



Age by Sex Profile

Barrow County, GA
 Barrow County, GA (13013)
 Geography: County

Prepared by Esri

Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	83,505	92,516	100,775	8,259	1.72%
Households	28,727	32,156	35,551	3,395	2.03%
Average Household Size	2.89	2.86	2.82	-0.04	-0.28%
Median Age	36.4	37.2	38.1	0.9	0.48%
Median Male Age	35.4	36.3	37.2	0.9	0.49%
Median Female Age	37.4	38.2	39.1	0.9	0.47%

Total Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	83,505	100.0%	92,516	100.0%	100,775	100.0%
0 - 4	5,408	6.5%	5,884	6.4%	6,365	6.3%
5 - 9	5,797	6.9%	6,256	6.8%	6,334	6.3%
10 - 14	6,341	7.6%	6,459	7.0%	6,597	6.5%
15 - 19	5,978	7.2%	6,427	6.9%	6,223	6.2%
20 - 24	5,018	6.0%	5,846	6.3%	6,161	6.1%
25 - 29	5,589	6.7%	5,774	6.2%	7,333	7.3%
30 - 34	5,818	7.0%	6,715	7.3%	6,721	6.7%
35 - 39	6,008	7.2%	6,538	7.1%	7,416	7.4%
40 - 44	5,460	6.5%	6,393	6.9%	6,850	6.8%
45 - 49	5,559	6.7%	5,731	6.2%	6,621	6.6%
50 - 54	5,301	6.3%	6,005	6.5%	5,861	5.8%
55 - 59	5,364	6.4%	5,487	5.9%	6,033	6.0%
60 - 64	4,706	5.6%	5,451	5.9%	5,531	5.5%
65 - 69	3,773	4.5%	4,561	4.9%	5,416	5.4%
70 - 74	3,329	4.0%	3,570	3.9%	4,392	4.4%
75 - 79	2,042	2.4%	2,809	3.0%	3,223	3.2%
80 - 84	1,160	1.4%	1,524	1.6%	2,270	2.3%
85+	854	1.0%	1,086	1.2%	1,428	1.4%
18+	62,195	74.5%	70,012	75.7%	77,709	77.1%
21+	58,930	70.6%	66,278	71.6%	74,021	73.5%

Total Population by Age Dependency	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	83,505	100.0%	92,516	100.0%	100,775	100.0%
Child (<18)	21,310	25.5%	22,504	24.3%	23,066	22.9%
Working-Age (18-64)	51,037	61.1%	56,462	61.0%	60,980	60.5%
Senior (Age 65+)	11,158	13.4%	13,550	14.6%	16,729	16.6%
Child Dependency Ratio	41.8	-	39.9	-	37.8	-
Age Dependency Ratio	63.6	-	63.9	-	65.3	-
Senior Dependency Ratio	21.9	-	24.0	-	27.4	-

Data Note: Detail may not sum to totals due to rounding. Dependency ratios represent the number of dependents per 100 persons of the working-age population aged 18 to 64.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

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Male Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	40,881	100.0%	46,131	100.0%	50,014	100.0%
0 - 4	2,832	6.9%	3,086	6.7%	3,338	6.7%
5 - 9	2,897	7.1%	3,248	7.0%	3,296	6.6%
10 - 14	3,246	7.9%	3,254	7.1%	3,413	6.8%
15 - 19	3,054	7.5%	3,335	7.2%	3,176	6.4%
20 - 24	2,562	6.3%	2,995	6.5%	3,126	6.3%
25 - 29	2,720	6.7%	2,938	6.4%	3,664	7.3%
30 - 34	2,879	7.0%	3,343	7.2%	3,395	6.8%
35 - 39	2,954	7.2%	3,323	7.2%	3,652	7.3%
40 - 44	2,720	6.7%	3,265	7.1%	3,464	6.9%
45 - 49	2,717	6.6%	2,908	6.3%	3,336	6.7%
50 - 54	2,580	6.3%	3,024	6.6%	2,941	5.9%
55 - 59	2,623	6.4%	2,716	5.9%	2,958	5.9%
60 - 64	2,195	5.4%	2,684	5.8%	2,695	5.4%
65 - 69	1,753	4.3%	2,148	4.7%	2,627	5.3%
70 - 74	1,520	3.7%	1,630	3.5%	2,017	4.0%
75 - 79	871	2.1%	1,259	2.7%	1,445	2.9%
80 - 84	465	1.1%	605	1.3%	960	1.9%
85+	293	0.7%	370	0.8%	511	1.0%
18+	30,024	73.4%	34,527	74.8%	38,055	76.1%
21+	28,323	69.3%	32,594	70.7%	36,169	72.3%

Female Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	42,624	100.0%	46,385	100.0%	50,761	100.0%
0 - 4	2,576	6.0%	2,798	6.0%	3,027	6.0%
5 - 9	2,900	6.8%	3,008	6.5%	3,038	6.0%
10 - 14	3,095	7.3%	3,205	6.9%	3,184	6.3%
15 - 19	2,924	6.9%	3,092	6.7%	3,047	6.0%
20 - 24	2,456	5.8%	2,851	6.1%	3,035	6.0%
25 - 29	2,869	6.7%	2,836	6.1%	3,669	7.2%
30 - 34	2,939	6.9%	3,372	7.3%	3,326	6.6%
35 - 39	3,054	7.2%	3,215	6.9%	3,764	7.4%
40 - 44	2,740	6.4%	3,128	6.7%	3,386	6.7%
45 - 49	2,842	6.7%	2,823	6.1%	3,285	6.5%
50 - 54	2,721	6.4%	2,981	6.4%	2,920	5.8%
55 - 59	2,741	6.4%	2,771	6.0%	3,075	6.1%
60 - 64	2,511	5.9%	2,767	6.0%	2,836	5.6%
65 - 69	2,020	4.7%	2,413	5.2%	2,789	5.5%
70 - 74	1,809	4.2%	1,940	4.2%	2,375	4.7%
75 - 79	1,171	2.7%	1,550	3.3%	1,778	3.5%
80 - 84	695	1.6%	919	2.0%	1,310	2.6%
85+	561	1.3%	716	1.5%	917	1.8%
18+	32,171	75.5%	35,485	76.5%	39,654	78.1%
21+	30,607	71.8%	33,684	72.6%	37,852	74.6%

