

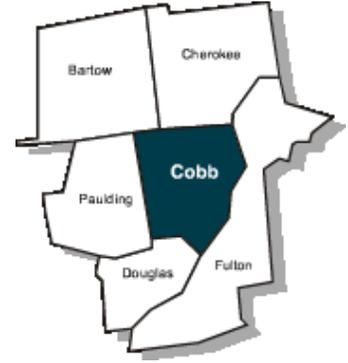




Area Labor Profile

Cobb

County



Updated: Nov 2024

Labor Force Activity

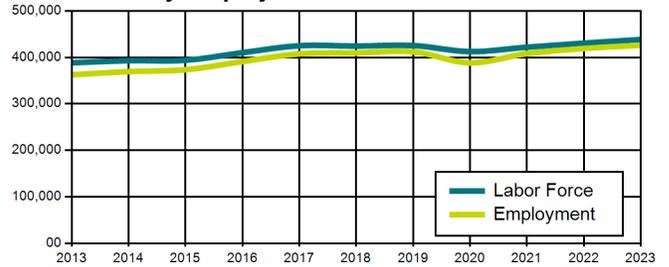
September 2024

	Labor Force	Employed	Unemployed	Rate
Cobb	445,065	431,833	13,232	3.0%
Bartow	53,764	52,051	1,713	3.2%
Cherokee	147,320	143,339	3,981	2.7%
Douglas	77,473	74,607	2,866	3.7%
Fulton	594,020	571,875	22,145	3.7%
Paulding	93,927	91,177	2,750	2.9%
Cobb Area	1,411,569	1,364,882	46,687	3.3%
Georgia	5,410,794	5,226,303	184,491	3.4%
United States	168,569,000	162,046,000	6,524,000	3.9%

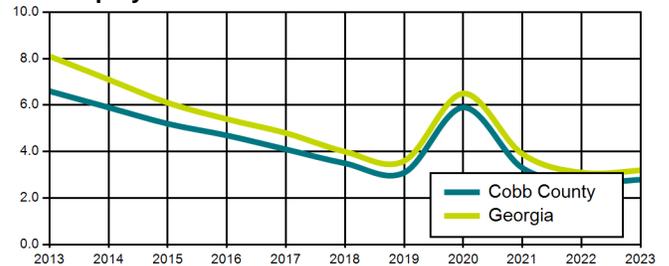
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Cobb County Employment Trends



Unemployment Rate Trends

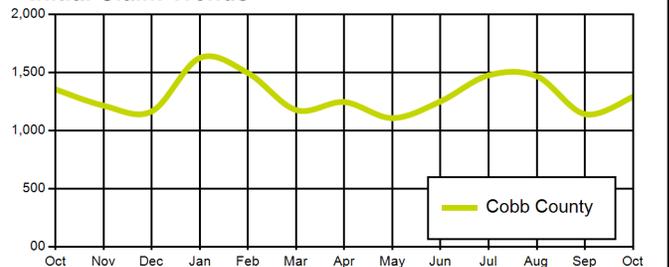


Initial Claims Activity

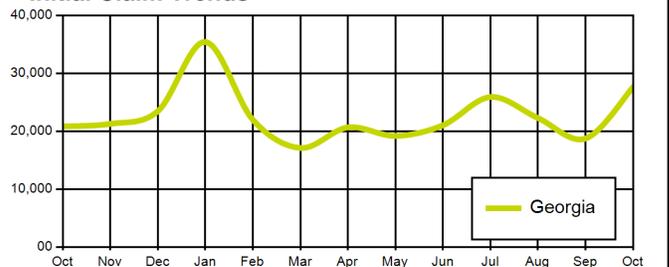
	October 2024	September 2024	August 2024	Total
Cobb	1,290	1,141	1,467	3,898
Bartow	318	170	188	676
Cherokee	279	265	376	920
Douglas	377	330	416	1,123
Fulton	2,552	2,340	3,074	7,966
Paulding	270	267	310	847
Cobb Area	5,086	4,513	5,831	15,430

