



**NORTON NATIVE INTELLIGENCE | [WWW.NORTONINTELLIGENCE.COM](http://WWW.NORTONINTELLIGENCE.COM)  
434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022**



# WHITE

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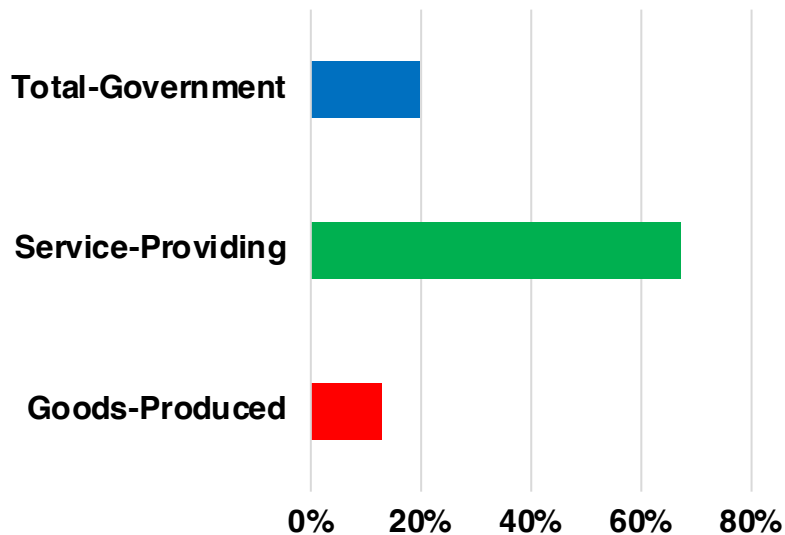


