



NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022



# CLARKE

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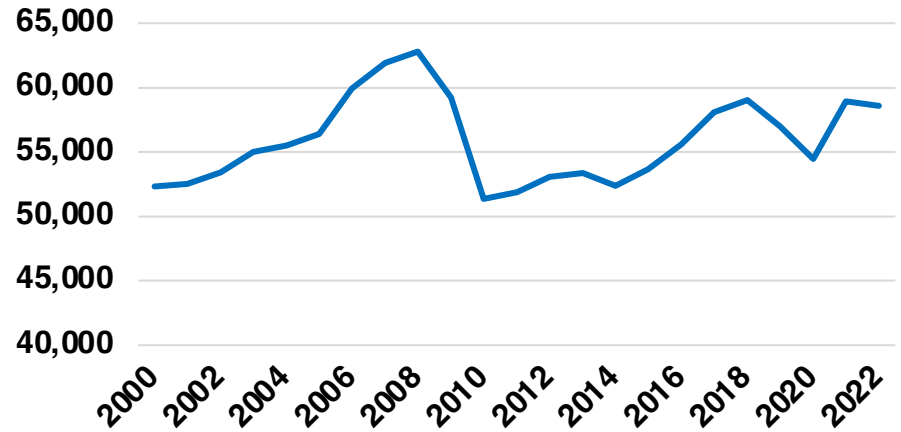


# CLARKE COUNTY

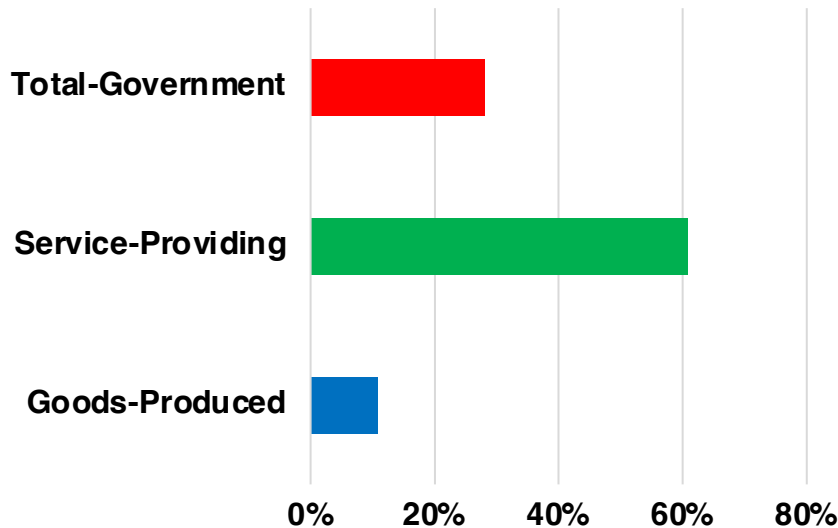
## EMPLOYMENT SNAPSHOT

- 58,570 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 3.3%
- NOV 2023 UNEMPLOYMENT RATE: 2.9%

