



Age by Sex Profile

Hall County, GA
Hall County, GA (13139)
Geography: County

Prepared by Esri

Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	203,136	218,157	231,361	13,204	1.18%
Households	71,022	77,010	82,738	5,728	1.45%
Average Household Size	2.82	2.80	2.77	-0.03	-0.22%
Median Age	37.8	38.2	38.7	0.5	0.26%
Median Male Age	36.4	37.0	37.6	0.6	0.32%
Median Female Age	39.2	39.4	39.8	0.4	0.20%

Total Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	203,136	100.0%	218,157	100.0%	231,361	100.0%
0 - 4	12,270	6.0%	13,115	6.0%	13,918	6.0%
5 - 9	13,052	6.4%	13,856	6.4%	13,686	5.9%
10 - 14	14,808	7.3%	14,191	6.5%	14,420	6.2%
15 - 19	15,319	7.5%	15,015	6.9%	14,070	6.1%
20 - 24	14,211	7.0%	15,302	7.0%	15,057	6.5%
25 - 29	12,743	6.3%	14,680	6.7%	17,457	7.5%
30 - 34	12,256	6.0%	14,346	6.6%	15,896	6.9%
35 - 39	12,149	6.0%	13,447	6.2%	15,188	6.6%
40 - 44	12,075	5.9%	13,365	6.1%	13,985	6.0%
45 - 49	12,918	6.4%	12,739	5.8%	13,839	6.0%
50 - 54	13,191	6.5%	13,863	6.4%	12,824	5.5%
55 - 59	13,235	6.5%	13,279	6.1%	13,657	5.9%
60 - 64	11,839	5.8%	13,069	6.0%	13,028	5.6%
65 - 69	10,102	5.0%	11,422	5.2%	12,856	5.6%
70 - 74	9,203	4.5%	9,507	4.4%	10,966	4.7%
75 - 79	6,426	3.2%	8,067	3.7%	8,825	3.8%
80 - 84	3,892	1.9%	4,913	2.3%	6,684	2.9%
85+	3,447	1.7%	3,981	1.8%	5,005	2.2%
18+	153,844	75.7%	167,998	77.0%	180,871	78.2%
21+	144,653	71.2%	158,889	72.8%	172,288	74.5%

Total Population by Age Dependency	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	203,136	100.0%	218,157	100.0%	231,361	100.0%
Child (<18)	49,292	24.3%	50,159	23.0%	50,490	21.8%
Working-Age (18-64)	120,774	59.5%	130,108	59.6%	136,535	59.0%
Senior (Age 65+)	33,070	16.3%	37,890	17.4%	44,336	19.2%
Child Dependency Ratio	40.8	-	38.6	-	37.0	-
Age Dependency Ratio	68.2	-	67.7	-	69.5	-
Senior Dependency Ratio	27.4	-	29.1	-	32.5	-

Data Note: Detail may not sum to totals due to rounding. Dependency ratios represent the number of dependents per 100 persons of the working-age population aged 18 to 64.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

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Male Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	100,005	100.0%	108,909	100.0%	114,863	100.0%
0 - 4	6,235	6.2%	6,677	6.1%	7,109	6.2%
5 - 9	6,739	6.7%	7,134	6.6%	7,017	6.1%
10 - 14	7,674	7.7%	7,323	6.7%	7,400	6.4%
15 - 19	7,835	7.8%	7,786	7.1%	7,256	6.3%
20 - 24	7,197	7.2%	7,844	7.2%	7,691	6.7%
25 - 29	6,442	6.4%	7,565	6.9%	8,838	7.7%
30 - 34	6,164	6.2%	7,342	6.7%	8,109	7.1%
35 - 39	5,991	6.0%	6,915	6.3%	7,698	6.7%
40 - 44	5,856	5.9%	6,734	6.2%	7,080	6.2%
45 - 49	6,273	6.3%	6,370	5.8%	6,957	6.1%
50 - 54	6,542	6.5%	6,914	6.3%	6,310	5.5%
55 - 59	6,544	6.5%	6,773	6.2%	6,780	5.9%
60 - 64	5,740	5.7%	6,451	5.9%	6,467	5.6%
65 - 69	4,760	4.8%	5,500	5.1%	6,190	5.4%
70 - 74	4,164	4.2%	4,396	4.0%	5,172	4.5%
75 - 79	2,917	2.9%	3,603	3.3%	3,964	3.5%
80 - 84	1,669	1.7%	2,127	2.0%	2,873	2.5%
85+	1,263	1.3%	1,455	1.3%	1,952	1.7%
18+	74,635	74.6%	83,077	76.3%	88,944	77.4%
21+	70,018	70.0%	78,424	72.0%	84,576	73.6%

Female Population by Age	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total	103,131	100.0%	109,248	100.0%	116,498	100.0%
0 - 4	6,035	5.9%	6,438	5.9%	6,809	5.8%
5 - 9	6,313	6.1%	6,722	6.2%	6,669	5.7%
10 - 14	7,134	6.9%	6,868	6.3%	7,020	6.0%
15 - 19	7,484	7.3%	7,229	6.6%	6,814	5.8%
20 - 24	7,014	6.8%	7,458	6.8%	7,366	6.3%
25 - 29	6,301	6.1%	7,115	6.5%	8,619	7.4%
30 - 34	6,092	5.9%	7,004	6.4%	7,787	6.7%
35 - 39	6,158	6.0%	6,532	6.0%	7,490	6.4%
40 - 44	6,219	6.0%	6,631	6.1%	6,905	5.9%
45 - 49	6,645	6.4%	6,369	5.8%	6,882	5.9%
50 - 54	6,649	6.4%	6,949	6.4%	6,514	5.6%
55 - 59	6,691	6.5%	6,506	6.0%	6,877	5.9%
60 - 64	6,099	5.9%	6,618	6.1%	6,561	5.6%
65 - 69	5,342	5.2%	5,922	5.4%	6,666	5.7%
70 - 74	5,039	4.9%	5,111	4.7%	5,794	5.0%
75 - 79	3,509	3.4%	4,464	4.1%	4,861	4.2%
80 - 84	2,223	2.2%	2,786	2.6%	3,811	3.3%
85+	2,184	2.1%	2,526	2.3%	3,053	2.6%
18+	79,209	76.8%	84,921	77.7%	91,927	78.9%
21+	74,635	72.4%	80,465	73.7%	87,712	75.3%

