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Georgia

Area Labor Profile

Cherokee

County



Updated: Nov 2023

Labor Force Activity

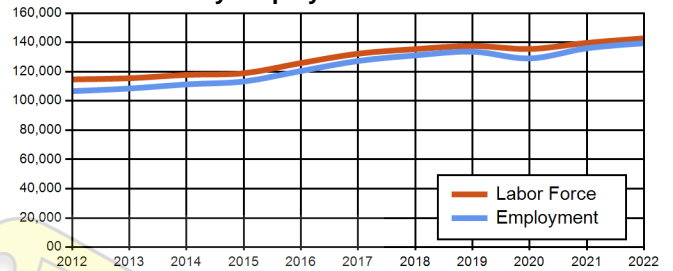
October 2023

	Labor Force	Employed	Unemployed	Rate
Cherokee	146,562	142,429	4,133	2.8%
Bartow	53,541	51,798	1,743	3.3%
Cobb	443,107	429,308	13,799	3.1%
Dawson	13,781	13,405	376	2.7%
Forsyth	133,651	129,855	3,796	2.8%
Fulton	591,023	568,871	22,152	3.7%
Gordon	29,479	28,592	887	3.0%
Pickens	16,319	15,826	493	3.0%
Cherokee Area	1,427,463	1,380,084	47,379	3.3%
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

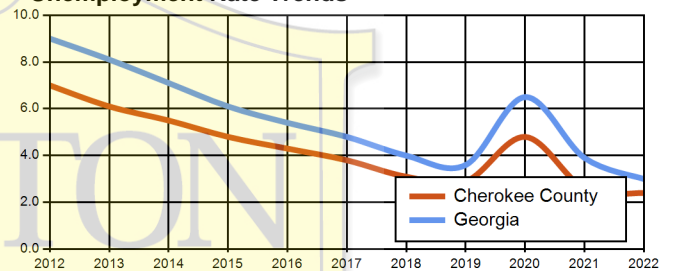
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Cherokee County Employment Trends



Unemployment Rate Trends

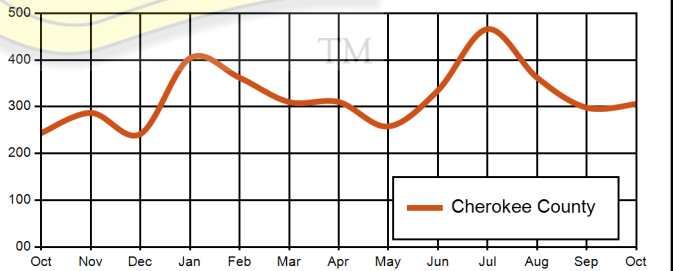


Initial Claims Activity

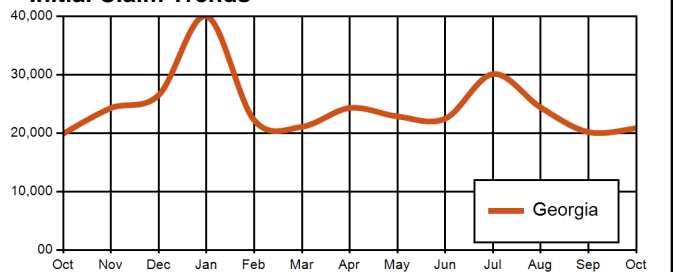
	October 2023	September 2023	August 2023	Total
Cherokee	306	298	362	966
Bartow	158	197	244	599
Cobb	1,354	1,309	1,633	4,296
Dawson	29	21	38	88
Forsyth	259	220	268	747
Fulton	2,807	2,597	3,299	8,703
Gordon	126	228	245	599
Pickens	36	28	37	101
Cherokee Area	5,075	4,898	6,126	16,099

