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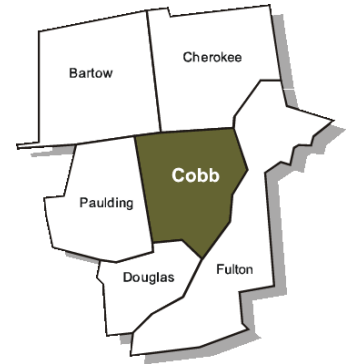


Georgia

Area Labor Profile

Cobb

County



Updated: Nov 2023

Labor Force Activity

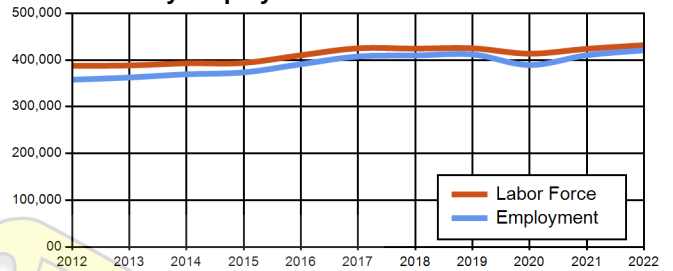
October 2023

	Labor Force	Employed	Unemployed	Rate
Cobb	443,107	429,308	13,799	3.1%
Bartow	53,541	51,798	1,743	3.3%
Cherokee	146,562	142,429	4,133	2.8%
Douglas	77,096	74,208	2,888	3.7%
Fulton	591,023	568,871	22,152	3.7%
Paulding	93,726	90,781	2,945	3.1%
Cobb Area	1,405,055	1,357,395	47,660	3.4%
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

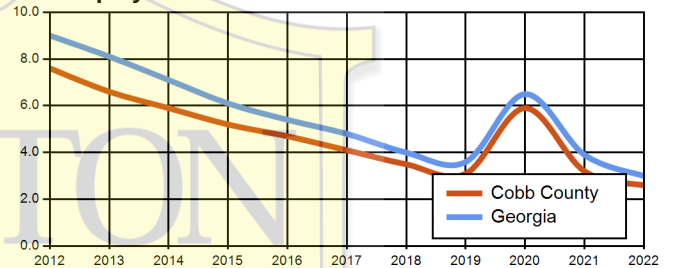
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Cobb County Employment Trends



Unemployment Rate Trends

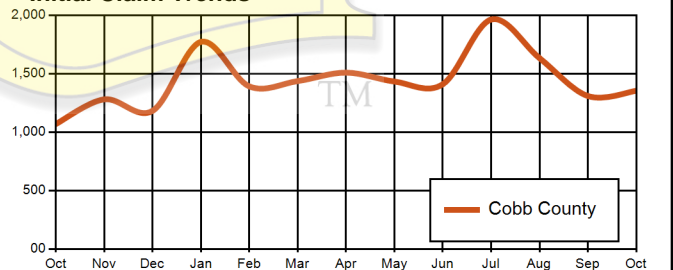


Initial Claims Activity

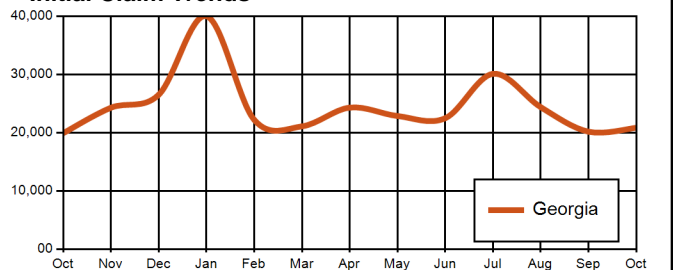
	October 2023	September 2023	August 2023	Total
Cobb	1,354	1,309	1,633	4,296
Bartow	158	197	244	599
Cherokee	306	298	362	966
Douglas	393	343	429	1,165
Fulton	2,807	2,597	3,299	8,703
Paulding	299	261	378	938
Cobb Area	5,317	5,005	6,345	16,667

