









CHEROKEE

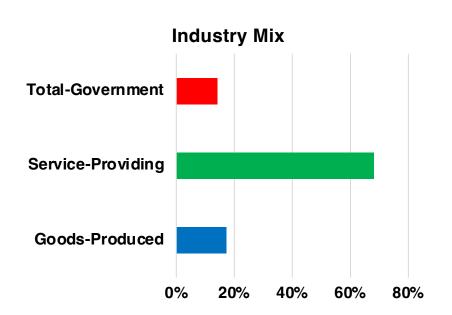


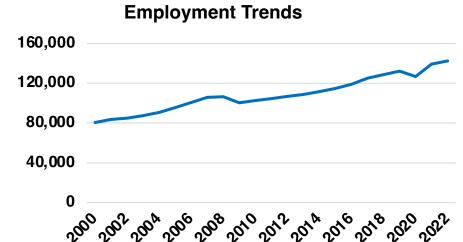


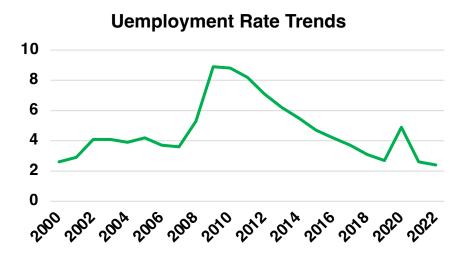
EMPLOYMENT SNAPSHOT

142,429 RESIDENTS CURRENTLY EMPLOYED.