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



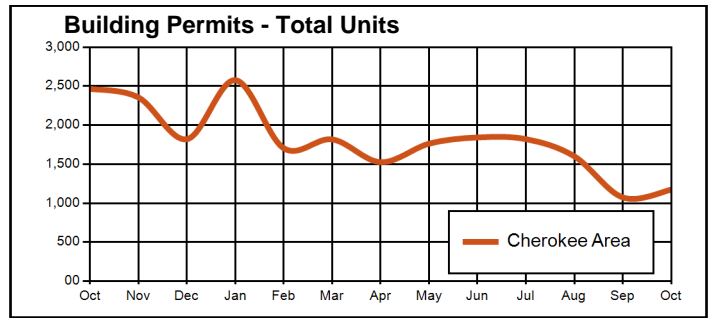
Initial Claim Trends



Building Permit Construction Activity

	Cherokee Area			
	October 2023	September 2023	August 2023	Total
Totals	1,173	1,074	1,601	3,848
Family residential	729	721	995	2,445
Multi family resident	444	353	606	1,403

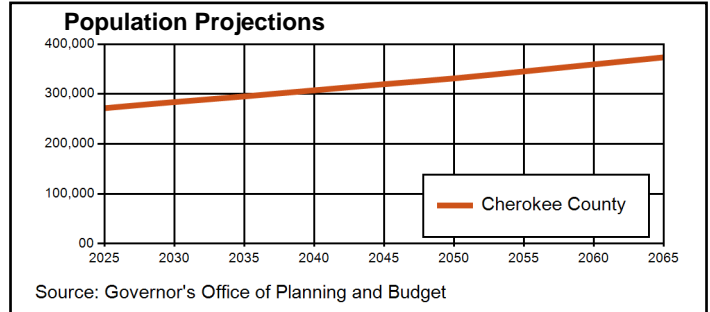
Source: U.S. Census Bureau.



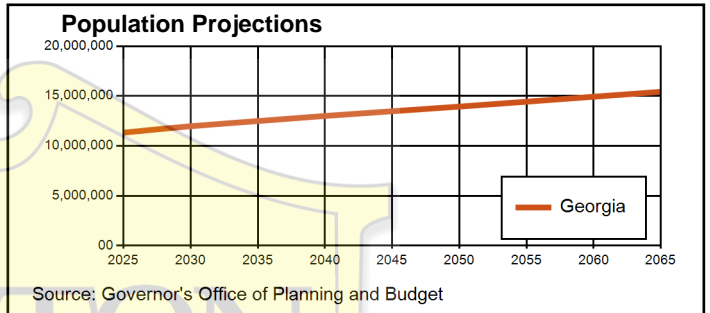
Population Activity

	Annual 2022	Annual 2021	Difference
Cherokee	281,278	274,615	6,663
Bartow	112,816	110,843	1,973
Cobb	771,952	766,802	5,150
Dawson	30,138	28,497	1,641
Forsyth	267,237	260,206	7,031
Fulton	1,074,634	1,065,334	9,300
Gordon	58,954	58,237	717
Pickens	34,826	34,024	802
Cherokee Area	2,631,835	2,598,558	33,277
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

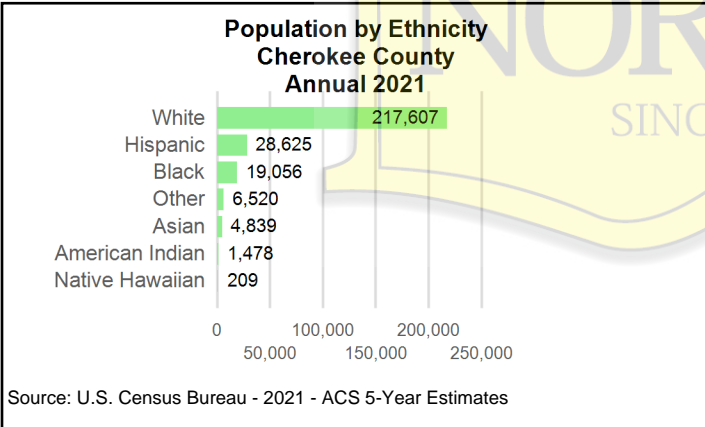
Source: Georgia Department of Labor; U.S. Census Bureau.



