household Income		-	\$74,425	\$89,973	\$15,548	3.87%
Median Household Income for Household	er 55+	-	\$67,267	\$84,616	\$17,349	4.70%
		Population by Age		, , , , ,	, ,	
	Census		2022	2	202	27
Male Population	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	23,444	100.0%	32,829	100.0%	34,856	100.0%
50-54	5,651	24.1%	6,439	19.6%	6,127	17.6%
55-59	4,813	20.5%	6,321	19.3%	6,273	18.0%
60-64	4,248	18.1%	5,718	17.4%	5,960	17.1%
65-69	3,255	13.9%	4,879	14.9%	5,341	15.3%
70-74	2,142	9.1%	3,984	12.1%	4,294	12.3%
75-79	1,586	6.8%	2,765	8.4%	3,349	9.6%
80-84	1,000	4.3%	1,513	4.6%	2,080	6.0%
85+	749	3.2%	1,210	3.7%	1,432	4.1%
	Census	2010	2022	2	202	27
Female Population	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	26,760	CTX 100.0%	36,246	100.0%	38,627	100.0%
50-54	5,744	21.5%	6,303	17.4%	6,250	16.2%
55-59	4,982	18.6%	6,364	17.6%	6,237	16.1%
60-64	4,757	17.8%	6,089	16.8%	6,156	15.9%
65-69	3,565	13.3%	5,328	14.7%	5,775	15.0%
70-74	2,609	9.7%	4,692	12.9%	4,915	12.7%
75-79	2,058	7.7%	3,369	9.3%	4,159	10.8%
80-84	1,601	6.0%	2,091	5.8%	2,810	7.3%
85+	1,444	5.4%	2,010	5.5%	2,325	6.0%
	Census	2010	2022	2	202	27
Total Population	Number %	6 of Total Pop	Number 9	% of Total Pop	Number	% of Total Pop
Total(50+)	50,204	27.9%	69,075	33.1%	73,483	33.8%
50-54	11,395	6.3%	12,742	6.1%	12,377	5.7%
55-59	9,795	5.5%	12,685	6.1%	12,510	5.8%
60-64	9,005	5.0%	11,807	5.7%	12,116	5.6%
65-69	6,820	3.8%	10,207	4.9%	11,116	5.1%
70-74	4,751	2.6%	8,676	4.2%	9,209	4.2%
75-79	3,644	2.0%	6,134	2.9%	7,508	3.5%
80-84	2,601	1.4%	3,604	1.7%	4,890	2.3%
05.	2,193	1.2%	3,220	1.5%	3,757	1.7%
85+						
85+						
65+	20,009	11.1%	31,841	15.3%	36,480	16.8%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



Population Consolidated Report (Esri 2022)

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

	55-64	Percent	65-74	Percent	75+	Percent	Total	Perce
Total	13,237	100%	11,076	100%	8,182	100%	32,495	100
<\$15,000	670	5.1%	611	5.5%	635	7.8%	1,916	5.9
\$15,000-\$24,999	747	5.6%	944	8.5%	1,177	14.4%	2,868	8.8
\$25,000-\$34,999	863	6.5%	1,135	10.2%	1,274	15.6%	3,272	10.1
\$35,000-\$49,999	1,212	9.2%	1,352	12.2%	1,189	14.5%	3,753	11.5
\$50,000-\$74,999	2,473	18.7%	2,000	18.1%	1,343	16.4%	5,816	17.9
\$75,000-\$99,999	1,697	12.8%	1,252	11.3%	719	8.8%	3,668	11.3
\$100,000-\$149,999	2,749	20.8%	1,846	16.7%	912	11.1%	5,507	16.9
\$150,000-\$199,999	1,322	10.0%	870	7.9%	393	4.8%	2,585	8.0
\$200,000+	1,504	11.4%	1,066	9.6%	540	6.6%	3,110	9.6
Median HH Income	\$83,049		\$66,809		\$47,004		\$67,267	
Average HH Income	\$115,163		\$101,700		\$79,764		\$101,661	
· ·		027 Households	by Income an	d Age of House	eholder 55+			
	55-64	Percent	65-74	Percent	75+	Percent	Total	Perce
Total	13,218	100%	11,804	100%	10,090	100%	35,112	100
<\$15,000	413	3.1%	409	3.5%	610	6.0%	1,432	4.
\$15,000-\$24,999	478	3.6%	658	5.6%	1,040	10.3%	2,176	6.2
\$25,000-\$34,999	632	4.8%	892	7.6%	1,197	11.9%	2,721	7.7
\$35,000-\$49,999	921	7.0%	1,125	9.5%	1,179	11.7%	3,225	9.2
\$50,000-\$74,999	2,302	17.4%	2,087	17.7%	1,732	17.2%	6,121	17.4
\$75,000-\$99,999	1,692	12.8%	1,438	12.2%	1,059	10.5%	4,189	11.9
\$100,000-\$149,999	3,226	24.4%	2,448	20.7%	1,584	15.7%	7,258	20.7
\$150,000-\$199,999	1,826	13.8%	1,312	11.1%	751	7.4%	3,889	11.1
\$200,000+	1,728	13.1%	1,435	12.2%	938	9.3%	4,101	11.7
Median HH Income	\$101,616	1 10	\$86,052	00	\$ 62,415		\$84,616	
Average HH Income	\$134,183		\$123,531		\$ <mark>1</mark> 01,871		\$121,317	

