





Area Labor Profile

Cherokee

County



Updated: Nov 2024

Labor Force Activity

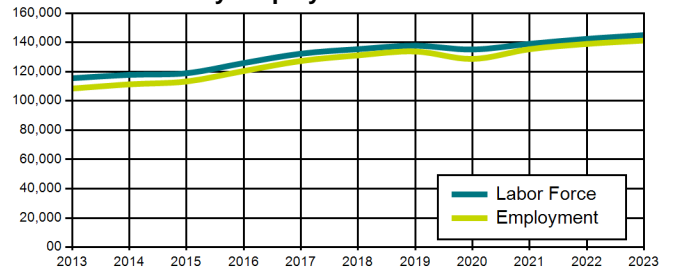
September 2024

	Labor Force	Employed	Unemployed	Rate
Cherokee	147,320	143,339	3,981	2.7%
Bartow	53,764	52,051	1,713	3.2%
Cobb	445,065	431,833	13,232	3.0%
Dawson	13,909	13,531	378	2.7%
Forsyth	134,226	130,577	3,649	2.7%
Fulton	594,020	571,875	22,145	3.7%
Gordon	29,796	28,713	1,083	3.6%
Pickens	16,356	15,908	448	2.7%
Cherokee Area	1,434,456	1,387,827	46,629	3.3%
Georgia	5,410,794	5,226,303	184,491	3.4%
United States	168,569,000	162,046,000	6,524,000	3.9%

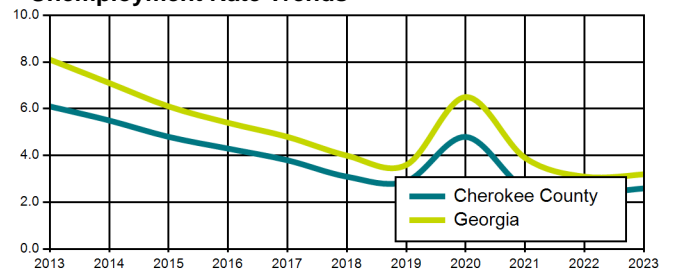
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Cherokee County Employment Trends



Unemployment Rate Trends

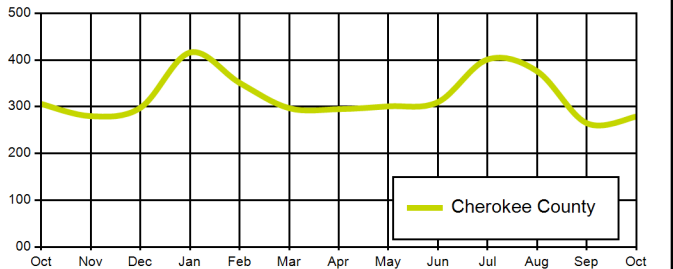


Initial Claims Activity

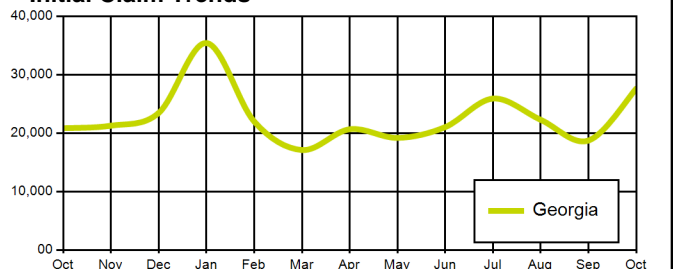
	October 2024	September 2024	August 2024	Total
Cherokee	279	265	376	920
Bartow	318	170	188	676
Cobb	1,290	1,141	1,467	3,898
Dawson	18	28	33	79
Forsyth	250	238	268	756
Fulton	2,552	2,340	3,074	7,966
Gordon	243	275	120	638
Pickens	23	26	29	78
Cherokee Area	4,973	4,483	5,555	15,011