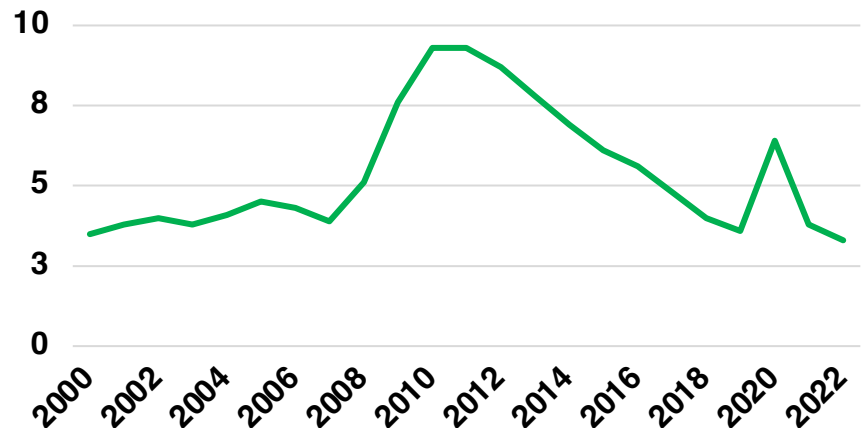
### Employment Trends



### Industry Mix



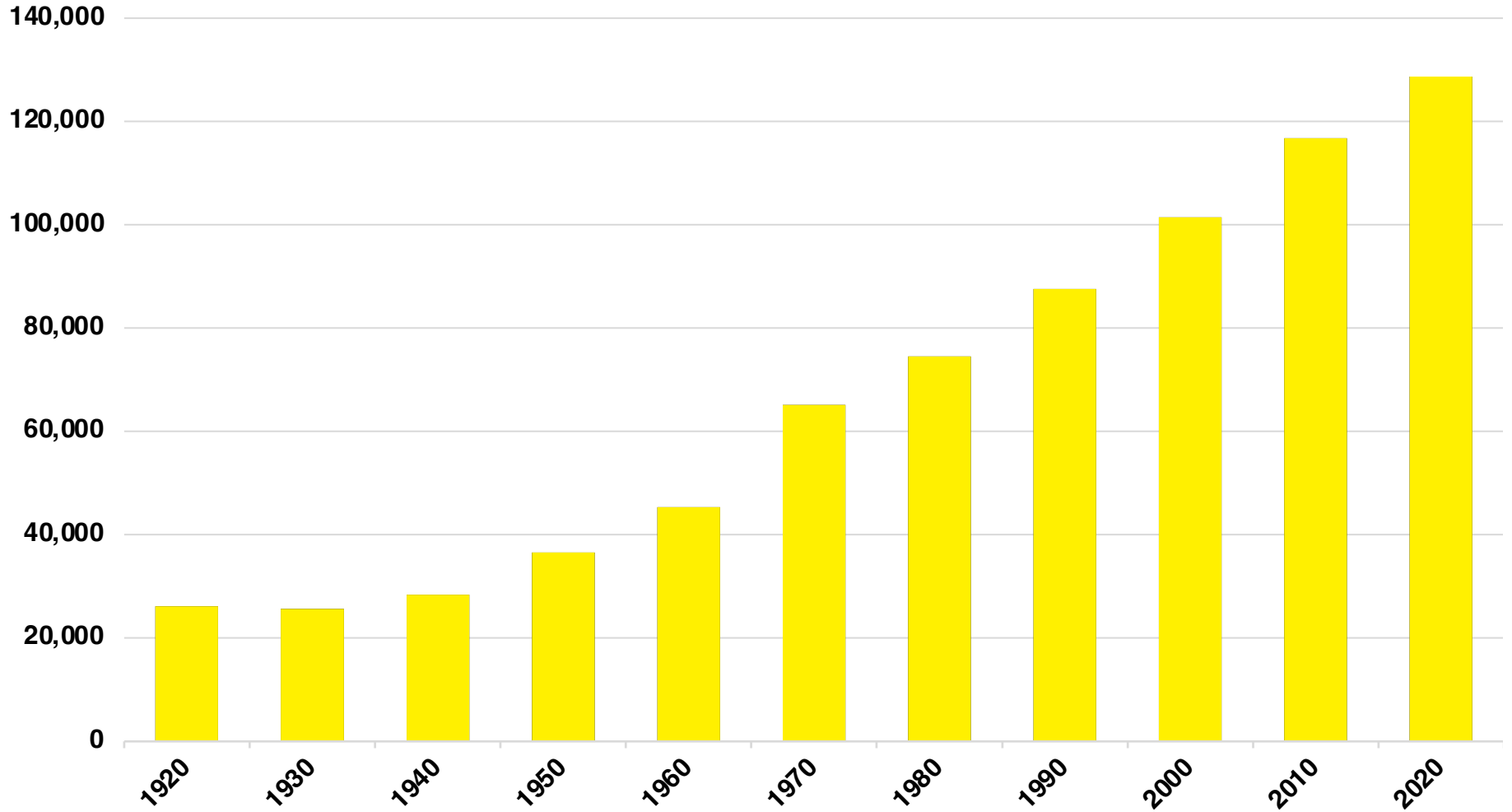
### Unemployment Rate Trends





