





Area Labor Profile

Rockdale

County



Updated: Nov 2024

Labor Force Activity

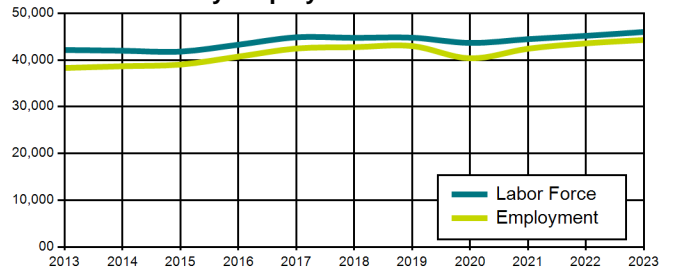
September 2024

	Labor Force	Employed	Unemployed	Rate
Rockdale	46,791	44,827	1,964	4.2%
DeKalb	417,500	402,696	14,804	3.5%
Gwinnett	517,604	501,577	16,027	3.1%
Henry	124,201	119,349	4,852	3.9%
Newton	56,342	53,759	2,583	4.6%
Walton	49,434	47,831	1,603	3.2%
Rockdale Area	1,211,872	1,170,039	41,833	3.5%
Georgia	5,410,794	5,226,303	184,491	3.4%
United States	168,569,000	162,046,000	6,524,000	3.9%

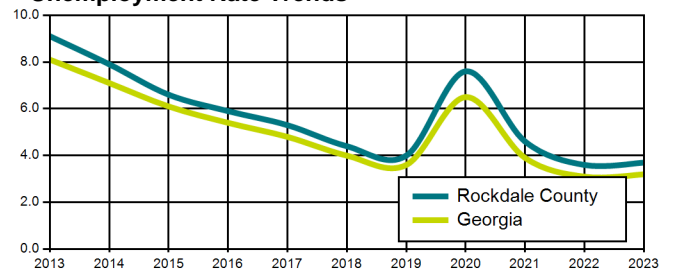
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Rockdale County Employment Trends



Unemployment Rate Trends

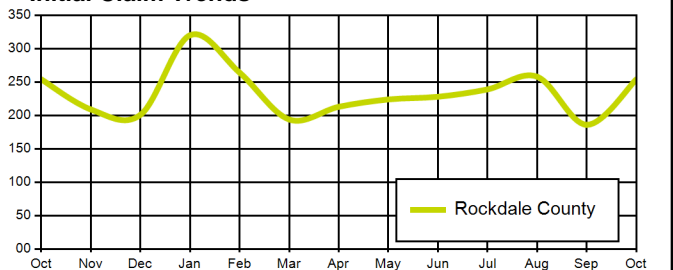


Initial Claims Activity

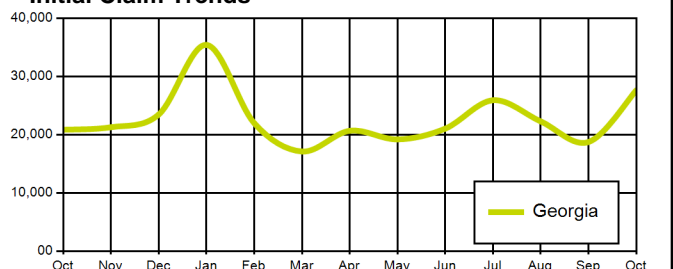
	October 2024	September 2024	August 2024	Total
Rockdale	254	186	258	698
DeKalb	1,754	1,701	2,064	5,519
Gwinnett	1,496	1,376	1,627	4,499
Henry	555	518	690	1,763
Newton	327	257	327	911
Walton	209	158	164	531
Rockdale Area	4,595	4,196	5,130	13,921

