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Georgia

## Area Labor Profile

Bartow

County



Updated: Nov 2023

### Labor Force Activity

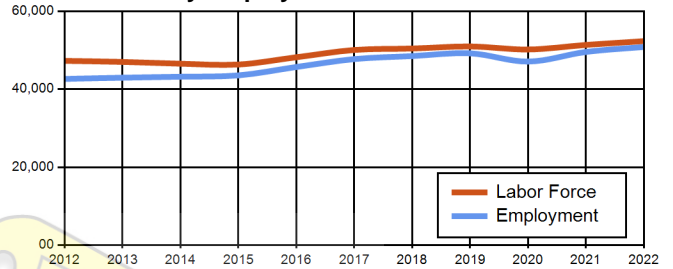
October 2023

	Labor Force	Employed	Unemployed	Rate
Bartow	53,541	51,798	1,743	3.3%
Cherokee	146,562	142,429	4,133	2.8%
Cobb	443,107	429,308	13,799	3.1%
Floyd	45,769	44,256	1,513	3.3%
Gordon	29,479	28,592	887	3.0%
Paulding	93,726	90,781	2,945	3.1%
Pickens	16,319	15,826	493	3.0%
Polk	18,750	18,058	692	3.7%
<b>Bartow Area</b>	<b>847,253</b>	<b>821,048</b>	<b>26,205</b>	<b>3.1%</b>
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

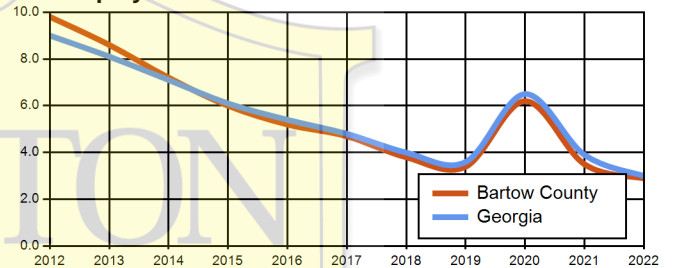
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Bartow County Employment Trends



### Unemployment Rate Trends

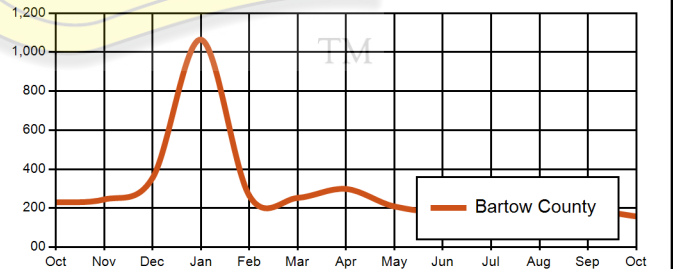


### Initial Claims Activity

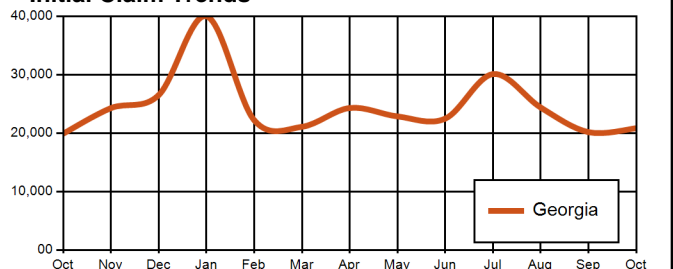
	October 2023	September 2023	August 2023	Total
Bartow	158	197	244	599
Cherokee	306	298	362	966
Cobb	1,354	1,309	1,633	4,296
Floyd	156	272	228	656
Gordon	126	228	245	599
Paulding	299	261	378	938
Pickens	36	28	37	101
Polk	121	92	77	290
<b>Bartow Area</b>	<b>2,556</b>	<b>2,685</b>	<b>3,204</b>	<b>8,445</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Initial Claim Trends