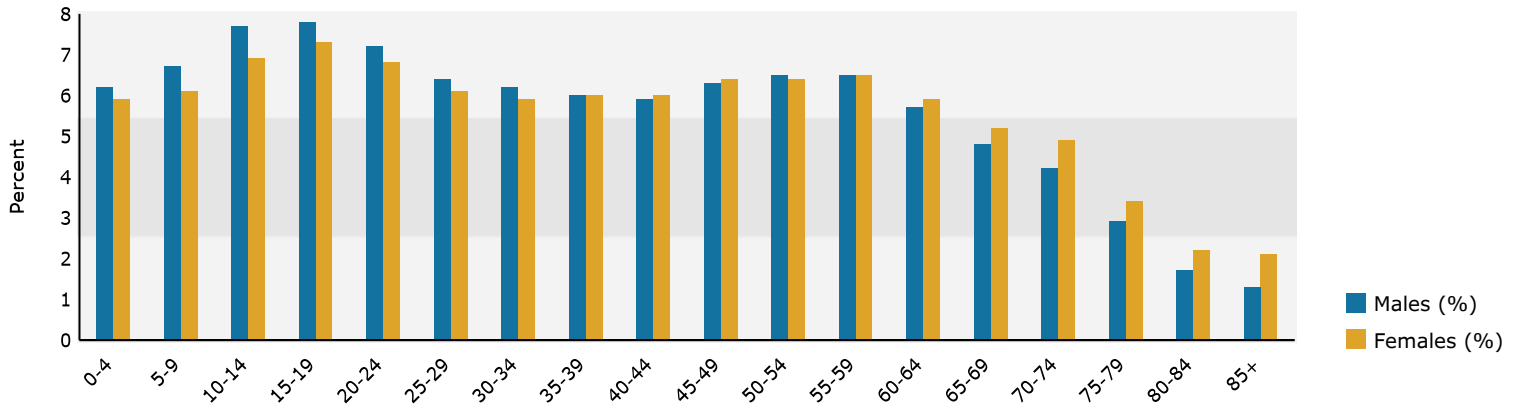
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Age by Sex Profile

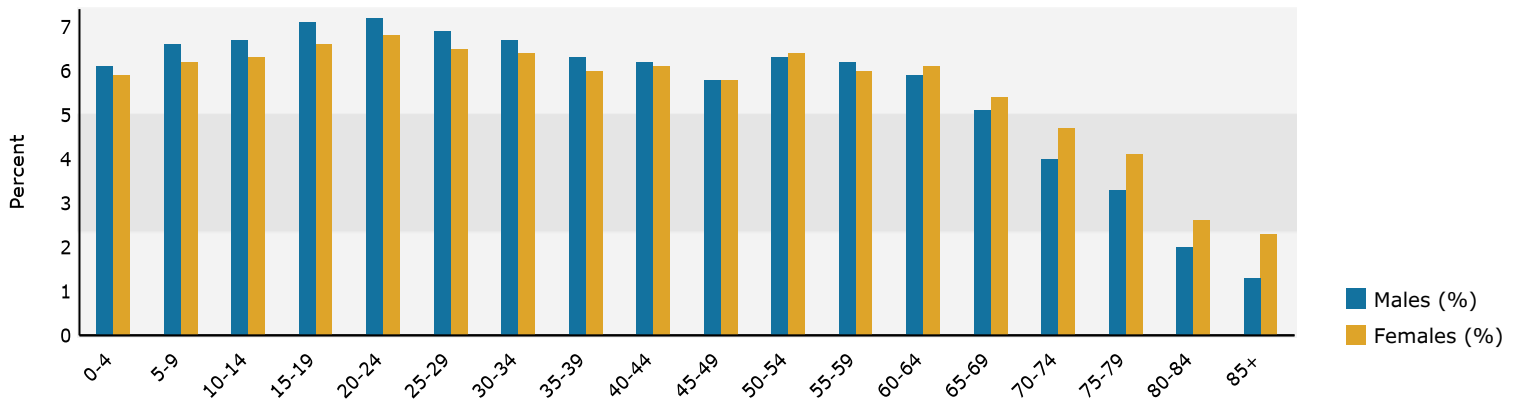
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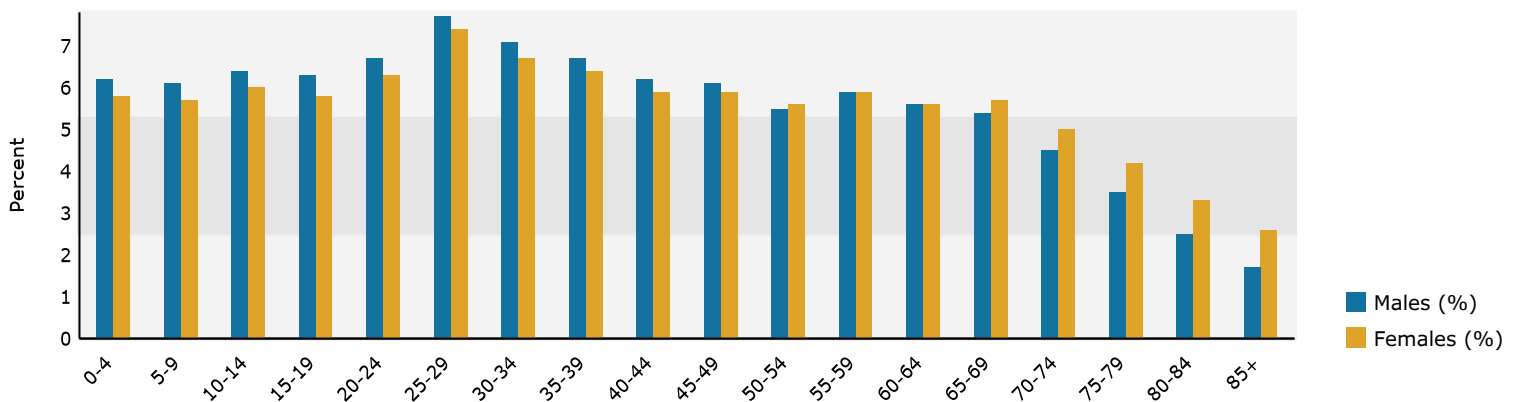
Census 2020 Population by Age and Sex



