



**NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



Georgia

Area Labor Profile

Barrow

County



Updated: Nov 2023

Labor Force Activity

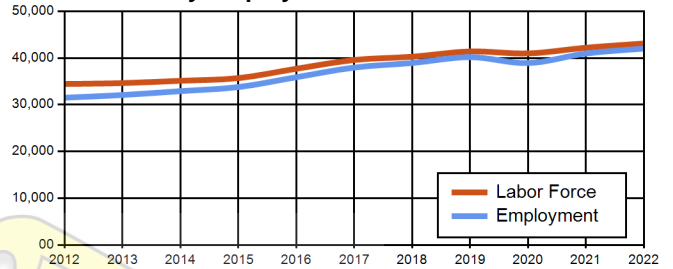
October 2023

	Labor Force	Employed	Unemployed	Rate
Barrow	44,122	42,826	1,296	2.9%
Clarke	60,281	58,034	2,247	3.7%
Gwinnett	514,536	498,367	16,169	3.1%
Hall	110,579	107,616	2,963	2.7%
Jackson	47,249	46,148	1,101	2.3%
Oconee	20,832	20,281	551	2.6%
Walton	49,216	47,611	1,605	3.3%
<b>Barrow Area</b>	<b>846,815</b>	<b>820,883</b>	<b>25,932</b>	<b>3.1%</b>
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

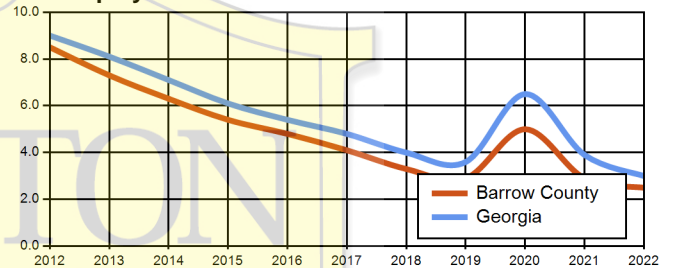
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Barrow County Employment Trends



Unemployment Rate Trends

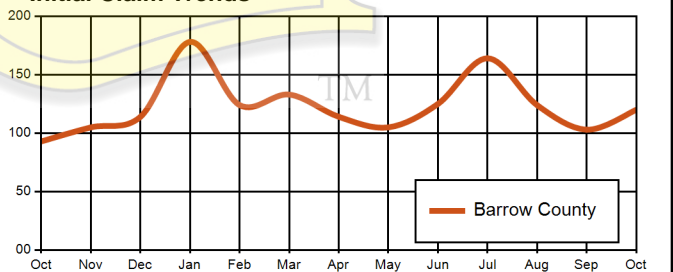


Initial Claims Activity

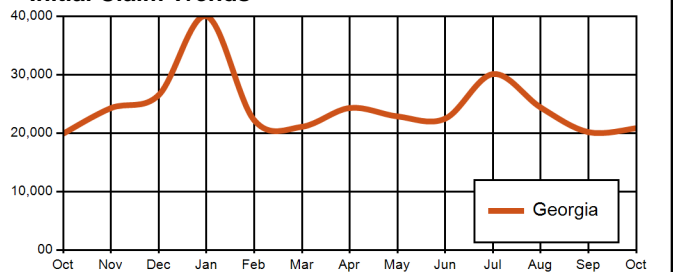
	October 2023	September 2023	August 2023	Total
Barrow	120	103	124	347
Clarke	188	138	211	537
Gwinnett	1,564	1,503	1,870	4,937
Hall	292	254	273	819
Jackson	83	91	107	281
Oconee	19	16	21	56
Walton	129	123	173	425
<b>Barrow Area</b>	<b>2,395</b>	<b>2,228</b>	<b>2,779</b>	<b>7,402</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