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



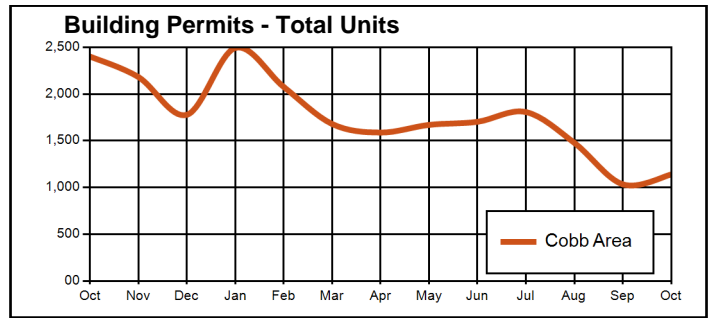
Initial Claim Trends



Building Permit Construction Activity

	Cobb Area			
	October 2023	September 2023	August 2023	Total
Totals	1,140	1,035	1,478	3,653
Family residential	704	718	991	2,413
Multi family resident	436	317	487	1,240

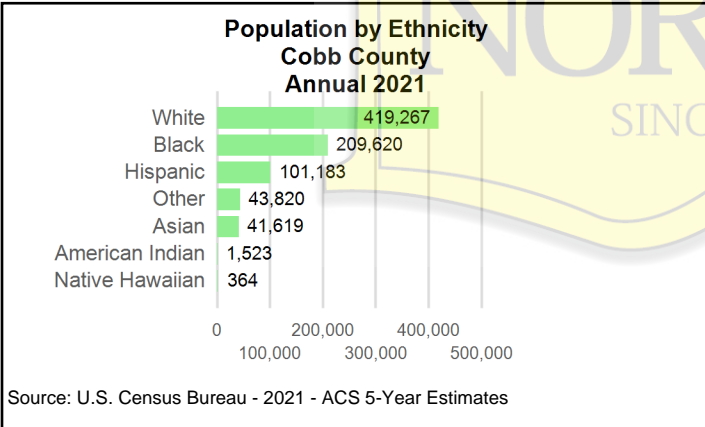
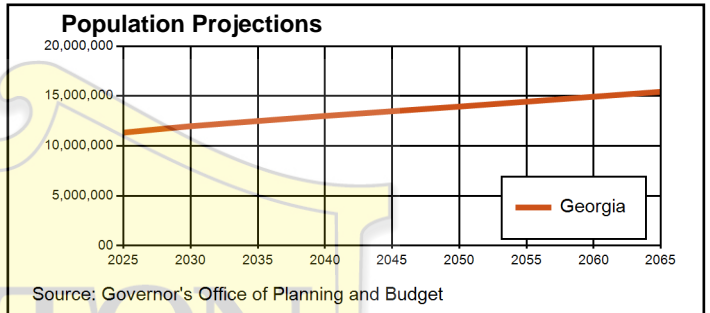
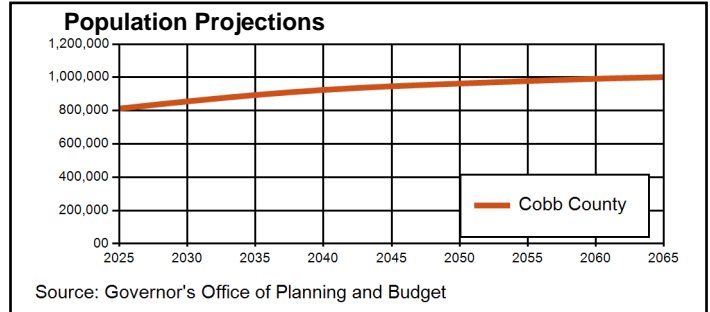
Source: U.S. Census Bureau.



