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# Population Consolidated Report (Esri 2022)

White County, GA  
 White County, GA (13311)  
 Geography: County

Prepared by Esri

Demographic Summary	Census 2010	2022	2027	2022-2027	2022-2027
				Change	Annual Rate
Total Population	27,144	28,004	27,933	-71	-0.05%
Population 50+	10,592	12,225	12,505	280	0.45%
Median Age	42.2	44.6	45.4	0.8	0.36%
Households	10,646	10,964	10,969	5	0.01%
% Householders 55+	48.6%	55.4%	57.2%	1.8	0.64%
Total Owner-Occupied Housing Units	7,935	8,398	8,447	49	0.12%
Total Renter-Occupied Housing Units	2,711	2,566	2,522	-44	-0.35%
Owner/Renter Ratio (per 100 renters)	293	327	335	8.0	0.48%
Median Home Value	-	\$212,996	\$223,346	\$10,350	0.95%
Average Home Value	-	\$240,932	\$252,767	\$11,835	0.96%
Median Household Income	-	\$61,753	\$68,255	\$6,502	2.02%
Median Household Income for Householder 55+	-	\$54,768	\$60,232	\$5,464	1.92%

## Population by Age and Sex

Male Population	Census 2010		2022		2027	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	4,985	100.0%	5,783	100.0%	5,940	100.0%
50-54	968	19.4%	830	14.4%	816	13.7%
55-59	930	18.7%	964	16.7%	857	14.4%
60-64	911	18.3%	1,024	17.7%	990	16.7%
65-69	773	15.5%	969	16.8%	1,001	16.9%
70-74	587	11.8%	866	15.0%	928	15.6%
75-79	396	7.9%	578	10.0%	654	11.0%
80-84	255	5.1%	296	5.1%	400	6.7%
85+	165	3.3%	256	4.4%	294	4.9%

Female Population	Census 2010		2022		2027	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	5,607	100.0%	6,442	100.0%	6,565	100.0%
50-54	1,016	18.1%	908	14.1%	817	12.4%
55-59	995	17.7%	981	15.2%	953	14.5%
60-64	1,018	18.2%	1,136	17.6%	1,052	16.0%
65-69	894	15.9%	1,097	17.0%	1,111	16.9%
70-74	635	11.3%	927	14.4%	989	15.1%
75-79	470	8.4%	677	10.5%	744	11.3%
80-84	322	5.7%	381	5.9%	527	8.0%
85+	257	4.6%	335	5.2%	372	5.7%

Total Population	Census 2010		2022		2027	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total(50+)	10,592	39.0%	12,225	43.7%	12,505	44.8%
50-54	1,984	7.3%	1,738	6.2%	1,633	5.8%
55-59	1,925	7.1%	1,945	6.9%	1,810	6.5%
60-64	1,929	7.1%	2,160	7.7%	2,042	7.3%
65-69	1,667	6.1%	2,066	7.4%	2,112	7.6%
70-74	1,222	4.5%	1,793	6.4%	1,917	6.9%
75-79	866	3.2%	1,255	4.5%	1,398	5.0%
80-84	577	2.1%	677	2.4%	927	3.3%
85+	422	1.6%	591	2.1%	666	2.4%
65+	4,754	17.5%	6,382	22.8%	7,020	25.1%
75+	1,865	6.9%	2,523	9.0%	2,991	10.7%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: Esri, U.S. Census



# Population Consolidated Report (Esri 2022)

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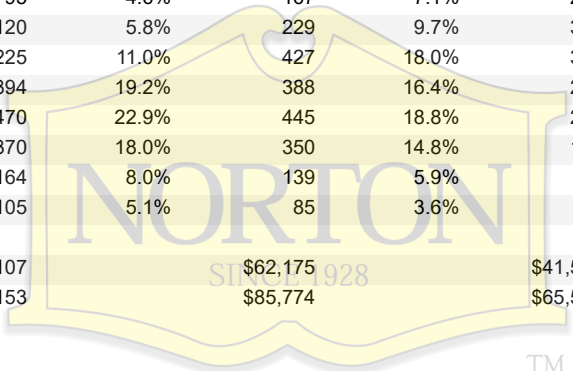
Prepared by Esri

## 2022 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,207	100%	2,293	100%	1,579	100%	6,079	100%
<\$15,000	157	7.1%	166	7.2%	155	9.8%	478	7.9%
\$15,000-\$24,999	123	5.6%	187	8.2%	228	14.4%	538	8.9%
\$25,000-\$34,999	155	7.0%	259	11.3%	287	18.2%	701	11.5%
\$35,000-\$49,999	269	12.2%	455	19.8%	342	21.7%	1,066	17.5%
\$50,000-\$74,999	428	19.4%	368	16.0%	202	12.8%	998	16.4%
\$75,000-\$99,999	481	21.8%	388	16.9%	174	11.0%	1,043	17.2%
\$100,000-\$149,999	350	15.9%	290	12.6%	110	7.0%	750	12.3%
\$150,000-\$199,999	143	6.5%	105	4.6%	53	3.4%	301	5.0%
\$200,000+	101	4.6%	75	3.3%	28	1.8%	204	3.4%
Median HH Income	\$72,663		\$53,957		\$38,934		\$54,768	
Average HH Income	\$89,581		\$76,288		\$58,747		\$76,558	