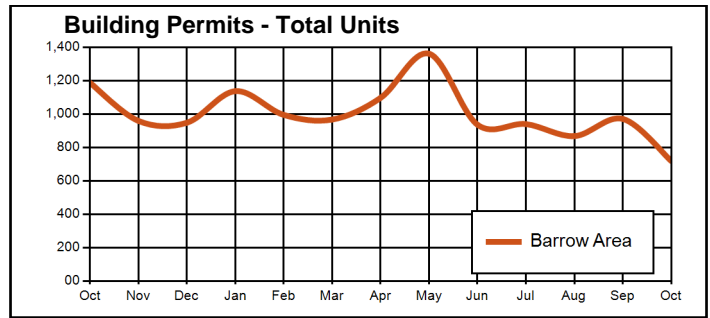
Initial Claim Trends



# Building Permit Construction Activity

	Barrow Area			
	October 2023	September 2023	August 2023	Total
Totals	719	971	868	2,558
Family residential	626	668	813	2,107
Multi family resident	93	303	55	451

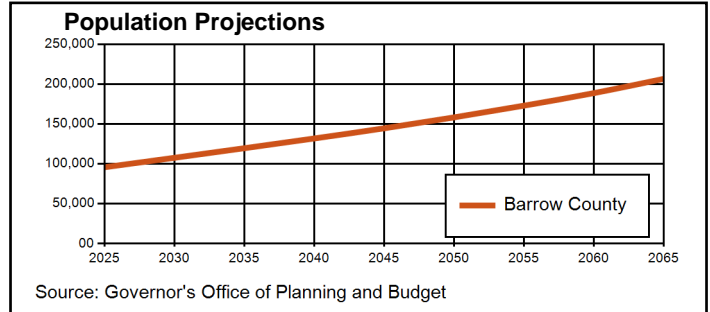
Source: U.S. Census Bureau.



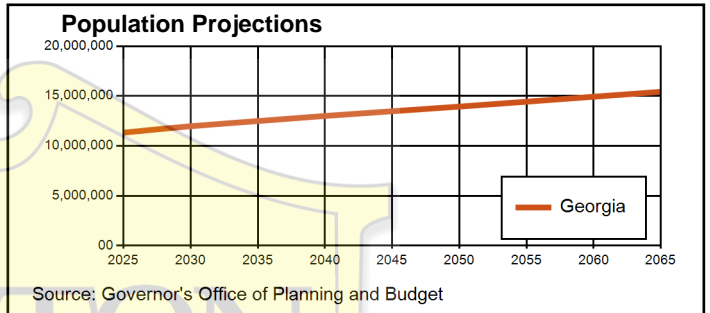
# Population Activity

	Annual 2022	Annual 2021	Difference
Barrow	89,299	86,658	2,641
Clarke	129,875	128,711	1,164
Gwinnett	975,353	964,546	10,807
Hall	212,692	207,369	5,323
Jackson	83,936	80,286	3,650
Oconee	43,588	43,023	565
Walton	103,065	99,853	3,212
<b>Barrow Area</b>	<b>1,637,808</b>	<b>1,610,446</b>	<b>27,362</b>
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

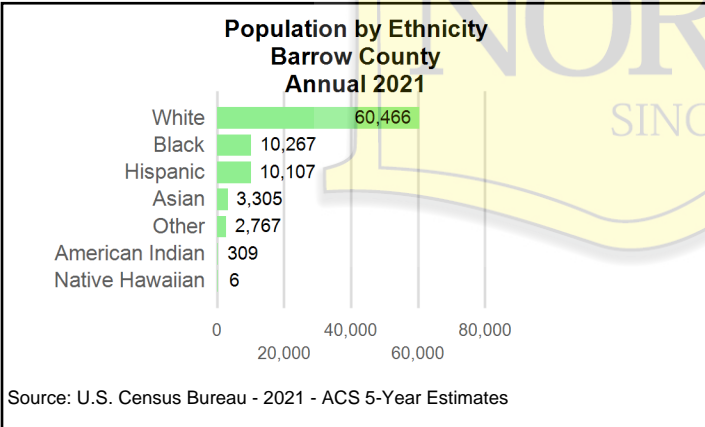
Source: Georgia Department of Labor; U.S. Census Bureau.