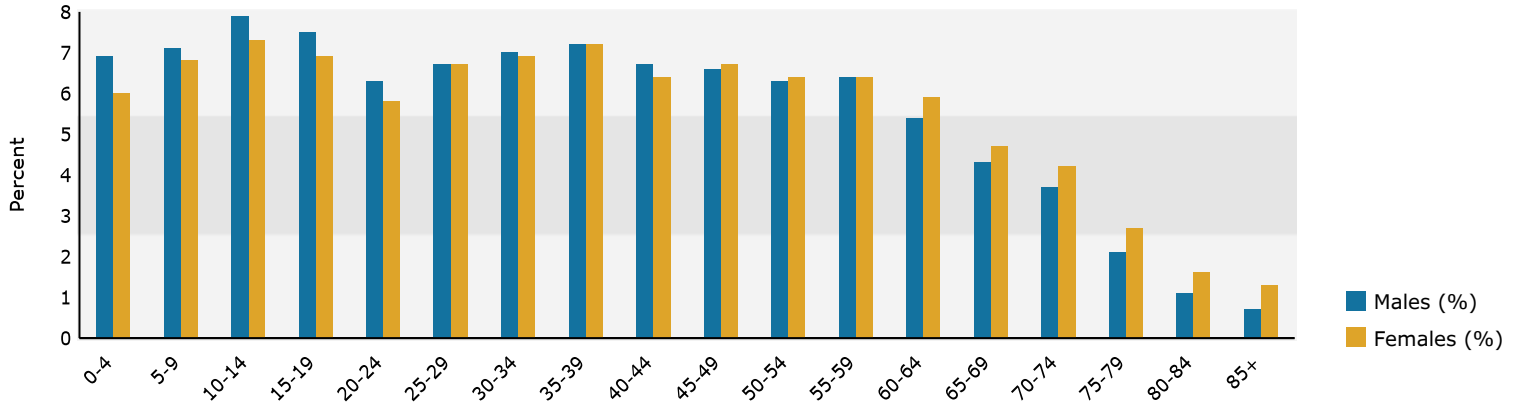
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Age by Sex Profile

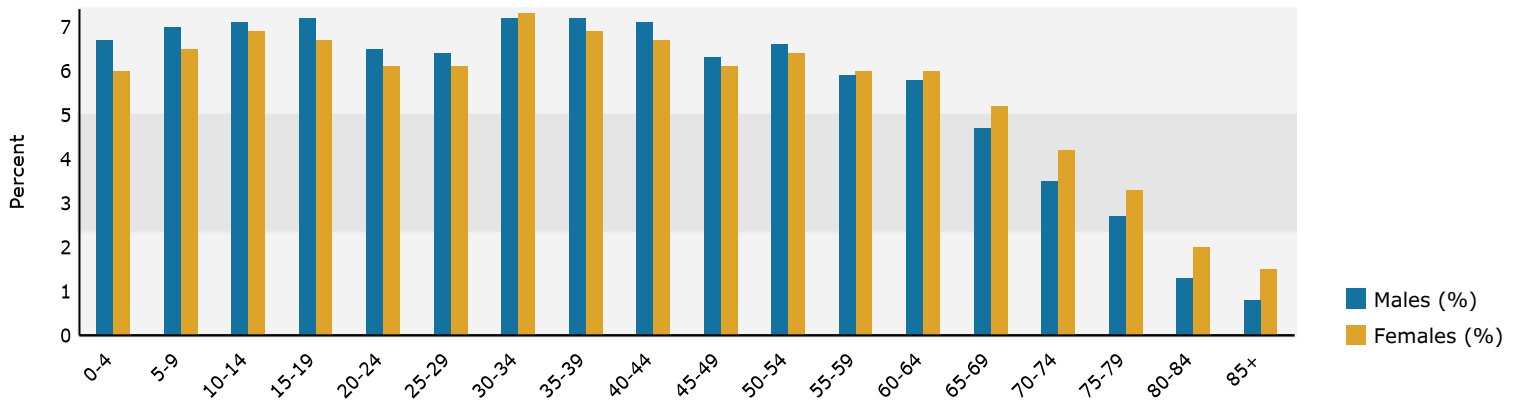
Barrow County, GA
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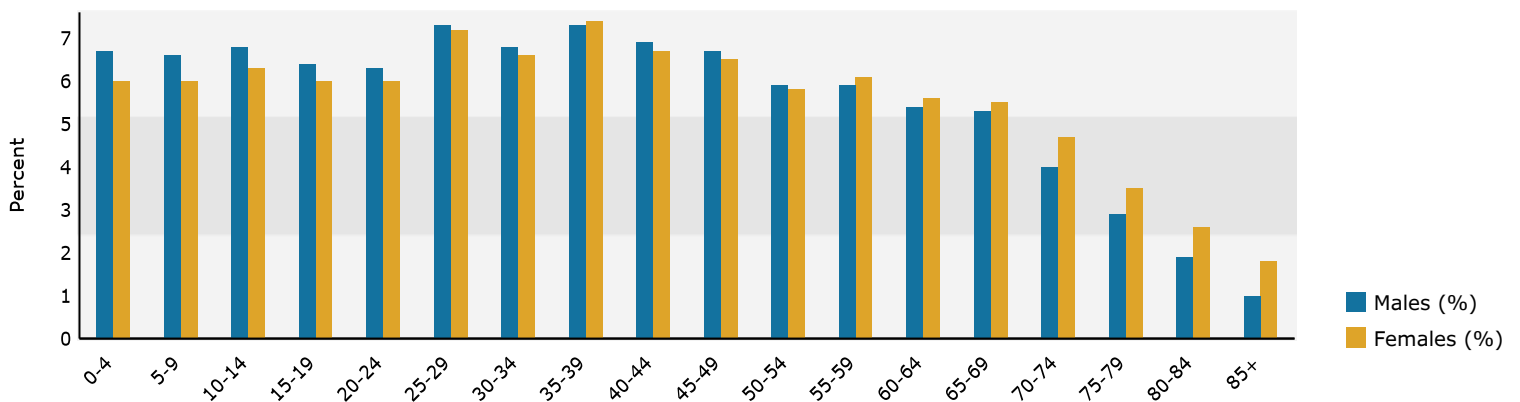
Census 2020 Population by Age and Sex



