





# Bartow

# County



Updated: Dec 2025

## Area Labor Profile

### Labor Force Activity

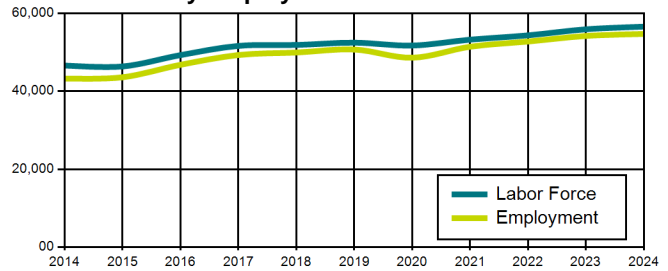
**September 2025**

	Labor Force	Employed	Unemployed	Rate
Bartow	56,823	55,035	1,788	3.1%
Cherokee	153,627	149,399	4,228	2.8%
Cobb	425,113	411,856	13,257	3.1%
Floyd	48,193	46,609	1,584	3.3%
Gordon	29,474	28,539	935	3.2%
Paulding	92,325	89,317	3,008	3.3%
Pickens	17,450	16,954	496	2.8%
Polk	19,726	19,080	646	3.3%
<b>Bartow Area</b>	<b>842,731</b>	<b>816,789</b>	<b>25,942</b>	<b>3.1%</b>
Georgia	5,408,978	5,225,359	183,619	3.4%
United States	171,217,000	163,894,000	7,324,000	4.3%

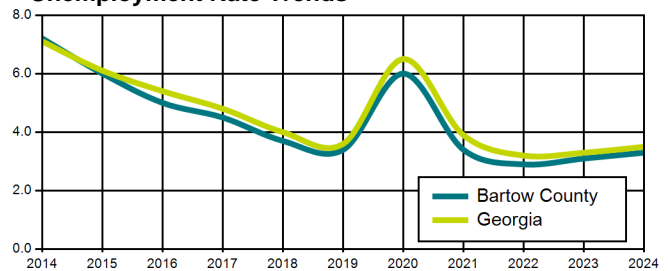
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Bartow County Employment Trends



### Unemployment Rate Trends

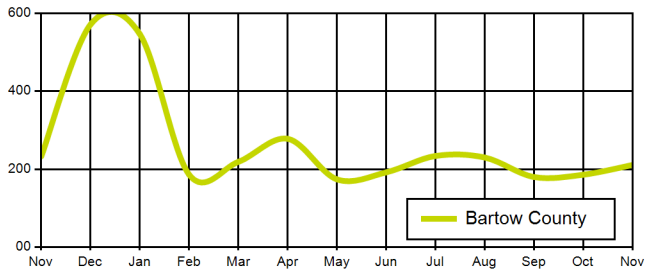


### Initial Claims Activity

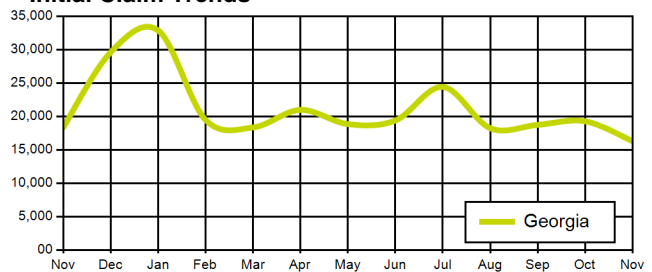
	November 2025	October 2025	September 2025	Total
Bartow	211	186	180	577
Cherokee	258	271	276	805
Cobb	942	1,235	1,150	3,327
Floyd	343	195	263	801
Gordon	213	143	229	585
Paulding	255	262	278	795
Pickens	23	28	31	82
Polk	119	61	68	248
<b>Bartow Area</b>	<b>2,364</b>	<b>2,381</b>	<b>2,475</b>	<b>7,220</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Initial Claim Trends



