



**NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**

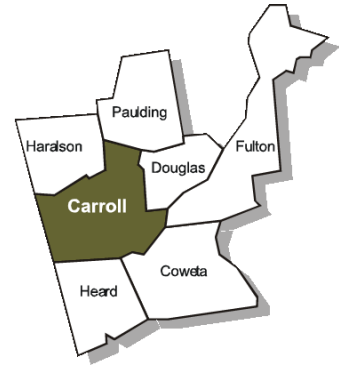


Georgia

# Area Labor Profile

## Carroll

## County



Updated: Nov 2023

### Labor Force Activity

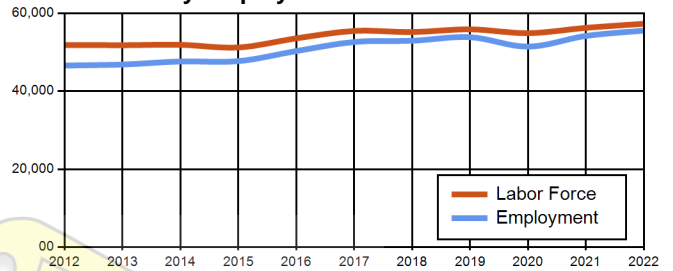
**October 2023**

	Labor Force	Employed	Unemployed	Rate
Carroll	58,869	56,693	2,176	3.7%
Coweta	79,840	77,182	2,658	3.3%
Douglas	77,096	74,208	2,888	3.7%
Fulton	591,023	568,871	22,152	3.7%
Haralson	13,363	12,913	450	3.4%
Heard	5,451	5,275	176	3.2%
Paulding	93,726	90,781	2,945	3.1%
<b>Carroll Area</b>	<b>919,368</b>	<b>885,923</b>	<b>33,445</b>	<b>3.6%</b>
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

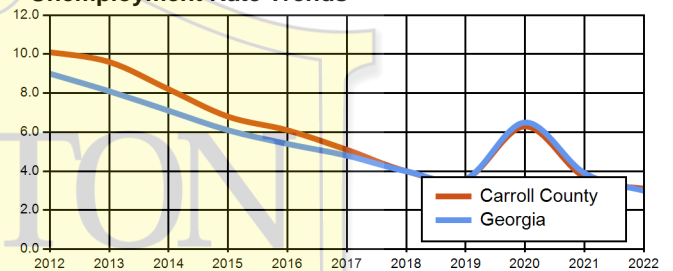
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Carroll County Employment Trends



### Unemployment Rate Trends

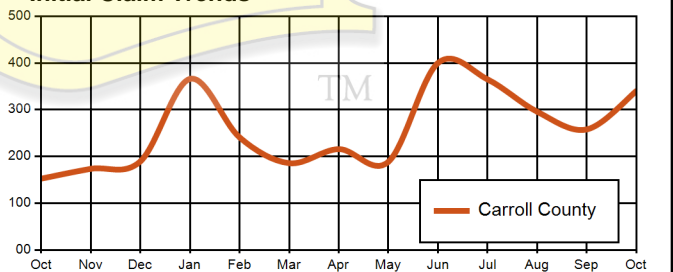


### Initial Claims Activity

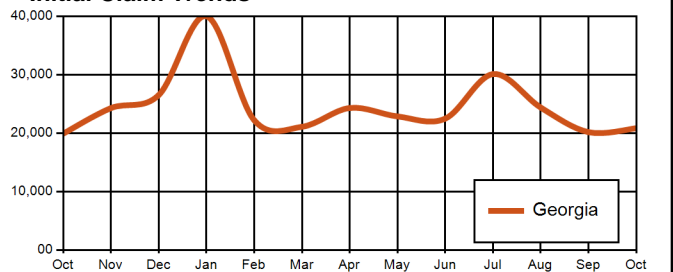
	October 2023	September 2023	August 2023	Total
Carroll	340	258	296	894
Coweta	272	215	316	803
Douglas	393	343	429	1,165
Fulton	2,807	2,597	3,299	8,703
Haralson	51	47	44	142
Heard	22	17	24	63
Paulding	299	261	378	938
<b>Carroll Area</b>	<b>4,184</b>	<b>3,738</b>	<b>4,786</b>	<b>12,708</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Initial Claim Trends



