



# Age by Sex Profile

Cherokee County, GA  
 Cherokee County, GA (13057)  
 Geography: County

Prepared by Esri

Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	266,620	292,824	316,998	24,174	1.60%
Households	95,916	106,200	116,304	10,104	1.83%
Average Household Size	2.76	2.74	2.71	-0.03	-0.22%
Median Age	39.4	39.9	40.5	0.6	0.30%
Median Male Age	38.0	38.7	39.4	0.7	0.36%
Median Female Age	40.6	41.0	41.6	0.6	0.29%

Total Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	266,620	100.0%	292,824	100.0%	316,998	100.0%
0 - 4	14,678	5.5%	16,011	5.5%	17,294	5.5%
5 - 9	17,049	6.4%	18,133	6.2%	18,004	5.7%
10 - 14	19,635	7.4%	19,342	6.6%	19,880	6.3%
15 - 19	19,842	7.4%	19,873	6.8%	19,075	6.0%
20 - 24	16,161	6.1%	18,826	6.4%	18,667	5.9%
25 - 29	14,606	5.5%	17,111	5.8%	22,501	7.1%
30 - 34	16,141	6.1%	18,205	6.2%	20,187	6.4%
35 - 39	17,377	6.5%	19,478	6.7%	20,819	6.6%
40 - 44	17,690	6.6%	20,196	6.9%	21,265	6.7%
45 - 49	19,271	7.2%	19,126	6.5%	21,206	6.7%
50 - 54	18,894	7.1%	20,682	7.1%	19,537	6.2%
55 - 59	18,192	6.8%	18,726	6.4%	20,445	6.4%
60 - 64	16,029	6.0%	18,074	6.2%	18,669	5.9%
65 - 69	13,652	5.1%	15,643	5.3%	17,970	5.7%
70 - 74	12,261	4.6%	13,195	4.5%	15,518	4.9%
75 - 79	7,701	2.9%	10,414	3.6%	11,965	3.8%
80 - 84	4,268	1.6%	5,697	1.9%	8,404	2.7%
85+	3,173	1.2%	4,092	1.4%	5,592	1.8%
18+	202,928	76.1%	227,509	77.7%	250,430	79.0%
21+	191,858	72.0%	215,570	73.6%	239,005	75.4%

Total Population by Age Dependency	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	266,620	100.0%	292,824	100.0%	316,998	100.0%
Child (<18)	63,692	23.9%	65,315	22.3%	66,568	21.0%
Working-Age (18-64)	161,873	60.7%	178,468	60.9%	190,981	60.2%
Senior (Age 65+)	41,055	15.4%	49,041	16.7%	59,449	18.8%
Child Dependency Ratio	39.3	-	36.6	-	34.9	-
Age Dependency Ratio	64.7	-	64.1	-	66.0	-
Senior Dependency Ratio	25.4	-	27.5	-	31.1	-

**Data Note:** Detail may not sum to totals due to rounding. Dependency ratios represent the number of dependents per 100 persons of the working-age population aged 18 to 64.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

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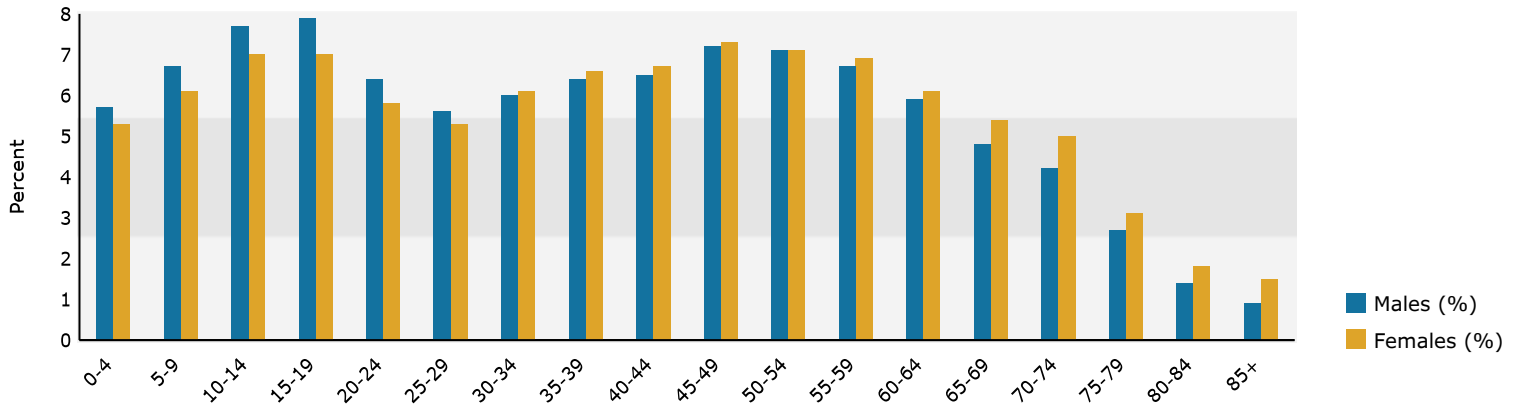
Prepared by Esri