# WHITE COUNTY

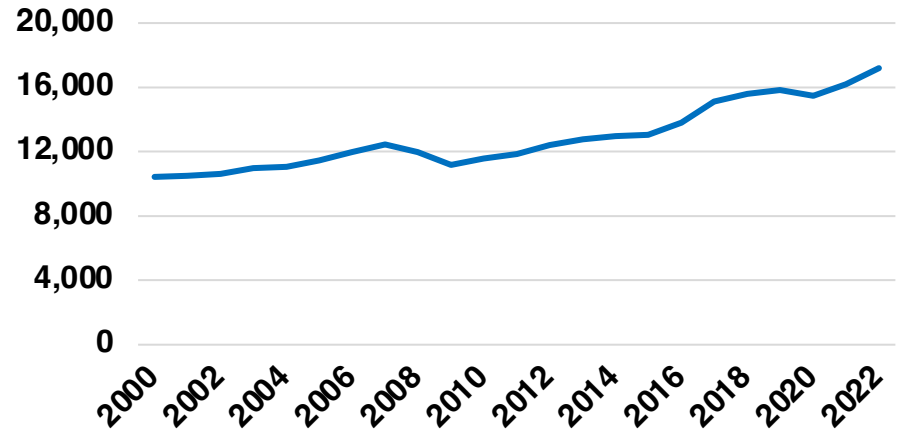
## EMPLOYMENT SNAPSHOT

- 17,197 RESIDENTS CURRENTLY EMPLOYED.
- 2022 UNEMPLOYMENT RATE: 2.4%
- NOV 2023 UNEMPLOYMENT RATE: 2.0%