## 2027 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,052	100%	2,366	100%	1,855	100%	6,273	100%
<\$15,000	109	5.3%	136	5.7%	162	8.7%	407	6.5%
\$15,000-\$24,999	95	4.6%	167	7.1%	243	13.1%	505	8.1%
\$25,000-\$34,999	120	5.8%	229	9.7%	313	16.9%	662	10.6%
\$35,000-\$49,999	225	11.0%	427	18.0%	394	21.2%	1,046	16.7%
\$50,000-\$74,999	394	19.2%	388	16.4%	250	13.5%	1,032	16.5%
\$75,000-\$99,999	470	22.9%	445	18.8%	225	12.1%	1,140	18.2%
\$100,000-\$149,999	370	18.0%	350	14.8%	146	7.9%	866	13.8%
\$150,000-\$199,999	164	8.0%	139	5.9%	86	4.6%	389	6.2%
\$200,000+	105	5.1%	85	3.6%	36	1.9%	226	3.6%
Median HH Income	\$78,107		\$62,175		\$41,516		\$60,232	
Average HH Income	\$100,153		\$85,774		\$65,593		\$84,510	





# Demographic and Income Profile

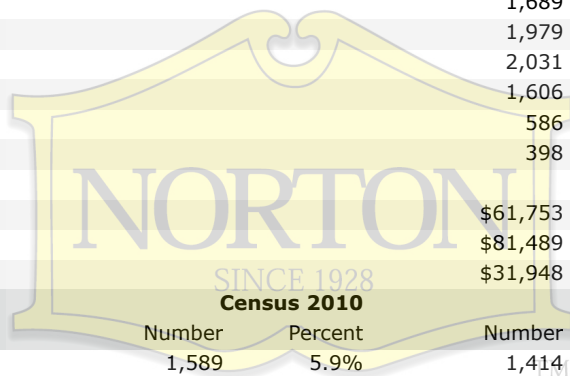
White County, GA  
 White County, GA (13311)  
 Geography: County

Prepared by Esri

Summary	Census 2010	Census 2020	2022	2027
Population	27,144	28,003	28,004	27,933
Households	10,646	10,942	10,964	10,969
Families	7,750	-	7,779	7,760
Average Household Size	2.52	2.49	2.49	2.48
Owner Occupied Housing Units	7,935	-	8,398	8,447
Renter Occupied Housing Units	2,711	-	2,566	2,522
Median Age	42.2	-	44.6	45.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.05%	0.51%	0.25%
Households	0.01%	0.56%	0.31%
Families	-0.05%	0.51%	0.28%
Owner HHs	0.12%	0.77%	0.53%
Median Household Income	2.02%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	804	7.3%	661	6.0%
\$15,000 - \$24,999	785	7.2%	704	6.4%
\$25,000 - \$34,999	1,086	9.9%	961	8.8%
\$35,000 - \$49,999	1,689	15.4%	1,593	14.5%
\$50,000 - \$74,999	1,979	18.0%	1,967	17.9%
\$75,000 - \$99,999	2,031	18.5%	2,141	19.5%
\$100,000 - \$149,999	1,606	14.6%	1,785	16.3%
\$150,000 - \$199,999	586	5.3%	717	6.5%
\$200,000+	398	3.6%	440	4.0%
Median Household Income	\$61,753		\$68,255	
Average Household Income	\$81,489		\$90,066	
Per Capita Income	\$31,948		\$35,412	