Male Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	130,721	100.0%	145,921	100.0%	156,909	100.0%
0 - 4	7,496	5.7%	8,200	5.6%	8,873	5.7%
5 - 9	8,795	6.7%	9,323	6.4%	9,239	5.9%
10 - 14	10,115	7.7%	9,963	6.8%	10,176	6.5%
15 - 19	10,307	7.9%	10,370	7.1%	9,937	6.3%
20 - 24	8,318	6.4%	9,771	6.7%	9,507	6.1%
25 - 29	7,367	5.6%	8,871	6.1%	11,349	7.2%
30 - 34	7,895	6.0%	9,213	6.3%	10,257	6.5%
35 - 39	8,425	6.4%	9,861	6.8%	10,453	6.7%
40 - 44	8,538	6.5%	10,167	7.0%	10,643	6.8%
45 - 49	9,365	7.2%	9,541	6.5%	10,629	6.8%
50 - 54	9,304	7.1%	10,421	7.1%	9,657	6.2%
55 - 59	8,823	6.7%	9,400	6.4%	10,137	6.5%
60 - 64	7,682	5.9%	8,854	6.1%	9,187	5.9%
65 - 69	6,294	4.8%	7,423	5.1%	8,599	5.5%
70 - 74	5,493	4.2%	5,947	4.1%	7,151	4.6%
75 - 79	3,498	2.7%	4,638	3.2%	5,313	3.4%
80 - 84	1,839	1.4%	2,466	1.7%	3,617	2.3%
85+	1,167	0.9%	1,492	1.0%	2,185	1.4%
18+	97,936	74.9%	112,275	76.9%	122,687	78.2%
21+	92,216	70.5%	106,024	72.7%	116,737	74.4%

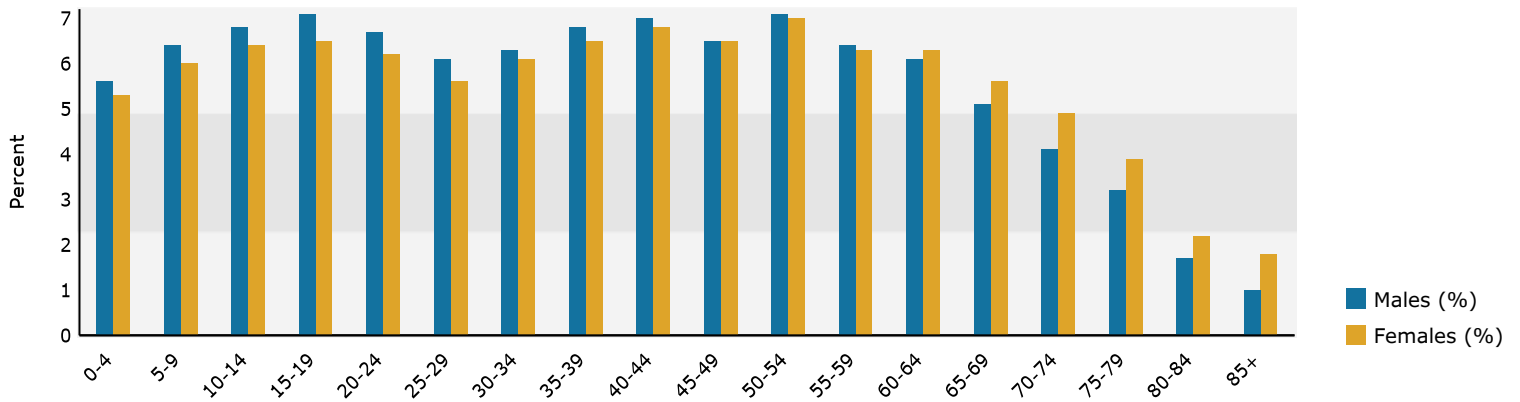
Female Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	135,899	100.0%	146,903	100.0%	160,089	100.0%
0 - 4	7,182	5.3%	7,811	5.3%	8,421	5.3%
5 - 9	8,254	6.1%	8,810	6.0%	8,765	5.5%
10 - 14	9,520	7.0%	9,379	6.4%	9,704	6.1%
15 - 19	9,535	7.0%	9,503	6.5%	9,138	5.7%
20 - 24	7,843	5.8%	9,055	6.2%	9,160	5.7%
25 - 29	7,239	5.3%	8,240	5.6%	11,152	7.0%
30 - 34	8,246	6.1%	8,992	6.1%	9,930	6.2%
35 - 39	8,952	6.6%	9,617	6.5%	10,366	6.5%
40 - 44	9,152	6.7%	10,029	6.8%	10,622	6.6%
45 - 49	9,906	7.3%	9,585	6.5%	10,577	6.6%
50 - 54	9,590	7.1%	10,261	7.0%	9,880	6.2%
55 - 59	9,369	6.9%	9,326	6.3%	10,308	6.4%
60 - 64	8,347	6.1%	9,220	6.3%	9,482	5.9%
65 - 69	7,358	5.4%	8,220	5.6%	9,371	5.9%
70 - 74	6,768	5.0%	7,248	4.9%	8,367	5.2%
75 - 79	4,203	3.1%	5,776	3.9%	6,652	4.2%
80 - 84	2,429	1.8%	3,231	2.2%	4,787	3.0%
85+	2,006	1.5%	2,600	1.8%	3,407	2.1%
18+	104,992	77.3%	115,234	78.4%	127,743	79.8%
21+	99,642	73.3%	109,546	74.6%	122,268	76.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

