



**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



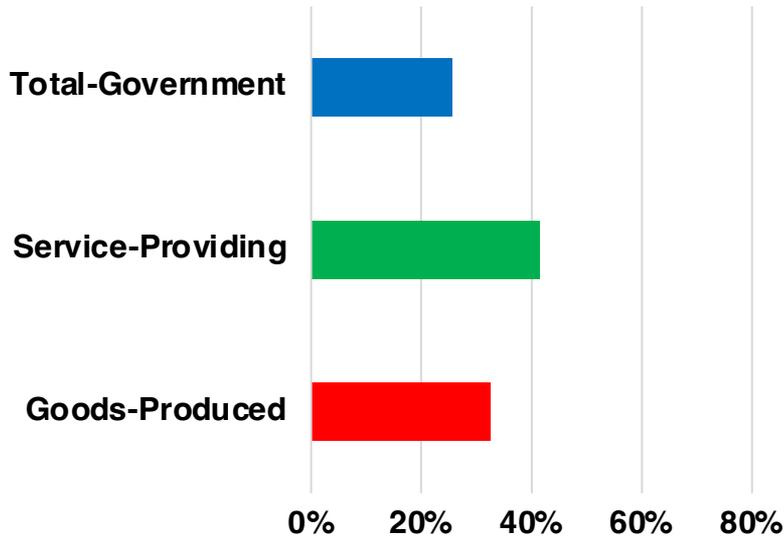
PIKE



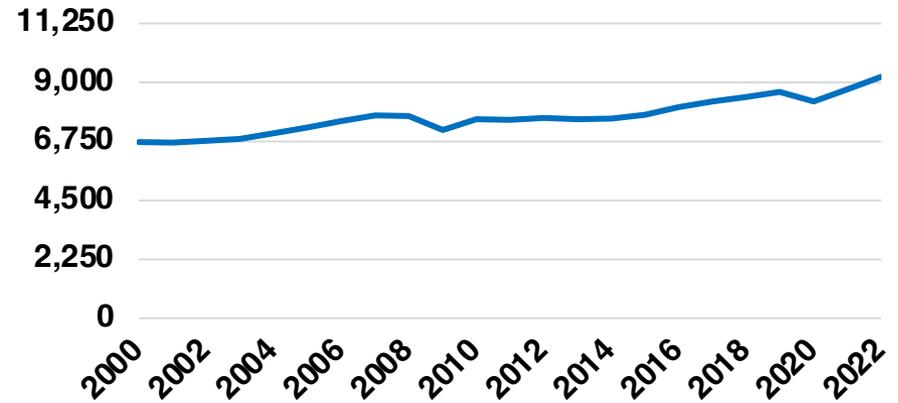
PIKE COUNTY

EMPLOYMENT SNAPSHOT

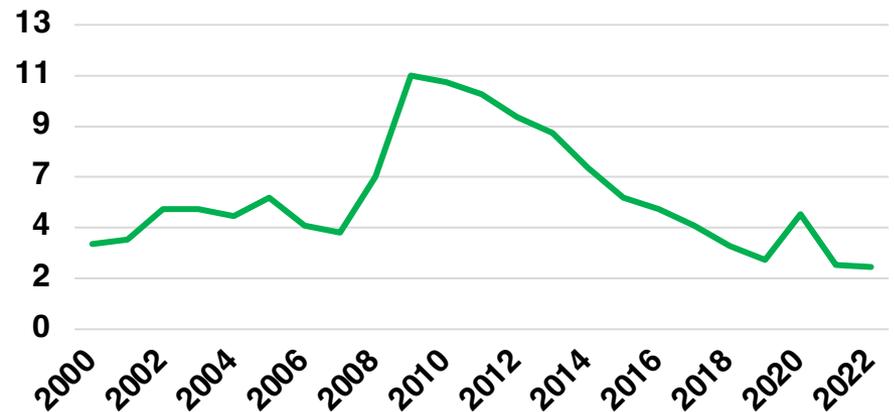
- 9,214 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 2.7%
- NOV 2023 UNEMPLOYMENT RATE: 2.3%