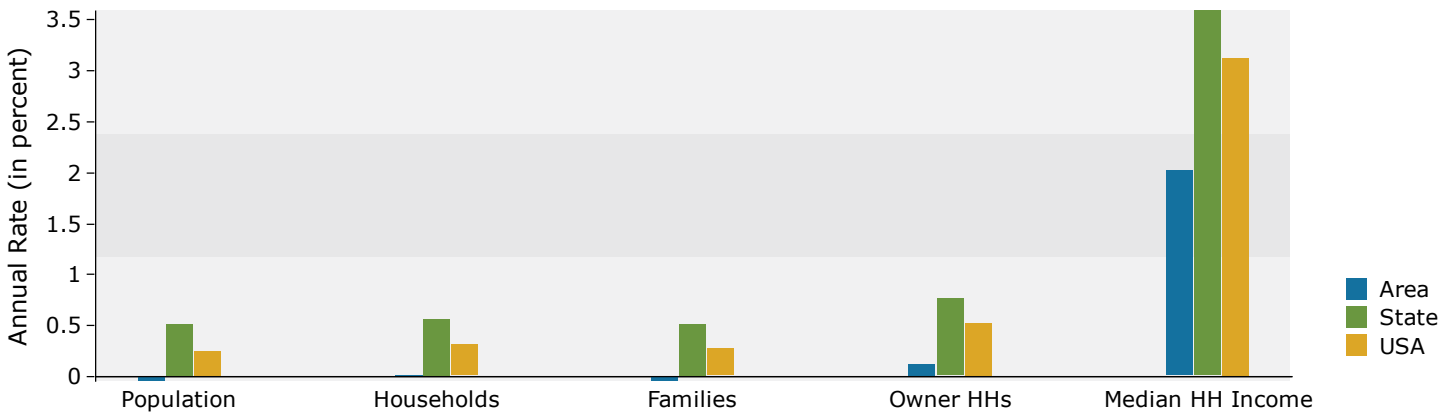
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,589	5.9%	1,414	5.0%	1,391	5.0%
5 - 9	1,685	6.2%	1,586	5.7%	1,517	5.4%
10 - 14	1,823	6.7%	1,656	5.9%	1,682	6.0%
15 - 19	1,838	6.8%	1,749	6.2%	1,821	6.5%
20 - 24	1,506	5.5%	1,558	5.6%	1,451	5.2%
25 - 34	2,717	10.0%	3,169	11.3%	2,777	9.9%
35 - 44	3,408	12.6%	3,006	10.7%	3,194	11.4%
45 - 54	3,970	14.6%	3,379	12.1%	3,228	11.6%
55 - 64	3,854	14.2%	4,105	14.7%	3,852	13.8%
65 - 74	2,889	10.6%	3,859	13.8%	4,029	14.4%
75 - 84	1,443	5.3%	1,932	6.9%	2,325	8.3%
85+	422	1.6%	591	2.1%	666	2.4%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	25,824	95.1%	25,261	90.2%	25,137	89.8%	25,069	89.7%
Black Alone	457	1.7%	476	1.7%	478	1.7%	478	1.7%
American Indian Alone	131	0.5%	144	0.5%	147	0.5%	147	0.5%
Asian Alone	124	0.5%	161	0.6%	164	0.6%	164	0.6%
Pacific Islander Alone	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	230	0.8%	347	1.2%	360	1.3%	360	1.3%
Two or More Races	369	1.4%	1,614	5.8%	1,718	6.1%	1,715	6.1%
Hispanic Origin (Any Race)	647	2.4%	913	3.3%	929	3.3%	929	3.3%

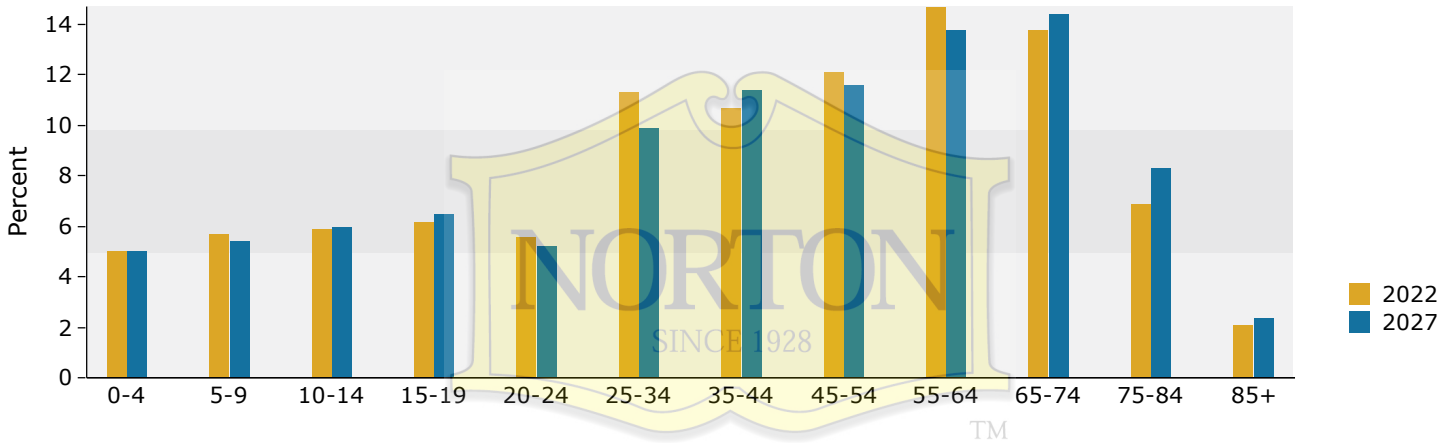
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

