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Area Labor Profile

Pickens

County



Updated: Nov 2022

Annual Labor Force Activity - 2021

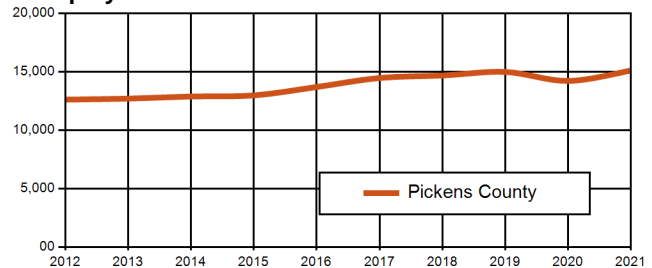
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Pickens	15,533	15,099	434	2.8%
Bartow	51,257	49,456	1,801	3.5%
Cherokee	139,406	135,761	3,645	2.6%
Dawson	13,115	12,765	350	2.7%
Gilmer	12,343	11,969	374	3.0%
Gordon	28,846	27,923	923	3.2%
Pickens Area	260,500	252,973	7,527	2.9%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

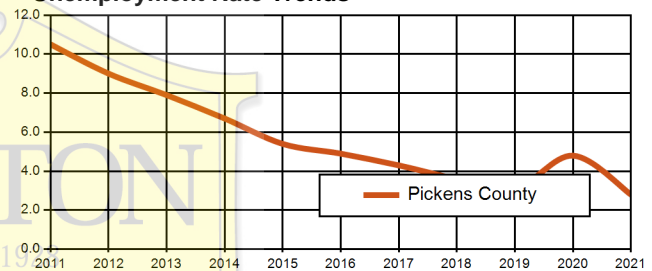
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

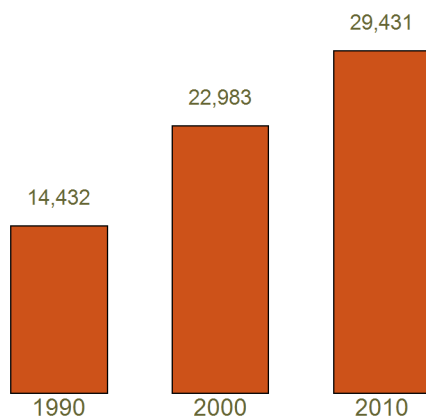
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Pickens	29,431	56	34,024	15.6	36,841	25.2
City of Jasper	3,684					
Pickens Area	449,742		538,242	19.7	548,985	22.1
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2022

