





# Area Labor Profile

**Hall**

**County**



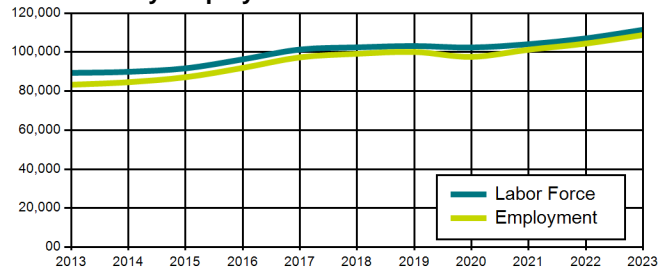
Updated: Nov 2024

## Labor Force Activity

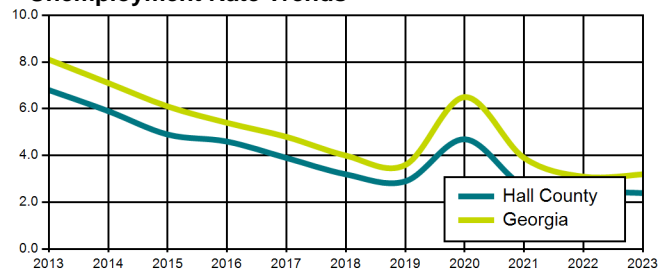
**September 2024**

	Labor Force	Employed	Unemployed	Rate
Hall	114,825	111,999	2,826	2.5%
Banks	11,975	11,723	252	2.1%
Barrow	44,397	43,023	1,374	3.1%
Dawson	13,909	13,531	378	2.7%
Forsyth	134,226	130,577	3,649	2.7%
Gwinnett	517,604	501,577	16,027	3.1%
Habersham	20,507	19,892	615	3.0%
Jackson	51,634	50,503	1,131	2.2%
Lumpkin	18,789	18,273	516	2.7%
White	18,135	17,704	431	2.4%
<b>Hall Area</b>	<b>946,001</b>	<b>918,802</b>	<b>27,199</b>	<b>2.9%</b>
Georgia	5,410,794	5,226,303	184,491	3.4%
United States	168,569,000	162,046,000	6,524,000	3.9%

### Hall County Employment Trends



### Unemployment Rate Trends



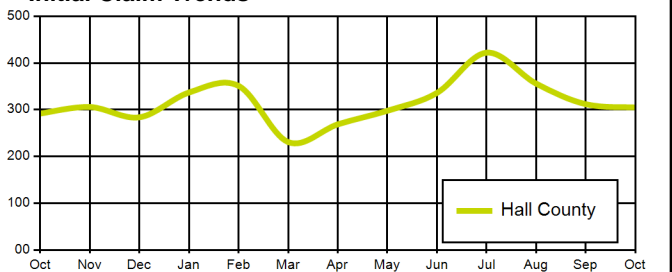
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

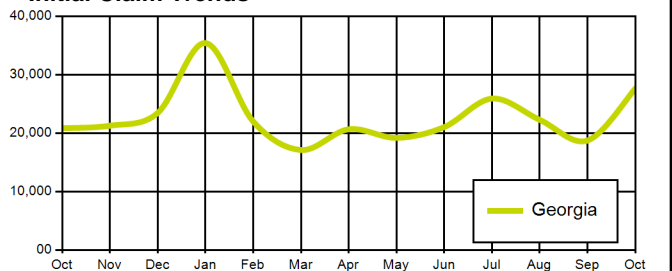
## Initial Claims Activity

	October 2024	September 2024	August 2024	Total
Hall	305	312	356	973
Banks	25	19	20	64
Barrow	204	135	170	509
Dawson	18	28	33	79
Forsyth	250	238	268	756
Gwinnett	1,496	1,376	1,627	4,499
Habersham	75	55	70	200
Jackson	137	91	126	354
Lumpkin	41	29	26	96
White	32	23	37	92
<b>Hall Area</b>	<b>2,583</b>	<b>2,306</b>	<b>2,733</b>	<b>7,622</b>