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



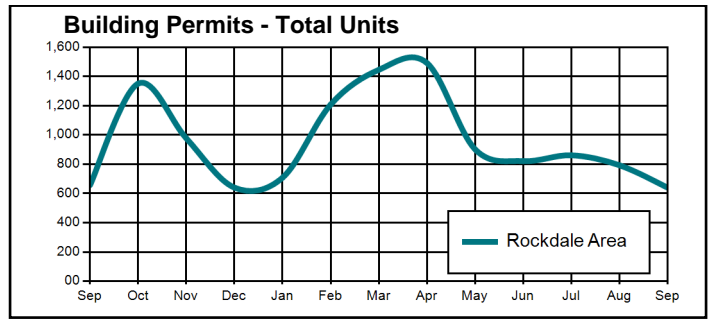
Initial Claim Trends



Building Permit Construction Activity

Rockdale Area				
	September 2024	August 2024	July 2024	Total
Totals	640	793	861	2,294
Family residential	576	735	841	2,152
Multi family resident	64	58	20	142

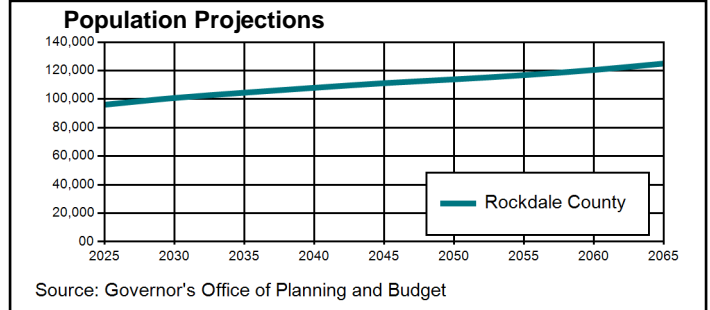
Source: U.S. Census Bureau.



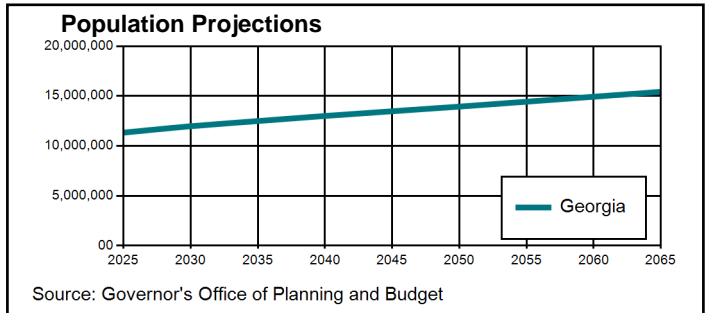
Population Activity

	Annual 2023	Annual 2022	Difference
Rockdale	95,987	94,984	1,003
DeKalb	762,992	762,820	172
Gwinnett	983,526	975,353	8,173
Henry	254,613	248,364	6,249
Newton	120,135	117,621	2,514
Walton	106,702	103,065	3,637
Rockdale Area	2,323,955	2,302,207	21,748
Georgia	11,029,227	10,912,876	116,351
United States	334,914,895	333,287,557	1,627,338

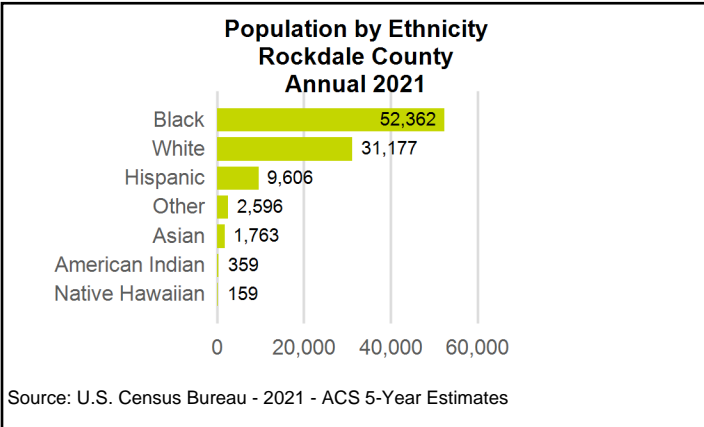
Source: Georgia Department of Labor; U.S. Census Bureau.



