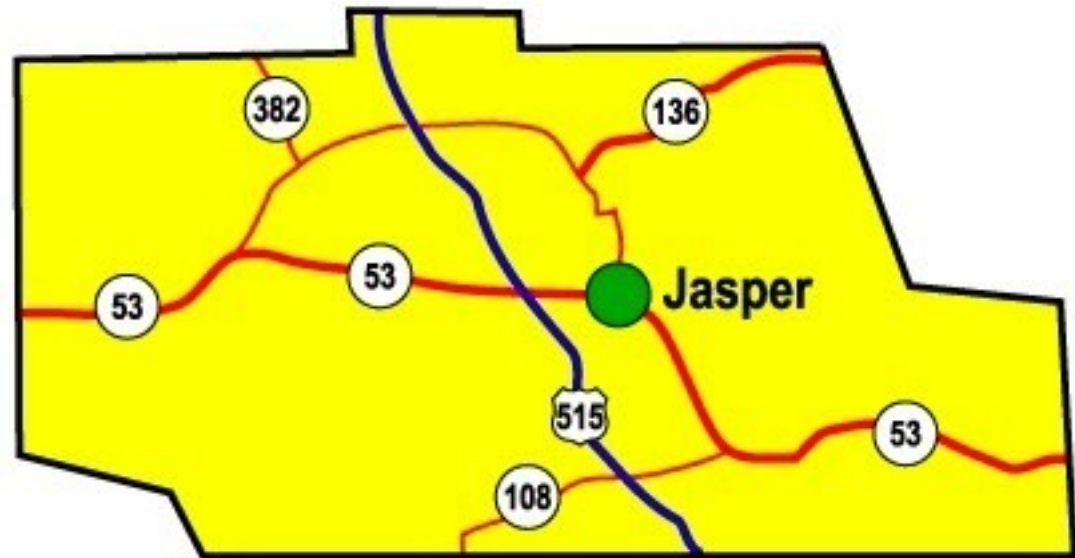




NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022



PICKENS



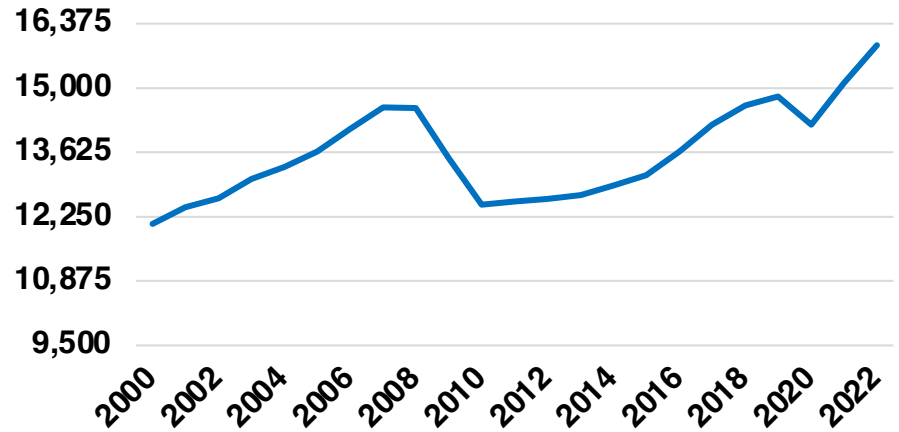


PICKENS COUNTY

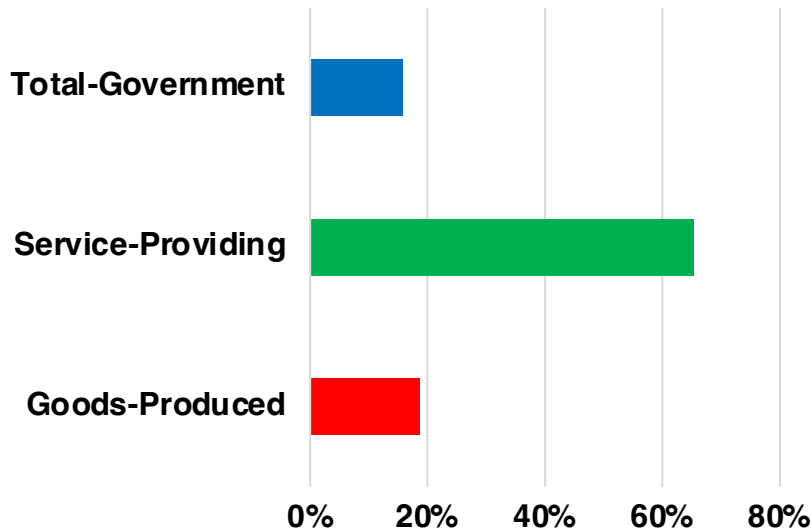
EMPLOYMENT SNAPSHOT

- 15,914 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 2.6%
- NOV 2023 UNEMPLOYMENT RATE: 2.7%

