









Rockdale

County



Updated: Nov 2023

_abor Force Activity

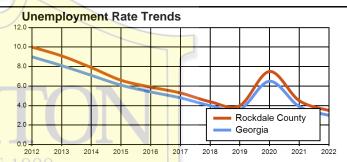
October 2023

	Labor Force	Employed	Unemployed	Rate
Rockdale	46,524	44,588	1,936	4.2%
DeKalb	415,614	400,645	14,969	3.6%
Gwinnett	514,536	498,367	16,169	3.1%
Henry	123,730	119,003	4,727	3.8%
Newton	55,990	53,495	2,495	4.5%
Walton	49,216	47,611	1,605	3.3%
Rockdale Area	1,205,610	1,163,709	41,901	3.5%
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

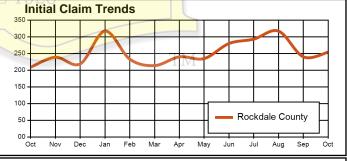
Rockdale County Employment Trends 50,000 40,000 20,000 Labor Force Employment 00 20,2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

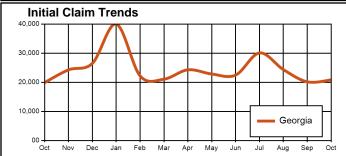


Initial Claims Activity

	October 2023	September 2023	August 2023	Total	
Rockdale	254	240	317	811	
DeKalb	1,787	1,715	2,346	5,848	
Gwinnett	1,564	1,503	1,870	4,937	
Henry	599	547	770	1,916	
Newton	284	285	364	933	
Walton	129	123	173	425	
Rockdale Area	4,617	4,413	5,840	14,870	

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

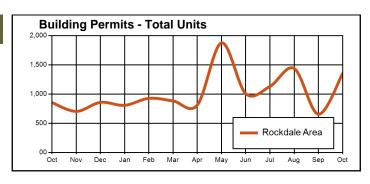




Building Permit Construction Activity

			Коскаа	e Area
	October 2023	September 2023	August 2023	Total
Totals	1,351	657	1,438	3,446
Family residential	615	623	773	2,011
Multi family resident	736	34	665	1,435

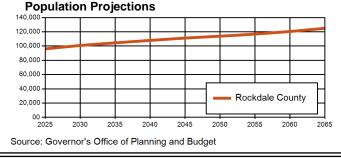
Source: U.S. Census Bureau.

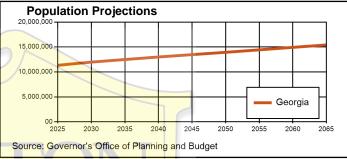


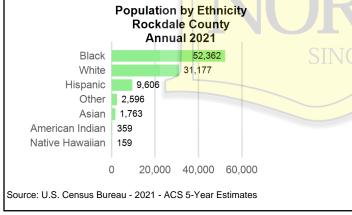
Population Activity

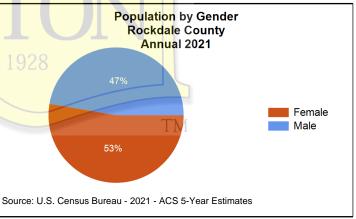
	Annual 2022	Annual 2021	Difference
Rockdale	94,984	94,082	902
DeKalb	762,820	757,718	5,102
Gwinnett	975,353	964,546	10,807
Henry	248,364	245,235	3,129
Newton	117,621	115,355	2,266
Walton	103,065	99,853	3,212
Rockdale Area	2,302,207	2,276,789	25,418
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

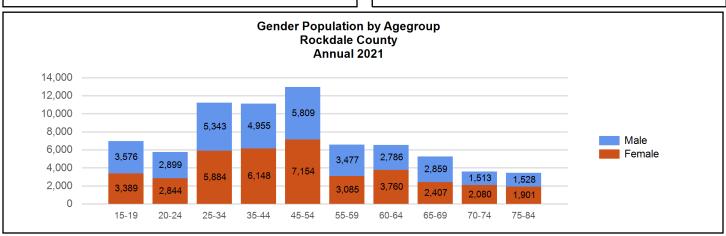
Source: Georgia Department of Labor; U.S. Census Bureau.