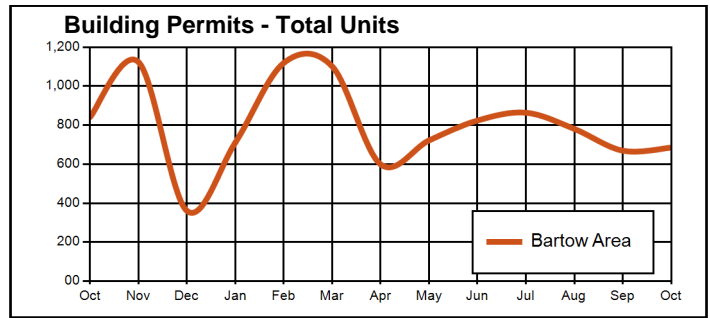
### Initial Claim Trends



# Building Permit Construction Activity

Bartow Area				
	October 2023	September 2023	August 2023	Total
Totals	685	669	781	2,135
Family residential	611	602	712	1,925
Multi family resident	74	67	69	210

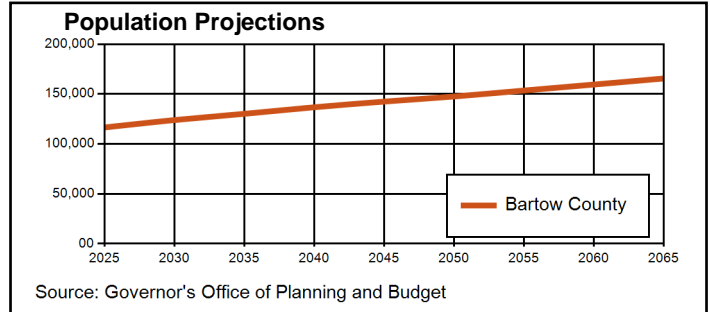
Source: U.S. Census Bureau.



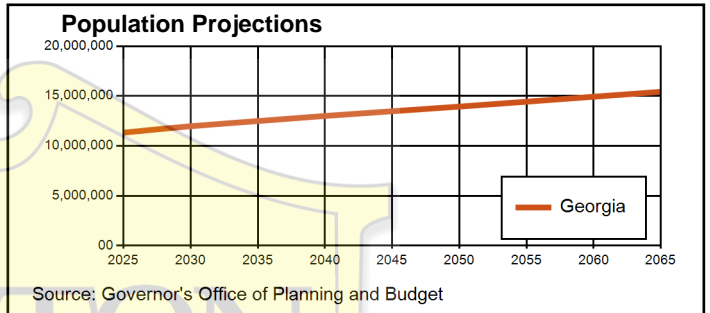
# Population Activity

	Annual 2022	Annual 2021	Difference
Bartow	112,816	110,843	1,973
Cherokee	281,278	274,615	6,663
Cobb	771,952	766,802	5,150
Floyd	99,443	98,771	672
Gordon	58,954	58,237	717
Paulding	178,421	173,780	4,641
Pickens	34,826	34,024	802
Polk	43,709	43,496	213
<b>Bartow Area</b>	<b>1,581,399</b>	<b>1,560,568</b>	<b>20,831</b>
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

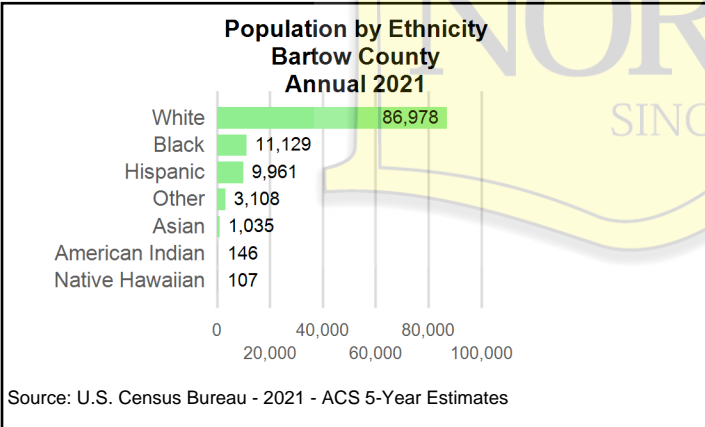
Source: Georgia Department of Labor; U.S. Census Bureau.