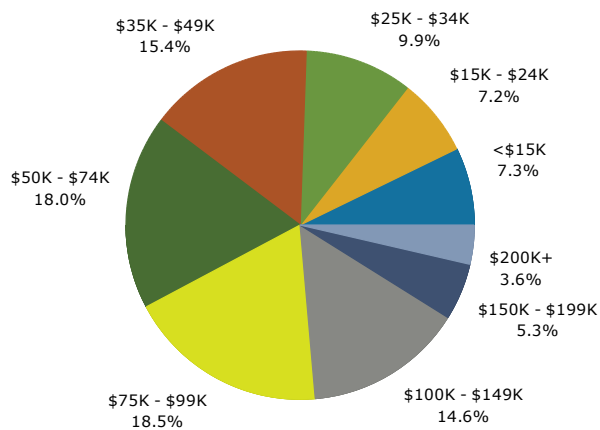
## Trends 2022-2027



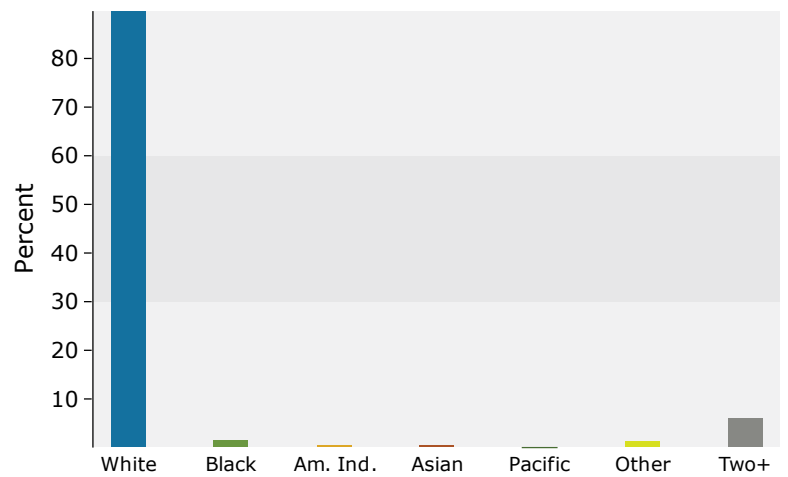
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 3.3%

White County,...

## Population

2010 Population	27,144
2020 Population	28,003
2022 Population	28,004
2027 Population	27,933
2010-2020 Annual Rate	0.31%
2020-2022 Annual Rate	0.00%
2022-2027 Annual Rate	-0.05%
2022 Male Population	49.1%
2022 Female Population	50.9%
2022 Median Age	44.6

In the identified area, the current year population is 28,004. In 2020, the Census count in the area was 28,003. The rate of change since 2020 was 0.00% annually. The five-year projection for the population in the area is 27,933 representing a change of -0.05% annually from 2022 to 2027. Currently, the population is 49.1% male and 50.9% female.

## Median Age

The median age in this area is 44.6, compared to U.S. median age of 38.9.

## Race and Ethnicity

2022 White Alone	89.8%
2022 Black Alone	1.7%
2022 American Indian/Alaska Native Alone	0.5%
2022 Asian Alone	0.6%
2022 Pacific Islander Alone	0.0%
2022 Other Race	1.3%
2022 Two or More Races	6.1%
2022 Hispanic Origin (Any Race)	3.3%

Persons of Hispanic origin represent 3.3% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 24.2 in the identified area, compared to 71.6 for the U.S. as a whole.

## Households

2022 Wealth Index	72
2010 Households	10,646
2020 Households	10,942
2022 Households	10,964
2027 Households	10,969
2010-2020 Annual Rate	0.27%
2020-2022 Annual Rate	0.09%
2022-2027 Annual Rate	0.01%
2022 Average Household Size	2.49

The household count in this area has changed from 10,942 in 2020 to 10,964 in the current year, a change of 0.09% annually. The five-year projection of households is 10,969, a change of 0.01% annually from the current year total. Average household size is currently 2.49, compared to 2.49 in the year 2020. The number of families in the current year is 7,779 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

White County,...

### Mortgage Income

2022 Percent of Income for Mortgage 18.2%

### Median Household Income

2022 Median Household Income \$61,753

2027 Median Household Income \$68,255

2022-2027 Annual Rate 2.02%

### Average Household Income

2022 Average Household Income \$81,489

2027 Average Household Income \$90,066

2022-2027 Annual Rate 2.02%

### Per Capita Income

2022 Per Capita Income \$31,948

2027 Per Capita Income \$35,412

2022-2027 Annual Rate 2.08%

### Households by Income

Current median household income is \$61,753 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$68,255 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$81,489 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$90,066 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$31,948 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$35,412 in five years, compared to \$47,064 for all U.S. households

### Housing

2022 Housing Affordability Index 134

2010 Total Housing Units 16,062

2010 Owner Occupied Housing Units 7,935

2010 Renter Occupied Housing Units 2,711

2010 Vacant Housing Units 5,416

2020 Total Housing Units 13,535

2020 Vacant Housing Units 2,593

2022 Total Housing Units 13,485

2022 Owner Occupied Housing Units 8,398

2022 Renter Occupied Housing Units 2,566

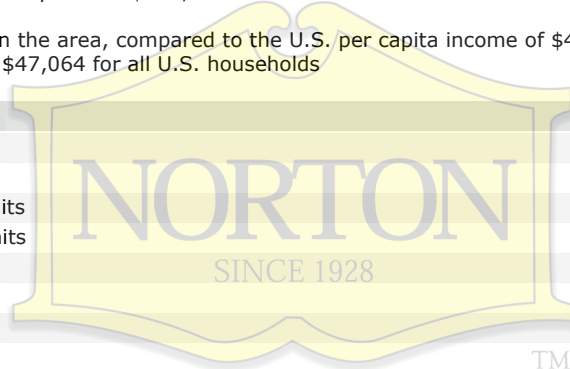
2022 Vacant Housing Units 2,521

2027 Total Housing Units 13,432

2027 Owner Occupied Housing Units 8,447

2027 Renter Occupied Housing Units 2,522

2027 Vacant Housing Units 2,463



Currently, 62.3% of the 13,485 housing units in the area are owner occupied; 19.0%, renter occupied; and 18.7% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 13,535 housing units in the area and 19.2% vacant housing units. The annual rate of change in housing units since 2020 is -0.16%. Median home value in the area is \$212,996, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 0.95% annually to \$223,346.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