2024 Population by Age and Sex



2029 Population by Age and Sex



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Summary	Census 2010	Census 2020	2024	2029
Population	69,358	83,505	92,516	100,775
Households	23,967	28,727	32,156	35,551
Families	18,212	21,711	23,896	26,280
Average Household Size	2.88	2.89	2.86	2.82
Owner Occupied Housing Units	18,495	22,249	25,806	29,011
Renter Occupied Housing Units	5,472	6,478	6,350	6,540
Median Age	33.7	36.4	37.2	38.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.72%	0.61%	0.38%
Households	2.03%	0.86%	0.64%
Families	1.92%	0.75%	0.56%
Owner HHs	2.37%	1.32%	0.97%
Median Household Income	2.56%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,918	6.0%	1,701	4.8%
\$15,000 - \$24,999	1,717	5.3%	1,304	3.7%
\$25,000 - \$34,999	1,758	5.5%	1,454	4.1%
\$35,000 - \$49,999	2,379	7.4%	2,158	6.1%
\$50,000 - \$74,999	6,251	19.4%	6,187	17.4%
\$75,000 - \$99,999	5,656	17.6%	6,294	17.7%
\$100,000 - \$149,999	7,588	23.6%	9,554	26.9%
\$150,000 - \$199,999	3,570	11.1%	5,123	14.4%
\$200,000+	1,319	4.1%	1,776	5.0%

Median Household Income	\$82,273	\$93,364
Average Household Income	\$95,285	\$109,182
Per Capita Income	\$33,127	\$38,524

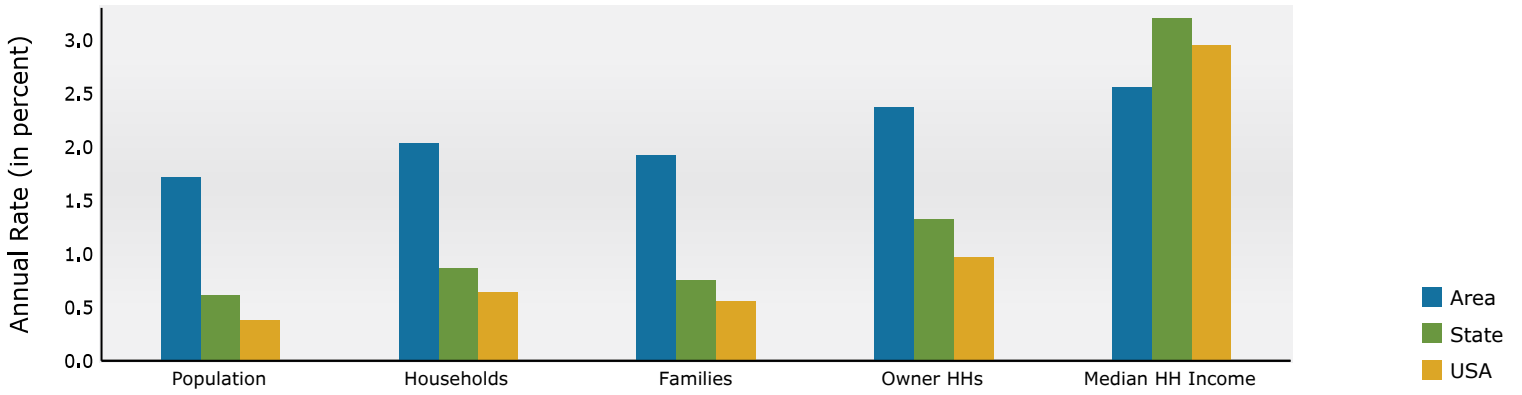
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,832	8.4%	5,408	6.5%	5,884	6.4%	6,365	6.3%
5 - 9	5,632	8.1%	5,797	6.9%	6,256	6.8%	6,334	6.3%
10 - 14	5,165	7.4%	6,341	7.6%	6,459	7.0%	6,597	6.5%
15 - 19	4,693	6.8%	5,978	7.2%	6,427	6.9%	6,223	6.2%
20 - 24	4,029	5.8%	5,018	6.0%	5,846	6.3%	6,161	6.1%
25 - 34	10,755	15.5%	11,407	13.7%	12,489	13.5%	14,054	13.9%
35 - 44	10,427	15.0%	11,468	13.7%	12,931	14.0%	14,266	14.2%
45 - 54	9,419	13.6%	10,860	13.0%	11,736	12.7%	12,482	12.4%
55 - 64	6,937	10.0%	10,070	12.1%	10,938	11.8%	11,564	11.5%
65 - 74	3,892	5.6%	7,102	8.5%	8,131	8.8%	9,808	9.7%
75 - 84	1,885	2.7%	3,202	3.8%	4,333	4.7%	5,493	5.5%
85+	692	1.0%	854	1.0%	1,086	1.2%	1,428	1.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	54,657	78.8%	57,644	69.0%	60,320	65.2%	63,419	62.9%
Black Alone	7,889	11.4%	10,369	12.4%	12,716	13.7%	14,437	14.3%
American Indian Alone	186	0.3%	405	0.5%	507	0.5%	581	0.6%
Asian Alone	2,381	3.4%	3,274	3.9%	3,928	4.2%	4,657	4.6%
Pacific Islander Alone	36	0.1%	23	0.0%	38	0.0%	43	0.0%
Some Other Race Alone	2,601	3.8%	5,025	6.0%	6,717	7.3%	7,937	7.9%
Two or More Races	1,608	2.3%	6,765	8.1%	8,290	9.0%	9,701	9.6%
Hispanic Origin (Any Race)	6,037	8.7%	10,560	12.6%	14,144	15.3%	16,753	16.6%