# CLARKE COUNTY

## HISTORICAL POPULATION

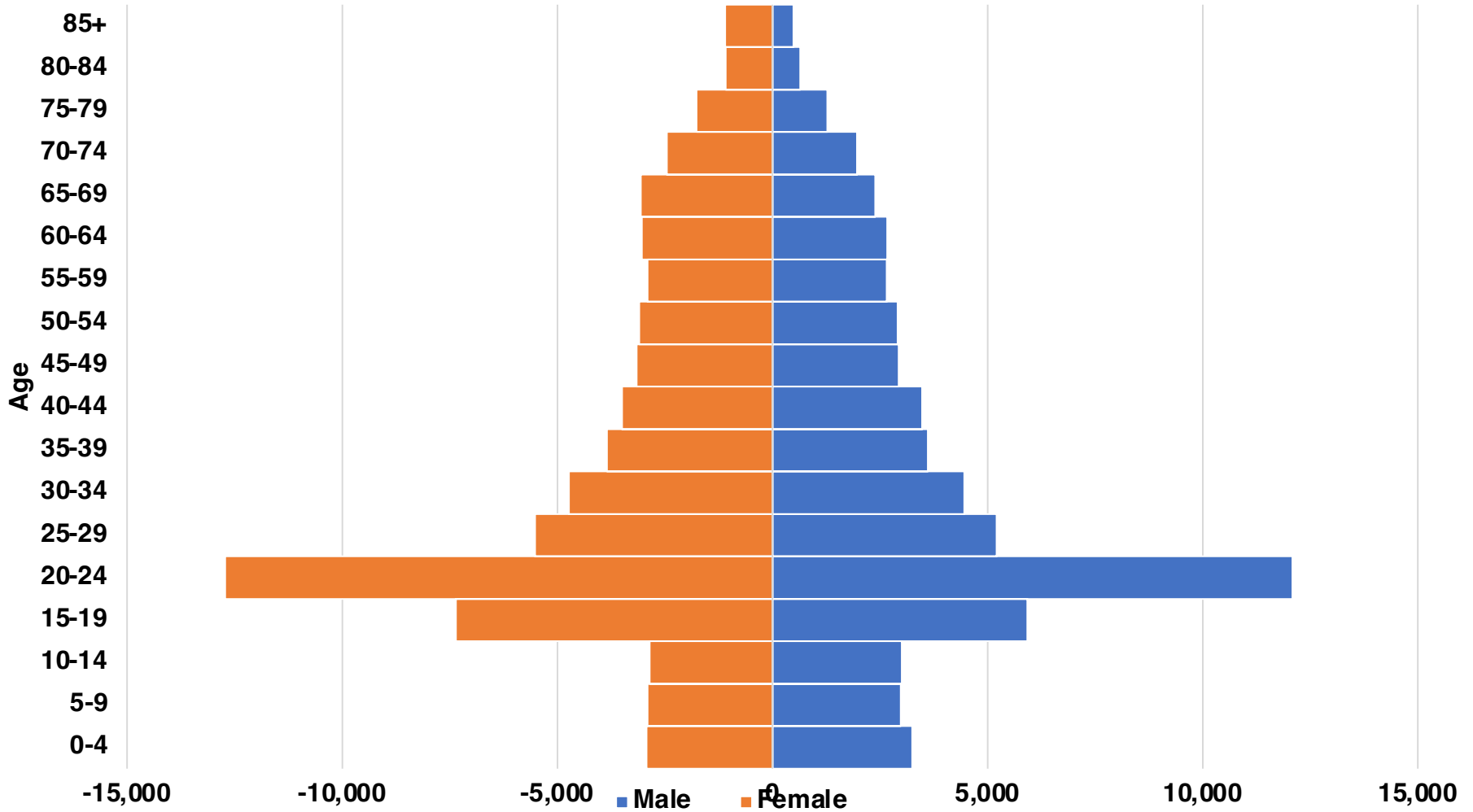


Source: US Census



# CLARKE COUNTY

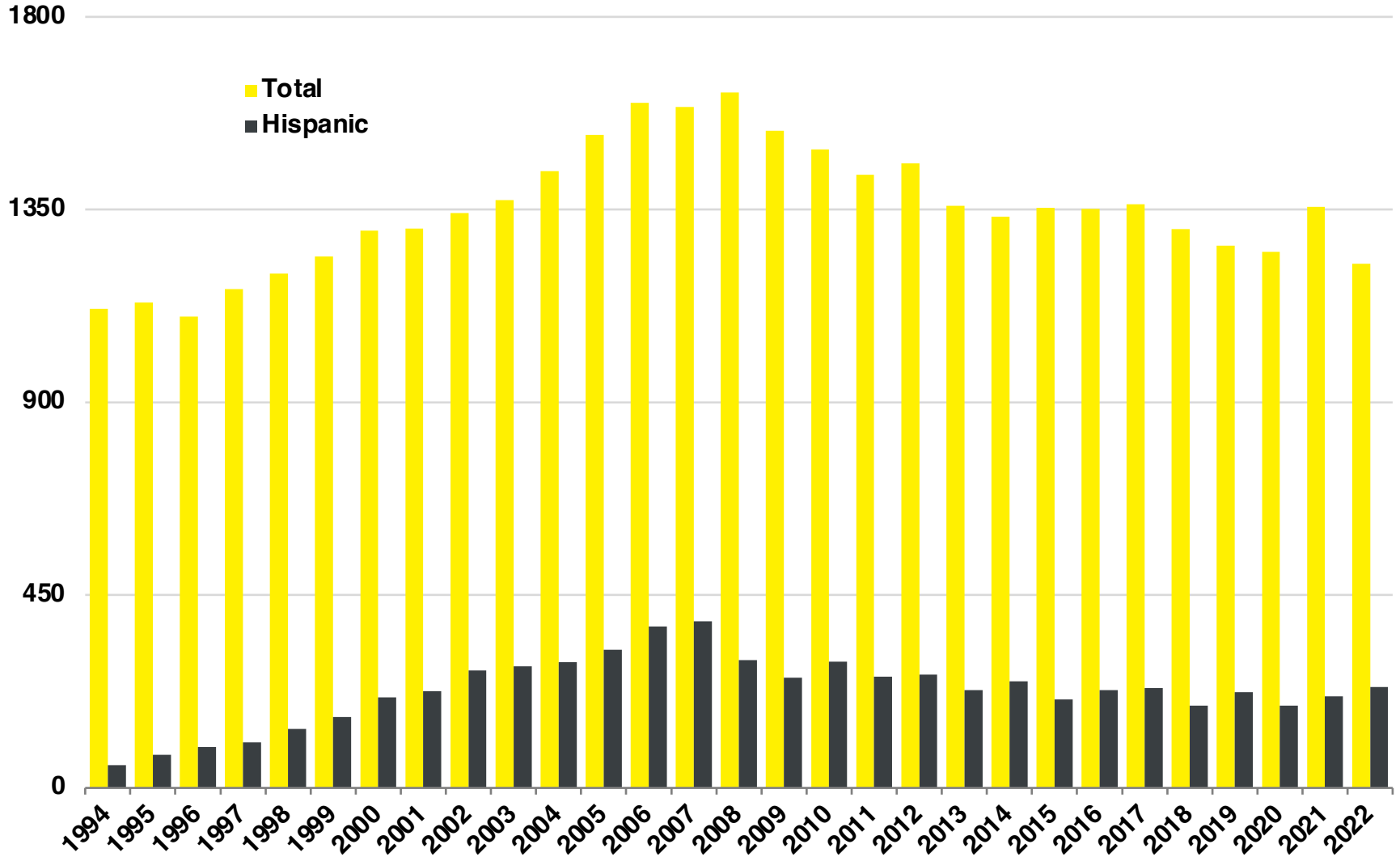