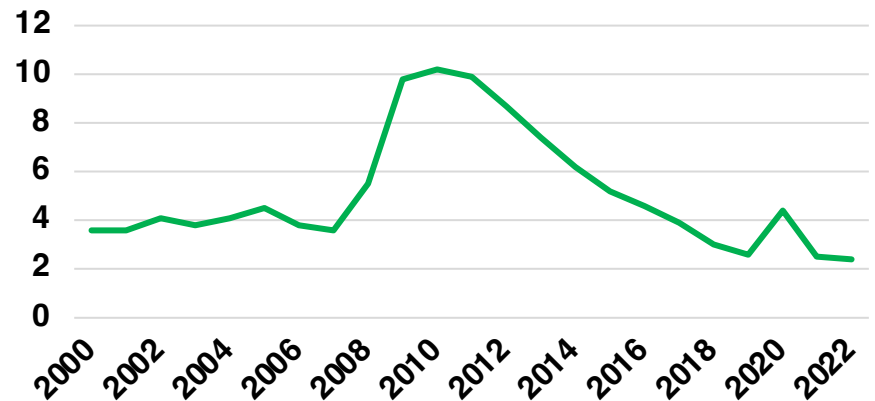
**Industry Mix**



**Employment Trends**



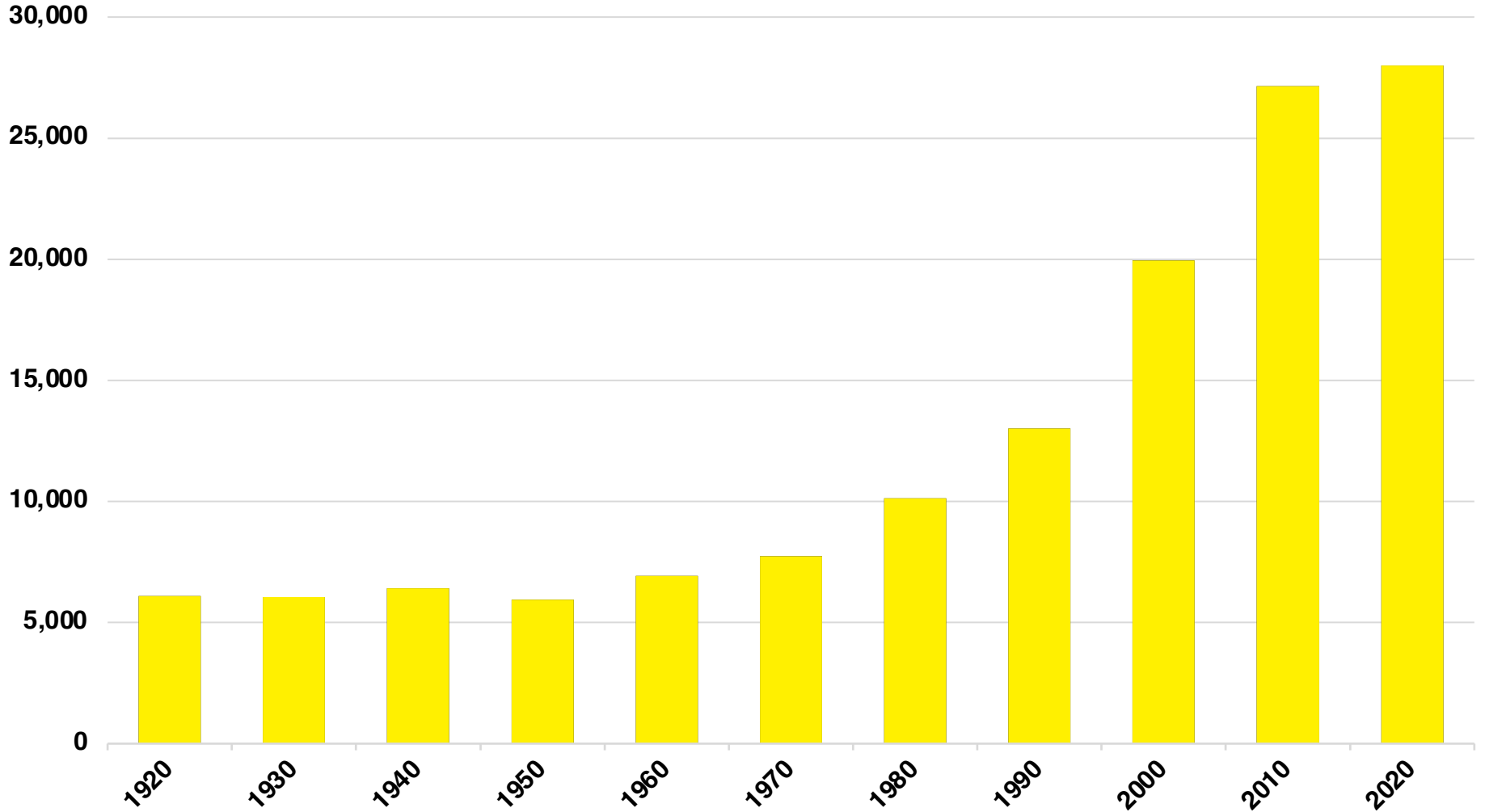
**Unemployment Rate Trends**





# WHITE