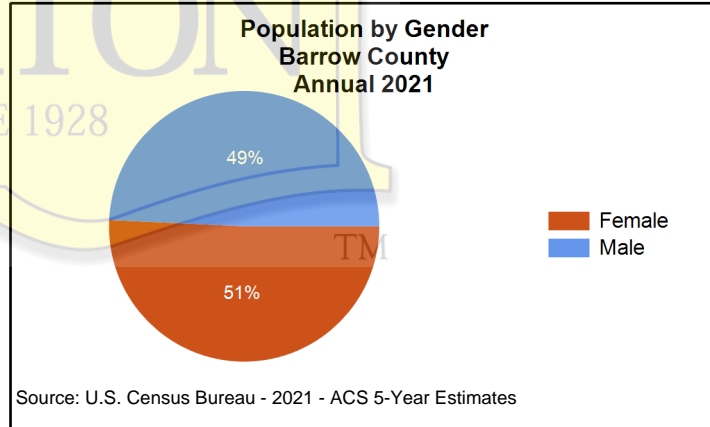
Source: Governor's Office of Planning and Budget



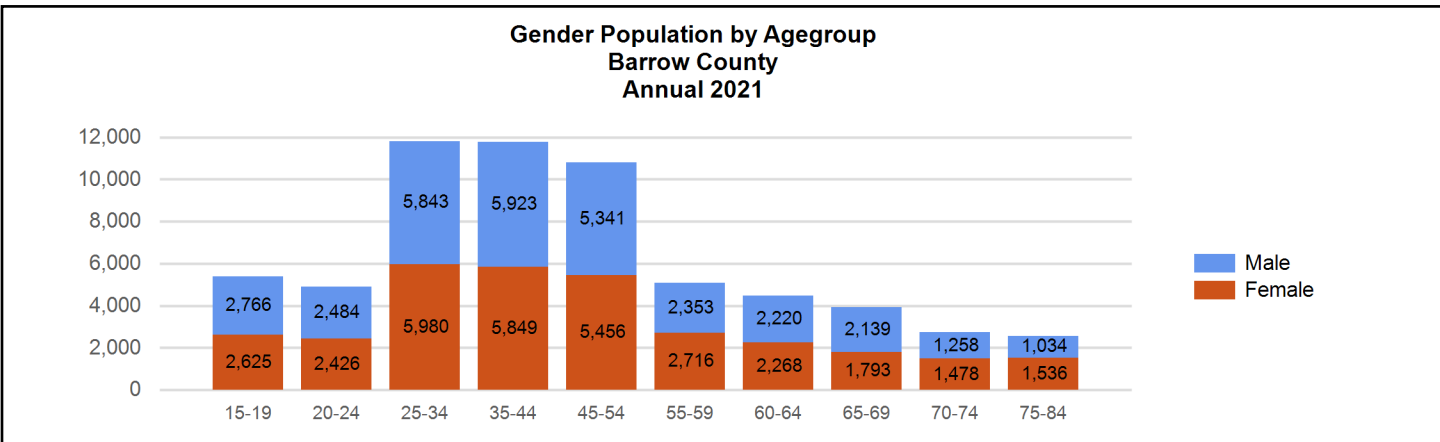
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2023