### Initial Claim Trends

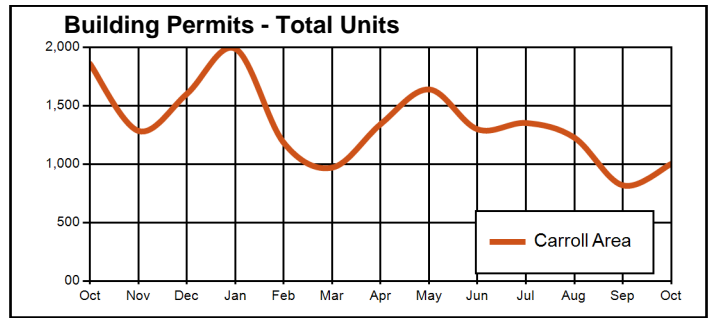


# Building Permit Construction Activity

## Carroll Area

	October 2023	September 2023	August 2023	Total
Totals	1,003	819	1,227	3,049
Family residential	637	569	809	2,015
Multi family resident	366	250	418	1,034

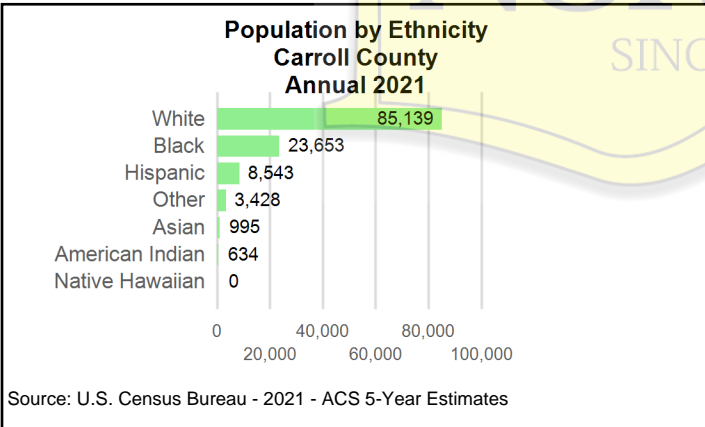
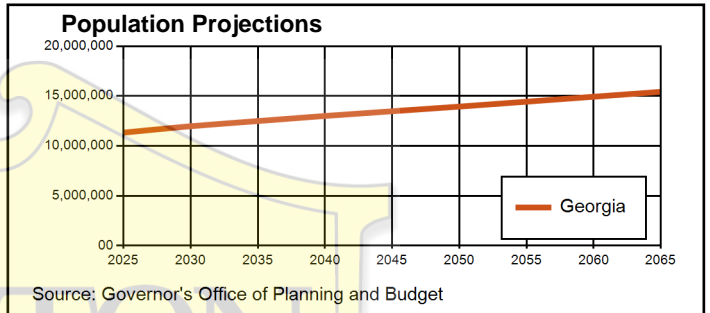
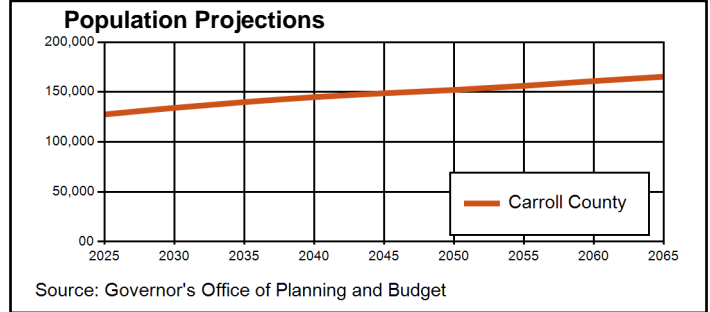
Source: U.S. Census Bureau.



