

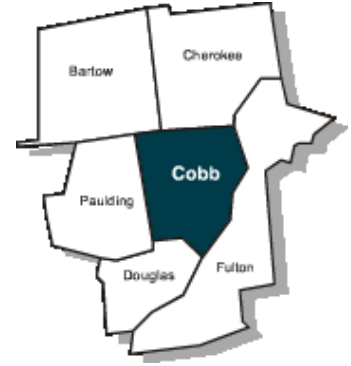




Area Labor Profile

Cobb

County



Updated: Dec 2025

Labor Force Activity

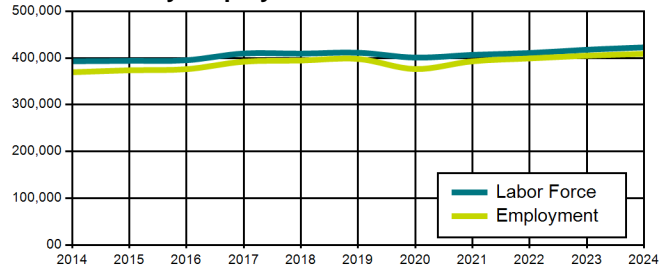
September 2025

	Labor Force	Employed	Unemployed	Rate
Cobb	425,113	411,856	13,257	3.1%
Bartow	56,823	55,035	1,788	3.1%
Cherokee	153,627	149,399	4,228	2.8%
Douglas	75,912	73,074	2,838	3.7%
Fulton	600,531	579,118	21,413	3.6%
Paulding	92,325	89,317	3,008	3.3%
Cobb Area	1,404,331	1,357,799	46,532	3.3%
Georgia	5,408,978	5,225,359	183,619	3.4%
United States	171,217,000	163,894,000	7,324,000	4.3%

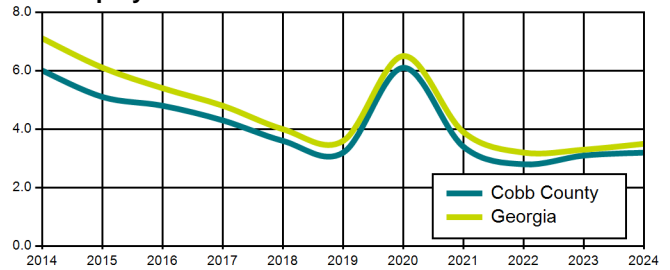
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Cobb County Employment Trends



Unemployment Rate Trends

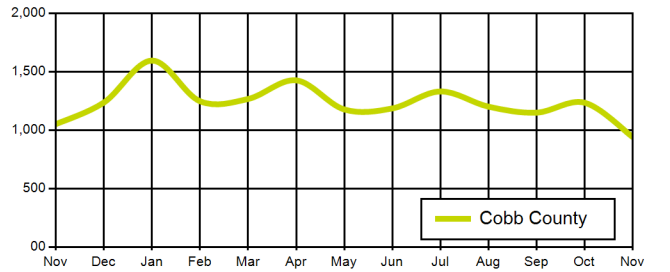


Initial Claims Activity

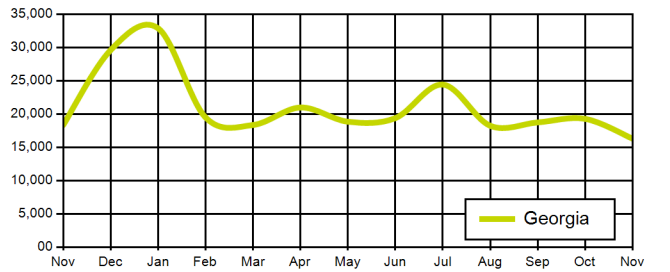
	November 2025	October 2025	September 2025	Total
Cobb	942	1,235	1,150	3,327
Bartow	211	186	180	577
Cherokee	258	271	276	805
Douglas	336	307	323	966
Fulton	2,062	2,372	2,411	6,845
Paulding	255	262	278	795
Cobb Area	4,064	4,633	4,618	13,315