- 2022 UNEMPLOYMENTRATE: 2.4%
- NOV 2023 UNEMPLOYMENT RATE:
 2.4%

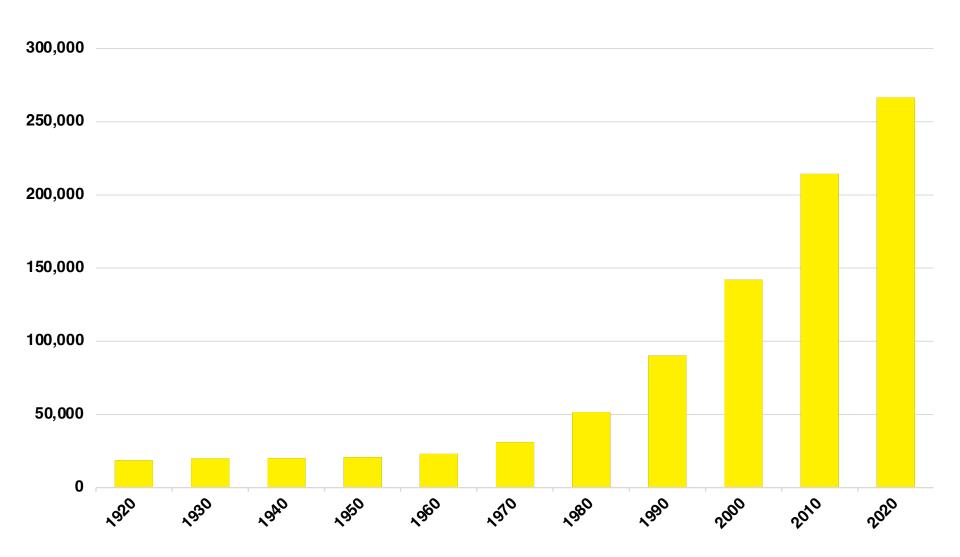






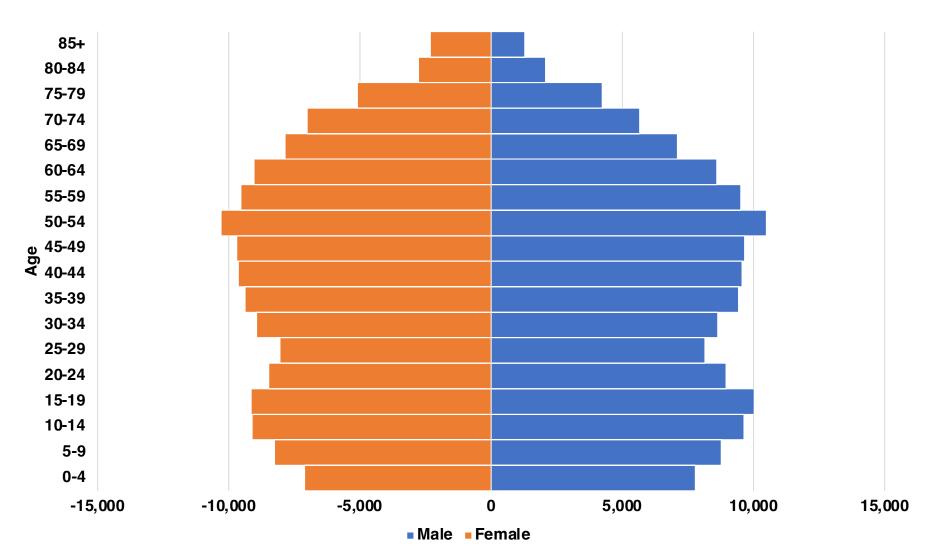


HISTORICAL POPULATION





2022 POPULATION BY AGE

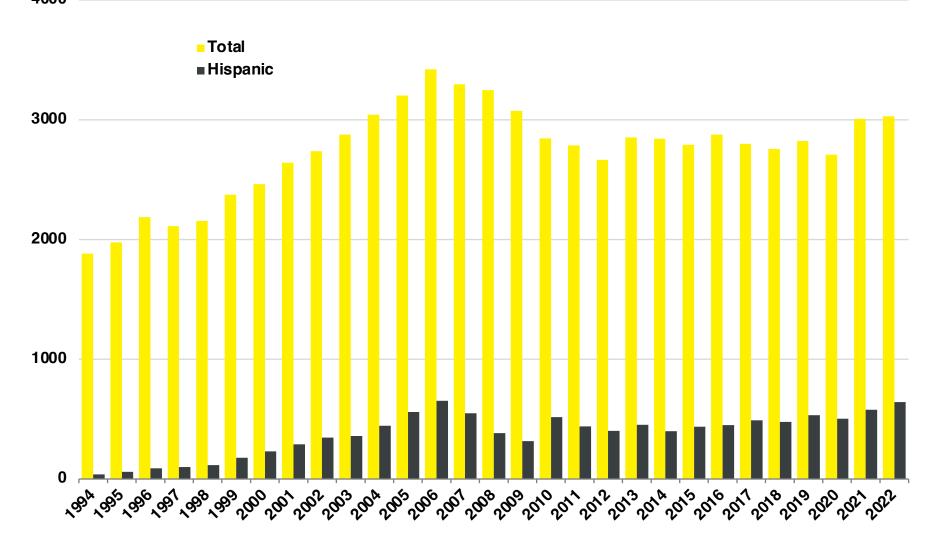


Source: GA Dept of Public Health