Employment Trends



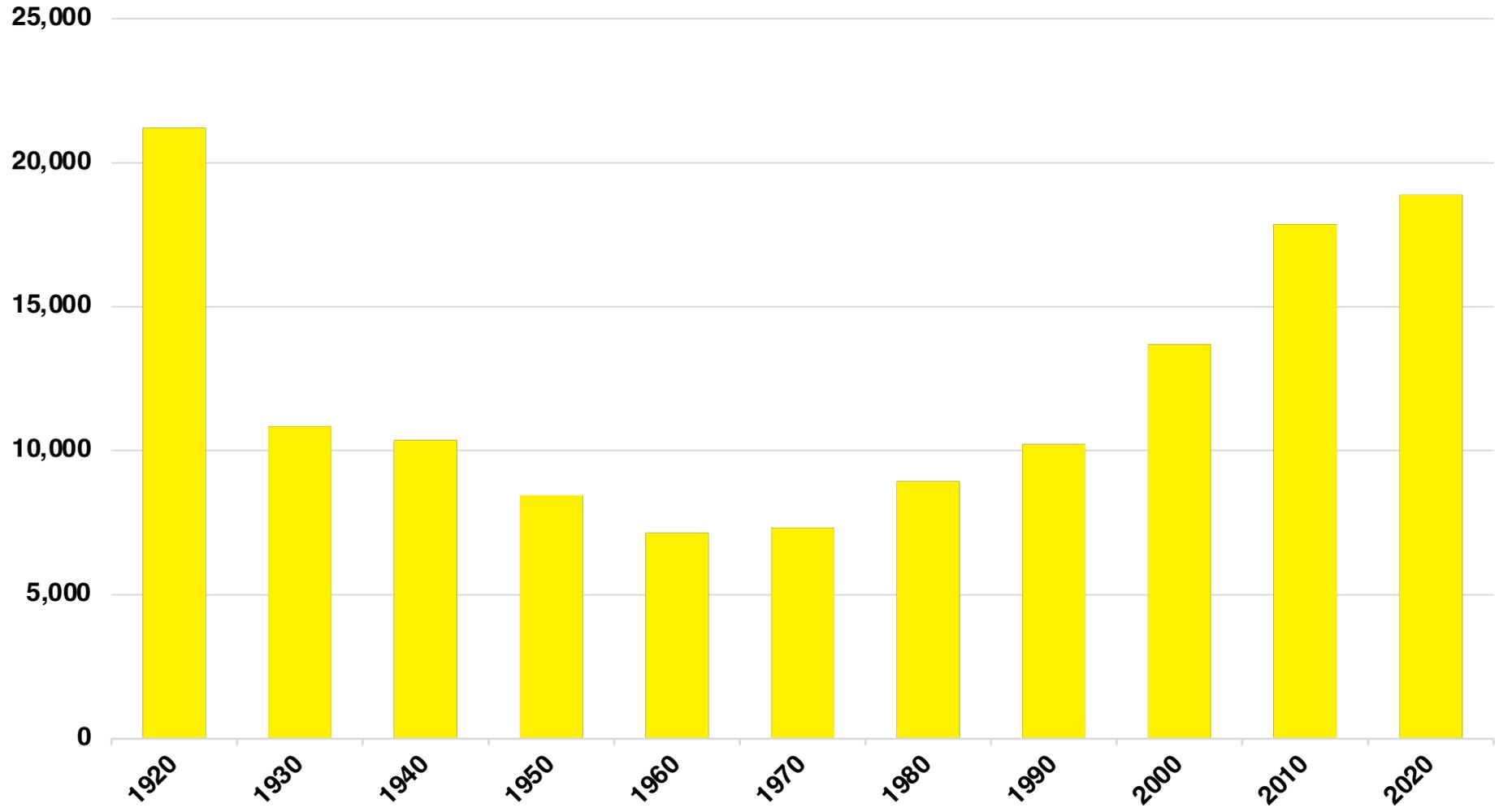
Unemployment Rate Trends





PIKE COUNTY

HISTORICAL POPULATION

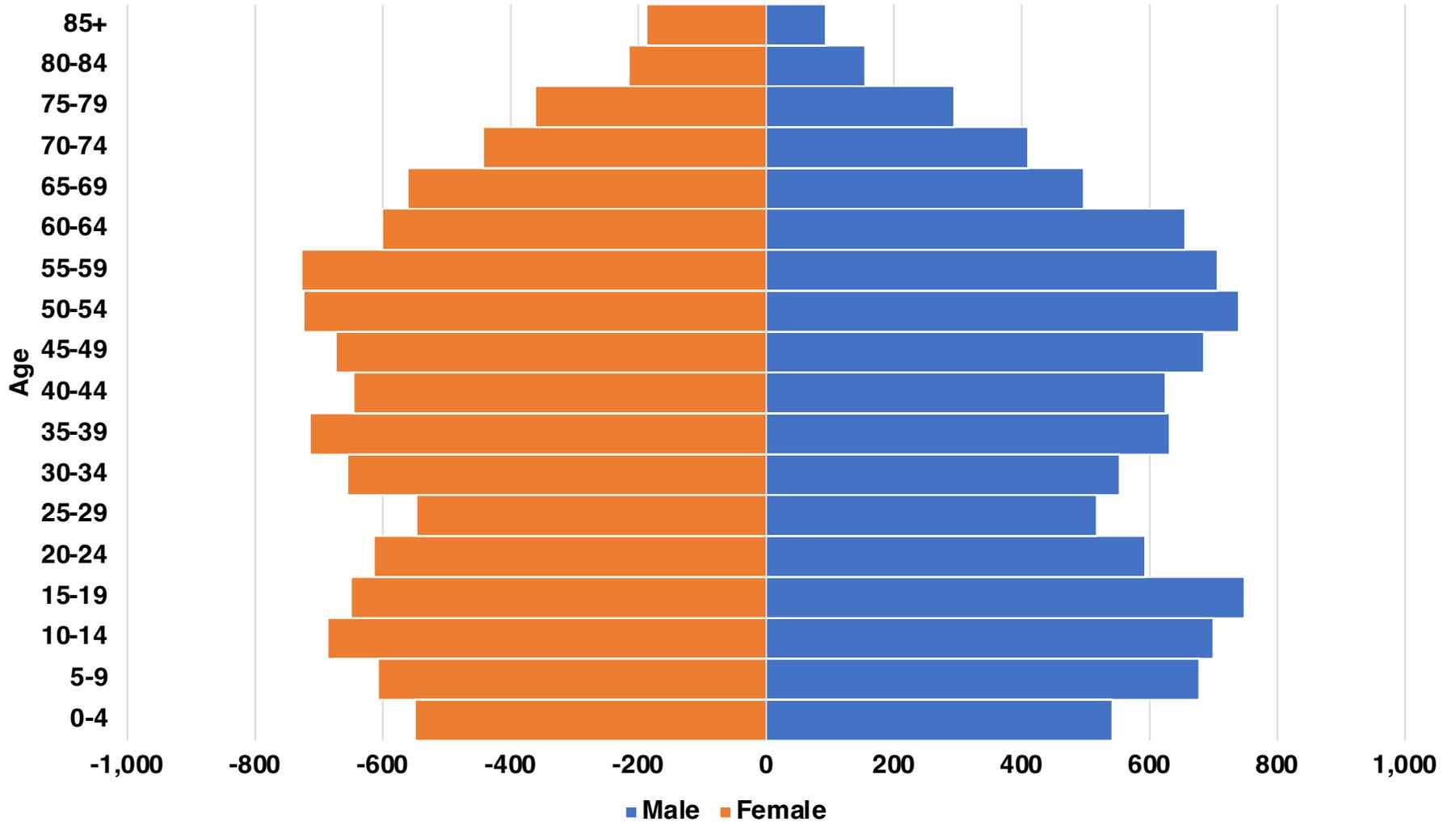


