



NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022



JACKSON



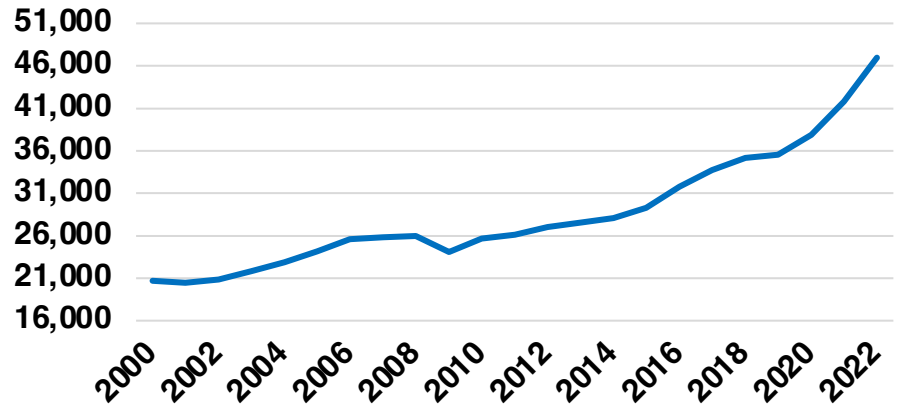


JACKSON COUNTY

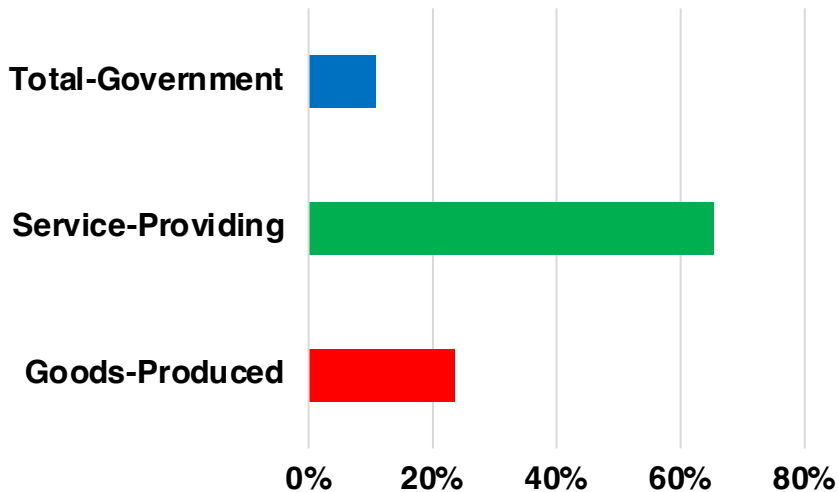
EMPLOYMENT SNAPSHOT

- 46,965 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 2.1%
- NOV 2023 UNEMPLOYMENT RATE: 2.0%