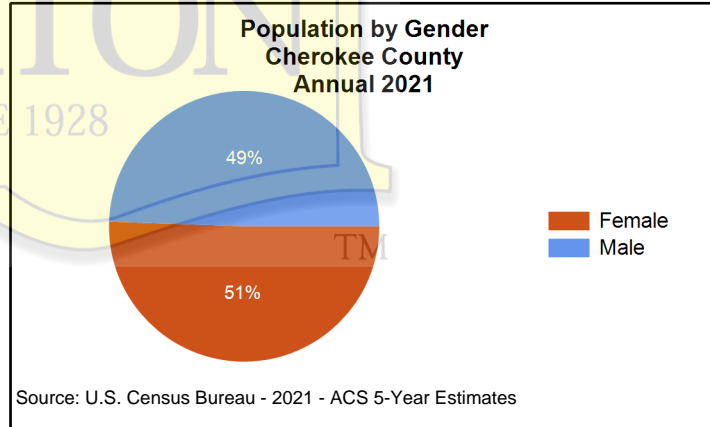
Source: Governor's Office of Planning and Budget



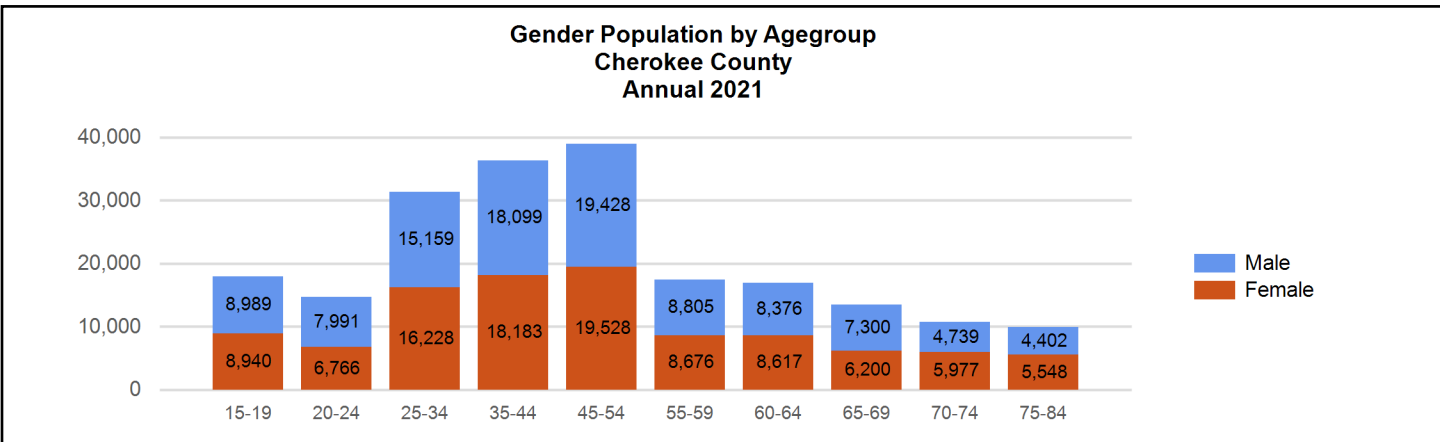
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2023

INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	1,171	12,430	17.4	1,286	9,757	157,224	10.1	1,528
Agriculture, Forestry, Fishing and Hunting	30	142	0.2	1,195	204	866	0.1	926
Mining, Quarrying, and Oil and Gas Extraction	6	53	0.1	1,388	43	929	0.1	1,705
Construction	880	6,040	8.4	1,404	6,468	70,039	4.5	1,585
Manufacturing	255	6,195	8.7	1,171	3,042	85,390	5.5	1,485
Food	17	1,046	1.5	838	282	10,470	0.7	1,050
Beverage and Tobacco Product	6	96	0.1	565	104	3,725	0.2	1,194
Textile Mills	3	9	0.0	780	49	2,669	0.2	1,097
Textile Product Mills	8	211	0.3	1,164	118	7,996	0.5	1,208
Apparel	1	*	*	*	40	382	0.0	1,196
Leather and Allied Product	2	*	*	*	10	36	0.0	3,716
Wood Product	14	168	0.2	1,116	105	2,786	0.2	1,455
Paper	2	*	*	*	54	2,672	0.2	1,687
Printing and Related Support Activities	19	235	0.3	931	282	4,086	0.3	1,210
Petroleum and Coal Products	1	*	*	*	17	270	0.0	1,620
Chemical	15	86	0.1	1,070	280	5,697	0.4	1,936
Plastics and Rubber Products	7	426	0.6	1,128	133	7,991	0.5	1,211
Nonmetallic Mineral Product	17	190	0.3	1,661	152	2,966	0.2	1,411
Primary Metal	2	*	*	*	25	1,476	0.1	1,744
Fabricated Metal Product	36	1,017	1.4	1,393	320	6,963	0.4	1,277
Machinery	19	473	0.7	1,315	184	3,966	0.3	1,529
Computer and Electronic Product	21	81	0.1	1,450	227	3,933	0.3	1,917
Electrical Equipment, Appliance, and Component	8	202	0.3	988	103	1,805	0.1	2,175
Transportation Equipment	6	*	*	*	94	8,880	0.6	2,323
Furniture and Related Product	21	209	0.3	1,236	139	2,524	0.2	1,416
Miscellaneous	30	429	0.6	1,453	324	4,096	0.3	1,515
Service-Providing	5,344	49,015	68.6	883	83,505	1,230,209	78.8	1,552
Utilities	10	72	0.1	1,706	131	5,363	0.3	2,261
Wholesale Trade	389	1,974	2.8	1,624	5,531	69,868	4.5	2,005
Retail Trade	668	12,104	16.9	697	8,330	132,344	8.5	860
Transportation and Warehousing	129	928	1.3	1,287	2,270	79,363	5.1	998
Information	125	575	0.8	1,595	2,635	69,812	4.5	2,665
Finance and Insurance	379	1,545	2.2	1,307	5,889	84,744	5.4	2,343
Real Estate and Rental and Leasing	330	863	1.2	1,103	5,773	35,647	2.3	1,531
Professional, Scientific, and Technical Services	987	3,421	4.8	1,353	18,766	167,733	10.8	2,306
Management of Companies and Enterprises	13	58	0.1	1,369	644	60,519	3.9	2,872
Administrative and Support and Waste Management and Remediation Services	486	4,113	5.8	991	6,555	114,090	7.3	1,199
Educational Services	106	976	1.4	617	1,571	26,455	1.7	1,095
Health Care and Social Assistance	658	9,007	12.6	1,111	9,595	173,205	11.1	1,419
Arts, Entertainment, and Recreation	123	1,780	2.5	485	1,770	29,884	1.9	983
Accommodation and Food Services	467	9,374	13.1	447	7,335	142,108	9.1	583
Other Services (except Public Administration)	474	2,225	3.1	888	6,710	39,075	2.5	1,049
Unclassified - industry not assigned	1,118	657	0.9	1,223	18,638	8,962	0.6	1,482
Total - Private Sector	7,633	62,102	86.9	967	111,900	1,396,396	89.5	1,549
Total - Government	92	9,389	13.1	1,049	1,185	163,824	10.5	1,394
Federal Government	11	384	0.5	1,396	255	30,283	1.9	2,007
State Government	26	372	0.5	881	325	40,065	2.6	1,448
Local Government	55	8,633	12.1	1,041	605	93,476	6.0	1,171
ALL INDUSTRIES	7,725	71,492	100.0	978	113,085	1,560,224	100.0	1,533
ALL INDUSTRIES - Georgia					384,496	4,793,199		1,247

