



**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



FLOYD

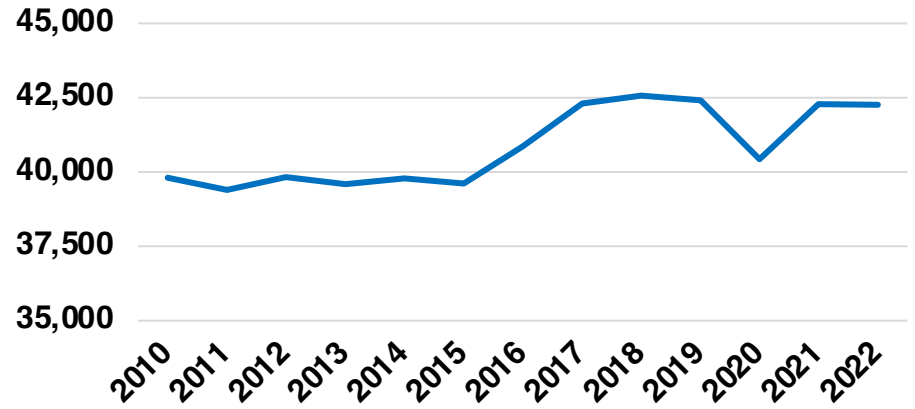


FLOYD COUNTY

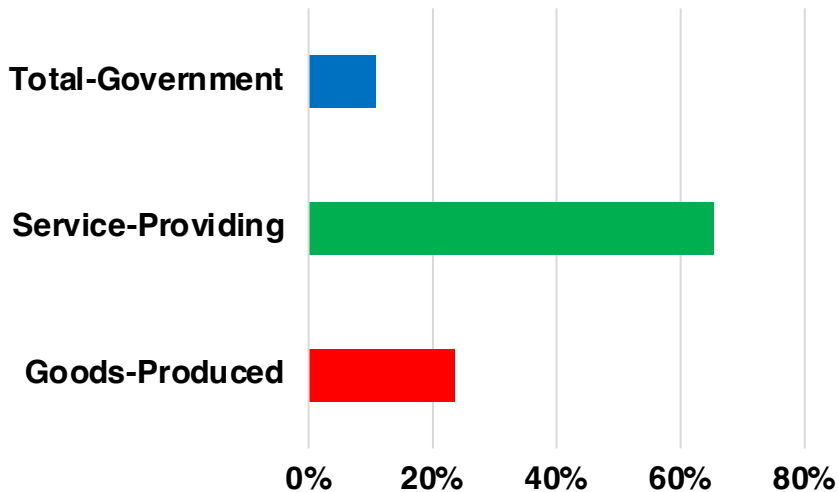
EMPLOYMENT SNAPSHOT

- 42,256 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 3.1%
- NOV 2023 UNEMPLOYMENT RATE: 2.8%