COUNTY

## HISTORICAL POPULATION

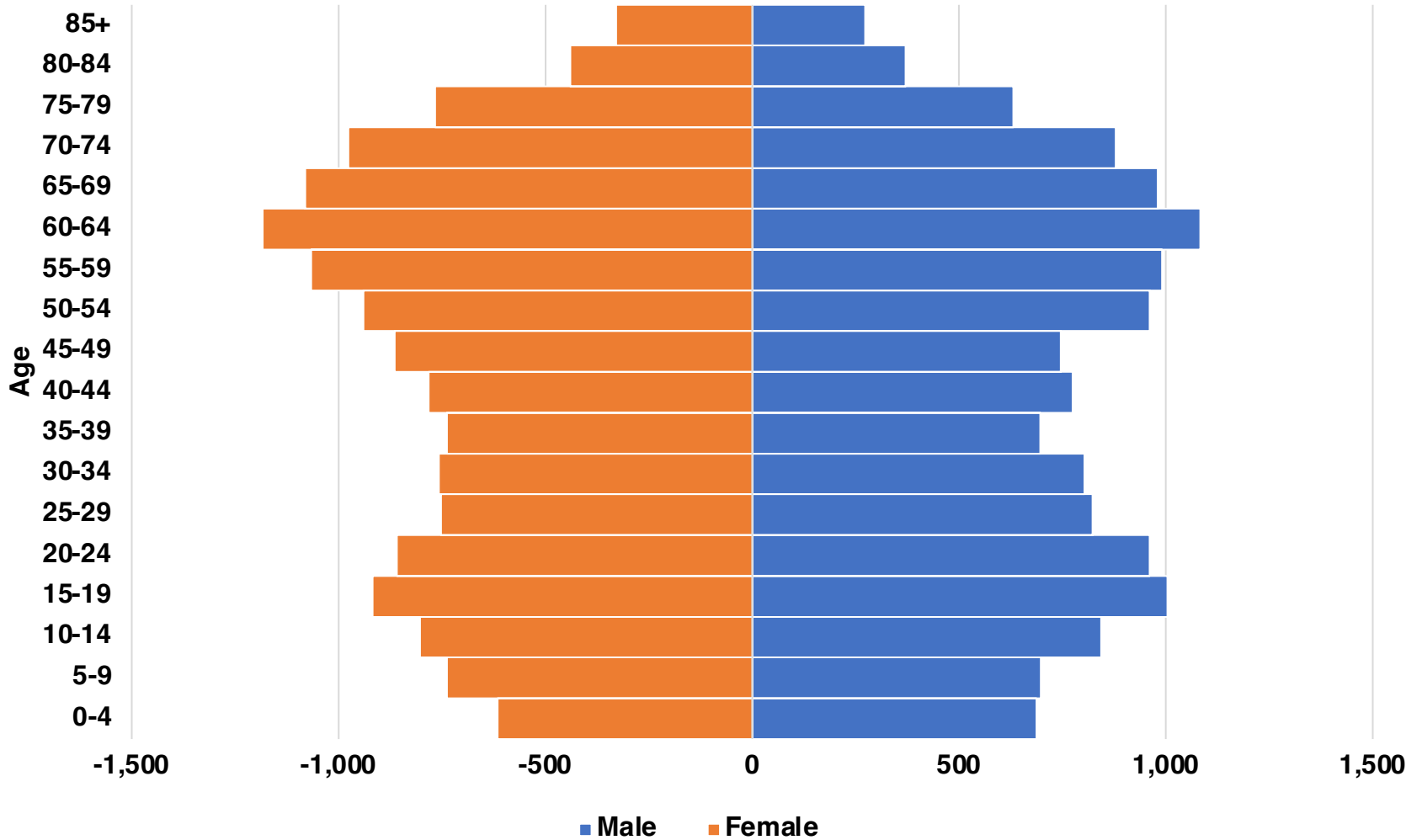


Source: US Census



# WHITE COUNTY

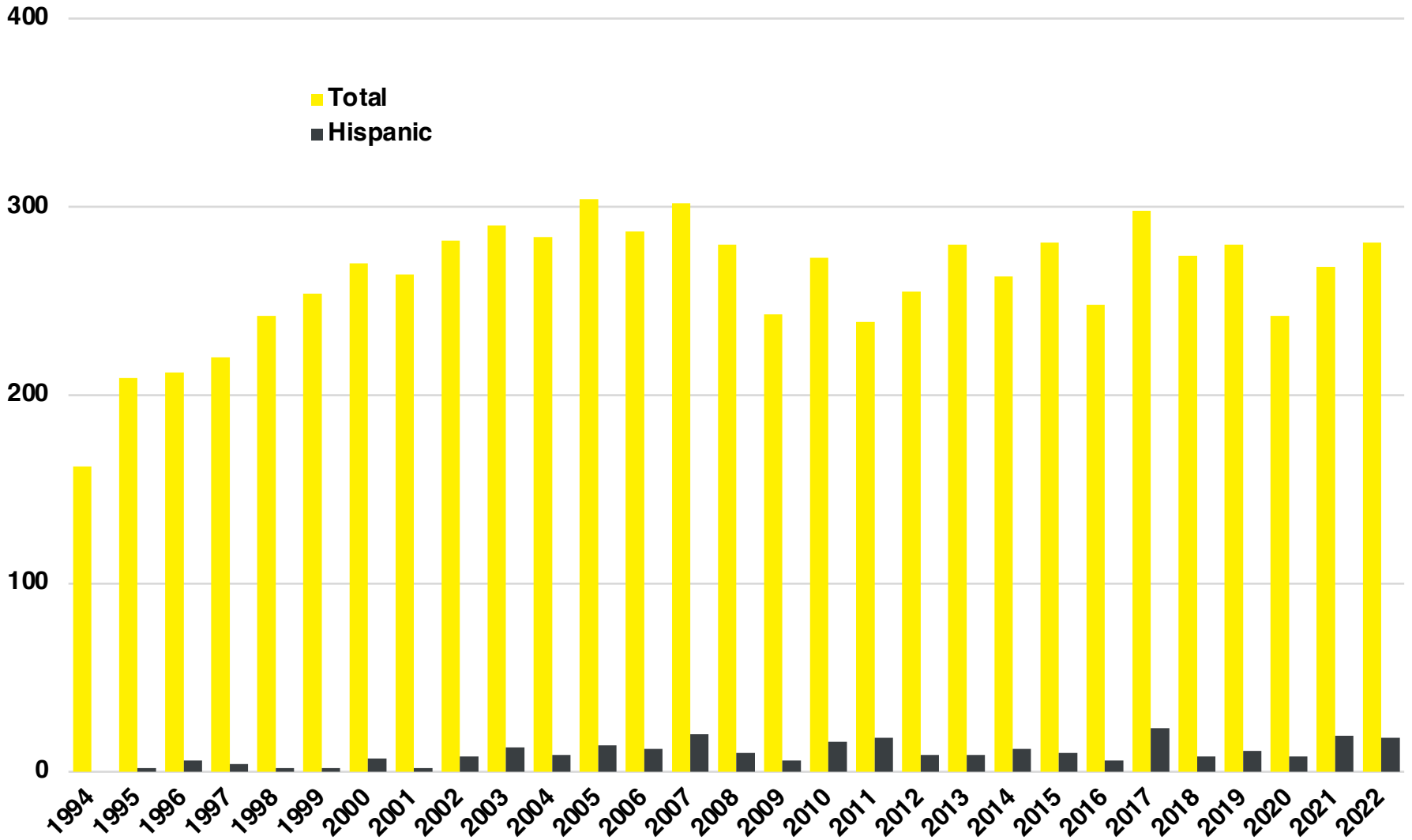