## 2022 POPULATION BY AGE





# CLARKE COUNTY

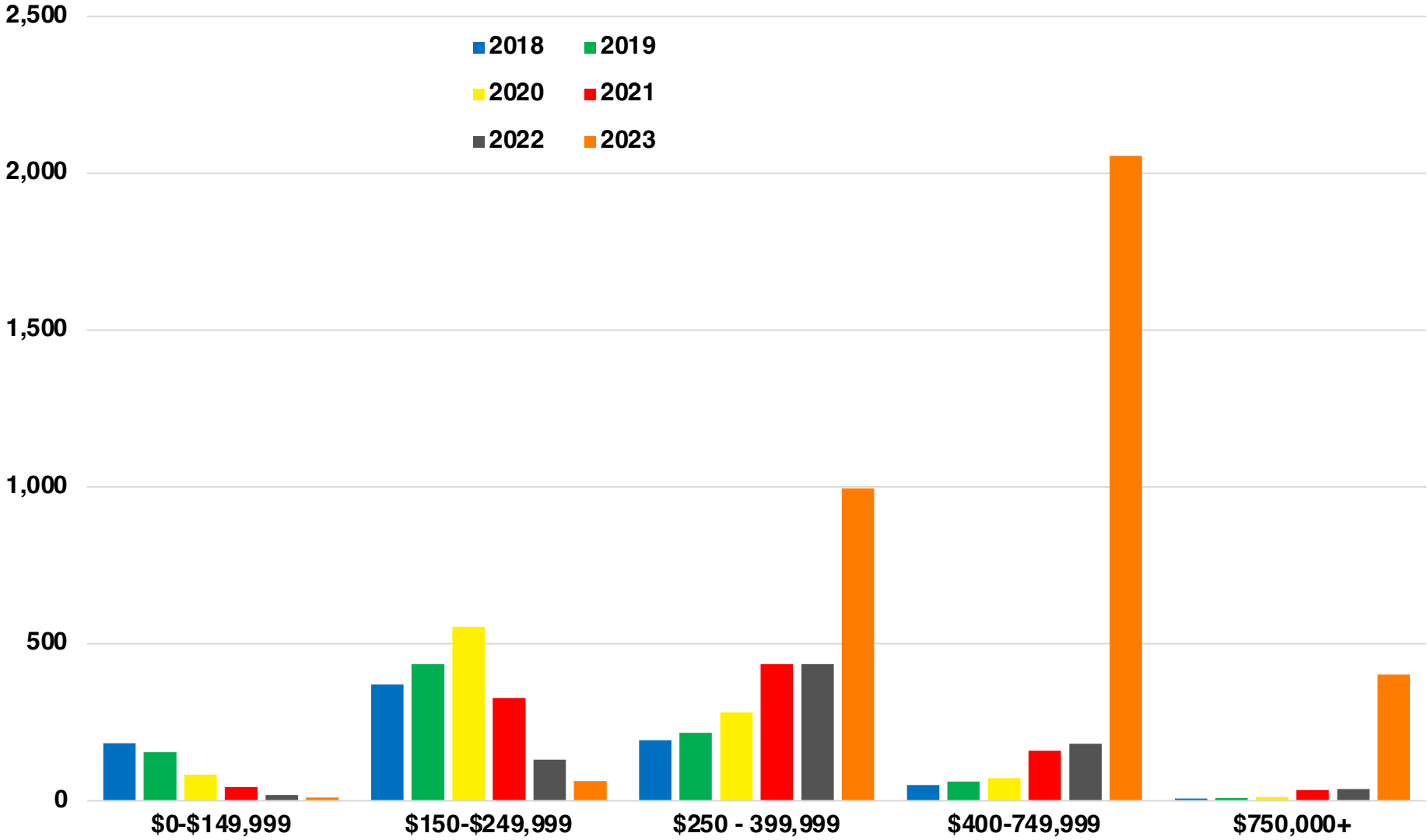
## TOTAL VS HISPANIC BIRTHS





# CLARKE COUNTY