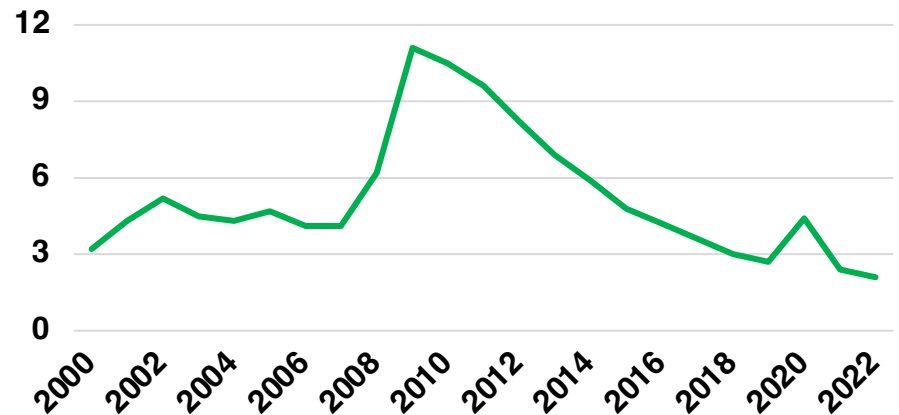
Employment Trends



Industry Mix



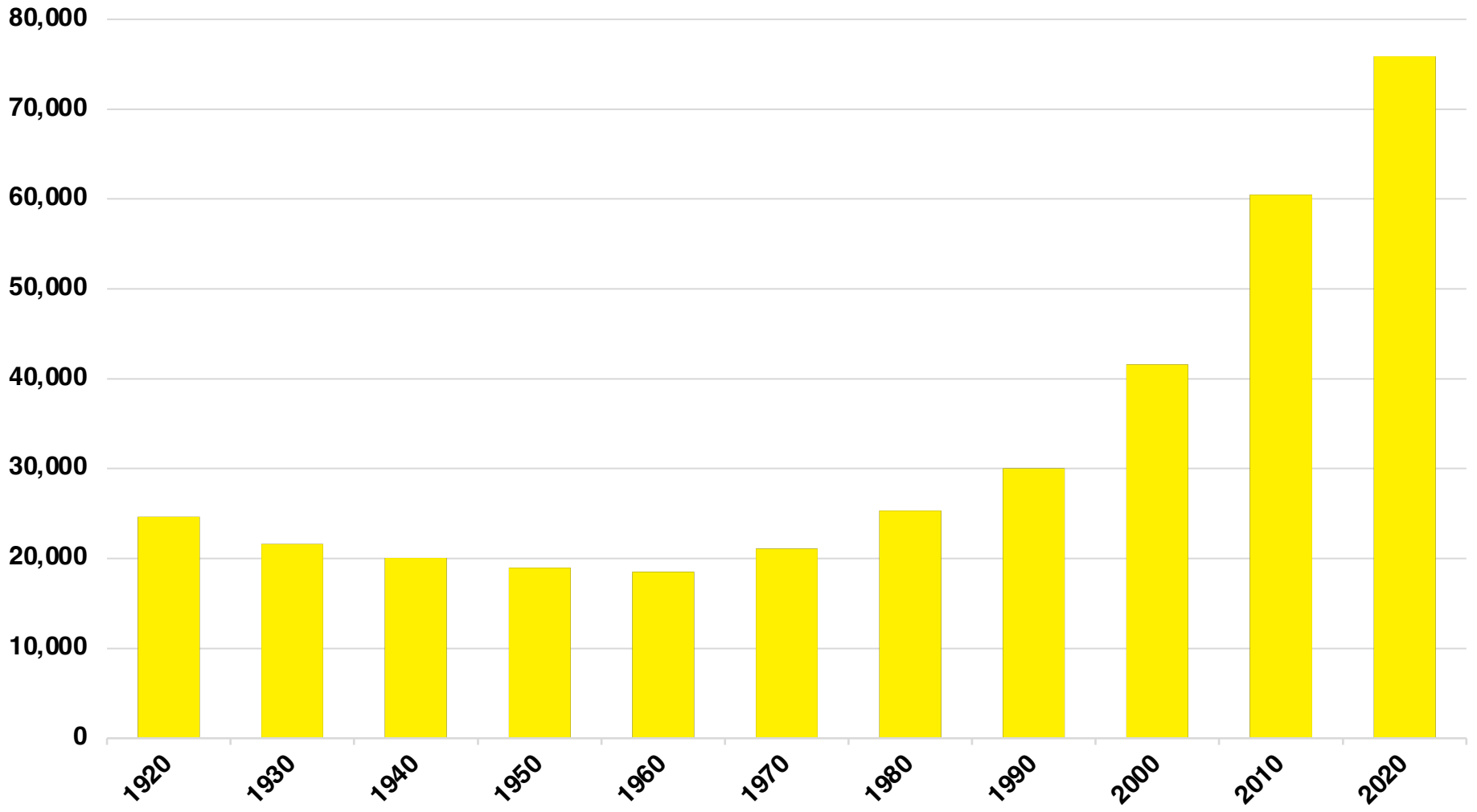
Unemployment Rate Trends





JACKSON COUNTY

HISTORICAL POPULATION