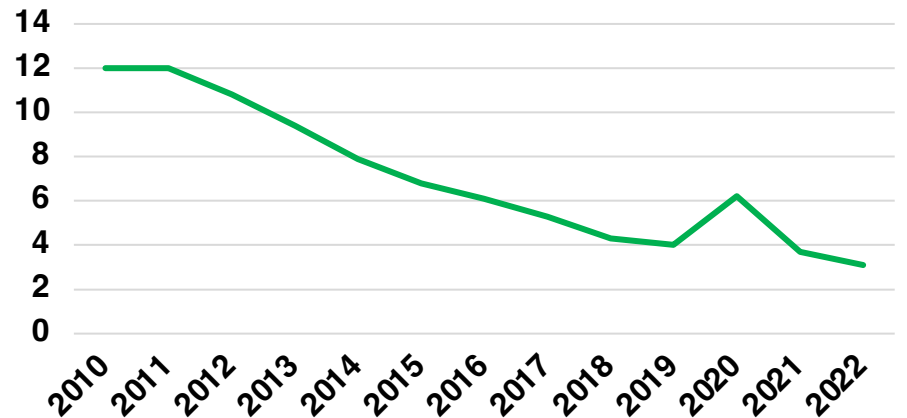
Employment Trends



Industry Mix



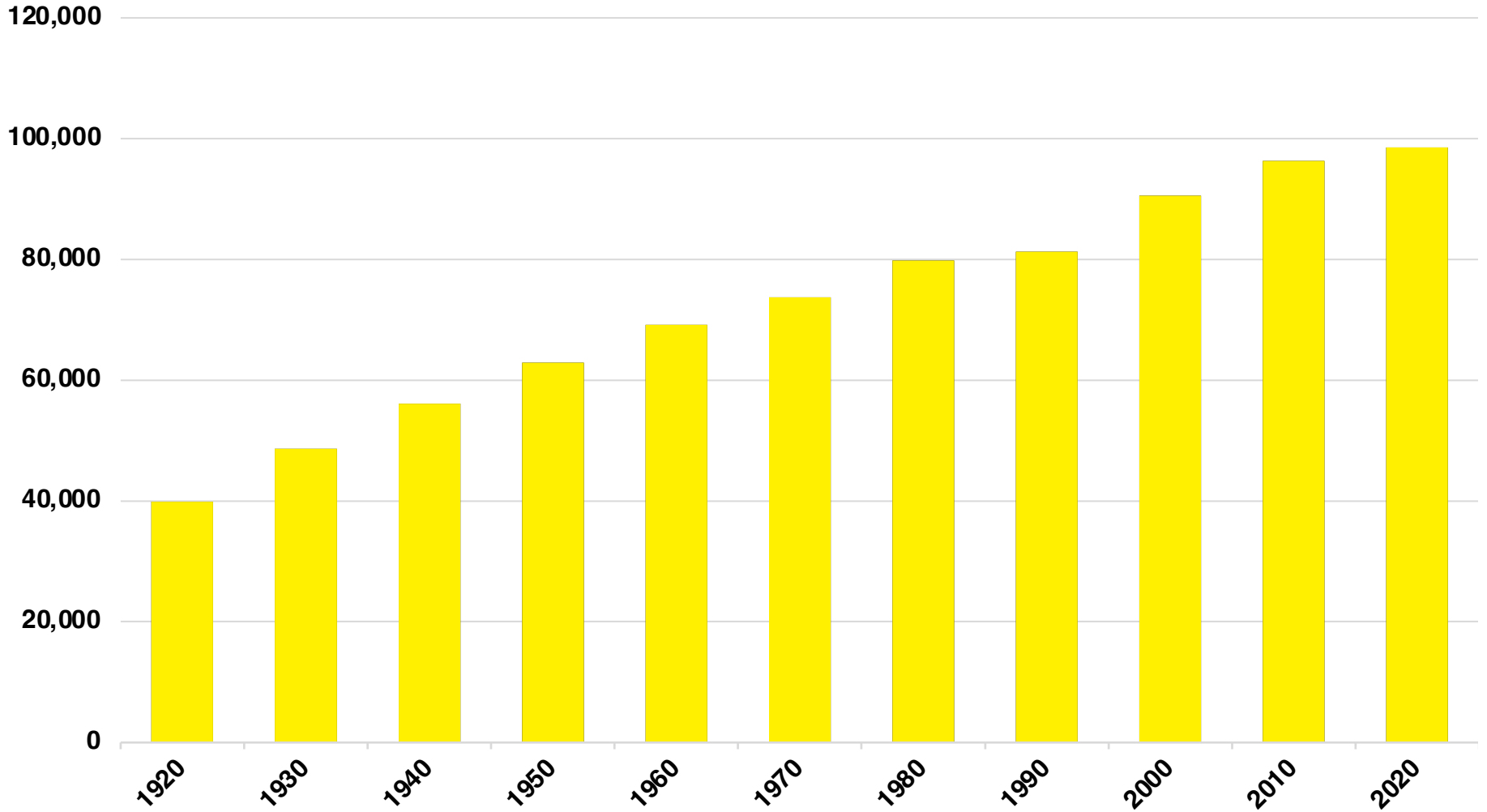
Unemployment Rate Trends





FLOYD COUNTY

HISTORICAL POPULATION