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



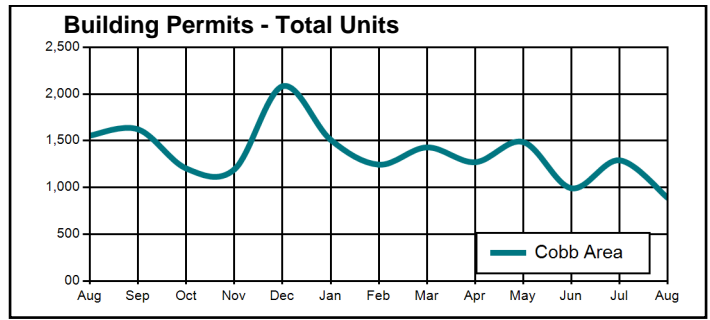
Initial Claim Trends



Building Permit Construction Activity

	Cobb Area			
	August 2025	July 2025	June 2025	Total
Totals	891	1,292	993	3,176
Family residential	555	668	708	1,931
Multi family resident	336	624	285	1,245

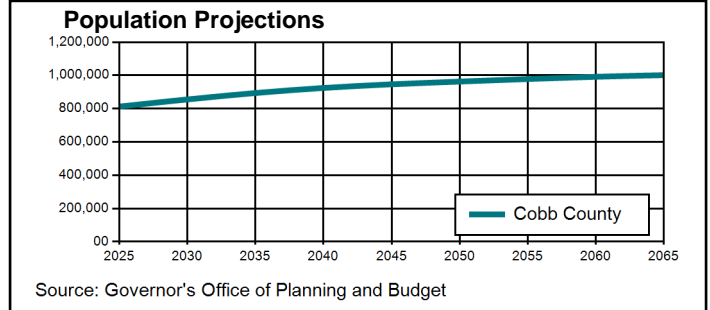
Source: U.S. Census Bureau.



Population Activity

	Annual 2024	Annual 2023	Difference
Cobb	787,538	776,743	10,795
Bartow	117,508	115,041	2,467
Cherokee	293,513	286,602	6,911
Douglas	151,887	149,160	2,727
Fulton	1,090,354	1,079,105	11,249
Paulding	188,549	183,164	5,385
Cobb Area	2,629,349	2,589,815	39,534
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

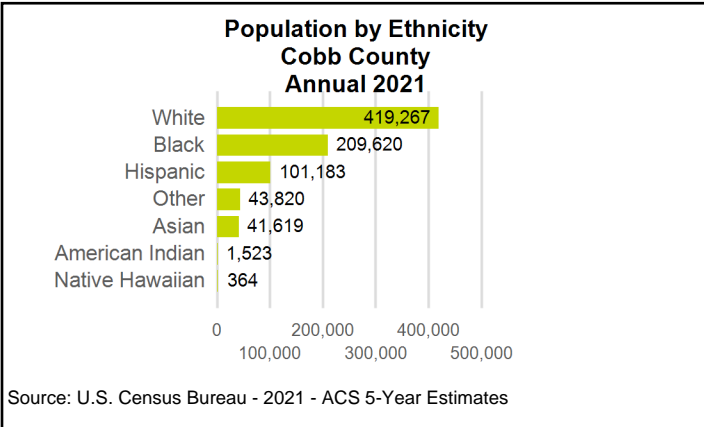
Source: Georgia Department of Labor; U.S. Census Bureau.