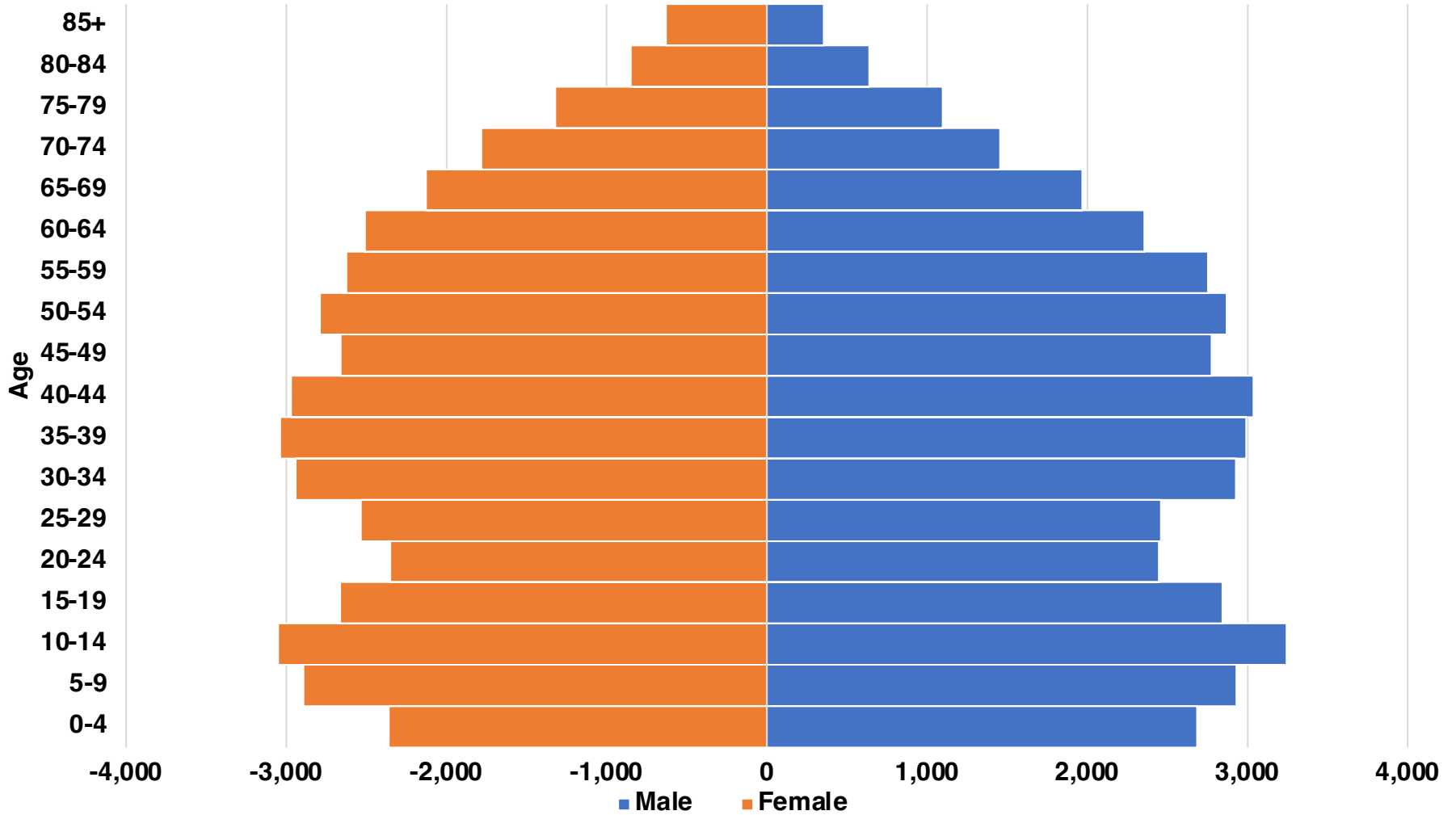


Source: US Census



JACKSON COUNTY

2022 POPULATION BY AGE

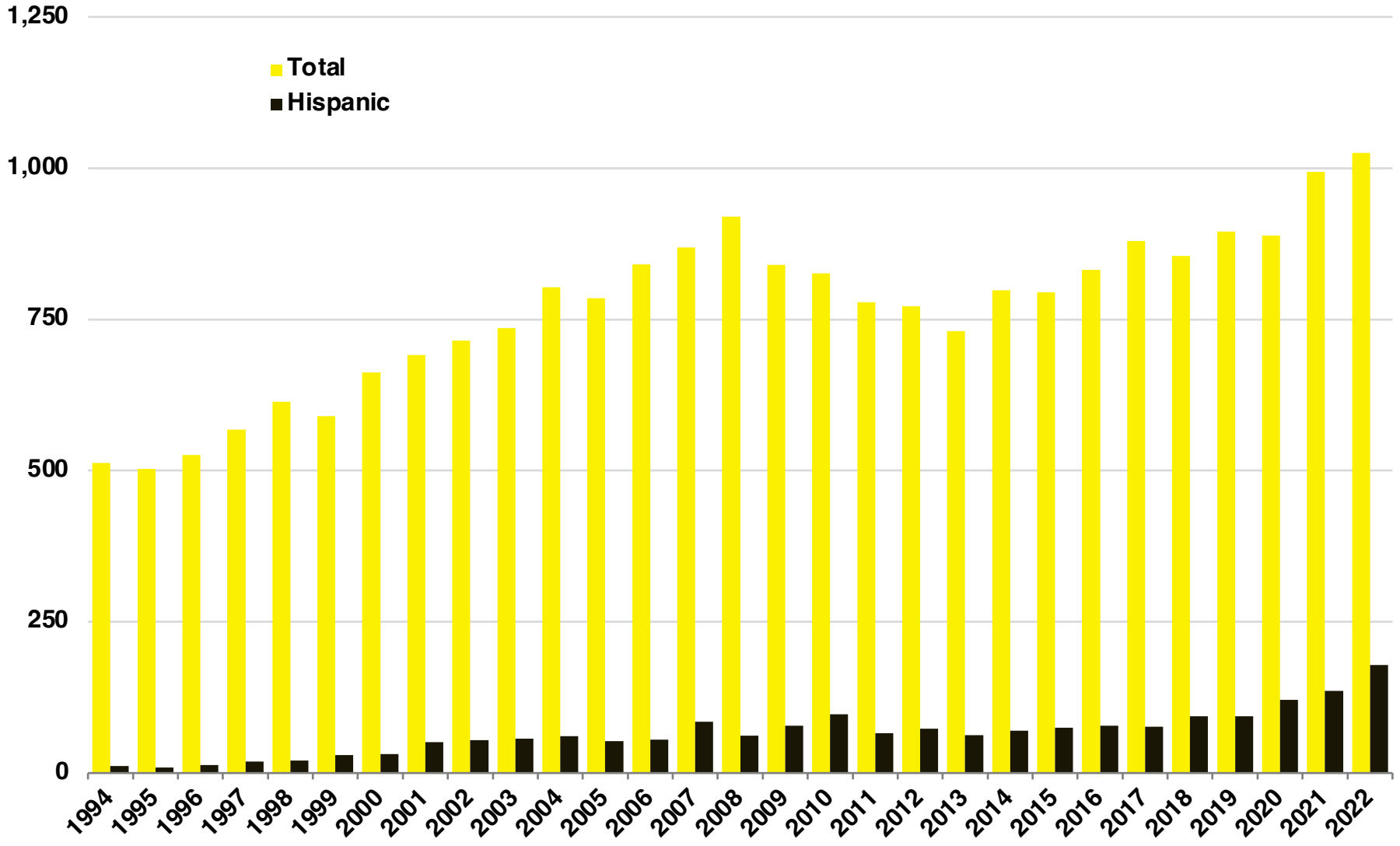


Source: GA Dept of Public Health



JACKSON COUNTY

TOTAL VS HISPANIC BIRTHS