Source: US Census



PIKE COUNTY

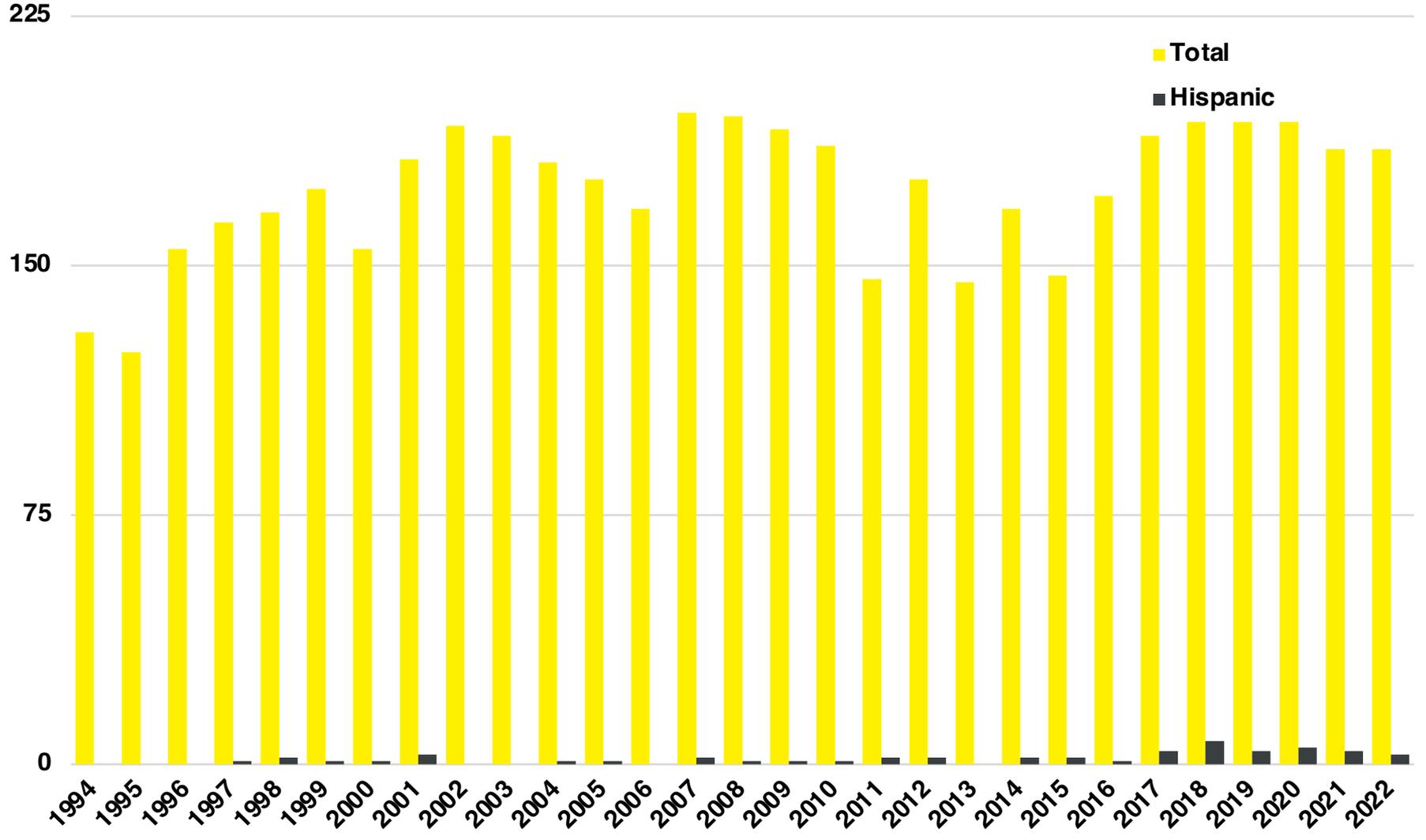
2022 POPULATION BY AGE





PIKE COUNTY

TOTAL VS HISPANIC BIRTHS

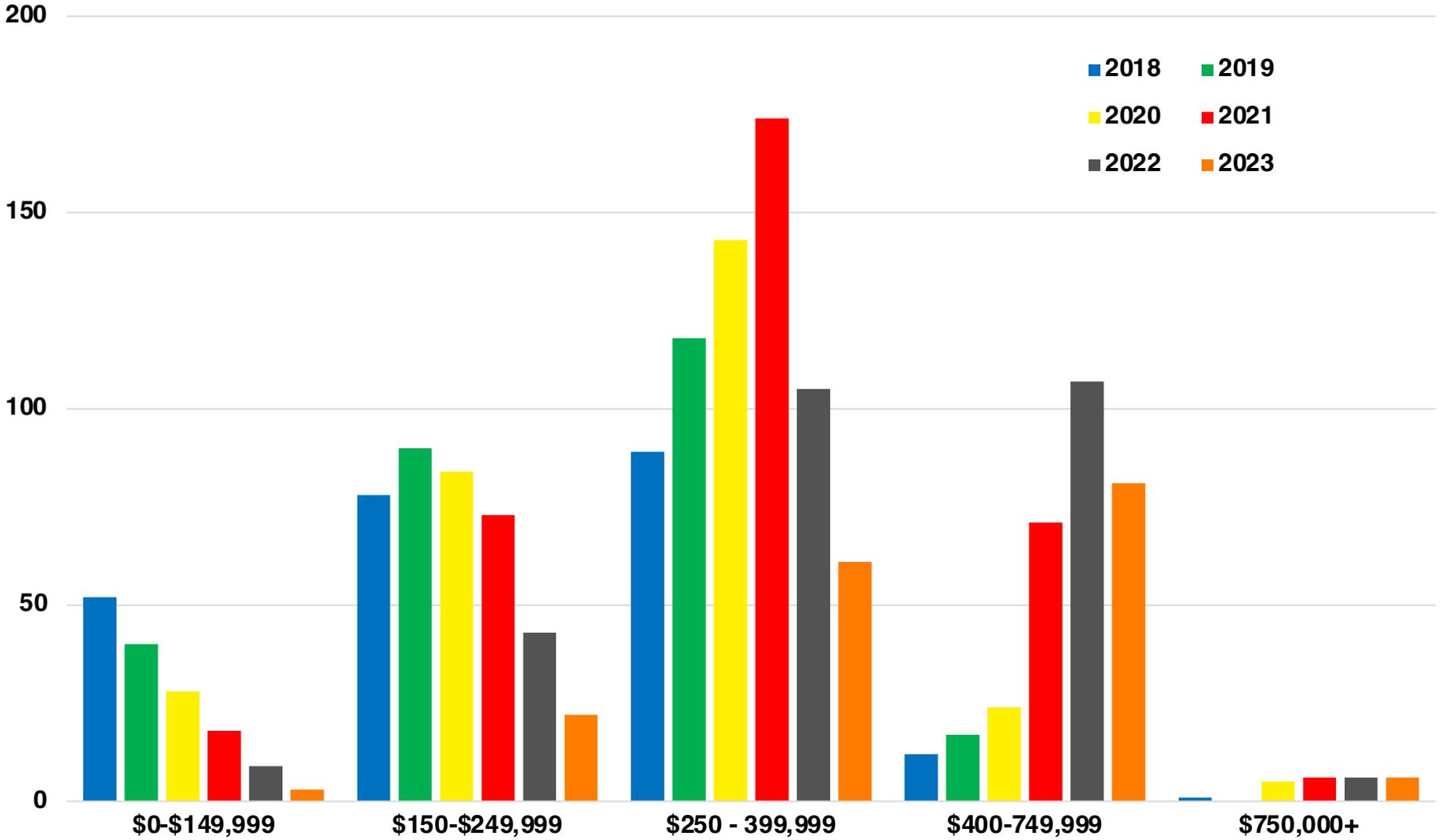