2024 Population by Age and Sex



2029 Population by Age and Sex



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Summary	Census 2010	Census 2020	2024	2029
Population	179,705	203,136	218,157	231,361
Households	60,701	71,022	77,010	82,738
Families	45,281	52,015	55,366	59,144
Average Household Size	2.91	2.82	2.80	2.77
Owner Occupied Housing Units	42,077	49,062	54,622	59,450
Renter Occupied Housing Units	18,624	21,960	22,388	23,288
Median Age	34.5	37.8	38.2	38.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.18%	0.61%	0.38%
Households	1.45%	0.86%	0.64%
Families	1.33%	0.75%	0.56%
Owner HHs	1.71%	1.32%	0.97%
Median Household Income	3.16%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	5,797	7.5%	5,003	6.0%
\$15,000 - \$24,999	3,393	4.4%	2,495	3.0%
\$25,000 - \$34,999	4,102	5.3%	3,309	4.0%
\$35,000 - \$49,999	8,335	10.8%	7,354	8.9%
\$50,000 - \$74,999	13,571	17.6%	13,056	15.8%
\$75,000 - \$99,999	11,468	14.9%	12,392	15.0%
\$100,000 - \$149,999	13,542	17.6%	16,558	20.0%
\$150,000 - \$199,999	7,247	9.4%	10,083	12.2%
\$200,000+	9,555	12.4%	12,488	15.1%

Median Household Income	\$80,756	\$94,345
Average Household Income	\$112,036	\$130,880
Per Capita Income	\$39,566	\$46,821

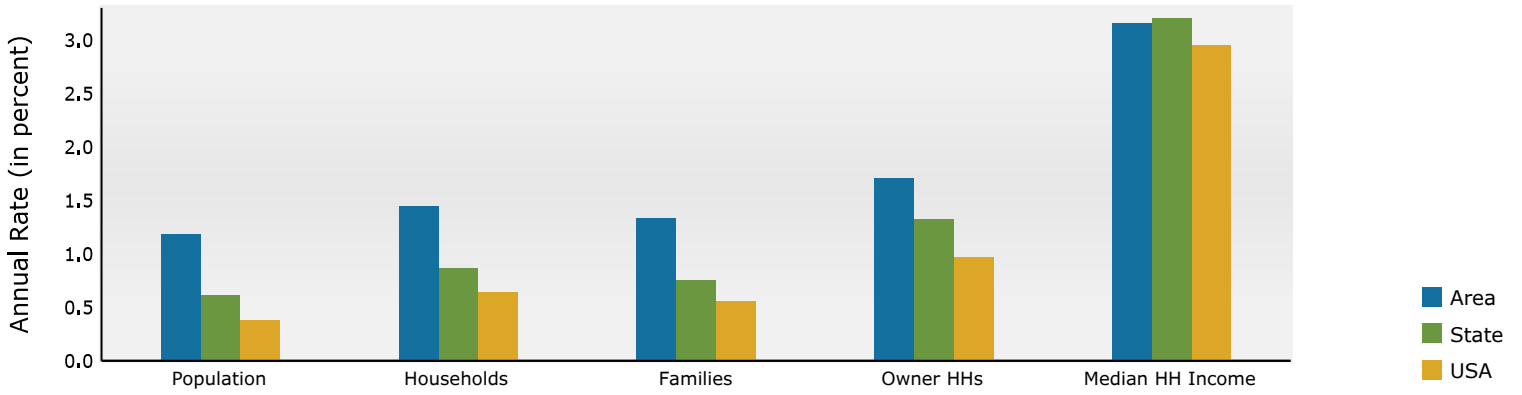
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,122	7.9%	12,270	6.0%	13,115	6.0%	13,918	6.0%
5 - 9	14,576	8.1%	13,052	6.4%	13,856	6.4%	13,686	5.9%
10 - 14	13,541	7.5%	14,808	7.3%	14,191	6.5%	14,420	6.2%
15 - 19	12,914	7.2%	15,319	7.5%	15,015	6.9%	14,070	6.1%
20 - 24	11,738	6.5%	14,211	7.0%	15,302	7.0%	15,057	6.5%
25 - 34	24,143	13.4%	24,999	12.3%	29,026	13.3%	33,353	14.4%
35 - 44	25,668	14.3%	24,224	11.9%	26,812	12.3%	29,173	12.6%
45 - 54	24,188	13.5%	26,109	12.9%	26,602	12.2%	26,663	11.5%
55 - 64	18,802	10.5%	25,074	12.3%	26,348	12.1%	26,685	11.5%
65 - 74	11,574	6.4%	19,305	9.5%	20,929	9.6%	23,822	10.3%
75 - 84	6,246	3.5%	10,318	5.1%	12,980	5.9%	15,509	6.7%
85+	2,193	1.2%	3,447	1.7%	3,981	1.8%	5,005	2.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	133,221	74.1%	130,744	64.4%	135,686	62.2%	138,907	60.0%
Black Alone	13,275	7.4%	14,660	7.2%	16,804	7.7%	18,339	7.9%
American Indian Alone	812	0.5%	1,739	0.9%	1,878	0.9%	2,042	0.9%
Asian Alone	3,226	1.8%	4,254	2.1%	5,425	2.5%	6,309	2.7%
Pacific Islander Alone	167	0.1%	107	0.1%	102	0.0%	116	0.1%
Some Other Race Alone	25,042	13.9%	29,343	14.4%	33,167	15.2%	37,434	16.2%
Two or More Races	3,962	2.2%	22,289	11.0%	25,095	11.5%	28,214	12.2%
Hispanic Origin (Any Race)	46,906	26.1%	57,010	28.1%	63,755	29.2%	71,637	31.0%