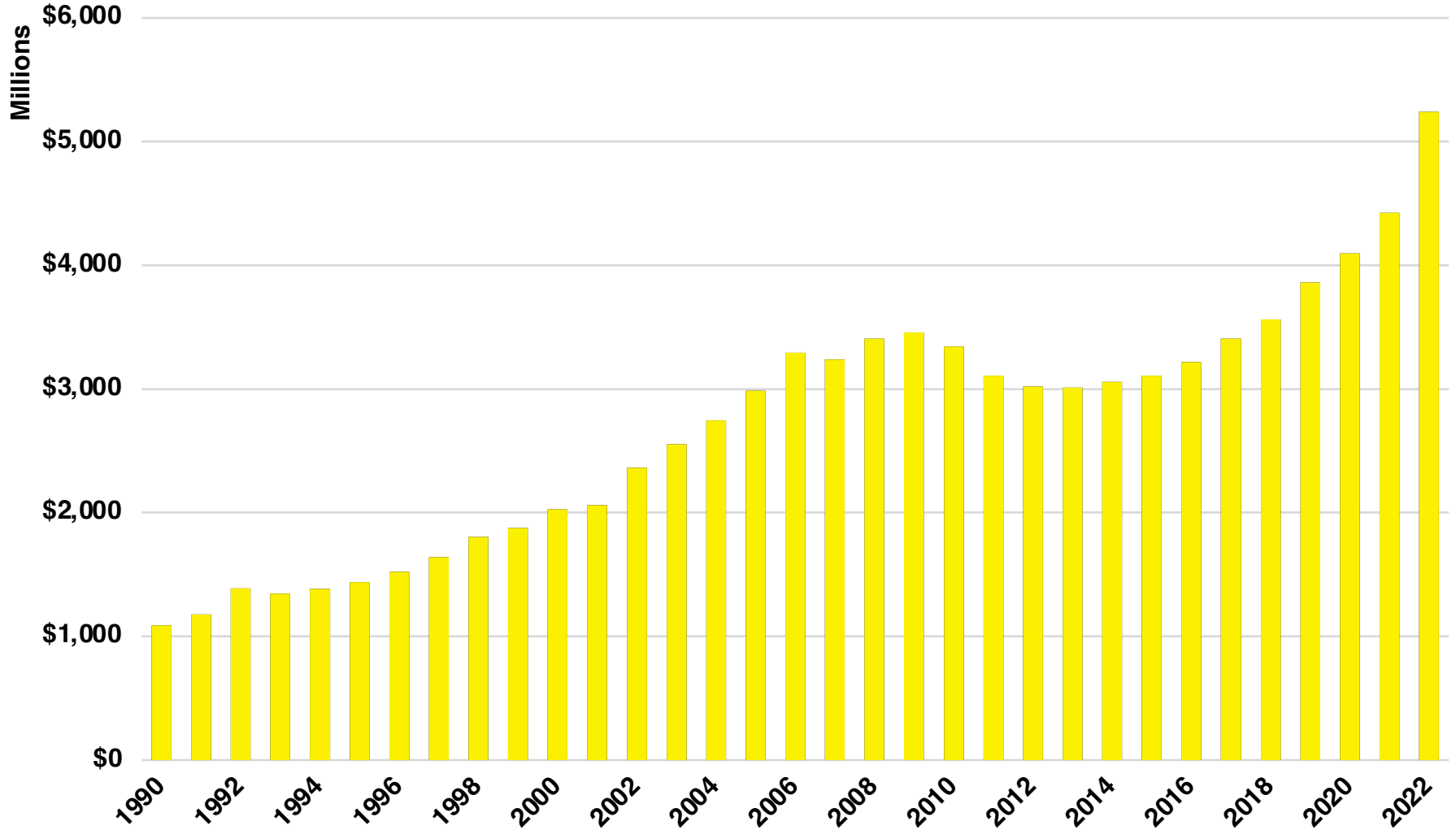
## SINGLE FAMILY HOME SALES





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## TAX DIGEST 40% ASSESSED VALUE