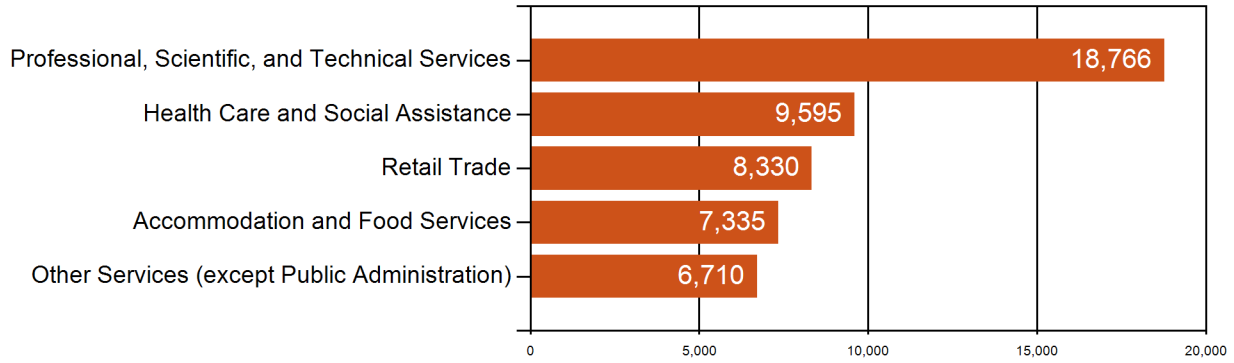
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