Source: Esri, U.S. Census



Demographic and Income Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

Summary		Census 20		Census 20		202:		
Population		179,6		203,1		208,74		21
Households		60,6	89	71,0	122	73,33	9	7
Families		45,2	73		-	53,41	2	5
Average Household Size		2.	91	2.	.82	2.8	1	
Owner Occupied Housing Units		42,0	77		-	55,25	7	5
Renter Occupied Housing Units		18,6	12		-	18,08	2	1
Median Age		34	1.5		-	36.	6	
Trends: 2022-2027 Annual Rat	e		Area			State		Na
Population			0.79%			0.51%		(
Households			0.94%			0.56%		(
Families			0.89%			0.51%		(
Owner HHs			0.91%			0.77%		(
Median Household Income			3.87%			3.59%		3
Treatan Frousenoid Income			3.07 70			2022		
Households by Income				Ni	ımber	Percent	Number	P
<\$15,000					3,817	5.2%	2,813	r
\$15,000 \$15,000 - \$24,999					5,055	6.9%	3,734	
\$25,000 - \$34,999 \$35,000 - \$40,000					6,065	8.3%	4,877	
\$35,000 - \$49,999					8,031	11.0%	6,612	
\$50,000 - \$74,999			CON		3,926	19.0%	14,060	
\$75,000 - \$99,999					8,930	12.2%	9,591	
\$100,000 - \$149,999					4,488	19.8%	17,912	7
\$150,000 - \$199,999					6,244	8.5%	8,805	
\$200,000+					<mark>6,78</mark> 3	9.2%	8,456	
Median Household Income			~ (<mark>4,42</mark> 5		\$89,973	
Average Household Income				\$10	<mark>4,89</mark> 5		\$122,605	
Per Capita Income		SIN	ICE 1928	\$3	<mark>6,87</mark> 4		\$43,423	
		Cer	nsus 2010			2022		
Population by Age		Number	Percent	Nu	ımber	Percent	Number	Р
0 - 4		14,122	7.9%	1	4,441	6.9%	14,954	
5 - 9		14,573	8.1%	1	4,851	7.1%	15,199	
10 - 14		13,538	7.5%	1	4,711	7.0%	15,500	
15 - 19		12,914	7.2%	1	3,749	6.6%	14,071	
20 - 24		11,738	6.5%	1	2,656	6.1%	12,806	
25 - 34		24,141	13.4%	2	9,350	14.1%	28,206	
35 - 44		25,660	14.3%	2	7,118	13.0%	29,875	
45 - 54		24,183	13.5%		5,534	12.2%	25,401	
55 - 64		18,800	10.5%		, 4,492	11.7%	24,626	
65 - 74		11,571	6.4%		8,883	9.0%	20,325	
75 - 84		6,245	3.5%		9,738	4.7%	12,398	
85+		2,193	1.2%		3,220	1.5%	3,757	
	Cer	nsus 2010		sus 2020	-,	2022	5,757	
Race and Ethnicity	Number	Percent	Number	Percent	Number		Number	Pe
White Alone	133,195	74.1%	130,744	64.4%	133,271		135,643	6
Black Alone		74.1%	14,660					
	13,275		•	7.2%	15,123		15,870	
American Indian Alone	811	0.5%	1,739	0.9%	1,844		2,063	
Asian Alone	3,226	1.8%	4,254	2.1%	4,418		4,773	
Pacific Islander Alone	167	0.1%	107	0.1%	110		117	
Some Other Race Alone	25,042	13.9%	29,343	14.4%	30,204		31,718	1
Two or More Races	3,962	2.2%	22,289	11.0%	23,773	11.4%	26,934	1
	46,906	26.1%	57,010	28.1%	58,864	28.2%	61,667	2