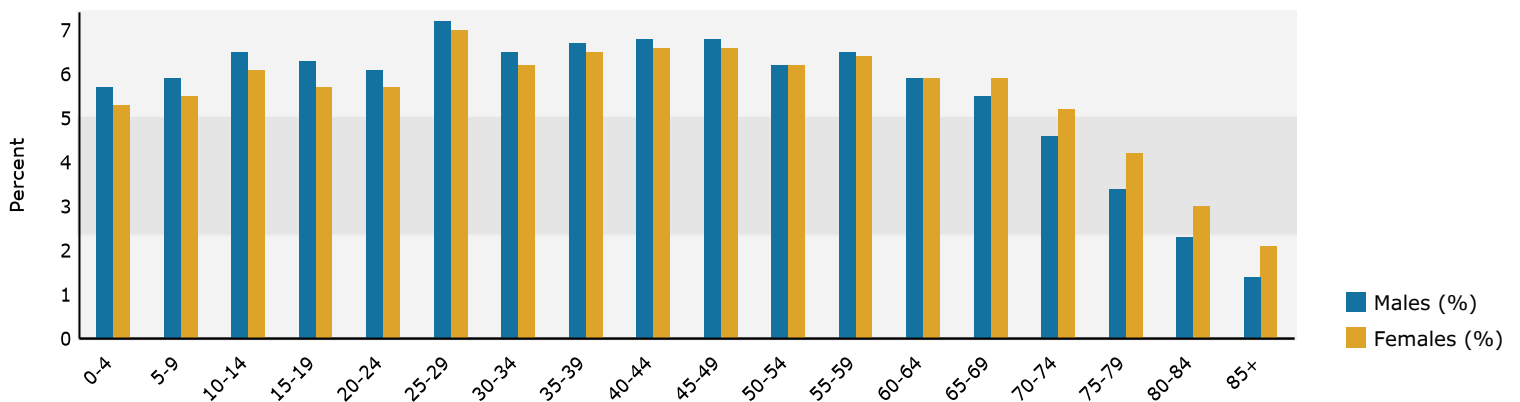
Census 2020 Population by Age and Sex



2024 Population by Age and Sex



2029 Population by Age and Sex



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Summary	Census 2010	Census 2020	2024	2029
Population	214,346	266,620	292,824	316,998
Households	75,936	95,916	106,200	116,304
Families	57,876	72,020	78,367	85,361
Average Household Size	2.80	2.76	2.74	2.71
Owner Occupied Housing Units	60,400	74,017	82,753	90,403
Renter Occupied Housing Units	15,536	21,899	23,447	25,901
Median Age	36.2	39.4	39.9	40.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.60%	0.61%	0.38%
Households	1.83%	0.86%	0.64%
Families	1.72%	0.75%	0.56%
Owner HHs	1.78%	1.32%	0.97%
Median Household Income	1.99%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,257	4.0%	3,543	3.0%
\$15,000 - \$24,999	3,206	3.0%	2,291	2.0%
\$25,000 - \$34,999	3,779	3.6%	2,948	2.5%
\$35,000 - \$49,999	7,012	6.6%	5,981	5.1%
\$50,000 - \$74,999	15,904	15.0%	14,790	12.7%
\$75,000 - \$99,999	15,343	14.4%	16,048	13.8%
\$100,000 - \$149,999	25,451	24.0%	30,080	25.9%
\$150,000 - \$199,999	13,464	12.7%	18,124	15.6%
\$200,000+	17,784	16.7%	22,499	19.3%

Median Household Income	\$104,564	\$115,372
Average Household Income	\$134,395	\$152,812
Per Capita Income	\$48,752	\$56,075

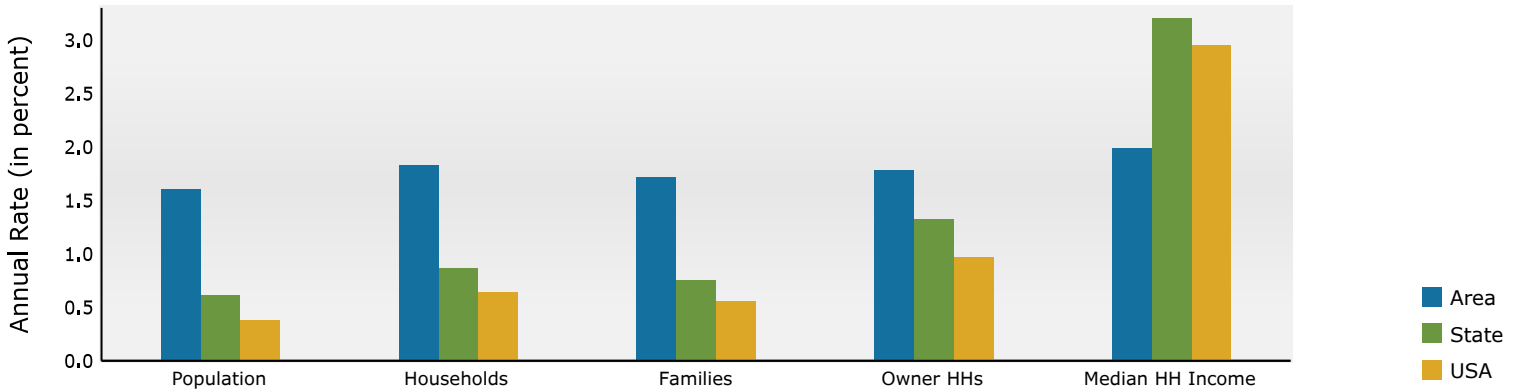
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,801	7.4%	14,678	5.5%	16,011	5.5%	17,294	5.5%
5 - 9	17,353	8.1%	17,049	6.4%	18,133	6.2%	18,004	5.7%
10 - 14	16,510	7.7%	19,635	7.4%	19,342	6.6%	19,880	6.3%
15 - 19	14,354	6.7%	19,842	7.4%	19,873	6.8%	19,075	6.0%
20 - 24	11,304	5.3%	16,161	6.1%	18,826	6.4%	18,667	5.9%
25 - 34	27,566	12.9%	30,747	11.5%	35,316	12.1%	42,688	13.5%
35 - 44	35,412	16.5%	35,067	13.2%	39,674	13.5%	42,084	13.3%
45 - 54	32,916	15.4%	38,165	14.3%	39,808	13.6%	40,743	12.9%
55 - 64	23,432	10.9%	34,221	12.8%	36,800	12.6%	39,114	12.3%
65 - 74	12,633	5.9%	25,913	9.7%	28,838	9.8%	33,488	10.6%
75 - 84	5,293	2.5%	11,969	4.5%	16,111	5.5%	20,369	6.4%
85+	1,772	0.8%	3,173	1.2%	4,092	1.4%	5,592	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	185,536	86.6%	204,670	76.8%	219,815	75.1%	232,641	73.4%
Black Alone	12,117	5.7%	17,785	6.7%	21,088	7.2%	23,880	7.5%
American Indian Alone	814	0.4%	1,343	0.5%	1,599	0.5%	1,797	0.6%
Asian Alone	3,538	1.7%	5,497	2.1%	7,222	2.5%	8,732	2.8%
Pacific Islander Alone	135	0.1%	117	0.0%	142	0.0%	165	0.1%
Some Other Race Alone	7,735	3.6%	12,616	4.7%	14,706	5.0%	16,953	5.3%
Two or More Races	4,471	2.1%	24,592	9.2%	28,252	9.6%	32,830	10.4%
Hispanic Origin (Any Race)	20,566	9.6%	32,111	12.0%	37,029	12.6%	42,967	13.6%