Industry Mix - 2nd Quarter of 2023

	Rockdale			Rockdale Area				
	NUMBER	EMPLOY	MENT	WEEKLY	NUMBER	EMPLOY	MENT	WEEKLY
INDUSTRY	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	330	8,822	24.5	1,349	7,343	104,758	12.3	1,372
Agriculture, Forestry, Fishing and Hunting	3	*	*	*	88	915	0.1	935
Mining, Quarrying, and Oil and Gas			*	*		000		4.007
Extraction	1	*			27	392	0.0	1,907
Construction	235	3,318	9.2	1,420	5,123	45,672	5.4	1,412
Manufacturing	91	5,482	15.2	1,305	2,105	57,779	6.8	1,344
Food	5	*	*	*	186	7,851	0.9	1,070
Textile Product Mills	2	*	*	*	59	723	0.1	966
Apparel	1	*	*	*	28	421	0.0	845
Wood Product	3	*		*	62	2,605	0.3	1,234
Paper	9	1,181	3.3	1,363	53	3,510	0.4	1,299
Printing and Related Support Activities	9	78	0.2	938	233	2,960	0.3	1,235
Chemical	11	545	1.5	1,201	189	5,317	0.6	1,373
Plastics and Rubber Products	5	236	0.7	1,129	75	5,030	0.6	1,302
Nonmetallic Mineral Product	2	*	*	*	104	2,559	0.3	1,491
Primary Metal	4	*	*	*	25	392	0.0	1,651
Fabricated Metal Product	16	372	1.0	1,156	223	4,855	0.6	1,116
Machinery	2	*	*	*	165	4,068	0.5	1,530
Computer and Electronic Product	3	*	*	*	122	4,260	0.5	2,110
Electrical Equipment, Appliance, and	0	*			70	0.040	0.4	4 74 4
Component	6				72	3,812	0.4	1,714
Transportation Equipment	1		1		51	2,207	0.3	1,208
Furniture and Related Product	5			/	132	2,596	0.3	1,144
Miscellaneous	7	36	0.1	1,020	246	2,619	0.3	1,250
Leather and Allied Product	0	0	0.0	0	5	68	0.0	1,254
Petroleum and Coal Products	0	0	0.0	0	11	165	0.0	1,514
Textile Mills	0	0	0.0	0	17	447	0.1	1,508
Beverage and Tobacco Product	0	0_	0.0	0	47	1,314	0.2	1,052
Service-Providing	1,918	22,304	61.9	979	50,460	631,889	74.4	1,199
Utilities	5	147	0.4	1,345	61	3,047	0.4	1,954
Wholesale Trade	117	1,486	4.1	1,502	3,924	51,057	6.0	1,679
Retail Trade	313	4,898	13.6	678	6, 5 95	104,115	12.3	801
Transportation and Warehousing	104	979	2.7	1,070	2,020	36,235	4.3	1,158
Information	20	594	1.6	1,723	1,226	18,205	2.1	2,115
Finance and Insurance	128	1,086	3.0	1,416	3,025	32,502	3.8	1,584
Real Estate and Rental and Leasing	93	732	2.0	1,452	2,911	13,471	1.6	1,249
Professional, Scientific, and Technical Services	209	1,415	3.9	1,514	8,559	56,538	6.7	1,821
Management of Companies and	200	1,110	0.0	1,011	0,000	TM	0.7	1,021
Enterprises	7	78	0.2	1,114	267	12,720	1.5	2,493
Administrative and Support and Waste	450	4 700	4.0	070	4.000	6F 000	77	4.007
Management and Remediation Services	152	1,782	4.9	979	4,026	65,322	7.7	1,037
Educational Services	34	300	0.8	633	885	28,862	3.4	1,779
Health Care and Social Assistance	339	4,371	12.1	1,171	6,698	101,858	12.0	1,147
Arts, Entertainment, and Recreation	24	143	0.4	385	917	9,968	1.2	573
Accommodation and Food Services	194	3,398	9.4	397	5,113	76,245	9.0	475
Other Services (except Public Administration)	179	895	2.5	816	4,233	21,744	2.6	980
Unclassified - industry not assigned	460	1 82	0.5	942	12,128	5,949	0.7	1,127
Total - Private Sector	2,708	31,308	86.9	1,083	69,931	742,596	87.5	1,127
Total - Government	56	4,710	13.1	1,003	952	106,206	12.5	1,238
Federal Government	7	221	0.6	1,701	159	17,812	2.1	1,903
State Government	22	573	1.6	968	234	12,864	1.5	968
Local Government	27	3,916	10.9	1,022	559	75,530	8.9	1,128
ALL INDUSTRIES	2,764	36,016	100.0	1,078	70,883	848,799	100.0	1,225
ALL INDUSTRIES - Georgia	_,. • •	23,010	. 30.0	.,	384,496	4,793,199		1,247
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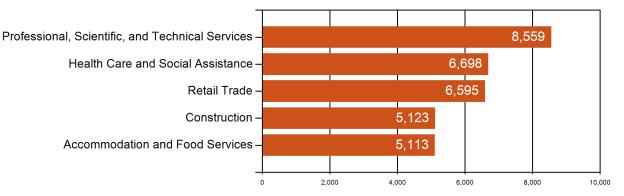
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Top Industries - 2nd Quarter of 2023