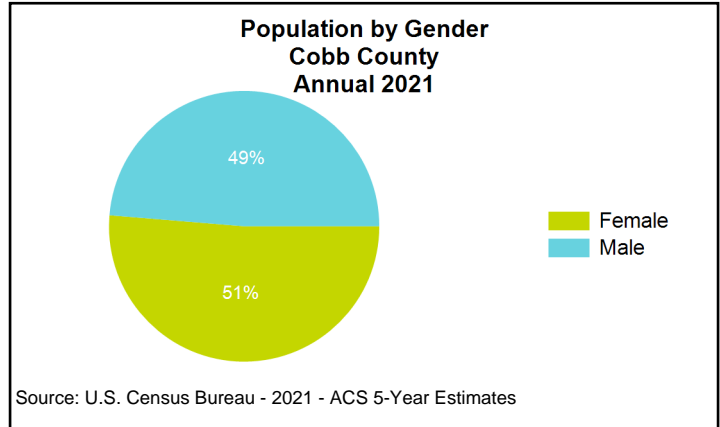
Source: Governor's Office of Planning and Budget



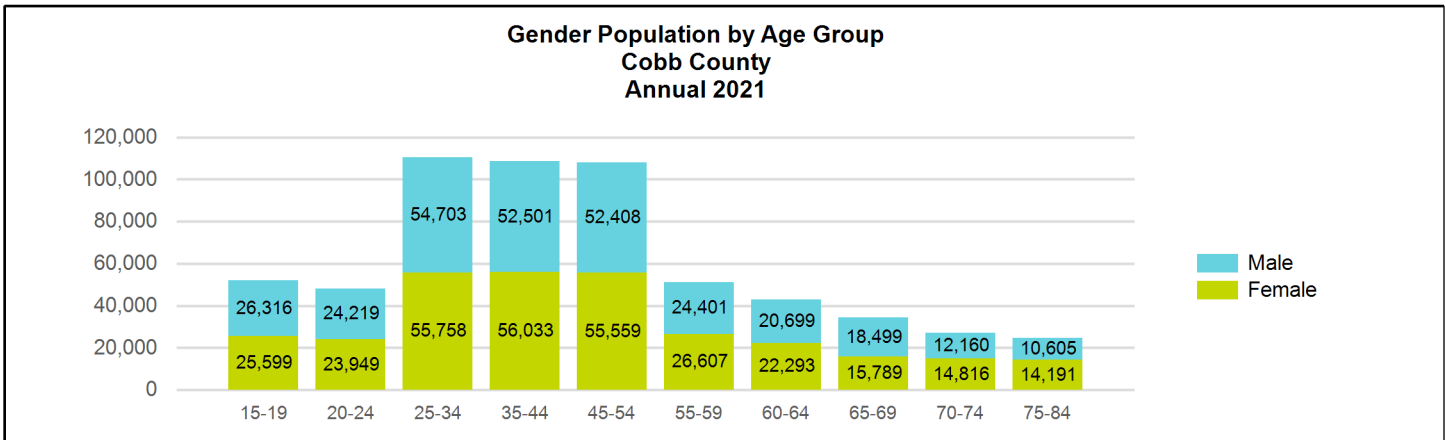
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2025