### Initial Claim Trends



### Initial Claim Trends

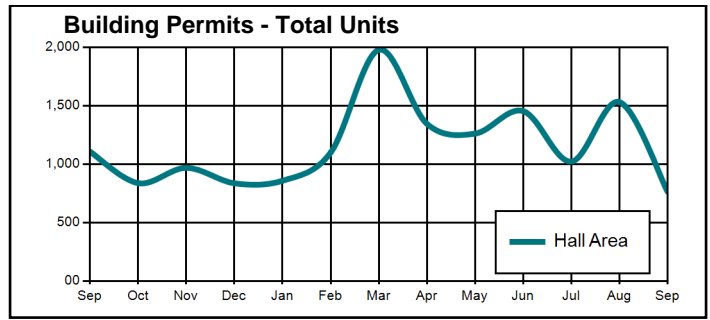


Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

# Building Permit Construction Activity

	Hall Area			
	September 2024	August 2024	July 2024	Total
Totals	765	1,531	1,022	3,318
Family residential	722	1,049	1,006	2,777
Multi family resident	43	482	16	541

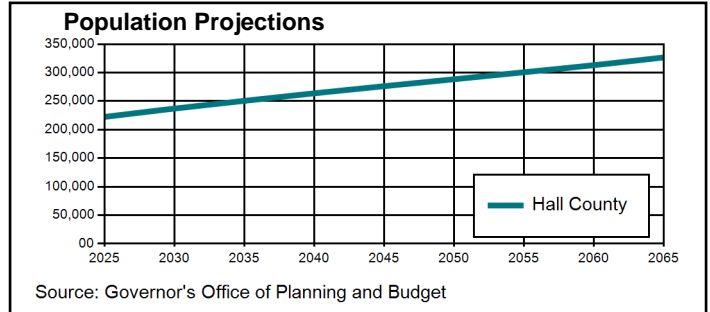
Source: U.S. Census Bureau.



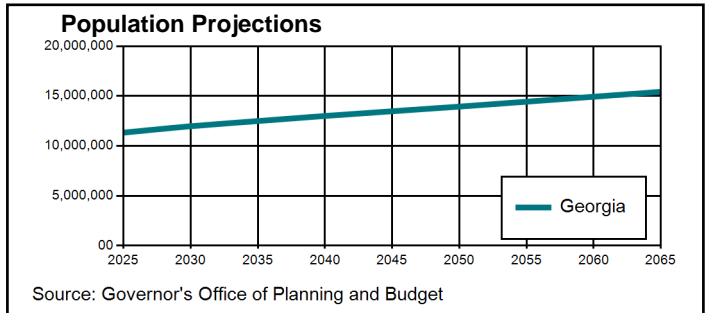
# Population Activity

	Annual 2023	Annual 2022	Difference
Hall	217,267	212,692	4,575
Banks	19,789	19,328	461
Barrow	92,792	89,299	3,493
Dawson	31,732	30,138	1,594
Forsyth	272,887	267,237	5,650
Gwinnett	983,526	975,353	8,173
Habersham	48,757	47,475	1,282
Jackson	88,615	83,936	4,679
Lumpkin	35,258	34,796	462
White	29,026	28,806	220
<b>Hall Area</b>	<b>1,819,649</b>	<b>1,789,060</b>	<b>30,589</b>
Georgia	11,029,227	10,912,876	116,351
United States	334,914,895	333,287,557	1,627,338

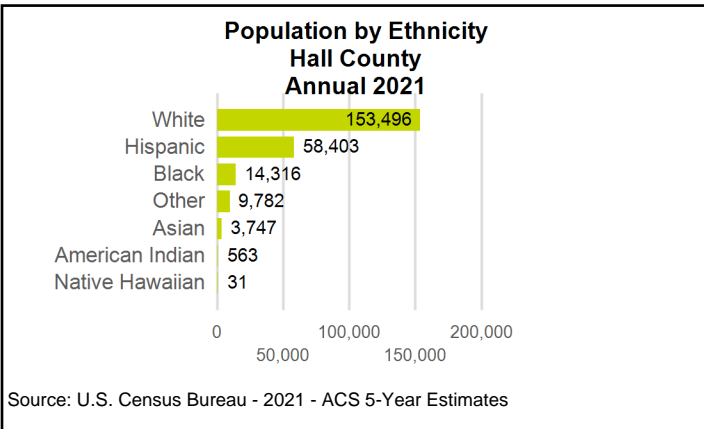
Source: Georgia Department of Labor; U.S. Census Bureau.