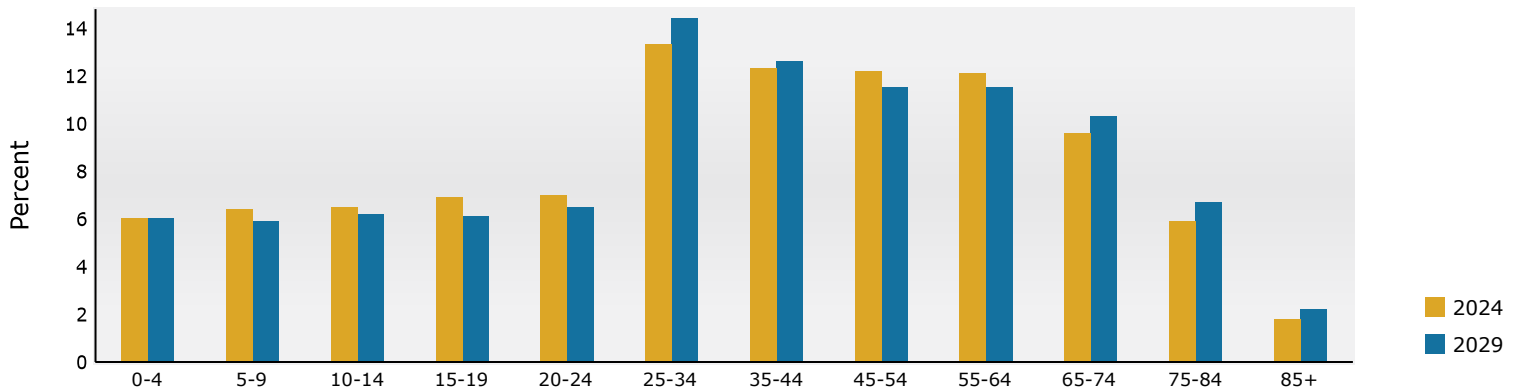
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

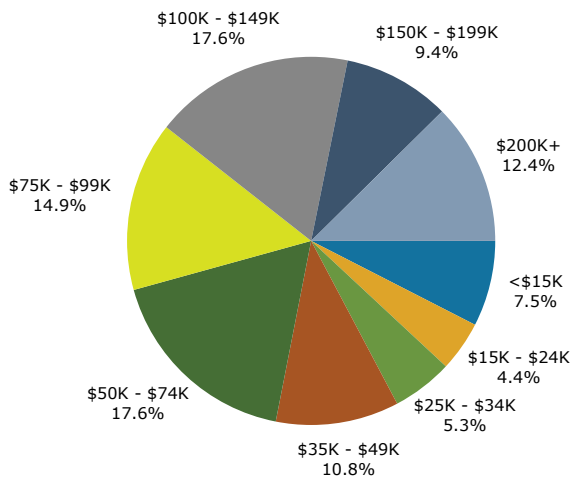
Trends 2024-2029



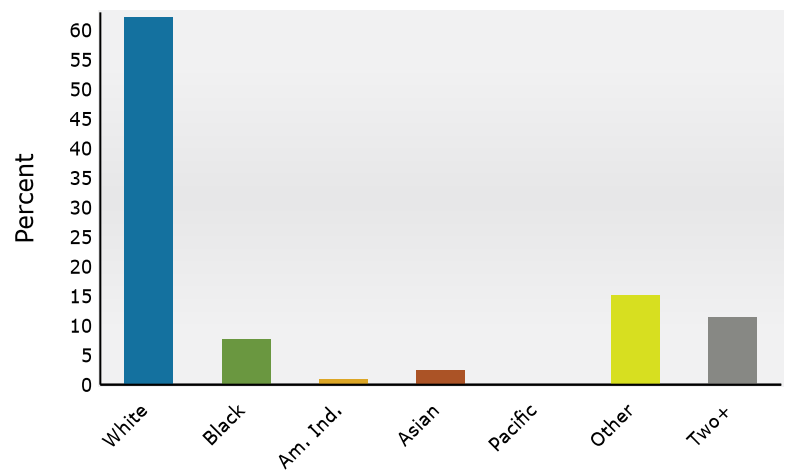
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 29.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

	Hall County, ...
Population	
2010 Population	179,705
2020 Population	203,136
2024 Population	218,157
2029 Population	231,361
2010-2020 Annual Rate	1.23%
2020-2024 Annual Rate	1.69%
2024-2029 Annual Rate	1.18%
2020 Male Population	49.2%
2020 Female Population	50.8%
2020 Median Age	37.8
2024 Male Population	49.9%
2024 Female Population	50.1%
2024 Median Age	38.2

In the identified area, the current year population is 218,157. In 2020, the Census count in the area was 203,136. The rate of change since 2020 was 1.69% annually. The five-year projection for the population in the area is 231,361 representing a change of 1.18% annually from 2024 to 2029. Currently, the population is 49.9% male and 50.1% female.