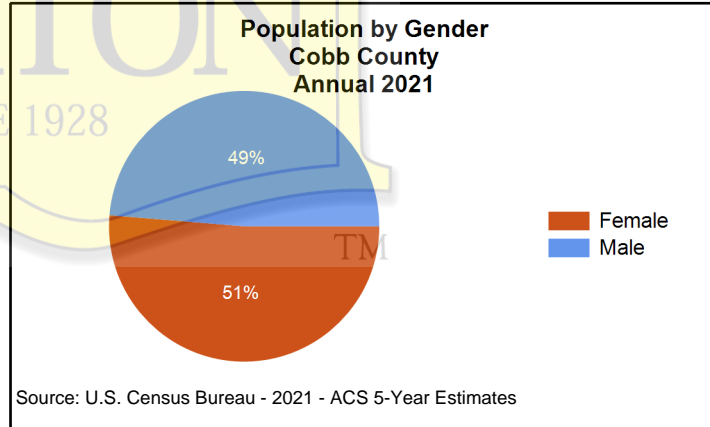
Population Activity

	Annual 2022	Annual 2021	Difference
Cobb	771,952	766,802	5,150
Bartow	112,816	110,843	1,973
Cherokee	281,278	274,615	6,663
Douglas	147,316	145,814	1,502
Fulton	1,074,634	1,065,334	9,300
Paulding	178,421	173,780	4,641
Cobb Area	2,566,417	2,537,188	29,229
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

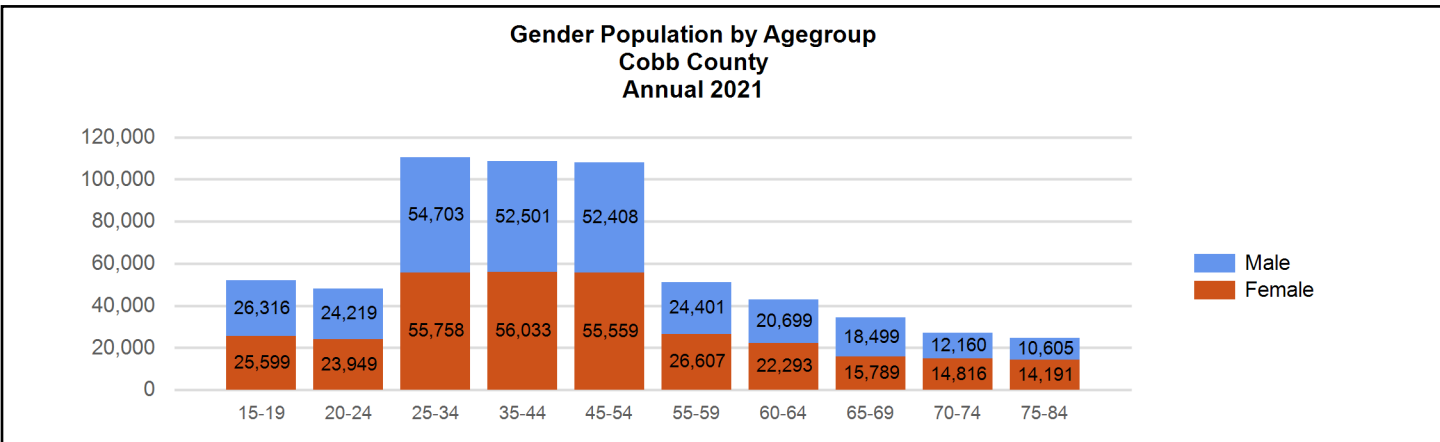
Source: Georgia Department of Labor; U.S. Census Bureau.