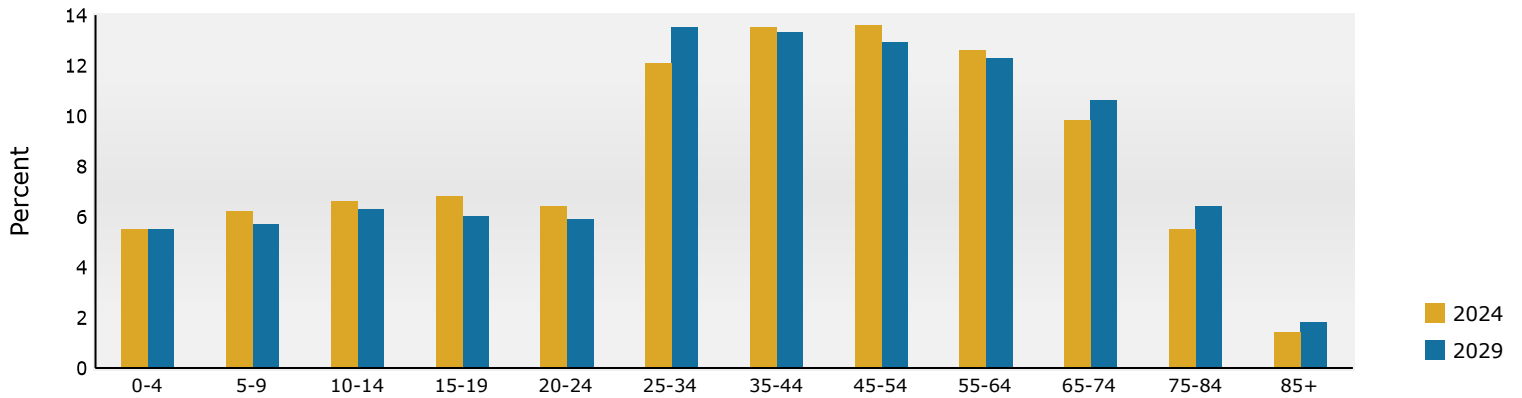
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

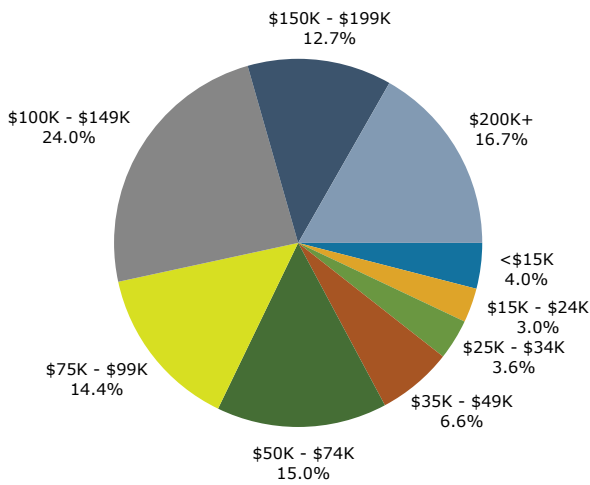
## Trends 2024-2029



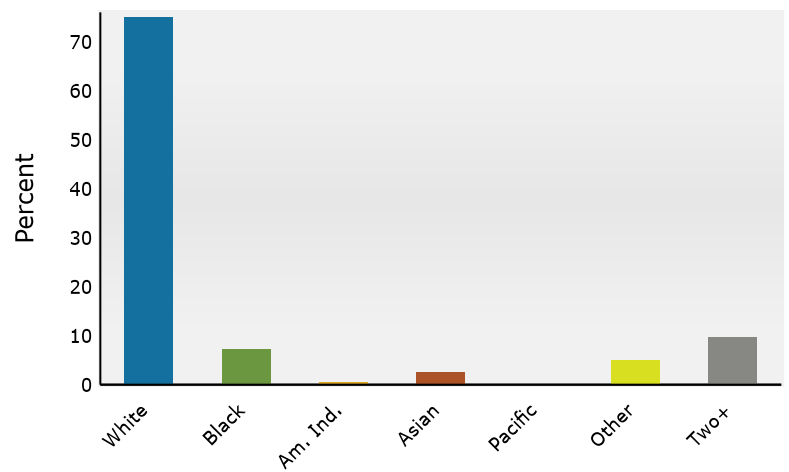
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 12.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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## Population

2010 Population	214,346
2020 Population	266,620
2024 Population	292,824
2029 Population	316,998
2010-2020 Annual Rate	2.21%
2020-2024 Annual Rate	2.23%
2024-2029 Annual Rate	1.60%
2020 Male Population	49.0%
2020 Female Population	51.0%
2020 Median Age	39.4
2024 Male Population	49.8%
2024 Female Population	50.2%
2024 Median Age	39.9

In the identified area, the current year population is 292,824. In 2020, the Census count in the area was 266,620. The rate of change since 2020 was 2.23% annually. The five-year projection for the population in the area is 316,998 representing a change of 1.60% annually from 2024 to 2029. Currently, the population is 49.8% male and 50.2% female.