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



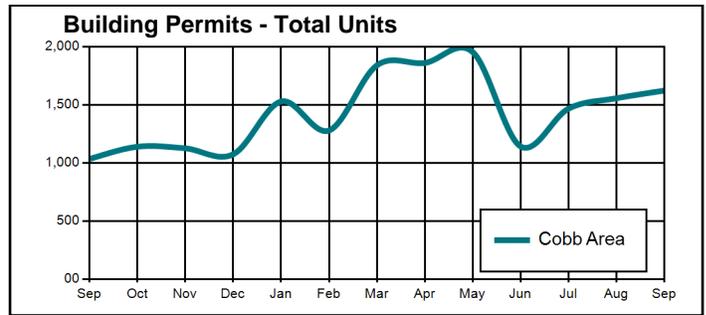
Initial Claim Trends



Building Permit Construction Activity

	Cobb Area			
	September 2024	August 2024	July 2024	Total
Totals	1,622	1,556	1,467	4,645
Family residential	617	800	832	2,249
Multi family resident	1,005	756	635	2,396

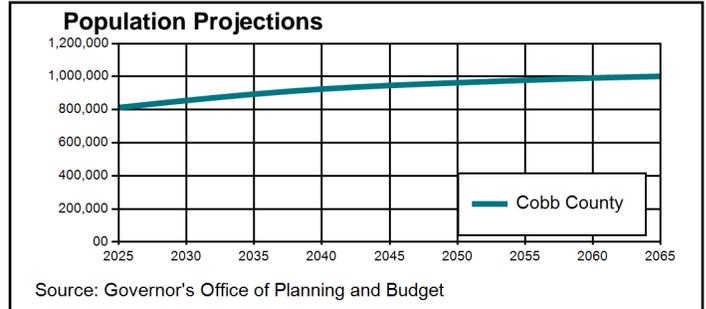
Source: U.S. Census Bureau.



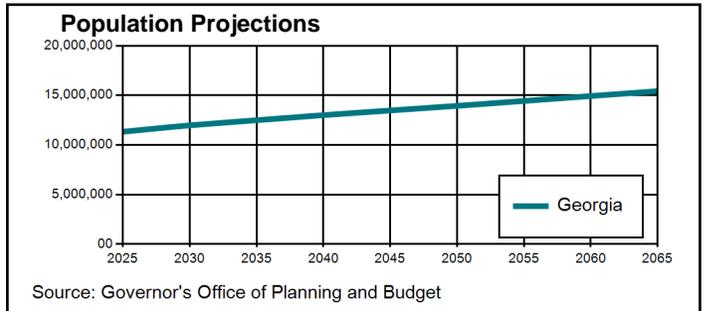
Population Activity

	Annual 2023	Annual 2022	Difference
Cobb	776,743	771,952	4,791
Bartow	115,041	112,816	2,225
Cherokee	286,602	281,278	5,324
Douglas	149,160	147,316	1,844
Fulton	1,079,105	1,074,634	4,471
Paulding	183,164	178,421	4,743
Cobb Area	2,589,815	2,566,417	23,398
Georgia	11,029,227	10,912,876	116,351
United States	334,914,895	333,287,557	1,627,338

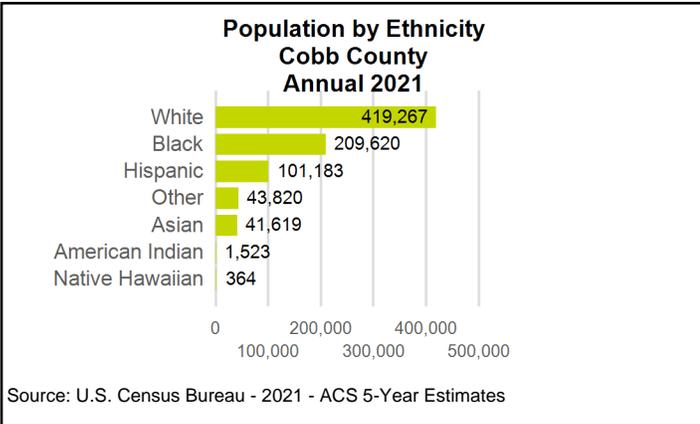
Source: Georgia Department of Labor; U.S. Census Bureau.