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2023

INDUSTRY	Cobb				Cobb Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	2,797	50,936	13.3	1,626	9,083	138,329	9.2	1,557
Agriculture, Forestry, Fishing and Hunting	33	130	0.0	964	149	524	0.0	1,061
Mining, Quarrying, and Oil and Gas Extraction	7	*	*	*	41	832	0.1	1,743
Construction	1,993	31,057	8.1	1,549	6,148	65,943	4.4	1,583
Manufacturing	764	19,663	5.1	1,753	2,745	71,030	4.7	1,535
Food	62	1,823	0.5	926	255	7,586	0.5	1,128
Beverage and Tobacco Product	27	276	0.1	952	97	3,625	0.2	1,189
Textile Mills	5	*	*	*	37	1,265	0.1	1,363
Textile Product Mills	22	206	0.1	2,392	67	3,012	0.2	1,055
Apparel	9	134	0.0	966	36	302	0.0	974
Leather and Allied Product	2	*	*	*	10	36	0.0	3,716
Wood Product	29	514	0.1	1,104	93	2,604	0.2	1,493
Paper	16	1,042	0.3	1,355	55	2,688	0.2	1,701
Printing and Related Support Activities	102	1,305	0.3	1,059	256	3,078	0.2	1,181
Petroleum and Coal Products	5	15	0.0	1,457	18	275	0.0	1,615
Chemical	71	1,763	0.5	2,478	249	5,156	0.3	1,962
Plastics and Rubber Products	19	887	0.2	1,240	118	6,613	0.4	1,231
Nonmetallic Mineral Product	31	651	0.2	1,292	137	2,884	0.2	1,430
Primary Metal	5	49	0.0	7,557	27	1,816	0.1	1,627
Fabricated Metal Product	95	1,888	0.5	1,207	312	6,891	0.5	1,272
Machinery	57	1,294	0.3	1,761	177	4,371	0.3	1,516
Computer and Electronic Product	59	1,017	0.3	1,777	206	2,660	0.2	1,824
Electrical Equipment, Appliance, and Component	26	445	0.1	3,133	89	1,415	0.1	2,146
Transportation Equipment	22	*	*	*	91	8,860	0.6	2,324
Furniture and Related Product	23	382	0.1	1,053	127	2,002	0.1	1,505
Miscellaneous	77	778	0.2	1,352	288	3,890	0.3	1,556
Service-Providing	20,949	295,341	77.1	1,366	80,068	1,202,891	79.6	1,557
Utilities	26	1,079	0.3	1,942	123	5,060	0.3	2,270
Wholesale Trade	1,642	21,209	5.5	1,862	5,141	66,496	4.4	2,002
Retail Trade	2,318	38,869	10.2	883	8,017	127,868	8.5	867
Transportation and Warehousing	561	17,347	4.5	961	2,309	82,643	5.5	998
Information	524	10,248	2.7	2,016	2,504	68,298	4.5	2,688
Finance and Insurance	1,461	18,166	4.7	1,740	5,637	83,596	5.5	2,352
Real Estate and Rental and Leasing	1,368	7,925	2.1	1,443	5,569	34,949	2.3	1,536
Professional, Scientific, and Technical Services	4,237	38,619	10.1	2,146	17,639	162,365	10.7	2,327
Management of Companies and Enterprises	141	12,285	3.2	2,462	625	60,019	4.0	2,875
Administrative and Support and Waste Management and Remediation Services	1,762	28,749	7.5	944	6,302	113,742	7.5	1,190
Educational Services	399	4,693	1.2	904	1,474	25,748	1.7	1,110
Health Care and Social Assistance	2,543	44,948	11.7	1,452	9,306	166,291	11.0	1,423
Arts, Entertainment, and Recreation	391	6,989	1.8	1,521	1,695	28,584	1.9	997
Accommodation and Food Services	1,890	35,005	9.1	514	7,165	139,021	9.2	586
Other Services (except Public Administration)	1,686	9,210	2.4	967	6,562	38,212	2.5	1,053
Unclassified - industry not assigned	4,393	2,053	0.5	1,394	17,927	8,430	0.6	1,485
Total - Private Sector	28,139	348,330	91.0	1,405	107,078	1,349,651	89.3	1,557
Total - Government	274	34,584	9.0	1,248	1,140	161,215	10.7	1,403
Federal Government	56	2,919	0.8	1,709	243	30,308	2.0	2,005
State Government	36	6,314	1.6	1,258	306	39,567	2.6	1,455
Local Government	182	25,351	6.6	1,192	591	91,340	6.0	1,181
ALL INDUSTRIES	28,413	382,913	100.0	1,390	108,218	1,510,867	100.0	1,540
ALL INDUSTRIES - Georgia					384,496	4,793,199		1,247