Median Age	
The median age in this area is 38.2, compared to U.S. median age of 39.3.	
Race and Ethnicity	
2024 White Alone	62.2%
2024 Black Alone	7.7%
2024 American Indian/Alaska Native Alone	0.9%
2024 Asian Alone	2.5%
2024 Pacific Islander Alone	0.0%
2024 Other Race	15.2%
2024 Two or More Races	11.5%
2024 Hispanic Origin (Any Race)	29.2%

Persons of Hispanic origin represent 29.2% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 74.8 in the identified area, compared to 72.5 for the U.S. as a whole.

Households	
2024 Wealth Index	111
2010 Households	60,701
2020 Households	71,022
2024 Households	77,010
2029 Households	82,738
2010-2020 Annual Rate	1.58%
2020-2024 Annual Rate	1.92%
2024-2029 Annual Rate	1.45%
2024 Average Household Size	2.80

The household count in this area has changed from 71,022 in 2020 to 77,010 in the current year, a change of 1.92% annually. The five-year projection of households is 82,738, a change of 1.45% annually from the current year total. Average household size is currently 2.80, compared to 2.82 in the year 2020. The number of families in the current year is 55,366 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

	Hall County, ...
Mortgage Income	
2024 Percent of Income for Mortgage	29.8%
Median Household Income	
2024 Median Household Income	\$80,756
2029 Median Household Income	\$94,345
2024-2029 Annual Rate	3.16%
Average Household Income	
2024 Average Household Income	\$112,036
2029 Average Household Income	\$130,880
2024-2029 Annual Rate	3.16%
Per Capita Income	
2024 Per Capita Income	\$39,566
2029 Per Capita Income	\$46,821
2024-2029 Annual Rate	3.42%
GINI Index	
2024 Gini Index	39.1
Households by Income	
Current median household income is \$80,756 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$94,345 in five years, compared to \$91,442 all U.S. households.	
Current average household income is \$112,036 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$130,880 in five years, compared to \$130,581 for all U.S. households.	
Current per capita income is \$39,566 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$46,821 in five years, compared to \$51,203 for all U.S. households.	
Housing	
2024 Housing Affordability Index	84
2010 Total Housing Units	68,832
2010 Owner Occupied Housing Units	42,077
2010 Renter Occupied Housing Units	18,624
2010 Vacant Housing Units	8,131
2020 Total Housing Units	76,865
2020 Owner Occupied Housing Units	49,062
2020 Renter Occupied Housing Units	21,960
2020 Vacant Housing Units	5,843
2024 Total Housing Units	83,376
2024 Owner Occupied Housing Units	54,622
2024 Renter Occupied Housing Units	22,388
2024 Vacant Housing Units	6,366
2029 Total Housing Units	89,399
2029 Owner Occupied Housing Units	59,450
2029 Renter Occupied Housing Units	23,288
2029 Vacant Housing Units	6,661
Socioeconomic Status Index	
2024 Socioeconomic Status Index	45.1

Currently, 65.5% of the 83,376 housing units in the area are owner occupied; 26.9%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 76,865 housing units in the area and 7.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.93%. Median home value in the area is \$384,932, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 3.10% annually to \$448,487.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Household Income Profile

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Summary	2024	2029	2024-2029 Change	2024-2029 Annual Rate
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Households	77,010	82,738	5,728	1.45%
Median Age	38.2	38.7	0.5	0.26%
Average Household Size	2.80	2.77	-0.03	-0.22%

Income Inequality Measures	2024		2029	
	Number	Percent	Number	Percent
Household	77,010	100%	82,738	100%
<\$15,000	5,797	7.5%	5,003	6.0%
\$15,000-\$24,999	3,393	4.4%	2,495	3.0%
\$25,000-\$34,999	4,102	5.3%	3,309	4.0%
\$35,000-\$49,999	8,335	10.8%	7,354	8.9%
\$50,000-\$74,999	13,571	17.6%	13,056	15.8%
\$75,000-\$99,999	11,468	14.9%	12,392	15.0%
\$100,000-\$149,999	13,542	17.6%	16,558	20.0%
\$150,000-\$199,999	7,247	9.4%	10,083	12.2%
\$200,000+	9,555	12.4%	12,488	15.1%

Median Household Income	\$80,756	\$94,345
Average Household Income	\$112,036	\$130,880
Per Capita Income	\$39,566	\$46,821

Households by Income	2024		2029	
	Number	Percent	Number	Percent
P90-P10 Ratio	10.5		8.0	
P90-P50 Ratio	2.6		2.3	
P50-P10 Ratio	4.1		3.5	
80-20 Share Ratio	11.4		11.1	
90-40 Share Ratio	2.8		2.9	