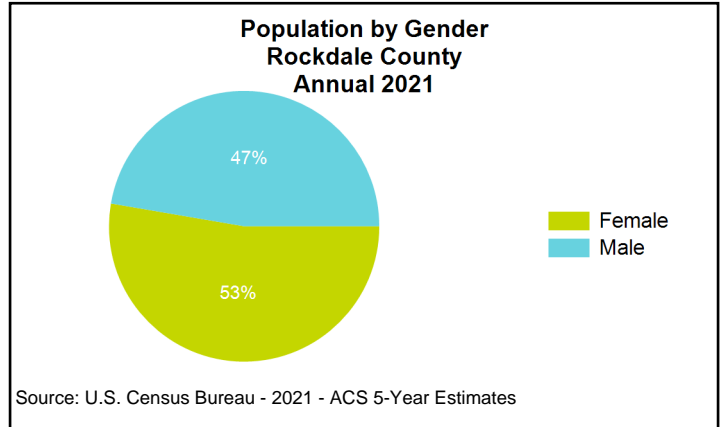
Source: Governor's Office of Planning and Budget



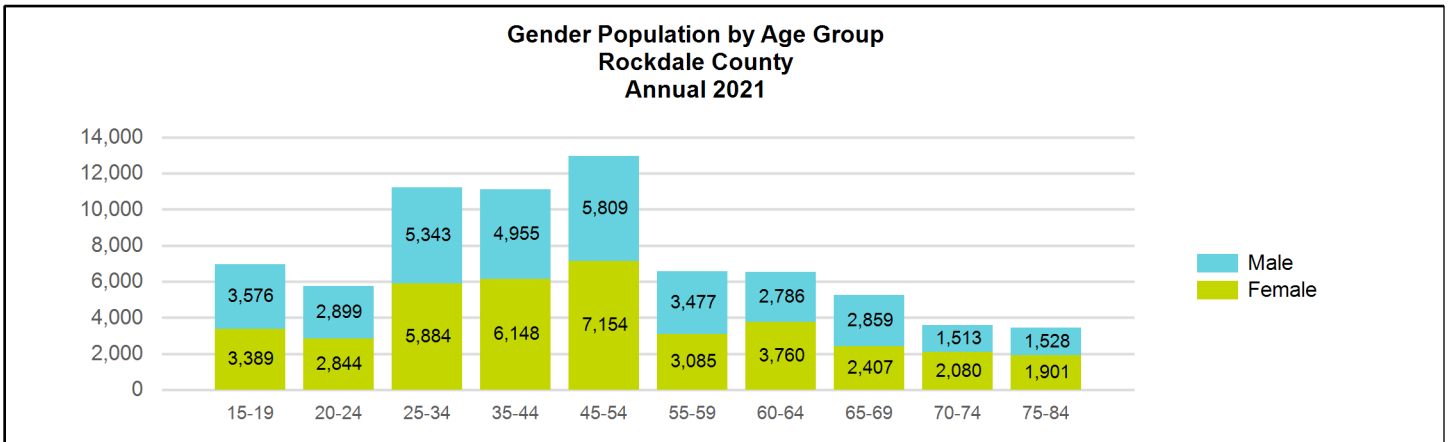
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2024

