



**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



Population Consolidated Report (Esri 2022)

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

Demographic Summary				2022-2027	2022-2027
	Census 2010	2022	2027	Change	Annual Rate
Total Population	21,356	25,274	26,360	1,086	0.84%
Population 50+	10,912	14,005	14,823	818	1.14%
Median Age	50.7	54.4	55.4	1.0	0.36%
Households	9,116	10,892	11,373	481	0.87%
% Householders 55+	61.2%	66.6%	67.7%	1.1	0.33%
Total Owner-Occupied Housing Units	7,268	8,656	9,096	440	1.00%
Total Renter-Occupied Housing Units	1,848	2,236	2,277	41	0.36%
Owner/Renter Ratio (per 100 renters)	393	387	399	12.0	0.61%
Median Home Value	-	\$236,271	\$249,560	\$13,289	1.10%
Average Home Value	-	\$271,445	\$282,797	\$11,352	0.82%
Median Household Income	-	\$60,472	\$66,578	\$6,106	1.94%
Median Household Income for Householder 55+	-	\$55,282	\$60,826	\$5,544	1.93%

Population by Age and Sex

Male Population	Census 2010		2022		2027	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	5,098	100.0%	6,629	100.0%	7,063	100.0%
50-54	769	15.1%	729	11.0%	737	10.4%
55-59	774	15.2%	946	14.3%	867	12.3%
60-64	906	17.8%	1,140	17.2%	1,095	15.5%
65-69	900	17.7%	1,101	16.6%	1,270	18.0%
70-74	728	14.3%	1,057	15.9%	1,100	15.6%
75-79	511	10.0%	831	12.5%	942	13.3%
80-84	288	5.6%	476	7.2%	614	8.7%
85+	222	4.4%	349	5.3%	438	6.2%

Female Population	Census 2010		2022		2027	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	5,814	100.0%	7,376	100.0%	7,760	100.0%
50-54	797	13.7%	825	11.2%	757	9.8%
55-59	927	15.9%	1,022	13.9%	988	12.7%
60-64	1,064	18.3%	1,164	15.8%	1,153	14.9%
65-69	959	16.5%	1,220	16.5%	1,265	16.3%
70-74	748	12.9%	1,179	16.0%	1,197	15.4%
75-79	556	9.6%	895	12.1%	1,052	13.6%
80-84	362	6.2%	543	7.4%	710	9.1%
85+	401	6.9%	528	7.2%	638	8.2%

Total Population	Census 2010		2022		2027	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	10,912	51.1%	14,005	55.4%	14,823	56.2%
50-54	1,566	7.3%	1,554	6.1%	1,494	5.7%
55-59	1,701	8.0%	1,968	7.8%	1,855	7.0%
60-64	1,970	9.2%	2,304	9.1%	2,248	8.5%
65-69	1,859	8.7%	2,321	9.2%	2,535	9.6%
70-74	1,476	6.9%	2,236	8.8%	2,297	8.7%
75-79	1,067	5.0%	1,726	6.8%	1,994	7.6%
80-84	650	3.0%	1,019	4.0%	1,324	5.0%
85+	623	2.9%	877	3.5%	1,076	4.1%
65+	5,675	26.6%	8,179	32.4%	9,226	35.0%
75+	2,340	11.0%	3,622	14.3%	4,394	16.7%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



Population Consolidated Report (Esri 2022)

Union County, GA
 Union County, GA (13291)
 Geography: County

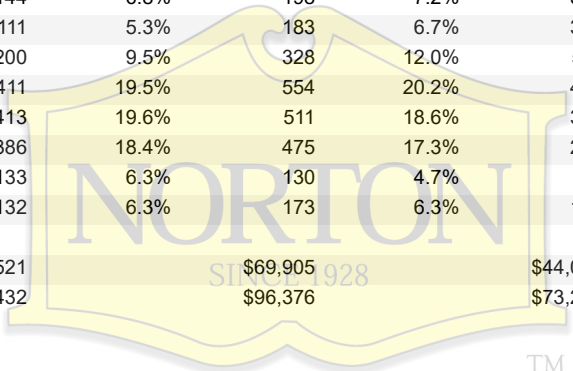
Prepared by Esri

2022 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,223	100%	2,635	100%	2,393	100%	7,251	100%
<\$15,000	238	10.7%	225	8.5%	340	14.2%	803	11.1%
\$15,000-\$24,999	170	7.6%	227	8.6%	353	14.8%	750	10.3%
\$25,000-\$34,999	148	6.7%	205	7.8%	328	13.7%	681	9.4%
\$35,000-\$49,999	229	10.3%	364	13.8%	433	18.1%	1,026	14.1%
\$50,000-\$74,999	428	19.3%	515	19.5%	340	14.2%	1,283	17.7%
\$75,000-\$99,999	410	18.4%	459	17.4%	256	10.7%	1,125	15.5%
\$100,000-\$149,999	356	16.0%	395	15.0%	204	8.5%	955	13.2%
\$150,000-\$199,999	113	5.1%	99	3.8%	47	2.0%	259	3.6%
\$200,000+	131	5.9%	146	5.5%	92	3.8%	369	5.1%
Median HH Income	\$67,194		\$61,940		\$39,809		\$55,282	
Average HH Income	\$89,242		\$85,483		\$64,125		\$79,587	

