



FRANKLIN



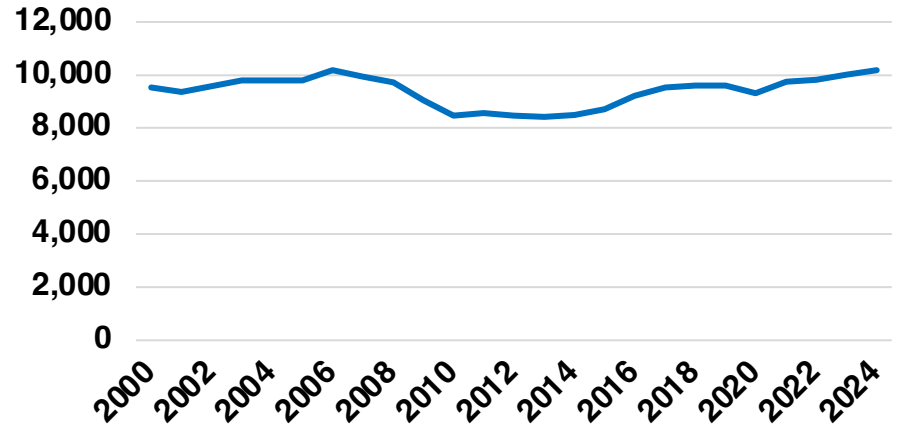


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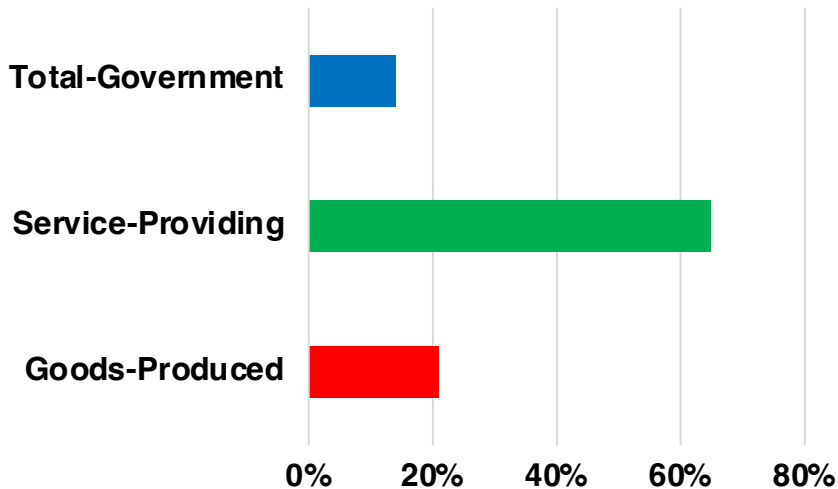
EMPLOYMENT SNAPSHOT