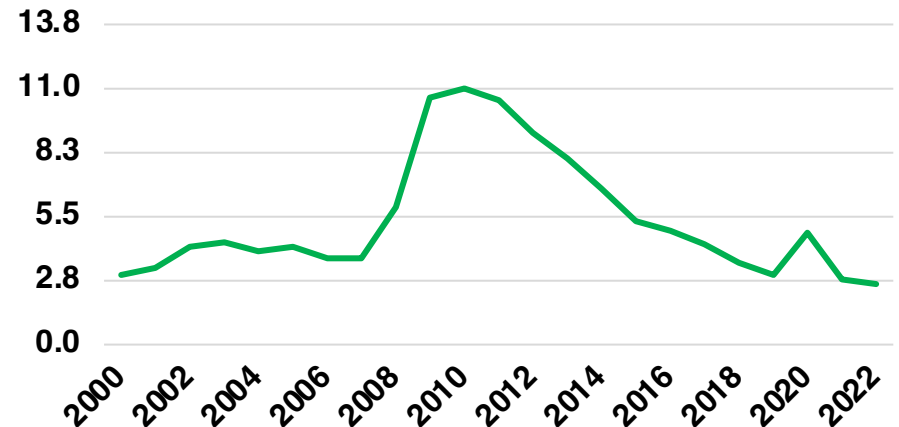
Employment Trends



Industry Mix



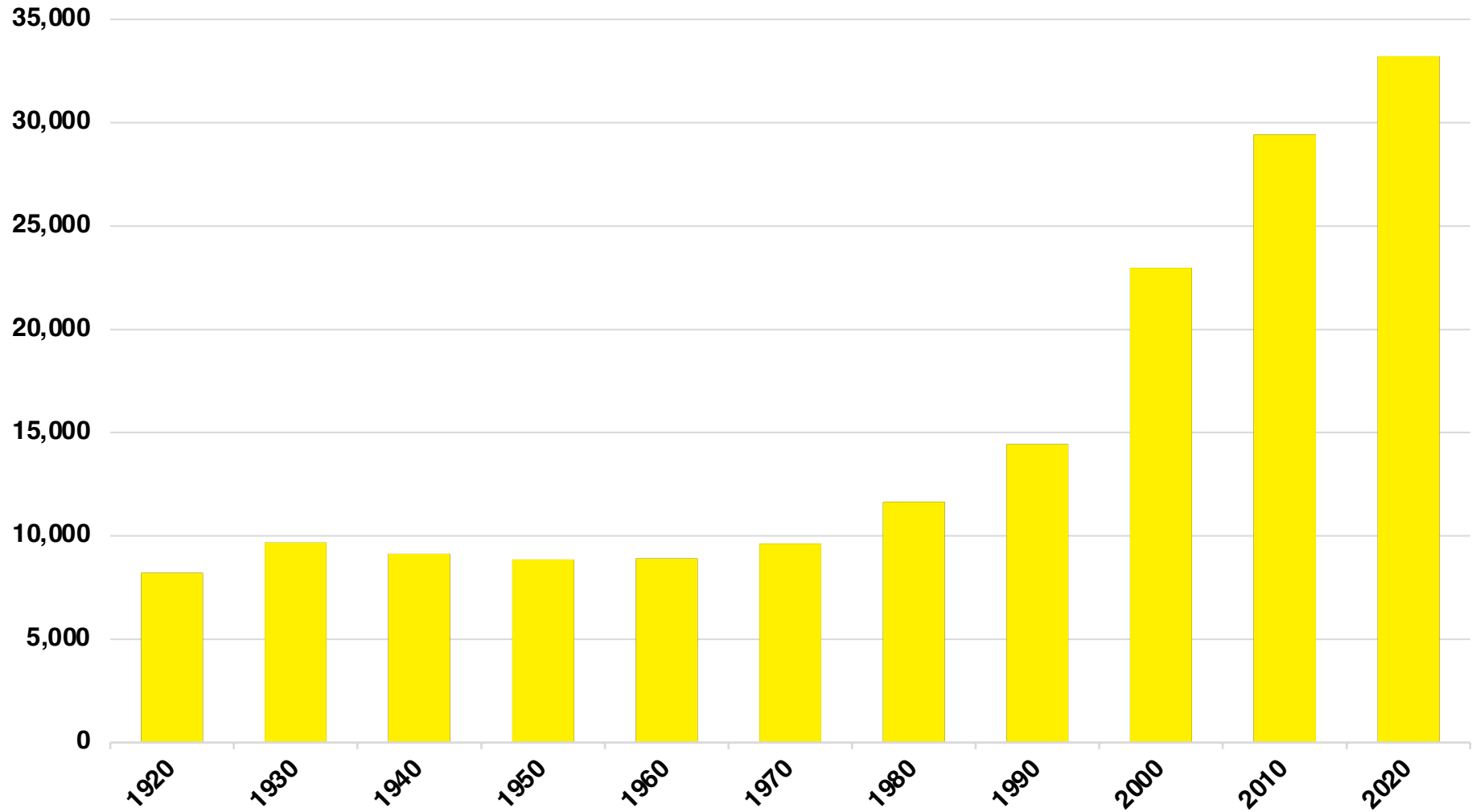
Unemployment Rate Trends





PICKENS COUNTY

HISTORICAL POPULATION

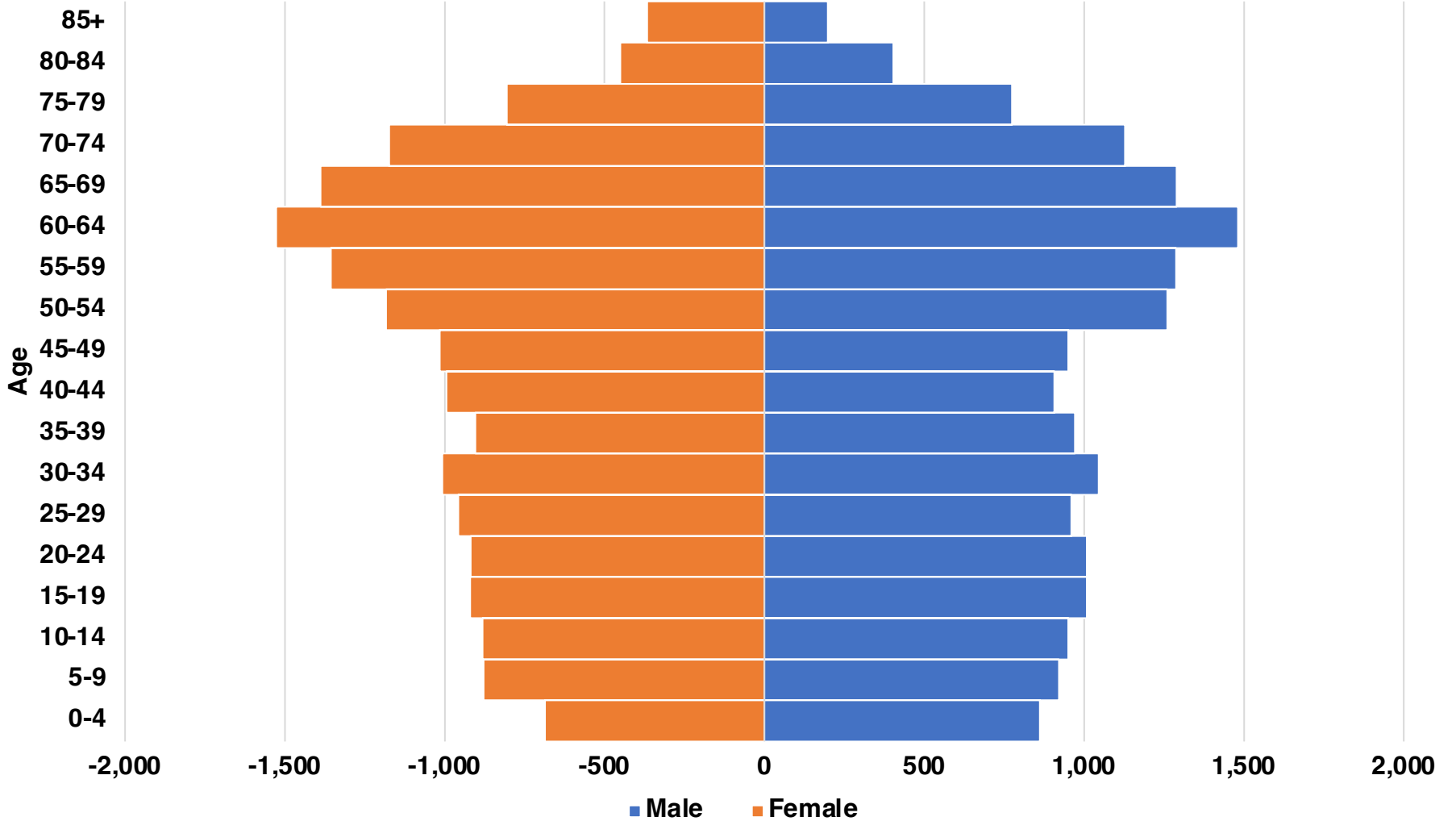


Source: US Census



PICKENS COUNTY