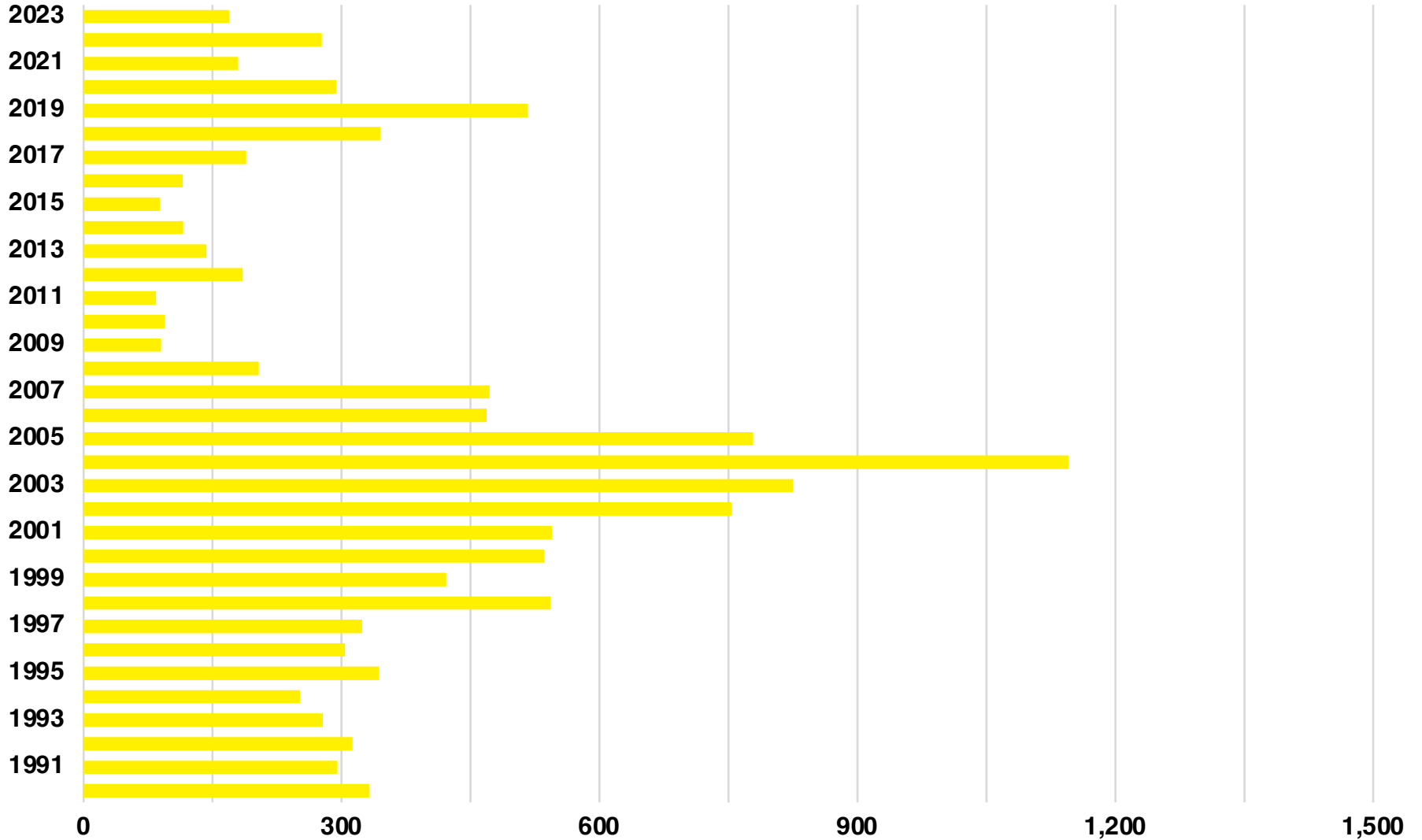
Source: GA Dept of Revenue Consolidated Tax Digest