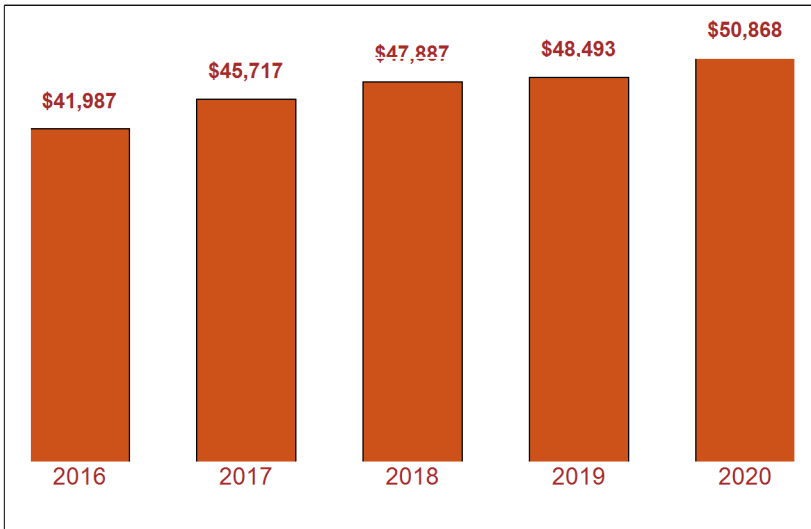
INDUSTRY	Pickens				Pickens Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	168	1,653	20.3	1,217	2,374	39,227	24.6	1,164
Agriculture, Forestry, Fishing and Hunting	8	48	0.6	820	99	504	0.3	934
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	15	361	0.2	1,469
Construction	108	541	6.6	1,088	1,595	9,874	6.2	1,191
Manufacturing	50	935	11.5	1,269	665	28,485	17.8	1,154
Food	2	*	*	*	39	2,447	1.5	935
Beverage and Tobacco Product	3	*	*	*	22	766	0.5	1,519
Textile Product Mills	2	*	*	*	64	6,938	4.3	1,174
Apparel	2	*	*	*	6	171	0.1	1,356
Leather and Allied Product	1	*	*	*	3	*	*	*
Paper	1	*	*	*	8	321	0.2	1,145
Printing and Related Support Activities	4	*	*	*	35	453	0.3	872
Chemical	3	*	*	*	54	1,632	1.0	1,345
Plastics and Rubber Products	2	*	*	*	39	4,192	2.6	1,134
Nonmetallic Mineral Product	6	93	1.1	2,118	47	641	0.4	1,466
Fabricated Metal Product	8	29	0.4	1,051	82	1,957	1.2	1,157
Machinery	2	*	*	*	39	1,021	0.6	1,491
Electrical Equipment, Appliance, and Component	1	*	*	*	14	311	0.2	918
Transportation Equipment	3	*	*	*	16	1,656	1.0	1,046
Furniture and Related Product	6	*	*	*	45	696	0.4	1,114
Miscellaneous	4	11	0.1	753	55	569	0.4	1,197
Petroleum and Coal Products	0	0	0.0	0	4	*	*	*
Primary Metal	0	0	0.0	0	8	1,056	0.7	1,602
Computer and Electronic Product	0	0	0.0	0	25	516	0.3	994
Wood Product	0	0	0.0	0	30	640	0.4	929
Textile Mills	0	0	0.0	0	30	2,490	1.6	938
Service-Providing	603	5,128	63.0	1,026	11,002	99,938	62.6	850
Utilities	2	*	*	*	16	710	0.4	1,724
Wholesale Trade	41	124	1.5	1,283	755	6,174	3.9	1,306
Retail Trade	101	1,271	15.6	725	1,615	24,874	15.6	655
Transportation and Warehousing	12	57	0.7	1,265	292	4,424	2.8	1,371
Information	6	23	0.3	773	167	991	0.6	1,278
Finance and Insurance	43	237	2.9	1,111	658	3,049	1.9	1,305
Real Estate and Rental and Leasing	41	169	2.1	843	566	1,695	1.1	965
Professional, Scientific, and Technical Services	76	224	2.8	997	1,386	5,519	3.5	1,206
Management of Companies and Enterprises	7	60	0.7	1,638	32	533	0.3	1,691
Administrative and Support and Waste Management and Remediation Services	41	163	2.0	844	816	8,254	5.2	810
Educational Services	4	*	*	*	139	1,226	0.8	650
Health Care and Social Assistance	84	1,077	13.2	2,063	1,210	15,642	9.8	1,133
Arts, Entertainment, and Recreation	13	237	2.9	681	199	3,089	1.9	467
Accommodation and Food Services	71	1,024	12.6	427	1,033	18,948	11.9	427
Other Services (except Public Administration)	61	346	4.3	695	824	3,762	2.4	809
Unclassified - industry not assigned	72	61	0.7	866	1,294	1,043	0.7	976
Total - Private Sector	843	6,842	84.1	1,071	13,376	139,165	87.2	938
Total - Government	33	1,294	15.9	955	318	20,460	12.8	1,002
Federal Government	7	61	0.7	1,293	52	850	0.5	1,300
State Government	12	126	1.5	876	102	2,044	1.3	953
Local Government	14	1,107	13.6	945	164	17,566	11.0	993
ALL INDUSTRIES	876	8,136	100.0	1,052	13,694	159,624	100.0	946
ALL INDUSTRIES - Georgia					369,327	4,677,957		1,222

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2022.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

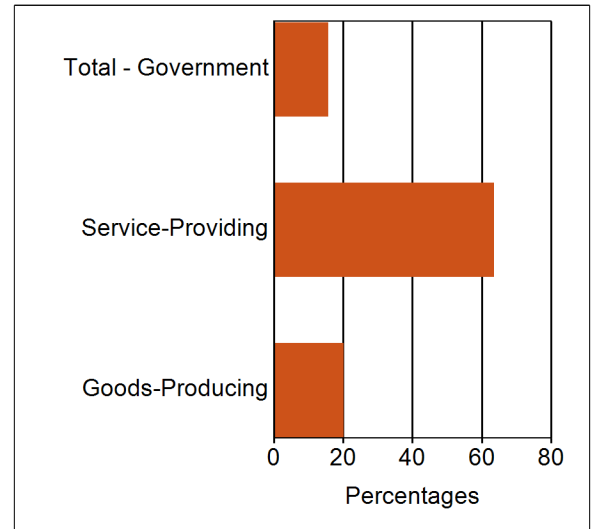
Pickens Per Capita Income

Source: U.S. Bureau of Economic Analysis



Pickens Industry Mix 2022

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2022*

Pickens

Amicalola Electric Membership Corp
 Big Canoe Amenities, LLC
 Bojangles
 Ingles Markets, Inc.
 Lexington Precision Corp
 Piedmont Mountainside Hospital, Inc.
 Royston, LLC
 The Home Depot
 The Kroger Company
 Walmart