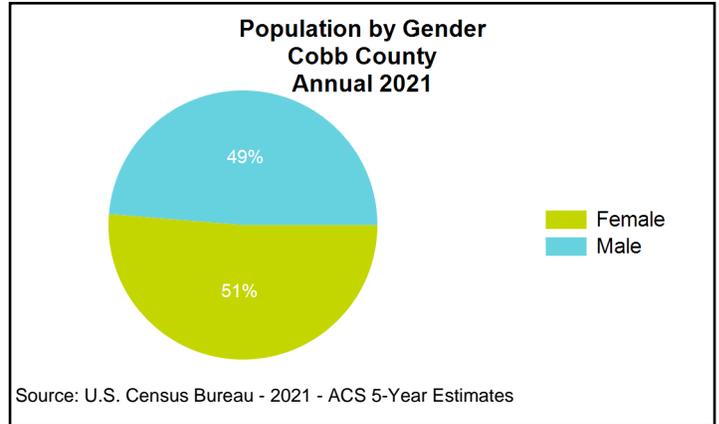
Source: Governor's Office of Planning and Budget



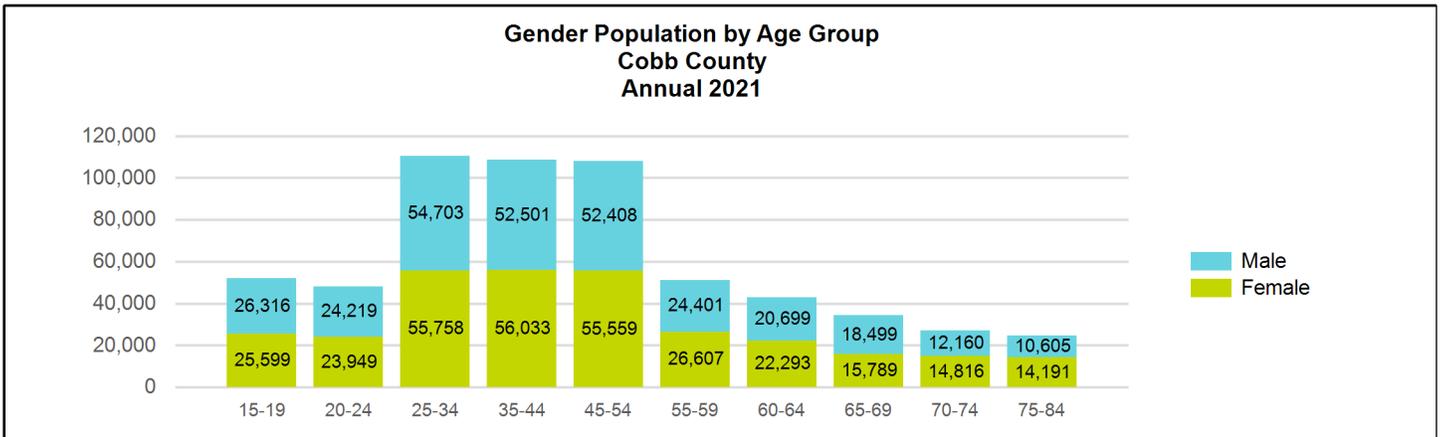
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2024

