



NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM 434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022



Area Labor Profile

abor Force Activity

			<u>Octobe</u>	<u>r 2023</u>
	Labor Force	Employed	Unemployed	Rate
White	17,701	17,272	429	2.4%
Habersham	19,356	18,725	631	3.3%
Hall	110,579	107,616	2,963	2.7%
Lumpkin	19,560	19,009	551	2.8%
Towns	4,484	4,292	192	<mark>4.3%</mark>
Union	11,958	11,642	316	2.6%
White Area	183,638	178,556	5,082	2.8%
Georgia	5,359,846	5,173,829	186,017	3.5%
United States	167,774,000	161,676,000	6,098,000	3.6%

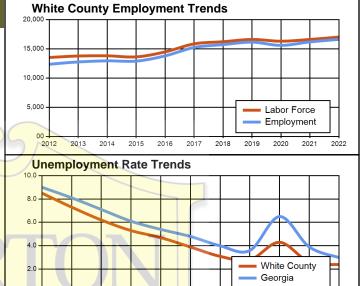
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

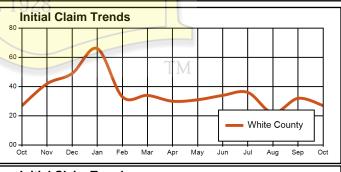
Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claims Activity

	October 2023	September 2023	August 2023	Total
White	27	32	22	81
Habersham	57	96	50	203
Hall	292	254	273	819
Lumpkin	34	16	47	97
Towns	7	5	8	20
Union	14	24	21	59
White Area	431	427	421	1,279

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.





2017

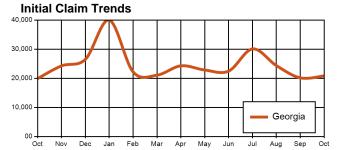
2018

2019

2020

2021

2022



Updated: Nov 2023

Towns

White

Hall

Union

Lumpkin

White

County

0.0 2012

2013

2014

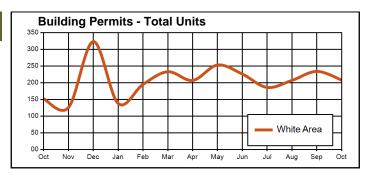
2015

2016

Building Permit Construction Activity

White Area

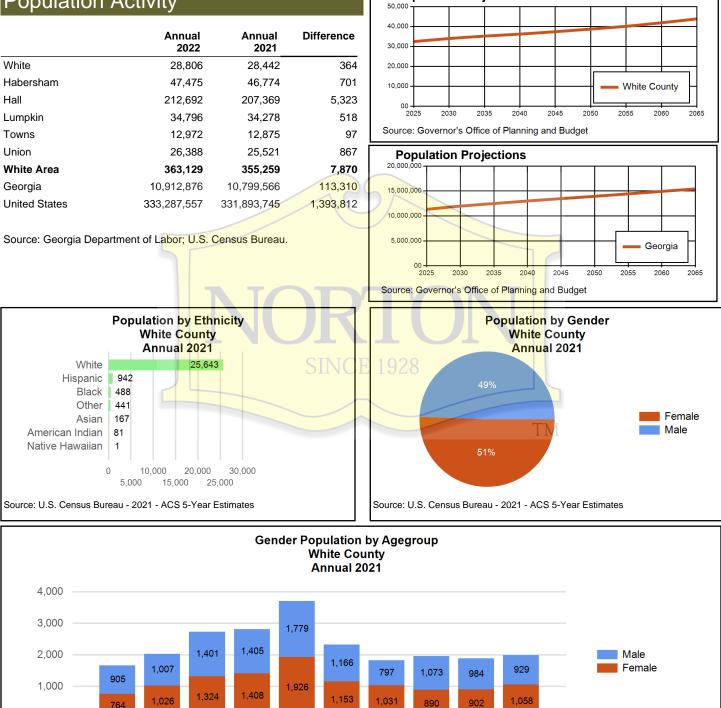
	October 2023	September 2023	August 2023	Total
Totals	208	234	207	649
Family residential	208	223	196	627
Multi family resident	0	11	11	22



Population Projections

Source: U.S. Census Bureau.