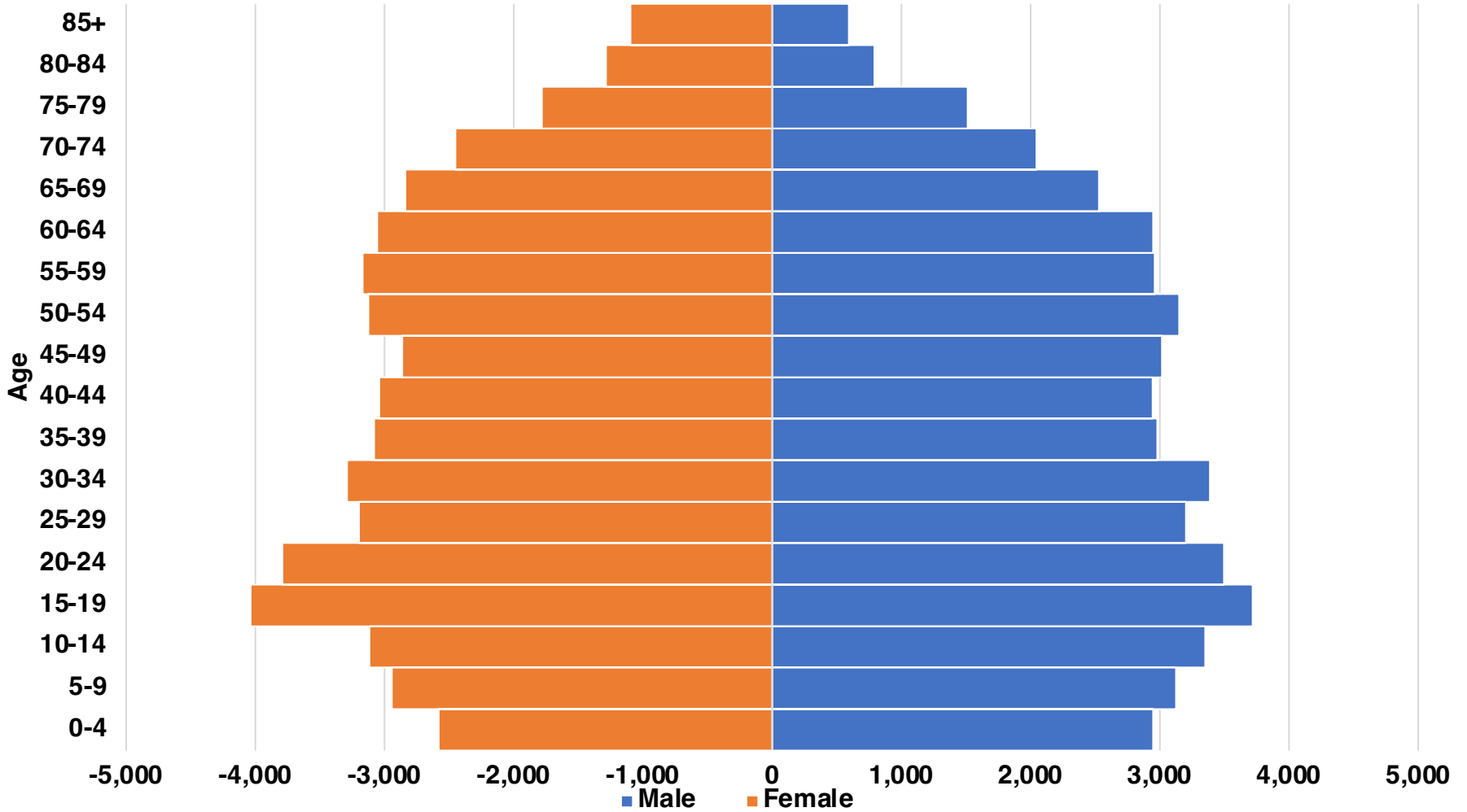


Source: US Census



FLOYD COUNTY

2022 POPULATION BY AGE

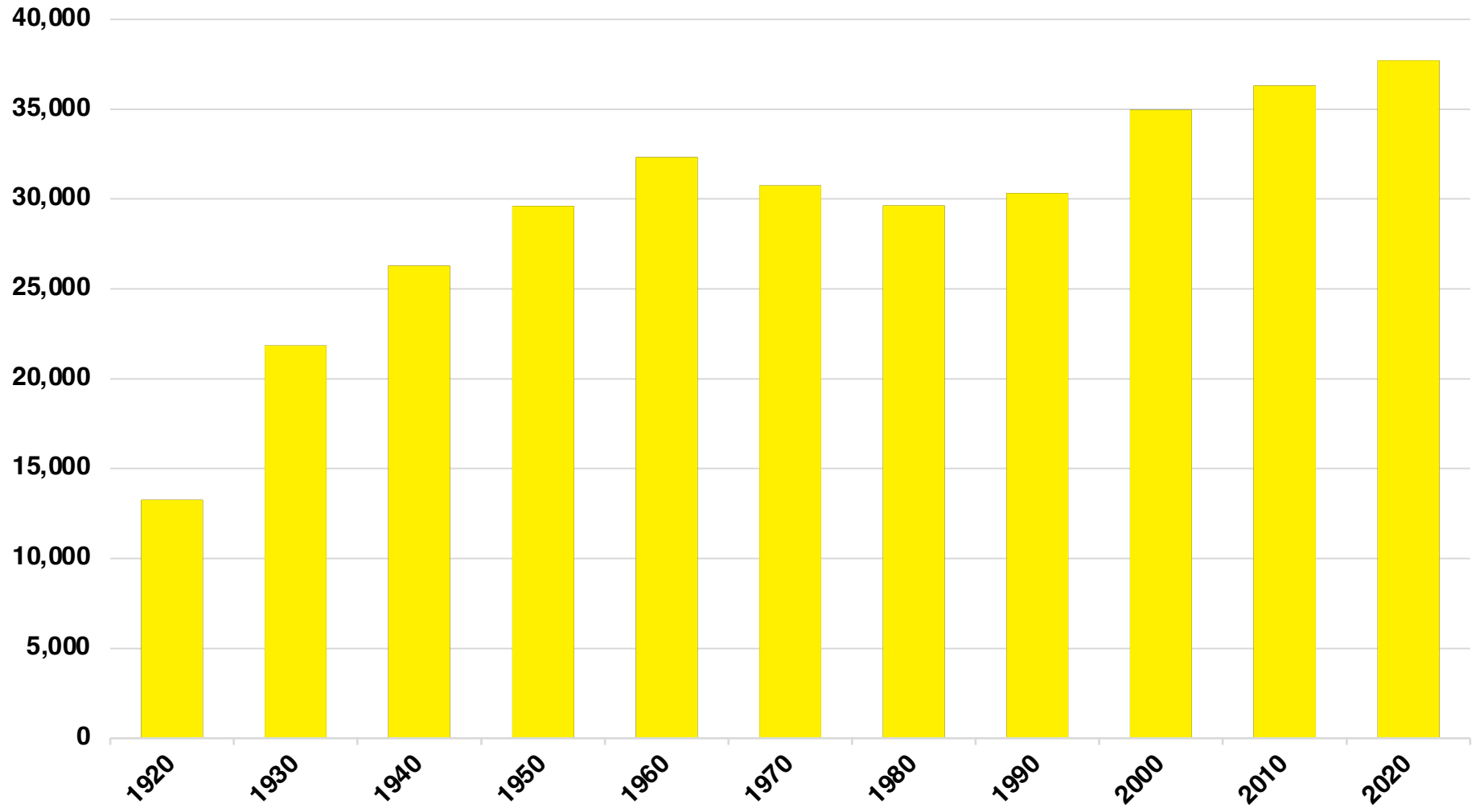


Source: GA Dept of Public Health