2027 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,103	100%	2,743	100%	2,854	100%	7,700	100%
<\$15,000	173	8.2%	191	7.0%	346	12.1%	710	9.2%
\$15,000-\$24,999	144	6.8%	198	7.2%	380	13.3%	722	9.4%
\$25,000-\$34,999	111	5.3%	183	6.7%	351	12.3%	645	8.4%
\$35,000-\$49,999	200	9.5%	328	12.0%	511	17.9%	1,039	13.5%
\$50,000-\$74,999	411	19.5%	554	20.2%	424	14.9%	1,389	18.0%
\$75,000-\$99,999	413	19.6%	511	18.6%	344	12.1%	1,268	16.5%
\$100,000-\$149,999	386	18.4%	475	17.3%	293	10.3%	1,154	15.0%
\$150,000-\$199,999	133	6.3%	130	4.7%	77	2.7%	340	4.4%
\$200,000+	132	6.3%	173	6.3%	128	4.5%	433	5.6%
Median HH Income	\$75,521		\$69,905		\$44,084		\$60,826	
Average HH Income	\$99,432		\$96,376		\$73,279		\$88,650	





Demographic and Income Profile

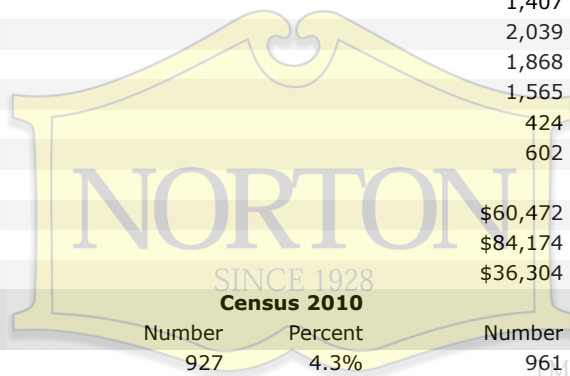
Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

Summary	Census 2010	Census 2020	2022	2027
Population	21,356	24,632	25,274	26,360
Households	9,116	10,607	10,892	11,373
Families	6,382	-	7,413	7,716
Average Household Size	2.30	2.28	2.28	2.28
Owner Occupied Housing Units	7,268	-	8,656	9,096
Renter Occupied Housing Units	1,848	-	2,236	2,277
Median Age	50.7	-	54.4	55.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.84%	0.51%	0.25%
Households	0.87%	0.56%	0.31%
Families	0.80%	0.51%	0.28%
Owner HHs	1.00%	0.77%	0.53%
Median Household Income	1.94%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,090	10.0%	943	8.3%
\$15,000 - \$24,999	979	9.0%	922	8.1%
\$25,000 - \$34,999	918	8.4%	850	7.5%
\$35,000 - \$49,999	1,407	12.9%	1,391	12.2%
\$50,000 - \$74,999	2,039	18.7%	2,132	18.7%
\$75,000 - \$99,999	1,868	17.2%	2,064	18.1%
\$100,000 - \$149,999	1,565	14.4%	1,827	16.1%
\$150,000 - \$199,999	424	3.9%	547	4.8%
\$200,000+	602	5.5%	697	6.1%
Median Household Income	\$60,472		\$66,578	
Average Household Income	\$84,174		\$93,514	
Per Capita Income	\$36,304		\$40,374	