Rockdale Area

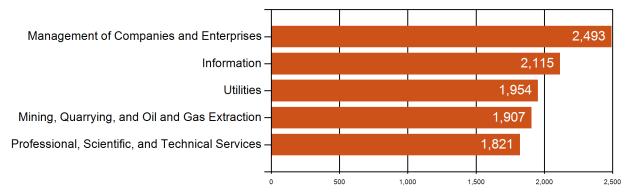
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL	GRADU	ATES	PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Automobile/Automotive Mechanics Technology/Technician	620	587	572	-5.3	-2.6
Computer Installation and Repair Technology/Technician	186	384	323	106.5	-15.9
Network and System Administration/Administrator	84	377	260	348.8	-31.0
Accounting Technology/Technician and Bookkeeping	267	271	222	1.5	-18.1
Child Care Provider/Assistant	230	192	181	-16.5	-5.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	84	235	174	179.8	-26.0
Welding Technology/Welder	240	192	172	-20.0	-10.4
Computer and Information Systems Security/Information Assurance	226	187	155	-17.3	-17.1
Business Administration and Management, General	199	210	126	5.5	-40.0
Computer Programming, Specific Applications	90	109	87	21.1	-20.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS		GRADUA	TES	PERCENT CHANGE		
	2020	2021	2022	2020-2021	2021-2022	
Automobile/Automotive Mechanics Technology/Technician	244	138	81	-43.4	-41.3	
Computer and Information Systems Security/Information Assurance	89	79	67	-11.2	-15.2	
Business Administration and Management, General	63	58	60	-7.9	3.4	
Early Childhood Education and Teaching	52	30	48	-42.3	60.0	
Computer Programming/Programmer, General	62	84	43	35.5	-48.8	
Network and System Administration/Administrator	50	57	42	14.0	-26.3	
Medical/Clinical Assistant	13	32	34	146.2	6.3	
Cosmetology/Cosmetologist, General	46	F 43	33	-6.5	-23.3	
Administrative Assistant and Secretarial Science, General	32	_L 24	27	-25.0	12.5	
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	66	71	27	7.6	-62.0	

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES		ATES	PERCENT C	HANGE
	2020	2021	2022	2020-2021	2021-2022
Computer and Information Systems Security/Information Assurance	100	94	84	-6.0	-10.6
Business Administration and Management, General	71	81	84	14.1	3.7
Automobile/Automotive Mechanics Technology/Technician	72	76	74	5.6	-2.6
Registered Nurse	60	70	57	16.7	-18.6
Network and System Administration/Administrator	66	55	54	-16.7	-1.8
Computer Programming/Programmer, General	50	58	51	16.0	-12.1
Early Childhood Education and Teaching	48	31	43	-35.4	38.7
Accounting Technology/Technician and Bookkeeping	44	47	38	6.8	-19.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	23	20	30	-13.0	50.0
Criminal Justice/Safety Studies	43	29	27	-32.6	-6.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

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Top Ten Largest Employers - 2023*

Rockdale County

Acuity Brands Lighting DiversiTech Corporation Golden State Foods Hill Phoenix, Inc.

Piedmont Rockdale Hospital, Inc.

Pratt Industries

Publix Super Markets, Inc. Southeast Connections, LLC

Wagner Staffing

Walmart

*Note: Acuity Brands Lighting

Source: Georgia Department of Labor

Rockdale Area

	COUNTY
Childrens Healthcare of Atlanta	DeKalb
Emory Healthcare, Inc.	DeKalb
Emory University	DeKalb
Northside Hospital, Inc.	Gwinnett
Publix Super Markets, Inc.	Gwinnett
State Farm Mutual Auto Insurance Company	DeKalb
The Home Depot	Henry
The Kroger Company	Gwinnett
Walmart	Gwinnett
Walmart	DeKalb

Education of the Labor Force

Rockdale Area

PERCENT DISTRIBUTION BY AGE

	PERCENT		126			
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.5%	2.1%	3.6%	5.5%	4.4%	6.3%
Some High School	6.7%	14.1%	5.6%	5.9%	5.2%	7.0%
High School Grad/GED	25.1%	33.6%	22.4%	21.2%	24.0%	28.6%
Some College	20.4%	33.3%	19.8%	17.5%	18.8%	18.6%
College Grad 2 Yr	8.2%	4.8%	8.2%	9.2%	9.2%	7.5%
College Grad 4 Yr	21.9%	11.4%	28.2%	23.6%	23.0%	17.9%
Post Graduate Studies	13.2%	0.8%	12.3%	17.2%	15.3%	14.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

774 Jordan Lane Bldg. #4 Decatur, GA 30033-5755

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR Equal Opportunity Employer/Program

Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics Division; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

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SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- NFOGRAPHICS
- CUSTOM
 CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400 BRASELTON 770.307.0087