- 10,170 RESIDENTS CURRENTLY EMPLOYED.
- 2023 UNEMPLOYMENT RATE: 3.2%
- NOV 2023 UNEMPLOYMENT RATE: 2.6%

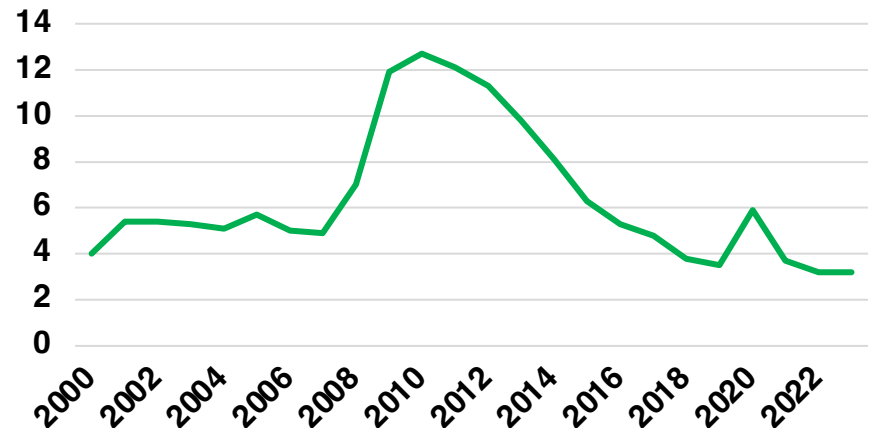
Employment Trends



Industry Mix



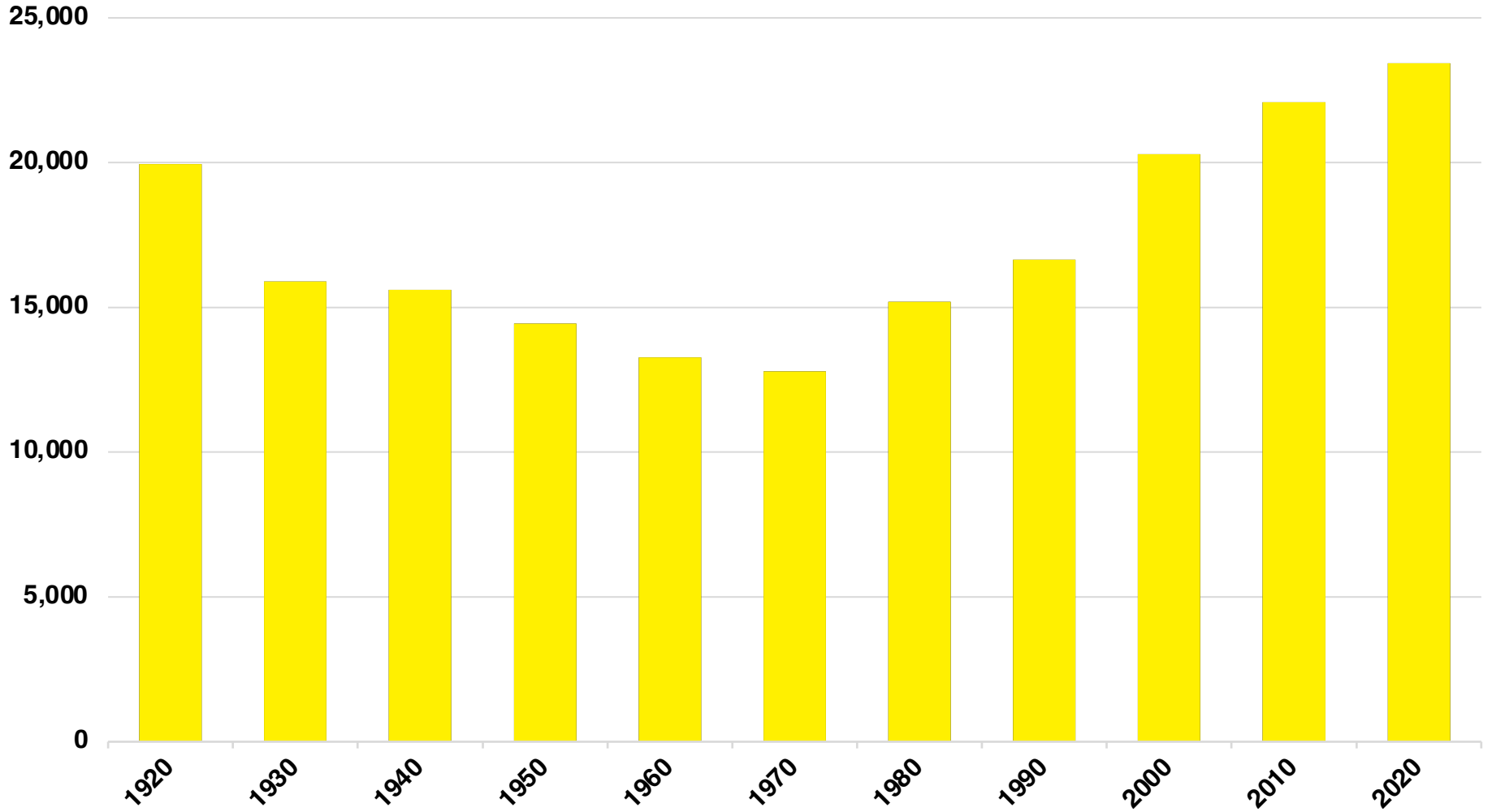
Unemployment Rate Trends





