





# Area Labor Profile

## Cherokee

## County



Updated: Dec 2025

### Labor Force Activity

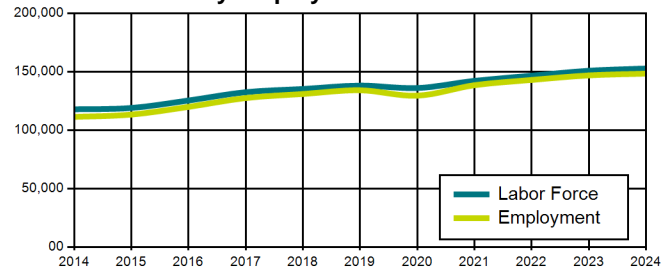
**September 2025**

	Labor Force	Employed	Unemployed	Rate
Cherokee	153,627	149,399	4,228	2.8%
Bartow	56,823	55,035	1,788	3.1%
Cobb	425,113	411,856	13,257	3.1%
Dawson	15,971	15,548	423	2.6%
Forsyth	146,482	142,589	3,893	2.7%
Fulton	600,531	579,118	21,413	3.6%
Gordon	29,474	28,539	935	3.2%
Pickens	17,450	16,954	496	2.8%
<b>Cherokee Area</b>	<b>1,445,471</b>	<b>1,399,038</b>	<b>46,433</b>	<b>3.2%</b>
Georgia	5,408,978	5,225,359	183,619	3.4%
United States	171,217,000	163,894,000	7,324,000	4.3%

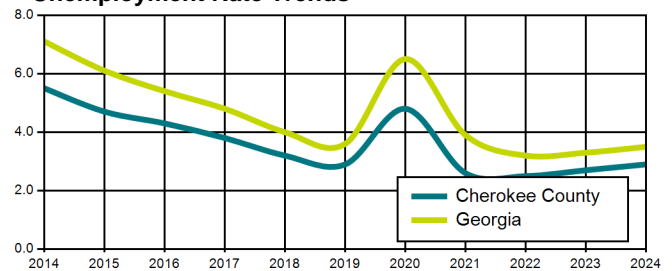
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Cherokee County Employment Trends



### Unemployment Rate Trends

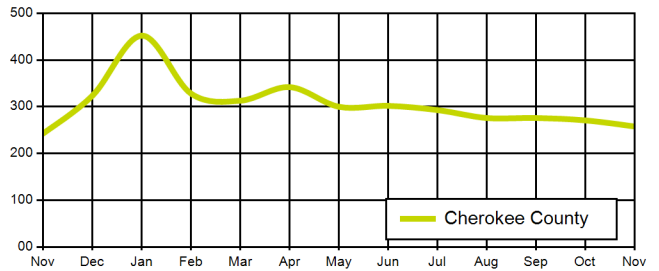


### Initial Claims Activity

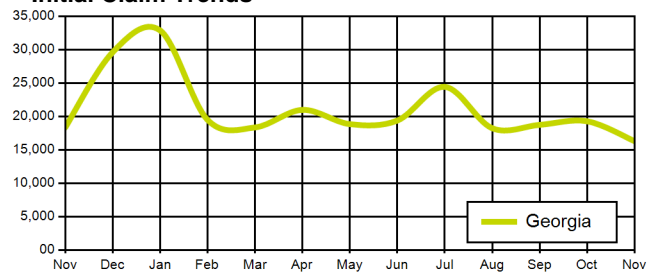
	November 2025	October 2025	September 2025	Total
Cherokee	258	271	276	805
Bartow	211	186	180	577
Cobb	942	1,235	1,150	3,327
Dawson	31	36	23	90
Forsyth	183	231	210	624
Fulton	2,062	2,372	2,411	6,845
Gordon	213	143	229	585
Pickens	23	28	31	82
<b>Cherokee Area</b>	<b>3,923</b>	<b>4,502</b>	<b>4,510</b>	<b>12,935</b>