INDUSTRY	Cobb				Cobb Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	3,042	53,074	13.8	1,749	11,584	144,319	9.4	1,694
Agriculture, Forestry, Fishing and Hunting	33	117	0.0	1,237	180	591	0.0	1,270
Mining, Quarrying, and Oil and Gas Extraction	10	90	0.0	1,839	57	878	0.1	2,051
Construction	2,195	32,918	8.6	1,725	7,867	72,215	4.7	1,753
Manufacturing	804	19,949	5.2	1,791	3,480	70,635	4.6	1,634
Food	72	1,839	0.5	871	323	7,827	0.5	1,190
Beverage and Tobacco Product	26	198	0.1	1,120	125	3,266	0.2	1,315
Textile Mills	5	*	*	*	35	1,135	0.1	1,560
Textile Product Mills	24	307	0.1	1,977	68	2,718	0.2	1,140
Apparel	8	118	0.0	990	31	285	0.0	1,110
Leather and Allied Product	3	2	0.0	2,733	12	85	0.0	1,948
Wood Product	26	444	0.1	1,158	111	2,413	0.2	1,584
Paper	23	991	0.3	1,669	72	2,557	0.2	2,085
Printing and Related Support Activities	100	1,338	0.3	1,157	264	2,983	0.2	1,239
Petroleum and Coal Products	4	*	*	*	17	458	0.0	1,852
Chemical	54	1,270	0.3	1,617	306	4,566	0.3	1,764
Plastics and Rubber Products	26	1,172	0.3	1,213	160	6,741	0.4	1,356
Nonmetallic Mineral Product	33	575	0.1	1,421	145	2,494	0.2	1,461
Primary Metal	5	52	0.0	6,231	40	2,049	0.1	1,659
Fabricated Metal Product	101	2,015	0.5	1,317	373	7,691	0.5	1,459
Machinery	62	1,201	0.3	2,141	232	4,138	0.3	1,675
Computer and Electronic Product	64	968	0.3	1,954	245	2,636	0.2	2,202
Electrical Equipment, Appliance, and Component	34	575	0.1	4,810	159	2,179	0.1	2,600
Transportation Equipment	25	*	*	*	148	8,833	0.6	2,314
Furniture and Related Product	25	307	0.1	1,096	144	1,713	0.1	1,310
Miscellaneous	84	852	0.2	1,274	470	3,868	0.3	1,606
Service-Providing	22,809	295,362	76.7	1,408	100,562	1,216,224	78.9	1,653
Utilities	25	1,092	0.3	2,136	138	5,288	0.3	2,479
Wholesale Trade	1,597	21,789	5.7	1,933	5,715	67,595	4.4	2,158
Retail Trade	2,398	39,143	10.2	910	8,677	125,909	8.2	890
Transportation and Warehousing	608	17,371	4.5	1,083	3,058	78,696	5.1	1,141
Information	727	8,474	2.2	2,063	3,850	64,170	4.2	2,902
Finance and Insurance	1,510	15,713	4.1	1,965	7,098	82,513	5.4	2,585
Real Estate and Rental and Leasing	1,615	6,892	1.8	1,547	6,676	35,596	2.3	1,662
Professional, Scientific, and Technical Services	4,675	33,815	8.8	2,179	25,302	160,110	10.4	2,506
Management of Companies and Enterprises	164	11,740	3.0	2,453	890	59,506	3.9	2,917
Administrative and Support and Waste Management and Remediation Services	1,920	30,445	7.9	939	7,827	105,296	6.8	1,220
Educational Services	418	5,416	1.4	940	1,860	27,038	1.8	1,226
Health Care and Social Assistance	2,830	51,010	13.2	1,598	11,717	189,723	12.3	1,526
Arts, Entertainment, and Recreation	435	7,785	2.0	1,503	2,158	30,823	2.0	1,051
Accommodation and Food Services	1,976	34,982	9.1	543	7,658	142,029	9.2	622
Other Services (except Public Administration)	1,911	9,695	2.5	996	7,938	41,932	2.7	1,066
Unclassified - industry not assigned	2,250	1,388	0.4	1,370	13,380	7,317	0.5	1,750
Total - Private Sector	28,101	349,824	90.9	1,460	125,526	1,367,860	88.8	1,658
Total - Government	272	35,160	9.1	1,353	1,132	173,093	11.2	1,518
Federal Government	55	2,424	0.6	1,659	239	34,036	2.2	2,081
State Government	34	6,645	1.7	1,401	298	41,396	2.7	1,581
Local Government	183	26,091	6.8	1,312	595	97,661	6.3	1,294
ALL INDUSTRIES	28,373	384,984	100.0	1,450	126,658	1,540,955	100.0	1,642
ALL INDUSTRIES - Georgia					394,870	4,899,057		1,339