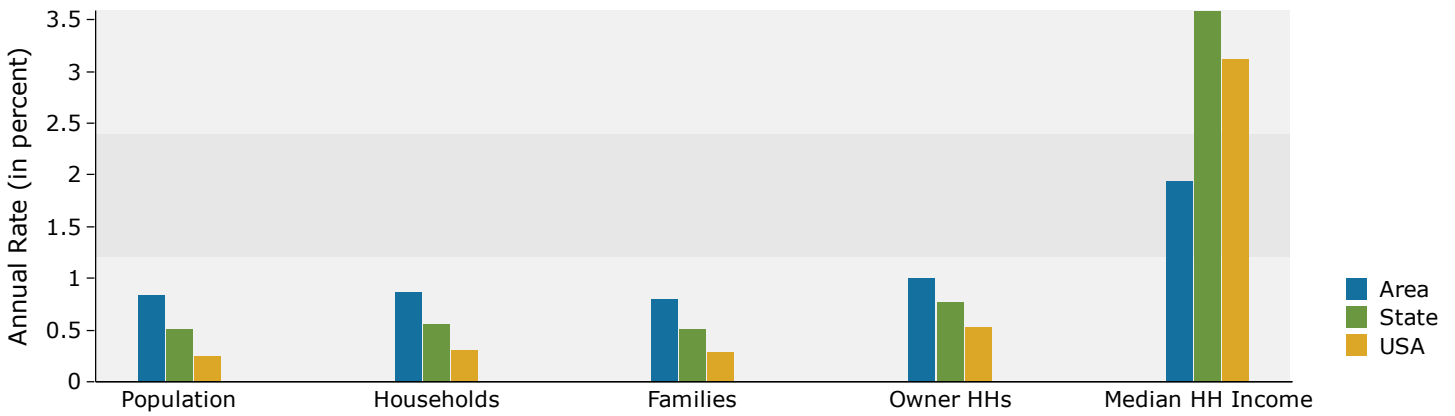
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	927	4.3%	961	3.8%	977	3.7%
5 - 9	1,028	4.8%	1,082	4.3%	1,096	4.2%
10 - 14	1,182	5.5%	1,142	4.5%	1,225	4.6%
15 - 19	1,095	5.1%	1,080	4.3%	1,152	4.4%
20 - 24	869	4.1%	969	3.8%	831	3.2%
25 - 34	1,698	8.0%	2,361	9.3%	2,187	8.3%
35 - 44	2,220	10.4%	2,344	9.3%	2,702	10.3%
45 - 54	2,991	14.0%	2,884	11.4%	2,861	10.9%
55 - 64	3,671	17.2%	4,272	16.9%	4,103	15.6%
65 - 74	3,335	15.6%	4,557	18.0%	4,832	18.3%
75 - 84	1,717	8.0%	2,745	10.9%	3,318	12.6%
85+	623	2.9%	877	3.5%	1,076	4.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	20,668	96.8%	22,836	92.7%	23,338	92.3%	24,115	91.5%
Black Alone	99	0.5%	129	0.5%	134	0.5%	145	0.6%
American Indian Alone	72	0.3%	93	0.4%	96	0.4%	102	0.4%
Asian Alone	75	0.4%	106	0.4%	110	0.4%	119	0.5%
Pacific Islander Alone	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	184	0.9%	273	1.1%	285	1.1%	312	1.2%
Two or More Races	254	1.2%	1,195	4.9%	1,311	5.2%	1,567	5.9%
Hispanic Origin (Any Race)	519	2.4%	816	3.3%	869	3.4%	967	3.7%

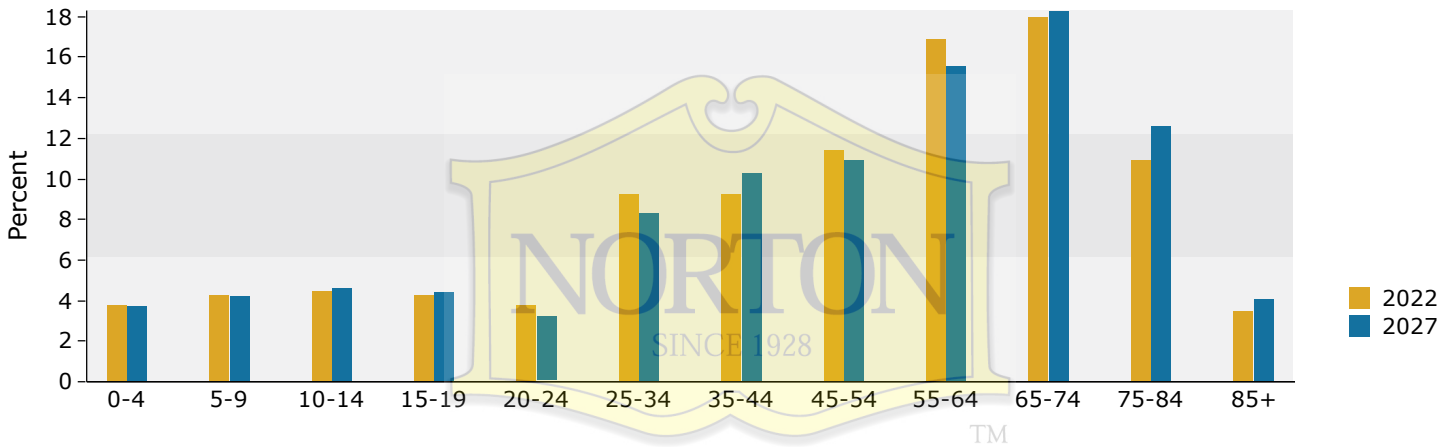
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