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HISTORICAL POPULATION

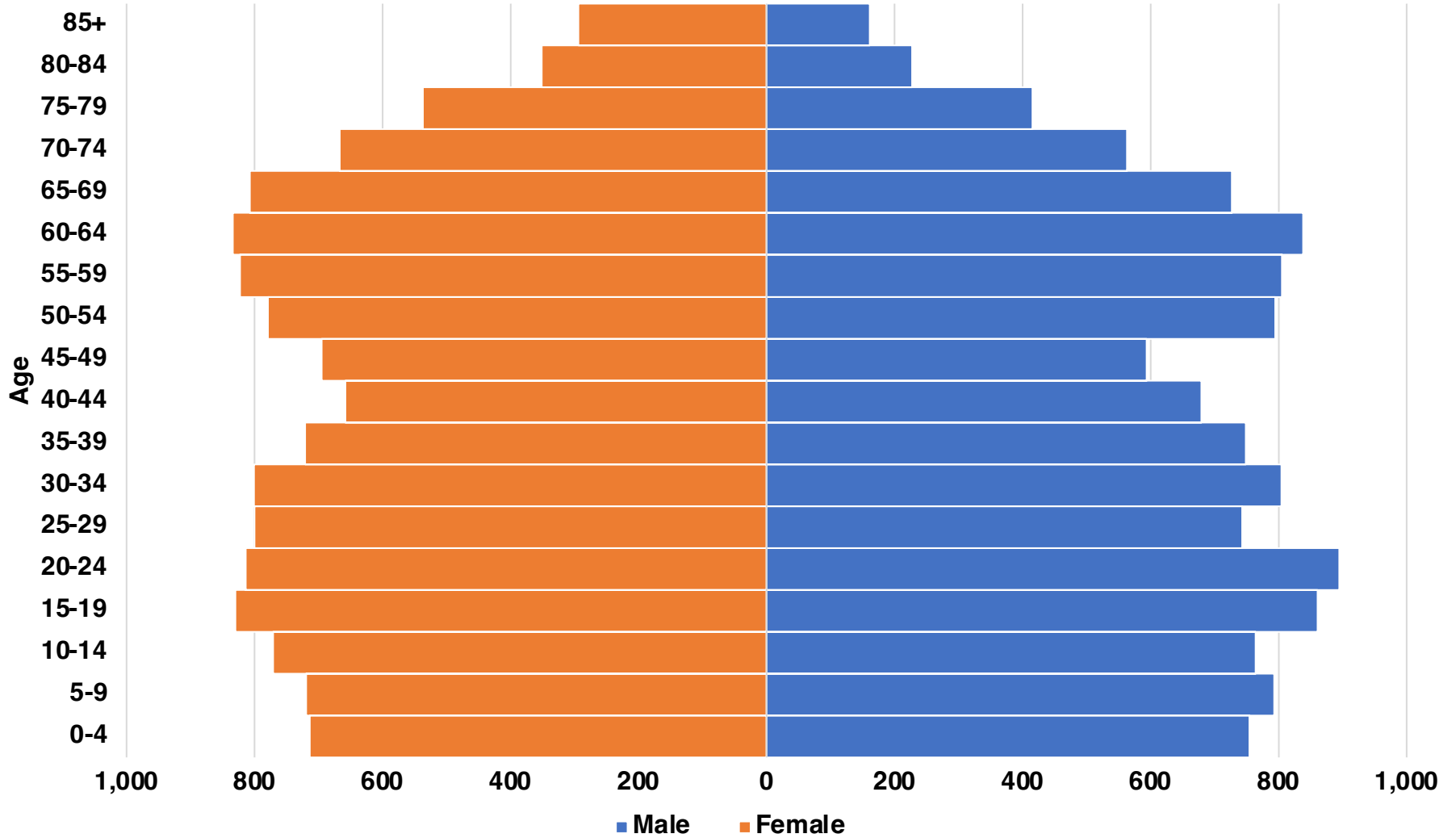


Source: US Census



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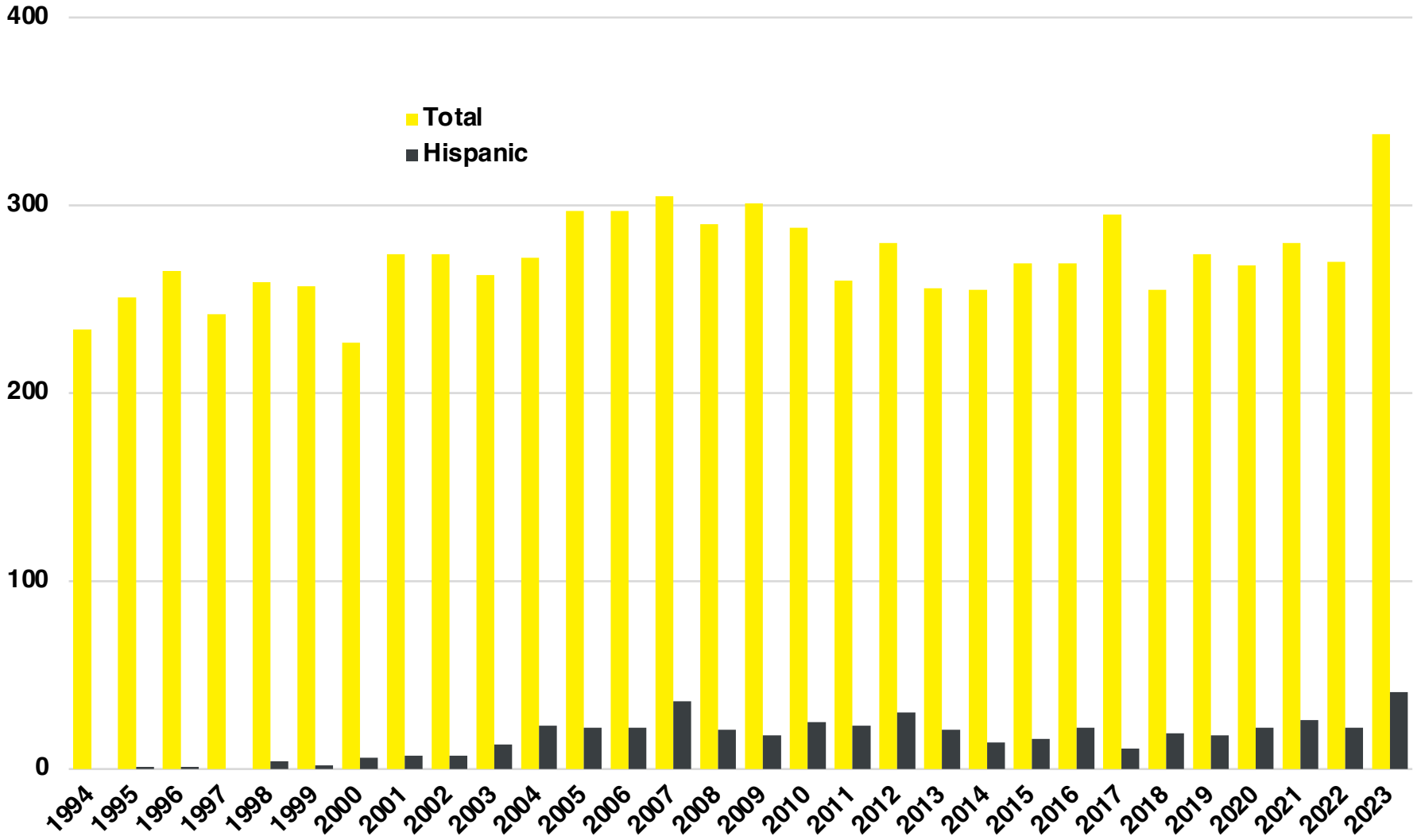
2023 POPULATION BY AGE