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

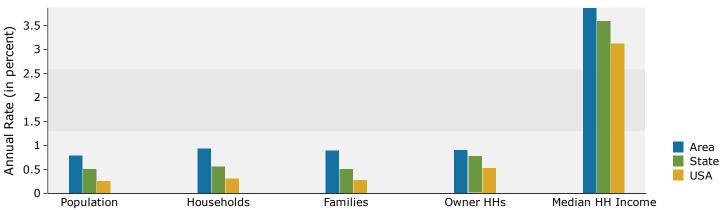
December 08, 2022



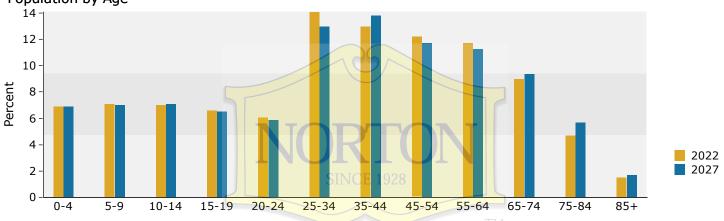
Demographic and Income Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

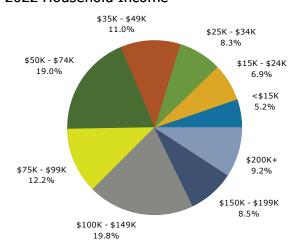




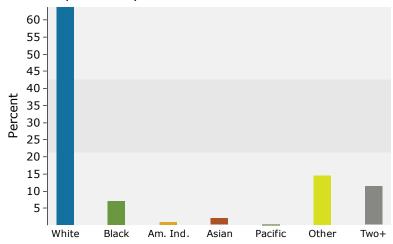
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin:28.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

December 08, 2022



Executive Summary

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

	Hall County,
Population	
2010 Population	179,678
2020 Population	203,136
2022 Population	208,743
2027 Population	217,118
2010-2020 Annual Rate	1.23%
2020-2022 Annual Rate	1.22%
2022-2027 Annual Rate	0.79%
2022 Male Population	49.9%
2022 Female Population	50.1%
2022 Median Age	36.6

In the identified area, the current year population is 208,743. In 2020, the Census count in the area was 203,136. The rate of change since 2020 was 1.22% annually. The five-year projection for the population in the area is 217,118 representing a change of 0.79% annually from 2022 to 2027. Currently, the population is 49.9% male and 50.1% female.

Median Age

The median age in this area is 36.6, compared to U.S. median age of 38.9.

Race and Ethnicity	
2022 White Alone	63.8%
2022 Black Alone	7.2%
2022 American Indian/Alaska Native Alone	0.9%
2022 Asian Alone	2.1%
2022 Pacific Islander Alone	0.1%
2022 Other Race	14.5%
2022 Two or More Races	11.4%
2022 Hispanic Origin (Any Race)	28.2%

Persons of Hispanic origin represent 28.2% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.4 in the identified area, compared to 71.6 for the U.S. as a whole.