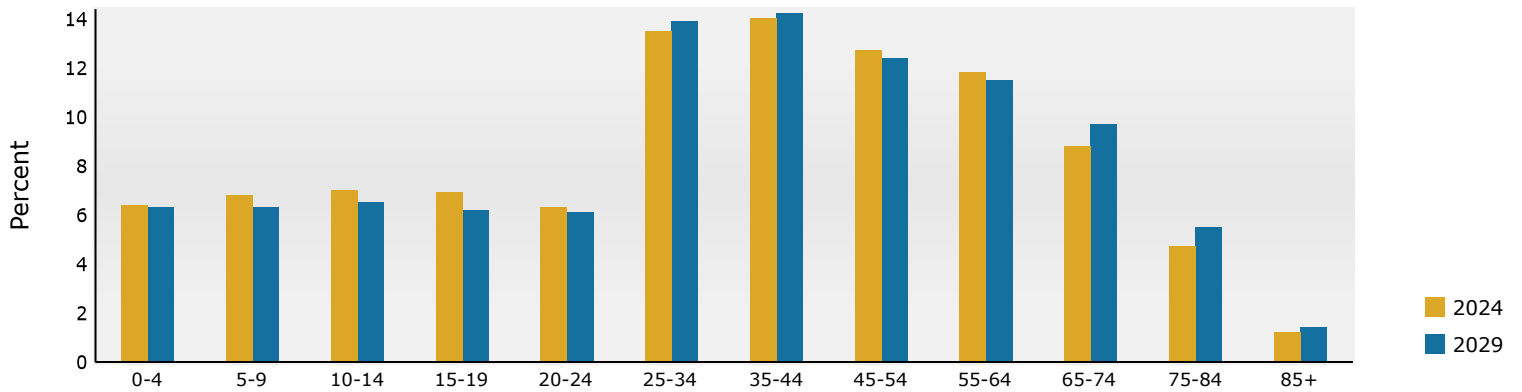
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

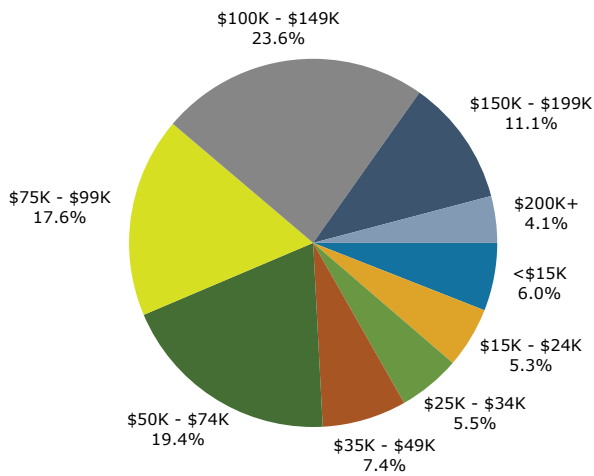
Trends 2024-2029



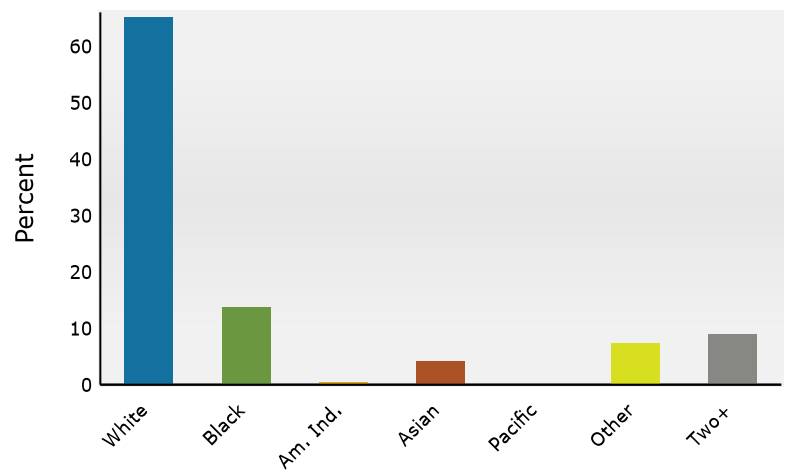
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 15.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

	Barrow County...
Population	
2010 Population	69,358
2020 Population	83,505
2024 Population	92,516
2029 Population	100,775
2010-2020 Annual Rate	1.87%
2020-2024 Annual Rate	2.44%
2024-2029 Annual Rate	1.72%
2020 Male Population	49.0%
2020 Female Population	51.0%
2020 Median Age	36.4
2024 Male Population	49.9%
2024 Female Population	50.1%
2024 Median Age	37.2

In the identified area, the current year population is 92,516. In 2020, the Census count in the area was 83,505. The rate of change since 2020 was 2.44% annually. The five-year projection for the population in the area is 100,775 representing a change of 1.72% annually from 2024 to 2029. Currently, the population is 49.9% male and 50.1% female.