Source: GA Dept of Human Resources



PIKE COUNTY

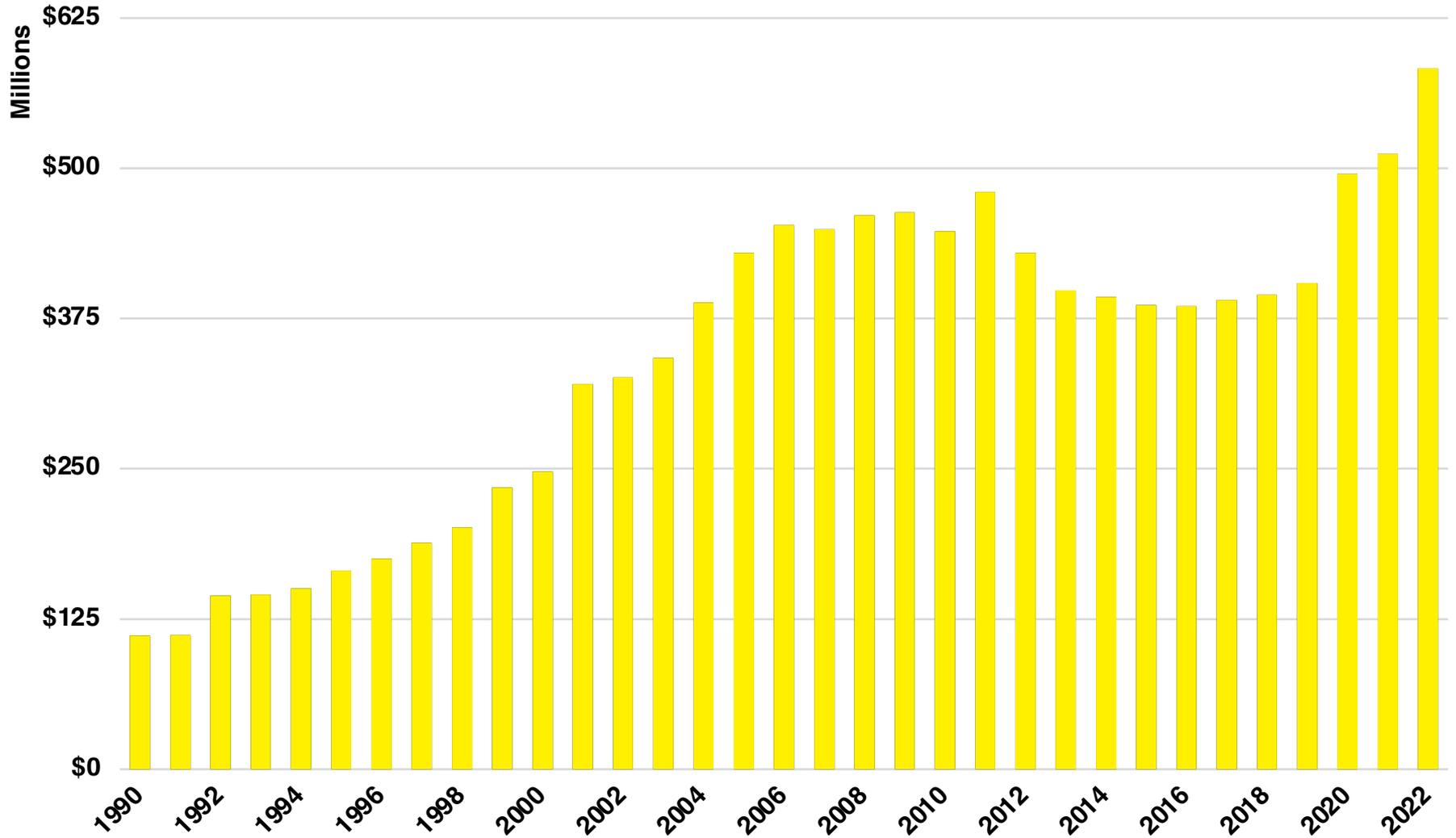
SINGLE FAMILY HOME SALES





PIKE COUNTY

TAX DIGEST 40% ASSESSED VALUE