Population Activity



0

15-19

20-24

25-34

35-44

45-54

55-59

60-64

65-69

70-74

75-84

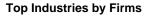
		Whit	е			White Area	a	
	NUMBER	EMPLOY	MENT	WEEKLY	NUMBER	EMPLOY	MENT	WEEKLY
INDUSTRY	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	150	1,772	18.1	1,032	1,524	37,382	26.0	1,094
Agriculture, Forestry, Fishing and Hunting	15	221	2.3	970	71	833	0.6	1,04
Mining, Quarrying, and Oil and Gas								
Extraction	0	0	0.0	0	8	108	0.1	1,57
Construction	93	751	7.7	1,057	948	7,026	4.9	1,17
Manufacturing	42	800	8.2	1,027	497	29,415	20.5	1,07
Food	6	84	0.9	485	66	12,844	8.9	95
Beverage and Tobacco Product	7	83	0.8	685	30	680	0.5	1,00
Leather and Allied Product	1	*	*	*	1	*	*	
Wood Product	4	72	0.7	1,011	23	438	0.3	95
Printing and Related Support Activities	2	*	*	*	31	389	0.3	1,09
Chemical	1	*	*	*	33	1,156	0.8	1,29
Plastics and Rubber Products	2	*	*	*	19	998	0.7	1,07
Nonmetallic Mineral Product	2	*	*	*	23	286	0.2	1,14
Fabricated Metal Product	5	21	0.2	906	73	1,971	1.4	1,23
Machinery	2	*	*	*	40	2,984	2.1	1,38
Transportation Equipment	5	*	*	*	19	4,043	2.8	98
Miscellaneous	5	48	0.5	571	52	1,591	1.1	1,21
Paper	0	-0 0	0.0	0	1	*	*	1,21
Petroleum and Coal Products	0	0	0.0	0	3	11	0.0	1,23
	0	0	0.0	0	6	*	*	1,20
Apparel	0	0	0.0	0	6	492	0.3	1,37
Primary Metal	0	0		0	7	305		
Textile Mills	0		0.0	/		305 57	0.2	1,06
Textile Product Mills	0	0	0.0	0	8		0.0	56
Computer and Electronic Product	0	0	0.0	0	14	186	0.1	1,15
Electrical Equipment, Appliance, and Component	0	0	0.0	0	14	597	0.4	1,19
Furniture and Related Product	0	0	0.0	0	28	188	0.1	97
Service-Providing	596	6,722	68.6	592	6,792	85,675	59.7	1,01
Utilities	1	*	*	*	21	642	0.4	1,46
Wholesale Trade	20	106	1.1	1,005	429	6,250	4.4	1,36
Retail Trade	144	1,440	14.7	591	1,235	15,460	10.8	69
Transportation and Warehousing	10	67	0.7	671	255	4,384	3.1	1,18
Information	11	87	INC 0.9	191,148	113	988	0.7	1,10
Finance and Insurance	31	146	1.5	1,342	489	2,927	2.0	1,52
	31	140	1.3	504	409	1,352	0.9	85
Real Estate and Rental and Leasing Professional, Scientific, and Technical	31	172	1.0	504	415	1,352	0.9	00
Services	51	115	1.2	1,113	754	3,630	2.5	1,39
Management of Companies and						1 M		
Enterprises	1	*	*	*	31	2,054	1.4	2,33
Administrative and Support and Waste Management and Remediation Services	50	250	2.6	674	541	8,178	5.7	75
Educational Services	9	200	2.0	*	80	3,319	2.3	64
		606						
Health Care and Social Assistance	46	626	6.4	848	943	18,306	12.7	1,24
Arts, Entertainment, and Recreation	16	138	1.4	499	120	1,403	1.0	3,42
Accommodation and Food Services	124	1,969	20.1	464	803	14,115	9.8	45
Other Services (except Public Administration)	51	235	2.4	688	563	2,667	1.9	76
Unclassified - industry not assigned	87	200 54	0.6	864	1,126	2,007 728	0.5	1,31
Total - Private Sector	833	8,548	87.2	685	9,442	123,785	86.2	1,03
Total - Government	31	1,252	12.8	899	278	19,797	13.8	96
Federal Government	3	41	0.4	1,181	47	791	0.6	1,48
State Government	15	306	3.1	946	107	4,894	3.4	98
Local Government	13	905	9.2	870	124	14,112	9.8	92
ALL INDUSTRIES	864	9, 798	100.0	712	9,720	143,579	9.0 100.0	1,02
ALL INDUSTRIES	004	3,130	100.0	112	5,120	143,373	100.0	1,02

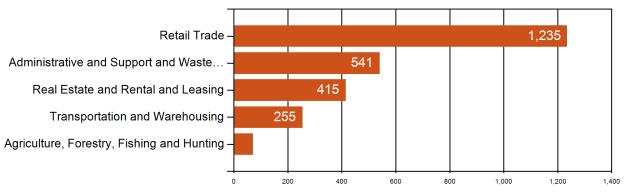
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Top Industries - 2nd Quarter of 2023

White Area

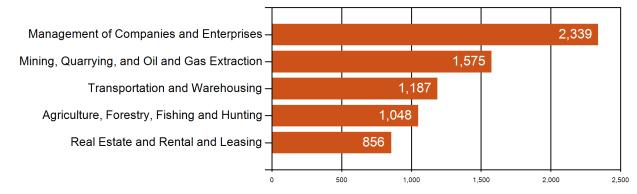




Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL	GRADUA	TES	PERCENT CHANGE		
	2020	2021	2022	2020-2021	2021-2022	
Child Care Provider/Assistant	134	209	170	56.0	-18.7	
Automobile/Automotive Mechanics Technology/Technician	218	129	161	-40.8	24.8	
Cosmetology/Cosmetologist, General	165	146	160	-11.5	9.6	
Welding Technology/Welder	229	317	155	38.4	-51.1	
Business Administration and Management, General	109	155	145	42.2	-6.5	
Industrial Mechanics and Maintenance Technology	155	109	124	-29.7	13.8	
Nursing Assistant/Aide and Patient Care Assistant/Aide	82	110	107	34.1	-2.7	
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	79	81	88	2.5	8.6	
Lineworker	61	81	76	32.8	-6.2	
Electrician	47	58	69	23.4	19.0	