Households	5
2022 Wealth Index	108
2010 Households	60,689
2020 Households	71,022
2022 Households	73,339
2027 Households	76,860
2010-2020 Annual Rate	1.58%
2020-2022 Annual Rate	1.44%
2022-2027 Annual Rate	0.94%
2022 Average Household Size	2.81

The household count in this area has changed from 71,022 in 2020 to 73,339 in the current year, a change of 1.44% annually. The five-year projection of households is 76,860, a change of 0.94% annually from the current year total. Average household size is currently 2.81, compared to 2.82 in the year 2020. The number of families in the current year is 53,412 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Executive Summary

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

	Hall County,
Mortgage Income	
2022 Percent of Income for Mortgage	20.5%
Median Household Income	
2022 Median Household Income	\$74,425
2027 Median Household Income	\$89,973
2022-2027 Annual Rate	3.87%
Average Household Income	
2022 Average Household Income	\$104,895
2027 Average Household Income	\$122,605
2022-2027 Annual Rate	3.17%
Per Capita Income	
2022 Per Capita Income	\$36,874
2027 Per Capita Income	\$43,423
2022-2027 Annual Rate	3.32%
Households by Income	

Current median household income is \$74,425 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$89,973 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$104,895 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$122,605 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$36,874 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$43,423 in five years, compared to \$47,064 for all U.S. households

Housing		
2022 Housing Affordability Index		118
2010 Total Housing Units		68,819
2010 Owner Occupied Housing Units		42,077
2010 Renter Occupied Housing Units	1 10111 01 1	18,612
2010 Vacant Housing Units	SINCE 1928	8,130
2020 Total Housing Units		76,865
2020 Vacant Housing Units		5,843
2022 Total Housing Units	TM	79,740
2022 Owner Occupied Housing Units		55,257
2022 Renter Occupied Housing Units		18,082
2022 Vacant Housing Units		6,401
2027 Total Housing Units		83,847
2027 Owner Occupied Housing Units		57,821
2027 Renter Occupied Housing Units		19,039
2027 Vacant Housing Units		6,987

Currently, 69.3% of the 79,740 housing units in the area are owner occupied; 22.7%, renter occupied; and 8.0% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 76,865 housing units in the area and 7.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.65%. Median home value in the area is \$289,376, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 3.87% annually to \$349,910.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Household Income Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

			2022-2027	2022-2027
Summary	2022	2027	Change	Annual Rate
Population	208,743	217,118	8,375	0.79%
Households	73,339	76,860	3,521	0.94%
Median Age	36.6	37.5	0.9	0.49%
Average Household Size	2.81	2.79	-0.02	-0.14%

		2022		2027
Households by Income	Number	Percent	Number	Percent
Household	73,339	100%	76,860	100%
<\$15,000	3,817	5.2%	2,813	3.7%
\$15,000-\$24,999	5,055	6.9%	3,734	4.9%
\$25,000-\$34,999	6,065	8.3%	4,877	6.3%
\$35,000-\$49,999	8,031	11.0%	6,612	8.6%
\$50,000-\$74,999	13,926	19.0%	14,060	18.3%
\$75,000-\$99,999	8,930	12.2%	9,591	12.5%
\$100,000-\$149,999	14,488	19.8%	17,912	23.3%
\$150,000-\$199,999	6,244	8.5%	8,805	11.5%
\$200,000+	6,783	9.2%	8,456	11.0%
Median Household Income	\$74,425		\$89,973	
Average Household Income	\$104,895		\$122,605	
Per Capita Income	\$36,874		\$43,423	



Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.

December 08, 2022



Household Income Profile

Hall County, GA (131)

Hall County, GA (13139) Geography: County Prepared by Esri

2022 Households by Income and Age of Householder							
55-64	65-74	75+					
13,237	11,076	8,182					
,	,	,					
670	611	635					
747	944	1,177					
863	1,135	1,274					
1,212	1,352	1,189					
2,473	2,000	1,343					
1,697	1,252	719					
2,749	1,846	912					
1,322	870	393					
1,504	1,066	540					
\$83,049	\$66,809	\$47,004					
\$115,163	\$101,700	\$79,764					
55-64	65-74	75+					
100%	100%	100%					
5.1%	5.5%	7.8%					
5.6%	8.5%	14.4%					
6.5%	10.2%	15.6%					
9.2%	12.2%	14.5%					
18.7%	18.1%	16.4%					
12.8%	11.3%	8.8%					
20.8%	16.7%	11.1%					
10.0%	7.9%	4.8%					
11.4%	9.6%	6.6%					

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.