## Median Age

The median age in this area is 39.9, compared to U.S. median age of 39.3.

## Race and Ethnicity

2024 White Alone	75.1%
2024 Black Alone	7.2%
2024 American Indian/Alaska Native Alone	0.5%
2024 Asian Alone	2.5%
2024 Pacific Islander Alone	0.0%
2024 Other Race	5.0%
2024 Two or More Races	9.6%
2024 Hispanic Origin (Any Race)	12.6%

Persons of Hispanic origin represent 12.6% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 54.7 in the identified area, compared to 72.5 for the U.S. as a whole.

## Households

2024 Wealth Index	131
2010 Households	75,936
2020 Households	95,916
2024 Households	106,200
2029 Households	116,304
2010-2020 Annual Rate	2.36%
2020-2024 Annual Rate	2.43%
2024-2029 Annual Rate	1.83%
2024 Average Household Size	2.74

The household count in this area has changed from 95,916 in 2020 to 106,200 in the current year, a change of 2.43% annually. The five-year projection of households is 116,304, a change of 1.83% annually from the current year total. Average household size is currently 2.74, compared to 2.76 in the year 2020. The number of families in the current year is 78,367 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Cherokee Coun...

## Mortgage Income

2024 Percent of Income for Mortgage 27.0%

## Median Household Income

2024 Median Household Income \$104,564

2029 Median Household Income \$115,372

2024-2029 Annual Rate 1.99%

## Average Household Income

2024 Average Household Income \$134,395

2029 Average Household Income \$152,812

2024-2029 Annual Rate 2.60%

## Per Capita Income

2024 Per Capita Income \$48,752

2029 Per Capita Income \$56,075

2024-2029 Annual Rate 2.84%

## GINI Index

2024 Gini Index 33.8

## Households by Income

Current median household income is \$104,564 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$115,372 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$134,395 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$152,812 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$48,752 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$56,075 in five years, compared to \$51,203 for all U.S. households.

## Housing

2024 Housing Affordability Index 93

2010 Total Housing Units 82,360

2010 Owner Occupied Housing Units 60,400

2010 Renter Occupied Housing Units 15,536

2010 Vacant Housing Units 6,424

2020 Total Housing Units 100,813

2020 Owner Occupied Housing Units 74,017

2020 Renter Occupied Housing Units 21,899

2020 Vacant Housing Units 4,897

2024 Total Housing Units 111,028

2024 Owner Occupied Housing Units 82,753

2024 Renter Occupied Housing Units 23,447

2024 Vacant Housing Units 4,828

2029 Total Housing Units 121,271

2029 Owner Occupied Housing Units 90,403

2029 Renter Occupied Housing Units 25,901

2029 Vacant Housing Units 4,967

## Socioeconomic Status Index

2024 Socioeconomic Status Index 56.6

Currently, 74.5% of the 111,028 housing units in the area are owner occupied; 21.1%, renter occupied; and 4.3% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 100,813 housing units in the area and 4.9% vacant housing units. The annual rate of change in housing units since 2020 is 2.30%. Median home value in the area is \$451,021, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 1.52% annually to \$486,369.

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**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



# Household Income Profile

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Prepared by Esri

Summary	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	292,824	316,998	24,174	1.60%
Households	106,200	116,304	10,104	1.83%
Median Age	39.9	40.5	0.6	0.30%
Average Household Size	2.74	2.71	-0.03	-0.22%

Income Inequality Measures	2024		2029	
	Number	Percent	Number	Percent
Household	106,200	100%	116,304	100%
<\$15,000	4,257	4.0%	3,543	3.0%
\$15,000-\$24,999	3,206	3.0%	2,291	2.0%
\$25,000-\$34,999	3,779	3.6%	2,948	2.5%
\$35,000-\$49,999	7,012	6.6%	5,981	5.1%
\$50,000-\$74,999	15,904	15.0%	14,790	12.7%
\$75,000-\$99,999	15,343	14.4%	16,048	13.8%
\$100,000-\$149,999	25,451	24.0%	30,080	25.9%
\$150,000-\$199,999	13,464	12.7%	18,124	15.6%
\$200,000+	17,784	16.7%	22,499	19.3%

Median Household Income	\$104,564	\$115,372
Average Household Income	\$134,395	\$152,812
Per Capita Income	\$48,752	\$56,075

Households by Income	2024		2029	
	Number	Percent	Number	Percent
P90-P10 Ratio	6.6		5.4	
P90-P50 Ratio	2.1		1.9	
P50-P10 Ratio	3.2		2.8	
80-20 Share Ratio	8.5		8.3	
90-40 Share Ratio	2.4		2.5	

Households in Low Income Tier	10,350	9.7%	8,088	7.0%
Households in Middle Income	66,380	62.5%	69,988	60.2%
Households in Upper Income Tier	29,470	27.7%	38,228	32.9%