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL C	RADUA	TES	PERCENT C	PERCENT CHANGE		
	2020	2021	2022	2020-2021	2021-2022		
Cosmetology/Cosmetologist, General	102	57	72	-44.1	26.3		
Medical/Clinical Assistant	90	61	67	-32.2	9.8		
Licensed Practical/Vocational Nurse Training	66	63	63	-4.5	0.0		
Welding Technology/Welder	60	55	43	-8.3	-21.8		
Business Administration and Management, General	26	41	39	57.7	-4.9		
Electrician	25	34	29	36.0	-14.7		
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	39	23	28	-41.0	21.7		
Accounting Technology/Technician and Bookkeeping	32	21	25	-34.4	19.0		
Emergency Medical Technology/Technician (EMT Paramedic)	SI 49 C	E 2192	28 24	-57.1	14.3		
Industrial Mechanics and Maintenance Technology	58	59	23	1.7	-61.0		

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

TOTAL	GRADU	ATES	PERCENT CHANGE		
2020	2021	2022	2020-2021	2021-2022	
42	52	47	23.8	-9.6	
34	28	36	-17.6	28.6	
45	56	35	24.4	-37.5	
37	35	26	-5.4	-25.7	
29	21	18	-27.6	-14.3	
20	17	17	-15.0	0.0	
17	19	17	11.8	-10.5	
14	28	15	100.0	-46.4	
9	13	14	44.4	7.7	
15	10	13	-33.3	30.0	
	2020 42 34 45 37 29 20 17 14 9	2020 2021 42 52 34 28 45 56 37 35 29 21 20 17 17 19 14 28 9 13	42 52 47 34 28 36 45 56 35 37 35 26 29 21 18 20 17 17 17 19 17 14 28 15 9 13 14	2020 2021 2022 2020-2021 42 52 47 23.8 34 28 36 -17.6 45 56 35 24.4 37 35 26 -5.4 29 21 18 -27.6 20 17 17 -15.0 17 19 17 11.8 14 28 15 100.0 9 13 14 44.4	

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

	White County	White Area	
	Black Bear Treatment Center, LLC Chick-Fil-A		<u>COUNTY</u>
	Cobb Vantress, Inc.	Cottrell, Inc.	Hall
	Freudenberg-NOK General Partnership Ingles Markets, Inc.	Fieldale Farms Corporation	Hall
	Mountain Education Center, Inc.	Fieldale Farms Corporation	Habersham
	Truett-McConnell College Unicoi Lodge	Fox Racing Shox	Hall
	Walmart	Gold Creek Processing, LLC	Hall
	Woodlands Camp & Conference Center	Kubota Manucturing of America Corporation	Hall
*Note:	Black Bear Treatment Center, LLC	Northeast Georgia Medical Center, Inc.	Hall
Source:	Georgia Department of Labor	Northeast Georgia Physicians Group	Hall
oource. e	Coolgia Department of Labor	Pilgrim's Pride Corporation	Hall
		University of North Georgia	Lumpkin

Education of the Labor Force

White Area

WINE AICa	PERCENT DISTRIBUTION BY AGE							
	PERCENT							
	OF TOTAL	18-24	25-34	35-44	45-64	65+		
Elementary	7.9%	3.4%	6.7%	13.2%	8.7%	6.6%		
Some High School	9.0%	10.7%	9.3%	11.9%	6.9%	8.8%		
High School Grad/GED	30.9%	39.4%	32.4%	26.4%	29.8%	29.5%		
Some College	22.6%	35.3%	21.9%	18.2%	22.1%	19.4%		
College Grad 2 Yr	6.9%	5.8%	8.4%	6.9%	7.0%	6.3%		
College Grad 4 Yr	14.1%	4.9%	16.1%	13.7%	1 <u>5.6%</u>	16.1%		
Post Graduate Studies	8.7%	0.5%	5.2%	9.6%	10.0%	13.3%		
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some Note:

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy Gainsville, GA 30504 Fax: (770) 531 - 5699 **Phone:** (770) 535 - 5484

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR Equal Opportunity Employer/Program Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics Division; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - **RESIDENTIAL**
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- **RELOCATION**
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- **DEVELOPMENT**
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY NDICATORS
- TEMPERATURE GAUGES
- MARKET WATCH
- LAKE REPORTS
- **RESIDENTIAL REPORTS**
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC
 PATTERNS
- NFOGRAPHICS
- CUSTOM
 CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053 CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400 BRASELTON 770.307.0087

NORTON NATIVE INTELLIGENCE | WWW.NORTONINTELLIGENCE.COM 434 GREEN STREET | GAINESVILLE, GA 30501 | (770) 532-0022