<\$15,000

\$15,000-\$24,999

\$25,000-\$34,999

\$35,000-\$49,999

\$50,000-\$74,999

\$75,000-\$99,999

\$200,000+

\$100,000-\$149,999

\$150,000-\$199,999

Household Income Profile

3.4%

Hall County, GA Hall County, GA (13139)

Geography: County

10.1%

Prepared by Esri

2027 Households by Income and Age of Householder 25-34 35-44 45-54 65-74 75+ <25 55-64 2,873 HH Income Base 11,224 14,472 13,179 13,218 11,804 10,090 <\$15,000 409 610 290 382 386 323 413 \$15,000-\$24,999 266 533 413 346 478 658 1,040 \$25,000-\$34,999 310 744 642 460 632 892 1,197 \$35,000-\$49,999 375 1,095 1,041 876 921 1,125 1,179 \$50,000-\$74,999 2,333 2,498 2,331 2,302 2,087 777 1,732 354 1,569 1,438 1,059 \$75,000-\$99,999 1,871 1,608 1,692 \$100,000-\$149,999 2,762 4,028 3,482 3,226 2,448 1,584 382 \$150,000-\$199,999 93 996 1,840 1,987 1,826 1,312 751 26 938 \$200,000+ 810 1,753 1,766 1,728 1,435 Median HH Income \$54,166 \$81,828 \$102,835 \$105,943 \$101,616 \$86,052 \$62,415 Average HH Income \$68,525 \$108,919 \$132,382 \$138,747 \$134,183 \$123,531 \$101,871 **Percent Distribution** 25-34 35-44 45-54 55-64 65-74 75+ <25 HH Income Base 100% 100% 100% 100% 100% 100% 100%

2.7%

9.3% 4.7% 2.9% 2.6% 3.6% 5.6% 10.3% 10.8% 6.6% 4.4% 3.5% 4.8% 7.6% 11.9% 13.1% 9.8% 7.2% 6.6% 7.0% 9.5% 11.7% 27.0% 20.8% 17.3% 17.7% 17.4% 17.7% 17.2% 12.3% 14.0% 12.9% 12.2% 10.5% 12.8% 12.2% 13.3% 24.6% 27.8% 26.4% 24.4% 20.7% 15.7% 3.2% 8.9% 12.7% 15.1% 13.8% 11.1% 7.4% 0.9% 7.2% 12.1% 13.4% 13.1% 12.2% 9.3%

2.5%

3.1%

3.5%

6.0%

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.

©2022 Esri

Page 3 of 3



Housing Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

Population		Households	
2010 Total Population	179,678	2022 Median Household Income	\$74,425
2020 Total Population	203,136	2027 Median Household Income	\$89,973
2022 Total Population	208,743	2022-2027 Annual Rate	3.87%
2027 Total Population	217,118		
2022-2027 Annual Rate	0.79%		

	Census	s 2010	20	22	20	27
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	68,819	100.0%	79,740	100.0%	83,847	100.0%
Occupied	60,689	88.2%	73,339	92.0%	76,860	91.7%
Owner	42,077	61.1%	55,257	69.3%	57,821	69.0%
Renter	18,612	27.0%	18,082	22.7%	19,039	22.7%
Vacant	8,130	11.8%	6,401	8.0%	6,987	8.3%