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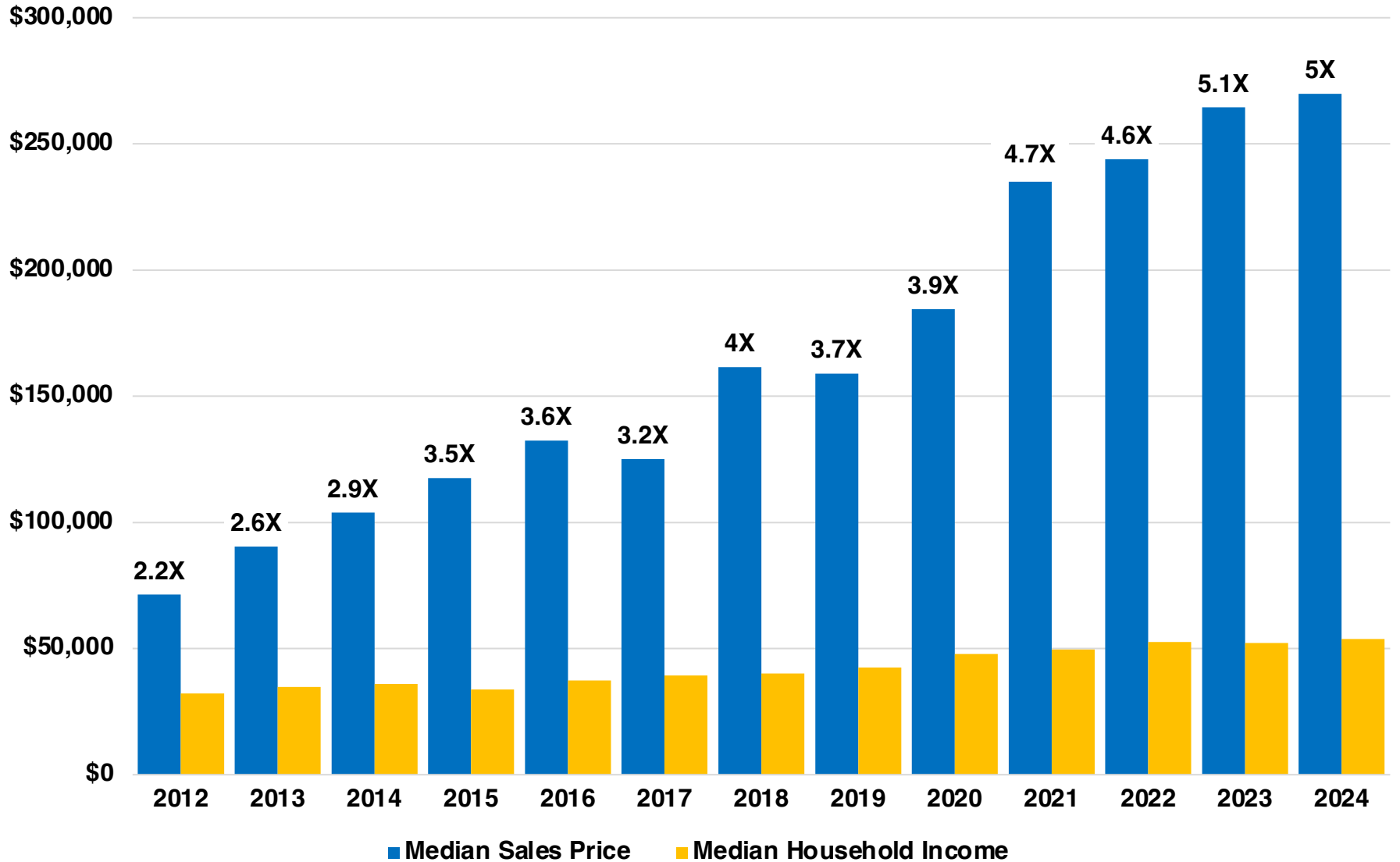
TOTAL VS HISPANIC BIRTHS