Households in Low Income Tier	12,326	16.0%	10,027	12.1%
Households in Middle Income	48,841	63.4%	51,476	62.2%
Households in Upper Income Tier	15,843	20.6%	21,235	25.7%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,695	11,186	12,922	13,795	14,190	12,136	10,086
<\$15,000	454	779	739	702	1,109	982	1,032
\$15,000-\$24,999	175	385	365	329	521	651	967
\$25,000-\$34,999	215	627	464	425	583	746	1,042
\$35,000-\$49,999	427	1,275	1,144	1,168	1,294	1,566	1,461
\$50,000-\$74,999	631	2,213	2,131	2,366	2,392	2,029	1,809
\$75,000-\$99,999	419	1,904	1,951	2,137	2,138	1,717	1,202
\$100,000-\$149,999	275	2,221	2,683	2,866	2,449	1,871	1,177
\$150,000-\$199,999	62	808	1,503	1,650	1,572	1,085	567
\$200,000+	37	974	1,942	2,152	2,132	1,489	829
Median HH Income	\$51,949	\$78,091	\$94,641	\$96,559	\$87,161	\$76,022	\$55,565
Average HH Income	\$61,586	\$101,379	\$125,915	\$128,785	\$122,008	\$108,761	\$86,559
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	16.8%	7.0%	5.7%	5.1%	7.8%	8.1%	10.2%
\$15,000-\$24,999	6.5%	3.4%	2.8%	2.4%	3.7%	5.4%	9.6%
\$25,000-\$34,999	8.0%	5.6%	3.6%	3.1%	4.1%	6.1%	10.3%
\$35,000-\$49,999	15.8%	11.4%	8.9%	8.5%	9.1%	12.9%	14.5%
\$50,000-\$74,999	23.4%	19.8%	16.5%	17.2%	16.9%	16.7%	17.9%
\$75,000-\$99,999	15.5%	17.0%	15.1%	15.5%	15.1%	14.1%	11.9%
\$100,000-\$149,999	10.2%	19.9%	20.8%	20.8%	17.3%	15.4%	11.7%
\$150,000-\$199,999	2.3%	7.2%	11.6%	12.0%	11.1%	8.9%	5.6%
\$200,000+	1.4%	8.7%	15.0%	15.6%	15.0%	12.3%	8.2%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

Household Income Profile

Hall County, GA
Hall County, GA (13139)
Geography: County

Prepared by Esri

2029 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,584	12,600	13,876	13,733	14,217	13,665	12,063
<\$15,000	398	668	602	562	830	875	1,068
\$15,000-\$24,999	130	285	237	211	323	477	832
\$25,000-\$34,999	170	496	352	301	410	610	970
\$35,000-\$49,999	353	1,170	970	922	1,027	1,431	1,481
\$50,000-\$74,999	602	2,225	1,994	1,975	2,087	2,121	2,052
\$75,000-\$99,999	453	2,143	2,057	2,066	2,120	2,011	1,542
\$100,000-\$149,999	343	2,932	3,255	3,115	2,758	2,377	1,778
\$150,000-\$199,999	97	1,231	1,992	2,028	2,082	1,667	986
\$200,000+	38	1,450	2,417	2,553	2,580	2,096	1,354
Median HH Income	\$57,459	\$90,238	\$107,571	\$109,323	\$103,813	\$89,717	\$69,004
Average HH Income	\$70,474	\$120,463	\$144,160	\$147,972	\$143,361	\$129,561	\$106,747
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.4%	5.3%	4.3%	4.1%	5.8%	6.4%	8.9%
\$15,000-\$24,999	5.0%	2.3%	1.7%	1.5%	2.3%	3.5%	6.9%
\$25,000-\$34,999	6.6%	3.9%	2.5%	2.2%	2.9%	4.5%	8.0%
\$35,000-\$49,999	13.7%	9.3%	7.0%	6.7%	7.2%	10.5%	12.3%
\$50,000-\$74,999	23.3%	17.7%	14.4%	14.4%	14.7%	15.5%	17.0%
\$75,000-\$99,999	17.5%	17.0%	14.8%	15.0%	14.9%	14.7%	12.8%
\$100,000-\$149,999	13.3%	23.3%	23.5%	22.7%	19.4%	17.4%	14.7%
\$150,000-\$199,999	3.8%	9.8%	14.4%	14.8%	14.6%	12.2%	8.2%
\$200,000+	1.5%	11.5%	17.4%	18.6%	18.1%	15.3%	11.2%

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

Housing Profile

Hall County, GA
Hall County, GA (13139)
Geography: County

Prepared by Esri

Population		Households	
2020 Total Population	203,136	2024 Median Household Income	\$80,756
2024 Total Population	218,157	2029 Median Household Income	\$94,345
2029 Total Population	231,361	2024-2029 Annual Rate	3.16%
2024-2029 Annual Rate	1.18%		

Housing Units by Occupancy Status and Tenure	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	76,865	100.0%	83,376	100.0%	89,399	100.0%
Occupied	71,022	92.4%	77,010	92.4%	82,738	92.5%
Owner	49,062	63.8%	54,622	65.5%	59,450	66.5%
Renter	21,960	28.6%	22,388	26.9%	23,288	26.0%
Vacant	5,843	7.6%	6,366	7.6%	6,661	7.5%

Owner Occupied Housing Units by Value	2024		2029	
	Number	Percent	Number	Percent
Total	54,622	100.0%	59,450	100.0%
<\$50,000	2,024	3.7%	727	1.2%
\$50,000-\$99,999	823	1.5%	180	0.3%
\$100,000-\$149,999	1,298	2.4%	281	0.5%
\$150,000-\$199,999	2,195	4.0%	732	1.2%
\$200,000-\$249,999	4,030	7.4%	2,150	3.6%
\$250,000-\$299,999	4,760	8.7%	3,735	6.3%
\$300,000-\$399,999	14,342	26.3%	15,461	26.0%
\$400,000-\$499,999	10,195	18.7%	13,321	22.4%
\$500,000-\$749,999	9,831	18.0%	15,092	25.4%
\$750,000-\$999,999	2,871	5.3%	4,720	7.9%
\$1,000,000-\$1,499,999	1,147	2.1%	1,680	2.8%
\$1,500,000-\$1,999,999	479	0.9%	625	1.1%
\$2,000,000+	627	1.1%	746	1.3%

Median Value	\$384,932	\$448,487
Average Value	\$454,417	\$530,636

Census 2020 Housing Units	Number	Percent
Total	76,865	100.0%
Housing Units In Urbanized Areas	57,980	75.4%
Rural Housing Units	18,885	24.6%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	49,062	100.0%
Owned with a Mortgage/Loan	34,277	69.9%
Owned Free and Clear	14,785	30.1%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Census 2020 Vacant Housing Units by Status