		20	22	20	27
Owner Occupied Housing Units by Val	ue	Number	Percent	Number	Percent
Total		55,248	100.0%	57,812	100.0%
<\$50,000		1,962	3.6%	1,007	1.7%
\$50,000-\$99,999		1,216	2.2%	485	0.8%
\$100,000-\$149,999	125	2,902	5.3%	1,346	2.3%
\$150,000-\$199,999		8,905	16.1%	6,373	11.0%
\$200,000-\$249,999		7,980	14.4%	7,814	13.5%
\$250,000-\$299,999		5,916	10.7%	6,619	11.4%
\$300,000-\$399,999		8,574	15.5%	10,543	18.2%
\$400,000-\$499,999		8,381	15.2%	10,720	18.5%
\$500,000-\$749,999		6,334	11.5%	8,592	14.9%
\$750,000-\$999,999	TACITION	1,741	3.2%	2,584	4.5%
\$1,000,000-\$1,499,999	SINCE 1928	659	1.2%	892	1.5%
\$1,500,000-\$1,999,999		133	0.2%	143	0.2%
\$2,000,000+		545	1.0%	694	1.2%
		TM			
Median Value		\$289,376		\$349,910	
Average Value		\$362,384		\$415,057	

Census 2010 Housing Units	Number	Percent
Total	68,819	100.0%
In Urbanized Areas	52,315	76.0%
In Urban Clusters	1,022	1.5%
Rural Housing Units	15,482	22.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Housing Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	42,077	100.0%
Owned with a Mortgage/Loan	31,215	74.2%
Owned Free and Clear	10,862	25.8%
Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	8,130	100.0%
For Rent	2,572	31.6%
Rented- Not Occupied	58	0.7%
For Sale Only	1,665	20.5%
Sold - Not Occupied	209	2.6%
Seasonal/Recreational/Occasional Use	1,384	17.0%
For Migrant Workers	3	0.0%
Other Vacant	2,239	27.5%

Census	2010 Occupied Housing Units by Age of Householder and Home Ownership		
		Owner (Occupied Units
	Occupied Units	Number	% of Occupied
Total	60,689	42,077	69.3%
15-24	2,577	577	22.4%
25-34	9,495	4,582	48.3%
35-44	12,665	8,396	66.3%
45-54	12,917	9,684	75.0%
55-64	10,552	8,654	82.0%
65-74	7,047	5,990	85.0%
75-84	4,054	3,233	79.7%
85+	1,382	961	69.5%

Census 2010 Occupied Housing Uni	ts by Race/Ethnicity of Householder and Home C	wnership		
	SINCE 1928		Owner (Occupied Units
	Occi	pied Units	Number	% of Occupied
Total		60,689	42,077	69.3%
White Alone	T	M 49,035	36,471	74.4%
Black/African American Alone		4,487	2,009	44.8%
American Indian/Alaska Native		245	143	58.4%
Asian Alone		821	641	78.1%
Pacific Islander Alone		35	7	20.0%
Other Race Alone		5,234	2,360	45.1%
Two or More Races		832	446	53.6%
Hispanic Origin		9,757	4,822	49.4%

Census 2010 Occupied Housing Units by Size and Home Ownership			
		Owner (Occupied Units
	Occupied Units	Number	% of Occupied
Total	60,689	42,077	69.3%
1-Person	12,335	7,491	60.7%
2-Person	19,143	14,828	77.5%
3-Person	10,239	7,074	69.1%
4-Person	9,256	6,544	70.7%
5-Person	5,101	3,334	65.4%
6-Person	2,369	1,467	61.9%
7+ Person	2,246	1,339	59.6%

2022 Housing Affordability	
Housing Affordability Index	118
Percent of Income for Mortgage	20.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



2010 Census Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

	2010	2020	2010-2020 Annual Rate
Population	179,678	203,136	1.23%
Households	60,689	71,022	1.58%
Housing Units	68,819	76,865	1.11%
		2	2010
Population by Race		Number	Percent
Total		179,678	100.0%
Population Reporting One Race		175,716	97.8%
White		133,195	74.1%
Black		13,275	7.4%
American Indian		811	0.5%
Asian		3,226	1.8%
Pacific Islander		167	0.1%
Some Other Race		25,042	13.9%
Population Reporting Two or More Races		3,962	2.2%
Total Hispanic Population		46,906	26.1%
Population by Sex			
Male		89,598	49.9%
Female		90,080	50.1%
Population by Age	10/		
Total		179,678	100.0%
Age 0 - 4		14,122	7.9%
Age 5 - 9		14,573	8.1%
Age 10 - 14	TOTAL	13,538	7.5%
Age 15 - 19		12,914	7.2%
Age 20 - 24		11,738	6.5%
Age 25 - 29	CINIOE 1000	12,134	6.8%
Age 30 - 34	SINCE 1928	12,007	6.7%
Age 35 - 39		12,753	7.1%
Age 40 - 44		12,907	7.2%
Age 45 - 49	TM	12,788	7.1%
Age 50 - 54		11,395	6.3%
Age 55 - 59		9,795	5.5%
Age 60 - 64		9,005	5.0%
Age 65 - 69		6,820	3.8%
Age 70 - 74		4,751	2.6%
Age 75 - 79		3,644	2.0%
Age 80 - 84		2,601	1.4%
Age 85+		2,193	1.2%
Age 18+		129,513	72.1%
Age 65+		20,009	11.1%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions. **Source:** U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.