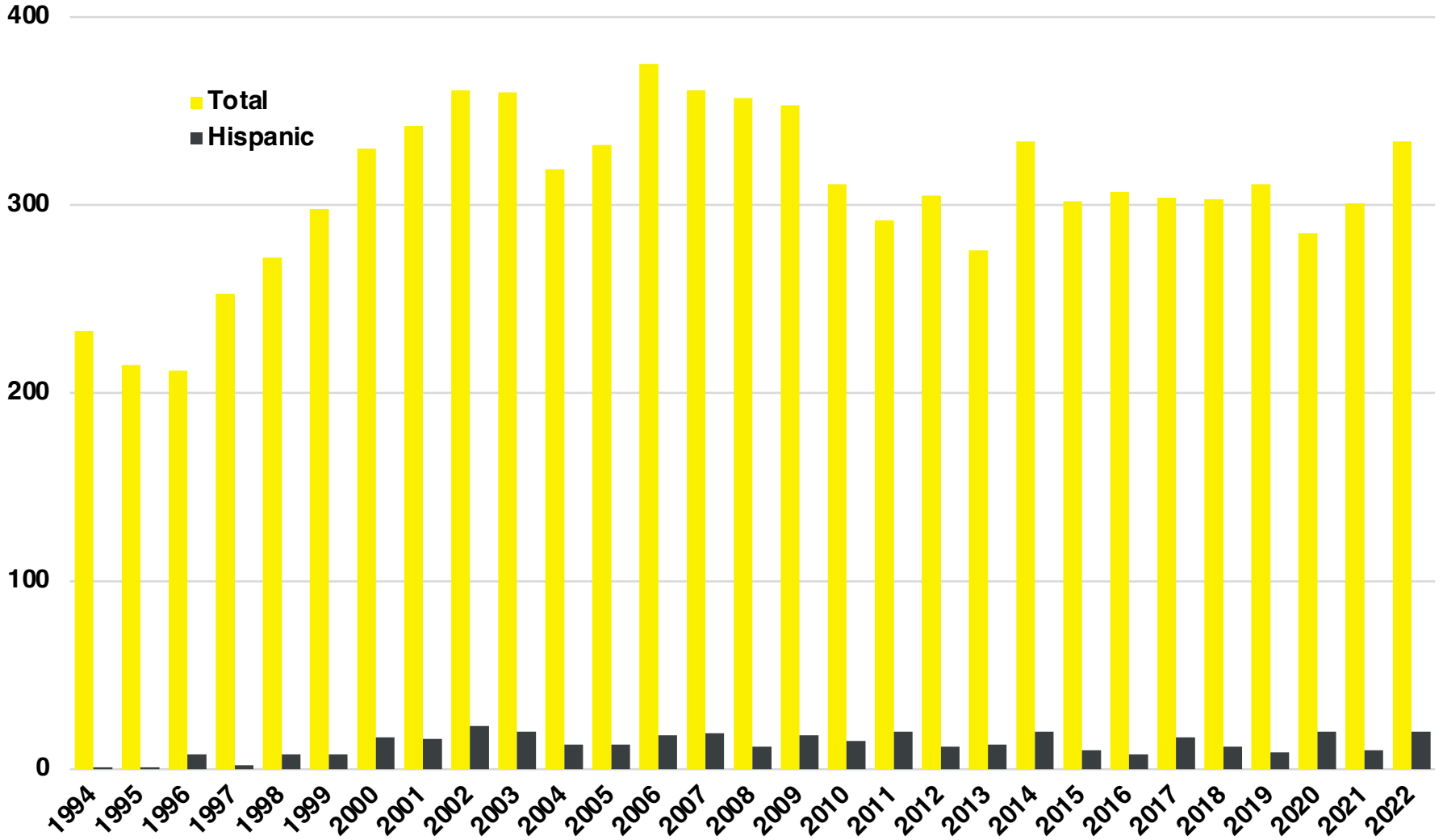
2022 POPULATION BY AGE





PICKENS COUNTY

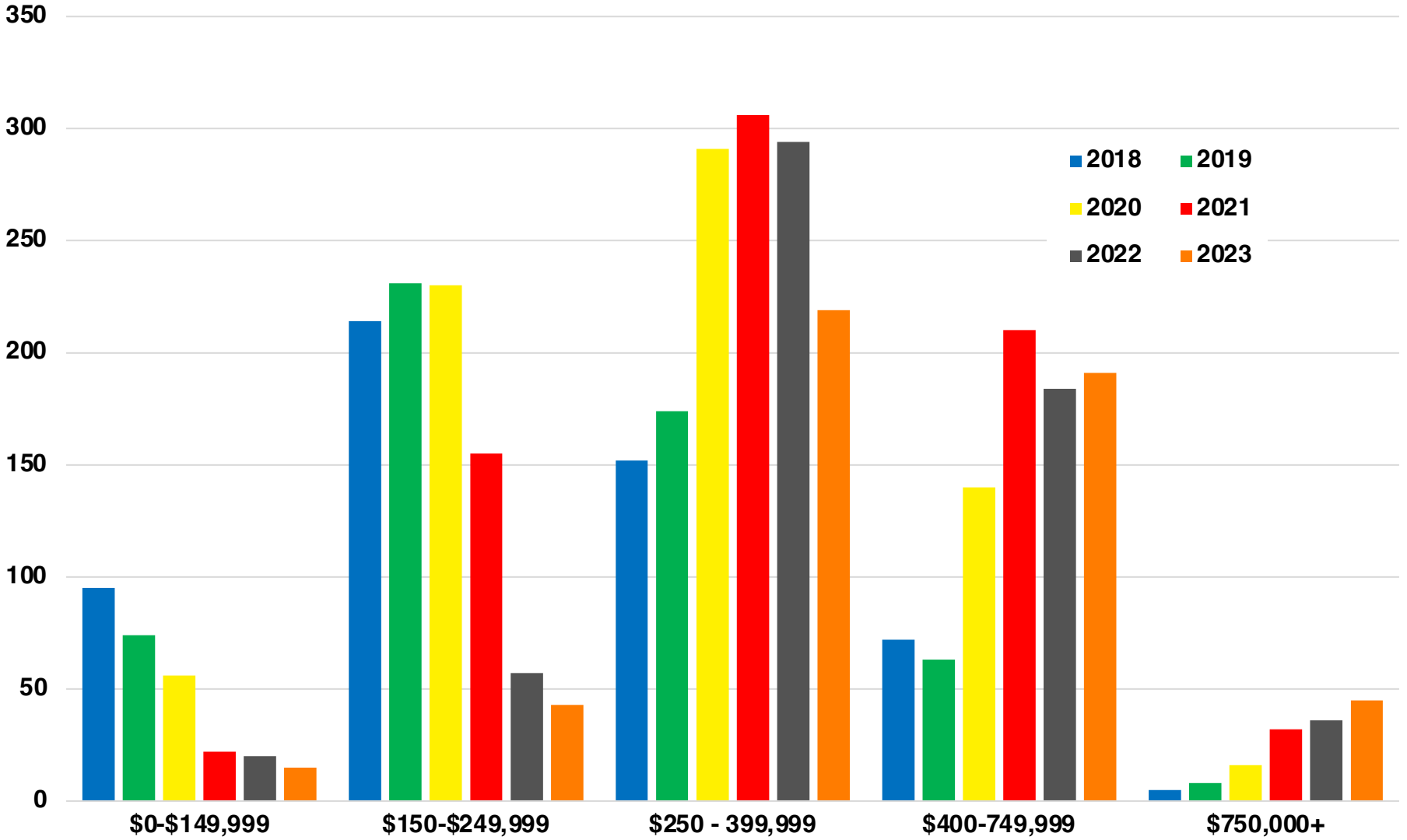
TOTAL VS HISPANIC BIRTHS





PICKENS COUNTY

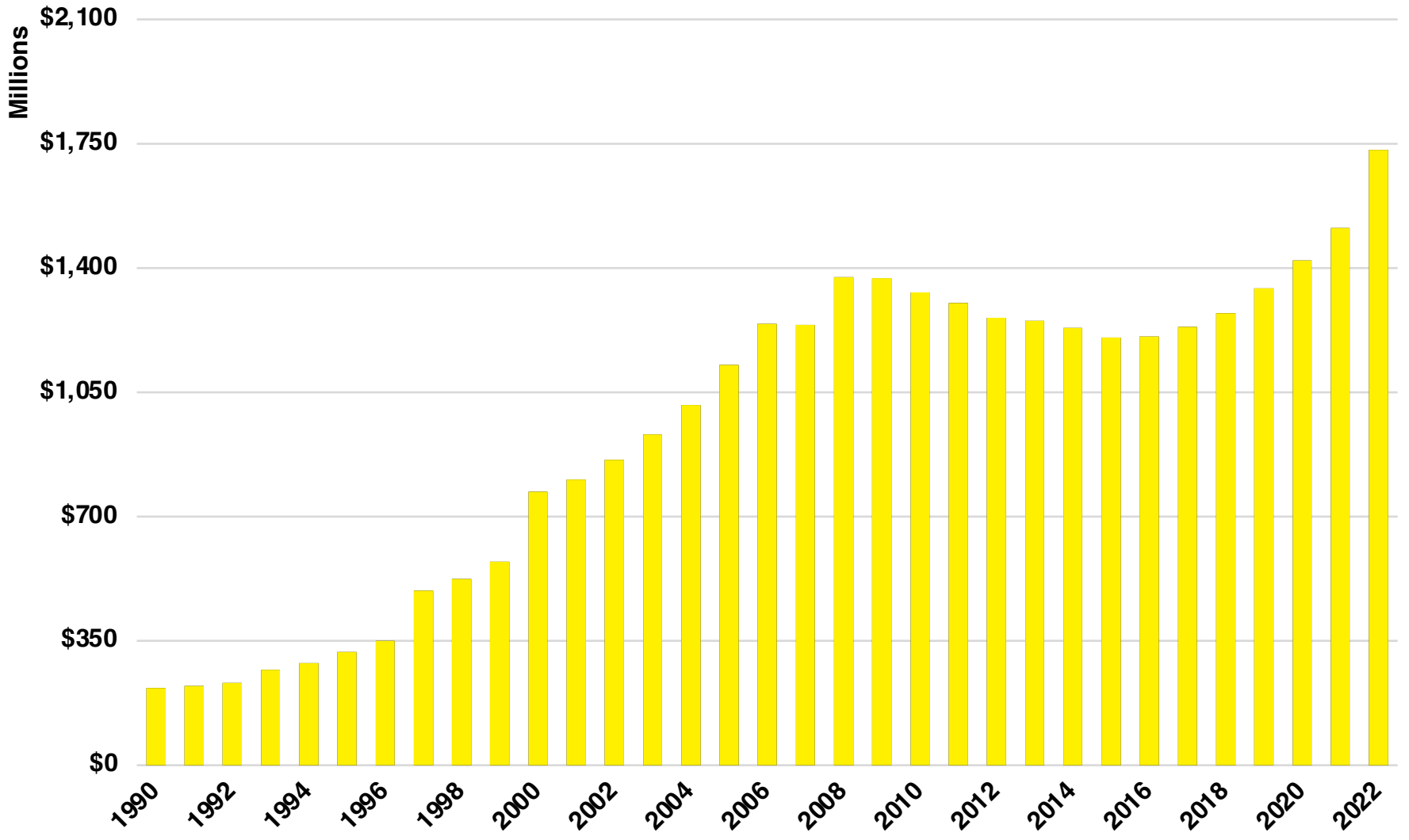
SINGLE FAMILY HOME SALES





PICKENS COUNTY

TAX DIGEST 40% ASSESSED VALUE