ROME

HISTORICAL POPULATION

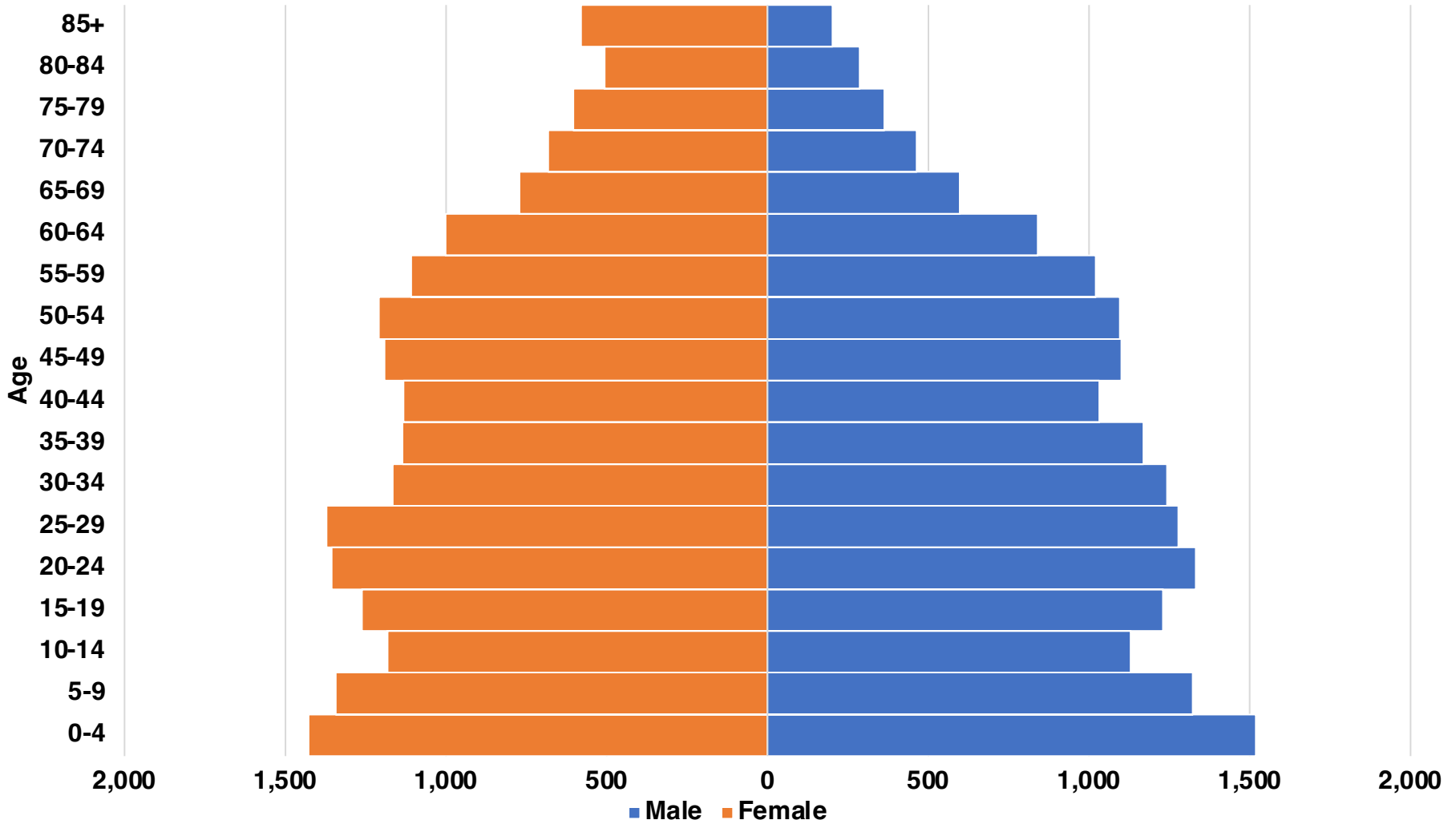


Source: US Census



ROME

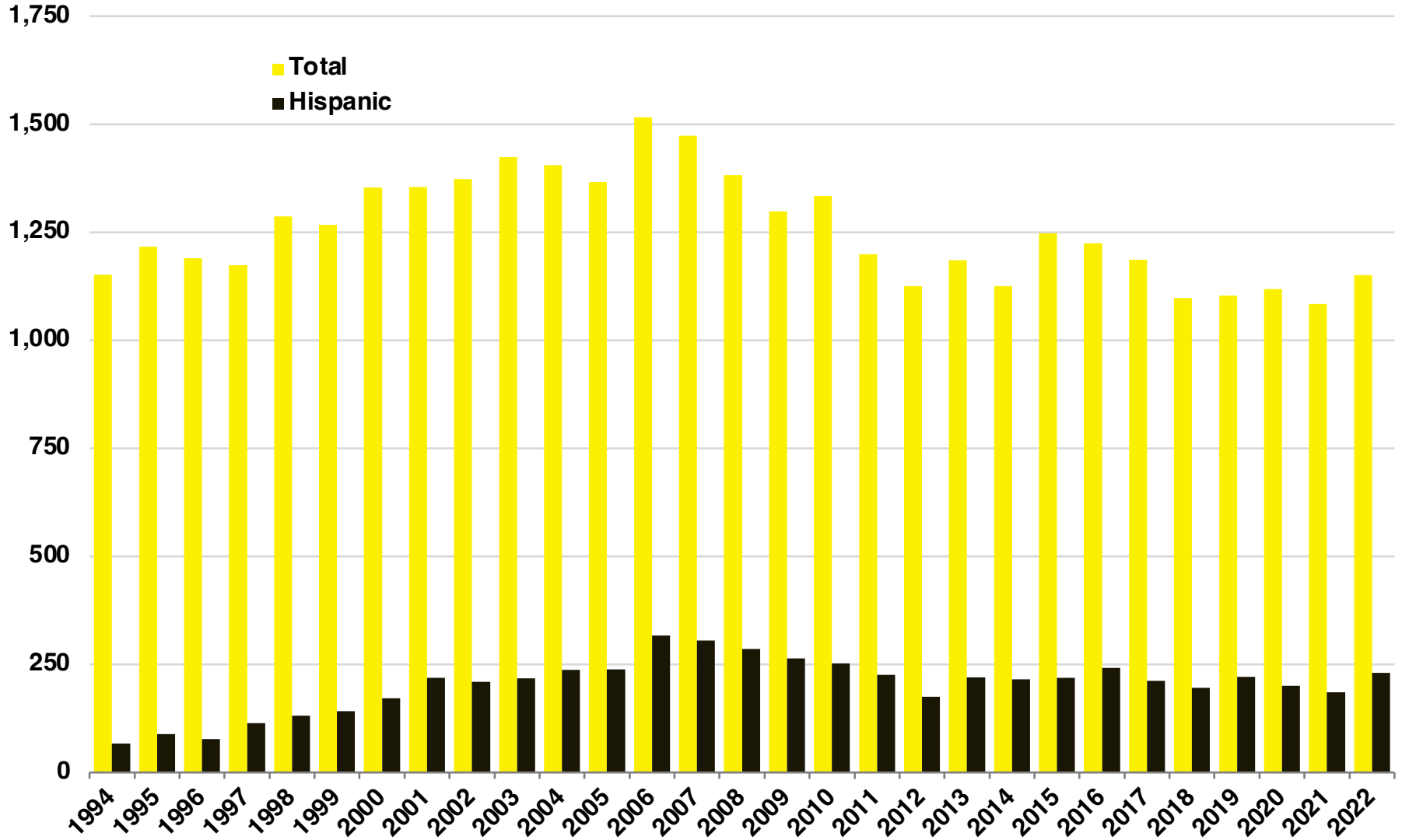
2021 POPULATION BY AGE





FLOYD COUNTY