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Initial Claim Trends



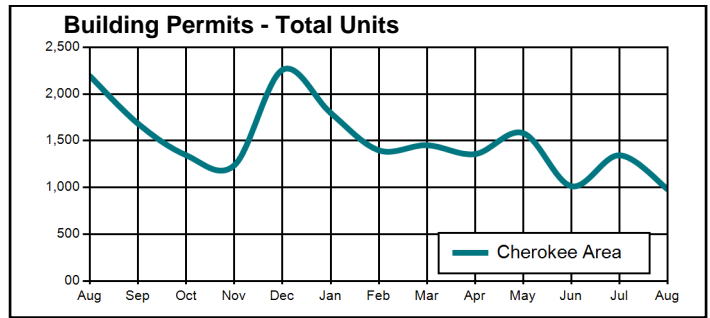
### Initial Claim Trends



# Building Permit Construction Activity

	Cherokee Area			
	August 2025	July 2025	June 2025	Total
Totals	982	1,346	1,015	3,343
Family residential	646	765	736	2,147
Multi family resident	336	581	279	1,196

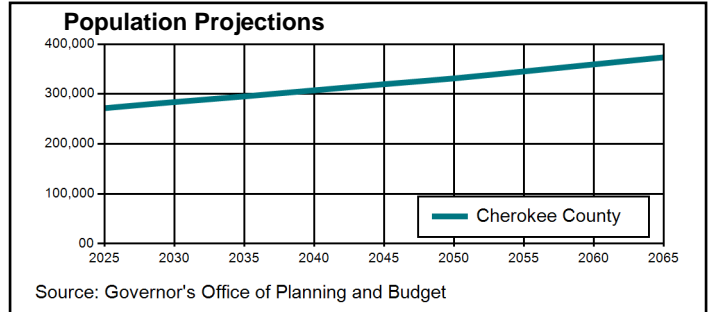
Source: U.S. Census Bureau.



# Population Activity

	Annual 2024	Annual 2023	Difference
Cherokee	293,513	286,602	6,911
Bartow	117,508	115,041	2,467
Cobb	787,538	776,743	10,795
Dawson	33,748	31,732	2,016
Forsyth	280,096	272,887	7,209
Fulton	1,090,354	1,079,105	11,249
Gordon	60,765	59,757	1,008
Pickens	36,580	35,969	611
<b>Cherokee Area</b>	<b>2,700,102</b>	<b>2,657,836</b>	<b>42,266</b>
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

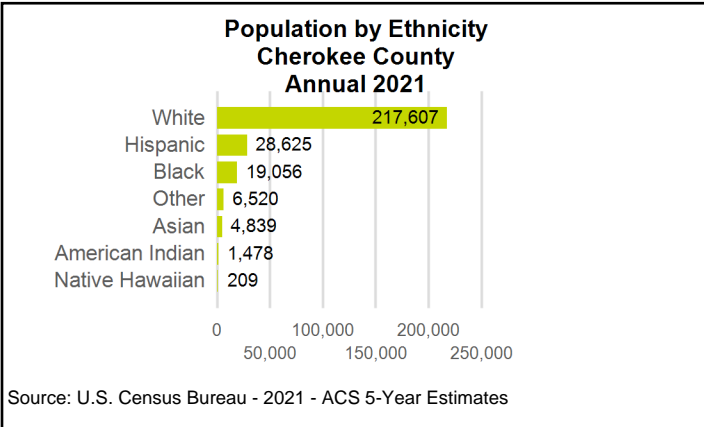
Source: Georgia Department of Labor; U.S. Census Bureau.



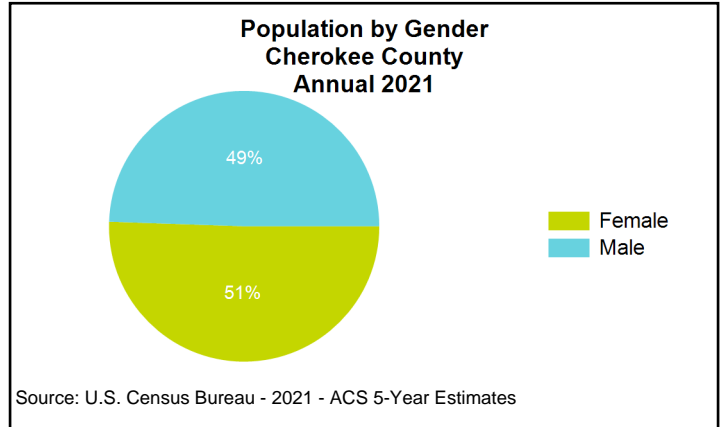
Source: Governor's Office of Planning and Budget