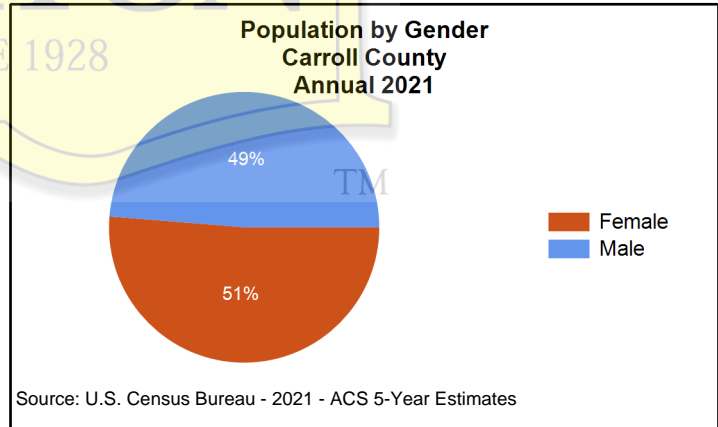
# Population Activity

	Annual 2022	Annual 2021	Difference
Carroll	124,592	121,968	2,624
Cleburne	15,346	15,103	243
Randolph	22,479	21,989	490
Coweta	152,882	149,956	2,926
Douglas	147,316	145,814	1,502
Fulton	1,074,634	1,065,334	9,300
Haralson	31,337	30,572	765
Heard	11,725	11,565	160
Paulding	178,421	173,780	4,641
<b>Carroll Area</b>	<b>1,758,732</b>	<b>1,736,081</b>	<b>22,651</b>
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812
Cleburne	15,346	15,103	243
Randolph	22,479	21,989	490

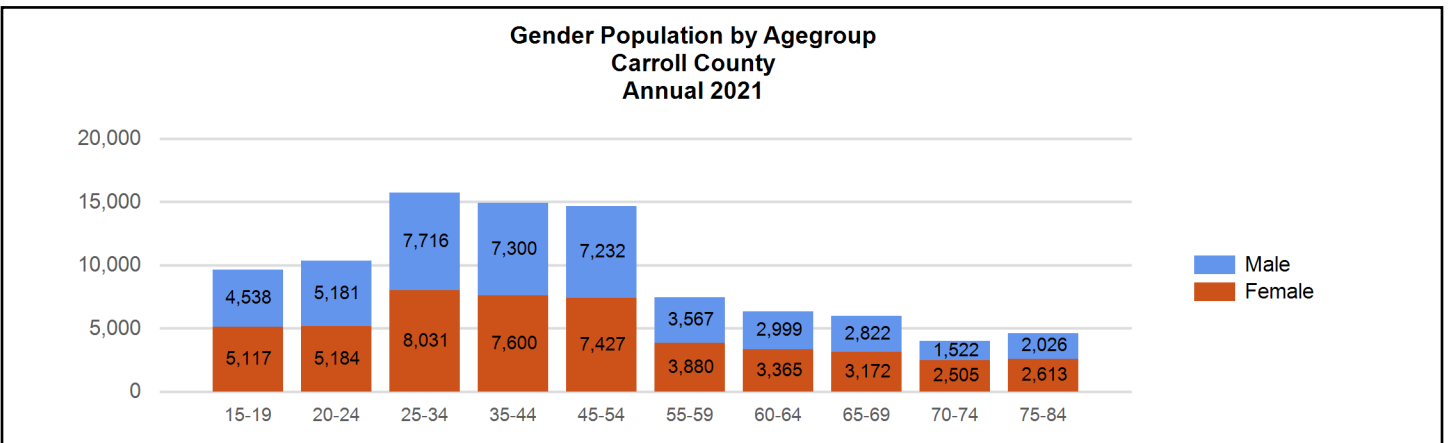
Source: Georgia Department of Labor; U.S. Census Bureau.