# Household Income Profile

White County, GA  
 White County, GA (13311)  
 Geography: County

Prepared by Esri

Summary	2022	2027	2022-2027 Change	2022-2027 Annual Rate
Population	28,004	27,933	-71	-0.05%
Households	10,964	10,969	5	0.01%
Median Age	44.6	45.4	0.8	0.36%
Average Household Size	2.49	2.48	-0.01	-0.08%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
Household	10,964	100%	10,969	100%
<\$15,000	804	7.3%	661	6.0%
\$15,000-\$24,999	785	7.2%	704	6.4%
\$25,000-\$34,999	1,086	9.9%	961	8.8%
\$35,000-\$49,999	1,689	15.4%	1,593	14.5%
\$50,000-\$74,999	1,979	18.0%	1,967	17.9%
\$75,000-\$99,999	2,031	18.5%	2,141	19.5%
\$100,000-\$149,999	1,606	14.6%	1,785	16.3%
\$150,000-\$199,999	586	5.3%	717	6.5%
\$200,000+	398	3.6%	440	4.0%
Median Household Income		\$61,753		\$68,255
Average Household Income		\$81,489		\$90,066
Per Capita Income		\$31,948		\$35,412



**Data Note:** 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

**Source:** Esri forecasts for 2022 and 2027.



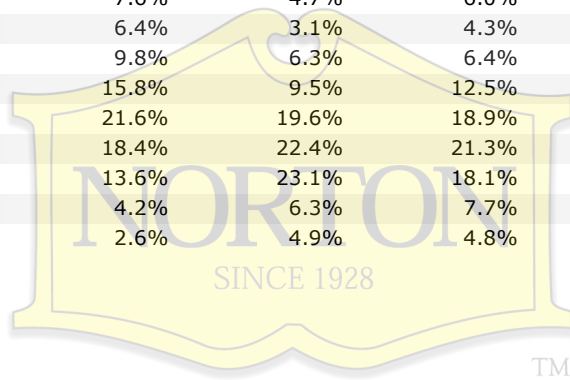


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2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	321	1,321	1,467	1,776	2,207	2,293	1,579
<\$15,000	50	100	69	107	157	166	155
\$15,000-\$24,999	39	85	46	77	123	187	228
\$25,000-\$34,999	50	129	93	113	155	259	287
\$35,000-\$49,999	52	209	140	222	269	455	342
\$50,000-\$74,999	74	285	287	335	428	368	202
\$75,000-\$99,999	37	243	329	379	481	388	174
\$100,000-\$149,999	17	179	339	321	350	290	110
\$150,000-\$199,999	0	56	92	137	143	105	53
\$200,000+	2	35	72	85	101	75	28
Median HH Income	\$39,989	\$59,476	\$80,602	\$76,547	\$72,663	\$53,957	\$38,934
Average HH Income	\$50,518	\$76,733	\$97,760	\$94,060	\$89,581	\$76,288	\$58,747
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.6%	7.6%	4.7%	6.0%	7.1%	7.2%	9.8%
\$15,000-\$24,999	12.1%	6.4%	3.1%	4.3%	5.6%	8.2%	14.4%
\$25,000-\$34,999	15.6%	9.8%	6.3%	6.4%	7.0%	11.3%	18.2%
\$35,000-\$49,999	16.2%	15.8%	9.5%	12.5%	12.2%	19.8%	21.7%
\$50,000-\$74,999	23.1%	21.6%	19.6%	18.9%	19.4%	16.0%	12.8%
\$75,000-\$99,999	11.5%	18.4%	22.4%	21.3%	21.8%	16.9%	11.0%
\$100,000-\$149,999	5.3%	13.6%	23.1%	18.1%	15.9%	12.6%	7.0%
\$150,000-\$199,999	0.0%	4.2%	6.3%	7.7%	6.5%	4.6%	3.4%
\$200,000+	0.6%	2.6%	4.9%	4.8%	4.6%	3.3%	1.8%