**Data Note:** 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

**Source:** Esri forecasts for 2024 and 2029.

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,660	13,996	19,673	21,317	20,450	16,546	11,558
<\$15,000	308	534	465	475	794	761	920
\$15,000-\$24,999	193	407	326	304	470	649	857
\$25,000-\$34,999	198	566	421	360	534	700	1,000
\$35,000-\$49,999	339	973	830	807	1,078	1,496	1,489
\$50,000-\$74,999	606	2,177	2,385	2,367	2,720	2,977	2,672
\$75,000-\$99,999	445	2,305	2,767	2,776	2,869	2,577	1,604
\$100,000-\$149,999	401	3,723	5,484	5,831	4,953	3,601	1,458
\$150,000-\$199,999	102	1,564	3,131	3,449	2,863	1,679	676
\$200,000+	68	1,747	3,864	4,948	4,169	2,106	882
Median HH Income	\$59,386	\$100,276	\$118,137	\$124,869	\$112,837	\$89,672	\$61,475
Average HH Income	\$72,722	\$122,557	\$150,062	\$160,319	\$146,957	\$118,676	\$88,725
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.6%	3.8%	2.4%	2.2%	3.9%	4.6%	8.0%
\$15,000-\$24,999	7.3%	2.9%	1.7%	1.4%	2.3%	3.9%	7.4%
\$25,000-\$34,999	7.4%	4.0%	2.1%	1.7%	2.6%	4.2%	8.7%
\$35,000-\$49,999	12.7%	7.0%	4.2%	3.8%	5.3%	9.0%	12.9%
\$50,000-\$74,999	22.8%	15.6%	12.1%	11.1%	13.3%	18.0%	23.1%
\$75,000-\$99,999	16.7%	16.5%	14.1%	13.0%	14.0%	15.6%	13.9%
\$100,000-\$149,999	15.1%	26.6%	27.9%	27.4%	24.2%	21.8%	12.6%
\$150,000-\$199,999	3.8%	11.2%	15.9%	16.2%	14.0%	10.1%	5.8%
\$200,000+	2.6%	12.5%	19.6%	23.2%	20.4%	12.7%	7.6%

**Data Note:** 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

**Source:** Esri forecasts for 2024 and 2029.

# Household Income Profile

Cherokee County, GA  
Cherokee County, GA (13057)  
Geography: County

Prepared by Esri

2029 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,623	16,505	20,574	21,559	21,454	18,913	14,676
<\$15,000	264	437	369	340	528	614	991
\$15,000-\$24,999	135	303	203	200	291	437	722
\$25,000-\$34,999	153	459	296	223	350	532	935
\$35,000-\$49,999	288	870	651	599	783	1,231	1,559
\$50,000-\$74,999	585	2,073	2,041	1,915	2,257	2,850	3,069
\$75,000-\$99,999	479	2,470	2,727	2,594	2,776	2,868	2,134
\$100,000-\$149,999	500	4,831	5,969	6,062	5,618	4,733	2,367
\$150,000-\$199,999	136	2,363	3,911	4,086	3,773	2,559	1,296
\$200,000+	83	2,699	4,407	5,540	5,078	3,089	1,603
Median HH Income	\$68,387	\$111,596	\$127,917	\$136,549	\$128,002	\$106,411	\$75,536
Average HH Income	\$84,077	\$144,871	\$165,805	\$177,874	\$168,695	\$141,641	\$110,174
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.1%	2.6%	1.8%	1.6%	2.5%	3.2%	6.8%
\$15,000-\$24,999	5.1%	1.8%	1.0%	0.9%	1.4%	2.3%	4.9%
\$25,000-\$34,999	5.8%	2.8%	1.4%	1.0%	1.6%	2.8%	6.4%
\$35,000-\$49,999	11.0%	5.3%	3.2%	2.8%	3.6%	6.5%	10.6%
\$50,000-\$74,999	22.3%	12.6%	9.9%	8.9%	10.5%	15.1%	20.9%
\$75,000-\$99,999	18.3%	15.0%	13.3%	12.0%	12.9%	15.2%	14.5%
\$100,000-\$149,999	19.1%	29.3%	29.0%	28.1%	26.2%	25.0%	16.1%
\$150,000-\$199,999	5.2%	14.3%	19.0%	19.0%	17.6%	13.5%	8.8%
\$200,000+	3.2%	16.4%	21.4%	25.7%	23.7%	16.3%	10.9%

**Data Note:** 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

**Source:** Esri forecasts for 2024 and 2029.

# Housing Profile

Cherokee County, GA  
 Cherokee County, GA (13057)  
 Geography: County

Prepared by Esri

Population		Households	
2020 Total Population	266,620	2024 Median Household Income	\$104,564
2024 Total Population	292,824	2029 Median Household Income	\$115,372
2029 Total Population	316,998	2024-2029 Annual Rate	1.99%
2024-2029 Annual Rate	1.60%		

Housing Units by Occupancy Status and Tenure	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	100,813	100.0%	111,028	100.0%	121,271	100.0%
Occupied	95,916	95.1%	106,200	95.7%	116,304	95.9%
Owner	74,017	73.4%	82,753	74.5%	90,403	74.5%
Renter	21,899	21.7%	23,447	21.1%	25,901	21.4%
Vacant	4,897	4.9%	4,828	4.3%	4,967	4.1%

Owner Occupied Housing Units by Value	2024		2029	
	Number	Percent	Number	Percent
Total	82,753	100.0%	90,403	100.0%
<\$50,000	914	1.1%	284	0.3%
\$50,000-\$99,999	300	0.4%	51	0.1%
\$100,000-\$149,999	666	0.8%	123	0.1%
\$150,000-\$199,999	1,481	1.8%	432	0.5%
\$200,000-\$249,999	3,186	3.9%	1,497	1.7%
\$250,000-\$299,999	4,769	5.8%	3,297	3.6%
\$300,000-\$399,999	19,037	23.0%	18,054	20.0%
\$400,000-\$499,999	21,606	26.1%	24,851	27.5%
\$500,000-\$749,999	23,597	28.5%	31,896	35.3%
\$750,000-\$999,999	4,948	6.0%	7,163	7.9%
\$1,000,000-\$1,499,999	1,527	1.8%	1,967	2.2%
\$1,500,000-\$1,999,999	435	0.5%	494	0.5%
\$2,000,000+	287	0.3%	294	0.3%

Median Value	\$451,021	\$486,369
Average Value	\$497,808	\$542,400

Census 2020 Housing Units	Number	Percent
Total	100,813	100.0%
Housing Units In Urbanized Areas	82,653	82.0%
Rural Housing Units	18,160	18.0%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	74,017	100.0%
Owned with a Mortgage/Loan	57,780	78.1%
Owned Free and Clear	16,237	21.9%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