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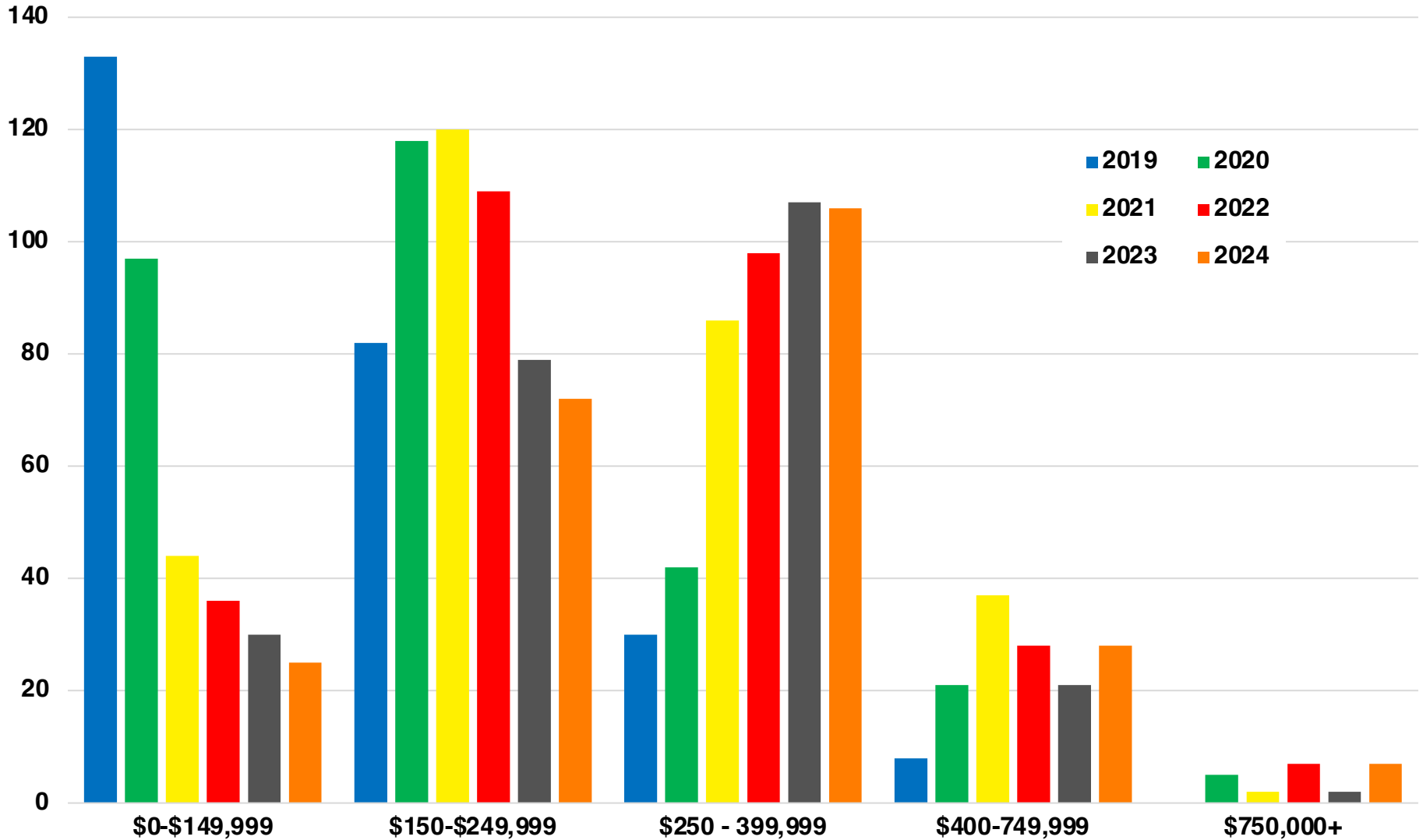
HOME BUYING DISPARITY





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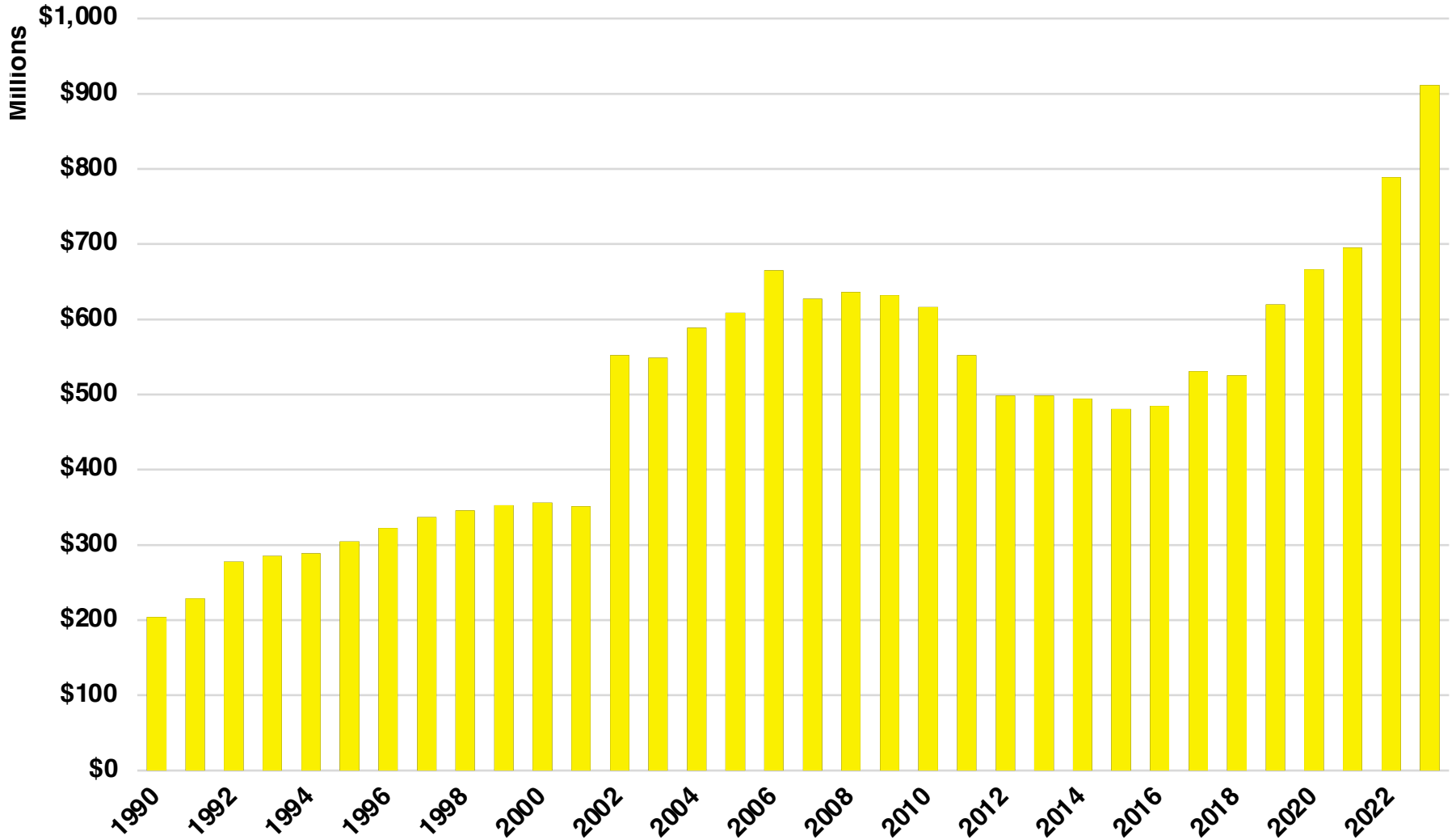
SINGLE FAMILY HOME SALES