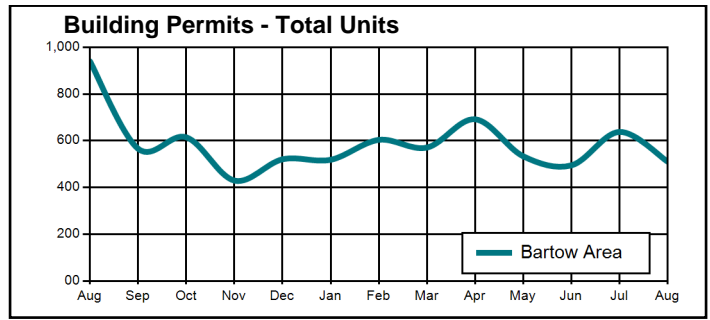
### Initial Claim Trends



# Building Permit Construction Activity

	Bartow Area			
	August 2025	July 2025	June 2025	Total
Totals	511	638	495	1,644
Family residential	411	536	456	1,403
Multi family resident	100	102	39	241

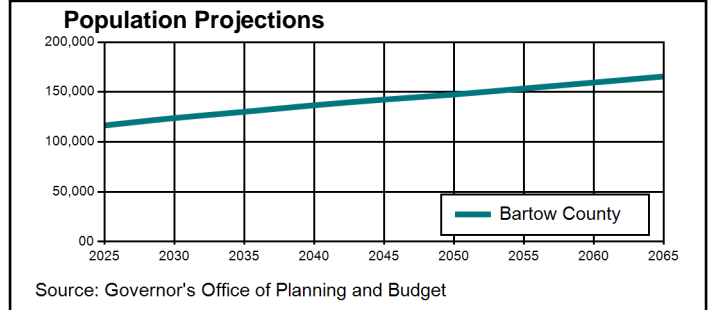
Source: U.S. Census Bureau.



# Population Activity

	Annual 2024	Annual 2023	Difference
Bartow	117,508	115,041	2,467
Cherokee	293,513	286,602	6,911
Cobb	787,538	776,743	10,795
Floyd	101,390	100,113	1,277
Gordon	60,765	59,757	1,008
Paulding	188,549	183,164	5,385
Pickens	36,580	35,969	611
Polk	44,610	44,223	387
<b>Bartow Area</b>	<b>1,630,453</b>	<b>1,601,612</b>	<b>28,841</b>
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

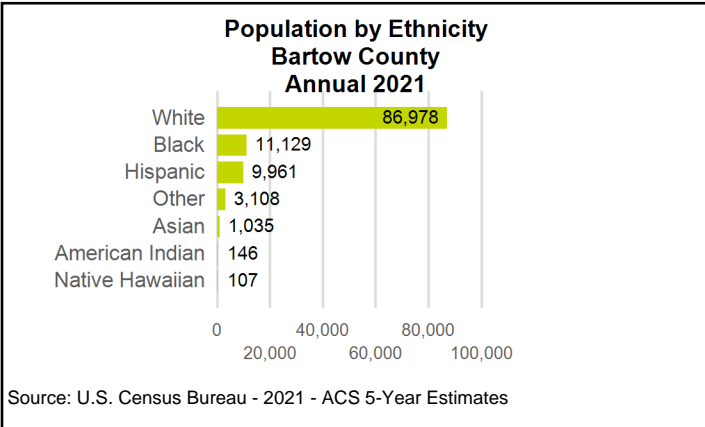
Source: Georgia Department of Labor; U.S. Census Bureau.