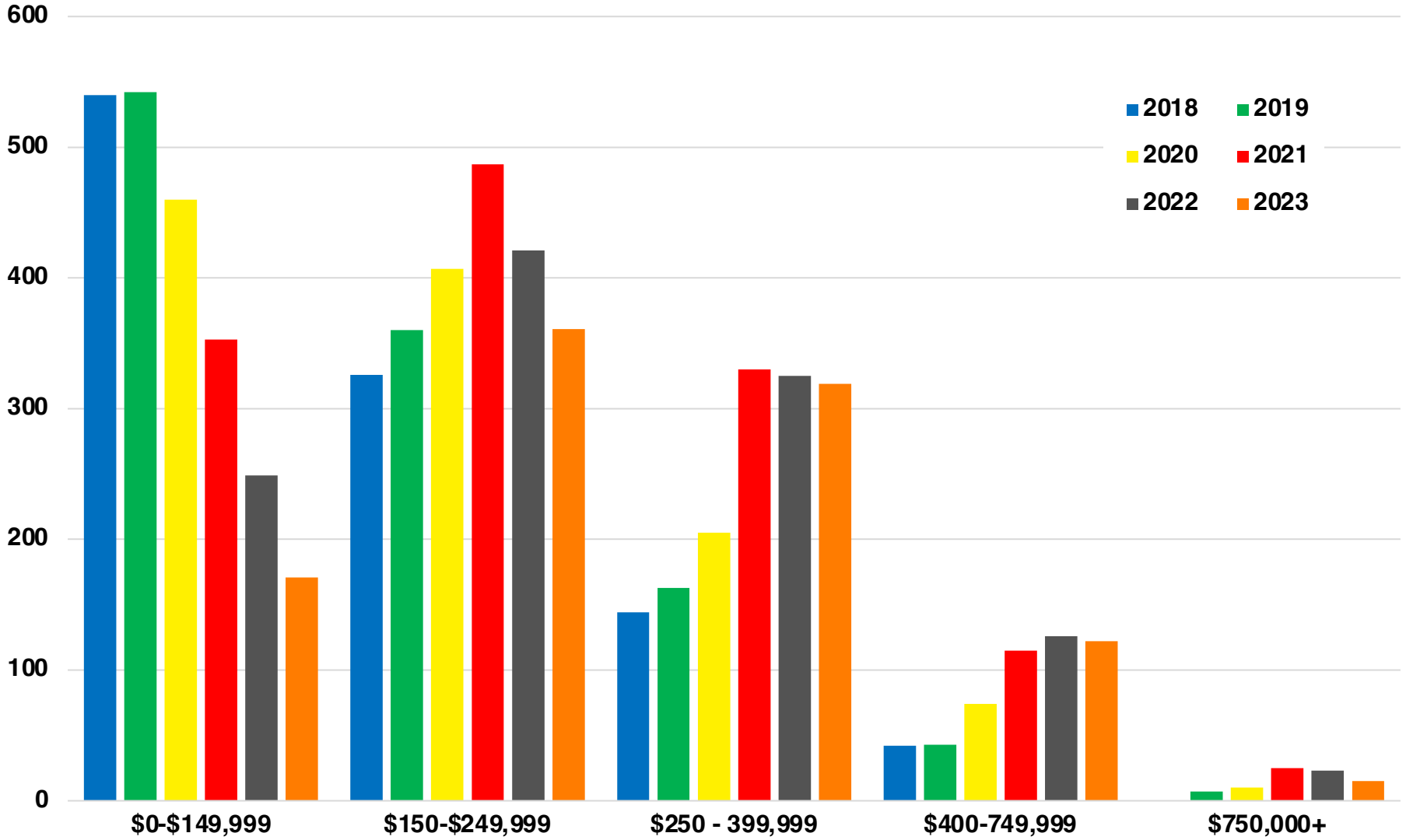
TOTAL VS HISPANIC BIRTHS





FLOYD COUNTY

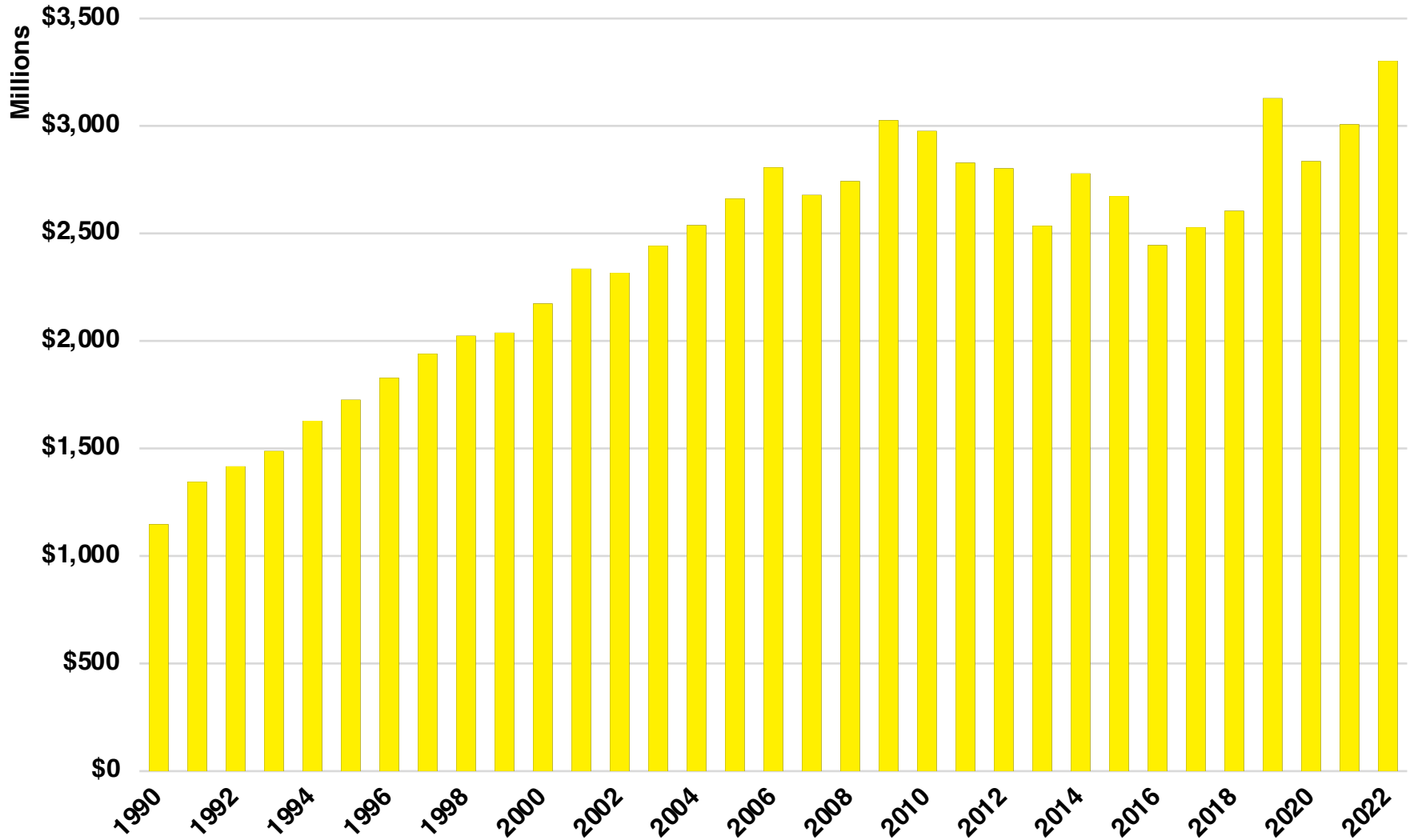
HOME SALES





FLOYD COUNTY

TAX DIGEST 40% ASSESSED VALUE