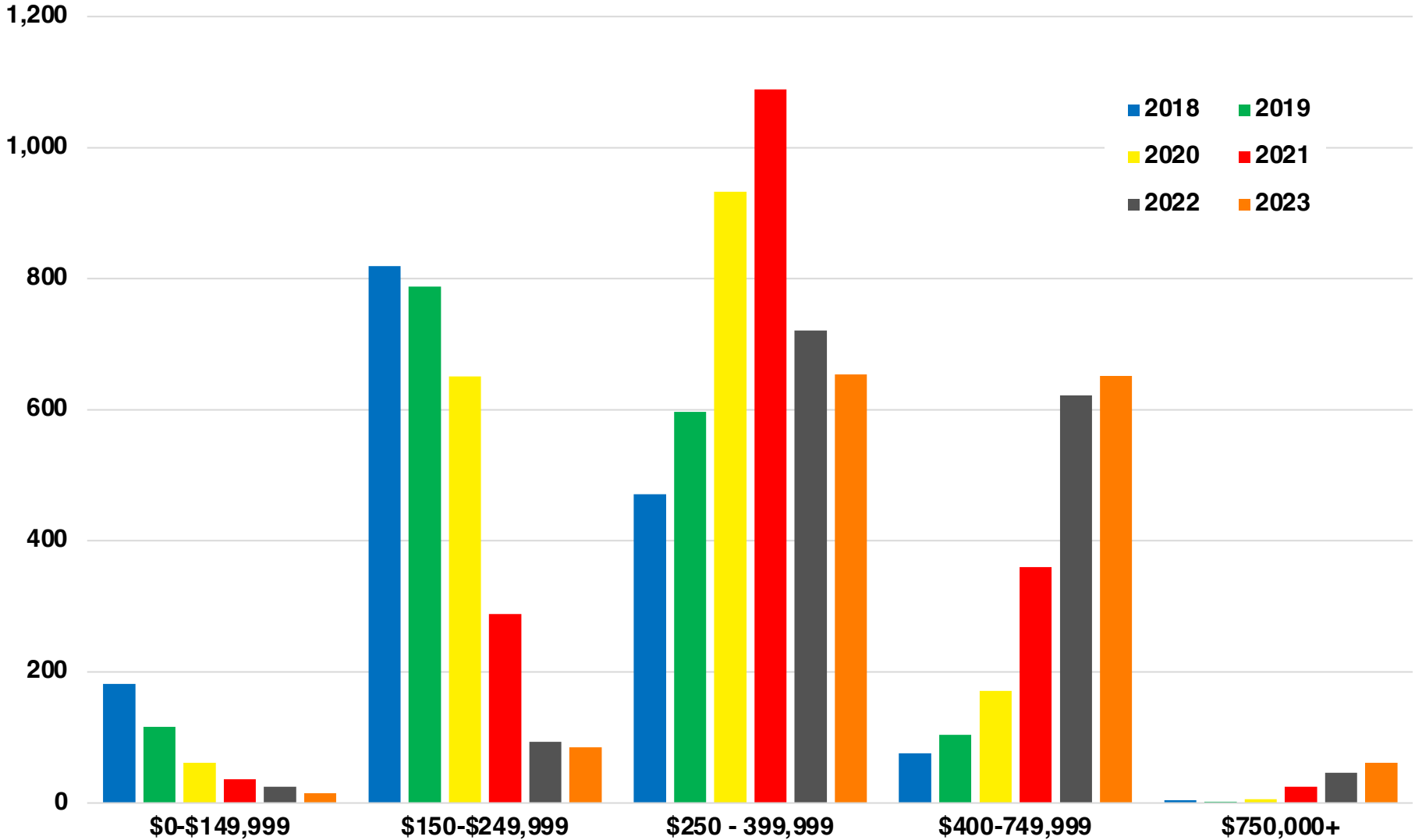


Source: GA Dept of Human Resources



JACKSON COUNTY

HOME SALES

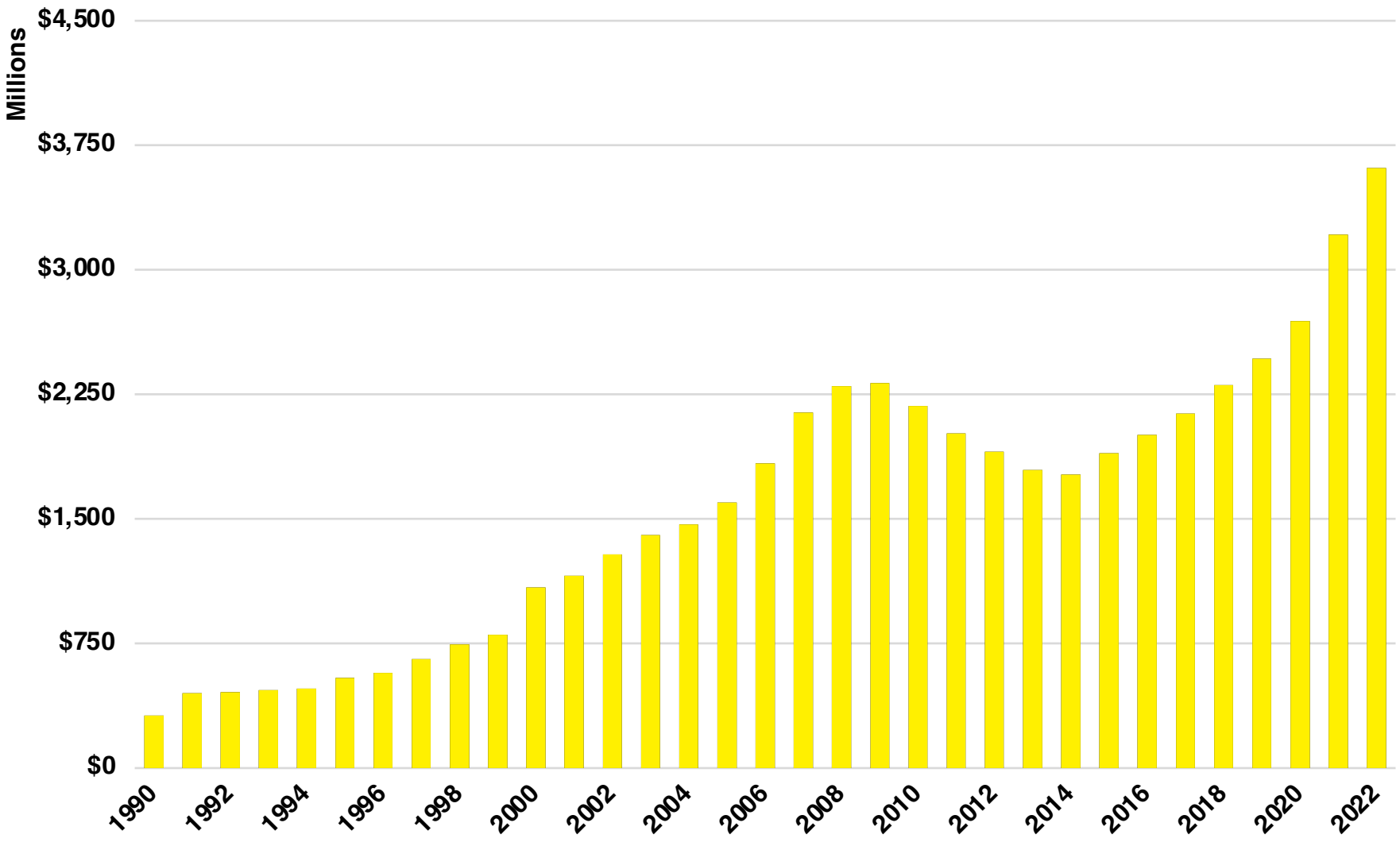


Source: GAMLS



JACKSON COUNTY

TAX DIGEST 40% ASSESSED VALUE