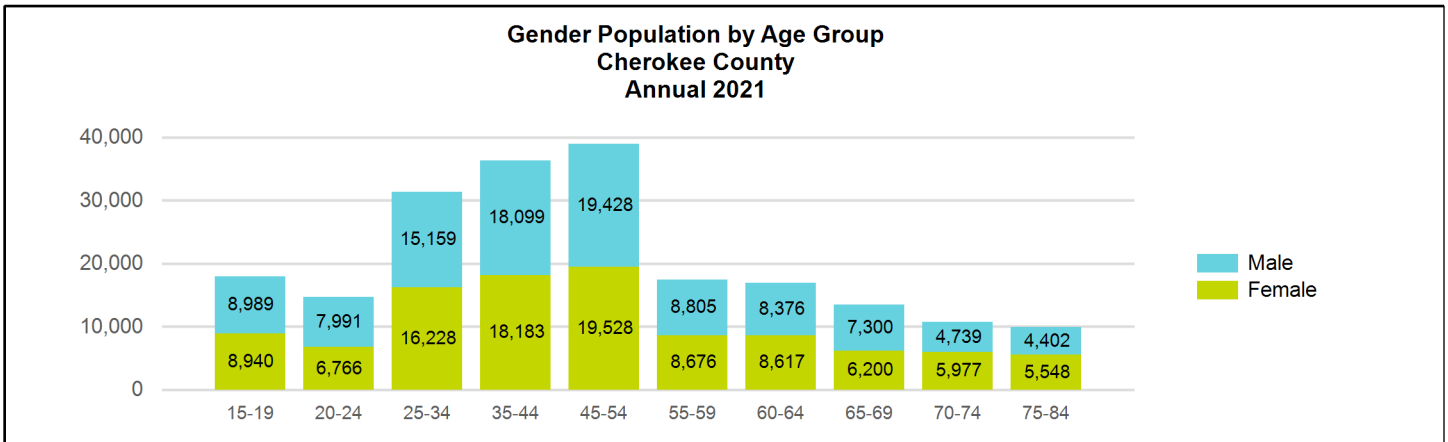
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 2nd Quarter of 2025