## 2022 POPULATION BY AGE





# WHITE COUNTY

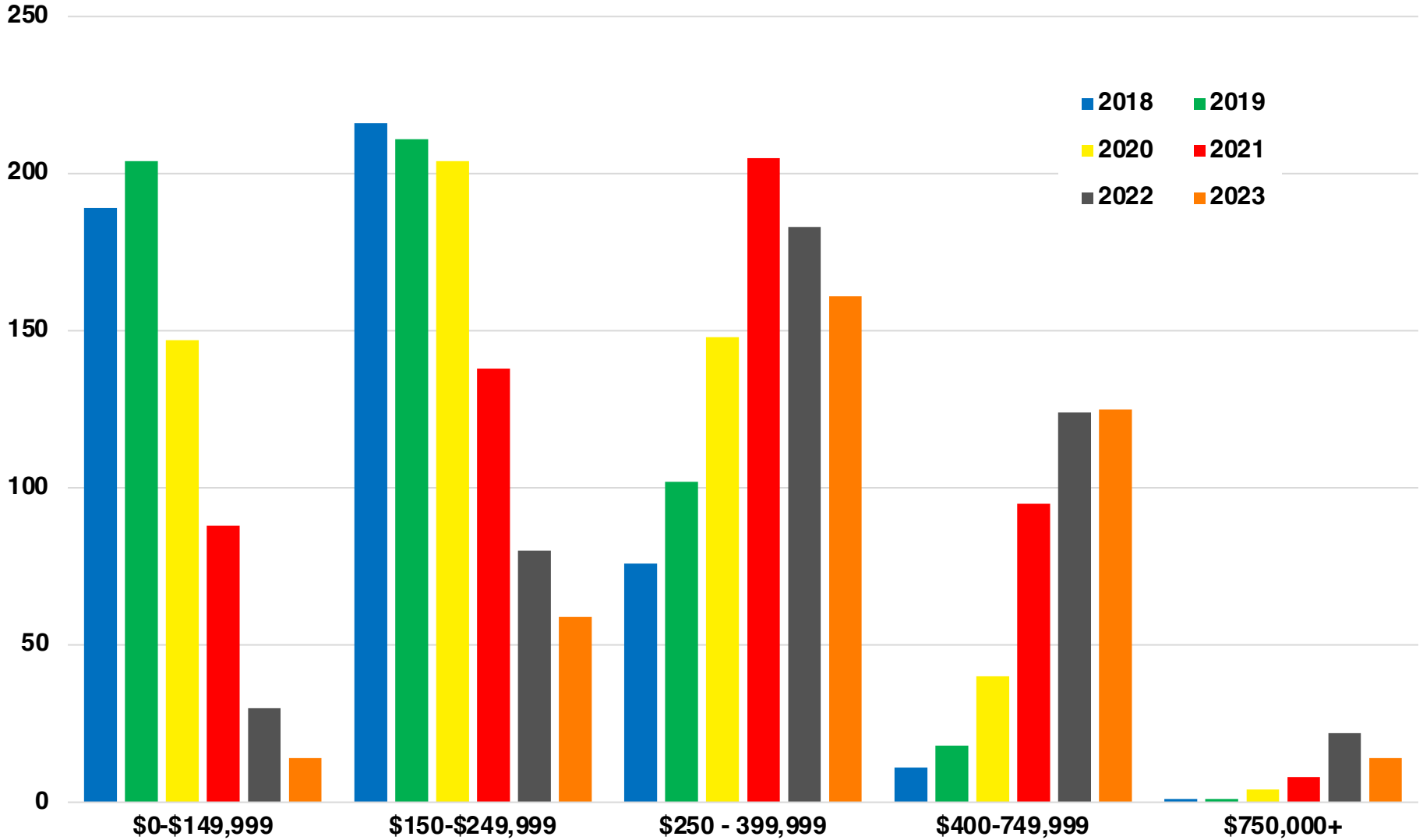
## TOTAL VS HISPANIC BIRTHS





# WHITE COUNTY

## SINGLE FAMILY HOME SALES

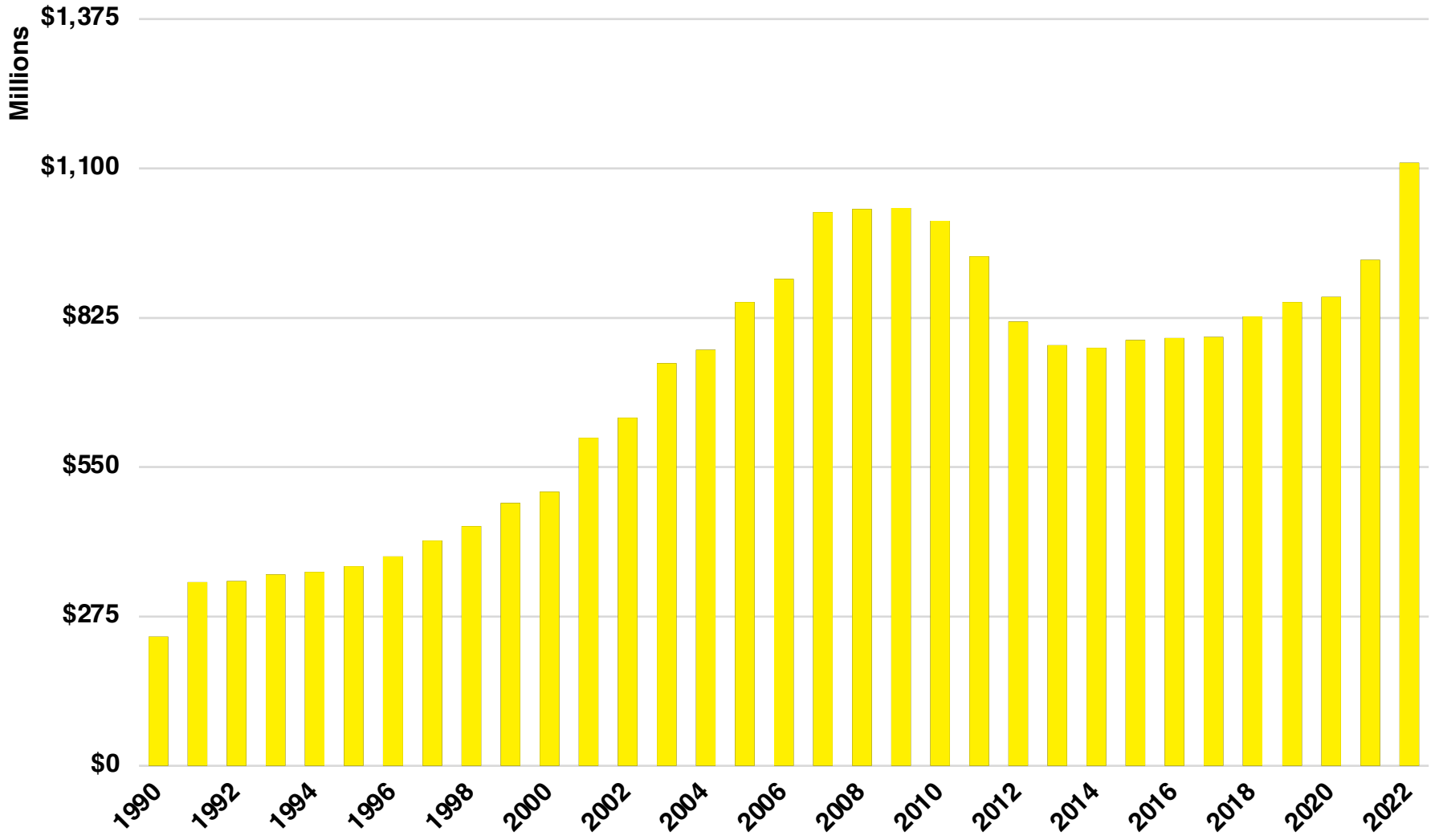