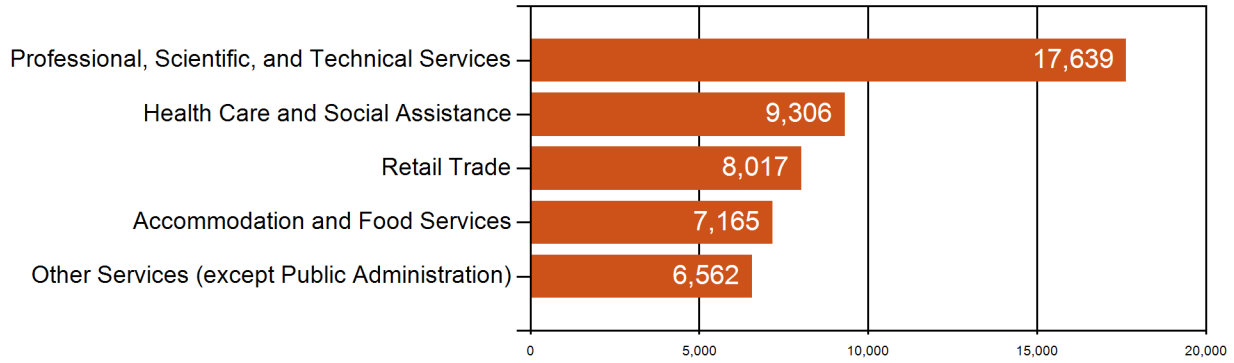
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

