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Georgia

Area Labor Profile

Pickens

County



Updated: Nov 2023

Labor Force Activity

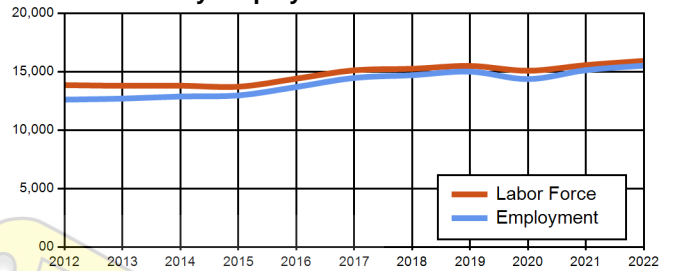
October 2023

	Labor Force	Employed	Unemployed	Rate
Pickens	16,319	15,826	493	3.0%
Bartow	53,541	51,798	1,743	3.3%
Cherokee	146,562	142,429	4,133	2.8%
Dawson	13,781	13,405	376	2.7%
Gilmer	12,755	12,340	415	3.3%
Gordon	29,479	28,592	887	3.0%
Pickens Area	272,437	264,390	8,047	3.0%
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

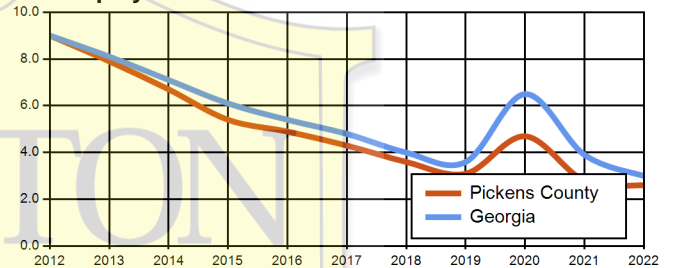
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Pickens County Employment Trends



Unemployment Rate Trends

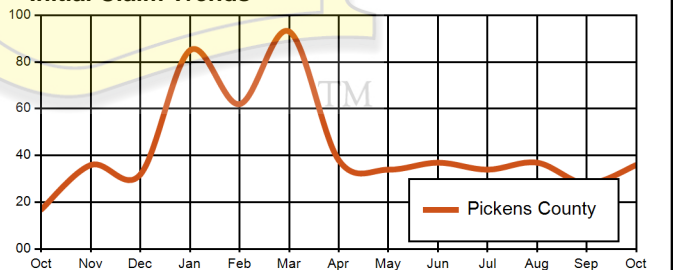


Initial Claims Activity

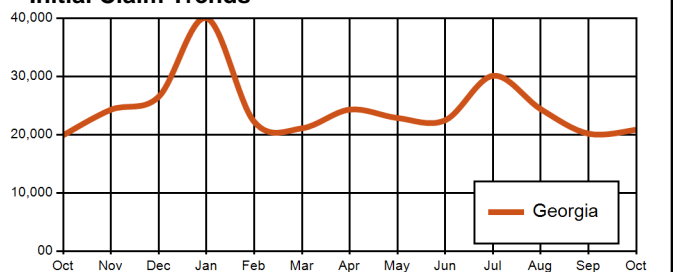
	October 2023	September 2023	August 2023	Total
Pickens	36	28	37	101
Bartow	158	197	244	599
Cherokee	306	298	362	966
Dawson	29	21	38	88
Gilmer	26	18	28	72
Gordon	126	228	245	599
Pickens Area	681	790	954	2,425

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



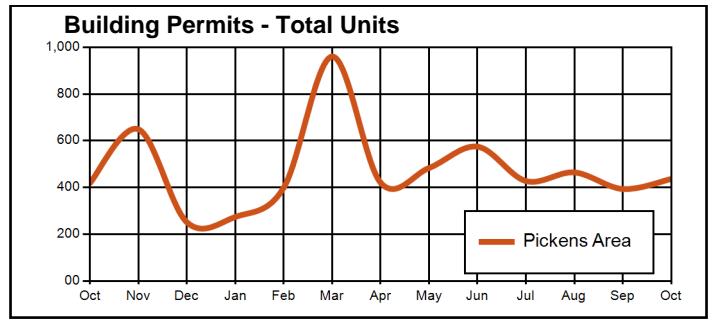
Initial Claim Trends



Building Permit Construction Activity

Pickens Area				
	October 2023	September 2023	August 2023	Total
Totals	437	394	465	1,296
Family residential	396	348	425	1,169
Multi family resident	41	46	40	127