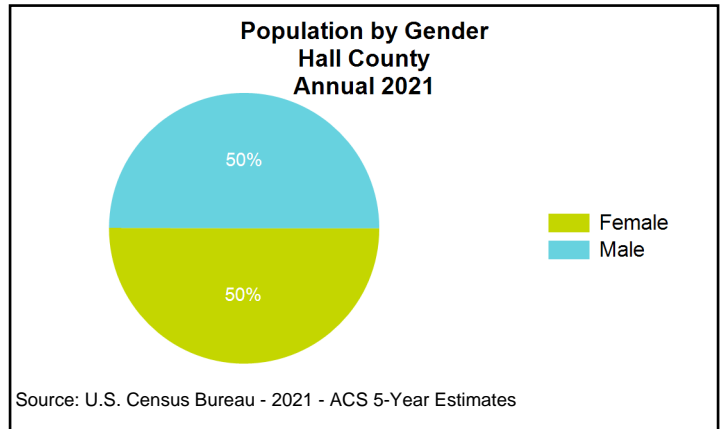
Source: Governor's Office of Planning and Budget



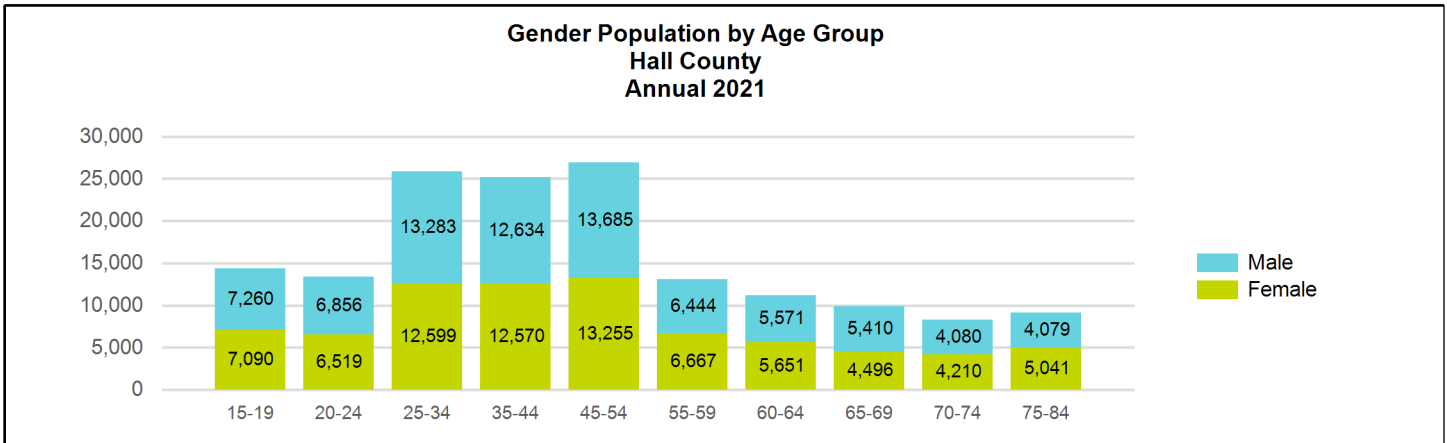
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2024

INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>976</b>	<b>30,392</b>	<b>29.8</b>	<b>1,160</b>	<b>8,263</b>	<b>125,551</b>	<b>18.0</b>	<b>1,353</b>
Agriculture, Forestry, Fishing and Hunting	34	267	0.3	999	186	1,672	0.2	1,026
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	33	458	0.1	1,915
Construction	612	5,005	4.9	1,285	5,841	45,499	6.5	1,484
Manufacturing	328	25,082	24.6	1,135	2,203	77,922	11.2	1,280
Food	46	13,014	12.8	966	194	23,116	3.3	965
Beverage and Tobacco Product	10	331	0.3	1,308	61	1,231	0.2	1,028
Textile Mills	5	280	0.3	1,176	20	728	0.1	1,252
Textile Product Mills	2	*	*	*	52	591	0.1	1,069
Apparel	3	2	0.0	393	21	211	0.0	1,751
Wood Product	14	225	0.2	985	79	2,338	0.3	1,251
Paper	3	*	*	*	32	1,376	0.2	1,338
Printing and Related Support Activities	22	315	0.3	1,137	204	3,400	0.5	1,232
Petroleum and Coal Products	2	*	*	*	11	96	0.0	1,720
Chemical	22	687	0.7	1,867	167	4,086	0.6	1,616
Plastics and Rubber Products	14	801	0.8	1,079	75	4,071	0.6	1,248
Nonmetallic Mineral Product	16	185	0.2	1,207	114	2,482	0.4	1,490
Primary Metal	5	518	0.5	1,411	21	814	0.1	1,515
Fabricated Metal Product	45	1,290	1.3	1,364	267	6,164	0.9	1,213
Machinery	34	3,070	3.0	1,336	181	7,397	1.1	1,429
Computer and Electronic Product	11	*	*	*	138	4,561	0.7	2,101
Electrical Equipment, Appliance, and Component	10	*	*	*	88	4,013	0.6	1,576
Transportation Equipment	9	3,121	3.1	1,300	77	5,796	0.8	1,306
Furniture and Related Product	19	180	0.2	1,026	133	1,725	0.2	1,154
Miscellaneous	36	497	0.5	1,240	262	3,666	0.5	1,340
Leather and Allied Product	0	0	0.0	0	6	62	0.0	1,191
<b>Service-Providing</b>	<b>4,506</b>	<b>60,242</b>	<b>59.0</b>	<b>1,187</b>	<b>43,221</b>	<b>489,425</b>	<b>70.3</b>	<b>1,121</b>
Utilities	8	153	0.1	2,030	52	1,666	0.2	1,976
Wholesale Trade	328	4,981	4.9	1,472	3,560	49,384	7.1	1,663
Retail Trade	679	9,367	9.2	743	5,500	86,672	12.4	787
Transportation and Warehousing	194	3,926	3.8	1,252	1,825	33,003	4.7	1,039
Information	78	618	0.6	1,683	1,145	8,758	1.3	2,143
Finance and Insurance	339	1,895	1.9	1,664	2,690	16,968	2.4	1,639
Real Estate and Rental and Leasing	277	830	0.8	1,034	2,413	11,036	1.6	1,211
Professional, Scientific, and Technical Services	549	2,669	2.6	1,623	7,708	41,213	5.9	1,792
Management of Companies and Enterprises	31	1,460	1.4	2,473	254	9,744	1.4	2,176
Administrative and Support and Waste Management and Remediation Services	388	6,378	6.2	837	3,775	49,879	7.2	970
Educational Services	53	1,176	1.2	748	720	9,947	1.4	746
Health Care and Social Assistance	663	15,918	15.6	1,435	5,131	81,308	11.7	1,145
Arts, Entertainment, and Recreation	90	1,235	1.2	3,811	770	10,034	1.4	1,107
Accommodation and Food Services	426	7,654	7.5	466	4,081	63,029	9.1	470
Other Services (except Public Administration)	403	1,982	1.9	861	3,597	16,782	2.4	963
<b>Unclassified - industry not assigned</b>	<b>351</b>	<b>187</b>	<b>0.2</b>	<b>1,143</b>	<b>4,617</b>	<b>2,545</b>	<b>0.4</b>	<b>1,099</b>
<b>Total - Private Sector</b>	<b>5,833</b>	<b>90,821</b>	<b>89.0</b>	<b>1,178</b>	<b>56,101</b>	<b>617,519</b>	<b>88.7</b>	<b>1,168</b>
<b>Total - Government</b>	<b>124</b>	<b>11,249</b>	<b>11.0</b>	<b>1,019</b>	<b>748</b>	<b>78,676</b>	<b>11.3</b>	<b>1,123</b>
Federal Government	26	514	0.5	1,753	129	4,921	0.7	1,765
State Government	35	2,668	2.6	956	188	8,580	1.2	1,038
Local Government	63	8,067	7.9	993	431	65,175	9.4	1,086
<b>ALL INDUSTRIES</b>	<b>5,957</b>	<b>102,069</b>	<b>100.0</b>	<b>1,161</b>	<b>56,849</b>	<b>696,192</b>	<b>100.0</b>	<b>1,163</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>392,216</b>	<b>4,866,656</b>		<b>1,297</b>