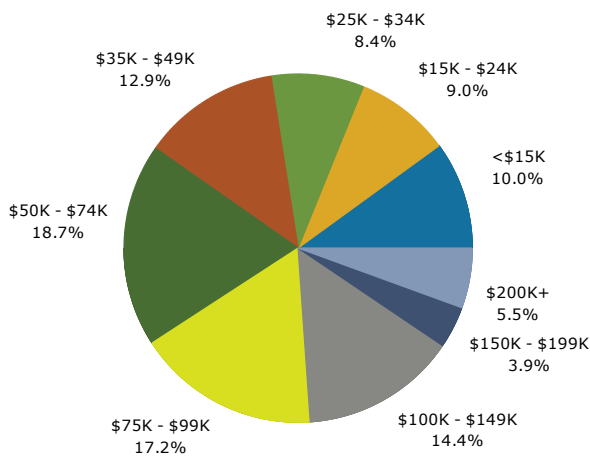
Trends 2022-2027



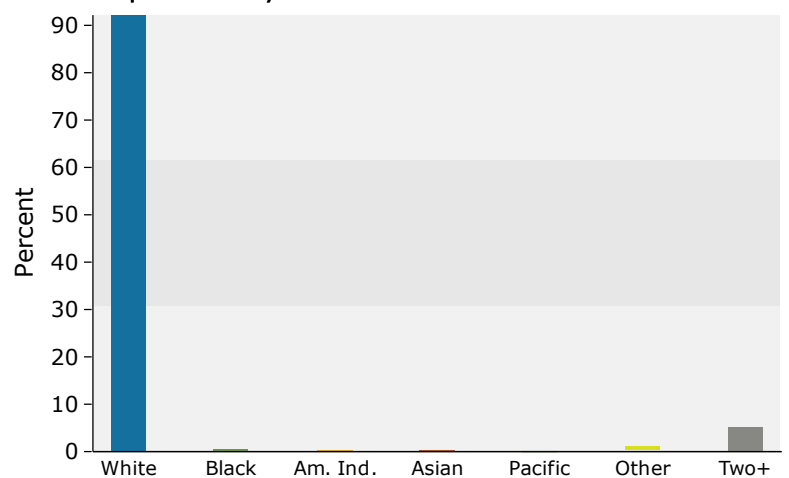
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 3.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Union County,...

Population

2010 Population	21,356
2020 Population	24,632
2022 Population	25,274
2027 Population	26,360
2010-2020 Annual Rate	1.44%
2020-2022 Annual Rate	1.15%
2022-2027 Annual Rate	0.84%
2022 Male Population	49.1%
2022 Female Population	50.9%
2022 Median Age	54.4

In the identified area, the current year population is 25,274. In 2020, the Census count in the area was 24,632. The rate of change since 2020 was 1.15% annually. The five-year projection for the population in the area is 26,360 representing a change of 0.84% annually from 2022 to 2027. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 54.4, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	92.3%
2022 Black Alone	0.5%
2022 American Indian/Alaska Native Alone	0.4%
2022 Asian Alone	0.4%
2022 Pacific Islander Alone	0.0%
2022 Other Race	1.1%
2022 Two or More Races	5.2%
2022 Hispanic Origin (Any Race)	3.4%

Persons of Hispanic origin represent 3.4% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 20.1 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	91
2010 Households	9,116
2020 Households	10,607
2022 Households	10,892
2027 Households	11,373
2010-2020 Annual Rate	1.53%
2020-2022 Annual Rate	1.19%
2022-2027 Annual Rate	0.87%
2022 Average Household Size	2.28

The household count in this area has changed from 10,607 in 2020 to 10,892 in the current year, a change of 1.19% annually. The five-year projection of households is 11,373, a change of 0.87% annually from the current year total. Average household size is currently 2.28, compared to 2.28 in the year 2020. The number of families in the current year is 7,413 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

Union County,...

Mortgage Income

2022 Percent of Income for Mortgage 20.6%

Median Household Income

2022 Median Household Income \$60,472

2027 Median Household Income \$66,578

2022-2027 Annual Rate 1.94%

Average Household Income

2022 Average Household Income \$84,174

2027 Average Household Income \$93,514

2022-2027 Annual Rate 2.13%

Per Capita Income

2022 Per Capita Income \$36,304

2027 Per Capita Income \$40,374

2022-2027 Annual Rate 2.15%

Households by Income

Current median household income is \$60,472 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$66,578 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$84,174 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$93,514 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$36,304 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$40,374 in five years, compared to \$47,064 for all U.S. households