2010 Census Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

II L. III. L	:	2010
Households by Type	CO COO	100.00/
Total Households with 1 Person	60,689	100.0% 20.3%
Households with 2+ People	12,335 48,354	79.7%
·	45,273	74.6%
Family Households Husband-wife Families	34,378	56.6%
With Own Children		25.9%
Other Family (No Spouse Present)	15,703 10,895	18.0%
With Own Children	5,945	9.8%
Nonfamily Households	3,943	5.1%
Notifialling Flousefloids	3,081	5.170
All Households with Children	24,404	40.2%
Multigenerational Households	3,507	5.8%
Unmarried Partner Households	3,673	6.1%
Male-female	3,258	5.4%
Same-sex	415	0.7%
Average Household Size	2.91	
Family Households by Size		
Total	45,273	100.0%
2 People	16,712	36.9%
3 People	9,844	21.7%
4 People	9,116	20.1%
5 People	5,037	11.1%
6 People	2,342	5.2%
7+ People	2,222	4.9%
Average Family Size	3.35	
Nonfamily Households by Size		100.00
Total SINCE 192	15,416	100.0%
1103011	12,555	80.0%
2 People	2,431	15.8%
3 People	395 TM 140	2.6%
4 People		0.9%
5 People	64	0.4%
6 People	27	0.2%
7+ People	24	0.2%
Average Nonfamily Size	1.27	
Population by Relationship and Household Type		
Total	179,678	100.0%
In Households	176,537	98.3%
In Family Households	156,903	87.3%
Householder	45,273	25.2%
Spouse	34,378	19.1%
Child	60,823	33.9%
Other relative	11,169	6.2%
Nonrelative	5,260	2.9%
In Nonfamily Households	19,634	10.9%
In Group Quarters	3,141	1.7%
Institutionalized Population	1,955	1.1%
Noninstitutionalized Population	1,186	0.7%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