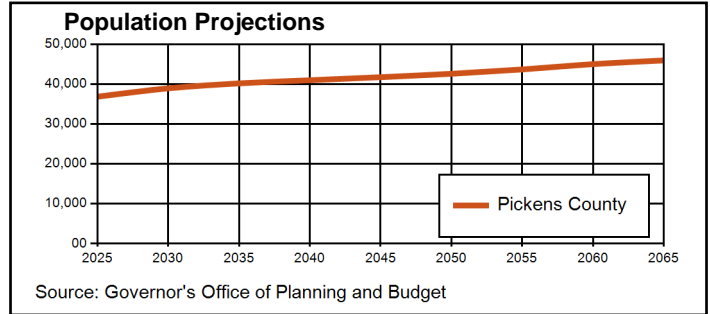
Source: U.S. Census Bureau.



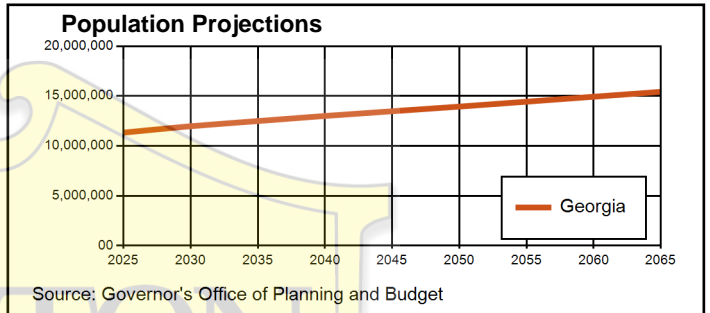
Population Activity

	Annual 2022	Annual 2021	Difference
Pickens	34,826	34,024	802
Bartow	112,816	110,843	1,973
Cherokee	281,278	274,615	6,663
Dawson	30,138	28,497	1,641
Gilmer	32,407	32,026	381
Gordon	58,954	58,237	717
Pickens Area	550,419	538,242	12,177
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

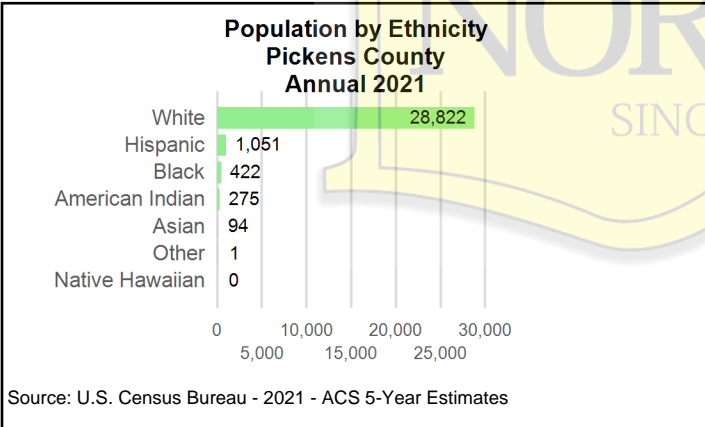
Source: Georgia Department of Labor; U.S. Census Bureau.