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2023

INDUSTRY	Carroll				Carroll Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>445</b>	<b>10,757</b>	<b>24.4</b>	<b>1,236</b>	<b>5,646</b>	<b>83,569</b>	<b>7.5</b>	<b>1,517</b>
Agriculture, Forestry, Fishing and Hunting	13	63	0.1	1,172	107	329	0.0	1,016
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	28	658	0.1	1,800
Construction	280	3,035	6.9	1,254	3,623	32,940	3.0	1,611
Manufacturing	150	7,630	17.3	1,228	1,888	49,642	4.5	1,454
Food	9	1,161	2.6	1,275	190	6,686	0.6	1,253
Beverage and Tobacco Product	3	*	*	*	69	2,937	0.3	1,121
Textile Mills	3	*	*	*	25	390	0.0	1,931
Textile Product Mills	2	*	*	*	31	599	0.1	907
Apparel	4	*	*	*	32	264	0.0	686
Wood Product	9	154	0.3	711	54	1,691	0.2	1,661
Paper	9	695	1.6	1,222	47	2,256	0.2	1,690
Printing and Related Support Activities	10	89	0.2	917	151	1,668	0.1	1,283
Petroleum and Coal Products	2	*	*	*	13	309	0.0	1,579
Chemical	13	64	0.1	988	168	2,466	0.2	1,811
Plastics and Rubber Products	6	52	0.1	1,125	105	3,734	0.3	1,198
Nonmetallic Mineral Product	4	39	0.1	1,288	95	2,416	0.2	1,460
Primary Metal	12	*	*	*	31	3,667	0.3	1,290
Fabricated Metal Product	27	1,318	3.0	1,183	220	5,439	0.5	1,260
Machinery	9	76	0.2	1,344	106	2,128	0.2	1,408
Computer and Electronic Product	2	*	*	*	127	1,590	0.1	2,017
Electrical Equipment, Appliance, and Component	3	3	0.0	2,394	56	888	0.1	1,808
Transportation Equipment	6	973	2.2	1,153	71	5,816	0.5	1,806
Furniture and Related Product	6	27	0.1	1,194	90	1,698	0.2	1,516
Miscellaneous	11	*	*	*	201	2,969	0.3	1,590
Leather and Allied Product	0	0	0.0	0	6	29	0.0	4,399
<b>Service-Providing</b>	<b>1,933</b>	<b>26,569</b>	<b>60.3</b>	<b>913</b>	<b>56,806</b>	<b>898,255</b>	<b>80.6</b>	<b>1,626</b>
Utilities	5	179	0.4	1,759	100	4,250	0.4	2,302
Wholesale Trade	104	1,467	3.3	1,105	3,245	44,774	4.0	2,053
Retail Trade	374	5,355	12.2	636	5,568	86,205	7.7	866
Transportation and Warehousing	71	988	2.2	985	1,735	65,245	5.9	989
Information	35	554	1.3	1,136	1,933	58,342	5.2	2,794
Finance and Insurance	130	607	1.4	1,232	3,999	64,868	5.8	2,538
Real Estate and Rental and Leasing	123	340	0.8	826	4,104	27,013	2.4	1,565
Professional, Scientific, and Technical Services	211	949	2.2	1,057	12,781	121,195	10.9	2,404
Management of Companies and Enterprises	4	*	*	*	477	48,126	4.3	2,982
Administrative and Support and Waste Management and Remediation Services	141	2,750	6.2	823	4,286	85,444	7.7	1,255
Educational Services	18	*	*	*	1,003	20,692	1.9	1,166
Health Care and Social Assistance	252	6,185	14.0	1,315	6,505	123,015	11.0	1,423
Arts, Entertainment, and Recreation	26	385	0.9	417	1,218	19,919	1.8	852
Accommodation and Food Services	259	4,893	11.1	372	5,162	101,072	9.1	610
Other Services (except Public Administration)	180	914	2.1	763	4,690	28,095	2.5	1,077
<b>Unclassified - industry not assigned</b>	<b>311</b>	<b>185</b>	<b>0.4</b>	<b>899</b>	<b>13,038</b>	<b>6,017</b>	<b>0.5</b>	<b>1,531</b>
<b>Total - Private Sector</b>	<b>2,689</b>	<b>37,511</b>	<b>85.2</b>	<b>1,006</b>	<b>75,490</b>	<b>987,841</b>	<b>88.6</b>	<b>1,617</b>
<b>Total - Government</b>	<b>80</b>	<b>6,525</b>	<b>14.8</b>	<b>1,000</b>	<b>927</b>	<b>126,525</b>	<b>11.4</b>	<b>1,442</b>
Federal Government	13	231	0.5	1,201	201	27,397	2.5	2,035
State Government	23	1,839	4.2	1,184	284	34,544	3.1	1,485
Local Government	44	4,455	10.1	914	442	64,584	5.8	1,167
<b>ALL INDUSTRIES</b>	<b>2,769</b>	<b>44,037</b>	<b>100.0</b>	<b>1,005</b>	<b>76,417</b>	<b>1,114,368</b>	<b>100.0</b>	<b>1,597</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>384,496</b>	<b>4,793,199</b>		<b>1,247</b>