Housing

2022 Housing Affordability Index 122

2010 Total Housing Units 14,052

2010 Owner Occupied Housing Units 7,268

2010 Renter Occupied Housing Units 1,848

2010 Vacant Housing Units 4,936

2020 Total Housing Units 14,645

2020 Vacant Housing Units 4,038

2022 Total Housing Units 15,086

2022 Owner Occupied Housing Units 8,656

2022 Renter Occupied Housing Units 2,236

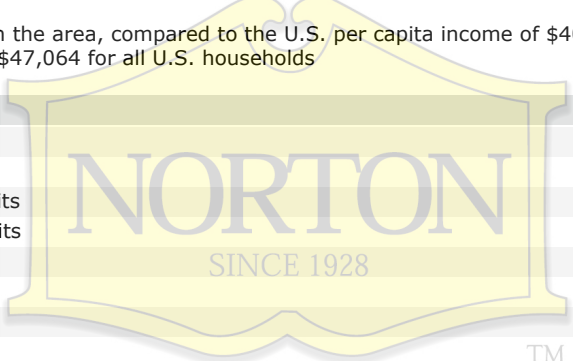
2022 Vacant Housing Units 4,194

2027 Total Housing Units 15,725

2027 Owner Occupied Housing Units 9,096

2027 Renter Occupied Housing Units 2,277

2027 Vacant Housing Units 4,352



Currently, 57.4% of the 15,086 housing units in the area are owner occupied; 14.8%, renter occupied; and 27.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 14,645 housing units in the area and 27.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.33%. Median home value in the area is \$236,271, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 1.10% annually to \$249,560.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Household Income Profile

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

Summary	2022	2027	2022-2027 Change	2022-2027 Annual Rate
Population	25,274	26,360	1,086	0.84%
Households	10,892	11,373	481	0.87%
Median Age	54.4	55.4	1.0	0.36%
Average Household Size	2.28	2.28	0.00	0.00%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
Household	10,892	100%	11,373	100%
<\$15,000	1,090	10.0%	943	8.3%
\$15,000-\$24,999	979	9.0%	922	8.1%
\$25,000-\$34,999	918	8.4%	850	7.5%
\$35,000-\$49,999	1,407	12.9%	1,391	12.2%
\$50,000-\$74,999	2,039	18.7%	2,132	18.7%
\$75,000-\$99,999	1,868	17.2%	2,064	18.1%
\$100,000-\$149,999	1,565	14.4%	1,827	16.1%
\$150,000-\$199,999	424	3.9%	547	4.8%
\$200,000+	602	5.5%	697	6.1%
Median Household Income	\$60,472		\$66,578	
Average Household Income	\$84,174		\$93,514	
Per Capita Income	\$36,304		\$40,374	



TM

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.

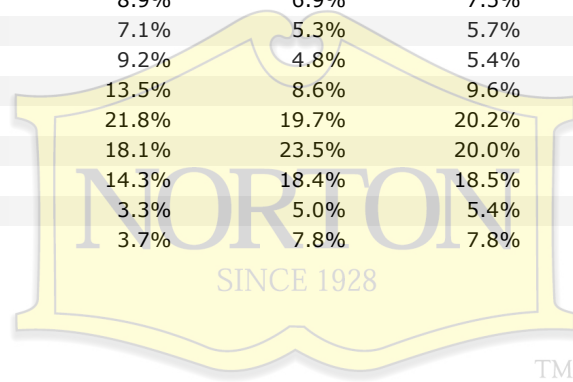


Household Income Profile

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	177	888	1,070	1,506	2,223	2,635	2,393
<\$15,000	21	79	74	113	238	225	340
\$15,000-\$24,999	23	63	57	86	170	227	353
\$25,000-\$34,999	23	82	51	81	148	205	328
\$35,000-\$49,999	25	120	92	144	229	364	433
\$50,000-\$74,999	47	194	211	304	428	515	340
\$75,000-\$99,999	30	161	251	301	410	459	256
\$100,000-\$149,999	8	127	197	278	356	395	204
\$150,000-\$199,999	0	29	54	82	113	99	47
\$200,000+	0	33	83	117	131	146	92
Median HH Income	\$47,285	\$60,266	\$78,520	\$76,454	\$67,194	\$61,940	\$39,809
Average HH Income	\$52,722	\$79,147	\$101,748	\$100,436	\$89,242	\$85,483	\$64,125
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.9%	8.9%	6.9%	7.5%	10.7%	8.5%	14.2%
\$15,000-\$24,999	13.0%	7.1%	5.3%	5.7%	7.6%	8.6%	14.8%
\$25,000-\$34,999	13.0%	9.2%	4.8%	5.4%	6.7%	7.8%	13.7%
\$35,000-\$49,999	14.1%	13.5%	8.6%	9.6%	10.3%	13.8%	18.1%
\$50,000-\$74,999	26.6%	21.8%	19.7%	20.2%	19.3%	19.5%	14.2%
\$75,000-\$99,999	16.9%	18.1%	23.5%	20.0%	18.4%	17.4%	10.7%
\$100,000-\$149,999	4.5%	14.3%	18.4%	18.5%	16.0%	15.0%	8.5%
\$150,000-\$199,999	0.0%	3.3%	5.0%	5.4%	5.1%	3.8%	2.0%
\$200,000+	0.0%	3.7%	7.8%	7.8%	5.9%	5.5%	3.8%



Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.