INDUSTRY	Cherokee				Cherokee Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>1,320</b>	<b>12,960</b>	<b>17.5</b>	<b>1,452</b>	<b>12,380</b>	<b>162,747</b>	<b>10.2</b>	<b>1,663</b>
Agriculture, Forestry, Fishing and Hunting	32	129	0.2	1,634	240	897	0.1	1,151
Mining, Quarrying, and Oil and Gas Extraction	5	53	0.1	1,625	60	1,039	0.1	1,934
Construction	1,023	6,926	9.3	1,582	8,261	76,928	4.8	1,757
Manufacturing	260	5,852	7.9	1,293	3,819	83,883	5.3	1,580
Food	19	1,106	1.5	846	349	10,877	0.7	1,109
Beverage and Tobacco Product	7	110	0.1	568	134	3,400	0.2	1,313
Textile Mills	2	*	*	*	45	2,477	0.2	1,258
Textile Product Mills	9	165	0.2	1,062	119	7,486	0.5	1,301
Apparel	1	*	*	*	36	352	0.0	1,223
Leather and Allied Product	1	*	*	*	12	85	0.0	1,948
Wood Product	13	129	0.2	1,046	124	2,622	0.2	1,537
Paper	2	*	*	*	74	2,520	0.2	2,077
Printing and Related Support Activities	22	230	0.3	1,008	295	3,524	0.2	1,251
Petroleum and Coal Products	1	*	*	*	20	516	0.0	1,837
Chemical	17	119	0.2	1,491	342	5,099	0.3	1,795
Plastics and Rubber Products	7	364	0.5	1,170	179	8,458	0.5	1,331
Nonmetallic Mineral Product	15	177	0.2	1,897	162	2,530	0.2	1,433
Primary Metal	3	*	*	*	37	1,653	0.1	1,759
Fabricated Metal Product	36	883	1.2	1,868	395	7,077	0.4	1,493
Machinery	22	409	0.6	1,455	240	3,870	0.2	1,644
Computer and Electronic Product	20	58	0.1	1,715	263	3,426	0.2	2,138
Electrical Equipment, Appliance, and Component	8	270	0.4	1,037	174	2,563	0.2	2,599
Transportation Equipment	7	513	0.7	1,306	155	8,858	0.6	2,312
Furniture and Related Product	18	222	0.3	1,082	162	2,319	0.1	1,318
Miscellaneous	30	416	0.6	1,488	502	4,169	0.3	1,566
<b>Service-Providing</b>	<b>6,203</b>	<b>50,903</b>	<b>68.6</b>	<b>950</b>	<b>105,011</b>	<b>1,247,994</b>	<b>78.2</b>	<b>1,645</b>
Utilities	11	85	0.1	2,019	153	5,636	0.4	2,472
Wholesale Trade	404	2,131	2.9	1,726	6,093	70,058	4.4	2,161
Retail Trade	764	12,068	16.3	725	9,041	129,884	8.1	886
Transportation and Warehousing	170	1,005	1.4	1,391	3,050	76,223	4.8	1,129
Information	199	564	0.8	2,022	4,053	64,826	4.1	2,895
Finance and Insurance	418	1,853	2.5	1,546	7,383	84,088	5.3	2,570
Real Estate and Rental and Leasing	369	830	1.1	1,131	6,938	36,683	2.3	1,657
Professional, Scientific, and Technical Services	1,173	3,718	5.0	1,466	26,811	164,941	10.3	2,485
Management of Companies and Enterprises	30	56	0.1	1,354	909	60,150	3.8	2,900
Administrative and Support and Waste Management and Remediation Services	584	3,780	5.1	1,103	8,214	106,936	6.7	1,227
Educational Services	109	995	1.3	601	1,981	27,941	1.8	1,206
Health Care and Social Assistance	762	9,748	13.1	1,192	12,079	198,951	12.5	1,516
Arts, Entertainment, and Recreation	142	1,848	2.5	491	2,247	33,719	2.1	1,068
Accommodation and Food Services	518	9,960	13.4	466	7,886	145,256	9.1	619
Other Services (except Public Administration)	550	2,262	3.0	859	8,173	42,702	2.7	1,059
<b>Unclassified - industry not assigned</b>	<b>651</b>	<b>340</b>	<b>0.5</b>	<b>1,197</b>	<b>14,090</b>	<b>7,843</b>	<b>0.5</b>	<b>1,708</b>
<b>Total - Private Sector</b>	<b>8,174</b>	<b>64,203</b>	<b>86.6</b>	<b>1,052</b>	<b>131,481</b>	<b>1,418,584</b>	<b>88.9</b>	<b>1,647</b>
<b>Total - Government</b>	<b>92</b>	<b>9,972</b>	<b>13.4</b>	<b>1,119</b>	<b>1,173</b>	<b>176,465</b>	<b>11.1</b>	<b>1,507</b>
Federal Government	12	351	0.5	1,319	248	34,100	2.1	2,079
State Government	26	406	0.5	944	317	41,904	2.6	1,574
Local Government	54	9,215	12.4	1,119	608	100,461	6.3	1,285
<b>ALL INDUSTRIES</b>	<b>8,266</b>	<b>74,177</b>	<b>100.0</b>	<b>1,061</b>	<b>132,654</b>	<b>1,595,054</b>	<b>100.0</b>	<b>1,632</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>394,870</b>	<b>4,899,057</b>		<b>1,339</b>