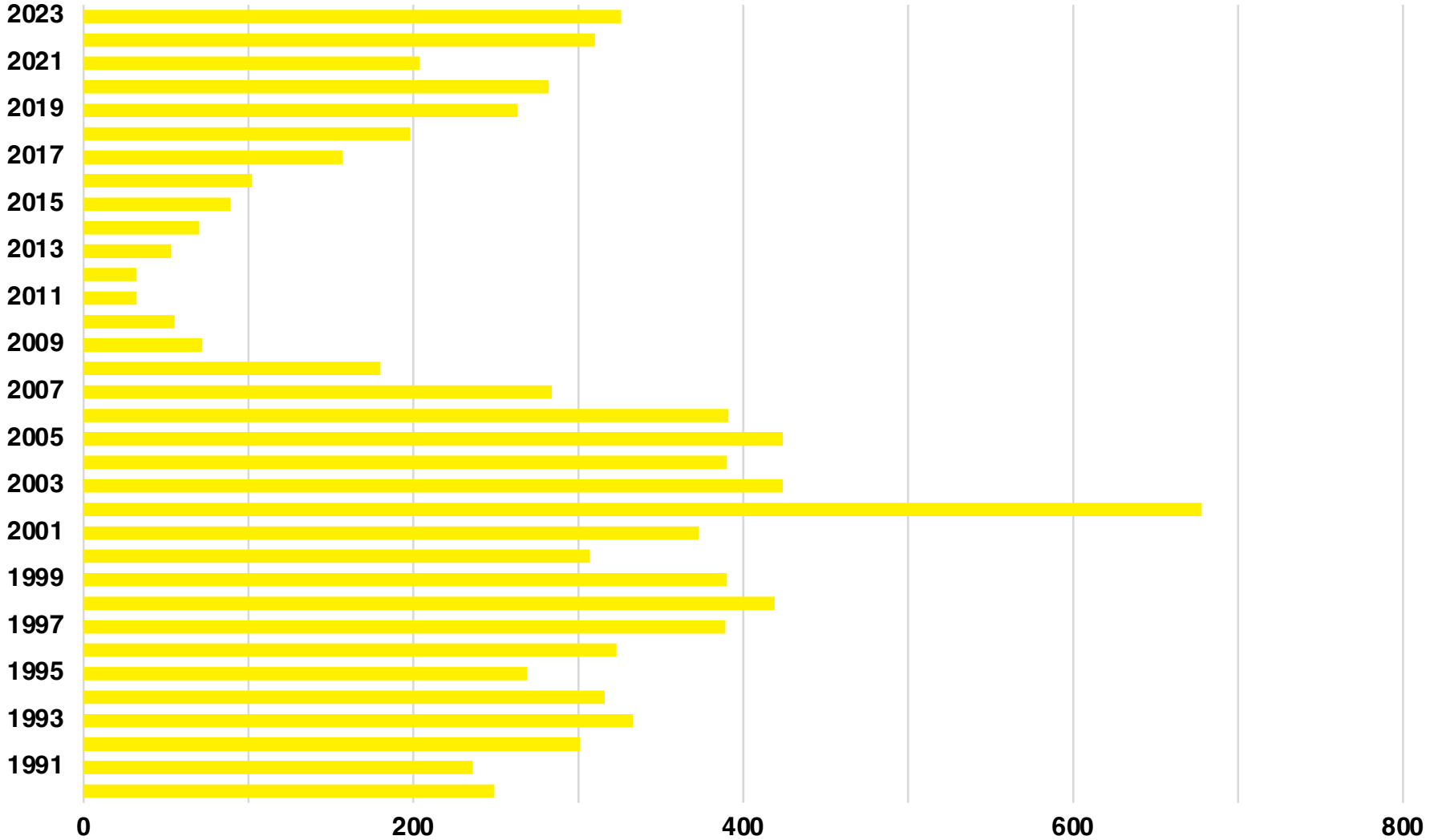


Source: GA Dept of Revenue Consolidated Tax Digest



FLOYD COUNTY

SINGLE FAMILY BUILDING PERMITS

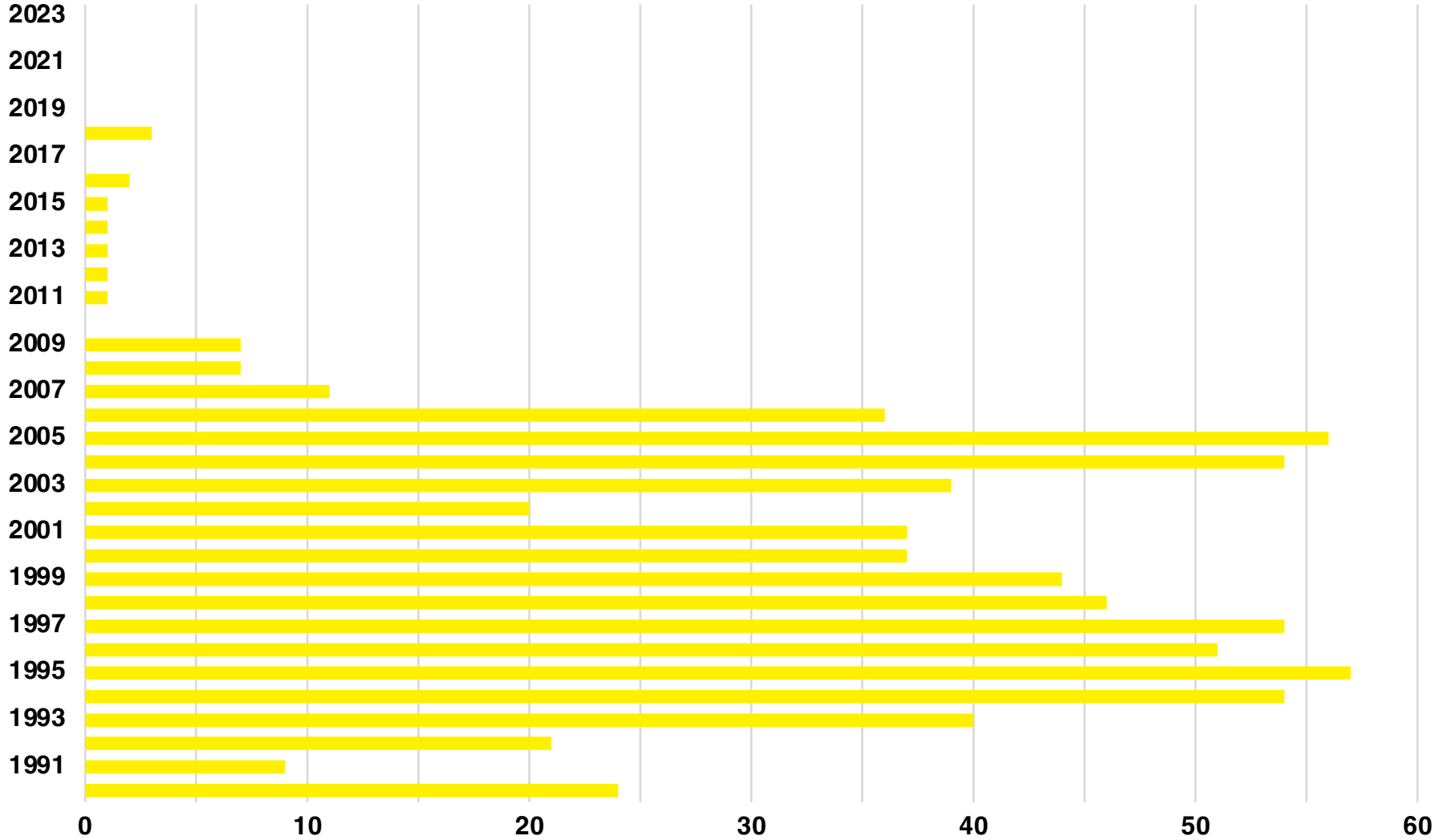