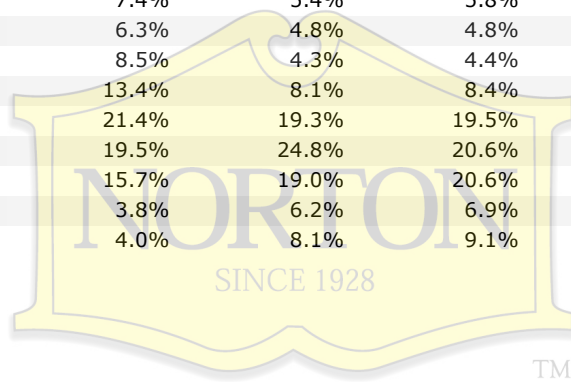


Household Income Profile

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

2027 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	166	822	1,216	1,469	2,103	2,743	2,854
<\$15,000	21	61	66	85	173	191	346
\$15,000-\$24,999	20	52	58	70	144	198	380
\$25,000-\$34,999	19	70	52	64	111	183	351
\$35,000-\$49,999	19	110	99	124	200	328	511
\$50,000-\$74,999	45	176	235	287	411	554	424
\$75,000-\$99,999	31	160	302	303	413	511	344
\$100,000-\$149,999	11	129	231	302	386	475	293
\$150,000-\$199,999	0	31	75	101	133	130	77
\$200,000+	0	33	98	133	132	173	128
Median HH Income	\$51,328	\$64,393	\$81,005	\$81,687	\$75,521	\$69,905	\$44,084
Average HH Income	\$57,514	\$86,354	\$109,992	\$113,447	\$99,432	\$96,376	\$73,279
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.7%	7.4%	5.4%	5.8%	8.2%	7.0%	12.1%
\$15,000-\$24,999	12.0%	6.3%	4.8%	4.8%	6.8%	7.2%	13.3%
\$25,000-\$34,999	11.4%	8.5%	4.3%	4.4%	5.3%	6.7%	12.3%
\$35,000-\$49,999	11.4%	13.4%	8.1%	8.4%	9.5%	12.0%	17.9%
\$50,000-\$74,999	27.1%	21.4%	19.3%	19.5%	19.5%	20.2%	14.9%
\$75,000-\$99,999	18.7%	19.5%	24.8%	20.6%	19.6%	18.6%	12.1%
\$100,000-\$149,999	6.6%	15.7%	19.0%	20.6%	18.4%	17.3%	10.3%
\$150,000-\$199,999	0.0%	3.8%	6.2%	6.9%	6.3%	4.7%	2.7%
\$200,000+	0.0%	4.0%	8.1%	9.1%	6.3%	6.3%	4.5%



TM

Data Note: 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

Source: Esri forecasts for 2022 and 2027.



Housing Profile

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	21,356	2022 Median Household Income	\$60,472
2020 Total Population	24,632	2027 Median Household Income	\$66,578
2022 Total Population	25,274	2022-2027 Annual Rate	1.94%
2027 Total Population	26,360		
2022-2027 Annual Rate	0.84%		

Housing Units by Occupancy Status and Tenure	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	14,052	100.0%	15,086	100.0%	15,725	100.0%
Occupied	9,116	64.9%	10,892	72.2%	11,373	72.3%
Owner	7,268	51.7%	8,656	57.4%	9,096	57.8%
Renter	1,848	13.2%	2,236	14.8%	2,277	14.5%
Vacant	4,936	35.1%	4,194	27.8%	4,352	27.7%

Owner Occupied Housing Units by Value	2022		2027	
	Number	Percent	Number	Percent
Total	8,656	100.0%	9,096	100.0%
<\$50,000	198	2.3%	172	1.9%
\$50,000-\$99,999	558	6.4%	483	5.3%
\$100,000-\$149,999	1,023	11.8%	900	9.9%
\$150,000-\$199,999	1,590	18.4%	1,640	18.0%
\$200,000-\$249,999	1,322	15.3%	1,365	15.0%
\$250,000-\$299,999	1,182	13.7%	1,345	14.8%
\$300,000-\$399,999	1,623	18.8%	1,860	20.4%
\$400,000-\$499,999	562	6.5%	649	7.1%
\$500,000-\$749,999	425	4.9%	487	5.4%
\$750,000-\$999,999	143	1.7%	165	1.8%
\$1,000,000-\$1,499,999	5	0.1%	4	0.0%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	25	0.3%	26	0.3%
Median Value	\$236,271		\$249,560	
Average Value	\$271,445		\$282,797	