**Data Note:** 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

**Source:** Esri forecasts for 2022 and 2027.

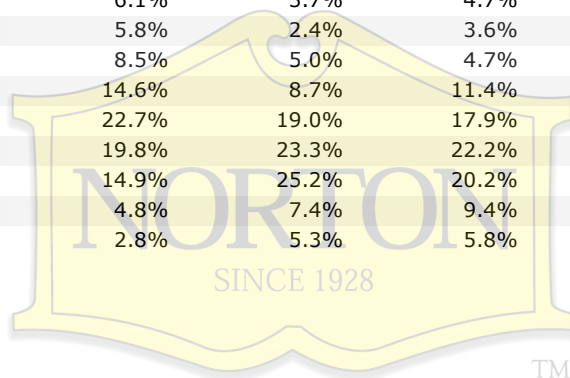


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Prepared by Esri

2027 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	310	1,154	1,546	1,686	2,052	2,366	1,855
<\$15,000	48	70	57	79	109	136	162
\$15,000-\$24,999	34	67	37	61	95	167	243
\$25,000-\$34,999	43	98	78	80	120	229	313
\$35,000-\$49,999	50	169	135	193	225	427	394
\$50,000-\$74,999	77	262	294	302	394	388	250
\$75,000-\$99,999	38	229	360	374	470	445	225
\$100,000-\$149,999	18	172	389	340	370	350	146
\$150,000-\$199,999	0	55	114	159	164	139	86
\$200,000+	2	32	82	98	105	85	36
Median HH Income	\$42,761	\$64,035	\$84,606	\$81,540	\$78,107	\$62,175	\$41,516
Average HH Income	\$54,222	\$83,682	\$106,971	\$106,194	\$100,153	\$85,774	\$65,593
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.5%	6.1%	3.7%	4.7%	5.3%	5.7%	8.7%
\$15,000-\$24,999	11.0%	5.8%	2.4%	3.6%	4.6%	7.1%	13.1%
\$25,000-\$34,999	13.9%	8.5%	5.0%	4.7%	5.8%	9.7%	16.9%
\$35,000-\$49,999	16.1%	14.6%	8.7%	11.4%	11.0%	18.0%	21.2%
\$50,000-\$74,999	24.8%	22.7%	19.0%	17.9%	19.2%	16.4%	13.5%
\$75,000-\$99,999	12.3%	19.8%	23.3%	22.2%	22.9%	18.8%	12.1%
\$100,000-\$149,999	5.8%	14.9%	25.2%	20.2%	18.0%	14.8%	7.9%
\$150,000-\$199,999	0.0%	4.8%	7.4%	9.4%	8.0%	5.9%	4.6%
\$200,000+	0.6%	2.8%	5.3%	5.8%	5.1%	3.6%	1.9%



**Data Note:** 2022 household income represents an estimate of annual income as of July 1, 2022 and 2027 household income represents an estimate of annual income as of July 1, 2027.

**Source:** Esri forecasts for 2022 and 2027.



# Housing Profile

White County, GA  
 White County, GA (13311)  
 Geography: County

Prepared by Esri

Population		Households	
2010 Total Population	27,144	2022 Median Household Income	\$61,753
2020 Total Population	28,003	2027 Median Household Income	\$68,255
2022 Total Population	28,004	2022-2027 Annual Rate	2.02%
2027 Total Population	27,933		
2022-2027 Annual Rate	-0.05%		

Housing Units by Occupancy Status and Tenure	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	16,062	100.0%	13,485	100.0%	13,432	100.0%
Occupied	10,646	66.3%	10,964	81.3%	10,969	81.7%
Owner	7,935	49.4%	8,398	62.3%	8,447	62.9%
Renter	2,711	16.9%	2,566	19.0%	2,522	18.8%
Vacant	5,416	33.7%	2,521	18.7%	2,463	18.3%

Owner Occupied Housing Units by Value	2022		2027	
	Number	Percent	Number	Percent
Total	8,398	100.0%	8,447	100.0%
<\$50,000	478	5.7%	405	4.8%
\$50,000-\$99,999	673	8.0%	574	6.8%
\$100,000-\$149,999	1,147	13.7%	985	11.7%
\$150,000-\$199,999	1,475	17.6%	1,483	17.6%
\$200,000-\$249,999	1,639	19.5%	1,663	19.7%
\$250,000-\$299,999	964	11.5%	1,076	12.7%
\$300,000-\$399,999	961	11.4%	1,075	12.7%
\$400,000-\$499,999	616	7.3%	693	8.2%
\$500,000-\$749,999	411	4.9%	461	5.5%
\$750,000-\$999,999	9	0.1%	8	0.1%
\$1,000,000-\$1,499,999	9	0.1%	8	0.1%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	16	0.2%	16	0.2%
Median Value	\$212,996		\$223,346	
Average Value	\$240,932		\$252,767	



Census 2010 Housing Units	Number	Percent
Total	16,062	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	2,027	12.6%
Rural Housing Units	14,035	87.4%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