Median Age	
The median age in this area is 37.2, compared to U.S. median age of 39.3.	
Race and Ethnicity	
2024 White Alone	65.2%
2024 Black Alone	13.7%
2024 American Indian/Alaska Native Alone	0.5%
2024 Asian Alone	4.2%
2024 Pacific Islander Alone	0.0%
2024 Other Race	7.3%
2024 Two or More Races	9.0%
2024 Hispanic Origin (Any Race)	15.3%

Persons of Hispanic origin represent 15.3% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households	
2024 Wealth Index	74
2010 Households	23,967
2020 Households	28,727
2024 Households	32,156
2029 Households	35,551
2010-2020 Annual Rate	1.83%
2020-2024 Annual Rate	2.69%
2024-2029 Annual Rate	2.03%
2024 Average Household Size	2.86

The household count in this area has changed from 28,727 in 2020 to 32,156 in the current year, a change of 2.69% annually. The five-year projection of households is 35,551, a change of 2.03% annually from the current year total. Average household size is currently 2.86, compared to 2.89 in the year 2020. The number of families in the current year is 23,896 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

	Barrow County...
Mortgage Income	
2024 Percent of Income for Mortgage	20.1%
Median Household Income	
2024 Median Household Income	\$82,273
2029 Median Household Income	\$93,364
2024-2029 Annual Rate	2.56%
Average Household Income	
2024 Average Household Income	\$95,285
2029 Average Household Income	\$109,182
2024-2029 Annual Rate	2.76%
Per Capita Income	
2024 Per Capita Income	\$33,127
2029 Per Capita Income	\$38,524
2024-2029 Annual Rate	3.06%
GINI Index	
2024 Gini Index	33.9
Households by Income	
Current median household income is \$82,273 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$93,364 in five years, compared to \$91,442 all U.S. households.	
Current average household income is \$95,285 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$109,182 in five years, compared to \$130,581 for all U.S. households.	
Current per capita income is \$33,127 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$38,524 in five years, compared to \$51,203 for all U.S. households.	
Housing	
2024 Housing Affordability Index	123
2010 Total Housing Units	26,396
2010 Owner Occupied Housing Units	18,495
2010 Renter Occupied Housing Units	5,472
2010 Vacant Housing Units	2,429
2020 Total Housing Units	30,019
2020 Owner Occupied Housing Units	22,249
2020 Renter Occupied Housing Units	6,478
2020 Vacant Housing Units	1,292
2024 Total Housing Units	33,447
2024 Owner Occupied Housing Units	25,806
2024 Renter Occupied Housing Units	6,350
2024 Vacant Housing Units	1,291
2029 Total Housing Units	36,841
2029 Owner Occupied Housing Units	29,011
2029 Renter Occupied Housing Units	6,540
2029 Vacant Housing Units	1,290
Socioeconomic Status Index	
2024 Socioeconomic Status Index	49.5

Currently, 77.2% of the 33,447 housing units in the area are owner occupied; 19.0%, renter occupied; and 3.9% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 30,019 housing units in the area and 4.3% vacant housing units. The annual rate of change in housing units since 2020 is 2.58%. Median home value in the area is \$264,160, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 4.69% annually to \$332,148.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Household Income Profile

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Geography: County

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Summary	2024	2029	2024-2029 Change	2024-2029 Annual Rate
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Households	32,156	35,551	3,395	2.03%
Median Age	37.2	38.1	0.9	0.48%
Average Household Size	2.86	2.82	-0.04	-0.28%

Income Inequality Measures	2024		2029	
	Number	Percent	Number	Percent
Household	32,156	100%	35,551	100%
<\$15,000	1,918	6.0%	1,701	4.8%
\$15,000-\$24,999	1,717	5.3%	1,304	3.7%
\$25,000-\$34,999	1,758	5.5%	1,454	4.1%
\$35,000-\$49,999	2,379	7.4%	2,158	6.1%
\$50,000-\$74,999	6,251	19.4%	6,187	17.4%
\$75,000-\$99,999	5,656	17.6%	6,294	17.7%
\$100,000-\$149,999	7,588	23.6%	9,554	26.9%
\$150,000-\$199,999	3,570	11.1%	5,123	14.4%
\$200,000+	1,319	4.1%	1,776	5.0%

Median Household Income	\$82,273	\$93,364
Average Household Income	\$95,285	\$109,182
Per Capita Income	\$33,127	\$38,524

Households by Income	2024		2029	
	Number	Percent	Number	Percent
P90-P10 Ratio	7.5		6.1	
P90-P50 Ratio	2.0		1.8	
P50-P10 Ratio	3.7		3.3	
80-20 Share Ratio	7.7		7.1	
90-40 Share Ratio	1.6		1.7	