INDUSTRY	Rockdale				Rockdale Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	340	9,100	25.3	1,456	8,109	106,827	12.4	1,451
Agriculture, Forestry, Fishing and Hunting	4	*	*	*	99	747	0.1	1,126
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	29	428	0.0	2,064
Construction	236	3,465	9.6	1,518	5,776	47,778	5.5	1,507
Manufacturing	99	5,608	15.6	1,418	2,205	57,874	6.7	1,405
Food	5	816	2.3	1,387	193	7,828	0.9	1,159
Textile Product Mills	3	12	0.0	1,017	57	711	0.1	1,071
Apparel	1	*	*	*	27	406	0.0	858
Wood Product	3	*	*	*	65	2,592	0.3	1,211
Paper	10	1,225	3.4	1,493	59	3,899	0.5	1,364
Printing and Related Support Activities	9	65	0.2	859	240	2,915	0.3	1,237
Chemical	11	710	2.0	1,245	194	5,349	0.6	1,442
Plastics and Rubber Products	6	248	0.7	1,166	82	4,898	0.6	1,353
Nonmetallic Mineral Product	2	*	*	*	111	2,806	0.3	1,548
Primary Metal	4	*	*	*	27	437	0.1	1,754
Fabricated Metal Product	17	373	1.0	1,307	224	5,097	0.6	1,197
Machinery	4	*	*	*	166	3,707	0.4	1,730
Computer and Electronic Product	2	*	*	*	128	4,286	0.5	2,207
Electrical Equipment, Appliance, and Component	6	*	*	*	92	3,330	0.4	1,649
Transportation Equipment	2	*	*	*	61	2,664	0.3	1,356
Furniture and Related Product	6	239	0.7	1,126	137	2,632	0.3	1,147
Miscellaneous	8	39	0.1	986	257	2,785	0.3	1,299
Leather and Allied Product	0	0	0.0	0	8	63	0.0	1,180
Petroleum and Coal Products	0	0	0.0	0	10	145	0.0	1,735
Textile Mills	0	0	0.0	0	15	198	0.0	1,496
Beverage and Tobacco Product	0	0	0.0	0	52	1,129	0.1	1,130
Service-Providing	2,018	22,044	61.2	975	54,982	643,767	74.5	1,220
Utilities	5	154	0.4	1,368	66	3,057	0.4	1,953
Wholesale Trade	116	1,311	3.6	1,592	3,974	50,543	5.8	1,718
Retail Trade	312	4,843	13.4	680	6,854	104,608	12.1	791
Transportation and Warehousing	125	979	2.7	1,087	2,494	35,779	4.1	1,229
Information	30	528	1.5	1,730	1,576	16,969	2.0	2,185
Finance and Insurance	131	678	1.9	1,234	3,221	34,278	4.0	1,544
Real Estate and Rental and Leasing	102	623	1.7	1,851	3,179	13,809	1.6	1,322
Professional, Scientific, and Technical Services	235	1,798	5.0	1,459	9,619	56,633	6.5	1,836
Management of Companies and Enterprises	8	83	0.2	1,588	333	12,920	1.5	2,367
Administrative and Support and Waste Management and Remediation Services	157	1,640	4.6	1,075	4,497	62,423	7.2	1,094
Educational Services	35	288	0.8	603	961	29,363	3.4	1,938
Health Care and Social Assistance	342	4,544	12.6	1,110	7,220	112,943	13.1	1,169
Arts, Entertainment, and Recreation	26	152	0.4	435	971	10,326	1.2	578
Accommodation and Food Services	190	3,476	9.6	392	5,347	78,119	9.0	483
Other Services (except Public Administration)	204	947	2.6	810	4,670	21,997	2.5	993
Unclassified - industry not assigned	200	84	0.2	870	6,169	3,038	0.4	1,175
Total - Private Sector	2,558	31,228	86.7	1,115	69,260	753,632	87.2	1,252
Total - Government	55	4,798	13.3	1,095	962	111,001	12.8	1,300
Federal Government	7	229	0.6	1,696	161	18,450	2.1	1,974
State Government	21	600	1.7	1,016	233	12,897	1.5	1,033
Local Government	27	3,969	11.0	1,072	568	79,654	9.2	1,187
ALL INDUSTRIES	2,613	36,027	100.0	1,112	70,222	864,636	100.0	1,258
ALL INDUSTRIES - Georgia					392,216	4,866,656		1,297