Source: US Census



FLOYD COUNTY

MULTI FAMILY BUILDING PERMITS

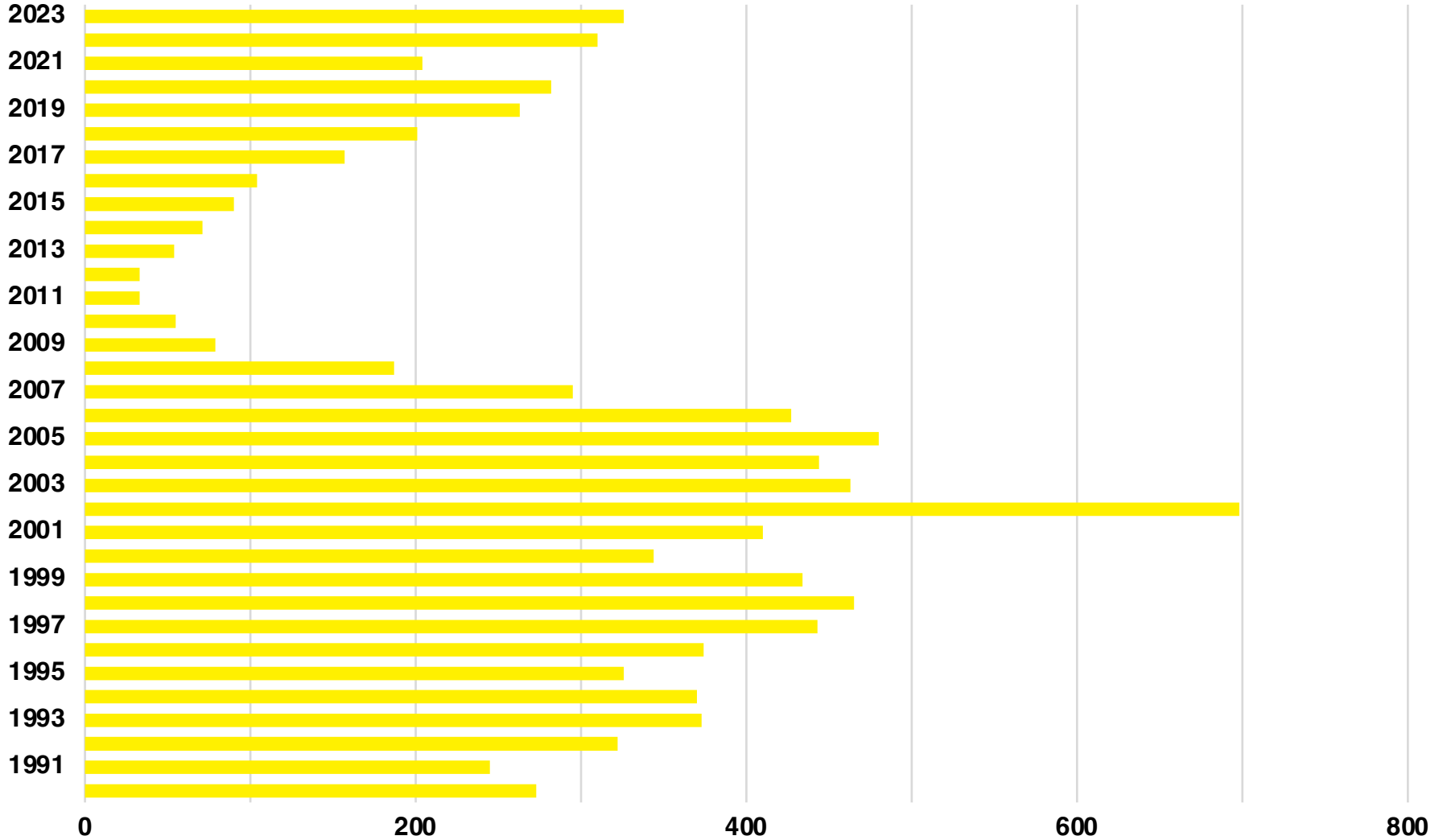


Source: US Census



FLOYD COUNTY

TOTAL BUILDING PERMITS