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



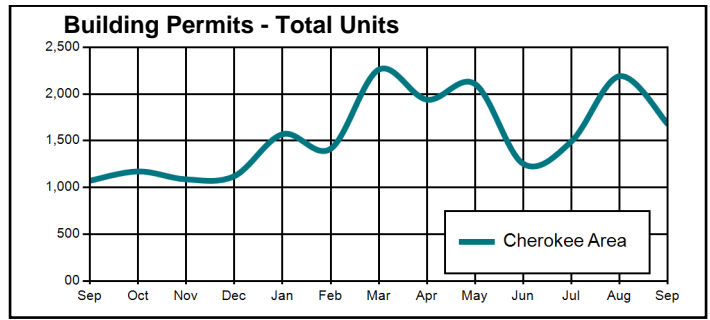
Initial Claim Trends



Building Permit Construction Activity

	Cherokee Area			
	September 2024	August 2024	July 2024	Total
Totals	1,681	2,190	1,492	5,363
Family residential	676	979	857	2,512
Multi family resident	1,005	1,211	635	2,851

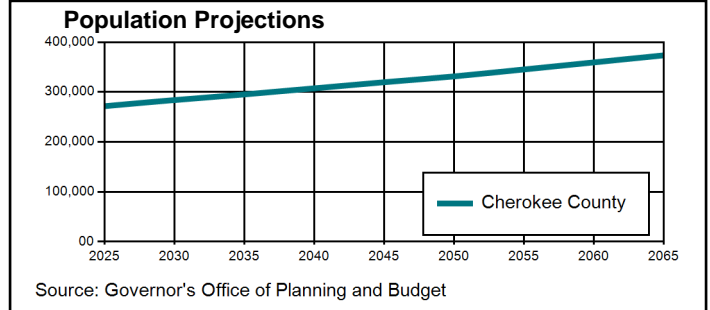
Source: U.S. Census Bureau.



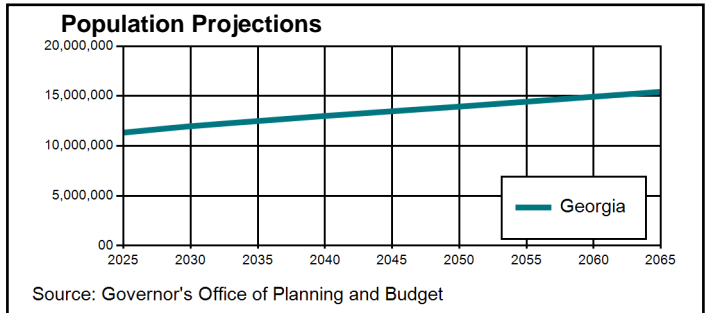
Population Activity

	Annual 2023	Annual 2022	Difference
Cherokee	286,602	281,278	5,324
Bartow	115,041	112,816	2,225
Cobb	776,743	771,952	4,791
Dawson	31,732	30,138	1,594
Forsyth	272,887	267,237	5,650
Fulton	1,079,105	1,074,634	4,471
Gordon	59,757	58,954	803
Pickens	35,969	34,826	1,143
Cherokee Area	2,657,836	2,631,835	26,001
Georgia	11,029,227	10,912,876	116,351
United States	334,914,895	333,287,557	1,627,338

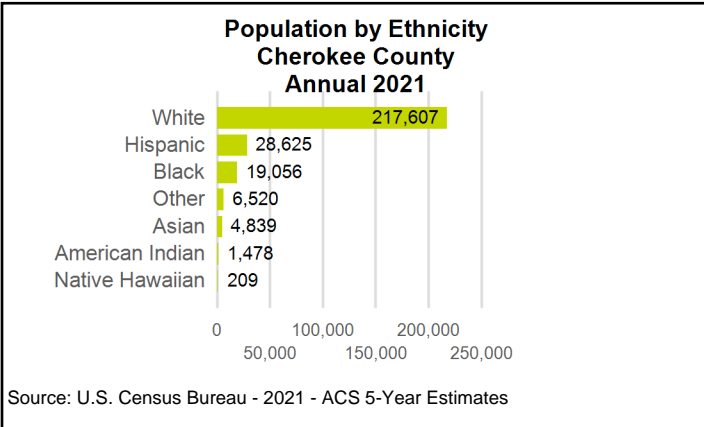
Source: Georgia Department of Labor; U.S. Census Bureau.