Source: Governor's Office of Planning and Budget



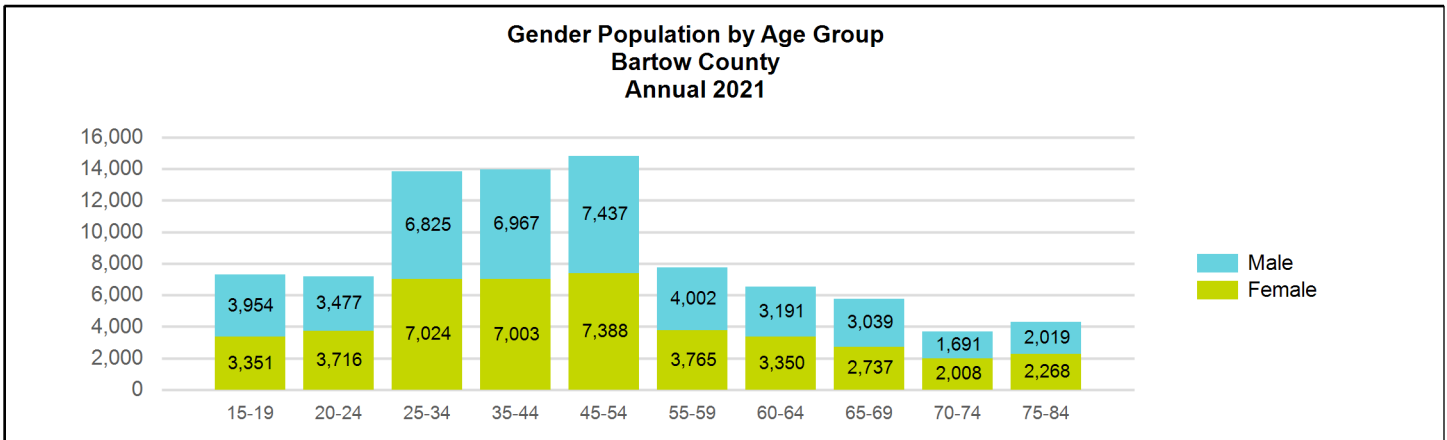
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2025