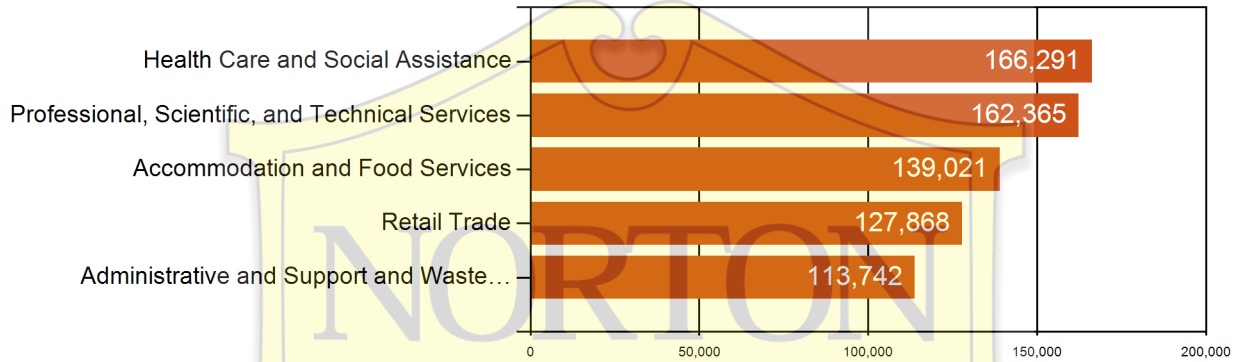
Top Industries - 2nd Quarter of 2023

Cobb Area

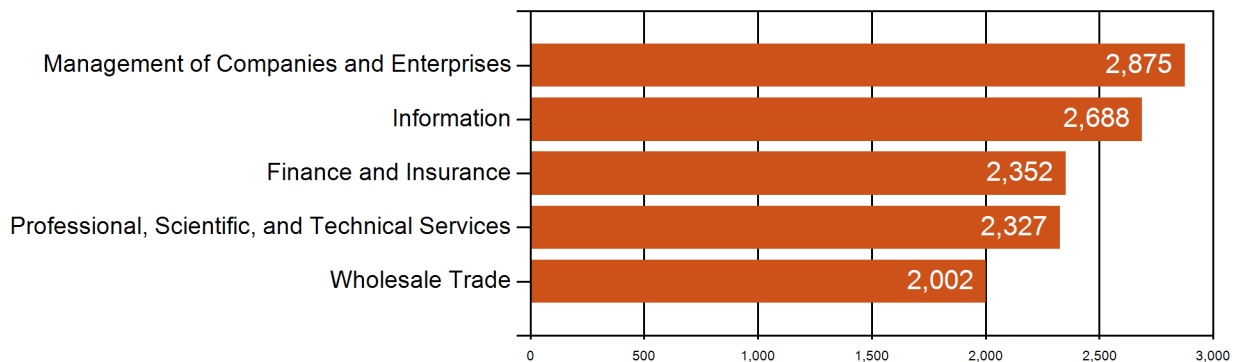
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Professional, Technical, Business, and Scientific Writing	736	525	901	-28.7	71.6
Automobile/Automotive Mechanics Technology/Technician	418	455	481	8.9	5.7
Welding Technology/Welder	196	331	448	68.9	35.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	410	401	386	-2.2	-3.7
Health Services/Allied Health/Health Sciences, General	505	406	352	-19.6	-13.3
Accounting Technology/Technician and Bookkeeping	348	287	281	-17.5	-2.1
Child Care Provider/Assistant	365	394	277	7.9	-29.7
Computer and Information Systems Security/Information Assurance	70	117	214	67.1	82.9
Business Administration and Management, General	473	258	199	-45.5	-22.9
Computer Installation and Repair Technology/Technician	345	402	161	16.5	-60.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Early Childhood Education and Teaching	51	70	87	37.3	24.3
Business Administration and Management, General	102	71	79	-30.4	11.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	49	36	60	-26.5	66.7
Cosmetology/Cosmetologist, General	70	49	55	-30.0	12.2
Accounting Technology/Technician and Bookkeeping	40	37	51	-7.5	37.8
Design and Visual Communications, General	30	37	45	23.3	21.6
Computer and Information Systems Security/Information Assurance	22	31	39	40.9	25.8
Welding Technology/Welder	39	22	38	-43.6	72.7
Computer Programming/Programmer, General	44	42	31	-4.5	-26.2
Automobile/Automotive Mechanics Technology/Technician	62	50	27	-19.4	-46.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	88	77	91	-12.5	18.2
Early Childhood Education and Teaching	51	76	90	49.0	18.4
Accounting Technology/Technician and Bookkeeping	55	39	55	-29.1	41.0
Design and Visual Communications, General	33	43	55	30.3	27.9
Registered Nursing/Registered Nurse	50	53	50	6.0	-5.7
Computer Programming/Programmer, General	46	40	46	-13.0	15.0
Computer and Information Systems Security/Information Assurance	38	49	39	28.9	-20.4
Criminal Justice/Safety Studies	26	35	35	34.6	0.0
Radiologic Technology/Science - Radiographer	25	30	31	20.0	3.3
Network and System Administration/Administrator	50	29	29	-42.0	0.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

Cobb County

Amazon.Com Services, Inc.
 Cast & Crew Production Services, LLC
 Fedex Ground Package System, Inc.
 Kennesaw State University
 Lockheed Martin Corp
 Piedmont Healthcare,, Inc.
 Publix Super Markets, Inc.
 The Home Depot
 Walmart
 Wellstar Health System, Inc.

*Note: Amazon.Com Services, Inc.

Source: Georgia Department of Labor

Cobb Area

	COUNTY
Amzn Wvcs, LLC	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

Education of the Labor Force

Cobb Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	2.8%	1.2%	2.1%	3.4%	2.8%	4.4%
Some High School	5.5%	11.6%	3.6%	4.8%	4.5%	6.4%
High School Grad/GED	21.2%	29.3%	18.1%	16.6%	20.5%	25.6%
Some College	20.6%	38.4%	19.3%	17.0%	17.8%	19.0%
College Grad 2 Yr	6.6%	3.6%	6.4%	7.6%	7.3%	6.5%
College Grad 4 Yr	27.3%	14.8%	35.0%	28.7%	29.0%	21.7%
Post Graduate Studies	16.0%	1.1%	15.6%	21.9%	18.2%	16.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
 Marietta, GA 30066-3303
Phone: (770) 528 - 6100

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For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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