	Number	Percent
Total	5,843	100.0%
For Rent	1,688	28.9%
Rented- Not Occupied	354	6.1%
For Sale Only	920	15.7%
Sold - Not Occupied	334	5.7%
Seasonal/Recreational/Occasional Use	1,126	19.3%
For Migrant Workers	8	0.1%
Other Vacant	1,413	24.2%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	71,022	49,062	69.1%
15-24	2,748	677	24.6%
25-34	9,713	4,463	45.9%
35-44	11,778	7,304	62.0%
45-54	13,598	9,954	73.2%
55-59	7,105	5,452	76.7%
60-64	6,539	5,167	79.0%
65-74	11,320	9,374	82.8%
75-84	6,330	5,285	83.5%
85+	1,891	1,386	73.3%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	71,022	49,062	69.1%
White Alone	51,263	38,570	75.2%
Black/African American Alone	5,200	2,169	41.7%
American Indian/Alaska Native	458	247	53.9%
Asian Alone	1,256	939	74.8%
Pacific Islander Alone	31	10	32.3%
Other Race Alone	7,018	3,701	52.7%
Two or More Races	5,796	3,426	59.1%
Hispanic Origin	13,551	7,374	54.4%

Census 2020 Occupied Housing Units by Size and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	71,022	49,062	69.1%
1-Person	15,110	8,927	59.1%
2-Person	23,326	17,499	75.0%
3-Person	11,735	8,112	69.1%
4-Person	10,337	7,425	71.8%
5-Person	5,842	4,001	68.5%
6-Person	2,792	1,834	65.7%
7+ Person	1,880	1,264	67.2%

2024 Housing Affordability

Housing Affordability Index	84
Percent of Income for Mortgage	29.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

2020 Census Profile

Hall County, GA
 Hall County, GA (13139)
 Geography: County

Prepared by Esri

	2010		2020		2024		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2024
Total Population	179,705	100.0%	203,136	100.0%	218,157	100.0%	1.90%	1.23%	1.69%
Household Population	176,564	98.3%	200,520	98.7%	215,713	98.9%	1.92%	1.28%	1.73%
Group Quarters	3,141	1.7%	2,616	1.3%	2,444	1.1%	0.65%	-1.81%	-1.59%
Population Density	457.3	-	516.9	-	555.1	-			
Total Housing Units	68,832	100.0%	76,865	100.0%	83,376	100.0%	2.07%	1.11%	1.93%
Total Households	60,701	88.2%	71,022	92.4%	77,010	92.4%	2.04%	1.58%	1.92%
Total Vacant	8,131	11.8%	5,843	7.6%	6,366	7.6%	2.36%	-3.25%	2.04%
Average Household Size	2.91	-	2.82	-	2.80	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	203,136	100.0%	146,126	71.9%	57,010	28.1%
Population Reporting One Race	180,847	89.0%	140,006	68.9%	40,841	20.1%
White	130,744	64.4%	120,418	59.3%	10,326	5.1%
Black	14,660	7.2%	14,256	7.0%	404	0.2%
American Indian	1,739	0.9%	341	0.2%	1,398	0.7%
Asian	4,254	2.1%	4,198	2.1%	56	0.0%
Pacific Islander	107	0.1%	85	0.0%	22	0.0%
Some Other Race	29,343	14.4%	708	0.3%	28,635	14.1%
Population Reporting Two or More Races	22,289	11.0%	6,120	3.0%	16,169	8.0%
Diversity Index	73.0	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	153,844	75.7%	117,698	80.5%	36,146	63.4%
Population Reporting One Race	139,312	68.6%	113,708	77.8%	25,604	44.9%
White	104,877	51.6%	98,800	67.6%	6,077	10.7%
Black	11,039	5.4%	10,818	7.4%	221	0.4%
American Indian	1,193	0.6%	272	0.2%	921	1.6%
Asian	3,341	1.6%	3,313	2.3%	28	0.0%
Pacific Islander	78	0.0%	64	0.0%	14	0.0%
Some Other Race	18,784	9.2%	441	0.3%	18,343	32.2%
Population Reporting Two or More Races	14,532	7.2%	3,990	2.7%	10,542	18.5%

Population <18 by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	49,292	24.3%	28,428	19.5%	20,864	36.6%
Population Reporting One Race	41,535	20.4%	26,298	18.0%	15,237	26.7%
White	25,867	12.7%	21,618	14.8%	4,249	7.5%
Black	3,621	1.8%	3,438	2.4%	183	0.3%
American Indian	546	0.3%	69	0.0%	477	0.8%
Asian	913	0.4%	885	0.6%	28	0.0%
Pacific Islander	29	0.0%	21	0.0%	8	0.0%
Some Other Race	10,559	5.2%	267	0.2%	10,292	18.1%
Population Reporting Two or More Races	7,757	3.8%	2,130	1.5%	5,627	9.9%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Group Quarters Population	2020	
	Number	Percent
Total	2,616	1.3%
Institutionalized population	1,206	0.6%
Correctional facilities for adults	660	0.3%
Juvenile facilities	63	0.0%
Nursing facilities/Skilled-nursing	483	0.2%
Other institutional facilities	0	0.0%
Noninstitutionalized population	1,410	0.7%
College/University student housing	369	0.2%
Military Quarters	0	0.0%
Other noninstitutional	1,041	0.5%