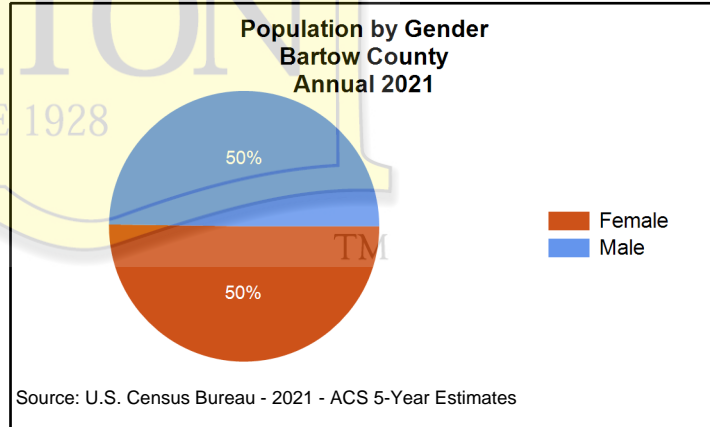
Source: Governor's Office of Planning and Budget



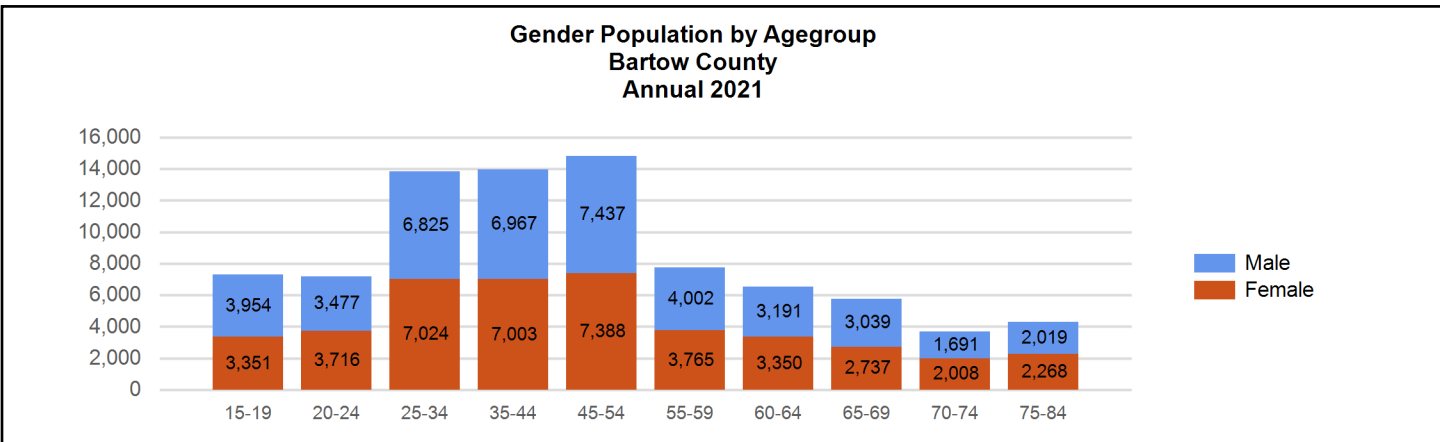
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2023