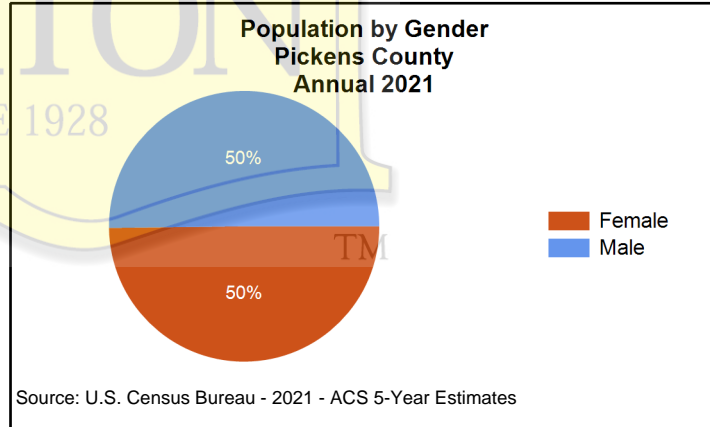
Source: Governor's Office of Planning and Budget



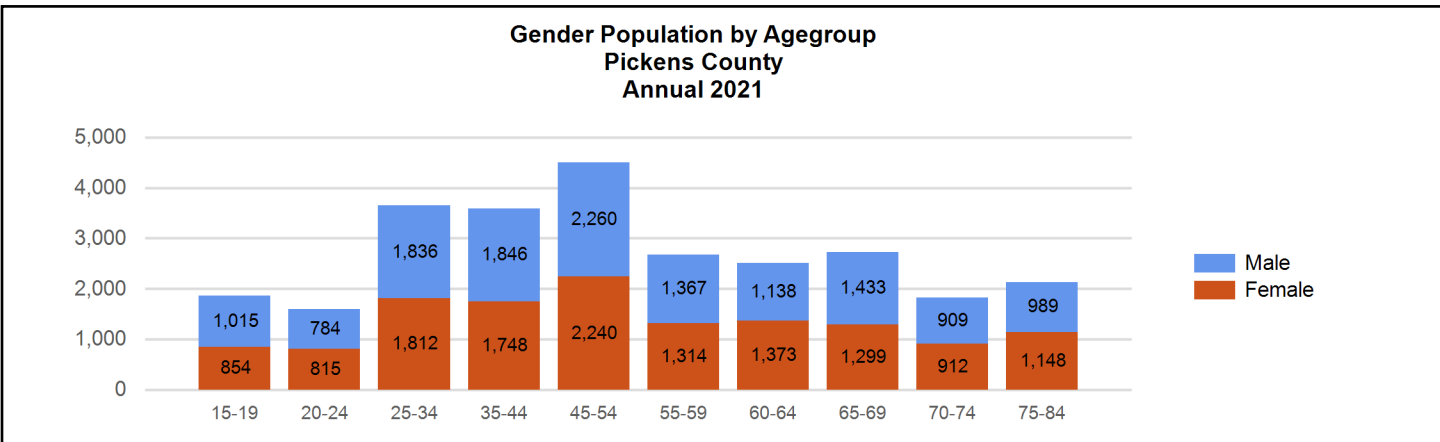
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2023