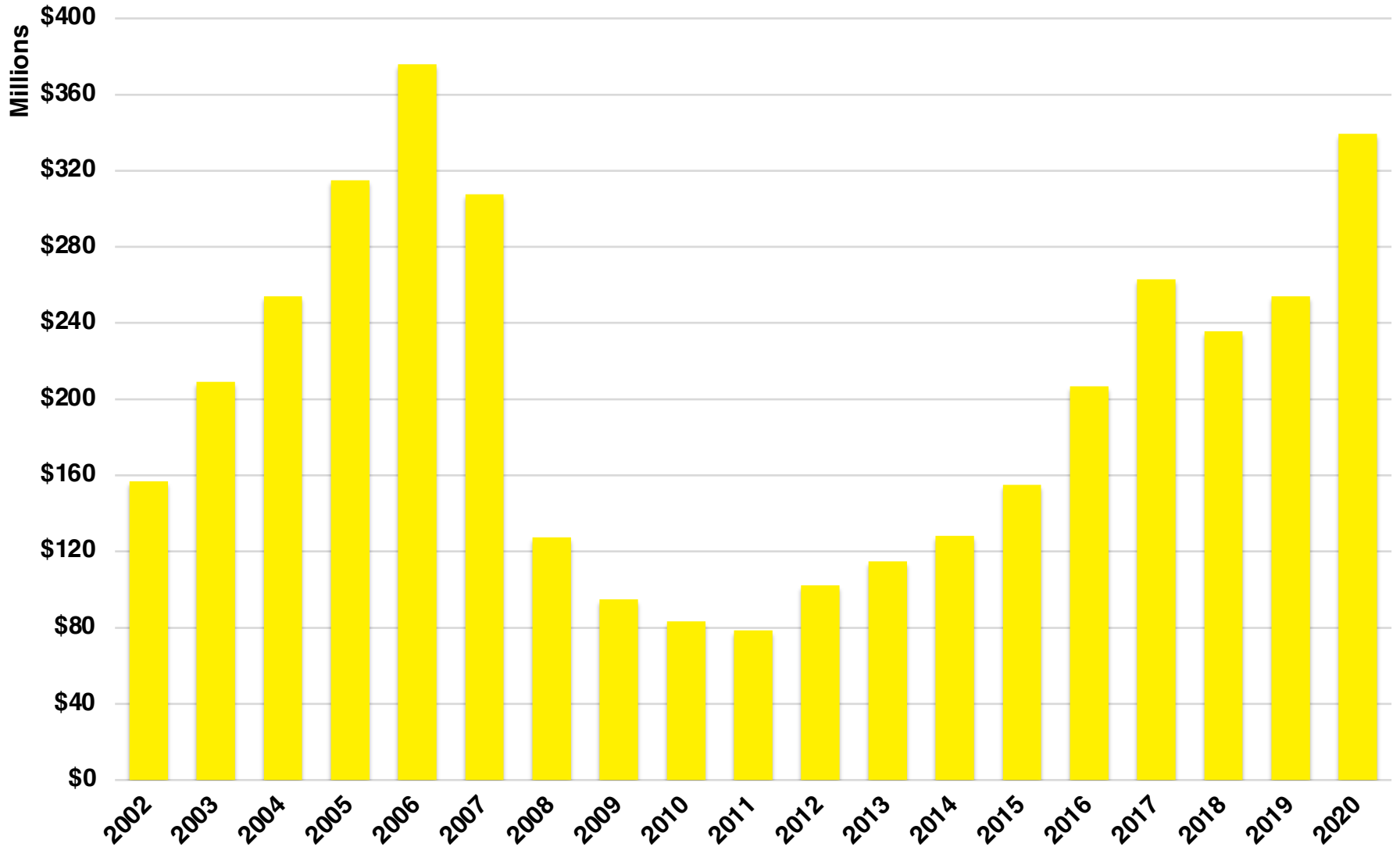


Source: GA Dept of Revenue Consolidated Tax Digest



PICKENS COUNTY

TOTAL REAL ESTATE SALES

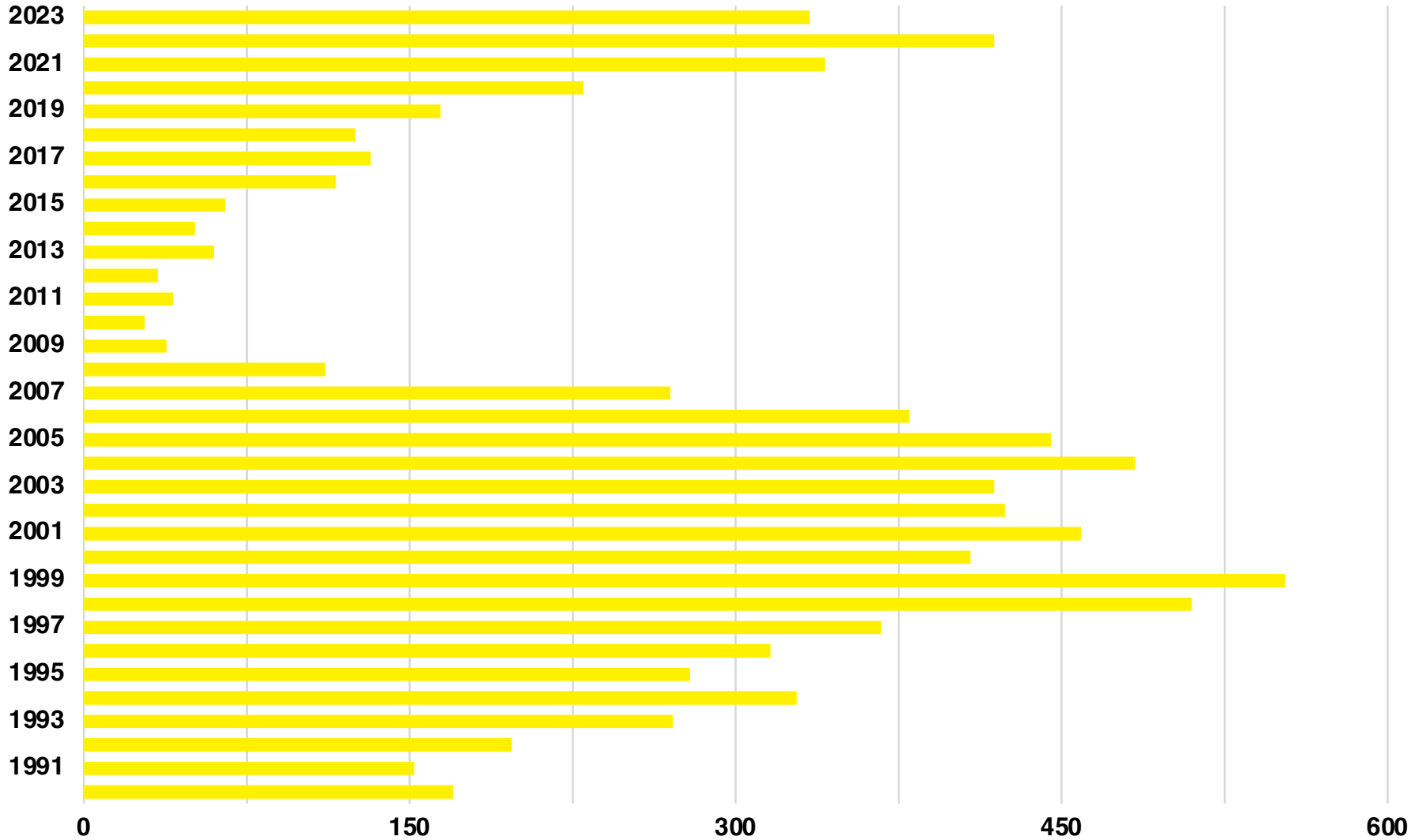


Source: Beasley Report



PICKENS COUNTY

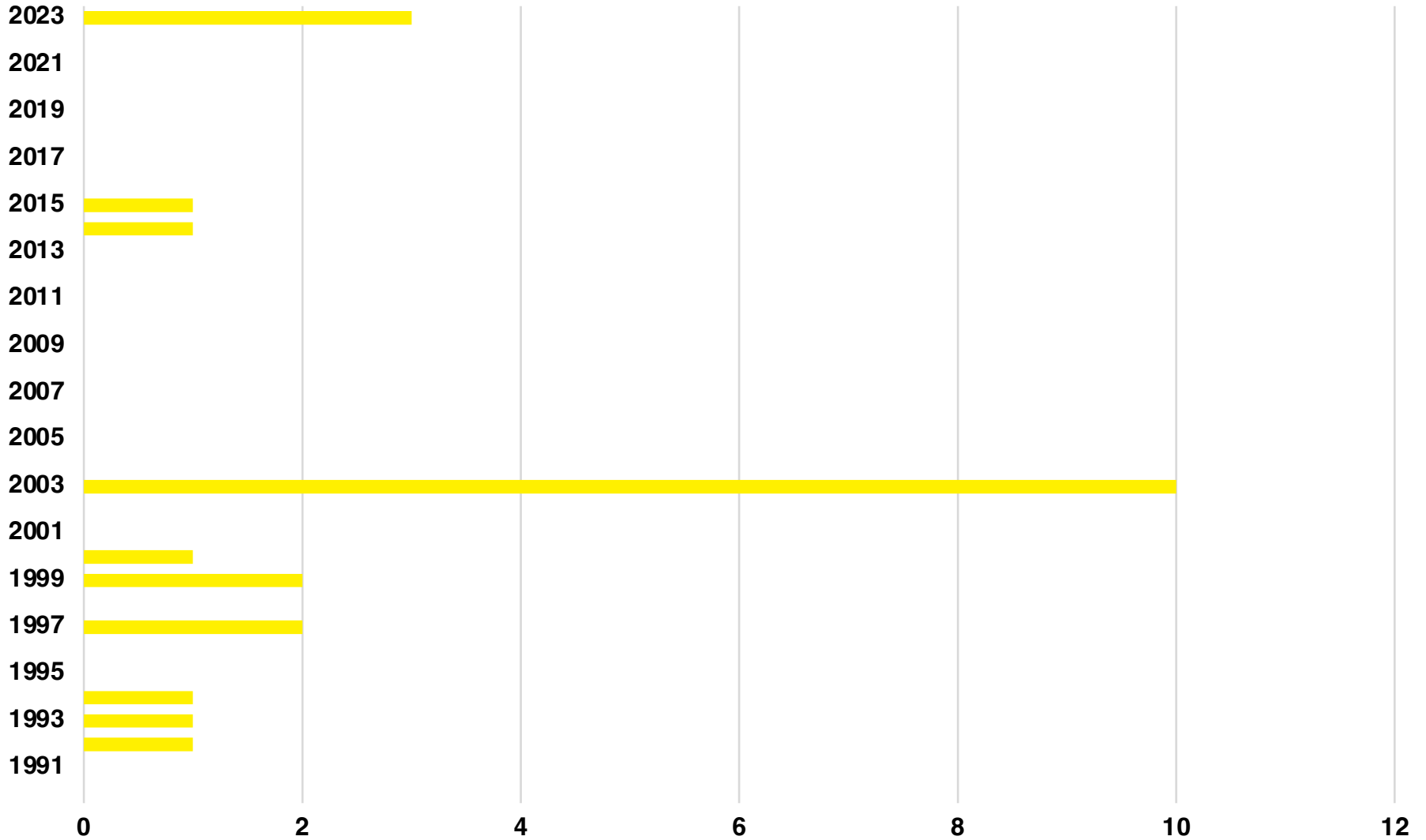