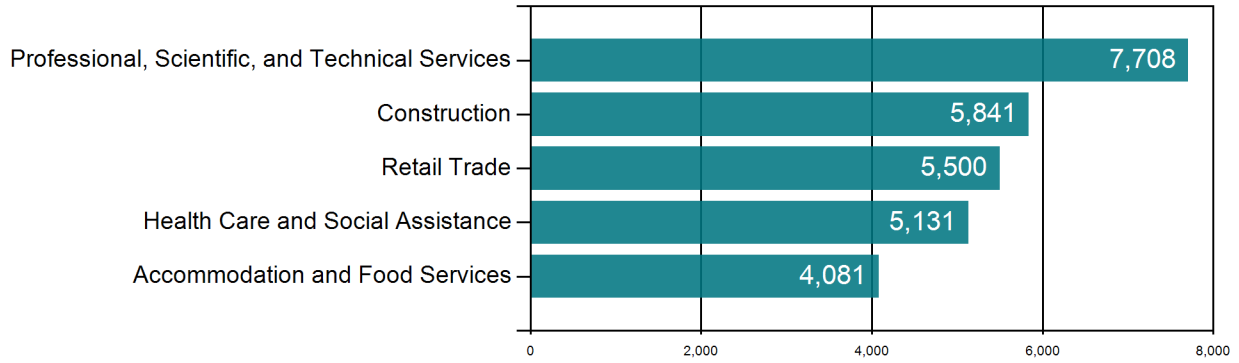
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2024.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