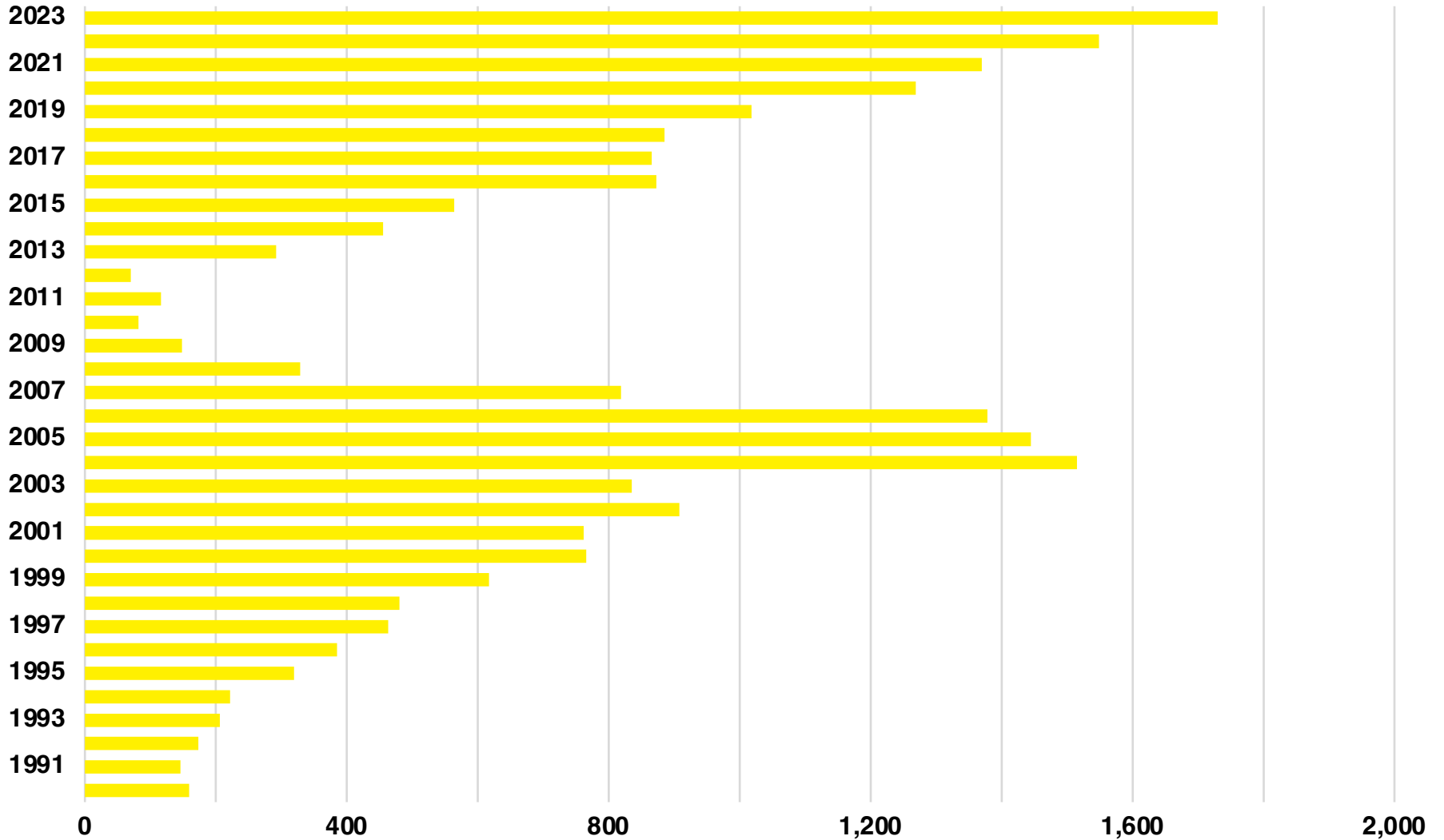


Source: GA Dept of Revenue Consolidated Tax Digest



JACKSON COUNTY

SINGLE FAMILY BUILDING PERMITS

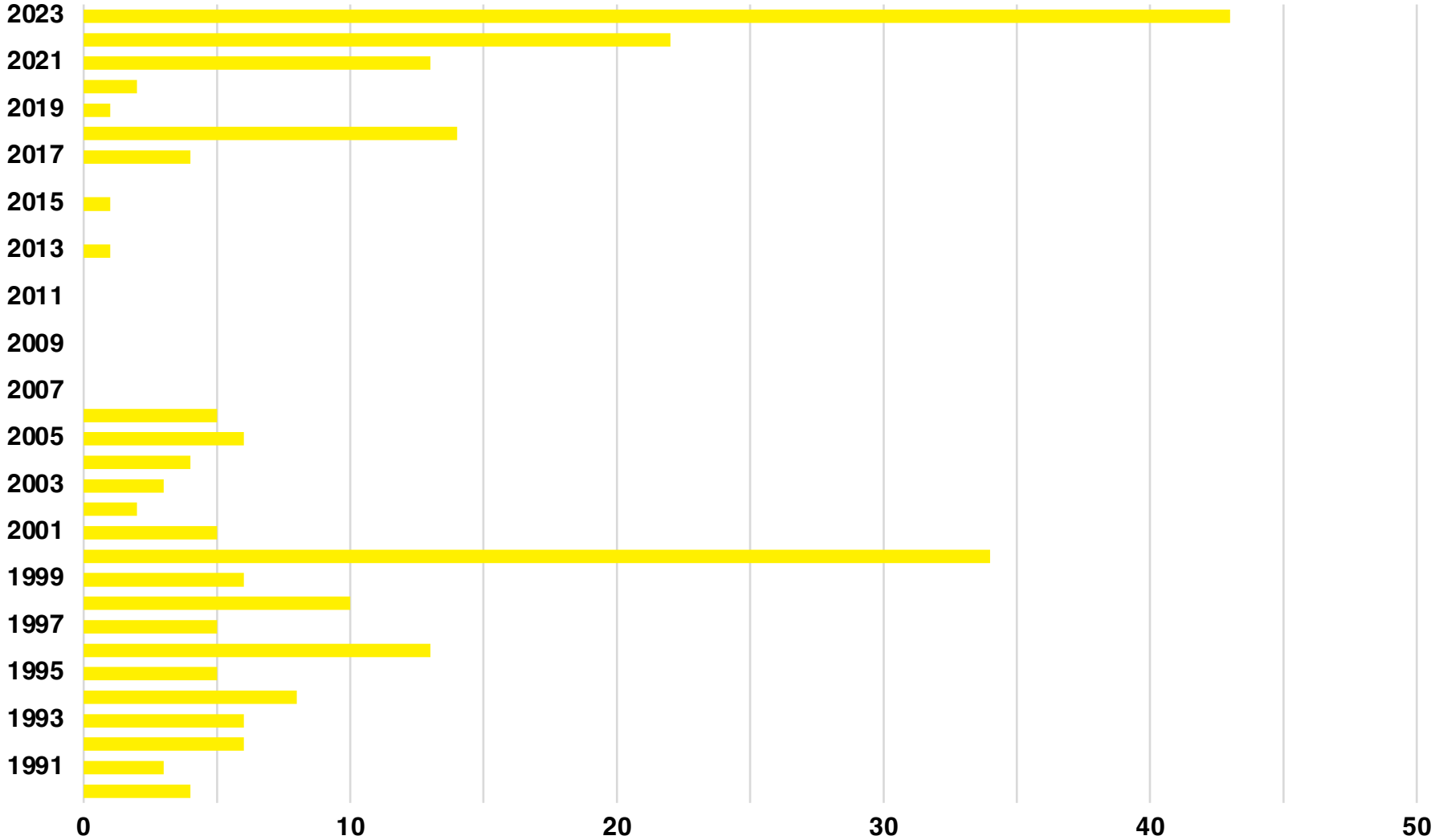