INDUSTRY	Barrow				Barrow Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>306</b>	<b>4,152</b>	<b>18.3</b>	<b>1,311</b>	<b>6,695</b>	<b>113,537</b>	<b>17.2</b>	<b>1,285</b>
Agriculture, Forestry, Fishing and Hunting	9	241	1.1	1,336	159	1,850	0.3	924
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	28	354	0.1	1,929
Construction	217	1,624	7.1	1,354	4,648	38,929	5.9	1,375
Manufacturing	78	2,268	10.0	1,274	1,860	72,404	10.9	1,242
Food	3	*	*	*	160	17,914	2.7	966
Beverage and Tobacco Product	1	*	*	*	46	1,378	0.2	1,037
Apparel	1	*	*	*	17	55	0.0	799
Wood Product	4	157	0.7	940	65	2,545	0.4	1,215
Paper	1	*	*	*	30	1,176	0.2	1,329
Printing and Related Support Activities	2	*	*	*	175	2,336	0.4	1,150
Chemical	6	279	1.2	2,302	165	4,837	0.7	1,445
Plastics and Rubber Products	2	*	*	*	63	4,465	0.7	1,174
Nonmetallic Mineral Product	6	420	1.8	1,420	97	2,288	0.3	1,425
Primary Metal	4	159	0.7	1,682	18	701	0.1	1,462
Fabricated Metal Product	23	147	0.6	1,057	226	5,220	0.8	1,135
Machinery	5	58	0.3	1,267	155	7,424	1.1	1,458
Computer and Electronic Product	1	*	*	*	109	3,687	0.6	2,040
Transportation Equipment	5	7	0.0	1,927	51	6,407	1.0	1,085
Furniture and Related Product	10	132	0.6	941	117	1,645	0.2	1,064
Miscellaneous	4	24	0.1	976	211	2,506	0.4	1,324
Leather and Allied Product	0	0	0.0	0	5	69	0.0	1,258
Petroleum and Coal Products	0	0	0.0	0	8	92	0.0	1,396
Textile Mills	0	0	0.0	0	25	907	0.1	1,415
Textile Product Mills	0	0	0.0	0	49	513	0.1	997
Electrical Equipment, Appliance, and Component	0	0	0.0	0	68	6,240	0.9	1,441
<b>Service-Providing</b>	<b>1,100</b>	<b>15,204</b>	<b>66.8</b>	<b>829</b>	<b>29,620</b>	<b>457,249</b>	<b>69.1</b>	<b>1,093</b>
Utilities	3	*	*	*	42	1,354	0.2	1,900
Wholesale Trade	74	2,185	9.6	1,116	3,165	49,266	7.4	1,529
Retail Trade	201	4,630	20.4	848	4,891	81,587	12.3	817
Transportation and Warehousing	49	479	2.1	1,043	1,417	33,139	5.0	956
Information	12	99	0.4	757	790	8,553	1.3	2,054
Finance and Insurance	77	278	1.2	1,193	2,350	15,641	2.4	1,649
Real Estate and Rental and Leasing	64	101	0.4	923	2,141	10,505	1.6	1,135
Professional, Scientific, and Technical Services	121	644	2.8	1,090	5,715	38,086	5.8	1,767
Management of Companies and Enterprises	5	*	*	*	204	9,830	1.5	2,301
Administrative and Support and Waste Management and Remediation Services	105	1,259	5.5	715	3,099	47,058	7.1	890
Educational Services	24	363	1.6	365	603	8,396	1.3	756
Health Care and Social Assistance	124	1,843	8.1	990	4,682	75,252	11.4	1,120
Arts, Entertainment, and Recreation	14	110	0.5	397	679	7,592	1.1	1,095
Accommodation and Food Services	123	2,565	11.3	449	3,695	58,857	8.9	455
Other Services (except Public Administration)	104	585	2.6	671	3,023	15,638	2.4	974
<b>Unclassified - industry not assigned</b>	<b>240</b>	<b>138</b>	<b>0.6</b>	<b>1,038</b>	<b>7,753</b>	<b>4,465</b>	<b>0.7</b>	<b>1,060</b>
<b>Total - Private Sector</b>	<b>1,646</b>	<b>19,494</b>	<b>85.7</b>	<b>933</b>	<b>50,944</b>	<b>578,756</b>	<b>87.5</b>	<b>1,132</b>
<b>Total - Government</b>	<b>54</b>	<b>3,252</b>	<b>14.3</b>	<b>995</b>	<b>704</b>	<b>82,816</b>	<b>12.5</b>	<b>1,138</b>
Federal Government	10	200	0.9	1,493	142	5,809	0.9	1,659
State Government	14	158	0.7	667	169	19,905	3.0	1,206
Local Government	30	2,894	12.7	979	393	57,102	8.6	1,061
<b>ALL INDUSTRIES</b>	<b>1,700</b>	<b>22,747</b>	<b>100.0</b>	<b>942</b>	<b>51,648</b>	<b>661,571</b>	<b>100.0</b>	<b>1,132</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>384,496</b>	<b>4,793,199</b>		<b>1,247</b>