# Housing Profile

White County, GA  
 White County, GA (13311)  
 Geography: County

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	7,935	100.0%
Owned with a Mortgage/Loan	4,978	62.7%
Owned Free and Clear	2,957	37.3%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	5,416	100.0%
For Rent	956	17.7%
Rented- Not Occupied	60	1.1%
For Sale Only	423	7.8%
Sold - Not Occupied	58	1.1%
Seasonal/Recreational/Occasional Use	3,256	60.1%
For Migrant Workers	5	0.1%
Other Vacant	658	12.1%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	10,646	7,935	74.5%
15-24	369	82	22.2%
25-34	1,186	635	53.5%
35-44	1,733	1,147	66.2%
45-54	2,185	1,657	75.8%
55-64	2,164	1,816	83.9%
65-74	1,786	1,559	87.3%
75-84	950	820	86.3%
85+	273	219	80.2%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	10,646	7,935	74.5%
White Alone	10,271	7,717	75.1%
Black/African American Alone	140	83	59.3%
American Indian/Alaska Native	59	35	59.3%
Asian Alone	30	22	73.3%
Pacific Islander Alone	1	0	0.0%
Other Race Alone	50	21	42.0%
Two or More Races	95	57	60.0%
Hispanic Origin	138	77	55.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	10,646	7,935	74.5%
1-Person	2,424	1,650	68.1%
2-Person	4,189	3,418	81.6%
3-Person	1,701	1,242	73.0%
4-Person	1,349	969	71.8%
5-Person	631	433	68.6%
6-Person	230	148	64.3%
7+ Person	122	75	61.5%

2022 Housing Affordability	
Housing Affordability Index	134
Percent of Income for Mortgage	18.2%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

	2010	2020	2010-2020 Annual Rate
Population	27,144	28,003	0.31%
Households	10,646	10,942	0.27%
Housing Units	16,062	13,535	-1.70%

	2010	
Population by Race	Number	Percent
Total	27,144	100.0%
Population Reporting One Race	26,775	98.6%
White	25,824	95.1%
Black	457	1.7%
American Indian	131	0.5%
Asian	124	0.5%
Pacific Islander	9	0.0%
Some Other Race	230	0.8%
Population Reporting Two or More Races	369	1.4%
Total Hispanic Population	647	2.4%

Population by Sex	Number	Percent
Male	13,269	48.9%
Female	13,875	51.1%

Population by Age	Number	Percent
Total	27,144	100.0%
Age 0 - 4	1,589	5.9%
Age 5 - 9	1,685	6.2%
Age 10 - 14	1,823	6.7%
Age 15 - 19	1,838	6.8%
Age 20 - 24	1,506	5.5%
Age 25 - 29	1,275	4.7%
Age 30 - 34	1,442	5.3%
Age 35 - 39	1,632	6.0%
Age 40 - 44	1,776	6.5%
Age 45 - 49	1,986	7.3%
Age 50 - 54	1,984	7.3%
Age 55 - 59	1,925	7.1%
Age 60 - 64	1,929	7.1%
Age 65 - 69	1,667	6.1%
Age 70 - 74	1,222	4.5%
Age 75 - 79	866	3.2%
Age 80 - 84	577	2.1%
Age 85+	422	1.6%
Age 18+	20,944	77.2%
Age 65+	4,754	17.5%



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

	<b>2010</b>	
<b>Households by Type</b>		
Total	10,646	100.0%
Households with 1 Person	2,424	22.8%
Households with 2+ People	8,222	77.2%
Family Households	7,750	72.8%
Husband-wife Families	6,127	57.6%
With Own Children	2,105	19.8%
Other Family (No Spouse Present)	1,623	15.2%
With Own Children	831	7.8%
Nonfamily Households	472	4.4%
All Households with Children	3,348	31.4%
Multigenerational Households	405	3.8%
Unmarried Partner Households	575	5.4%
Male-female	488	4.6%
Same-sex	87	0.8%
Average Household Size	2.52	
<b>Family Households by Size</b>		
Total	7,750	100.0%
2 People	3,787	48.9%
3 People	1,657	21.4%
4 People	1,332	17.2%
5 People	625	8.1%
6 People	228	2.9%
7+ People	121	1.6%
Average Family Size	2.93	
<b>Nonfamily Households by Size</b>		
Total	2,896	100.0%
1 Person	2,424	83.7%
2 People	402	13.9%
3 People	44	1.5%
4 People	17	0.6%
5 People	6	0.2%
6 People	2	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.20	
<b>Population by Relationship and Household Type</b>		
Total	27,144	100.0%
In Households	26,779	98.7%
In Family Households	23,302	85.8%
Householder	7,750	28.6%
Spouse	6,127	22.6%
Child	7,860	29.0%
Other relative	957	3.5%
Nonrelative	608	2.2%
In Nonfamily Households	3,477	12.8%
In Group Quarters	365	1.3%
Institutionalized Population	144	0.5%
Noninstitutionalized Population	221	0.8%



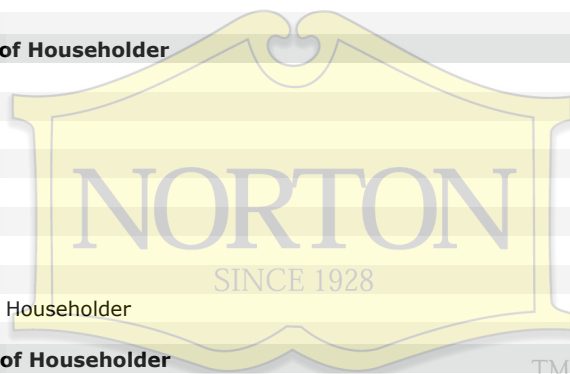
**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau 2010 and 2020 decennial Census data converted by Esri into 2020 geography.