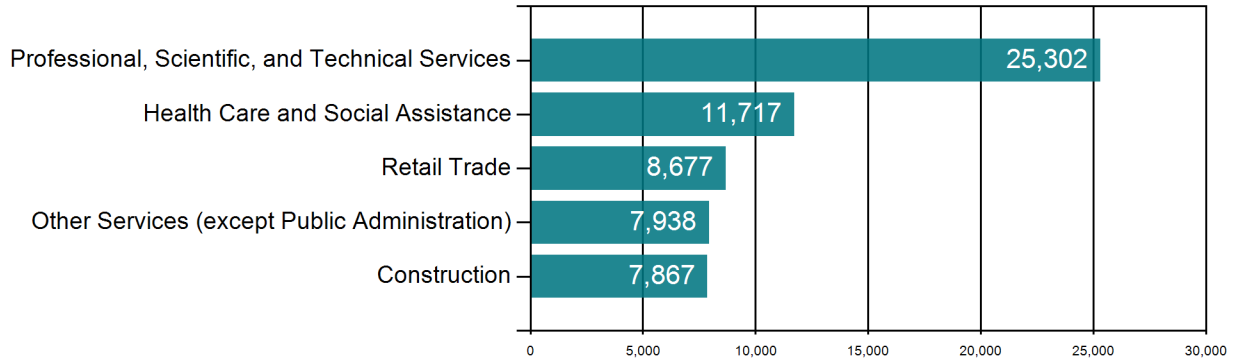
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

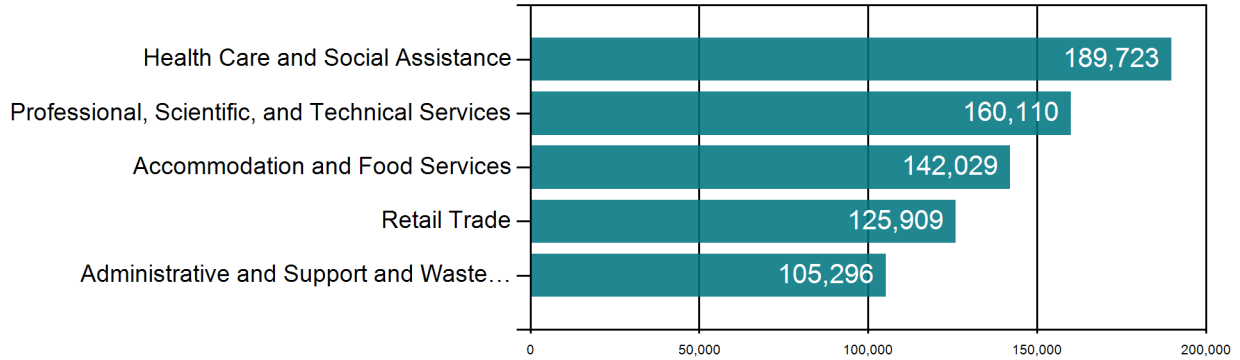
Top Industries - 2nd Quarter of 2025

Cobb Area

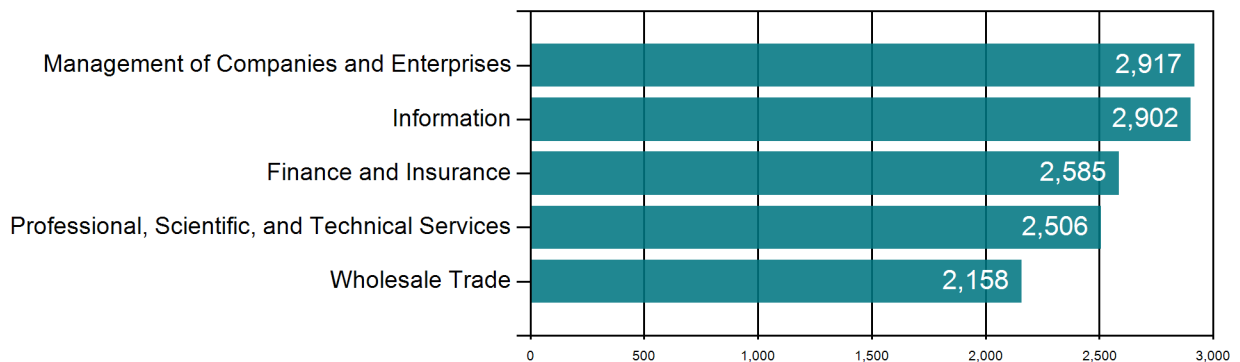
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Professional, Technical, Business, and Scientific Writing	901	728	801	-19.2	10.0
Automobile/Automotive Mechanics Technology/Technician	481	514	697	6.9	35.6
Welding Technology/Welder	448	447	501	-0.2	12.1
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	386	354	429	-8.3	21.2
Child Care Provider/Assistant	277	224	303	-19.1	35.3
Computer and Information Systems Security/Information Assurance	214	199	275	-7.0	38.2
Health Services/Allied Health/Health Sciences, General	352	420	257	19.3	-38.8
Business Administration and Management, General	199	242	238	21.6	-1.7
Accounting Technology/Technician and Bookkeeping	281	188	216	-33.1	14.9
Computer Installation and Repair Technology/Technician	161	192	203	19.3	5.7