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TAX DIGEST 40% ASSESSED VALUE

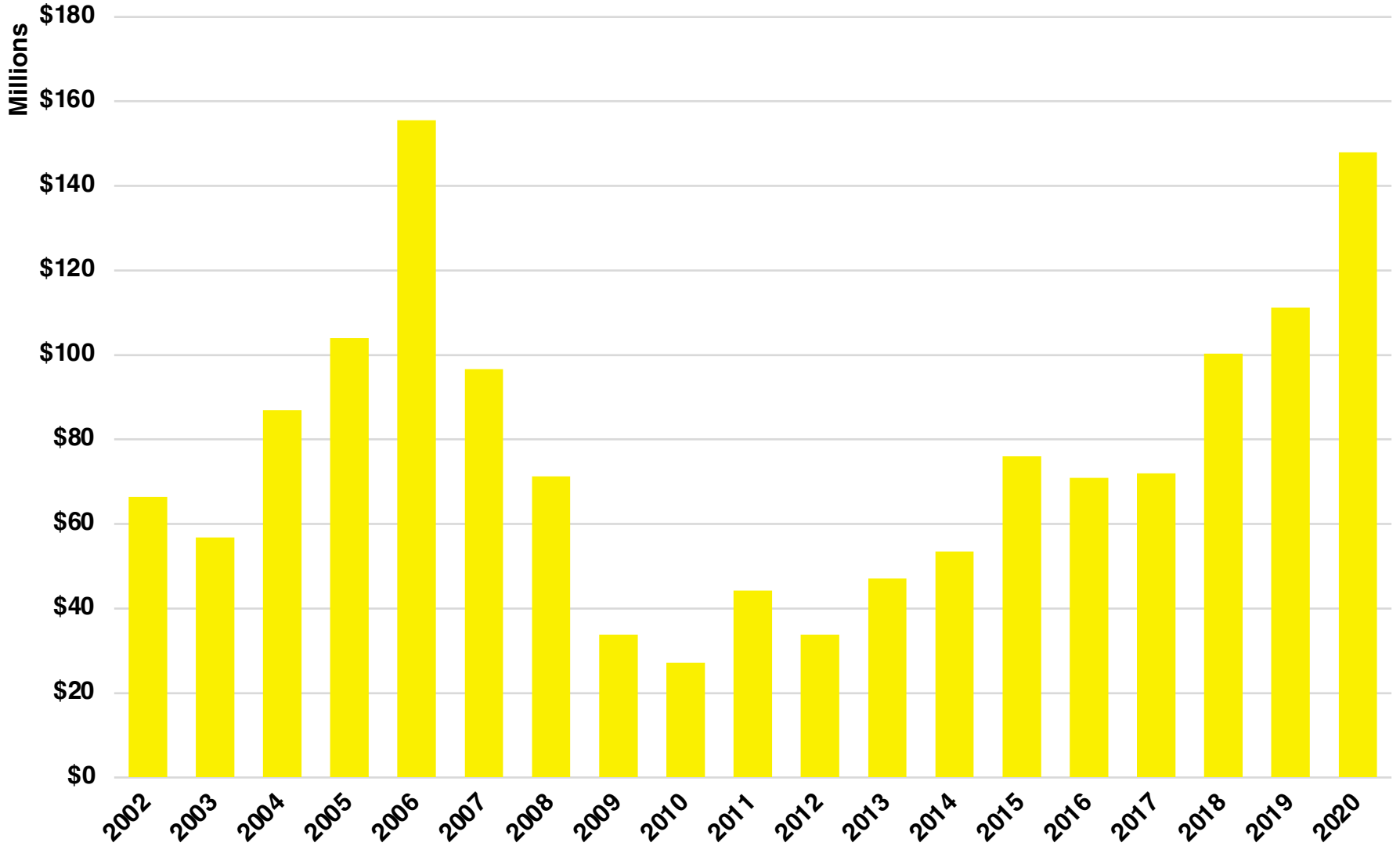


Source: GA Dept of Revenue Consolidated Tax Digest



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TOTAL REAL ESTATE SALES