INDUSTRY	Bartow				Bartow Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>613</b>	<b>15,005</b>	<b>31.5</b>	<b>1,376</b>	<b>6,433</b>	<b>107,575</b>	<b>17.1</b>	<b>1,545</b>
Agriculture, Forestry, Fishing and Hunting	24	122	0.3	1,055	152	766	0.1	1,010
Mining, Quarrying, and Oil and Gas Extraction	3	*	*	*	28	523	0.1	1,625
Construction	414	2,692	5.7	1,388	4,580	48,249	7.7	1,627
Manufacturing	172	12,091	25.4	1,375	1,673	58,037	9.2	1,484
Food	5	19	0.0	1,384	123	5,284	0.8	1,043
Beverage and Tobacco Product	2	*	*	*	46	917	0.1	1,542
Textile Mills	10	890	1.9	1,136	38	2,938	0.5	1,079
Textile Product Mills	11	*	*	*	95	7,064	1.1	1,323
Apparel	1	*	*	*	13	247	0.0	932
Wood Product	11	368	0.8	1,155	73	1,594	0.3	1,197
Paper	1	*	*	*	38	1,945	0.3	1,675
Printing and Related Support Activities	8	90	0.2	1,108	152	1,980	0.3	1,103
Petroleum and Coal Products	2	*	*	*	14	70	0.0	1,541
Chemical	20	981	2.1	1,283	130	3,153	0.5	1,503
Plastics and Rubber Products	12	2,510	5.3	1,457	76	6,626	1.1	1,337
Nonmetallic Mineral Product	12	246	0.5	1,279	82	1,580	0.3	1,464
Primary Metal	5	835	1.8	1,772	20	1,766	0.3	1,677
Fabricated Metal Product	22	614	1.3	1,189	214	4,410	0.7	1,438
Machinery	13	563	1.2	1,508	124	2,718	0.4	1,743
Computer and Electronic Product	6	362	0.8	1,335	98	1,409	0.2	1,776
Electrical Equipment, Appliance, and Component	6	*	*	*	55	1,689	0.3	2,726
Transportation Equipment	10	1,135	2.4	1,243	58	9,577	1.5	1,899
Furniture and Related Product	9	123	0.3	976	81	1,718	0.3	1,151
Miscellaneous	6	25	0.1	1,017	139	1,343	0.2	1,324
Leather and Allied Product	0	0	0.0	0	4	7	0.0	1,107
<b>Service-Providing</b>	<b>2,169</b>	<b>26,888</b>	<b>56.5</b>	<b>1,015</b>	<b>40,972</b>	<b>451,956</b>	<b>72.0</b>	<b>1,245</b>
Utilities	5	*	*	*	58	2,456	0.4	2,126
Wholesale Trade	171	2,394	5.0	1,428	2,489	29,977	4.8	1,794
Retail Trade	396	4,963	10.4	706	4,817	72,308	11.5	812
Transportation and Warehousing	84	2,617	5.5	1,377	1,091	23,800	3.8	1,118
Information	27	*	*	*	1,052	9,838	1.6	1,999
Finance and Insurance	129	690	1.4	1,412	2,443	20,529	3.3	1,857
Real Estate and Rental and Leasing	129	409	0.9	1,000	2,390	8,995	1.4	1,423
Professional, Scientific, and Technical Services	249	1,186	2.5	1,484	6,833	41,157	6.6	2,040
Management of Companies and Enterprises	14	562	1.2	2,449	233	12,766	2.0	2,394
Administrative and Support and Waste Management and Remediation Services	186	2,751	5.8	880	3,220	46,199	7.4	867
Educational Services	28	170	0.4	1,371	614	7,968	1.3	918
Health Care and Social Assistance	254	3,620	7.6	1,208	4,716	83,670	13.3	1,468
Arts, Entertainment, and Recreation	42	872	1.8	513	712	11,608	1.8	1,174
Accommodation and Food Services	269	5,116	10.7	485	3,468	62,927	10.0	507
Other Services (except Public Administration)	186	878	1.8	974	3,229	15,668	2.5	945
<b>Unclassified - industry not assigned</b>	<b>181</b>	<b>101</b>	<b>0.2</b>	<b>1,224</b>	<b>3,607</b>	<b>2,090</b>	<b>0.3</b>	<b>1,306</b>
<b>Total - Private Sector</b>	<b>2,963</b>	<b>41,994</b>	<b>88.2</b>	<b>1,145</b>	<b>47,405</b>	<b>559,531</b>	<b>89.1</b>	<b>1,303</b>
<b>Total - Government</b>	<b>80</b>	<b>5,629</b>	<b>11.8</b>	<b>1,138</b>	<b>721</b>	<b>68,524</b>	<b>10.9</b>	<b>1,230</b>
Federal Government	14	210	0.4	1,283	121	3,563	0.6	1,546
State Government	23	885	1.9	975	183	10,299	1.6	1,238
Local Government	43	4,534	9.5	1,163	417	54,662	8.7	1,207
<b>ALL INDUSTRIES</b>	<b>3,043</b>	<b>47,621</b>	<b>100.0</b>	<b>1,144</b>	<b>48,126</b>	<b>628,055</b>	<b>100.0</b>	<b>1,295</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>394,870</b>	<b>4,899,057</b>		<b>1,339</b>