INDUSTRY	Pickens				Pickens Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	177	1,767	20.8	1,097	2,402	41,413	24.8	1,208
Agriculture, Forestry, Fishing and Hunting	9	40	0.5	785	100	521	0.3	904
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	15	376	0.2	1,434
Construction	109	659	7.7	1,125	1,601	10,582	6.3	1,295
Manufacturing	57	930	10.9	1,039	686	29,934	18.0	1,179
Food	2	*	*	*	40	2,479	1.5	903
Beverage and Tobacco Product	4	71	0.8	1,082	23	794	0.5	1,485
Textile Product Mills	2	*	*	*	67	7,178	4.3	1,201
Apparel	2	*	*	*	6	168	0.1	1,434
Paper	1	*	*	*	7	317	0.2	1,238
Printing and Related Support Activities	4	19	0.2	534	36	545	0.3	851
Chemical	4	32	0.4	1,880	56	1,628	1.0	1,352
Plastics and Rubber Products	5	*	*	*	37	4,476	2.7	1,174
Nonmetallic Mineral Product	5	71	0.8	1,238	49	759	0.5	1,356
Fabricated Metal Product	9	43	0.5	1,101	84	1,844	1.1	1,234
Machinery	2	*	*	*	44	1,199	0.7	1,452
Electrical Equipment, Appliance, and Component	1	*	*	*	15	373	0.2	1,034
Transportation Equipment	3	*	*	*	19	2,134	1.3	1,138
Furniture and Related Product	8	*	*	*	45	675	0.4	1,075
Miscellaneous	5	12	0.1	656	54	495	0.3	1,395
Leather and Allied Product	0	0	0.0	0	3	*	*	*
Petroleum and Coal Products	0	0	0.0	0	4	*	*	*
Primary Metal	0	0	0.0	0	8	1,193	0.7	1,531
Computer and Electronic Product	0	0	0.0	0	28	483	0.3	1,125
Textile Mills	0	0	0.0	0	28	2,441	1.5	938
Wood Product	0	0	0.0	0	33	732	0.4	1,045
Service-Providing	598	5,453	64.0	998	9,977	103,042	61.8	873
Utilities	3	*	*	*	21	749	0.4	1,992
Wholesale Trade	43	130	1.5	1,207	727	6,266	3.8	1,317
Retail Trade	102	1,330	15.6	694	1,629	25,091	15.1	655
Transportation and Warehousing	11	63	0.7	1,188	297	4,977	3.0	1,203
Information	8	30	0.4	953	177	1,052	0.6	1,367
Finance and Insurance	45	242	2.8	1,136	677	3,048	1.8	1,279
Real Estate and Rental and Leasing	35	175	2.1	934	586	1,767	1.1	988
Professional, Scientific, and Technical Services	73	197	2.3	1,094	1,478	6,204	3.7	1,269
Management of Companies and Enterprises	4	53	0.6	1,694	31	618	0.4	2,003
Administrative and Support and Waste Management and Remediation Services	42	169	2.0	834	841	8,046	4.8	879
Educational Services	5	*	*	*	154	1,253	0.8	702
Health Care and Social Assistance	85	1,143	13.4	1,902	1,227	16,958	10.2	1,158
Arts, Entertainment, and Recreation	12	237	2.8	737	212	3,281	2.0	499
Accommodation and Food Services	71	1,151	13.5	454	1,056	19,583	11.7	449
Other Services (except Public Administration)	59	400	4.7	774	864	4,149	2.5	852
Unclassified - industry not assigned	112	68	0.8	1,350	1,921	1,166	0.7	1,157
Total - Private Sector	887	7,288	85.6	1,025	14,300	145,621	87.4	970
Total - Government	32	1,227	14.4	1,008	314	21,045	12.6	1,003
Federal Government	6	61	0.7	1,186	49	892	0.5	1,311
State Government	12	126	1.5	885	101	2,082	1.2	874
Local Government	14	1,040	12.2	1,013	164	18,071	10.8	1,003
ALL INDUSTRIES	919	8,515	100.0	1,023	14,614	166,668	100.0	974
ALL INDUSTRIES - Georgia					384,496	4,793,199		1,247

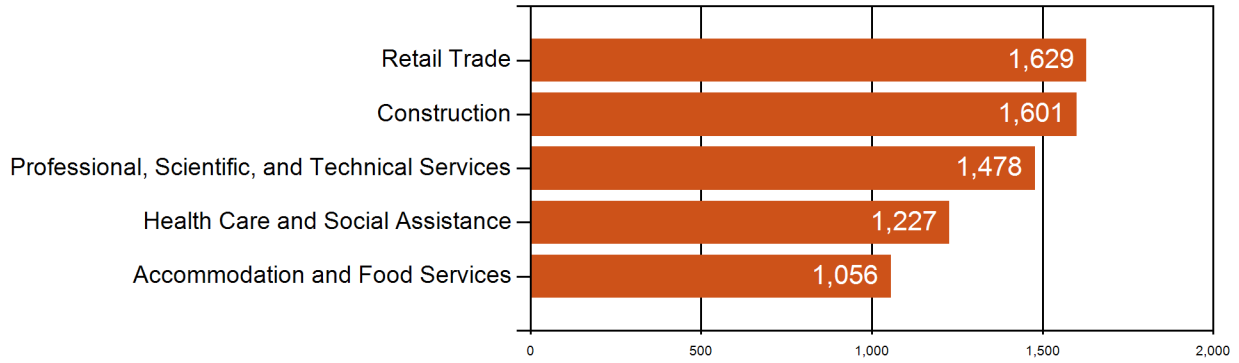
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