Households in Low Income Tier	4,978	15.5%	4,119	11.6%
Households in Middle Income	22,761	70.8%	25,210	70.9%
Households in Upper Income Tier	4,417	13.7%	6,222	17.5%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	770	4,730	6,273	6,128	6,134	4,807	3,314
<\$15,000	81	206	187	242	397	392	413
\$15,000-\$24,999	55	142	130	156	287	407	540
\$25,000-\$34,999	57	225	179	168	259	376	494
\$35,000-\$49,999	84	312	334	323	403	513	410
\$50,000-\$74,999	194	1,060	1,076	1,224	1,247	1,004	446
\$75,000-\$99,999	138	923	1,237	1,069	1,097	834	358
\$100,000-\$149,999	125	1,214	2,030	1,813	1,392	645	369
\$150,000-\$199,999	32	498	799	824	764	467	186
\$200,000+	4	150	301	309	288	169	98
Median HH Income	\$61,100	\$84,293	\$99,821	\$96,416	\$83,847	\$65,629	\$41,554
Average HH Income	\$69,407	\$96,009	\$108,525	\$107,241	\$98,536	\$82,682	\$65,363
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.5%	4.4%	3.0%	3.9%	6.5%	8.2%	12.5%
\$15,000-\$24,999	7.1%	3.0%	2.1%	2.5%	4.7%	8.5%	16.3%
\$25,000-\$34,999	7.4%	4.8%	2.9%	2.7%	4.2%	7.8%	14.9%
\$35,000-\$49,999	10.9%	6.6%	5.3%	5.3%	6.6%	10.7%	12.4%
\$50,000-\$74,999	25.2%	22.4%	17.2%	20.0%	20.3%	20.9%	13.5%
\$75,000-\$99,999	17.9%	19.5%	19.7%	17.4%	17.9%	17.3%	10.8%
\$100,000-\$149,999	16.2%	25.7%	32.4%	29.6%	22.7%	13.4%	11.1%
\$150,000-\$199,999	4.2%	10.5%	12.7%	13.4%	12.5%	9.7%	5.6%
\$200,000+	0.5%	3.2%	4.8%	5.0%	4.7%	3.5%	3.0%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

Household Income Profile

Barrow County, GA
Barrow County, GA (13013)
Geography: County

Prepared by Esri

2029 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	750	5,256	6,799	6,434	6,401	5,728	4,183
<\$15,000	75	173	147	187	296	356	467
\$15,000-\$24,999	37	106	84	96	180	318	483
\$25,000-\$34,999	47	166	129	113	181	326	492
\$35,000-\$49,999	63	273	269	254	317	507	475
\$50,000-\$74,999	179	1,036	972	1,076	1,163	1,174	587
\$75,000-\$99,999	145	1,010	1,295	1,075	1,139	1,090	540
\$100,000-\$149,999	156	1,555	2,439	2,140	1,698	945	621
\$150,000-\$199,999	44	735	1,092	1,100	1,059	748	345
\$200,000+	4	202	372	393	368	264	173
Median HH Income	\$69,904	\$95,607	\$105,877	\$105,701	\$97,814	\$78,080	\$55,723
Average HH Income	\$79,109	\$109,412	\$121,504	\$121,975	\$114,662	\$98,385	\$80,979
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.0%	3.3%	2.2%	2.9%	4.6%	6.2%	11.2%
\$15,000-\$24,999	4.9%	2.0%	1.2%	1.5%	2.8%	5.6%	11.5%
\$25,000-\$34,999	6.3%	3.2%	1.9%	1.8%	2.8%	5.7%	11.8%
\$35,000-\$49,999	8.4%	5.2%	4.0%	3.9%	5.0%	8.9%	11.4%
\$50,000-\$74,999	23.9%	19.7%	14.3%	16.7%	18.2%	20.5%	14.0%
\$75,000-\$99,999	19.3%	19.2%	19.0%	16.7%	17.8%	19.0%	12.9%
\$100,000-\$149,999	20.8%	29.6%	35.9%	33.3%	26.5%	16.5%	14.8%
\$150,000-\$199,999	5.9%	14.0%	16.1%	17.1%	16.5%	13.1%	8.2%
\$200,000+	0.5%	3.8%	5.5%	6.1%	5.7%	4.6%	4.1%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

Housing Profile

Barrow County, GA
Barrow County, GA (13013)
Geography: County

Prepared by Esri

Population		Households	
2020 Total Population	83,505	2024 Median Household Income	\$82,273
2024 Total Population	92,516	2029 Median Household Income	\$93,364
2029 Total Population	100,775	2024-2029 Annual Rate	2.56%
2024-2029 Annual Rate	1.72%		

Housing Units by Occupancy Status and Tenure	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	30,019	100.0%	33,447	100.0%	36,841	100.0%
Occupied	28,727	95.7%	32,156	96.1%	35,551	96.5%
Owner	22,249	74.1%	25,806	77.2%	29,011	78.7%
Renter	6,478	21.6%	6,350	19.0%	6,540	17.8%
Vacant	1,292	4.3%	1,291	3.9%	1,290	3.5%

Owner Occupied Housing Units by Value	2024		2029	
	Number	Percent	Number	Percent
Total	25,806	100.0%	29,011	100.0%
<\$50,000	603	2.3%	307	1.1%
\$50,000-\$99,999	480	1.9%	155	0.5%
\$100,000-\$149,999	929	3.6%	297	1.0%
\$150,000-\$199,999	3,687	14.3%	1,765	6.1%
\$200,000-\$249,999	6,063	23.5%	4,596	15.8%
\$250,000-\$299,999	4,029	15.6%	4,487	15.5%
\$300,000-\$399,999	5,889	22.8%	9,016	31.1%
\$400,000-\$499,999	2,014	7.8%	3,736	12.9%
\$500,000-\$749,999	1,409	5.5%	3,072	10.6%
\$750,000-\$999,999	480	1.9%	1,126	3.9%
\$1,000,000-\$1,499,999	206	0.8%	429	1.5%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	17	0.1%	25	0.1%