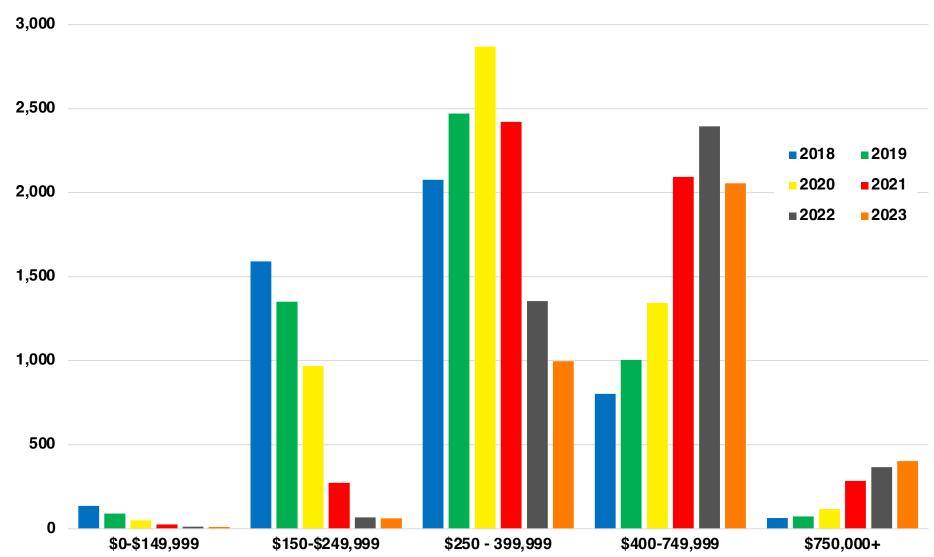
TOTAL VS HISPANIC BIRTHS







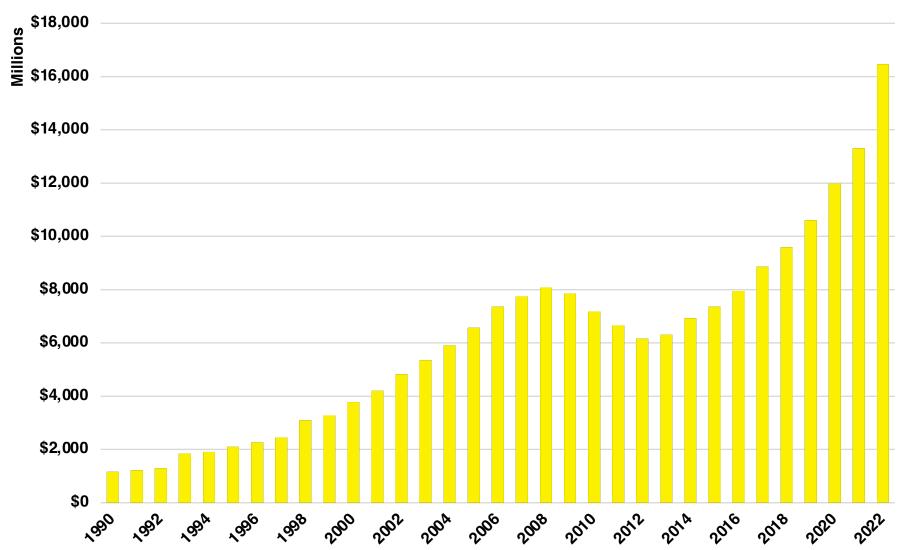
SINGLE FAMILY HOME SALES



Source: FMLS

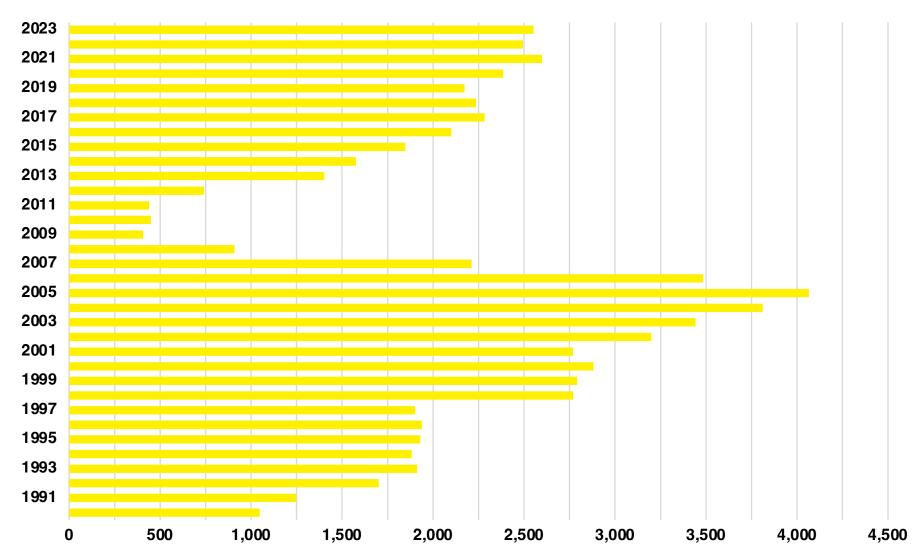


TAX DIGEST 40% ASSESSED VALUE



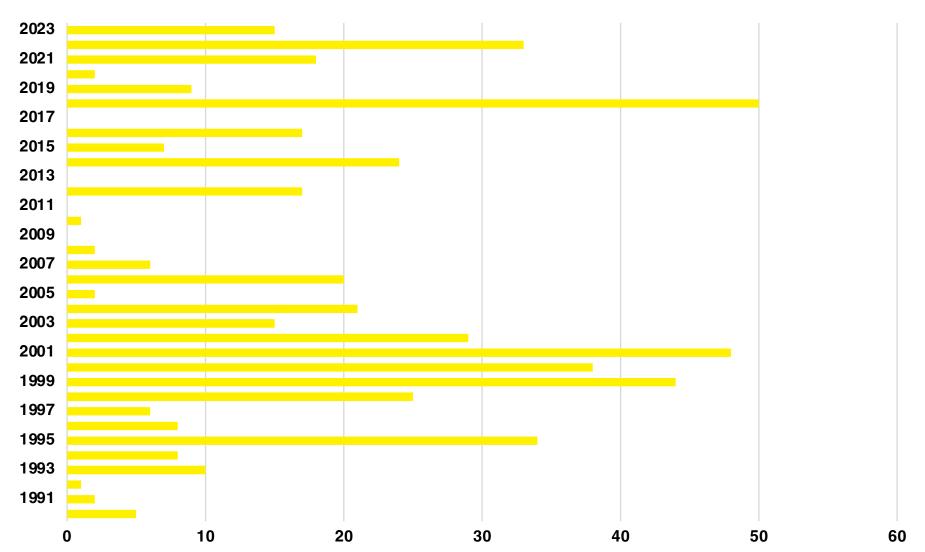