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	79	82	72	3.8	-12.2
Cosmetology/Cosmetologist, General	55	58	71	5.5	22.4
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	60	42	49	-30.0	16.7
Computer and Information Systems Security/Information Assurance	39	26	47	-33.3	80.8
Design and Visual Communications, General	45	31	37	-31.1	19.4
Computer Programming/Programmer, General	31	36	36	16.1	0.0
Welding Technology/Welder	38	28	36	-26.3	28.6
Early Childhood Education and Teaching	87	55	33	-36.8	-40.0
Licensed Practical/Vocational Nurse Training	25	19	33	-24.0	73.7
Accounting Technology/Technician and Bookkeeping	51	50	32	-2.0	-36.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	91	91	73	0.0	-19.8
Computer and Information Systems Security/Information Assurance	39	53	64	35.9	20.8
Accounting Technology/Technician and Bookkeeping	55	63	43	14.5	-31.7
Computer Programming/Programmer, General	46	58	41	26.1	-29.3
Design and Visual Communications, General	55	45	39	-18.2	-13.3
Radiologic Technology/Science - Radiographer	31	25	34	-19.4	36.0
Early Childhood Education and Teaching	90	58	32	-35.6	-44.8
Physical Therapy Technician/Assistant	21	19	27	-9.5	42.1
Health Information/Medical Records Technology/Technician	17	28	25	64.7	-10.7
Marketing/Marketing Management, General	21	24	25	14.3	4.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2025*

Cobb County

Amazon Services, Inc.
 FedEx
 Kennesaw State University
 Lockheed Martin
 Piedmont Healthcare,, Inc.
 Publix Super Markets, Inc.
 The Home Depot
 Walmart
 Wellstar Health System, Inc.

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Cobb Area

	<u>COUNTY</u>
Amazon Services, Inc.	Fulton
Delta Air Lines, Inc.	Fulton
Emory Healthcare, Inc.	Fulton
Georgia Institute Of Technology	Fulton
Grady Health System	Fulton
Northside Hospital, Inc.	Fulton
Publix Super Markets, Inc.	Cobb
The Home Depot	Cobb
United Parcel Service	Fulton
Wellstar Health System, Inc.	Cobb

Education of the Labor Force

Cobb Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	2.8%	1.2%	2.1%	3.4%	2.8%	4.4%
Some High School	5.5%	11.6%	3.6%	4.8%	4.5%	6.4%
High School Grad/GED	21.2%	29.3%	18.1%	16.6%	20.5%	25.6%
Some College	20.6%	38.4%	19.3%	17.0%	17.8%	19.0%
College Grad 2 Yr	6.6%	3.6%	6.4%	7.6%	7.3%	6.5%
College Grad 4 Yr	27.3%	14.8%	35.0%	28.7%	29.0%	21.7%
Post Graduate Studies	16.0%	1.1%	15.6%	21.9%	18.2%	16.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
 Marietta, GA 30066-3303
Phone: (770) 528 - 6100

Fax: (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
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