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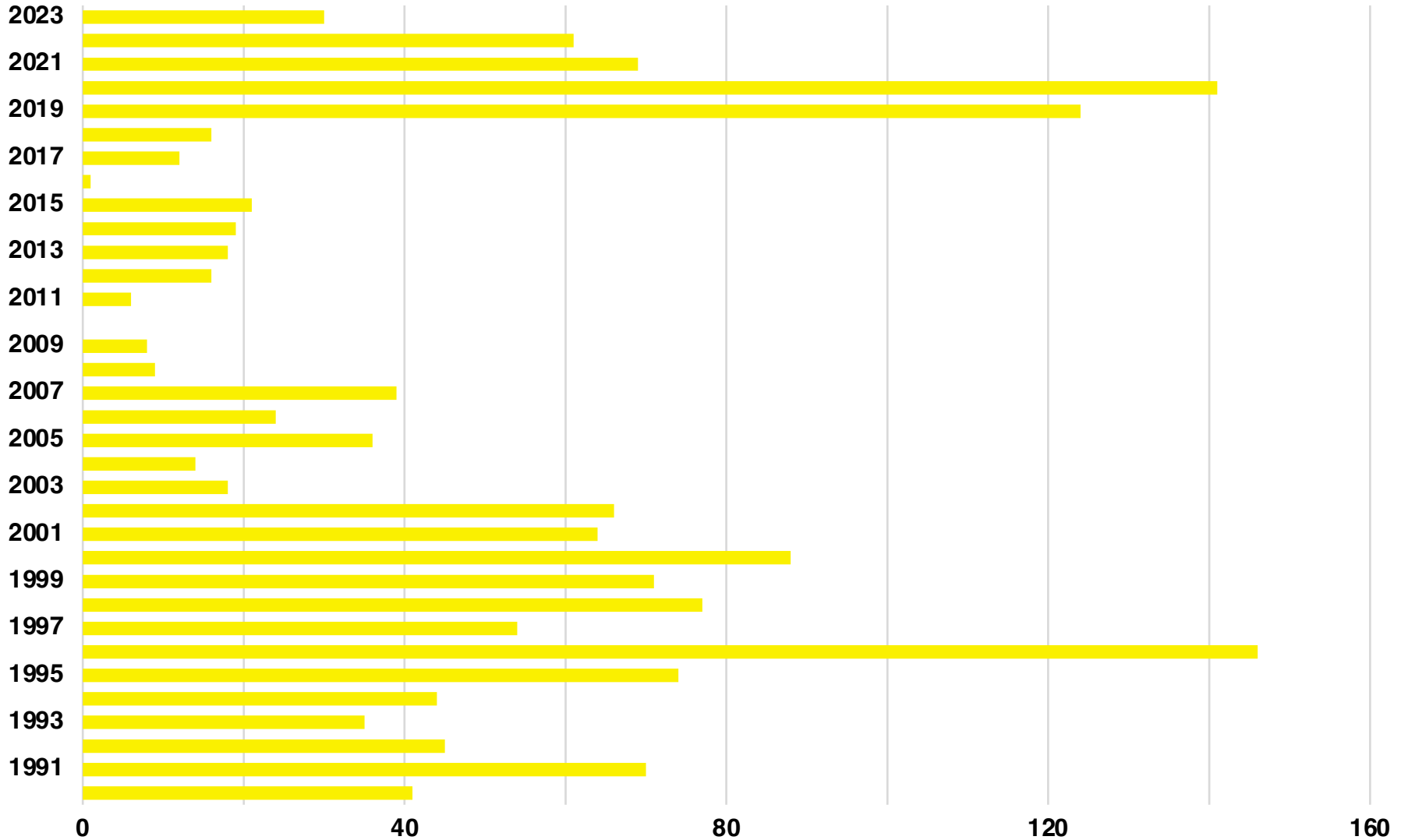
## SINGLE FAMILY BUILDING PERMITS