Source: US Census



JACKSON COUNTY

MULTI FAMILY BUILDING PERMITS

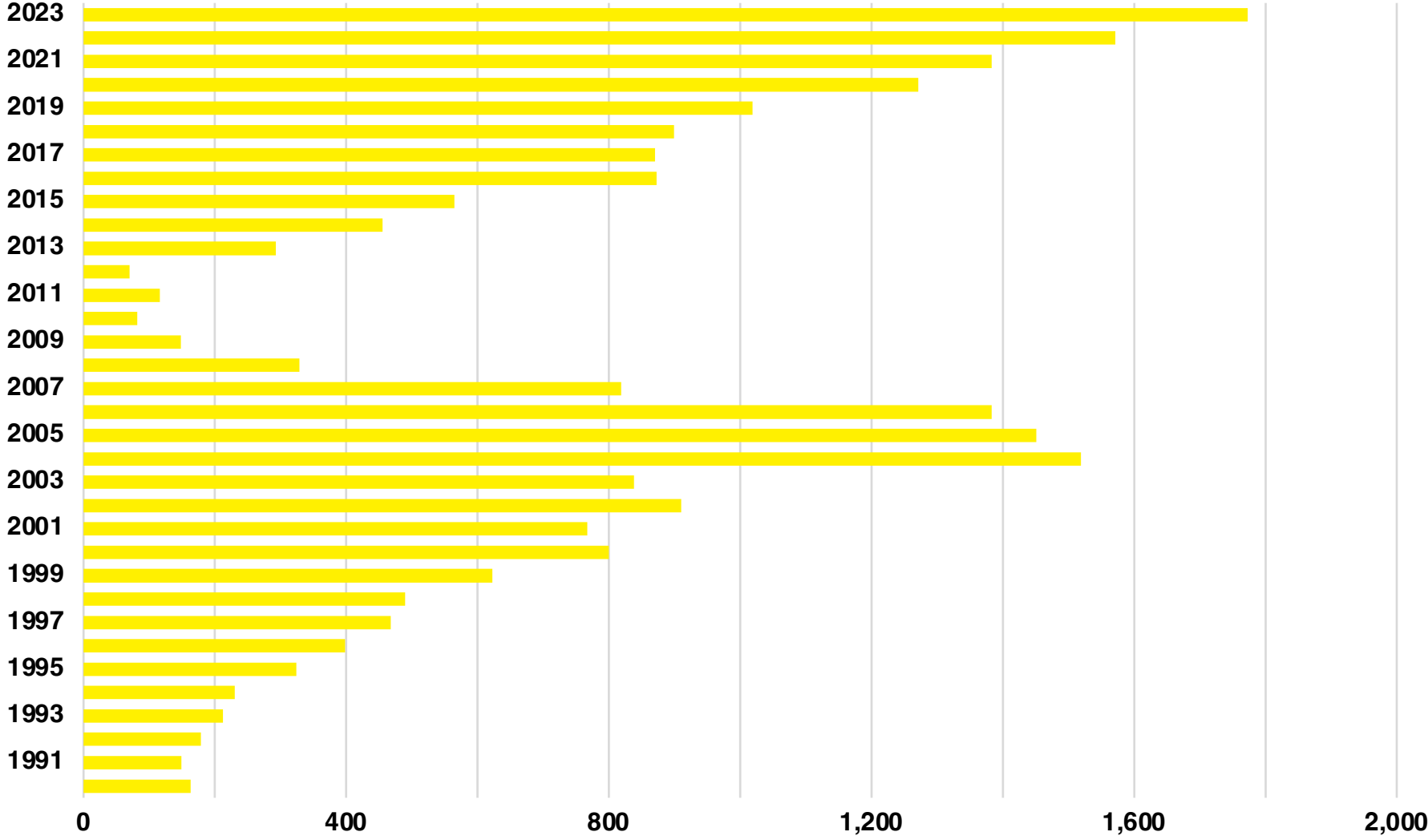


Source: US Census



JACKSON COUNTY

TOTAL BUILDING PERMITS

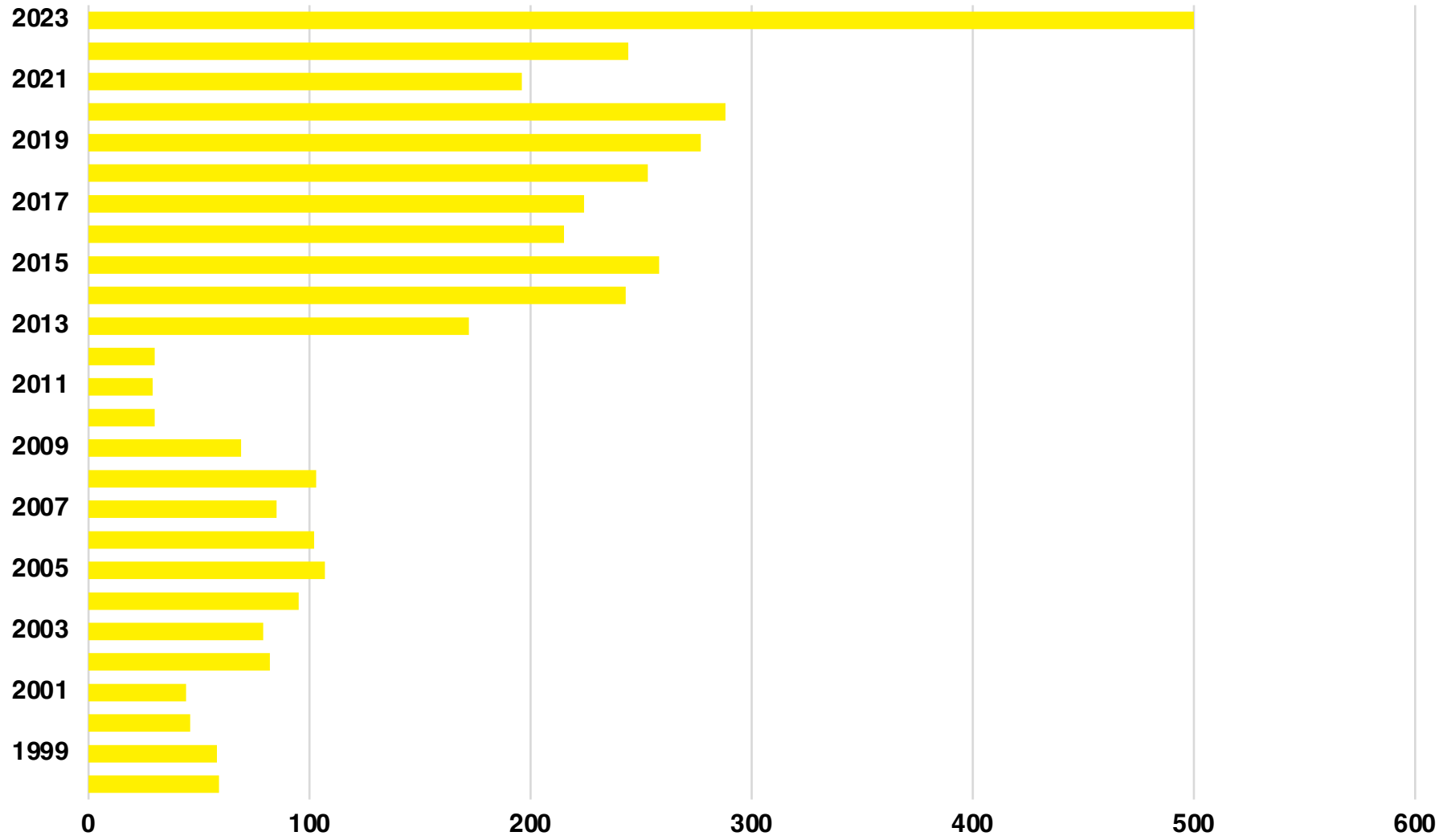