INDUSTRY	Cobb				Cobb Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	3,032	52,173	13.5	1,654	10,750	142,038	9.3	1,609
Agriculture, Forestry, Fishing and Hunting	34	108	0.0	1,351	177	544	0.0	1,179
Mining, Quarrying, and Oil and Gas Extraction	9	97	0.0	1,633	52	867	0.1	1,831
Construction	2,179	31,536	8.2	1,622	7,277	69,589	4.5	1,654
Manufacturing	810	20,432	5.3	1,705	3,244	71,038	4.6	1,565
Food	67	2,115	0.5	943	307	8,130	0.5	1,190
Beverage and Tobacco Product	28	226	0.1	988	119	3,497	0.2	1,273
Textile Mills	5	*	*	*	33	1,195	0.1	1,336
Textile Product Mills	23	256	0.1	2,448	69	2,826	0.2	1,141
Apparel	8	114	0.0	1,063	35	282	0.0	1,071
Leather and Allied Product	3	2	0.0	2,494	13	93	0.0	1,725
Wood Product	30	493	0.1	1,121	104	2,549	0.2	1,567
Paper	20	998	0.3	1,519	68	2,651	0.2	1,906
Printing and Related Support Activities	105	1,279	0.3	1,154	272	3,023	0.2	1,240
Petroleum and Coal Products	5	8	0.0	2,181	18	399	0.0	2,035
Chemical	67	1,567	0.4	1,585	299	4,843	0.3	1,676
Plastics and Rubber Products	24	1,001	0.3	1,223	138	6,627	0.4	1,312
Nonmetallic Mineral Product	32	615	0.2	1,361	149	2,557	0.2	1,475
Primary Metal	5	51	0.0	6,963	37	2,015	0.1	1,633
Fabricated Metal Product	97	2,023	0.5	1,300	348	6,814	0.4	1,399
Machinery	61	1,255	0.3	1,871	222	4,306	0.3	1,574
Computer and Electronic Product	64	1,060	0.3	1,808	230	2,748	0.2	1,889
Electrical Equipment, Appliance, and Component	29	639	0.2	3,845	129	1,487	0.1	2,600
Transportation Equipment	25	*	*	*	120	9,049	0.6	2,233
Furniture and Related Product	27	395	0.1	1,150	138	1,972	0.1	1,265
Miscellaneous	85	845	0.2	1,286	396	3,980	0.3	1,569
Service-Providing	22,829	298,227	77.2	1,399	93,838	1,218,356	79.4	1,628
Utilities	23	1,057	0.3	1,998	131	4,967	0.3	2,349
Wholesale Trade	1,621	21,423	5.5	1,880	5,539	67,170	4.4	2,128
Retail Trade	2,402	40,062	10.4	891	8,436	128,027	8.3	904
Transportation and Warehousing	650	17,559	4.5	1,006	2,950	80,563	5.2	1,076
Information	684	10,053	2.6	2,138	3,393	67,306	4.4	2,888
Finance and Insurance	1,540	15,467	4.0	1,902	6,548	82,071	5.3	2,514
Real Estate and Rental and Leasing	1,655	7,560	2.0	1,460	6,417	35,269	2.3	1,641
Professional, Scientific, and Technical Services	4,710	36,552	9.5	2,198	22,648	161,379	10.5	2,435
Management of Companies and Enterprises	168	12,845	3.3	2,499	834	60,787	4.0	3,010
Administrative and Support and Waste Management and Remediation Services	1,902	28,034	7.3	979	7,326	106,483	6.9	1,201
Educational Services	436	5,182	1.3	929	1,750	27,545	1.8	1,155
Health Care and Social Assistance	2,769	49,671	12.9	1,465	10,885	182,363	11.9	1,456
Arts, Entertainment, and Recreation	429	7,292	1.9	1,932	1,972	30,104	2.0	1,103
Accommodation and Food Services	1,954	35,804	9.3	515	7,474	143,005	9.3	629
Other Services (except Public Administration)	1,886	9,666	2.5	994	7,535	41,317	2.7	1,054
Unclassified - industry not assigned	2,234	1,044	0.3	1,569	11,703	5,633	0.4	1,671
Total - Private Sector	28,095	351,444	90.9	1,438	116,291	1,366,027	89.0	1,626
Total - Government	275	35,059	9.1	1,334	1,144	168,775	11.0	1,478
Federal Government	55	2,863	0.7	1,910	244	32,666	2.1	2,082
State Government	36	6,396	1.7	1,351	305	40,487	2.6	1,514
Local Government	184	25,800	6.7	1,266	595	95,622	6.2	1,256
ALL INDUSTRIES	28,370	386,505	100.0	1,428	117,435	1,534,807	100.0	1,610
ALL INDUSTRIES - Georgia					392,216	4,866,656		1,297