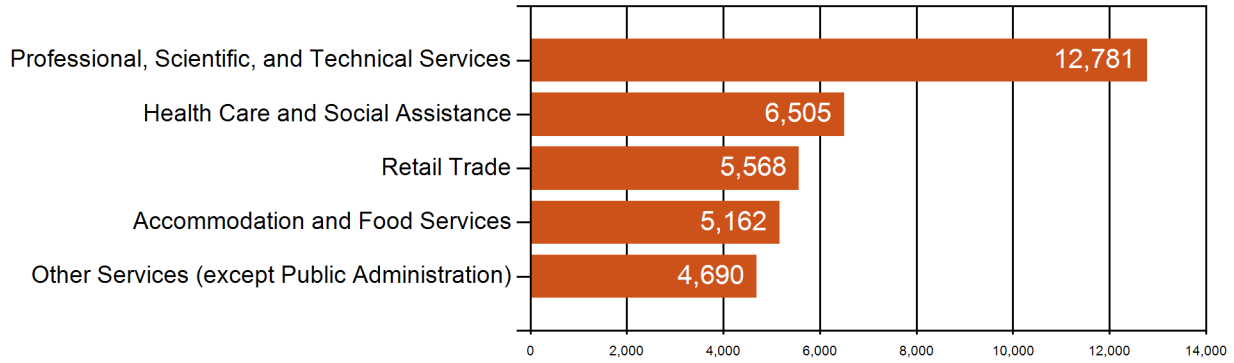
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