Source: US Census



BRASELTON

SINGLE FAMILY BUILDING PERMITS



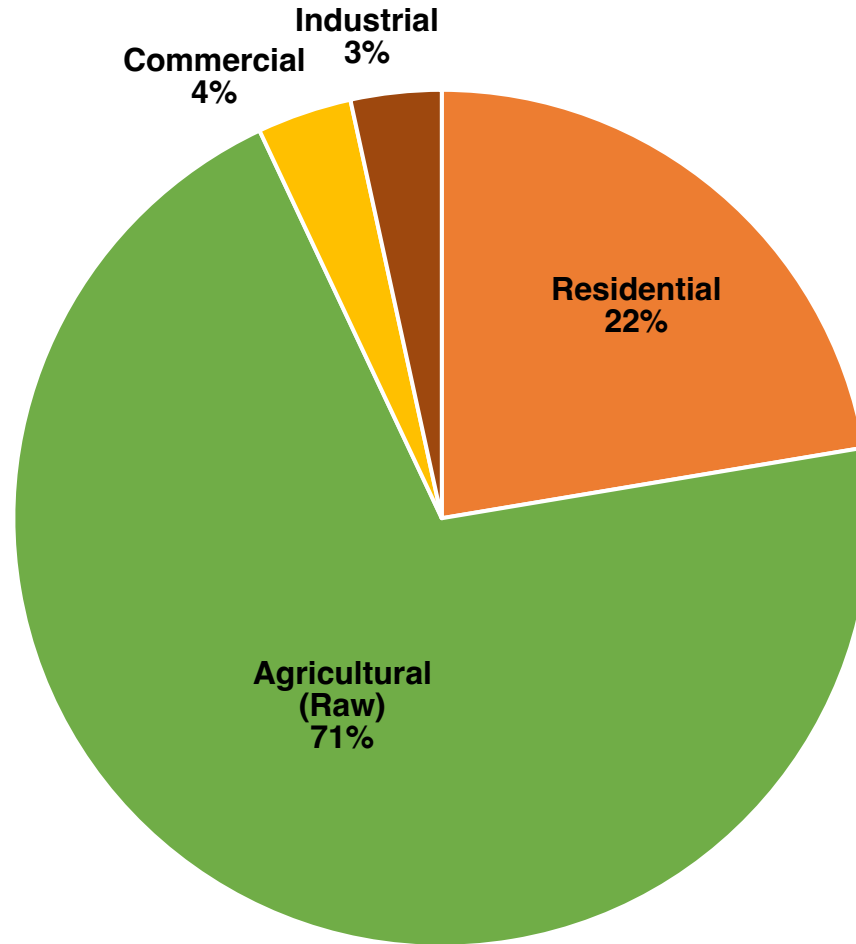
Source: US Census



JACKSON COUNTY

ZONED ACREAGE

2022



SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS

**GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE
706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087**

**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**