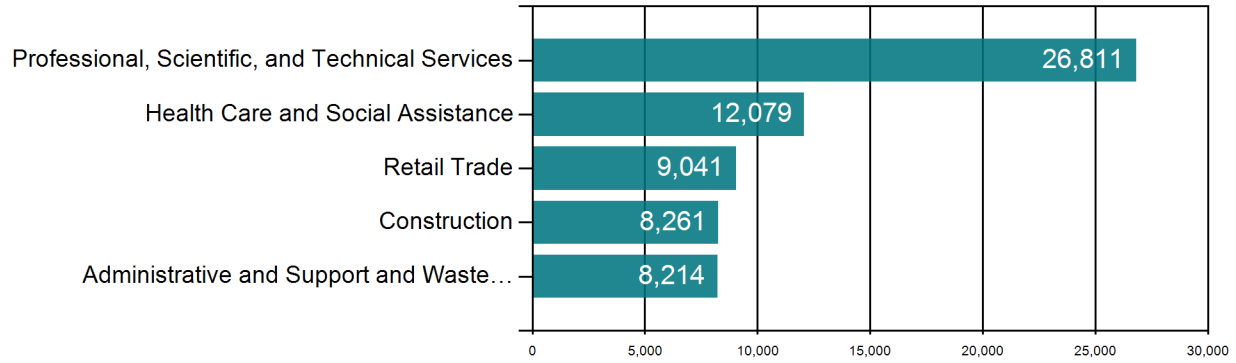
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

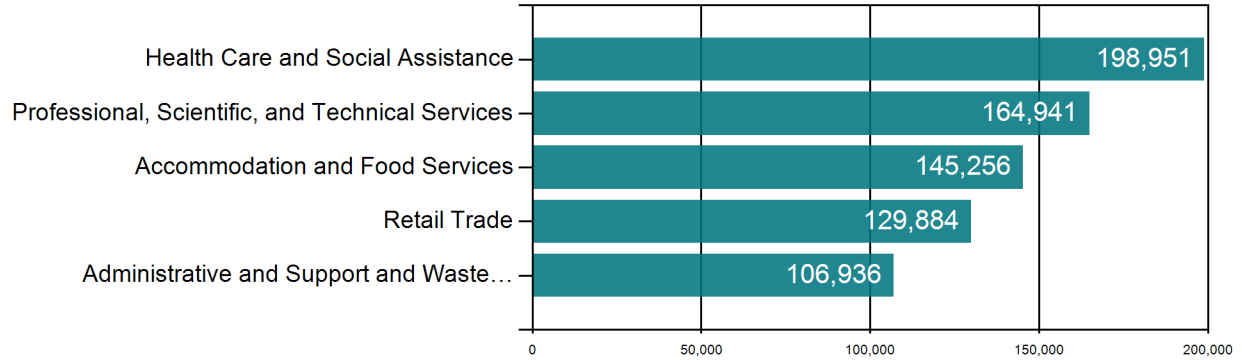
# Top Industries - 2nd Quarter of 2025

## Cherokee Area

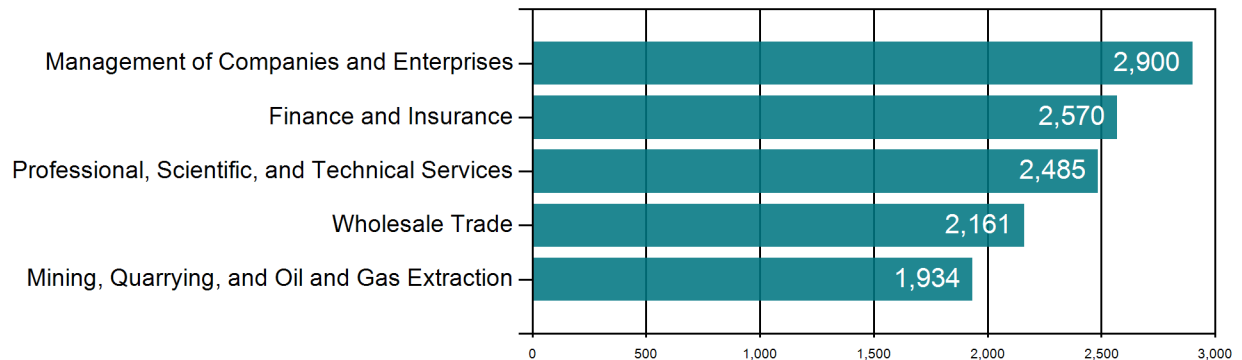
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Professional, Technical, Business, and Scientific Writing	901	728	801	-19.2	10.0
Automobile/Automotive Mechanics Technology/Technician	481	514	697	6.9	35.6
Welding Technology/Welder	448	447	501	-0.2	12.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	386	354	429	-8.3	21.2
Child Care Provider/Assistant	277	224	303	-19.1	35.3
Computer and Information Systems Security/Information Assurance	214	199	275	-7.0	38.2
Health Services/Allied Health/Health Sciences, General	352	420	257	19.3	-38.8
Business Administration and Management, General	199	242	238	21.6	-1.7
Accounting Technology/Technician and Bookkeeping	281	188	216	-33.1	14.9
Computer Installation and Repair Technology/Technician	161	192	203	19.3	5.7