INDUSTRY	Bartow				Bartow Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>527</b>	<b>14,202</b>	<b>32.0</b>	<b>1,225</b>	<b>5,829</b>	<b>103,892</b>	<b>16.9</b>	<b>1,414</b>
Agriculture, Forestry, Fishing and Hunting	23	95	0.2	1,012	150	832	0.1	876
Mining, Quarrying, and Oil and Gas Extraction	4	96	0.2	1,583	27	467	0.1	1,477
Construction	329	2,180	4.9	1,192	4,048	44,363	7.2	1,466
Manufacturing	171	11,831	26.7	1,229	1,604	58,230	9.5	1,382
Food	6	18	0.0	1,523	108	5,165	0.8	964
Beverage and Tobacco Product	2	*	*	*	44	1,019	0.2	1,400
Textile Mills	12	1,022	2.3	1,045	41	3,166	0.5	958
Textile Product Mills	14	*	*	*	92	7,384	1.2	1,234
Apparel	1	*	*	*	15	279	0.0	894
Wood Product	8	398	0.9	1,116	72	1,712	0.3	1,184
Paper	2	*	*	*	30	1,960	0.3	1,568
Printing and Related Support Activities	6	33	0.1	821	149	1,920	0.3	1,012
Petroleum and Coal Products	2	*	*	*	12	60	0.0	1,378
Chemical	20	1,108	2.5	1,330	139	3,834	0.6	1,853
Plastics and Rubber Products	13	2,510	5.7	1,238	67	5,941	1.0	1,188
Nonmetallic Mineral Product	13	230	0.5	1,243	86	1,689	0.3	1,343
Primary Metal	5	745	1.7	1,678	19	1,652	0.3	1,572
Fabricated Metal Product	18	536	1.2	1,033	212	4,493	0.7	1,271
Machinery	15	712	1.6	1,541	116	2,990	0.5	1,553
Computer and Electronic Product	4	277	0.6	1,211	89	1,395	0.2	1,636
Electrical Equipment, Appliance, and Component	4	*	*	*	42	815	0.1	2,189
Transportation Equipment	10	1,338	3.0	1,161	56	9,553	1.6	1,819
Furniture and Related Product	8	56	0.1	818	82	1,909	0.3	1,048
Miscellaneous	8	27	0.1	861	129	1,286	0.2	1,352
Leather and Allied Product	0	0	0.0	0	4	7	0.0	886
<b>Service-Providing</b>	<b>1,974</b>	<b>24,804</b>	<b>56.0</b>	<b>912</b>	<b>40,824</b>	<b>444,115</b>	<b>72.3</b>	<b>1,203</b>
Utilities	4	*	*	*	55	2,063	0.3	1,971
Wholesale Trade	153	1,898	4.3	1,297	2,493	29,098	4.7	1,710
Retail Trade	375	4,839	10.9	650	4,493	71,301	11.6	780
Transportation and Warehousing	82	2,540	5.7	1,331	998	24,318	4.0	1,005
Information	18	*	*	*	736	11,598	1.9	1,941
Finance and Insurance	125	600	1.4	1,200	2,345	22,391	3.6	1,650
Real Estate and Rental and Leasing	113	408	0.9	807	2,084	10,062	1.6	1,337
Professional, Scientific, and Technical Services	206	1,429	3.2	1,239	6,066	46,051	7.5	2,003
Management of Companies and Enterprises	9	468	1.1	2,185	182	12,977	2.1	2,434
Administrative and Support and Waste Management and Remediation Services	167	2,528	5.7	729	2,939	41,724	6.8	897
Educational Services	21	156	0.4	1,195	580	7,184	1.2	877
Health Care and Social Assistance	254	3,216	7.3	1,059	4,256	74,844	12.2	1,335
Arts, Entertainment, and Recreation	45	864	1.9	486	655	10,660	1.7	1,165
Accommodation and Food Services	241	4,465	10.1	453	3,241	61,515	10.0	480
Other Services (except Public Administration)	161	778	1.8	902	2,825	14,824	2.4	916
<b>Unclassified - industry not assigned</b>	<b>325</b>	<b>212</b>	<b>0.5</b>	<b>1,122</b>	<b>6,876</b>	<b>3,505</b>	<b>0.6</b>	<b>1,279</b>
<b>Total - Private Sector</b>	<b>2,826</b>	<b>39,218</b>	<b>88.5</b>	<b>1,027</b>	<b>46,653</b>	<b>548,007</b>	<b>89.2</b>	<b>1,243</b>
<b>Total - Government</b>	<b>80</b>	<b>5,107</b>	<b>11.5</b>	<b>1,034</b>	<b>726</b>	<b>66,522</b>	<b>10.8</b>	<b>1,133</b>
Federal Government	15	226	0.5	1,329	123	4,125	0.7	1,592
State Government	22	783	1.8	920	186	9,799	1.6	1,122
Local Government	43	4,098	9.2	1,039	417	52,598	8.6	1,098
<b>ALL INDUSTRIES</b>	<b>2,906</b>	<b>44,325</b>	<b>100.0</b>	<b>1,027</b>	<b>47,379</b>	<b>614,526</b>	<b>100.0</b>	<b>1,231</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>384,496</b>	<b>4,793,199</b>		<b>1,247</b>