			2010
<b>Family Households by Age of Householder</b>			
Total			7,750 100.0%
Householder Age	15 - 44		2,671 34.5%
Householder Age	45 - 54		1,670 21.5%
Householder Age	55 - 64		1,568 20.2%
Householder Age	65 - 74		1,198 15.5%
Householder Age	75+		643 8.3%
<b>Nonfamily Households by Age of Householder</b>			
Total			2,896 100.0%
Householder Age	15 - 44		617 21.3%
Householder Age	45 - 54		515 17.8%
Householder Age	55 - 64		596 20.6%
Householder Age	65 - 74		588 20.3%
Householder Age	75+		580 20.0%
<b>Households by Race of Householder</b>			
Total			10,646 100.0%
Householder is	White Alone		10,271 96.5%
Householder is	Black Alone		140 1.3%
Householder is	American Indian Alone		59 0.6%
Householder is	Asian Alone		30 0.3%
Householder is	Pacific Islander Alone		1 0.0%
Householder is	Some Other Race Alone		50 0.5%
Householder is	Two or More Races		95 0.9%
Households with	Hispanic Householder		138 1.3%
<b>Husband-wife Families by Race of Householder</b>			
Total			6,127 100.0%
Householder is	White Alone		5,940 96.9%
Householder is	Black Alone		49 0.8%
Householder is	American Indian Alone		36 0.6%
Householder is	Asian Alone		23 0.4%
Householder is	Pacific Islander Alone		0 0.0%
Householder is	Some Other Race Alone		29 0.5%
Householder is	Two or More Races		50 0.8%
Husband-wife Families with	Hispanic Householder		86 1.4%
<b>Other Families (No Spouse) by Race of Householder</b>			
Total			1,623 100.0%
Householder is	White Alone		1,534 94.5%
Householder is	Black Alone		45 2.8%
Householder is	American Indian Alone		9 0.6%
Householder is	Asian Alone		4 0.2%
Householder is	Pacific Islander Alone		0 0.0%
Householder is	Some Other Race Alone		12 0.7%
Householder is	Two or More Races		19 1.2%
Other Families with	Hispanic Householder		30 1.8%
<b>Nonfamily Households by Race of Householder</b>			
Total			2,896 100.0%
Householder is	White Alone		2,797 96.6%
Householder is	Black Alone		46 1.6%
Householder is	American Indian Alone		14 0.5%
Householder is	Asian Alone		3 0.1%
Householder is	Pacific Islander Alone		1 0.0%
Householder is	Some Other Race Alone		9 0.3%
Householder is	Two or More Races		26 0.9%
Nonfamily Households with	Hispanic Householder		22 0.8%



	<b>2010</b>	
<b>Total Housing Units by Occupancy</b>		
Total	16,062	100.0%
Occupied Housing Units	10,646	66.3%
Vacant Housing Units		
For Rent	956	6.0%
Rented, not Occupied	60	0.4%
For Sale Only	423	2.6%
Sold, not Occupied	58	0.4%
For Seasonal/Recreational/Occasional Use	3,256	20.3%
For Migrant Workers	5	0.0%
Other Vacant	658	4.1%
Total Vacancy Rate	33.7%	
<b>Households by Tenure and Mortgage Status</b>		
Total	10,646	100.0%
Owner Occupied	7,935	74.5%
Owned with a Mortgage/Loan	4,978	46.8%
Owned Free and Clear	2,957	27.8%
Average Household Size	2.49	
Renter Occupied	2,711	25.5%
Average Household Size	2.60	
<b>Owner-occupied Housing Units by Race of Householder</b>		
Total	7,935	100.0%
Householder is White Alone	7,717	97.3%
Householder is Black Alone	83	1.0%
Householder is American Indian Alone	35	0.4%
Householder is Asian Alone	22	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	21	0.3%
Householder is Two or More Races	57	0.7%
Owner-occupied Housing Units with Hispanic Householder	77	1.0%
<b>Renter-occupied Housing Units by Race of Householder</b>		
Total	2,711	100.0%
Householder is White Alone	2,554	94.2%
Householder is Black Alone	57	2.1%
Householder is American Indian Alone	24	0.9%
Householder is Asian Alone	8	0.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	29	1.1%
Householder is Two or More Races	38	1.4%
Renter-occupied Housing Units with Hispanic Householder	61	2.3%
<b>Average Household Size by Race/Hispanic Origin of Householder</b>		
Householder is White Alone	2.50	
Householder is Black Alone	2.78	
Householder is American Indian Alone	2.66	
Householder is Asian Alone	3.50	
Householder is Pacific Islander Alone	3.00	
Householder is Some Other Race Alone	4.18	
Householder is Two or More Races	2.67	
Householder is Hispanic	3.64	





## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



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