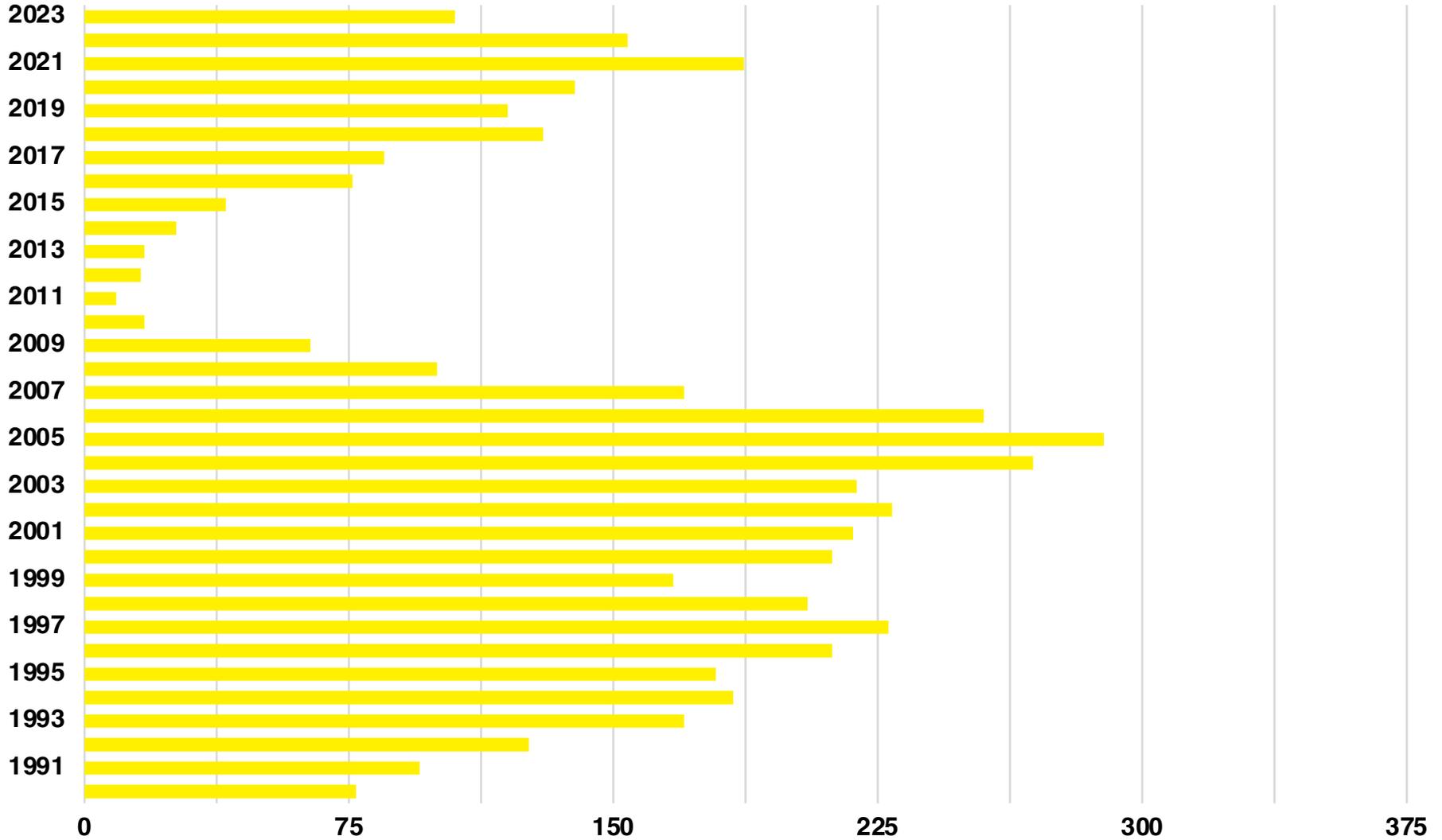


Source: GA Dept of Revenue Consolidated Tax Digest



PIKE COUNTY

SINGLE FAMILY BUILDING PERMITS