Source: GAMLIS



# WHITE COUNTY

## TAX DIGEST TOTAL ASSESSED VALUE 40%



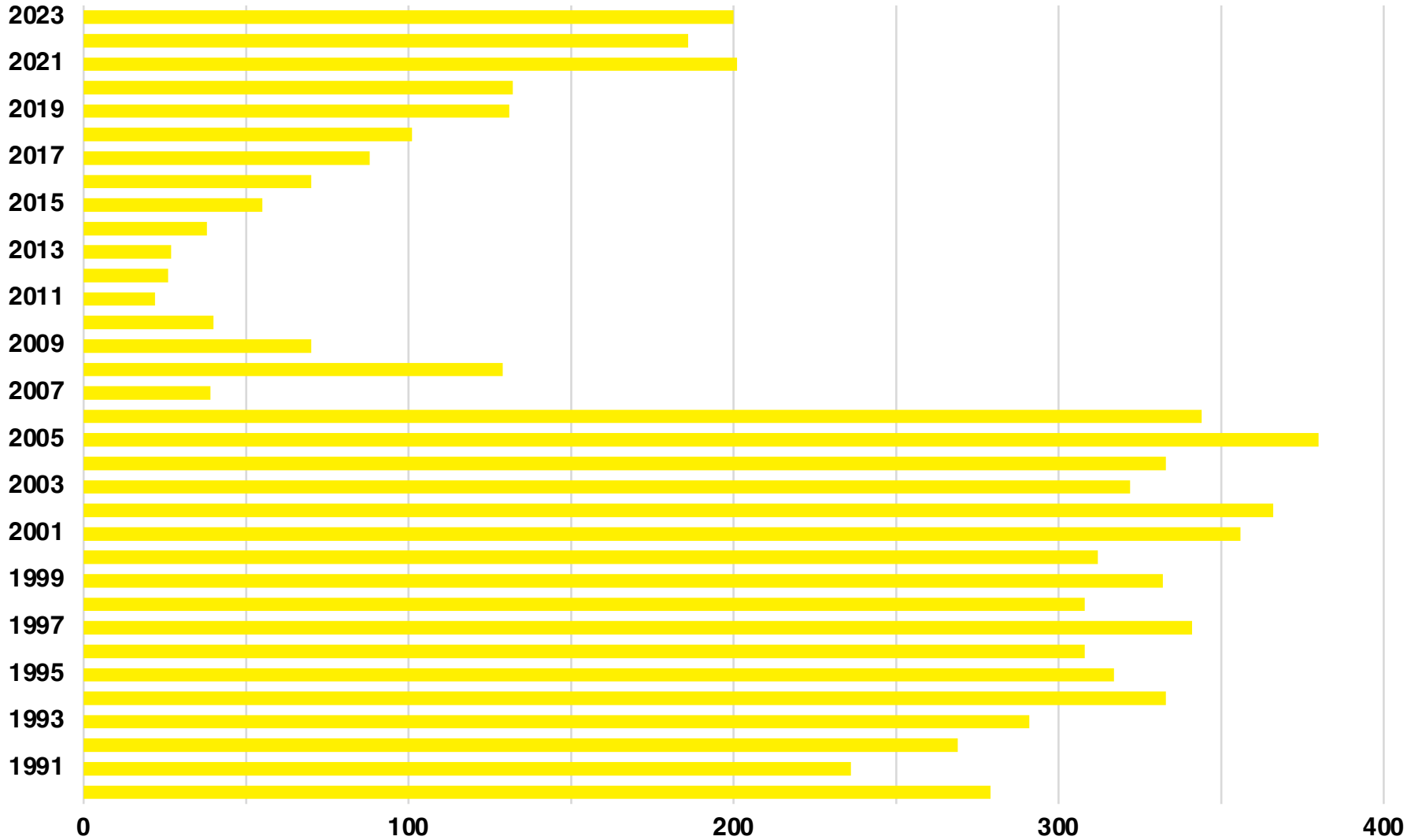
Source: Dept of Revenue Consolidated Tax Digest