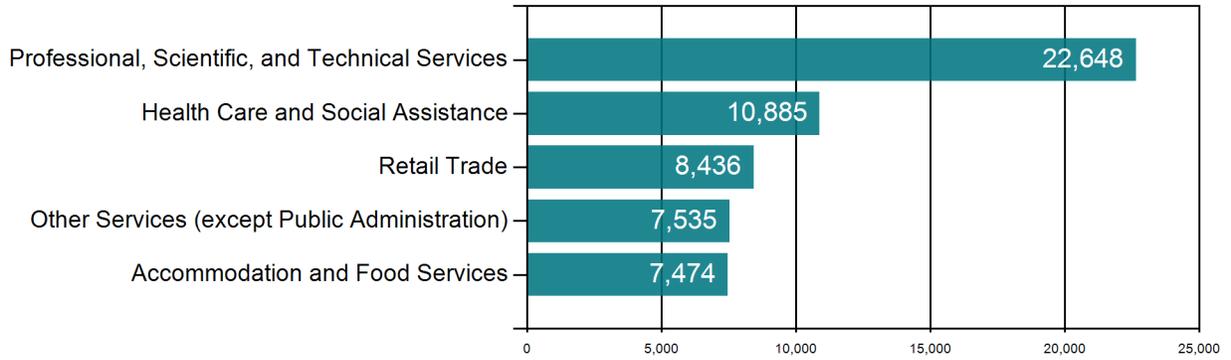
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2024.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