Pickens Area

Gordon Hospital
 Inalfa Roof Systems, Inc.
 Mohawk Carpet Distribution, L.P.
 Northside Hospital, Inc.
 Publix Super Markets, Inc.
 Shaw Industries Group, Inc.
 Shaw Industries Group, Inc.
 The Kroger Company
 Toyo Tire
 Walmart

COUNTY

Gordon
 Cherokee
 Gordon
 Cherokee
 Cherokee
 Bartow
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 Cherokee
 Bartow
 Cherokee

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2022. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Pickens Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.8%	3.7%	5.3%	4.5%	4.5%	13.4%
Some High School	12.1%	21.0%	12.4%	8.2%	10.4%	15.3%
High School Grad/GED	32.1%	36.4%	28.7%	31.3%	32.5%	33.3%
Some College	21.8%	29.4%	23.0%	21.7%	21.1%	16.6%
College Grad 2 Yr	5.8%	3.7%	6.1%	6.3%	6.8%	4.1%
College Grad 4 Yr	15.9%	5.5%	19.0%	20.4%	16.8%	10.8%
Post Graduate Studies	6.4%	0.2%	5.5%	7.5%	8.0%	6.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,193	--	1,193
Cherokee	2,951	--	2,951
Dawson	242	--	242
Gilmer	240	--	240
Gordon	693	--	693
Pickens	284	--	284
Pickens Area	5,603	--	5,603

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Pickens Area

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Georgia Highlands College (Heritage Hall Campus) www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Reinhardt University www.reinhardt.edu

Pickens

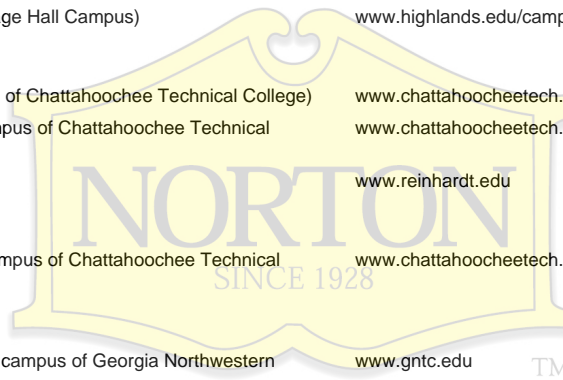
Appalachian Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College) www.gntc.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu



Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	498	542	554	8.8	2.2
Administrative Assistant and Secretarial Science, General	88	93	87	5.7	-6.5
Aesthetician/Esthetician and Skin Care Specialist°	30	33	30	10.0	-9.1
Aircraft Powerplant Technology/Technician°	15	24	28	60.0	16.7
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	2	22	17	1000.0	-22.7
Allied Health and Medical Assisting Services, Other°	65	26	25	-60.0	-3.8
Architectural Drafting and Architectural CAD/CADD°	2	4	3	100.0	-25.0
Autobody/Collision and Repair Technology/Technician°	121	102	86	-15.7	-15.7