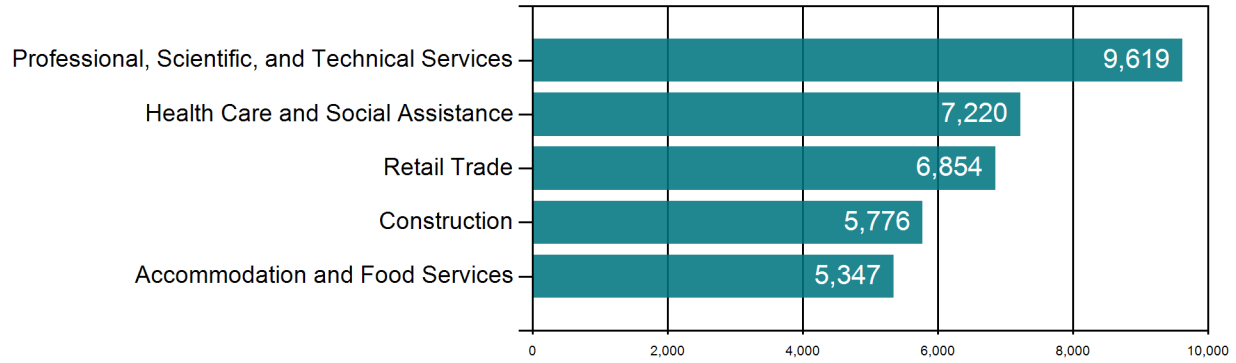
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2024.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