SINGLE FAMILY BUILDING PERMITS





PICKENS COUNTY

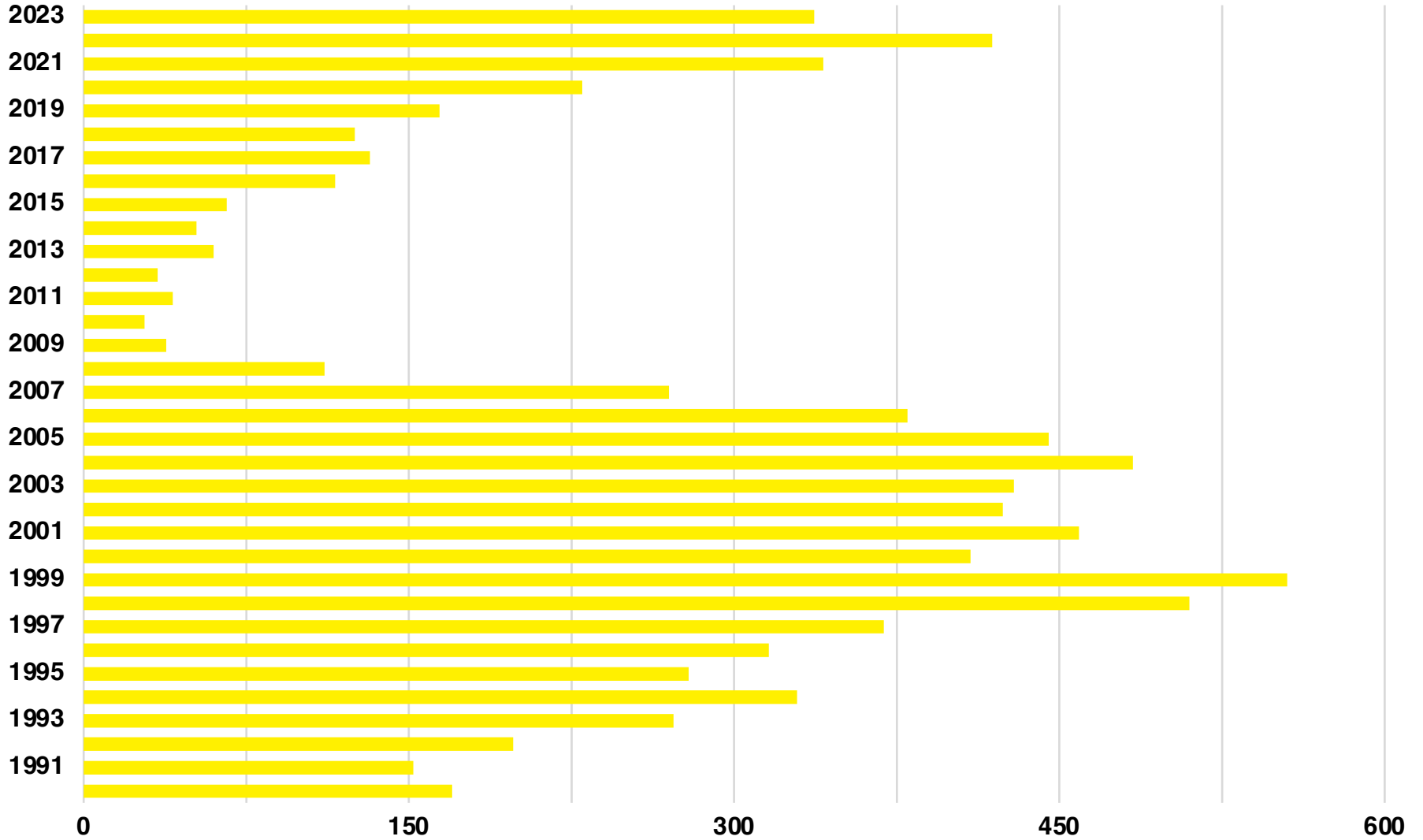
MULTI FAMILY BUILDING PERMITS





PICKENS COUNTY

TOTAL BUILDING PERMITS

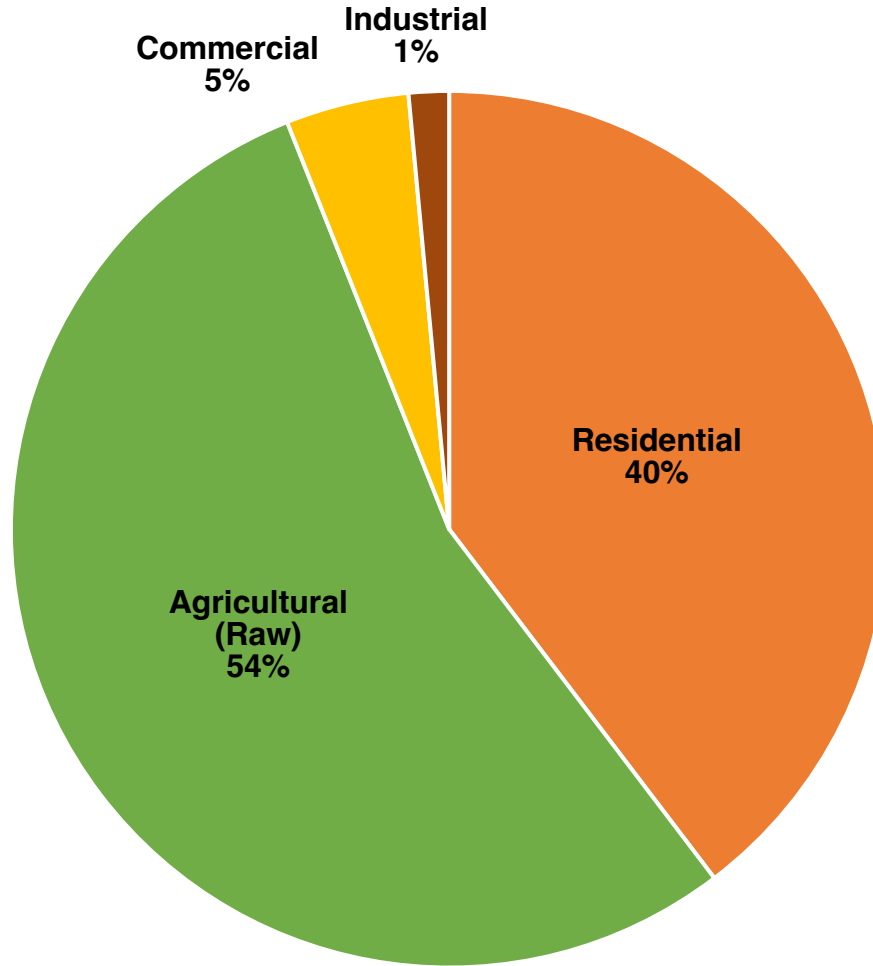




PICKENS COUNTY

ZONED ACREAGE

2022



SERVICES

- **INSURANCE**
- **REAL ESTATE**
 - **COMMERCIAL**
 - **RESIDENTIAL**
 - **ACREAGE**
 - **INVESTMENTS**
 - **RECREATIONAL TOURISM**
- **MANAGEMENT**
 - **MULTI FAMILY**
 - **COMMERCIAL**
 - **HOME RENTAL**
 - **COMMUNITY MANAGEMENT**
 - **RAW ACREAGE**
- **RELOCATION**
- **HOME SERVICES**
- **CONSULTATION**
- **RESEARCH**
- **MORTGAGE**
- **DEVELOPMENT**
- **REO**

DATA PRODUCTS

- **COUNTY DEMOGRAPHICS**
- **ANNUAL FORECASTS**
- **DEEP DIVE**
- **MONTHLY INDICATORS**
- **TEMPERATURE GAUGES**
- **MARKET WATCH**
- **LAKE REPORTS**
- **RESIDENTIAL REPORTS**
- **COUNTY DASHBOARDS**
- **ANNUAL TRAFFIC PATTERNS**
- **NFOGRAPHICS**
- **CUSTOM CONSULTATIONS**

**GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE
706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087**



**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**