December 08, 2022



2010 Census Profile

Hall County, GA Hall County, GA (13139) Geography: County Prepared by Esri

	201	LO
Family Households by Age of Householder	45.070	1000
Total Householder Age 15 - 44	45,273 20,038	100.0° 44.3°
Householder Age 45 - 54	10,070	22.2
Householder Age 55 - 64	7,609	16.8
Householder Age 65 - 74	4,796	10.6
Householder Age 75+	2,760	6.1
	_,, 00	0.2
Nonfamily Households by Age of Householder Total	15,416	100.0
Householder Age 15 - 44	4,699	30.5
Householder Age 45 - 54	2,847	18.5
Householder Age 55 - 64	2,943	19.1
Householder Age 65 - 74	2,251	14.6
Householder Age 75+	2,676	17.4
·	_,0.0	
Households by Race of Householder	60.690	100.0
otal Householder is White Alone	60,689 49,035	80.8
Householder is Black Alone	4,487	7.4
Householder is American Indian Alone	245	0.4
Householder is Asian Alone	821	1.4
Householder is Pacific Islander Alone	35	0.1
Householder is Some Other Race Alone		
	5,234	8.6
Householder is Two or More Races	832	1.4
louseholds with Hispanic Householder	9,757	16.1
lusband-wife Families by Race of Househo <mark>lder</mark>		
otal	34,378	100.0
Householder is White Alone	28,510	82.9
Householder is Black Alone SINCE 1928	1,489	4.3
Householder is American Indian Alone	136	0.4
Householder is Asian Alone	548	1.6
Householder is Pacific Islander Alone	17	0.0
Householder is Some Other Race Alone	3,249	9.5
Householder is Two or More Races	429	1.2
lusband-wife Families with Hispanic Householder	6,174	18.0
Other Families (No Spouse) by Race of Householder		
otal	10,895	100.0
Householder is White Alone	7,307	67.:
Householder is Black Alone	1,647	15.:
Householder is American Indian Alone	67	0.6
Householder is Asian Alone	140	1.3
Householder is Pacific Islander Alone	10	0.1
Householder is Some Other Race Alone	1,520	14.0
Householder is Two or More Races	204	1.9
ther Families with Hispanic Householder	2,687	24.7
Ionfamily Households by Race of Householder		
otal	15,416	100.0
Householder is White Alone	13,218	85.7
Householder is Black Alone	1,351	8.8
Householder is American Indian Alone	42	0.3
Householder is Asian Alone	133	0.9
Householder is Pacific Islander Alone	8	0.1
Householder is Some Other Race Alone	465	3.0
Householder is Two or More Races	199	1.3
Nonfamily Households with Hispanic Householder	896	5.8

December 08, 2022



Hall County, GA Hall County, GA (13139) Geography: County

Prepared by Esri

	201	LO
Total Housing Units by Occupancy		
Total	68,819	100.00
Occupied Housing Units	60,689	88.29
Vacant Housing Units		
For Rent	2,572	3.79
Rented, not Occupied	58	0.19
For Sale Only	1,665	2.49
Sold, not Occupied	209	0.30
For Seasonal/Recreational/Occasional Use	1,384	2.09
For Migrant Workers	3	0.0
Other Vacant	2,239	3.3
Total Vacancy Rate	11.8%	
Households by Tenure and Mortgage Status		
Total	60,689	100.0
Owner Occupied	42,077	69.3
Owned with a Mortgage/Loan	31,215	51.4
Owned Free and Clear	10,862	17.9
Average Household Size	2.88	
Renter Occupied	18,612	30.7
Average Household Size	2.98	
Owner-occupied Housing Units by Race of Householder		
Total	42,077	100.0
Householder is White Alone	36,471	86.7
Householder is Black Alone	2,009	4.8
Householder is American Indian Alone	143	0.3
Householder is Asian Alone	641	1.5
Householder is Pacific Islander Alone	7	0.0
Householder is Some Other Race Alone	2,360	5.6
Householder is Two or More Races STNCF 1928	446	1.19
Owner-occupied Housing Units with Hispanic Householder	4,822	11.5
Renter-occupied Housing Units by Race of Householder	10.610	100.0
Total	18,612	100.0
Householder is White Alone	12,564	67.5
Householder is Black Alone	2,478	13.3
Householder is American Indian Alone	102	0.5
Householder is Asian Alone	180	1.0
Householder is Pacific Islander Alone	28	0.29
Householder is Some Other Race Alone	2,874	15.49
Householder is Two or More Races	386	2.1
Renter-occupied Housing Units with Hispanic Householder	4,935	26.5
Average Household Size by Race/Hispanic Origin of Householder	2.69	
Average Household Size by Race/Hispanic Origin of Householder Householder is White Alone		
Average Household Size by Race/Hispanic Origin of Householder Householder is White Alone Householder is Black Alone	2.81	
Householder is White Alone	2.81 3.61	
Householder is White Alone Householder is Black Alone		
Householder is White Alone Householder is Black Alone Householder is American Indian Alone	3.61 3.62	
Householder is White Alone Householder is Black Alone Householder is American Indian Alone Householder is Asian Alone Householder is Pacific Islander Alone	3.61 3.62 4.26	
Householder is White Alone Householder is Black Alone Householder is American Indian Alone Householder is Asian Alone	3.61 3.62	

Source: U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - **COMMERCIAL**
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM
 CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022 HABERSHAM 706.754.5700 | BRASELTON 770.307.0087