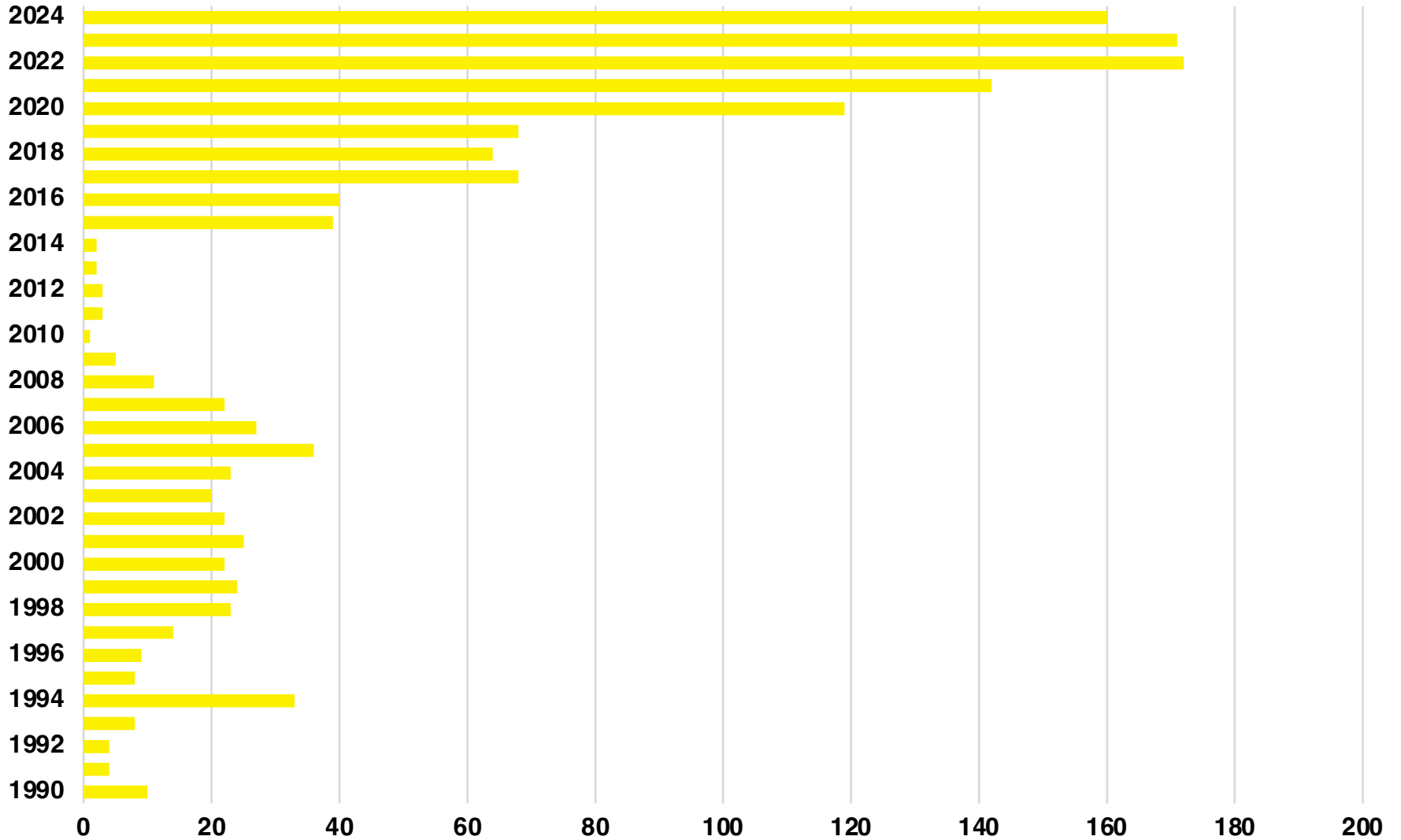


Source: Beasley Report



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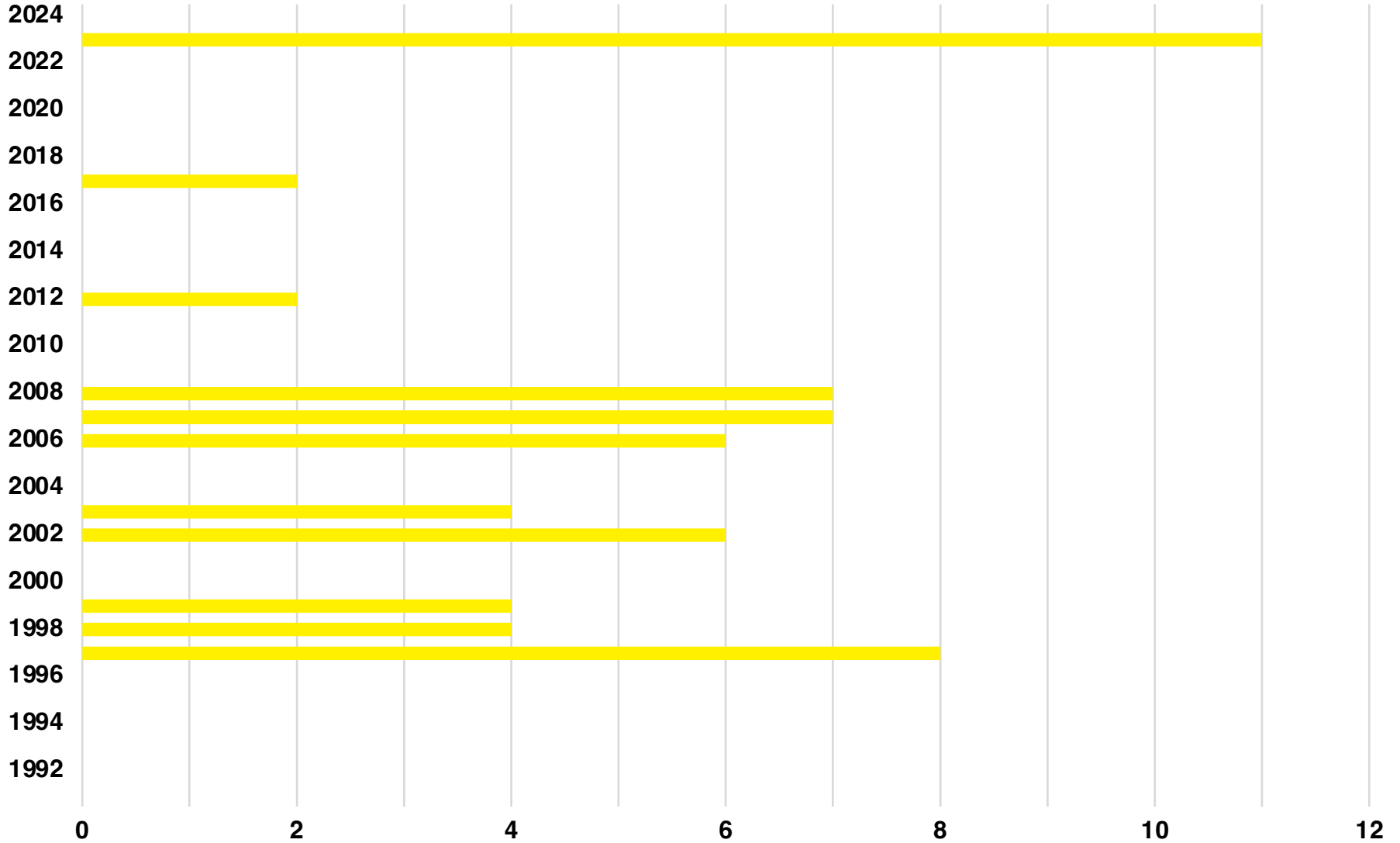
SINGLE FAMILY BUILDING PERMITS