SINGLE FAMILY BUILDING PERMITS



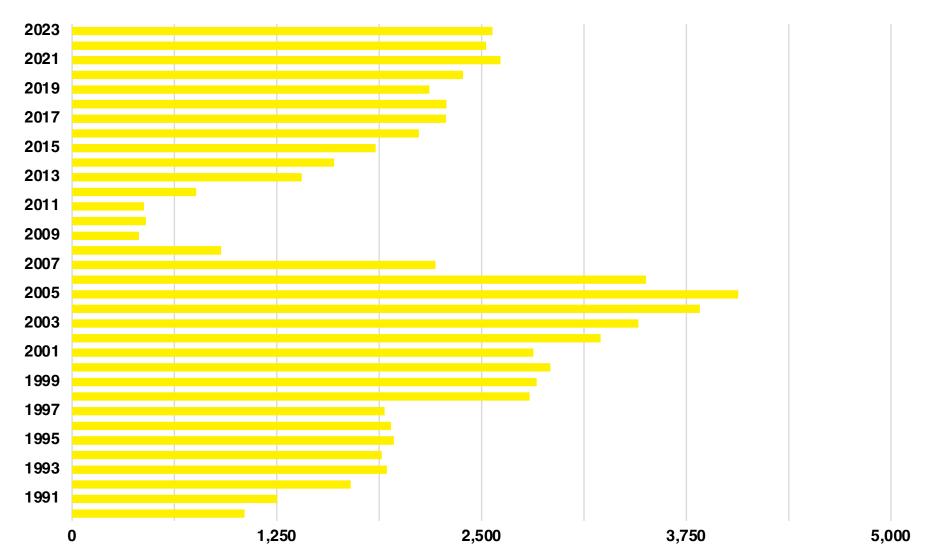


MULTI FAMILY BUILDING PERMITS



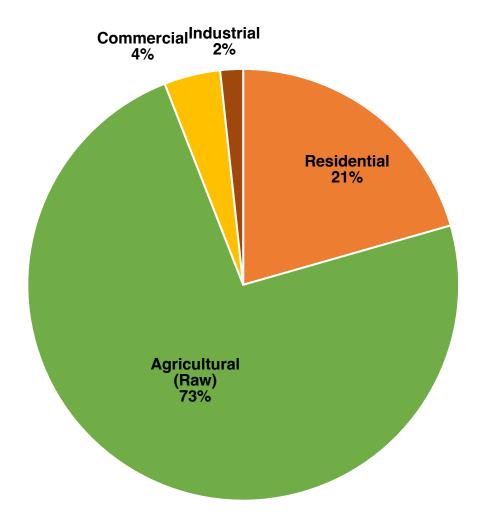


TOTAL BUILDING PERMITS





ZONED ACREAGE 2022



SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087