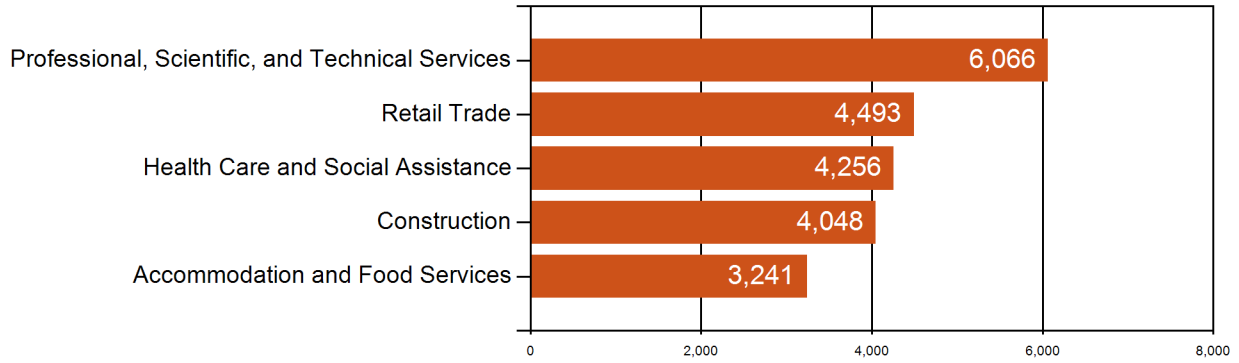
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