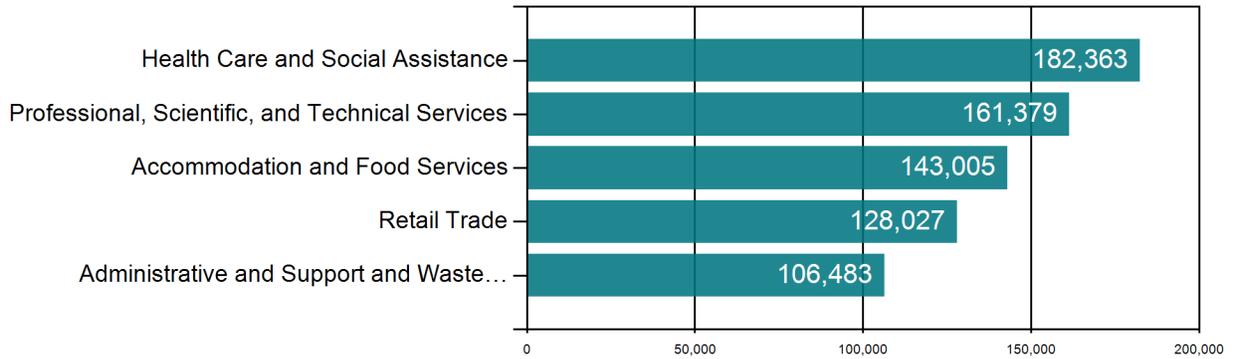
Top Industries - 2nd Quarter of 2024

Cobb Area

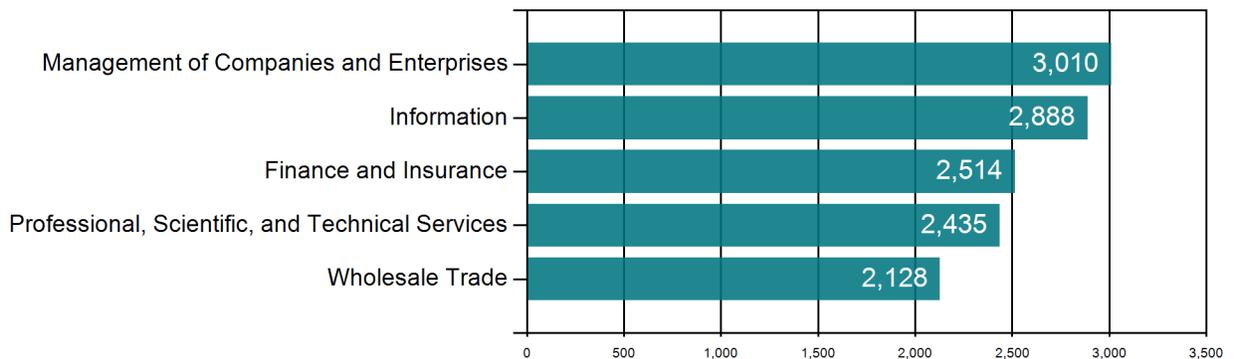
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Professional, Technical, Business, and Scientific Writing	525	901	728	71.6	-19.2
Automobile/Automotive Mechanics Technology/Technician	455	481	514	5.7	6.9
Welding Technology/Welder	331	448	447	35.3	-0.2
Health Services/Allied Health/Health Sciences, General	406	352	420	-13.3	19.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	401	386	354	-3.7	-8.3
Business Administration and Management, General	258	199	242	-22.9	21.6
Child Care Provider/Assistant	394	277	224	-29.7	-19.1
Computer and Information Systems Security/Information Assurance	117	214	199	82.9	-7.0
Radio and Television Broadcasting Technology/Technician	95	151	193	58.9	27.8
Computer Installation and Repair Technology/Technician	402	161	192	-60.0	19.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	71	79	82	11.3	3.8
Cosmetology/Cosmetologist, General	49	55	58	12.2	5.5
Early Childhood Education and Teaching	70	87	55	24.3	-36.8
Accounting Technology/Technician and Bookkeeping	37	51	50	37.8	-2.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	36	60	42	66.7	-30.0
Computer Programming/Programmer, General	42	31	36	-26.2	16.1
Design and Visual Communications, General	37	45	31	21.6	-31.1
Welding Technology/Welder	22	38	28	72.7	-26.3
Medical/Clinical Assistant	32	27	27	-15.6	0.0
Computer and Information Systems Security/Information Assurance	31	39	26	25.8	-33.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	77	91	91	18.2	0.0
Accounting Technology/Technician and Bookkeeping	39	55	63	41.0	14.5
Computer Programming/Programmer, General	40	46	58	15.0	26.1
Early Childhood Education and Teaching	76	90	58	18.4	-35.6
Computer and Information Systems Security/Information Assurance	49	39	53	-20.4	35.9
Design and Visual Communications, General	43	55	45	27.9	-18.2
Registered Nursing/Registered Nurse	53	50	42	-5.7	-16.0
Health Information/Medical Records Technology/Technician	23	17	28	-26.1	64.7
Radio and Television Broadcasting Technology/Technician	26	26	28	0.0	7.7
Radiologic Technology/Science - Radiographer	30	31	25	3.3	-19.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2024*

Cobb County

Amazon.Com Services, Inc.
 Cast & Crew Production Services, LLC
 Kennesaw State University
 Lockheed Martin Corp
 Piedmont Healthcare,, Inc.
 Publix Super Markets, Inc.
 The Home Depot
 Walmart
 Wellstar Health System, Inc.

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2024. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Cobb Area

	<u>COUNTY</u>
Amzn Wvcs, LLC	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

Education of the Labor Force

Cobb Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	2.8%	1.2%	2.1%	3.4%	2.8%	4.4%
Some High School	5.5%	11.6%	3.6%	4.8%	4.5%	6.4%
High School Grad/GED	21.2%	29.3%	18.1%	16.6%	20.5%	25.6%
Some College	20.6%	38.4%	19.3%	17.0%	17.8%	19.0%
College Grad 2 Yr	6.6%	3.6%	6.4%	7.6%	7.3%	6.5%
College Grad 4 Yr	27.3%	14.8%	35.0%	28.7%	29.0%	21.7%
Post Graduate Studies	16.0%	1.1%	15.6%	21.9%	18.2%	16.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
 Marietta, GA 30066-3303
Phone: (770) 528 - 6100

Fax: (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
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