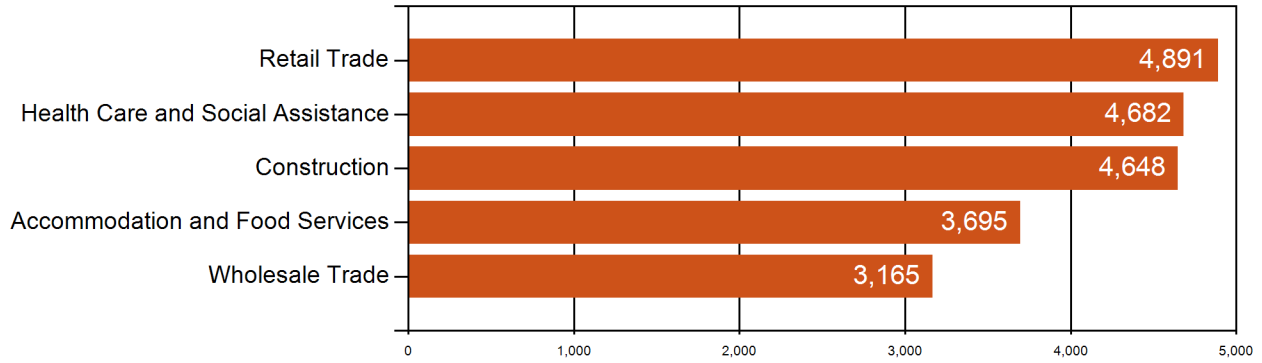
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

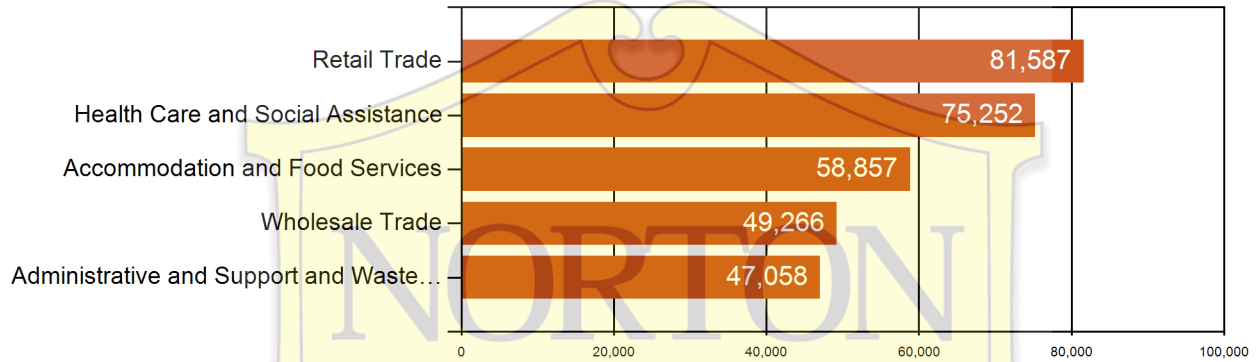
# Top Industries - 2nd Quarter of 2023

## Barrow Area

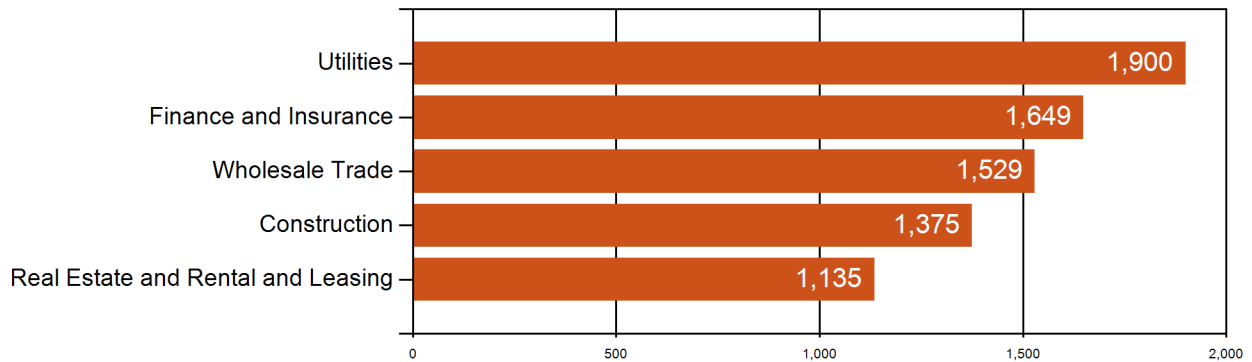
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Automobile/Automotive Mechanics Technology/Technician	689	590	610	-14.4	3.4
Child Care Provider/Assistant	275	245	258	-10.9	5.3
Accounting Technology/Technician and Bookkeeping	333	288	253	-13.5	-12.2
Computer Installation and Repair Technology/Technician	190	303	222	59.5	-26.7
Cosmetology/Cosmetologist, General	173	169	206	-2.3	21.9
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/ Welding Technology/Welder	142	147	190	3.5	29.3
Computer and Information Systems Security/Information Assurance	322	339	186	5.3	-45.1
Interior Design	186	187	163	0.5	-12.8
Emergency Medical Technology/Technician (EMT Paramedic)	116	144	136	24.1	-5.6
	174	119	116	-31.6	-2.5