Median Value	\$264,160	\$332,148
Average Value	\$304,131	\$378,059

Census 2020 Housing Units	Number	Percent
Total	30,019	100.0%
Housing Units In Urbanized Areas	20,212	67.3%
Rural Housing Units	9,807	32.7%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	22,249	100.0%
Owned with a Mortgage/Loan	17,585	79.0%
Owned Free and Clear	4,664	21.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Census 2020 Vacant Housing Units by Status

	Number	Percent
Total	1,292	100.0%
For Rent	287	22.2%
Rented- Not Occupied	29	2.2%
For Sale Only	341	26.4%
Sold - Not Occupied	76	5.9%
Seasonal/Recreational/Occasional Use	55	4.3%
For Migrant Workers	5	0.4%
Other Vacant	499	38.6%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	28,727	22,249	77.4%
15-24	715	329	46.0%
25-34	4,322	3,027	70.0%
35-44	5,622	4,267	75.9%
45-54	5,698	4,515	79.2%
55-59	2,976	2,447	82.2%
60-64	2,696	2,186	81.1%
65-74	4,211	3,455	82.0%
75-84	1,984	1,615	81.4%
85+	503	408	81.1%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	28,727	22,249	77.4%
White Alone	21,333	17,062	80.0%
Black/African American Alone	3,496	2,271	65.0%
American Indian/Alaska Native	132	102	77.3%
Asian Alone	816	656	80.4%
Pacific Islander Alone	11	10	90.9%
Other Race Alone	1,204	855	71.0%
Two or More Races	1,735	1,293	74.5%
Hispanic Origin	2,575	1,910	74.2%

Census 2020 Occupied Housing Units by Size and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	28,727	22,249	77.4%
1-Person	5,554	3,828	68.9%
2-Person	8,929	7,345	82.3%
3-Person	5,318	4,063	76.4%
4-Person	4,592	3,655	79.6%
5-Person	2,473	1,939	78.4%
6-Person	1,102	844	76.6%
7+ Person	759	575	75.8%

2024 Housing Affordability

Housing Affordability Index	123
Percent of Income for Mortgage	20.1%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

	2010		2020		2024		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2024
Total Population	69,358	100.0%	83,505	100.0%	92,516	100.0%	3.01%	1.87%	2.44%
Household Population	69,069	99.6%	83,011	99.4%	92,064	99.5%	3.03%	1.86%	2.47%
Group Quarters	289	0.4%	494	0.6%	452	0.5%	0.39%	5.51%	-2.07%
Population Density	430.8	-	518.5	-	574.5	-			
Total Housing Units	26,396	100.0%	30,019	100.0%	33,447	100.0%	2.79%	1.29%	2.58%
Total Households	23,967	90.8%	28,727	95.7%	32,156	96.1%	2.86%	1.83%	2.69%
Total Vacant	2,429	9.2%	1,292	4.3%	1,291	3.9%	1.55%	-6.12%	-0.02%
Average Household Size	2.88	-	2.89	-	2.86	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	83,505	100.0%	72,945	87.4%	10,560	12.6%
Population Reporting One Race	76,740	91.9%	69,562	83.3%	7,178	8.6%
White	57,644	69.0%	55,582	66.6%	2,062	2.5%
Black	10,369	12.4%	10,141	12.1%	228	0.3%
American Indian	405	0.5%	130	0.2%	275	0.3%
Asian	3,274	3.9%	3,233	3.9%	41	0.0%
Pacific Islander	23	0.0%	17	0.0%	6	0.0%
Some Other Race	5,025	6.0%	459	0.5%	4,566	5.5%
Population Reporting Two or More Races	6,765	8.1%	3,383	4.1%	3,382	4.1%
Diversity Index	60.8	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	62,195	74.5%	55,469	76.0%	6,726	63.7%
Population Reporting One Race	58,030	69.5%	53,455	73.3%	4,575	43.3%
White	44,477	53.3%	43,241	59.3%	1,236	11.7%
Black	7,566	9.1%	7,447	10.2%	119	1.1%
American Indian	286	0.3%	99	0.1%	187	1.8%
Asian	2,397	2.9%	2,380	3.3%	17	0.2%
Pacific Islander	17	0.0%	17	0.0%	0	0.0%
Some Other Race	3,287	3.9%	271	0.4%	3,016	28.6%
Population Reporting Two or More Races	4,165	5.0%	2,014	2.8%	2,151	20.4%

Population <18 by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	21,310	25.5%	17,476	24.0%	3,834	36.3%
Population Reporting One Race	18,710	22.4%	16,107	22.1%	2,603	24.6%
White	13,167	15.8%	12,341	16.9%	826	7.8%
Black	2,803	3.4%	2,694	3.7%	109	1.0%
American Indian	119	0.1%	31	0.0%	88	0.8%
Asian	877	1.1%	853	1.2%	24	0.2%
Pacific Islander	6	0.0%	0	0.0%	6	0.1%
Some Other Race	1,738	2.1%	188	0.3%	1,550	14.7%
Population Reporting Two or More Races	2,600	3.1%	1,369	1.9%	1,231	11.7%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Group Quarters Population	2020	
	Number	Percent
Total	494	0.6%
Institutionalized population	392	0.5%
Correctional facilities for adults	235	0.3%
Juvenile facilities	0	0.0%
Nursing facilities/Skilled-nursing	141	0.2%
Other institutional facilities	16	0.0%
Noninstitutionalized population	102	0.1%
College/University student housing	0	0.0%
Military Quarters	0	0.0%
Other noninstitutional	102	0.1%