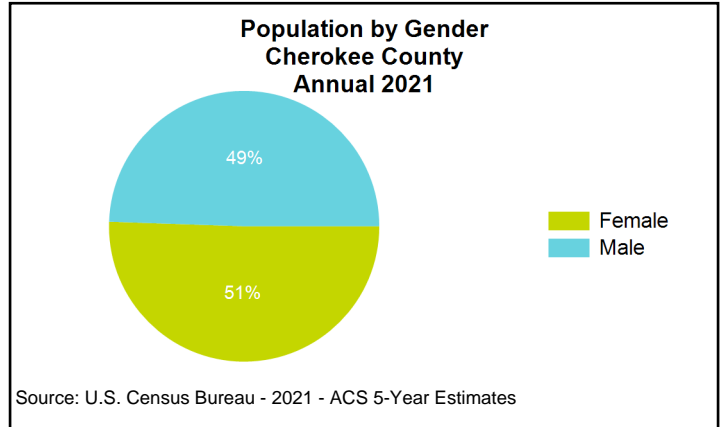
Source: Governor's Office of Planning and Budget



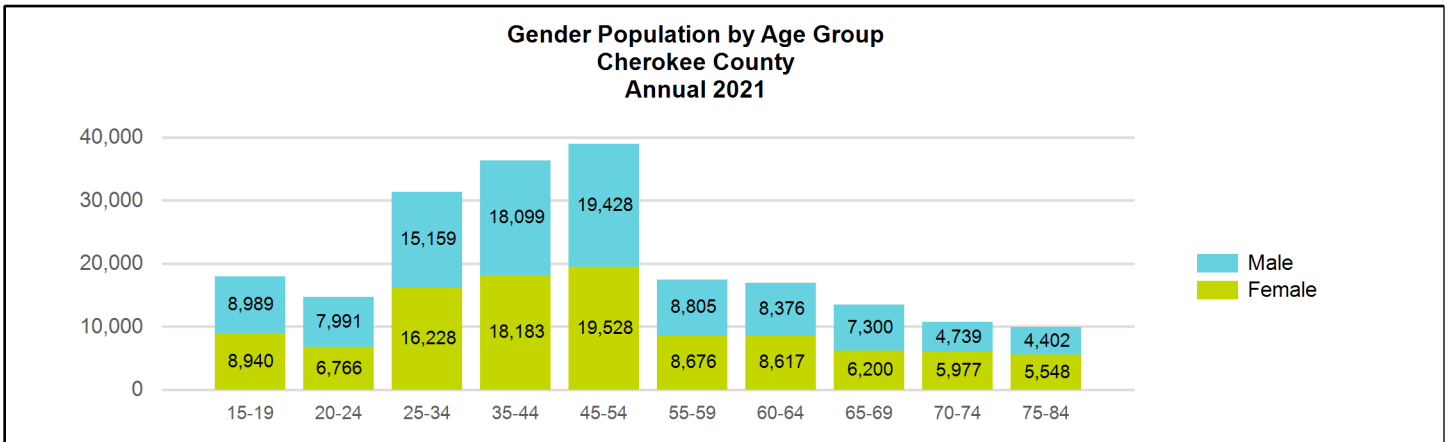
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2024

INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	1,294	13,016	17.4	1,368	11,517	161,278	10.2	1,576
Agriculture, Forestry, Fishing and Hunting	34	134	0.2	1,293	238	873	0.1	1,044
Mining, Quarrying, and Oil and Gas Extraction	6	56	0.1	1,475	56	1,047	0.1	1,734
Construction	988	6,570	8.8	1,487	7,652	73,809	4.6	1,660
Manufacturing	266	6,256	8.4	1,243	3,571	85,549	5.4	1,508
Food	19	1,073	1.4	838	333	10,963	0.7	1,112
Beverage and Tobacco Product	7	101	0.1	568	127	3,635	0.2	1,269
Textile Mills	2	*	*	*	45	2,485	0.2	1,107
Textile Product Mills	9	188	0.3	953	117	7,827	0.5	1,244
Apparel	1	*	*	*	37	356	0.0	1,309
Leather and Allied Product	1	*	*	*	13	93	0.0	1,725
Wood Product	14	136	0.2	1,117	117	2,715	0.2	1,529
Paper	2	*	*	*	68	2,606	0.2	1,906
Printing and Related Support Activities	19	251	0.3	960	304	4,121	0.3	1,260
Petroleum and Coal Products	1	*	*	*	19	447	0.0	2,016
Chemical	19	82	0.1	1,633	331	5,387	0.3	1,722
Plastics and Rubber Products	7	402	0.5	1,183	155	8,270	0.5	1,286
Nonmetallic Mineral Product	18	180	0.2	2,084	167	2,637	0.2	1,448
Primary Metal	3	*	*	*	34	1,643	0.1	1,737
Fabricated Metal Product	38	1,002	1.3	1,597	367	7,278	0.5	1,375
Machinery	22	454	0.6	1,345	232	3,968	0.2	1,532
Computer and Electronic Product	20	68	0.1	1,531	251	3,533	0.2	1,904
Electrical Equipment, Appliance, and Component	8	225	0.3	1,062	145	1,807	0.1	2,586
Transportation Equipment	7	*	*	*	128	9,085	0.6	2,234
Furniture and Related Product	19	259	0.3	1,189	153	2,532	0.2	1,230
Miscellaneous	30	441	0.6	1,495	428	4,165	0.3	1,530
Service-Providing	5,998	51,448	68.9	906	97,957	1,249,590	78.7	1,621
Utilities	9	84	0.1	1,743	141	5,287	0.3	2,342
Wholesale Trade	399	2,125	2.8	1,698	5,914	70,251	4.4	2,135
Retail Trade	726	12,117	16.2	707	8,791	132,777	8.4	897
Transportation and Warehousing	157	1,021	1.4	1,325	2,909	77,340	4.9	1,064
Information	185	670	0.9	2,017	3,577	67,903	4.3	2,880
Finance and Insurance	421	1,849	2.5	1,453	6,819	83,660	5.3	2,501
Real Estate and Rental and Leasing	377	876	1.2	1,089	6,644	36,099	2.3	1,633
Professional, Scientific, and Technical Services	1,148	3,732	5.0	1,360	24,094	166,714	10.5	2,415
Management of Companies and Enterprises	28	56	0.1	1,358	852	61,400	3.9	2,994
Administrative and Support and Waste Management and Remediation Services	551	3,974	5.3	1,013	7,646	107,108	6.7	1,214
Educational Services	112	1,048	1.4	633	1,868	28,354	1.8	1,137
Health Care and Social Assistance	724	9,511	12.7	1,136	11,201	191,493	12.1	1,449
Arts, Entertainment, and Recreation	134	1,864	2.5	492	2,063	32,516	2.0	1,111
Accommodation and Food Services	500	10,050	13.5	445	7,696	146,668	9.2	626
Other Services (except Public Administration)	527	2,471	3.3	785	7,742	42,020	2.6	1,051
Unclassified - industry not assigned	609	311	0.4	1,205	12,281	5,960	0.4	1,649
Total - Private Sector	7,901	64,775	86.7	1,000	121,755	1,416,828	89.2	1,616
Total - Government	93	9,946	13.3	1,080	1,185	171,316	10.8	1,469
Federal Government	12	391	0.5	1,373	253	32,703	2.1	2,082
State Government	26	392	0.5	939	324	40,959	2.6	1,507
Local Government	55	9,163	12.3	1,073	608	97,654	6.1	1,248
ALL INDUSTRIES	7,994	74,720	100.0	1,011	122,940	1,588,148	100.0	1,600
ALL INDUSTRIES - Georgia					392,216	4,866,656		1,297