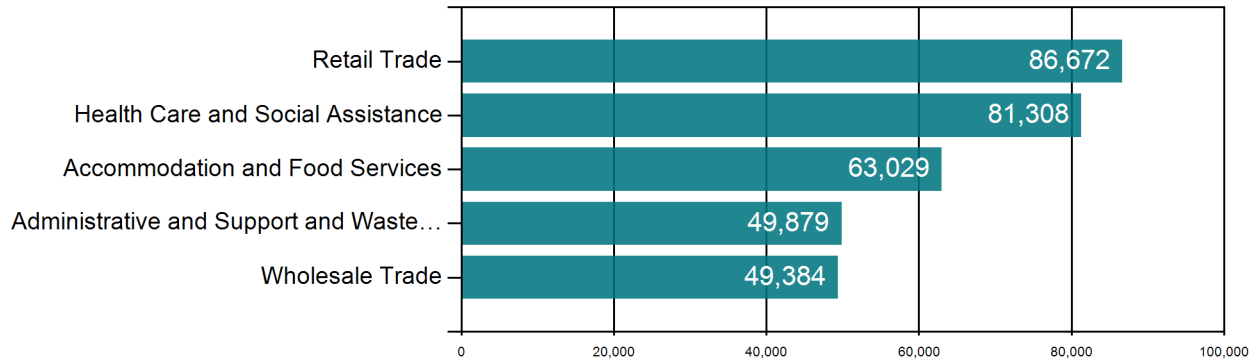
# Top Industries - 2nd Quarter of 2024

## Hall Area

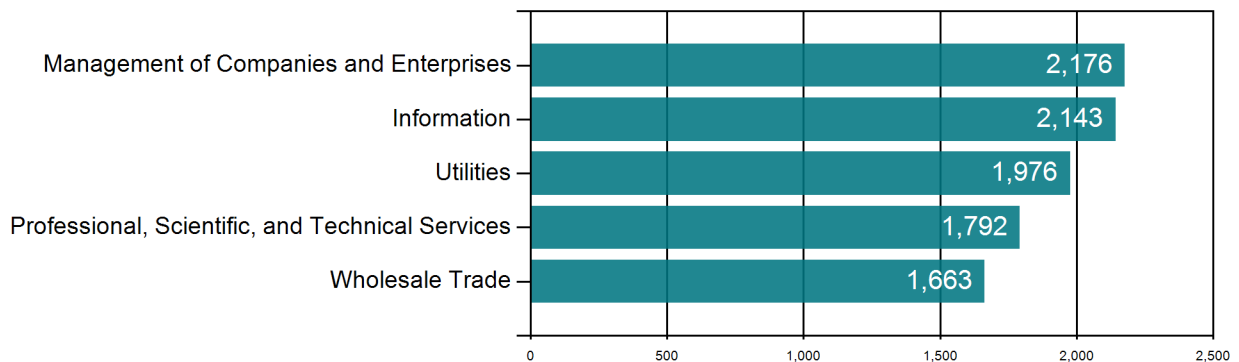
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Automobile/Automotive Mechanics Technology/Technician	589	576	620	-2.2	7.6
Welding Technology/Welder	411	247	462	-39.9	87.0
Child Care Provider/Assistant	272	258	336	-5.1	30.2
Accounting Technology/Technician and Bookkeeping	274	222	275	-19.0	23.9
Cosmetology/Cosmetologist, General	146	160	275	9.6	71.9
Business Administration and Management, General	213	208	215	-2.3	3.4
Nursing Assistant/Aide and Patient Care Assistant/Aide	132	119	196	-9.8	64.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	179	174	188	-2.8	8.0
Computer Installation and Repair Technology/Technician	190	161	175	-15.3	8.7
Emergency Medical Technology/Technician (EMT Paramedic)	123	97	165	-21.1	70.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Cosmetology/Cosmetologist, General	85	89	120	4.7	34.8
Medical/Clinical Assistant	70	80	75	14.3	-6.3
Welding Technology/Welder	74	47	67	-36.5	42.6
Accounting Technology/Technician and Bookkeeping	60	46	63	-23.3	37.0
Computer and Information Systems Security/Information Assurance	79	67	59	-15.2	-11.9
Business Administration and Management, General	82	86	53	4.9	-38.4
Licensed Practical/Vocational Nurse Training	63	63	51	0.0	-19.0
Automobile/Automotive Mechanics Technology/Technician	136	82	50	-39.7	-39.0
Electrician	34	29	47	-14.7	62.1
Early Childhood Education and Teaching	34	48	46	41.2	-4.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	104	111	83	6.7	-25.2
Computer and Information Systems Security/Information Assurance	94	84	79	-10.6	-6.0
Accounting Technology/Technician and Bookkeeping	95	63	76	-33.7	20.6
Registered Nursing/Registered Nurse	70	57	72	-18.6	26.3
Network and System Administration/Administrator	63	64	58	1.6	-9.4
Automobile/Automotive Mechanics Technology/Technician	77	72	57	-6.5	-20.8
Criminal Justice/Safety Studies	52	45	42	-13.5	-6.7
Early Childhood Education and Teaching	41	42	41	2.4	-2.4
Radiologic Technology/Science - Radiographer	44	33	38	-25.0	15.2
Industrial Mechanics and Maintenance Technology	28	37	30	32.1	-18.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2024\*

## Hall County

Cottrell, Inc.  
 Fieldale Farms Corporation  
 Fox Racing Shox  
 Gold Creek Processing, LLC  
 Kubota Manufacturing of America Corporation  
 Mars Chocolate North America , LLC  
 Northeast Georgia Medical Center, Inc.  
 Northeast Georgia Physicians Group  
 Pilgrim's Pride Corporation  
 Soulshine Farms, LLC

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2024. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Hall Area

	<u>COUNTY</u>
Amazon.Com Services, Inc.	Jackson
Fieldale Farms Corporation	Hall
Gold Creek Processing, LLC	Hall
Kubota Manufacturing of America Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northside Hospital, Inc.	Gwinnett
Northside Hospital, Inc.	Forsyth
Publix Super Markets, Inc.	Gwinnett
The Kroger Company	Gwinnett
Walmart	Gwinnett

# Education of the Labor Force

## Hall Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.2%	4.6%	7.3%	6.1%	6.6%
Some High School	7.2%	13.0%	6.9%	7.0%	5.6%	7.2%
High School Grad/GED	25.2%	36.4%	23.9%	20.2%	23.1%	28.7%
Some College	20.4%	33.3%	19.9%	16.8%	18.3%	19.9%
College Grad 2 Yr	8.0%	4.8%	9.2%	8.7%	8.8%	6.5%
College Grad 4 Yr	21.9%	9.6%	26.1%	24.3%	24.4%	18.7%
Post Graduate Studies	11.6%	0.7%	9.5%	15.7%	13.8%	12.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

2756 Atlanta Hwy  
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

**BRUCE THOMPSON - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
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**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI-FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS



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