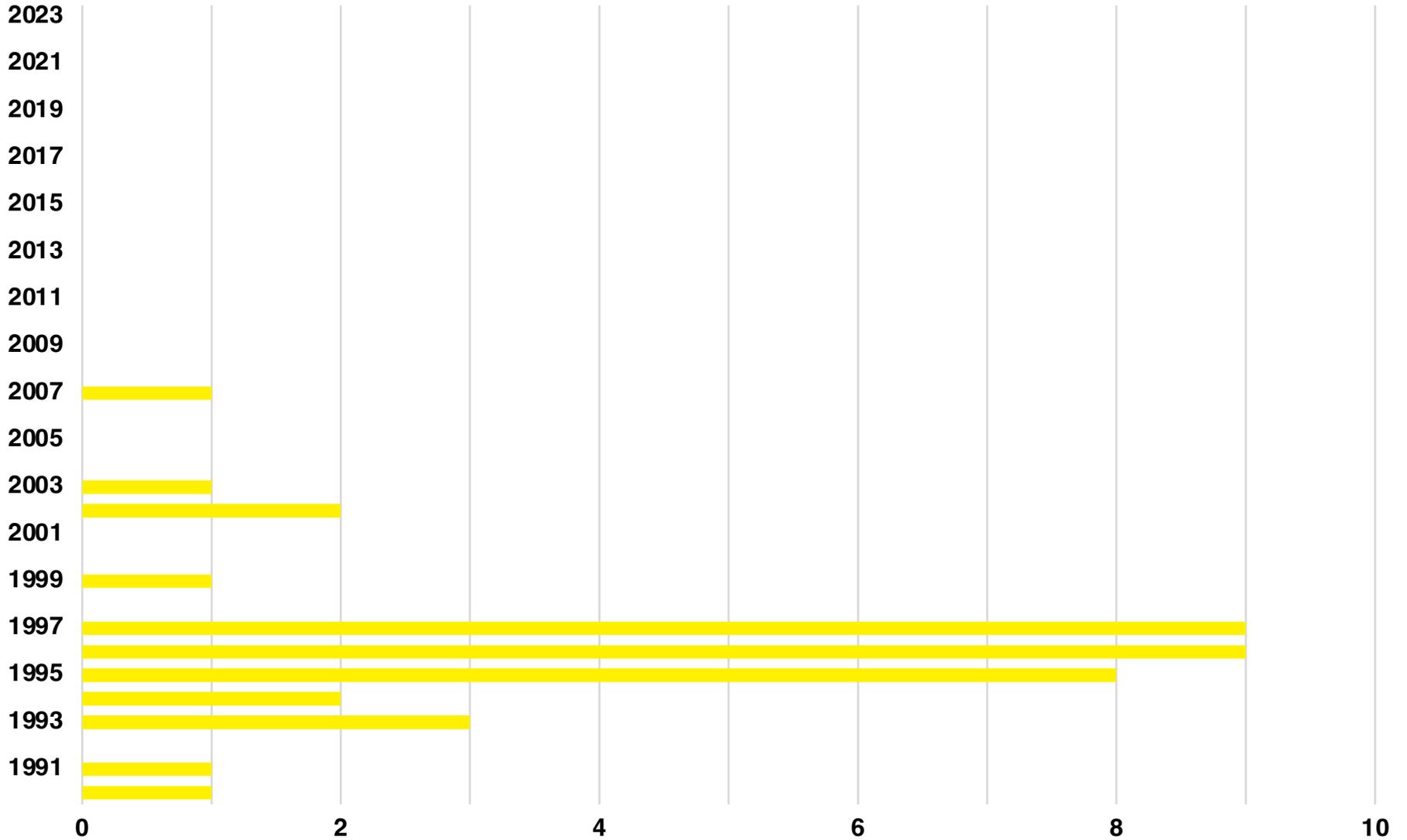


Source: US Census



PIKE COUNTY

MULTI FAMILY BUILDING PERMITS

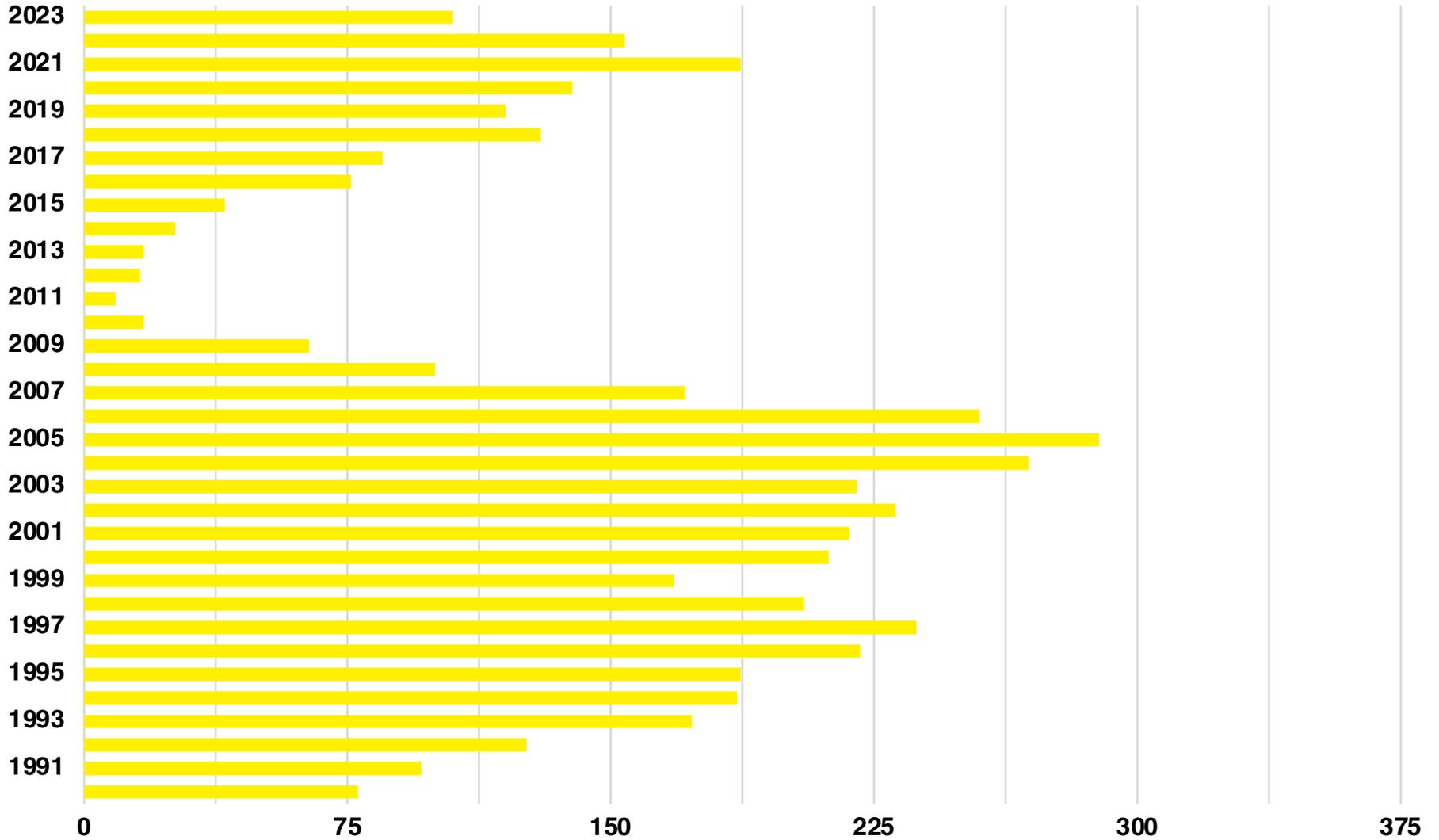


Source: US Census



PIKE COUNTY