Population by Sex	2020	
	Number	Percent
Male	40,881	49.0%
Female	42,624	51.0%

Population by Age	2020	
	Number	Percent
Total	83,505	100%
Age 0-4	5,408	6.5%
Age 5-9	5,797	6.9%
Age 10-14	6,341	7.6%
Age 15-19	5,978	7.2%
Age 20-24	5,018	6.0%
Age 25-29	5,589	6.7%
Age 30-34	5,818	7.0%
Age 35-39	6,008	7.2%
Age 40-44	5,460	6.5%
Age 45-49	5,559	6.7%
Age 50-54	5,301	6.3%
Age 55-59	5,364	6.4%
Age 60-64	4,706	5.6%
Age 65-69	3,773	4.5%
Age 70-74	3,329	4.0%
Age 75-79	2,042	2.4%
Age 80-84	1,160	1.4%
Age 85+	854	1.0%
Age 18+	62,195	74.5%
Age 65+	11,158	13.4%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Households by Type	2020	
	Number	Percent
Total	28,727	100%
Married Couple Households	15,574	54.2%
With Own Children <18	6,702	23.3%
Without Own Children <18	8,872	30.9%
Cohabiting Couple Households	1,913	6.7%
With Own Children <18	794	2.8%
Without Own Children <18	1,119	3.9%
Male Householder, No Spouse/Partner	4,334	15.1%
Living Alone	2,462	8.6%
65 Years and over	766	2.7%
With Own Children <18	536	1.9%
Without Own Children <18, With Relatives	1,001	3.5%
No Relatives Present	335	1.2%
Female Householder, No Spouse/Partner	6,906	24.0%
Living Alone	3,092	10.8%
65 Years and over	1,664	5.8%
With Own Children <18	1,450	5.0%
Without Own Children <18, With Relatives	2,124	7.4%
No Relatives Present	240	0.8%

Households by Size	2020	
	Number	Percent
Total	28,727	100%
1 Person Household	5,554	19.3%
2 Person Household	8,929	31.1%
3 Person Household	5,318	18.5%
4 Person Household	4,592	16.0%
5 Person Household	2,473	8.6%
6 Person Household	1,102	3.8%
7+ Person Household	759	2.6%

Population by Relationship	2020	
	Number	Percent
Total	83,505	100%
In Households	83,011	99.4%
Householder	28,702	34.6%
Opposite-Sex Spouse	15,446	18.6%
Same-Sex Spouse	116	0.1%
Opposite-Sex Unmarried Partner	1,823	2.2%
Same-Sex Unmarried Partner	85	0.1%
Biological Child	24,441	29.4%
Adopted Child	548	0.7%
Stepchild	1,588	1.9%
Grandchild	2,859	3.4%
Brother or Sister	1,133	1.4%
Parent	1,361	1.6%
Parent-in-law	392	0.5%
Son-in-law or Daughter-in-law	571	0.7%
Other Relatives	1,475	1.8%
Foster Child	119	0.1%
Other Nonrelatives	2,352	2.8%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Households by Age of Householder	2020	
	Number	Percent
Total	28,727	100%
Householder Age 15-24	715	2.5%
Householder Age 25-34	4,322	15.0%
Householder Age 35-44	5,622	19.6%
Householder Age 45-54	5,698	19.8%
Householder Age 55-59	2,976	10.4%
Householder Age 60-64	2,696	9.4%
Householder Age 65-74	4,211	14.7%
Householder Age 75-84	1,984	6.9%
Householder Age 85+	503	1.8%

Family Households by Race of Householder	2020	
	Number	Percent
Total	21,711	100%
Householder is White Alone	15,845	55.2%
Householder is Black Alone	2,607	9.1%
Householder is American Indian Alone	98	0.3%
Householder is Asian Alone	725	2.5%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	1,038	3.6%
Householder is Two or More Races	1,387	4.8%
Households with Hispanic Householder	2,199	7.7%

Nonfamily Households by Race of Householder	2020	
	Number	Percent
Total	7,016	100%
Householder is White Alone	5,488	19.1%
Householder is Black Alone	889	3.1%
Householder is American Indian Alone	34	0.1%
Householder is Asian Alone	91	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	166	0.6%
Householder is Two or More Races	348	1.2%
Households with Hispanic Householder	376	1.3%

Total Housing Units by Occupancy	2020	
	Number	Percent
Total	30,019	100%
Occupied Housing Units	28,727	95.7%
Vacant Housing Units	1,292	4.3%
For Rent	287	22.2%
Rented, not Occupied	29	2.2%
For Sale Only	341	26.4%
Sold, not Occupied	76	5.9%
For Seasonal/Recreational/Occasional Use	55	4.3%
For Migrant Workers	5	0.4%
Other Vacant	499	38.6%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Owner-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	22,249	100%
Householder is White Alone	17,062	76.7%
Householder is Black Alone	2,271	10.2%
Householder is American Indian Alone	102	0.5%
Householder is Asian Alone	656	2.9%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	855	3.8%
Householder is Two or More Races	1,293	5.8%
Hispanic Householder	1,910	8.6%

Renter-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	6,478	100%
Householder is White Alone	4,271	65.9%
Householder is Black Alone	1,225	18.9%
Householder is American Indian Alone	30	0.5%
Householder is Asian Alone	160	2.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	349	5.4%
Householder is Two or More Races	442	6.8%
Hispanic Householder	665	10.3%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

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 - RESIDENTIAL
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 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI-FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
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- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

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- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
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GAINESVILLE 770.532.0022 | GA400 770.887.0053 | BRASELTON 770.307.0087
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