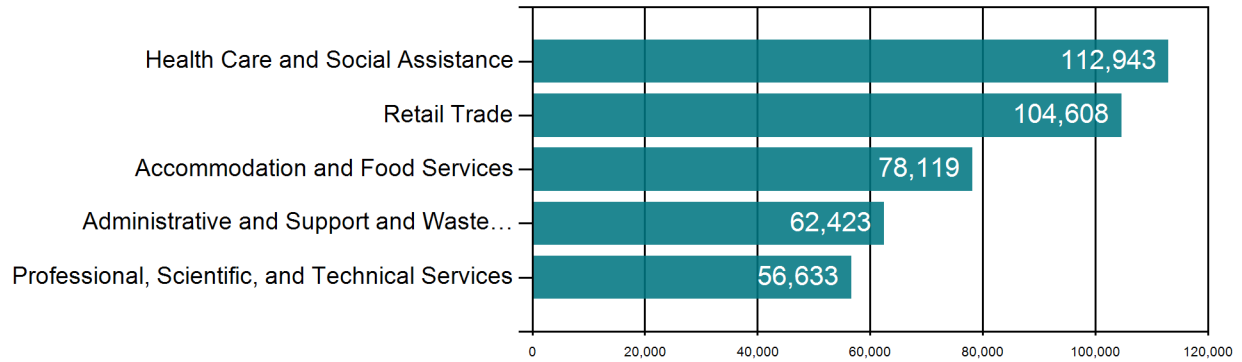
Top Industries - 2nd Quarter of 2024

Rockdale Area

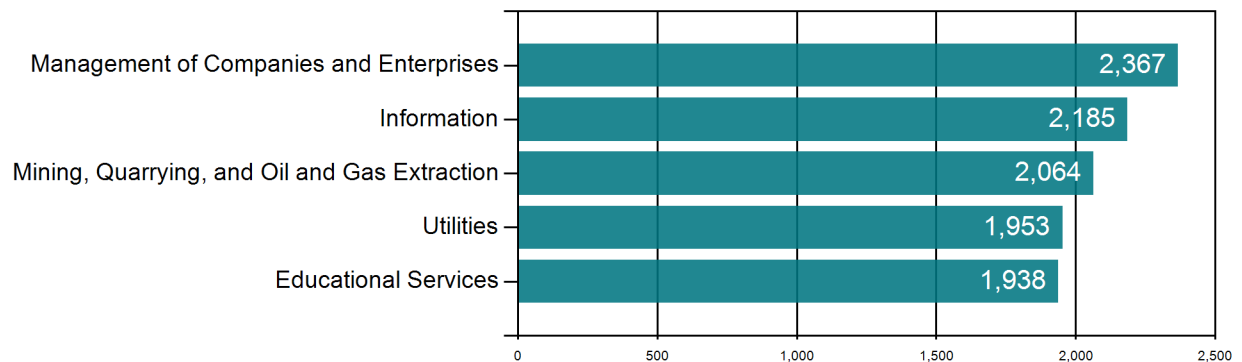
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Automobile/Automotive Mechanics Technology/Technician	587	572	530	-2.6	-7.3
Accounting Technology/Technician and Bookkeeping	271	222	222	-18.1	0.0
Welding Technology/Welder	192	172	208	-10.4	20.9
Computer Installation and Repair Technology/Technician	384	323	201	-15.9	-37.8
Child Care Provider/Assistant	192	181	191	-5.7	5.5
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	235	174	181	-26.0	4.0
Computer and Information Systems Security/Information Assurance	187	155	148	-17.1	-4.5
Network and System Administration/Administrator	377	260	112	-31.0	-56.9
Business Administration and Management, General	210	126	96	-40.0	-23.8
Carpentry/Carpenter	83	82	87	-1.2	6.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Computer and Information Systems Security/Information Assurance	79	67	59	-15.2	-11.9
Automobile/Automotive Mechanics Technology/Technician	138	81	58	-41.3	-28.4
Early Childhood Education and Teaching	30	48	49	60.0	2.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	71	27	46	-62.0	70.4
Business Administration and Management, General	58	60	42	3.4	-30.0
Medical/Clinical Assistant	32	34	42	6.3	23.5
Accounting Technology/Technician and Bookkeeping	51	26	41	-49.0	57.7
Network and System Administration/Administrator	57	42	37	-26.3	-11.9
Licensed Practical/Vocational Nurse Training	32	21	28	-34.4	33.3
Administrative Assistant and Secretarial Science, General	24	27	26	12.5	-3.7

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Computer and Information Systems Security/Information Assurance	94	84	79	-10.6	-6.0
Registered Nursing/Registered Nurse	70	57	72	-18.6	26.3
Business Administration and Management, General	81	84	60	3.7	-28.6
Network and System Administration/Administrator	55	54	54	-1.8	0.0
Accounting Technology/Technician and Bookkeeping	47	38	48	-19.1	26.3
Automobile/Automotive Mechanics Technology/Technician	76	74	47	-2.6	-36.5
Early Childhood Education and Teaching	31	43	38	38.7	-11.6
Computer Programming/Programmer, General	58	51	36	-12.1	-29.4
Criminal Justice/Safety Studies	29	27	28	-6.9	3.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	20	30	28	50.0	-6.7

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2024*

Rockdale County

Acuity Brands Lighting
 Batchelor And Kimball, Inc.
 DiversiTech Corporation
 Golden State Foods
 Hill Phoenix, Inc.
 Piedmont Rockdale Hospital, Inc.
 Pratt Industries
 Publix Super Markets, Inc.
 Southeast Connections, LLC
 Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2024. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Rockdale Area

	COUNTY
Childrens Healthcare of Atlanta	DeKalb
Emory Healthcare, Inc.	DeKalb
Emory University	DeKalb
Northside Hospital, Inc.	Gwinnett
Progressive Casualty Insurance Company	Henry
Publix Super Markets, Inc.	Gwinnett
State Farm Mutual Auto Insurance Company	DeKalb
The Kroger Company	Gwinnett
Walmart	Gwinnett
Walmart	DeKalb

Education of the Labor Force

Rockdale Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	4.5%	2.1%	3.6%	5.5%	4.4%	6.3%
Some High School	6.7%	14.1%	5.6%	5.9%	5.2%	7.0%
High School Grad/GED	25.1%	33.6%	22.4%	21.2%	24.0%	28.6%
Some College	20.4%	33.3%	19.8%	17.5%	18.8%	18.6%
College Grad 2 Yr	8.2%	4.8%	8.2%	9.2%	9.2%	7.5%
College Grad 4 Yr	21.9%	11.4%	28.2%	23.6%	23.0%	17.9%
Post Graduate Studies	13.2%	0.8%	12.3%	17.2%	15.3%	14.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

774 Jordan Lane Bldg. #4
 Decatur, GA 30033-5755

Phone: (404) 679 - 5200 Fax: (404) 679 - 1713

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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- MANAGEMENT
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 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
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