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Cosmetology/Cosmetologist, General	114	106	97	-7.0	-8.5
Automobile/Automotive Mechanics Technology/Technician	232	134	88	-42.2	-34.3
Business Administration and Management, General	62	82	86	32.3	4.9
Early Childhood Education and Teaching	66	74	74	12.1	0.0
Computer and Information Systems Security/Information Assurance	89	79	67	-11.2	-15.2
Medical/Clinical Assistant	75	80	67	6.7	-16.3
Licensed Practical/Vocational Nurse Training	67	44	59	-34.3	34.1
Emergency Medical Technology/Technician (EMT Paramedic)	89	50	47	-43.8	-6.0
Accounting Technology/Technician and Bookkeeping	81	61	46	-24.7	-24.6
Network and System Administration/Administrator	45	52	43	15.6	-17.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	98	115	126	17.3	9.6
Registered Nursing/Registered Nurse	114	124	98	8.8	-21.0
Computer and Information Systems Security/Information Assurance	100	94	84	-6.0	-10.6
Automobile/Automotive Mechanics Technology/Technician	84	77	72	-8.3	-6.5
Accounting Technology/Technician and Bookkeeping	84	92	71	9.5	-22.8
Network and System Administration/Administrator	72	71	71	-1.4	0.0
Early Childhood Education and Teaching	70	83	69	18.6	-16.9
Criminal Justice/Safety Studies	48	45	49	-6.3	8.9
Radiologic Technology/Science - Radiographer	56	59	44	5.4	-25.4
Computer Programming/Programmer, General	38	45	42	18.4	-6.7

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.



# Top Ten Largest Employers - 2023\*

## Barrow County

Akin Ford Corp  
 Carvana, LLC  
 Chico's Distribution Services, LLC  
 Harrison Poultry, Inc.  
 Ingles Markets, Inc.  
 Innovative Administrative Services  
 Johns Manville International, Inc.  
 Publix Super Markets, Inc.  
 Sheraton Buckhead  
 Walmart

\*Note: Akin Ford Corp

Source: Georgia Department of Labor

## Barrow Area

	COUNTY
Amazon.Com Services, Inc.	Jackson
Athens Regional Medical Center	Clarke
Fieldale Farms Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northside Hospital, Inc.	Gwinnett
Publix Super Markets, Inc.	Gwinnett
Sk Battery America, Inc.	Jackson
The Kroger Company	Gwinnett
University Of Georgia	Clarke
Walmart	Gwinnett

# Education of the Labor Force

## Barrow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.0%	4.4%	7.6%	6.4%	6.6%
Some High School	7.2%	11.2%	6.4%	7.1%	6.0%	7.3%
High School Grad/GED	25.7%	32.5%	24.0%	22.0%	24.2%	29.6%
Some College	21.6%	39.2%	20.2%	17.5%	18.6%	19.1%
College Grad 2 Yr	8.1%	4.7%	9.2%	9.3%	9.0%	6.4%
College Grad 4 Yr	20.3%	9.8%	25.7%	22.0%	21.9%	17.6%
Post Graduate Studies	11.5%	0.7%	10.2%	14.5%	13.9%	13.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

150 Evelyn C. Neely Drive  
 Athens, GA 30601

Phone: (706) 583 - 2550 Fax: (706) 369 - 5895

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

**BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053  
CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400  
BRASELTON 770.307.0087