## Census 2020 Vacant Housing Units by Status

	Number	Percent
Total	4,897	100.0%
For Rent	1,791	36.6%
Rented- Not Occupied	175	3.6%
For Sale Only	1,282	26.2%
Sold - Not Occupied	295	6.0%
Seasonal/Recreational/Occasional Use	445	9.1%
For Migrant Workers	0	0.0%
Other Vacant	909	18.6%

## Census 2020 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	95,916	74,017	77.2%
15-24	2,502	542	21.7%
25-34	12,235	7,055	57.7%
35-44	17,594	12,978	73.8%
45-54	20,663	16,702	80.8%
55-59	10,138	8,451	83.4%
60-64	9,032	7,695	85.2%
65-74	15,042	13,200	87.8%
75-84	7,069	6,132	86.7%
85+	1,641	1,262	76.9%

## Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	95,916	74,017	77.2%
White Alone	78,101	63,008	80.7%
Black/African American Alone	6,104	3,463	56.7%
American Indian/Alaska Native	376	218	58.0%
Asian Alone	1,633	1,329	81.4%
Pacific Islander Alone	33	19	57.6%
Other Race Alone	3,059	1,516	49.6%
Two or More Races	6,610	4,464	67.5%
Hispanic Origin	8,044	4,480	55.7%

## Census 2020 Occupied Housing Units by Size and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	95,916	74,017	77.2%
1-Person	18,890	12,522	66.3%
2-Person	32,510	26,289	80.9%
3-Person	17,156	13,258	77.3%
4-Person	15,798	13,033	82.5%
5-Person	7,233	5,727	79.2%
6-Person	2,750	2,064	75.1%
7+ Person	1,579	1,124	71.2%

## 2024 Housing Affordability

Housing Affordability Index	93
Percent of Income for Mortgage	27.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

	2010		2020		2024		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2024
Total Population	214,346	100.0%	266,620	100.0%	292,824	100.0%	3.20%	2.21%	2.23%
Household Population	212,940	99.3%	264,365	99.2%	290,650	99.3%	3.20%	2.19%	2.26%
Group Quarters	1,406	0.7%	2,255	0.8%	2,174	0.7%	4.24%	4.84%	-0.86%
Population Density	509.1	-	633.3	-	695.5	-			
Total Housing Units	82,360	100.0%	100,813	100.0%	111,028	100.0%	3.37%	2.04%	2.30%
Total Households	75,936	92.2%	95,916	95.1%	106,200	95.7%	3.36%	2.36%	2.43%
Total Vacant	6,424	7.8%	4,897	4.9%	4,828	4.3%	3.54%	-2.68%	-0.33%
Average Household Size	2.80	-	2.76	-	2.74	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	266,620	100.0%	234,509	88.0%	32,111	12.0%
Population Reporting One Race	242,028	90.8%	222,768	83.6%	19,260	7.2%
White	204,670	76.8%	197,867	74.2%	6,803	2.6%
Black	17,785	6.7%	17,326	6.5%	459	0.2%
American Indian	1,343	0.5%	502	0.2%	841	0.3%
Asian	5,497	2.1%	5,429	2.0%	68	0.0%
Pacific Islander	117	0.0%	100	0.0%	17	0.0%
Some Other Race	12,616	4.7%	1,544	0.6%	11,072	4.2%
Population Reporting Two or More Races	24,592	9.2%	11,741	4.4%	12,851	4.8%
Diversity Index	52.3	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	202,928	76.1%	182,013	77.6%	20,915	65.1%
Population Reporting One Race	187,062	70.2%	174,708	74.5%	12,354	38.5%
White	160,353	60.1%	156,155	66.6%	4,198	13.1%
Black	13,095	4.9%	12,839	5.5%	256	0.8%
American Indian	926	0.3%	389	0.2%	537	1.7%
Asian	4,261	1.6%	4,220	1.8%	41	0.1%
Pacific Islander	90	0.0%	84	0.0%	6	0.0%
Some Other Race	8,337	3.1%	1,021	0.4%	7,316	22.8%
Population Reporting Two or More Races	15,866	6.0%	7,305	3.1%	8,561	26.7%

Population <18 by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	63,692	23.9%	52,496	22.4%	11,196	34.9%
Population Reporting One Race	54,966	20.6%	48,060	20.5%	6,906	21.5%
White	44,317	16.6%	41,712	17.8%	2,605	8.1%
Black	4,690	1.8%	4,487	1.9%	203	0.6%
American Indian	417	0.2%	113	0.0%	304	0.9%
Asian	1,236	0.5%	1,209	0.5%	27	0.1%
Pacific Islander	27	0.0%	16	0.0%	11	0.0%
Some Other Race	4,279	1.6%	523	0.2%	3,756	11.7%
Population Reporting Two or More Races	8,726	3.3%	4,436	1.9%	4,290	13.4%

**Data Note:** Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

**Source:** U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Group Quarters Population	2020	
	Number	Percent
Total	2,255	0.8%
Institutionalized population	1,149	0.4%
Correctional facilities for adults	483	0.2%
Juvenile facilities	43	0.0%
Nursing facilities/Skilled-nursing	623	0.2%
Other institutional facilities	0	0.0%
Noninstitutionalized population	1,106	0.4%
College/University student housing	606	0.2%
Military Quarters	0	0.0%
Other noninstitutional	500	0.2%