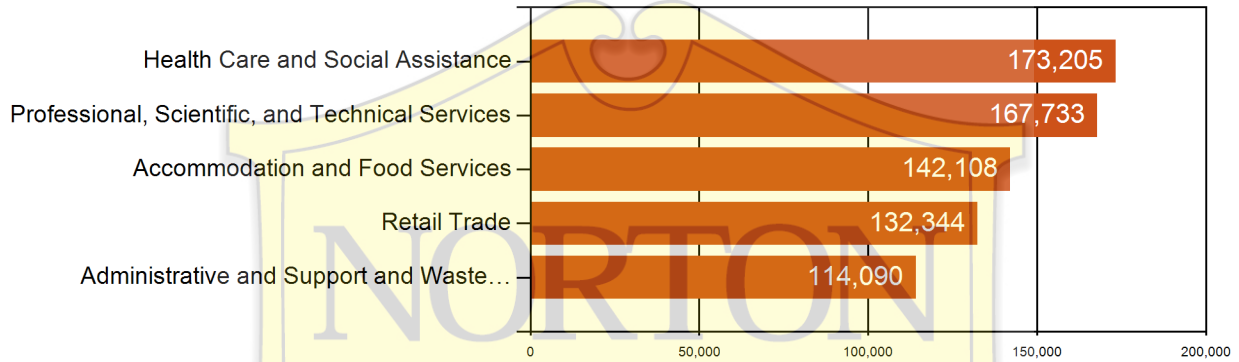
Top Industries - 2nd Quarter of 2023

Cherokee Area

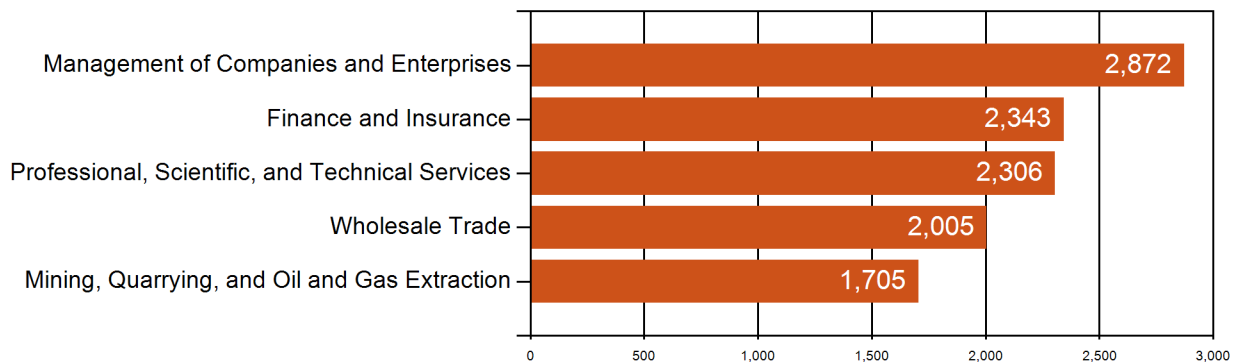
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Professional, Technical, Business, and Scientific Writing	736	525	901	-28.7	71.6
Automobile/Automotive Mechanics Technology/Technician	418	455	481	8.9	5.7
Welding Technology/Welder	196	331	448	68.9	35.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	410	401	386	-2.2	-3.7
Health Services/Allied Health/Health Sciences, General	505	406	352	-19.6	-13.3
Accounting Technology/Technician and Bookkeeping	348	287	281	-17.5	-2.1
Child Care Provider/Assistant	365	394	277	7.9	-29.7
Computer and Information Systems Security/Information Assurance	70	117	214	67.1	82.9
Business Administration and Management, General	473	258	199	-45.5	-22.9
Computer Installation and Repair Technology/Technician	345	402	161	16.5	-60.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Early Childhood Education and Teaching	51	70	87	37.3	24.3
Business Administration and Management, General	102	71	79	-30.4	11.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	49	36	60	-26.5	66.7
Cosmetology/Cosmetologist, General	70	49	55	-30.0	12.2
Accounting Technology/Technician and Bookkeeping	40	37	51	-7.5	37.8
Design and Visual Communications, General	30	37	45	23.3	21.6
Computer and Information Systems Security/Information Assurance	22	31	39	40.9	25.8
Welding Technology/Welder	39	22	38	-43.6	72.7
Computer Programming/Programmer, General	44	42	31	-4.5	-26.2
Automobile/Automotive Mechanics Technology/Technician	62	50	27	-19.4	-46.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	88	77	91	-12.5	18.2
Early Childhood Education and Teaching	51	76	90	49.0	18.4
Accounting Technology/Technician and Bookkeeping	55	39	55	-29.1	41.0
Design and Visual Communications, General	33	43	55	30.3	27.9
Registered Nursing/Registered Nurse	50	53	50	6.0	-5.7
Computer Programming/Programmer, General	46	40	46	-13.0	15.0
Computer and Information Systems Security/Information Assurance	38	49	39	28.9	-20.4
Criminal Justice/Safety Studies	26	35	35	34.6	0.0
Radiologic Technology/Science - Radiographer	25	30	31	20.0	3.3
Network and System Administration/Administrator	50	29	29	-42.0	0.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

Cherokee County

Inalfa Roof Systems, Inc.
 Lowe's Home Centers, Inc.
 Northside Hospital, Inc.
 Pilgrim's Pride Corporation
 Publix Super Markets, Inc.
 Target
 The Home Depot
 The Kroger Company
 Universal Alloy Corporation
 Walmart

*Note: Inalfa Roof Systems, Inc.

Source: Georgia Department of Labor

Cherokee Area

	COUNTY
Amzn Wvcs, LLC	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

Education of the Labor Force

Cherokee Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	3.0%	1.3%	2.2%	3.5%	3.0%	4.3%
Some High School	5.4%	11.4%	3.7%	4.7%	4.2%	6.1%
High School Grad/GED	20.2%	28.9%	17.4%	15.2%	19.2%	24.7%
Some College	20.0%	38.5%	18.2%	15.9%	17.1%	19.4%
College Grad 2 Yr	6.4%	3.4%	6.1%	7.1%	7.4%	6.3%
College Grad 4 Yr	28.5%	15.4%	36.1%	30.4%	30.5%	22.6%
Post Graduate Studies	16.7%	1.1%	16.4%	23.2%	18.6%	16.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
 Marietta, GA 30066-3303
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For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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