TOTAL BUILDING PERMITS

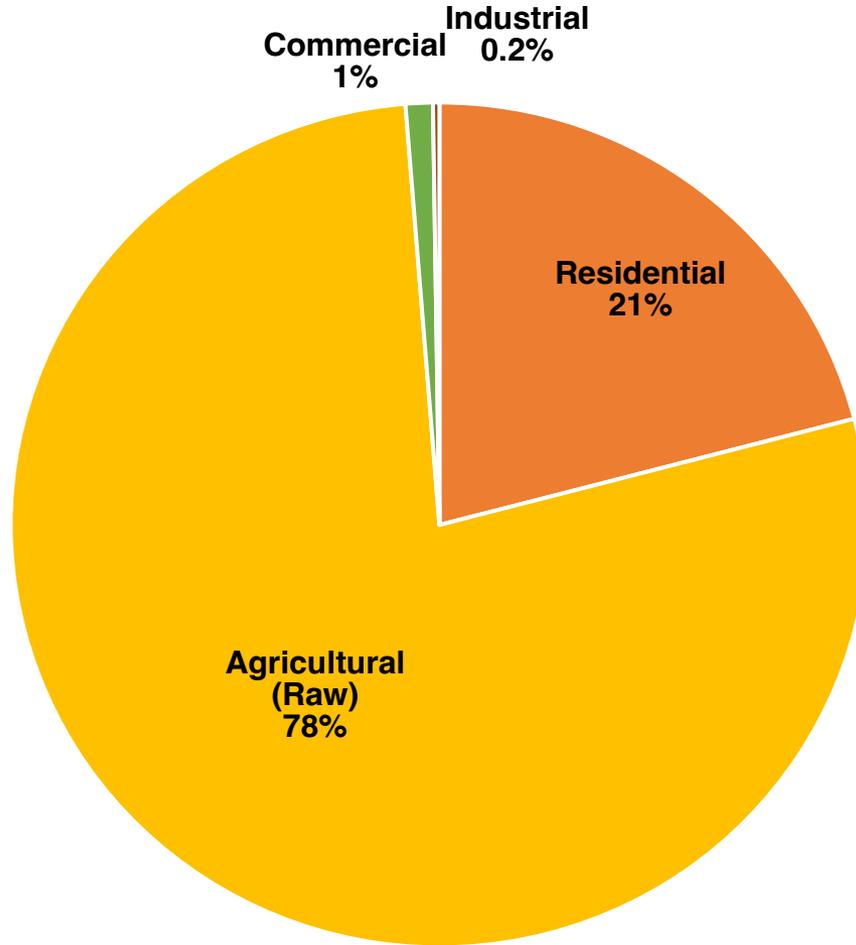




PIKE COUNTY

ZONED ACREAGE

2022



SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS

**GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE
706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087**

**NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**