Census 2010 Housing Units	Number	Percent
Total	14,052	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	0	0.0%
Rural Housing Units	14,052	100.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	7,268	100.0%
Owned with a Mortgage/Loan	3,922	54.0%
Owned Free and Clear	3,346	46.0%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	4,936	100.0%
For Rent	304	6.2%
Rented- Not Occupied	17	0.3%
For Sale Only	463	9.4%
Sold - Not Occupied	40	0.8%
Seasonal/Recreational/Occasional Use	3,504	71.0%
For Migrant Workers	1	0.0%
Other Vacant	607	12.3%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	9,116	7,268	79.7%
15-24	177	53	29.9%
25-34	652	365	56.0%
35-44	1,064	745	70.0%
45-54	1,640	1,298	79.1%
55-64	1,998	1,736	86.9%
65-74	2,020	1,820	90.1%
75-84	1,165	980	84.1%
85+	400	271	67.8%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	9,116	7,268	79.7%
White Alone	8,914	7,164	80.4%
Black/African American Alone	20	6	30.0%
American Indian/Alaska Native	26	11	42.3%
Asian Alone	16	8	50.0%
Pacific Islander Alone	1	1	100.0%
Other Race Alone	40	12	30.0%
Two or More Races	99	66	66.7%
Hispanic Origin	137	74	54.0%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	9,116	7,268	79.7%
1-Person	2,386	1,652	69.2%
2-Person	4,077	3,637	89.2%
3-Person	1,163	892	76.7%
4-Person	879	659	75.0%
5-Person	372	266	71.5%
6-Person	155	111	71.6%
7+ Person	84	51	60.7%

2022 Housing Affordability	
Housing Affordability Index	122
Percent of Income for Mortgage	20.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

	2010	2020	2010-2020 Annual Rate
Population	21,356	24,632	1.44%
Households	9,116	10,607	1.53%
Housing Units	14,052	14,645	0.41%

	2010	
Population by Race	Number	Percent
Total	21,356	100.0%
Population Reporting One Race	21,102	98.8%
White	20,668	96.8%
Black	99	0.5%
American Indian	72	0.3%
Asian	75	0.4%
Pacific Islander	4	0.0%
Some Other Race	184	0.9%
Population Reporting Two or More Races	254	1.2%
Total Hispanic Population	519	2.4%

Population by Sex	Number	Percent
Male	10,397	48.7%
Female	10,959	51.3%

Population by Age	Number	Percent
Total	21,356	100.0%
Age 0 - 4	927	4.3%
Age 5 - 9	1,028	4.8%
Age 10 - 14	1,182	5.5%
Age 15 - 19	1,095	5.1%
Age 20 - 24	869	4.1%
Age 25 - 29	824	3.9%
Age 30 - 34	874	4.1%
Age 35 - 39	1,043	4.9%
Age 40 - 44	1,177	5.5%
Age 45 - 49	1,425	6.7%
Age 50 - 54	1,566	7.3%
Age 55 - 59	1,701	8.0%
Age 60 - 64	1,970	9.2%
Age 65 - 69	1,859	8.7%
Age 70 - 74	1,476	6.9%
Age 75 - 79	1,067	5.0%
Age 80 - 84	650	3.0%
Age 85+	623	2.9%
Age 18+	17,563	82.2%
Age 65+	5,675	26.6%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

	2010	
Households by Type		
Total	9,116	100.0%
Households with 1 Person	2,386	26.2%
Households with 2+ People	6,730	73.8%
Family Households	6,382	70.0%
Husband-wife Families	5,363	58.8%
With Own Children	1,322	14.5%
Other Family (No Spouse Present)	1,019	11.2%
With Own Children	462	5.1%
Nonfamily Households	348	3.8%
All Households with Children	2,062	22.6%
Multigenerational Households	310	3.4%
Unmarried Partner Households	383	4.2%
Male-female	309	3.4%
Same-sex	74	0.8%
Average Household Size	2.30	
Family Households by Size		
Total	6,382	100.0%
2 People	3,765	59.0%
3 People	1,138	17.8%
4 People	873	13.7%
5 People	369	5.8%
6 People	154	2.4%
7+ People	83	1.3%
Average Family Size	2.75	
Nonfamily Households by Size		
Total	2,734	100.0%
1 Person	2,386	87.3%
2 People	312	11.4%
3 People	25	0.9%
4 People	6	0.2%
5 People	3	0.1%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.15	
Population by Relationship and Household Type		
Total	21,356	100.0%
In Households	20,977	98.2%
In Family Households	17,835	83.5%
Householder	6,382	29.9%
Spouse	5,363	25.1%
Child	5,089	23.8%
Other relative	688	3.2%
Nonrelative	313	1.5%
In Nonfamily Households	3,142	14.7%
In Group Quarters	379	1.8%
Institutionalized Population	379	1.8%
Noninstitutionalized Population	0	0.0%