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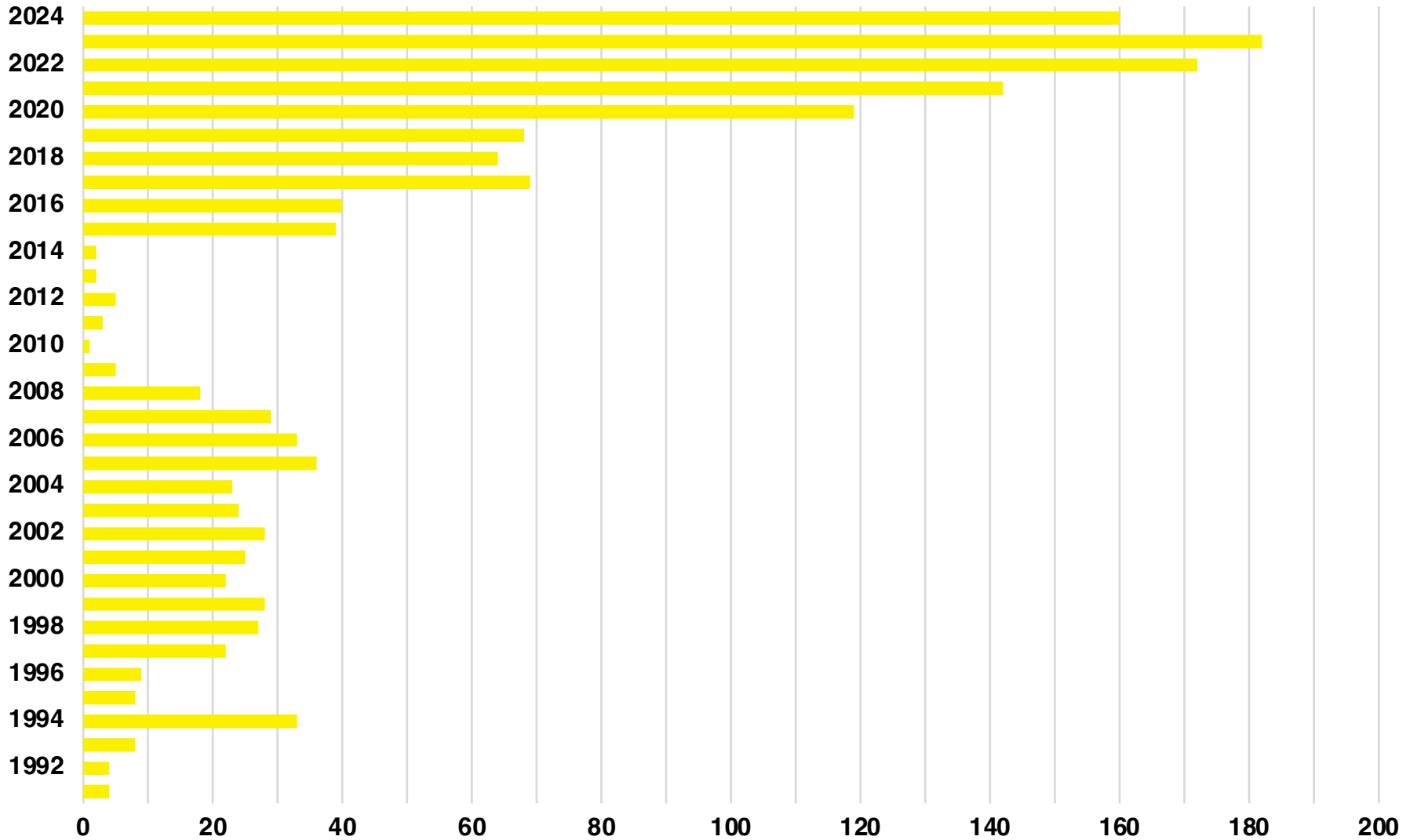
MULTI-FAMILY BUILDING PERMITS





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TOTAL BUILDING PERMITS





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2023