# WHITE COUNTY

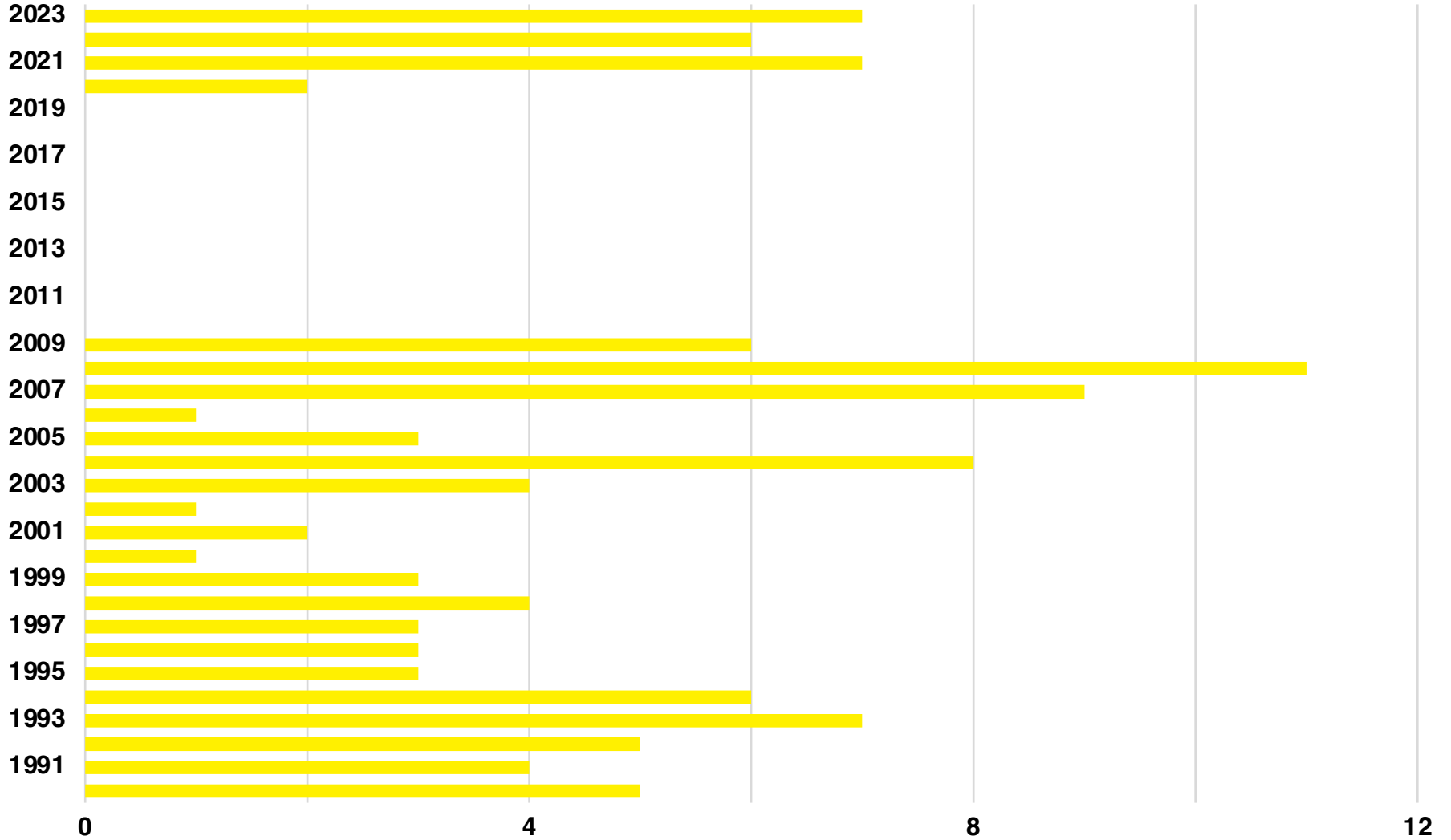
## SINGLE FAMILY BUILDING PERMITS





# WHITE COUNTY

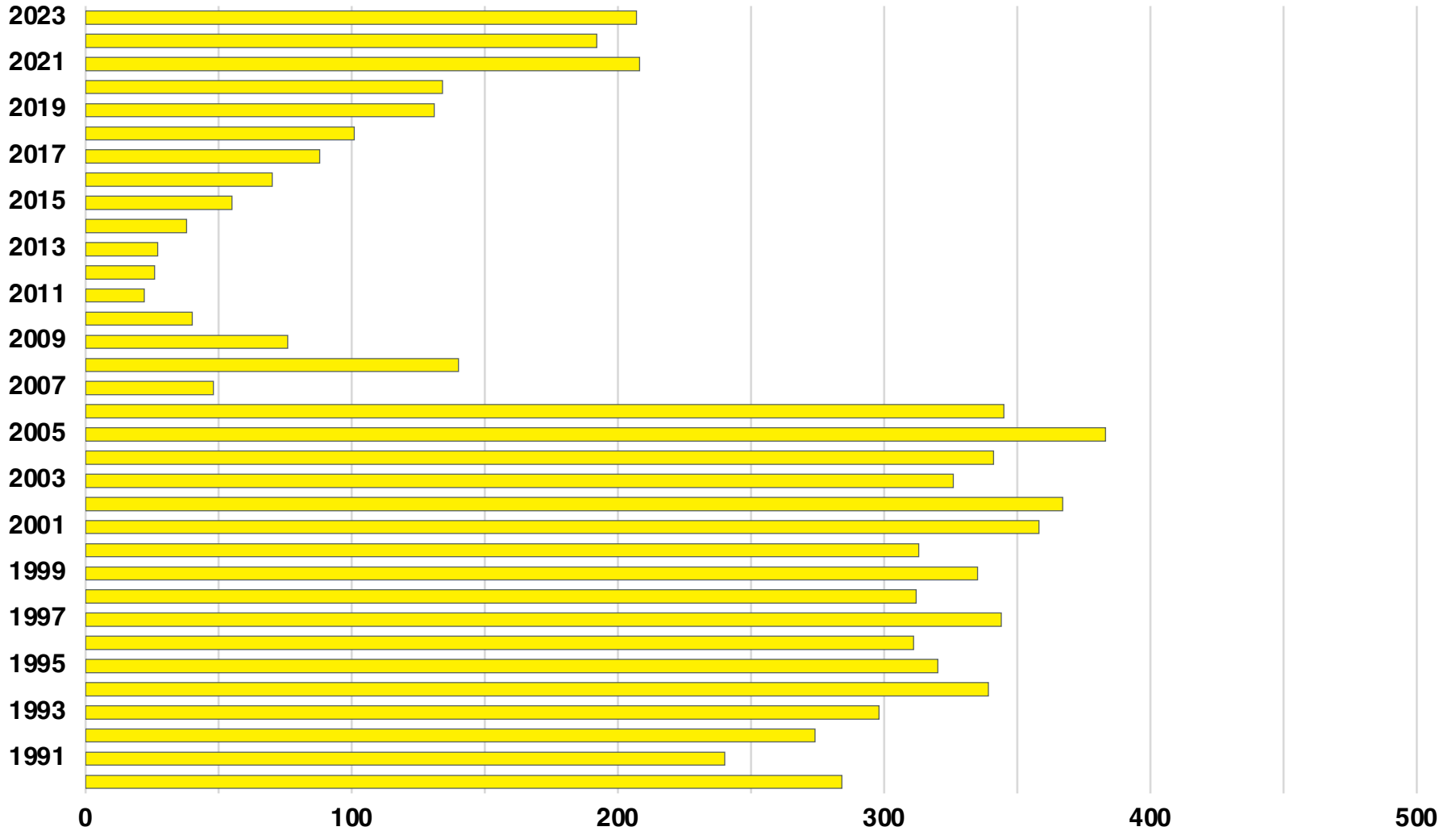
## MULTI FAMILY BUIDING PERMITS





# WHITE COUNTY

## TOTAL BUILDING PERMITS

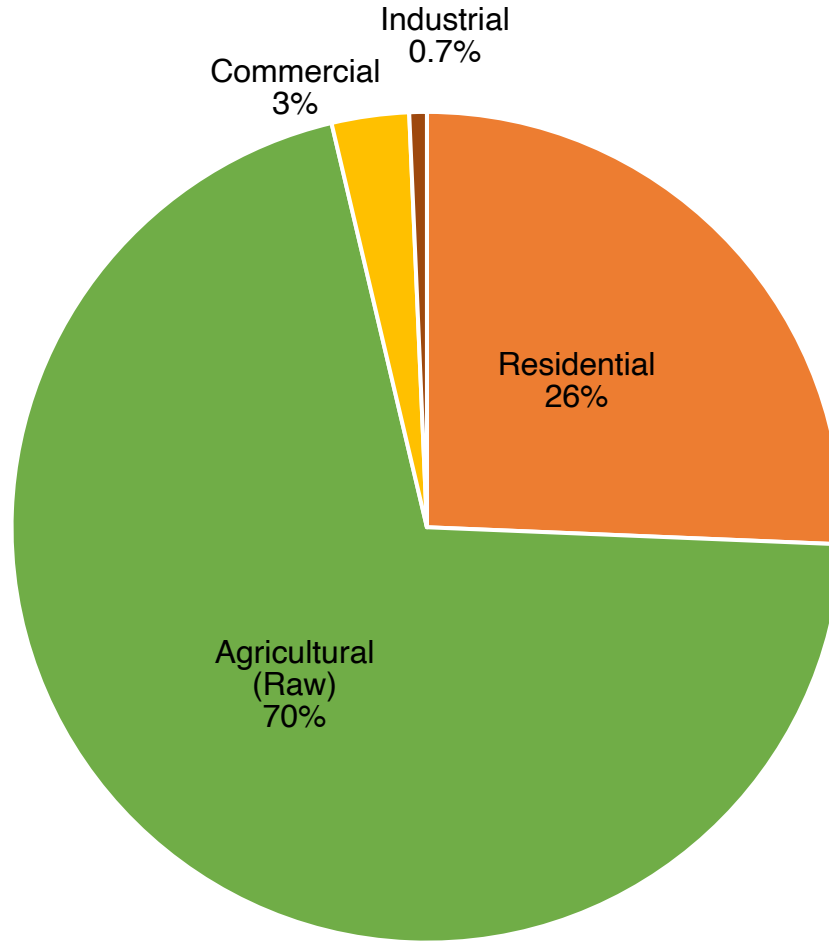




# WHITE COUNTY

## ZONED ACREAGE

### 2022



## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS

**GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE  
706.754.5700 | CLEVELAND 706.865.5400 | BRASELTON 770.307.0087**

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