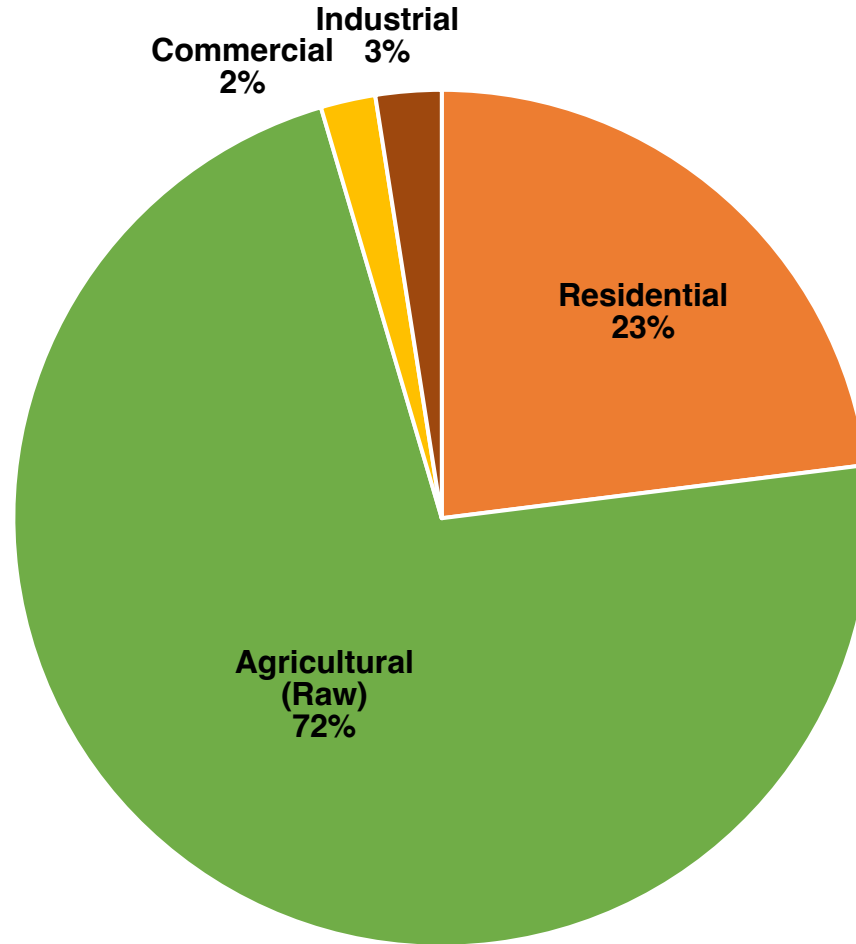




FLOYD COUNTY

ZONED ACREAGE

2022



SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS

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