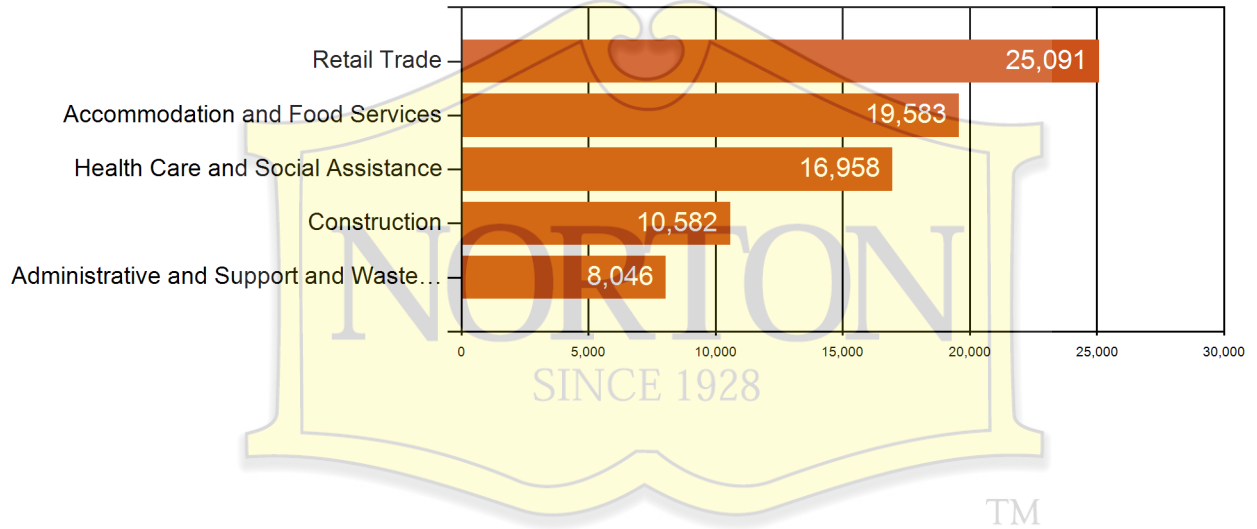
Top Industries - 2nd Quarter of 2023

Pickens Area

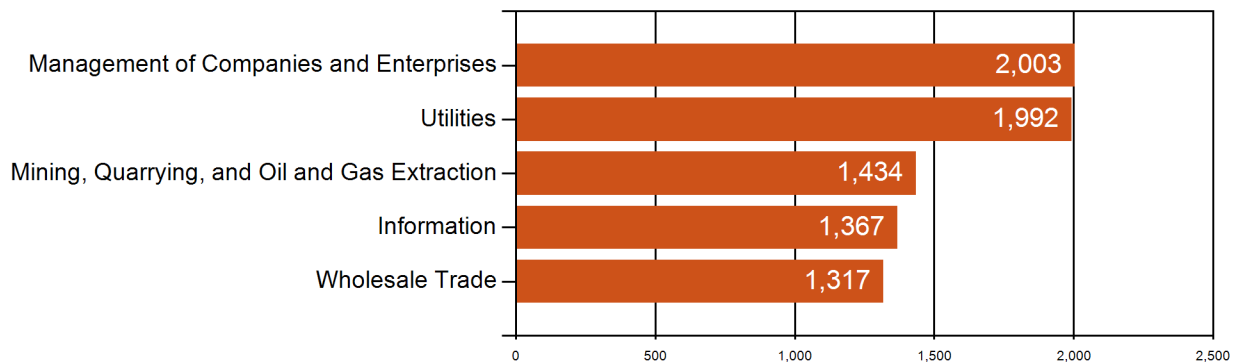
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Professional, Technical, Business, and Scientific Writing	784	591	966	-24.6	63.5
Welding Technology/Welder	780	844	798	8.2	-5.5
Industrial Mechanics and Maintenance Technology	643	915	752	42.3	-17.8
Cosmetology/Cosmetologist, General	487	452	504	-7.2	11.5
Automobile/Automotive Mechanics Technology/Technician	517	524	481	1.4	-8.2
Business Administration and Management, General	520	497	429	-4.4	-13.7
Child Care Provider/Assistant	381	393	422	3.1	7.4
Accounting Technology/Technician and Bookkeeping	372	371	385	-0.3	3.8
Health Services/Allied Health/Health Sciences, General	493	381	379	-22.7	-0.5
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	316	324	318	2.5	-1.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	167	172	190	3.0	10.5
Cosmetology/Cosmetologist, General	112	103	109	-8.0	5.8
Welding Technology/Welder	93	75	103	-19.4	37.3
Early Childhood Education and Teaching	87	74	95	-14.9	28.4
Industrial Mechanics and Maintenance Technology	187	168	94	-10.2	-44.0
Accounting Technology/Technician and Bookkeeping	78	78	88	0.0	12.8
Licensed Practical/Vocational Nurse Training	124	91	77	-26.6	-15.4
Medical/Clinical Assistant	127	97	77	-23.6	-20.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	67	46	56	-31.3	21.7
Automobile/Automotive Mechanics Technology/Technician	116	98	45	-15.5	-54.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	179	189	213	5.6	12.7
Accounting Technology/Technician and Bookkeeping	92	105	114	14.1	8.6
Industrial Mechanics and Maintenance Technology	86	90	92	4.7	2.2
Early Childhood Education and Teaching	80	88	91	10.0	3.4