Population by Sex	2020	
	Number	Percent
Male	130,721	49.0%
Female	135,899	51.0%

Population by Age	2020	
	Number	Percent
Total	266,620	100%
Age 0-4	14,678	5.5%
Age 5-9	17,049	6.4%
Age 10-14	19,635	7.4%
Age 15-19	19,842	7.4%
Age 20-24	16,161	6.1%
Age 25-29	14,606	5.5%
Age 30-34	16,141	6.1%
Age 35-39	17,377	6.5%
Age 40-44	17,690	6.6%
Age 45-49	19,271	7.2%
Age 50-54	18,894	7.1%
Age 55-59	18,192	6.8%
Age 60-64	16,029	6.0%
Age 65-69	13,652	5.1%
Age 70-74	12,261	4.6%
Age 75-79	7,701	2.9%
Age 80-84	4,268	1.6%
Age 85+	3,173	1.2%
Age 18+	202,928	76.1%
Age 65+	41,055	15.4%

**Data Note:** Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

**Source:** U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Households by Type	2020	
	Number	Percent
Total	95,916	100%
Married Couple Households	56,603	59.0%
With Own Children <18	23,753	24.8%
Without Own Children <18	32,850	34.2%
Cohabiting Couple Households	4,995	5.2%
With Own Children <18	1,569	1.6%
Without Own Children <18	3,426	3.6%
Male Householder, No Spouse/Partner	13,194	13.8%
Living Alone	7,957	8.3%
65 Years and over	2,300	2.4%
With Own Children <18	1,578	1.6%
Without Own Children <18, With Relatives	2,442	2.5%
No Relatives Present	1,217	1.3%
Female Householder, No Spouse/Partner	21,124	22.0%
Living Alone	10,933	11.4%
65 Years and over	5,583	5.8%
With Own Children <18	4,262	4.4%
Without Own Children <18, With Relatives	5,031	5.2%
No Relatives Present	898	0.9%

Households by Size	2020	
	Number	Percent
Total	95,916	100%
1 Person Household	18,890	19.7%
2 Person Household	32,510	33.9%
3 Person Household	17,156	17.9%
4 Person Household	15,798	16.5%
5 Person Household	7,233	7.5%
6 Person Household	2,750	2.9%
7+ Person Household	1,579	1.6%

Population by Relationship	2020	
	Number	Percent
Total	266,620	100%
In Households	264,365	99.2%
Householder	95,911	36.3%
Opposite-Sex Spouse	56,171	21.2%
Same-Sex Spouse	418	0.2%
Opposite-Sex Unmarried Partner	4,691	1.8%
Same-Sex Unmarried Partner	296	0.1%
Biological Child	77,094	29.2%
Adopted Child	1,955	0.7%
Stepchild	3,624	1.4%
Grandchild	5,005	1.9%
Brother or Sister	2,640	1.0%
Parent	3,248	1.2%
Parent-in-law	1,186	0.4%
Son-in-law or Daughter-in-law	1,192	0.5%
Other Relatives	3,056	1.2%
Foster Child	271	0.1%
Other Nonrelatives	7,607	2.9%

**Data Note:** Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

**Source:** U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.



Households by Age of Householder	2020	
	Number	Percent
Total	95,916	100%
Householder Age 15-24	2,502	2.6%
Householder Age 25-34	12,235	12.8%
Householder Age 35-44	17,594	18.3%
Householder Age 45-54	20,663	21.5%
Householder Age 55-59	10,138	10.6%
Householder Age 60-64	9,032	9.4%
Householder Age 65-74	15,042	15.7%
Householder Age 75-84	7,069	7.4%
Householder Age 85+	1,641	1.7%

Family Households by Race of Householder	2020	
	Number	Percent
Total	72,020	100%
Householder is White Alone	58,114	60.6%
Householder is Black Alone	4,498	4.7%
Householder is American Indian Alone	288	0.3%
Householder is Asian Alone	1,326	1.4%
Householder is Pacific Islander Alone	22	0.0%
Householder is Some Other Race Alone	2,553	2.7%
Householder is Two or More Races	5,219	5.4%
Households with Hispanic Householder	6,673	7.0%

Nonfamily Households by Race of Householder	2020	
	Number	Percent
Total	23,896	100%
Householder is White Alone	19,987	20.8%
Householder is Black Alone	1,606	1.7%
Householder is American Indian Alone	88	0.1%
Householder is Asian Alone	307	0.3%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	506	0.5%
Householder is Two or More Races	1,391	1.5%
Households with Hispanic Householder	1,371	1.4%

Total Housing Units by Occupancy	2020	
	Number	Percent
Total	100,813	100%
Occupied Housing Units	95,916	95.1%
Vacant Housing Units	4,897	4.9%
For Rent	1,791	36.6%
Rented, not Occupied	175	3.6%
For Sale Only	1,282	26.2%
Sold, not Occupied	295	6.0%
For Seasonal/Recreational/Occasional Use	445	9.1%
For Migrant Workers	0	0.0%
Other Vacant	909	18.6%

**Data Note:** Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

**Source:** U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

## Owner-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	74,017	100%
Householder is White Alone	63,008	85.1%
Householder is Black Alone	3,463	4.7%
Householder is American Indian Alone	218	0.3%
Householder is Asian Alone	1,329	1.8%
Householder is Pacific Islander Alone	19	0.0%
Householder is Some Other Race Alone	1,516	2.0%
Householder is Two or More Races	4,464	6.0%
Hispanic Householder	4,480	6.1%

## Renter-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	21,899	100%
Householder is White Alone	15,093	68.9%
Householder is Black Alone	2,641	12.1%
Householder is American Indian Alone	158	0.7%
Householder is Asian Alone	304	1.4%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	1,543	7.0%
Householder is Two or More Races	2,146	9.8%
Hispanic Householder	3,564	16.3%

**Data Note:** Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

**Source:** U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

## SERVICES

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  - RESIDENTIAL
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  - INVESTMENTS
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  - HOME RENTAL
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  - RAW ACREAGE
- RELOCATION
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- CONSULTATION
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- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
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- MONTHLY INDICATORS
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- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
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