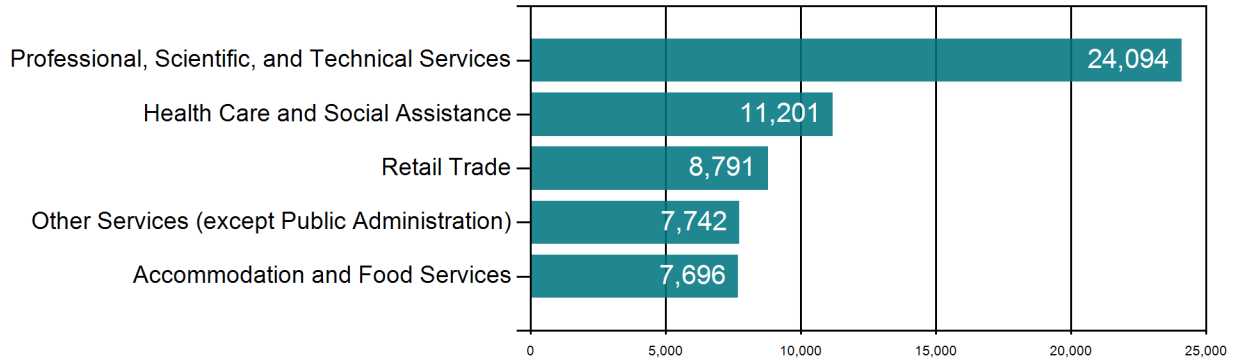
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2024.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