Registered Nursing/Registered Nurse	79	84	71	6.3	-15.5
Criminal Justice/Safety Studies	54	74	67	37.0	-9.5
Design and Visual Communications, General	32	32	48	0.0	50.0
Network and System Administration/Administrator	73	44	48	-39.7	9.1
Automobile/Automotive Mechanics Technology/Technician	45	48	45	6.7	-6.3
Radiologic Technology/Science - Radiographer	48	49	45	2.1	-8.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

Pickens County

Big Canoe Amenities, LLC
 Bojangles
 Ingles Markets, Inc.
 Lexington Precision Corp
 Peachtree Restaurant Group, LLC
 Piedmont Mountainside Hospital, Inc.
 Royston, LLC
 The Home Depot
 The Kroger Company
 Walmart

*Note: Big Canoe Amenities, LLC

Source: Georgia Department of Labor

Pickens Area

	COUNTY
Cartersville Medical Center, LLC	Bartow
Gordon Hospital	Gordon
Mohawk Carpet Distribution, L.P.	Gordon
Northside Hospital, Inc.	Cherokee
Publix Super Markets, Inc.	Cherokee
Shaw Industries Group, Inc.	Bartow
Shaw Industries Group, Inc.	Gordon
The Kroger Company	Cherokee
Toyo Tire	Bartow
Walmart	Cherokee

Education of the Labor Force

Pickens Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.1%	2.1%	2.6%	4.7%	4.3%	5.5%
Some High School	8.2%	15.6%	7.0%	7.0%	7.2%	8.2%
High School Grad/GED	29.4%	38.4%	26.8%	24.3%	28.8%	31.9%
Some College	23.3%	31.9%	25.0%	23.2%	21.3%	21.0%
College Grad 2 Yr	7.5%	4.2%	8.4%	9.2%	8.0%	6.2%
College Grad 4 Yr	19.0%	7.4%	22.8%	20.2%	21.2%	17.2%
Post Graduate Studies	8.5%	0.3%	7.3%	11.4%	9.3%	10.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

946 Appalachian Highway
 PO BOX 488
 Blue Ridge GA 30513
Phone: (706) 632 - 2033

Fax: (706) 632 - 7316

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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