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Automobile/Automotive Mechanics Technology/Technician°	701	620	621	-11.6	0.2
Business Administration and Management, General°	810	866	858	6.9	-0.9
CAD/CADD Drafting and/or Design Technology/Technician°	55	44	40	-20.0	-9.1
Cardiovascular Technology/Technologist	10	8	7	-20.0	-12.5
Carpentry/Carpenter°	6	4	10	-33.3	150.0
Child Care and Support Services Management°	62	21	39	-66.1	85.7
Child Care Provider/Assistant°	415	381	393	-8.2	3.1
Clinical/Medical Laboratory Technician	6	7	11	16.7	57.1
Computer and Information Systems Security/Information Assurance°	104	114	187	9.6	64.0
Computer Installation and Repair Technology/Technician°	249	219	183	-12.0	-16.4
Computer Programming, Specific Applications°	49	59	47	20.4	-20.3
Computer Programming/Programmer, General	37	54	48	45.9	-11.1
Construction Management°	12	47	7	291.7	-85.1
Cosmetology/Cosmetologist, General°	388	599	555	54.4	-7.3
Criminal Justice/Police Science°	4	13	14	225.0	7.7
Criminal Justice/Safety Studies°	195	261	273	33.8	4.6
Culinary Arts/Chef Training	15	24	13	60.0	-45.8
Customer Service Support/Call Center/Teleservice Operation°	10	12	3	20.0	-75.0
Data Entry/Microcomputer Applications, General°	333	209	12	-37.2	-94.3
Data Processing and Data Processing Technology/Technician°	94	102	41	8.5	-59.8
Dental Assisting/Assistant	21	11	37	-47.6	236.4
Design and Visual Communications, General°	165	169	155	2.4	-8.3
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	15	18	19	20.0	5.6
Drafting and Design Technology/Technician, General°	79	88	39	11.4	-55.7
Early Childhood Education and Teaching	151	167	162	10.6	-3.0
Electrical and Power Transmission Installation/Installer, General°	12	13	9	8.3	-30.8
Electrical, Electronic and Communications Engineering Technology/Technician	14	11	21	-21.4	90.9
Electrical/Electronics Equipment Installation and Repair, General°	39	18	3	-53.8	-83.3
Electrician°	59	119	118	101.7	-0.8
Emergency Medical Technology/Technician (EMT Paramedic)°	269	209	224	-22.3	7.2
Entrepreneurship/Entrepreneurial Studies°	1	2	3	100.0	50.0
Fire Science/Fire-fighting°	37	28	29	-24.3	3.6
Fire Services Administration	9	3	3	-66.7	0.0
Food Preparation/Professional Cooking/Kitchen Assistant°	57	42	35	-26.3	-16.7
Graphic Design°	12	3	9	-75.0	200.0
Health Information/Medical Records Technology/Technician°	67	83	112	23.9	34.9

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Health Services/Allied Health/Health Sciences, General°	216	493	381	128.2	-22.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	260	372	370	43.1	-0.5
Human Resources Management/Personnel Administration, General°	102	100	96	-2.0	-4.0
Industrial Mechanics and Maintenance Technology°	887	827	1,092	-6.8	32.0
Instrumentation Technology/Technician°	62	68	87	9.7	27.9
Interior Design°	155	226	168	45.8	-25.7
Licensed Practical/Vocational Nurse Training	124	124	91	0.0	-26.6
Logistics and Materials Management°	52	89	80	71.2	-10.1
Machine Shop Technology/Assistant°	93	102	57	9.7	-44.1
Mammography Technician/Technology°	2	2	1	0.0	-50.0
Marketing/Marketing Management, General	41	41	42	0.0	2.4
Mechanic and Repair Technologies/Technicians, Other	10	13	9	30.0	-30.8
Mechanical Drafting and Mechanical Drafting CAD/CADD°	14	14	9	0.0	-35.7
Medical Insurance Coding Specialist/Coder°	22	11	15	-50.0	36.4
Medical Office Assistant/Specialist°	116	105	145	-9.5	38.1
Medical/Clinical Assistant	107	143	110	33.6	-23.1
Network and System Administration/Administrator°	111	93	67	-16.2	-28.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	92	83	111	-9.8	33.7
Occupational Therapist Assistant	14	18	10	28.6	-44.4
Operations Management and Supervision°	18	21	28	16.7	33.3
Phlebotomy Technician/Phlebotomist°	37	15	49	-59.5	226.7
Physical Therapy Technician/Assistant	17	21	13	23.5	-38.1
Professional, Technical, Business, and Scientific Writing°	2,069	784	591	-62.1	-24.6
Radio and Television Broadcasting Technology/Technician°	205	106	121	-48.3	14.2
Radiologic Technology/Science - Radiographer	52	48	49	-7.7	2.1
Registered Nursing/Registered Nurse	71	79	84	11.3	6.3
Respiratory Care Therapy/Therapist	13	15	14	15.4	-6.7
Social Work, Other°	38	19	25	-50.0	31.6
Surgical Technology/Technologist°	40	58	46	45.0	-20.7
Teacher Assistant/Aide°	11	12	6	9.1	-50.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	158	95	120	-39.9	26.3
Web Page, Digital/Multimedia and Information Resources Desig	5	7	6	40.0	-14.3
Web Page, Digital/Multimedia and Information Resources Design°	22	20	42	-9.1	110.0

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Welding Technology/Welder°	828	873	919	5.4	5.3

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

946 Appalachian Highway

PO BOX 488

Blue Ridge GA 30513

Phone: (706) 632 - 2033

Fax: (706) 632 - 7316

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov



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