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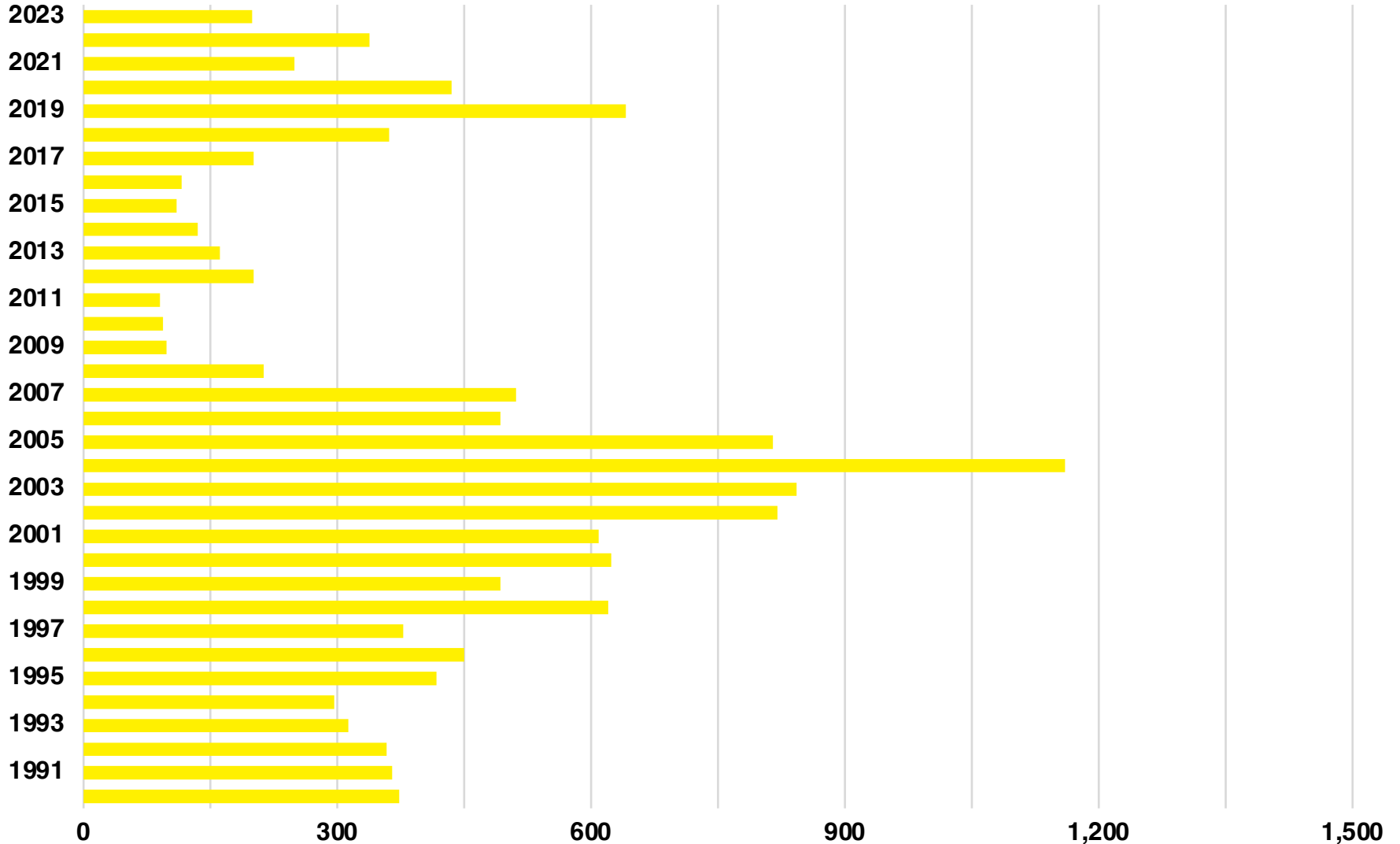
## MULTI FAMILY BUILDING PERMITS





# CLARKE COUNTY

## TOTAL BUILDING PERMITS

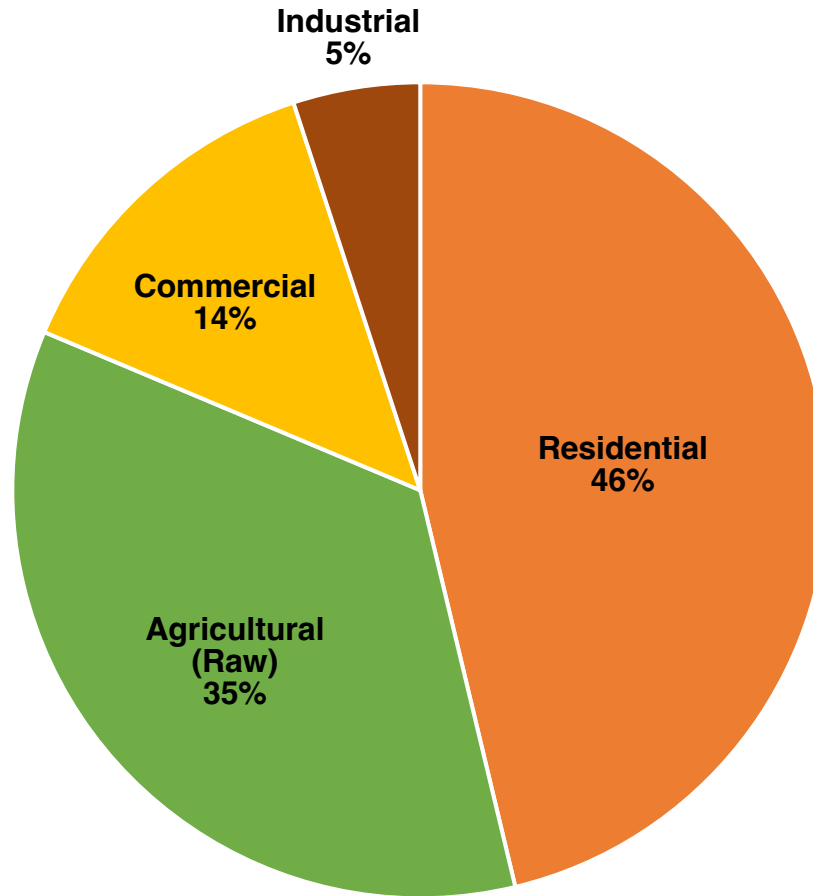




# CLARKE COUNTY

ZONED ACREAGE

2022



## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS

**GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE  
706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087**

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