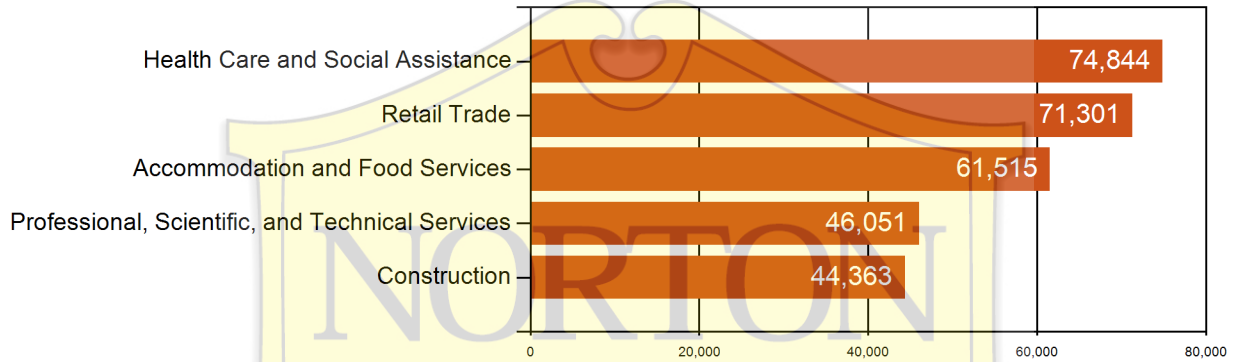
# Top Industries - 2nd Quarter of 2023

## Bartow Area

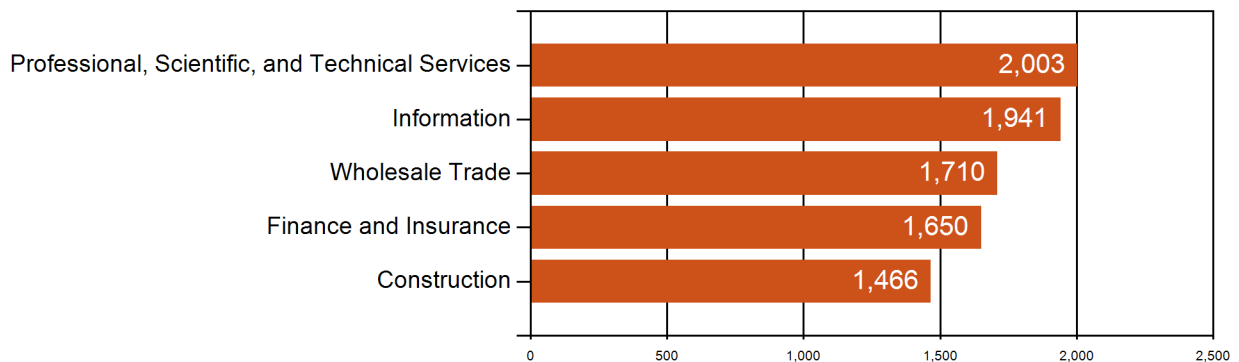
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Professional, Technical, Business, and Scientific Writing	753	547	928	-27.4	69.7
Welding Technology/Welder	589	599	704	1.7	17.5
Industrial Mechanics and Maintenance Technology	491	806	673	64.2	-16.5
Automobile/Automotive Mechanics Technology/Technician	368	457	413	24.2	-9.6
Cosmetology/Cosmetologist, General	359	357	393	-0.6	10.1
Business Administration and Management, General	471	394	385	-16.3	-2.3
Health Services/Allied Health/Health Sciences, General	493	381	379	-22.7	-0.5
Accounting Technology/Technician and Bookkeeping	323	335	366	3.7	9.3
Child Care Provider/Assistant	278	278	319	0.0	14.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	282	295	282	4.6	-4.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	141	131	151	-7.1	15.3
Early Childhood Education and Teaching	69	54	78	-21.7	44.4
Welding Technology/Welder	52	44	78	-15.4	77.3
Industrial Mechanics and Maintenance Technology	139	112	75	-19.4	-33.0
Accounting Technology/Technician and Bookkeeping	48	58	66	20.8	13.8
Cosmetology/Cosmetologist, General	54	59	64	9.3	8.5
Licensed Practical/Vocational Nurse Training	90	66	47	-26.7	-28.8
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	43	34	43	-20.9	26.5
Automobile/Automotive Mechanics Technology/Technician	86	90	42	4.7	-53.3
Medical/Clinical Assistant	70	57	41	-18.6	-28.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	137	137	166	0.0	21.2
Accounting Technology/Technician and Bookkeeping	64	67	88	4.7	31.3
Early Childhood Education and Teaching	66	60	76	-9.1	26.7
Registered Nursing/Registered Nurse	79	84	71	6.3	-15.5
Industrial Mechanics and Maintenance Technology	58	68	69	17.2	1.5
Criminal Justice/Safety Studies	41	58	56	41.5	-3.4
Computer Programming/Programmer, General	40	33	40	-17.5	21.2
Network and System Administration/Administrator	62	35	40	-43.5	14.3
Computer and Information Systems Security/Information Assurance	38	49	39	28.9	-20.4
Design and Visual Communications, General	24	31	37	29.2	19.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2023\*

## Bartow County

Anheuser-Busch Brewing Properties  
 Avg Employer, LLC  
 Cartersville Medical Center, LLC  
 Georgia Power Company  
 NOTS Logistics, LLC  
 Scribe America, LLC  
 Shaw Industries Group, Inc.  
 Toyo Tire  
 Voestalpine Automotive Body Parts, Inc.  
 Walmart

\*Note: Anheuser-Busch Brewing Properties

Source: Georgia Department of Labor

## Bartow Area

	COUNTY
Amazon.Com Services, Inc.	Cobb
Floyd Healthcare Management, Inc.	Floyd
Kennesaw State University	Cobb
Lockheed Martin Corp	Cobb
Northside Hospital, Inc.	Cherokee
Publix Super Markets, Inc.	Cobb
Shaw Industries Group, Inc.	Bartow
The Home Depot	Cobb
Walmart	Cobb
Wellstar Health System, Inc.	Cobb

# Education of the Labor Force

## Bartow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	3.7%	1.6%	2.7%	4.9%	3.7%	5.1%
Some High School	6.3%	12.7%	4.7%	5.8%	5.2%	6.7%
High School Grad/GED	24.9%	32.4%	23.0%	19.5%	24.0%	29.7%
Some College	22.7%	38.1%	23.1%	19.5%	20.4%	20.1%
College Grad 2 Yr	7.2%	3.8%	7.1%	8.5%	8.0%	6.7%
College Grad 4 Yr	23.1%	10.8%	28.9%	25.3%	24.9%	19.1%
Post Graduate Studies	12.0%	0.6%	10.5%	16.6%	13.9%	12.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

19 Felton Place  
 Cartersville GA 30120

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- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
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## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
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