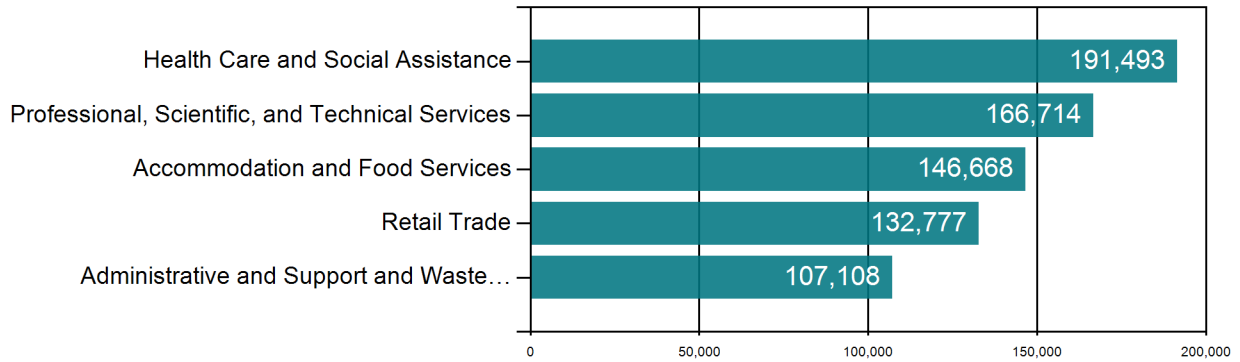
Top Industries - 2nd Quarter of 2024

Cherokee Area

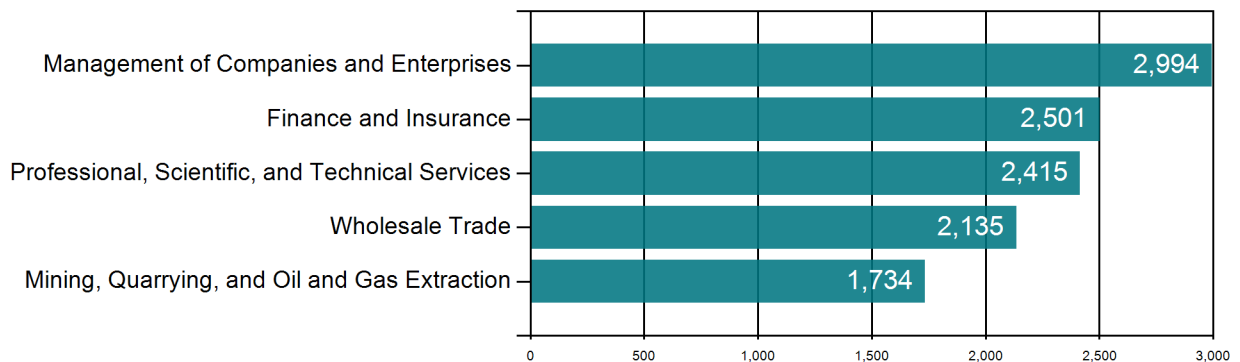
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Professional, Technical, Business, and Scientific Writing	525	901	728	71.6	-19.2
Automobile/Automotive Mechanics Technology/Technician	455	481	514	5.7	6.9
Welding Technology/Welder	331	448	447	35.3	-0.2
Health Services/Allied Health/Health Sciences, General	406	352	420	-13.3	19.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	401	386	354	-3.7	-8.3
Business Administration and Management, General	258	199	242	-22.9	21.6
Child Care Provider/Assistant	394	277	224	-29.7	-19.1
Computer and Information Systems Security/Information Assurance	117	214	199	82.9	-7.0
Radio and Television Broadcasting Technology/Technician	95	151	193	58.9	27.8
Computer Installation and Repair Technology/Technician	402	161	192	-60.0	19.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	71	79	82	11.3	3.8
Cosmetology/Cosmetologist, General	49	55	58	12.2	5.5
Early Childhood Education and Teaching	70	87	55	24.3	-36.8
Accounting Technology/Technician and Bookkeeping	37	51	50	37.8	-2.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	36	60	42	66.7	-30.0
Computer Programming/Programmer, General	42	31	36	-26.2	16.1
Design and Visual Communications, General	37	45	31	21.6	-31.1
Welding Technology/Welder	22	38	28	72.7	-26.3
Medical/Clinical Assistant	32	27	27	-15.6	0.0
Computer and Information Systems Security/Information Assurance	31	39	26	25.8	-33.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	77	91	91	18.2	0.0
Accounting Technology/Technician and Bookkeeping	39	55	63	41.0	14.5
Computer Programming/Programmer, General	40	46	58	15.0	26.1
Early Childhood Education and Teaching	76	90	58	18.4	-35.6
Computer and Information Systems Security/Information Assurance	49	39	53	-20.4	35.9
Design and Visual Communications, General	43	55	45	27.9	-18.2
Registered Nursing/Registered Nurse	53	50	42	-5.7	-16.0
Health Information/Medical Records Technology/Technician	23	17	28	-26.1	64.7
Radio and Television Broadcasting Technology/Technician	26	26	28	0.0	7.7
Radiologic Technology/Science - Radiographer	30	31	25	3.3	-19.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2024*

Cherokee County

Inalfa Roof Systems, Inc.
 Lowe's Home Centers, Inc.
 Northside Hospital, Inc.
 Pilgrim's Pride Corporation
 Publix Super Markets, Inc.
 Target
 The Home Depot
 The Kroger Company
 Universal Alloy Corporation
 Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2024. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Cherokee Area

	<u>COUNTY</u>
Amzn Wvcs, LLC	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

Education of the Labor Force

Cherokee Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	3.0%	1.3%	2.2%	3.5%	3.0%	4.3%
Some High School	5.4%	11.4%	3.7%	4.7%	4.2%	6.1%
High School Grad/GED	20.2%	28.9%	17.4%	15.2%	19.2%	24.7%
Some College	20.0%	38.5%	18.2%	15.9%	17.1%	19.4%
College Grad 2 Yr	6.4%	3.4%	6.1%	7.1%	7.4%	6.3%
College Grad 4 Yr	28.5%	15.4%	36.1%	30.4%	30.5%	22.6%
Post Graduate Studies	16.7%	1.1%	16.4%	23.2%	18.6%	16.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
 Marietta, GA 30066-3303
Phone: (770) 528 - 6100

Fax: (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics Division; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

SERVICES

- INSURANCE
- REAL ESTATE
 - COMMERCIAL
 - RESIDENTIAL
 - ACREAGE
 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI-FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS



GAINESVILLE 770.532.0022 | GA400 770.887.0053 | BRASELTON 770.307.0087
CLARKESVILLE 706.754.5700 | CLEVELAND 706.865.5400