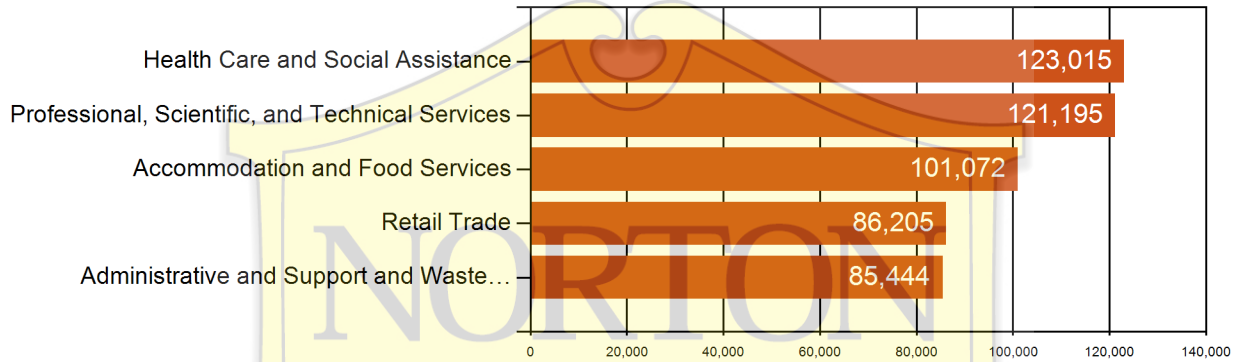
# Top Industries - 2nd Quarter of 2023

## Carroll Area

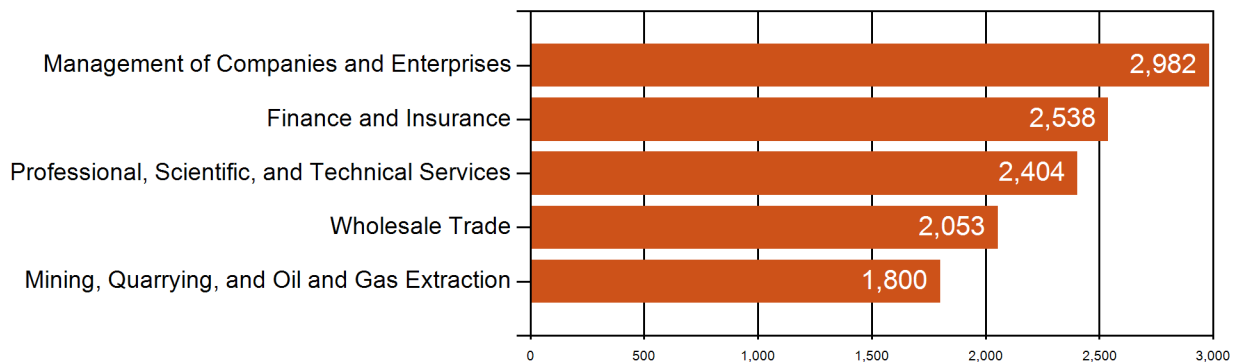
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Welding Technology/Welder	354	389	585	9.9	50.4
Automobile/Automotive Mechanics Technology/Technician	369	369	318	0.0	-13.8
Child Care Provider/Assistant	402	376	284	-6.5	-24.5
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	240	206	238	-14.2	15.5
Cosmetology/Cosmetologist, General	195	176	207	-9.7	17.6
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	139	174	204	25.2	17.2
Accounting Technology/Technician and Bookkeeping	252	190	196	-24.6	3.2
Nursing Assistant/Aide and Patient Care Assistant/Aide	183	146	142	-20.2	-2.7
Industrial Mechanics and Maintenance Technology	137	257	110	87.6	-57.2
Food Preparation/Professional Cooking/Kitchen Assistant	100	103	98	3.0	-4.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Cosmetology/Cosmetologist, General	98	104	113	6.1	8.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	37	26	43	-29.7	65.4
Licensed Practical/Vocational Nurse Training	29	34	43	17.2	26.5
Welding Technology/Welder	20	28	40	40.0	42.9
Business Administration and Management, General	39	33	39	-15.4	18.2
Early Childhood Education and Teaching	35	44	36	25.7	-18.2
Medical/Clinical Assistant	21	43	31	104.8	-27.9
Automobile/Automotive Mechanics Technology/Technician	32	50	21	56.3	-58.0
Electrician	23	18	20	-21.7	11.1
Accounting Technology/Technician and Bookkeeping	21	11	18	-47.6	63.6

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Early Childhood Education and Teaching	51	66	66	29.4	0.0
Business Administration and Management, General	79	85	61	7.6	-28.2
Registered Nursing/Registered Nurse	57	53	43	-7.0	-18.9
Accounting Technology/Technician and Bookkeeping	39	33	38	-15.4	15.2
Radiologic Technology/Science - Radiographer	35	44	34	25.7	-22.7
Dental Hygiene/Hygienist	26	24	24	-7.7	0.0
Health Information/Medical Records Technology/Technician	33	30	24	-9.1	-20.0
Manufacturing Engineering Technology/Technician	9	13	23	44.4	76.9
Design and Visual Communications, General	9	12	18	33.3	50.0
Data Processing and Data Processing Technology/Technician	13	16	14	23.1	-12.5

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2023\*

## Carroll County

Aubrey Silvey Enterprises, Inc.  
 Decostar Industries, Inc.  
 Janus International Group PPC  
 Pilgrim's Pride Corporation  
 Printpack, Inc.  
 Southwire Company  
 Sugar Foods Corp  
 Tanner Medical Center, Inc.  
 University of West Georgia  
 Walmart

\*Note: Aubrey Silvey Enterprises, Inc.

Source: Georgia Department of Labor

## Carroll Area

	COUNTY
Amzn Wvcs, LLC	Fulton
Childrens Healthcare of Atlanta	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Georgia State University	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Fulton
United Parcel Service	Fulton

# Education of the Labor Force

## Carroll Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	2.5%	1.1%	1.7%	2.9%	2.3%	4.6%
Some High School	6.4%	11.5%	4.1%	5.6%	5.6%	8.2%
High School Grad/GED	22.5%	29.4%	19.2%	17.4%	22.8%	26.7%
Some College	20.4%	38.6%	18.8%	16.9%	17.4%	18.0%
College Grad 2 Yr	6.4%	3.5%	6.2%	7.8%	6.9%	6.4%
College Grad 4 Yr	25.7%	14.6%	33.9%	27.6%	26.7%	19.6%
Post Graduate Studies	16.1%	1.3%	16.1%	21.8%	18.4%	16.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

275 Northside Drive  
 Carrollton, GA 30117

Phone: (770) 836 - 6668 Fax: (770) 836 - 6770

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

**BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053  
CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400  
BRASELTON 770.307.0087