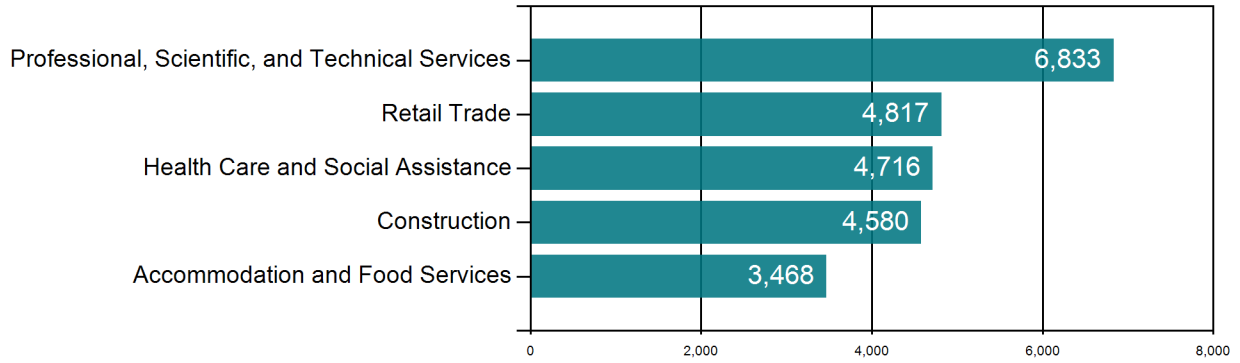
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