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	79	82	72	3.8	-12.2
Cosmetology/Cosmetologist, General	55	58	71	5.5	22.4
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	60	42	49	-30.0	16.7
Computer and Information Systems Security/Information Assurance	39	26	47	-33.3	80.8
Design and Visual Communications, General	45	31	37	-31.1	19.4
Computer Programming/Programmer, General	31	36	36	16.1	0.0
Welding Technology/Welder	38	28	36	-26.3	28.6
Early Childhood Education and Teaching	87	55	33	-36.8	-40.0
Licensed Practical/Vocational Nurse Training	25	19	33	-24.0	73.7
Accounting Technology/Technician and Bookkeeping	51	50	32	-2.0	-36.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	91	91	73	0.0	-19.8
Computer and Information Systems Security/Information Assurance	39	53	64	35.9	20.8
Accounting Technology/Technician and Bookkeeping	55	63	43	14.5	-31.7
Computer Programming/Programmer, General	46	58	41	26.1	-29.3
Design and Visual Communications, General	55	45	39	-18.2	-13.3
Radiologic Technology/Science - Radiographer	31	25	34	-19.4	36.0
Early Childhood Education and Teaching	90	58	32	-35.6	-44.8
Physical Therapy Technician/Assistant	21	19	27	-9.5	42.1
Health Information/Medical Records Technology/Technician	17	28	25	64.7	-10.7
Marketing/Marketing Management, General	21	24	25	14.3	4.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2025\*

## Cherokee County

Administaff Companies, Inc.  
 Lowes Home Centers, Inc.  
 Northside Hospital, Inc.  
 Pilgrim's Pride Corporation  
 Publix Super Markets, Inc.  
 Target  
 The Home Depot  
 The Kroger Company  
 Universal Alloy Corporation  
 Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Cherokee Area

	<u>COUNTY</u>
Amazon Services, Inc.	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

# Education of the Labor Force

## Cherokee Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	3.0%	1.3%	2.2%	3.5%	3.0%	4.3%
Some High School	5.4%	11.4%	3.7%	4.7%	4.2%	6.1%
High School Grad/GED	20.2%	28.9%	17.4%	15.2%	19.2%	24.7%
Some College	20.0%	38.5%	18.2%	15.9%	17.1%	19.4%
College Grad 2 Yr	6.4%	3.4%	6.1%	7.1%	7.4%	6.3%
College Grad 4 Yr	28.5%	15.4%	36.1%	30.4%	30.5%	22.6%
Post Graduate Studies	16.7%	1.1%	16.4%	23.2%	18.6%	16.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

465 Big Shanty Road  
 Marietta, GA 30066-3303  
**Phone:** (770) 528 - 6100

**Fax:** (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

**BÁRBARA RIVERA HOLMES - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**

**Equal Opportunity Employer/Program**

**Auxillary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

## SERVICES

- INSURANCE
- REAL ESTATE
  - COMMERCIAL
  - RESIDENTIAL
  - ACREAGE
  - INVESTMENTS
  - RECREATIONAL TOURISM
- MANAGEMENT
  - MULTI-FAMILY
  - COMMERCIAL
  - HOME RENTAL
  - COMMUNITY MANAGEMENT
  - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

## DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
- ANNUAL TRAFFIC PATTERNS
- INFOGRAPHICS
- CUSTOM CONSULTATIONS



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