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

	2010	
Family Households by Age of Householder		
Total	6,382	100.0%
Householder Age 15 - 44	1,552	24.3%
Householder Age 45 - 54	1,215	19.0%
Householder Age 55 - 64	1,386	21.7%
Householder Age 65 - 74	1,419	22.2%
Householder Age 75+	810	12.7%
Nonfamily Households by Age of Householder		
Total	2,734	100.0%
Householder Age 15 - 44	341	12.5%
Householder Age 45 - 54	425	15.5%
Householder Age 55 - 64	612	22.4%
Householder Age 65 - 74	601	22.0%
Householder Age 75+	755	27.6%
Households by Race of Householder		
Total	9,116	100.0%
Householder is White Alone	8,914	97.8%
Householder is Black Alone	20	0.2%
Householder is American Indian Alone	26	0.3%
Householder is Asian Alone	16	0.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	40	0.4%
Householder is Two or More Races	99	1.1%
Households with Hispanic Householder	137	1.5%
Husband-wife Families by Race of Householder		
Total	5,363	100.0%
Householder is White Alone	5,274	98.3%
Householder is Black Alone	8	0.1%
Householder is American Indian Alone	12	0.2%
Householder is Asian Alone	9	0.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	19	0.4%
Householder is Two or More Races	40	0.7%
Husband-wife Families with Hispanic Householder	80	1.5%
Other Families (No Spouse) by Race of Householder		
Total	1,019	100.0%
Householder is White Alone	968	95.0%
Householder is Black Alone	4	0.4%
Householder is American Indian Alone	4	0.4%
Householder is Asian Alone	4	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	15	1.5%
Householder is Two or More Races	24	2.4%
Other Families with Hispanic Householder	29	2.8%
Nonfamily Households by Race of Householder		
Total	2,734	100.0%
Householder is White Alone	2,672	97.7%
Householder is Black Alone	8	0.3%
Householder is American Indian Alone	10	0.4%
Householder is Asian Alone	3	0.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.2%
Householder is Two or More Races	35	1.3%
Nonfamily Households with Hispanic Householder	28	1.0%



Source: U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

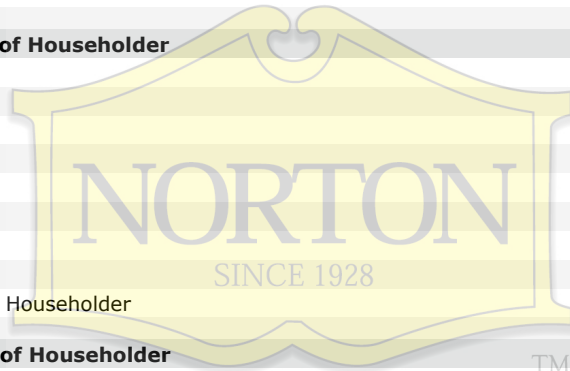


2010 Census Profile

Union County, GA
 Union County, GA (13291)
 Geography: County

Prepared by Esri

	2010	
Total Housing Units by Occupancy		
Total	14,052	100.0%
Occupied Housing Units	9,116	64.9%
Vacant Housing Units		
For Rent	304	2.2%
Rented, not Occupied	17	0.1%
For Sale Only	463	3.3%
Sold, not Occupied	40	0.3%
For Seasonal/Recreational/Occasional Use	3,504	24.9%
For Migrant Workers	1	0.0%
Other Vacant	607	4.3%
Total Vacancy Rate	35.1%	
Households by Tenure and Mortgage Status		
Total	9,116	100.0%
Owner Occupied	7,268	79.7%
Owned with a Mortgage/Loan	3,922	43.0%
Owned Free and Clear	3,346	36.7%
Average Household Size	2.29	
Renter Occupied	1,848	20.3%
Average Household Size	2.36	
Owner-occupied Housing Units by Race of Householder		
Total	7,268	100.0%
Householder is White Alone	7,164	98.6%
Householder is Black Alone	6	0.1%
Householder is American Indian Alone	11	0.2%
Householder is Asian Alone	8	0.1%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	12	0.2%
Householder is Two or More Races	66	0.9%
Owner-occupied Housing Units with Hispanic Householder	74	1.0%
Renter-occupied Housing Units by Race of Householder		
Total	1,848	100.0%
Householder is White Alone	1,750	94.7%
Householder is Black Alone	14	0.8%
Householder is American Indian Alone	15	0.8%
Householder is Asian Alone	8	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	28	1.5%
Householder is Two or More Races	33	1.8%
Renter-occupied Housing Units with Hispanic Householder	63	3.4%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.29	
Householder is Black Alone	2.55	
Householder is American Indian Alone	2.77	
Householder is Asian Alone	2.56	
Householder is Pacific Islander Alone	2.00	
Householder is Some Other Race Alone	4.43	
Householder is Two or More Races	2.52	
Householder is Hispanic	3.45	



Source: U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GA400 770.887.0053 | GAINESVILLE 770.532.0022
HABERSHAM 706.754.5700 | BRASELTON 770.307.0087