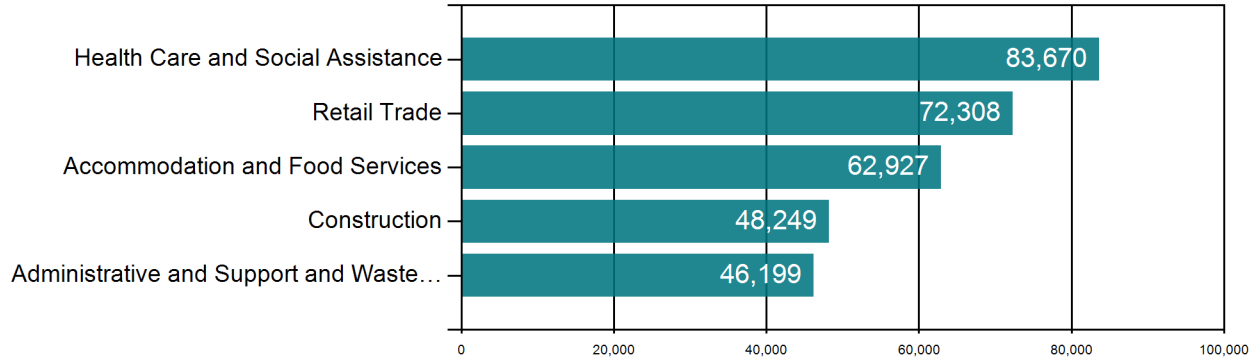
# Top Industries - 2nd Quarter of 2025

## Bartow Area

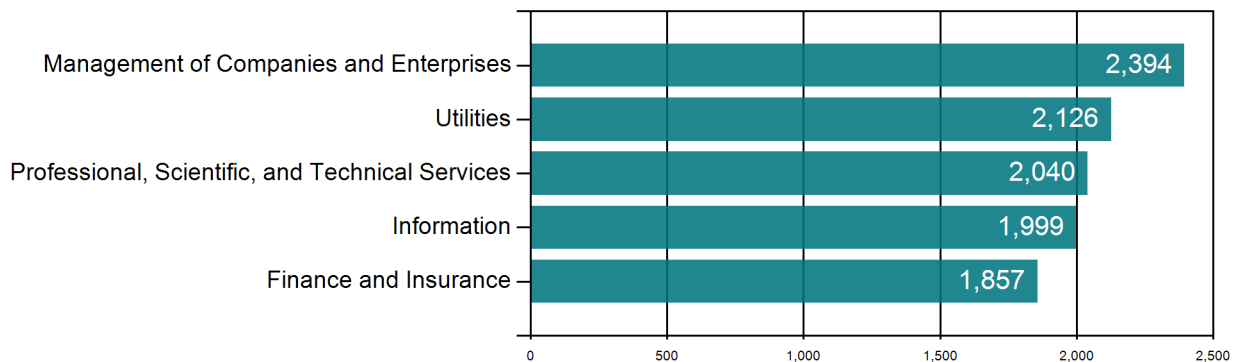
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Welding Technology/Welder	704	716	878	1.7	22.6
Professional, Technical, Business, and Scientific Writing	928	756	832	-18.5	10.1
Industrial Mechanics and Maintenance Technology	673	641	656	-4.8	2.3
Automobile/Automotive Mechanics Technology/Technician	413	509	598	23.2	17.5
Cosmetology/Cosmetologist, General	393	458	450	16.5	-1.7
Health Services/Allied Health/Health Sciences, General	379	340	407	-10.3	19.7
Business Administration and Management, General	385	414	399	7.5	-3.6
Child Care Provider/Assistant	319	259	355	-18.8	37.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	282	253	288	-10.3	13.8
Accounting Technology/Technician and Bookkeeping	366	302	251	-17.5	-16.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	151	140	136	-7.3	-2.9
Welding Technology/Welder	78	53	74	-32.1	39.6
Industrial Mechanics and Maintenance Technology	75	60	71	-20.0	18.3
Licensed Practical/Vocational Nurse Training	47	40	68	-14.9	70.0
Cosmetology/Cosmetologist, General	64	64	65	0.0	1.6
Early Childhood Education and Teaching	78	57	56	-26.9	-1.8
Computer and Information Systems Security/Information Assurance	39	26	47	-33.3	80.8
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	43	46	47	7.0	2.2
Medical/Clinical Assistant	41	50	46	22.0	-8.0
Accounting Technology/Technician and Bookkeeping	66	72	41	9.1	-43.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	166	160	140	-3.6	-12.5
Industrial Mechanics and Maintenance Technology	69	64	70	-7.2	9.4
Computer and Information Systems Security/Information Assurance	39	53	64	35.9	20.8
Accounting Technology/Technician and Bookkeeping	88	84	49	-4.5	-41.7
Health Information/Medical Records Technology/Technician	31	36	48	16.1	33.3
Early Childhood Education and Teaching	76	51	47	-32.9	-7.8
Network and System Administration/Administrator	40	33	35	-17.5	6.1
Radiologic Technology/Science - Radiographer	28	24	35	-14.3	45.8
Criminal Justice/Safety Studies	56	36	33	-35.7	-8.3
Computer Programming/Programmer, General	40	47	33	17.5	-29.8

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2025\*

## Bartow County

Anheuser-Busch Brewing Properties  
 Cartersville Medical Center, LLC  
 Chick-Fil-A  
 Georgia Power Company  
 Hanwha Q Cells Georgia, Inc.  
 NOTS Logistics, LLC  
 Shaw Industries Group, Inc.  
 Toyo Tire  
 Voestalpine Automotive Body Parts, Inc.  
 Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Bartow Area

	<u>COUNTY</u>
Amazon Services, Inc.	Cobb
Century II Staffing, LLC	Floyd
Floyd Healthcare Management, Inc.	Floyd
Kennesaw State University	Cobb
Lockheed Martin	Cobb
Northside Hospital, Inc.	Cherokee
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
Wellstar Health System, Inc.	Cobb

# Education of the Labor Force

## Bartow Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	3.7%	1.6%	2.7%	4.9%	3.7%	5.1%
Some High School	6.3%	12.7%	4.7%	5.8%	5.2%	6.7%
High School Grad/GED	24.9%	32.4%	23.0%	19.5%	24.0%	29.7%
Some College	22.7%	38.1%	23.1%	19.5%	20.4%	20.1%
College Grad 2 Yr	7.2%	3.8%	7.1%	8.5%	8.0%	6.7%
College Grad 4 Yr	23.1%	10.8%	28.9%	25.3%	24.9%	19.1%
Post Graduate Studies	12.0%	0.6%	10.5%	16.6%	13.9%	12.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

19 Felton Place  
 Cartersville GA 30120

Phone: (770) 387 - 3760 Fax: (770) 387 - 3766

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

**BÁRBARA RIVERA HOLMES - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**

**Equal Opportunity Employer/Program**

**Auxillary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI-FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
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