Population by Sex	2020	
	Number	Percent
Male	100,005	49.2%
Female	103,131	50.8%

Population by Age	2020	
	Number	Percent
Total	203,136	100%
Age 0-4	12,270	6.0%
Age 5-9	13,052	6.4%
Age 10-14	14,808	7.3%
Age 15-19	15,319	7.5%
Age 20-24	14,211	7.0%
Age 25-29	12,743	6.3%
Age 30-34	12,256	6.0%
Age 35-39	12,149	6.0%
Age 40-44	12,075	5.9%
Age 45-49	12,918	6.4%
Age 50-54	13,191	6.5%
Age 55-59	13,235	6.5%
Age 60-64	11,839	5.8%
Age 65-69	10,102	5.0%
Age 70-74	9,203	4.5%
Age 75-79	6,426	3.2%
Age 80-84	3,892	1.9%
Age 85+	3,447	1.7%
Age 18+	153,844	75.7%
Age 65+	33,070	16.3%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Households by Type	2020	
	Number	Percent
Total	71,022	100%
Married Couple Households	38,121	53.7%
With Own Children <18	14,682	20.7%
Without Own Children <18	23,439	33.0%
Cohabiting Couple Households	4,015	5.7%
With Own Children <18	1,481	2.1%
Without Own Children <18	2,534	3.6%
Male Householder, No Spouse/Partner	11,391	16.0%
Living Alone	6,594	9.3%
65 Years and over	2,089	2.9%
With Own Children <18	1,397	2.0%
Without Own Children <18, With Relatives	2,316	3.3%
No Relatives Present	1,084	1.5%
Female Householder, No Spouse/Partner	17,495	24.6%
Living Alone	8,516	12.0%
65 Years and over	4,772	6.7%
With Own Children <18	3,756	5.3%
Without Own Children <18, With Relatives	4,501	6.3%
No Relatives Present	722	1.0%

Households by Size	2020	
	Number	Percent
Total	71,022	100%
1 Person Household	15,110	21.3%
2 Person Household	23,326	32.8%
3 Person Household	11,735	16.5%
4 Person Household	10,337	14.6%
5 Person Household	5,842	8.2%
6 Person Household	2,792	3.9%
7+ Person Household	1,880	2.6%

Population by Relationship	2020	
	Number	Percent
Total	203,136	100%
In Households	200,520	98.7%
Householder	71,048	35.4%
Opposite-Sex Spouse	37,855	18.9%
Same-Sex Spouse	272	0.1%
Opposite-Sex Unmarried Partner	3,802	1.9%
Same-Sex Unmarried Partner	210	0.1%
Biological Child	58,242	29.0%
Adopted Child	1,267	0.6%
Stepchild	2,734	1.4%
Grandchild	5,767	2.9%
Brother or Sister	3,234	1.6%
Parent	3,201	1.6%
Parent-in-law	816	0.4%
Son-in-law or Daughter-in-law	1,393	0.7%
Other Relatives	4,070	2.0%
Foster Child	204	0.1%
Other Nonrelatives	6,405	3.2%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Households by Age of Householder	2020	
	Number	Percent
Total	71,022	100%
Householder Age 15-24	2,748	3.9%
Householder Age 25-34	9,713	13.7%
Householder Age 35-44	11,778	16.6%
Householder Age 45-54	13,598	19.1%
Householder Age 55-59	7,105	10.0%
Householder Age 60-64	6,539	9.2%
Householder Age 65-74	11,320	15.9%
Householder Age 75-84	6,330	8.9%
Householder Age 85+	1,891	2.7%

Family Households by Race of Householder	2020	
	Number	Percent
Total	52,015	100%
Householder is White Alone	36,294	51.1%
Householder is Black Alone	3,519	5.0%
Householder is American Indian Alone	366	0.5%
Householder is Asian Alone	1,003	1.4%
Householder is Pacific Islander Alone	23	0.0%
Householder is Some Other Race Alone	6,077	8.6%
Householder is Two or More Races	4,733	6.7%
Households with Hispanic Householder	11,708	16.5%

Nonfamily Households by Race of Householder	2020	
	Number	Percent
Total	19,007	100%
Householder is White Alone	14,969	21.1%
Householder is Black Alone	1,681	2.4%
Householder is American Indian Alone	92	0.1%
Householder is Asian Alone	253	0.4%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	941	1.3%
Householder is Two or More Races	1,063	1.5%
Households with Hispanic Householder	1,843	2.6%

Total Housing Units by Occupancy	2020	
	Number	Percent
Total	76,865	100%
Occupied Housing Units	71,022	92.4%
Vacant Housing Units	5,843	7.6%
For Rent	1,688	28.9%
Rented, not Occupied	354	6.1%
For Sale Only	920	15.7%
Sold, not Occupied	334	5.7%
For Seasonal/Recreational/Occasional Use	1,126	19.3%
For Migrant Workers	8	0.1%
Other Vacant	1,413	24.2%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

Owner-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	49,062	100%
Householder is White Alone	38,570	78.6%
Householder is Black Alone	2,169	4.4%
Householder is American Indian Alone	247	0.5%
Householder is Asian Alone	939	1.9%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	3,701	7.5%
Householder is Two or More Races	3,426	7.0%
Hispanic Householder	7,374	15.0%

Renter-Occupied Housing Units by Race of Householder

	2020	
	Number	Percent
Total	21,960	100%
Householder is White Alone	12,693	57.8%
Householder is Black Alone	3,031	13.8%
Householder is American Indian Alone	211	1.0%
Householder is Asian Alone	317	1.4%
Householder is Pacific Islander Alone	21	0.1%
Householder is Some Other Race Alone	3,317	15.1%
Householder is Two or More Races	2,370	10.8%
Hispanic Householder	6,177	28.1%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

SERVICES

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 - RESIDENTIAL
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 - INVESTMENTS
 - RECREATIONAL TOURISM
- MANAGEMENT
 - MULTI-FAMILY
 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

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- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
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